



READERS' CHOICE

Noah's Pet Motel — the country club for dogs and cats

Since 1989, Noah's Pet Motel has been called "The country club for dogs and cats." We pride ourselves as being the safest and cleanest place to board your furry friends when you go on vacation.

Your dog will be pampered in our heated/air-conditioned rooms with 24-hour DVD players that feature pet-friendly movies like "101 Dalmatians," "Beverly Hills Chihuahua" and "Marmaduke." We can provide play time with a kennel tech, Frosty Paws Ice Cream treats, elevated PetCots, couch potato time and senior care for older dogs. These services are not included in our boarding rate, but our prices are so reasonable, you probably won't hesi-

tate to add on a few fun extras to make your pets stay more like home!

Our Cattery is in a separate building from the dogs so they can rest easy enjoying a window seat in their cozy condos. We allow each friendly cat to have individual roaming time outside of their condo to play with the toys, climb on the furniture or use the scratching posts.

We also offer Doggie Daycare Monday through Friday, where you can drop your dog off during our morning business hours for a fun, interactive day with other dogs. Then, when you pick up your pooped pooch during our evening business hours, they will come home tired and ready to relax at home with you!

This is our seventh year

in a row winning The Mercury Readers' Choice Award for Best Boarding Facility. Each year since 2012, you have recognized Noah's Pet Motel for our quality and care of your pets, and we thank you!

This is the second year, 2018, that we are also the proud recipient of the winner for Mercury Readers' Choice for Best Groomer! Heather has been our groomer for 11 years and does an excellent job grooming dogs as well as cats.

Treat your pet to a vacation at Noah's Pet Motel, open seven days a week.

We are located at 1661 S. Hanover St. (Route 100), Pottstown, in North Coventry. Call us at 610-323-2206 or visit our website at www.noahspetmotel.net.

READERS' CHOICE

Agnes Edmunds Bridals & Formals offers superior customer service

Agnes Edmunds Bridals & Formals continues with the same great attention to customer service as it has over the past 45+ years.

Under the new ownership of Bridget Zimmerman since 2015, this is still

the same shop where your grandmother or mother got their gown, just with a new fresh look and feel.

One-on-one attention is given to everyone all the time. Here the customer receives the kind of attention

that you just cannot get at the big bridal stores.

The owner and staff at Agnes Edmunds want everyone to have a truly joyful, fun magical experience while in the shop. It's a happy time!



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*Make your Special Day
one to remember...*

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- Mother of The Bride
- Mother of The Groom
- Brides Maids
- Flower Girls

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The Mercury's 2018

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Auto Dealer

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Auto Parts

Gilbertsville Auto Supply

Auto Rental

Kulp Car Rentals

Auto Service

Bob's Tire Co.

Battery

Interstate Batteries

Car Wash

Rocket Car Wash

European Auto Repair

MoonLite MotorWerks

Gas Station

Wawa

Tire Store

Bradley Tire

EDUCATION

College

Montgomery County Community College

Dance School

Pottstown Dance Theatre

Dance Studio

Premier Dance Studio

Day Camp

St. Teresa of Calcutta

Day Care Center

The Goddard School

Pre School

St. Teresa of Calcutta

Private School

The Wyndcroft School

ENTERTAINMENT

Bar/Tavern

Our Place Restaurant

Corn Maze

Wilcox Farms

Driving Range

Waltz Golf Farm

Golf Course

Twin Ponds

Happy Hour

Black Jax American Pub

Karate Studio

USA Karate

Microbrewery

Slyfox

Mini Golf

Waltz Golf Farm

Museum

Boyertown Museum of Historic Vehicles

FINANCIAL

Bank

Key Bank

Credit Union

Tri County FCU

Investment Broker

Kalejta Financial Management

Loan and Mortgage Services

Kalejta Financial Management

FOOD

Bakery

Beverly's Pastry Shop

Banquet Facility

Spring Hollow Golf Club

BBQ

Stampede BBQ

Breakfast

Brookside Family Restaurant

Buffet

Shady Maple

Butcher

Burt's Farms

Catering Service

Moyer's Catering

Chinese

Number One

Craft Beer Selection

Frank A. Smith

Deli

Corropelese Italian Bakery & Deli

Diner

Potts and Penn Family Diner

Dining Experience

Mamma Maria's Italian Restaurant & Pizzeria

Dining Service

Brookside Family Restaurant

Fine Dining

Cutillo's

Fruit and Produce Outlet

Frecon Orchards

Grocery Store

Giant

Hamburger

Jake's Wayback

Hoagie

Ice House

Hot Dog

The Grill Shop

Ice Cream

Coventry Parlor at Laurel Locks

Indian Food

Cuisine India

Italian Food

Mamma Maria's Italian Restaurant & Pizzeria

Japanese/Hibachi

Fujiyama

Lunch

Hilltop Drive-In

Mexican

Tortugas

Outdoor Dining

Tiki Bar

PA Dutch Cooking

Shady Maple

Party Platters

Mike's Brick Oven Pizza

Pizza

Argento's Pizza-Family Restaurant

Prime Rib

Seven Stars

Retro Style Restaurant

Juke Box Cafe

Ribs

Ron's Crooked Hill Tavern

Salad Bar

Brookside Family Restaurant

Seafood

Captain Chucky's

Senior Citizen's Specials

O'Grady's Family Restaurant

Steak

Pit Stop

Steak Sandwich

Mike's Brick Oven Pizza

Sushi

Veeko

Take Out

Ice House

Vegan

Icreate Café

Wings

Our Place Restaurant

HEALTH & BEAUTY

55+ Community

Sanatoga Ridge Community

Adult Care

Frederick Living

Aerobics Class

Final Results

Alzheimer's Care

Manatawny Manor

Ambulance Service

Goodwill Ambulance

Assisted Living Community

Keystone Villa

Barber

Michael J's Barber Shop

Chiropractor

McCormick Chiropractic

Day Spa

Salon Twenty-Two and Spa

Dental Implants

Dr. Lomire

Dentist

Pyke and Galletto and Associates

Eye Care Service

Complete Family Eyecare

Fitness Center

Final Results

Fitness Trainer

Bethanne Smith

Hair Salon

Gwendolynn's Salon and Spa

Hearing Aid Dealer

Stone's Hearing Aid

Hearing Aid Service

Valey Forge Audiology

Home Care

Chesnut Knoll

Readers' Choice Winners

Hospital

Tower Health

Massage Therapist

Yucha Chiropractic Health Center

Nursing

Manor Care

OBGYN

Main Line Health

Optometrist

Complete Family Eye Care

Orthodontist

Dr. Galletto

Pharmacy

Professional Pharmacy

Physical Therapy

Mishock Physical Therapy

Podiatrist

Foot and Ankle Health Group P. C.

Senior Fitness Programs

YMCA

Sleep Apnea

Kessler Dental

Surgical Hospital

Rothman

HOME IMPROVEMENT

Carpeting

Ches-Mont Carpet One

Chimney Sweep

Wells & Sons Chimney Service Inc

Contractor Supplies

AD Moyer Lumber

Fireplace and Stove's

Kring's Hearth and Home

Flooring installer

Roger's Floor Covering

Garbage Removal

Whitetail Disposal

Handyman

Johnnie's Handyman Services

Hardware Store

Hollenbach

Hardwood Flooring

Lastick Flooring

Heating and Energy

Boyertown Oil & Propane

Home Improvement

AD Moyer Lumber

HVAC Service

Oehlert Brothers

Kitchen and Bath

Luciana Kitchen and Bath

Landscape Contractor

Hetrick's Gardens

Lawn and Garden Equip

Passmore Service Center

Lawn and Garden Equip Service

Passmore Service Center

Lawn and Garden Supplies

Pottstown Roller Mills

Mulch Delivery

Colonial Gardens

Oil Delivery

Plotts Oil

Flooring Supplies

Limerick Hardware

Patios and Enclosures

Fronheiser Pools

Paving

Sanatoga Landscaping and Paving

Plumbing and Heating Supplies

Boyertown Supply, Inc.

Propane Dealer

Eddinger Propane & Gas

Remnant Carpet

Ches-Mont Carpet One

Roofing

Quarry Ridge Roofing

Sheds and Gazebos

Stoltzfus Structures

Tile

Lastick Flooring

Tree Service

Todd's Tree Service

Water Treatment

Suburban Water Technology, Inc.

Well Driller

C.S. Garber & Sons Inc.

Well Pumps

C.S. Garber & Sons Inc.

Window Dealer

AD Moyer Lumber

RETAIL & SPECIALTY STORES

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Sanatoga Corp

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BBQ's and Grills

Kring's Hearth & Home

Bridal Salon

Agnes Edmunds Bridals

Cigar Shop

Goose's Montecristo Lounge &

Tobaccoist

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Evergreen Consignment & Gift Co., Inc.

Farmer's Market

Pottstown Farm

Flea Market

Jake's Flea Market

Flower Shop

Wendy's Flowers

Furniture

Lastick

Gift Shop

Home Sweet Home

Jeweler

E G Landis Jewelers

Mattress

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Men's Clothing

Weizenkorn's Men's Store

Pandora Dealer

Coventry Corners

Pool Dealer

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Geyer Auction Companies

Dry Cleaners

Clothes To Home

Funeral Home

Cattermole-Klotzbach Funeral Home

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GHR - Gerhart, Hartman & Ritner, Ltd.

Lawyer

Wolf, Baldwin and Associates

New Construction

Rotelle Studio

Pet Boarding

Noah's Pet Motel

Pet Shop Groomer

Noah's Pet Motel

Potrait Studio

M. Elaine Adams, Photography

RE Agency

Richard Zuber Realty

Vet Doctor

Dr. Sharma

TRAVEL

Bed and Breakfast

Twin Turrets Inn

Hotel

Comfort Inn

WRITE-INS

Chocolate

Sweet Ashley's

Gold Buyer

E G Landis Jewelers

Haunted House

Terror Labs

Natural Health and Wellness

Blue Zen

Pellet Stove's

Chester County Hearth and Home

Tomato Pie

Corropelese Italian Bakery & Deli

HOME IMPROVEMENT

Eight things to know before hiring a contractor

A press release from A.D. Moyer Lumber

Your home is your most important financial investment. When it's time to perform repairs, add on or remodel, you deserve to know that the people and businesses doing the work can be trusted. There is perhaps little else that can throw a wrench into your life's progress, completely disrupt your home and family and decimate your finances like home improvement fraud.

The good news is it is easily avoided by taking the time to follow these simple steps before hiring a home improvement contractor.

Always get three bids

Generally, consumers make a big mistake on both ends of this spectrum: fail-

ing to get more than one bid or getting far too many bids. A tried and tested method is to solicit at least three bids. Doing so gives you the idea of the general price range of the project and also enables you to quickly identify those who may be way off of the mark on either the high side or the low side.

Don't ever rely solely on price for a project

Use the price as one consideration in the process. Ultimately, you need to select your contractor based on other factors including presentation, communication, professionalism, flexibility and their willingness to provide credentials and references.

You are going to be interacting with this contrac-

tor and their crew a great deal over the course of your project. Having a respectful, punctual and clean contractor who communicates well is just as important as the price that you pay — especially when they're practically living with you during a large-scale project.

The goal in taking the time to get three estimates is to end up with a high-quality project completed in a substantial workmanlike manner at a fair price. That's a return well worth your time invested.

Price vs value

One of American business magnate Warren Buffett's most famous quotes is, "Price is what you pay; value is what you get."

Don't ever base the decision of awarding a home im-

provement project to a contractor solely on price. The ultimate value of the outcome of the project is what you will be living with (literally and emotionally) for a very long time. Perhaps prominent social thinker and philanthropist John Ruskin put it best in the 1800s: "Quality is never an accident; it is always the result of intelligent effort."

"It's unwise to pay too much, but it's worse to pay too little. When you pay too much, you lose a little money — that's all. When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do."

"The common law of business balance prohibits paying a little and getting a lot — it can't be done. If you deal

with the lowest bidder, it is well to add something for the risk you run, and if you do that you will have enough to pay for something better."

Know the quality of materials being used

Ask your potential contractor where they will be purchasing the materials. Check the reputation of the supplier(s) and the brand of materials. Quality-conscious contractors will not stake their reputation on the installation of inferior products that are not backed by the manufacturer and by the supplier. These products may cost a bit more but ultimately will deliver a higher-quality result and longer-lasting satisfaction.

Visit the supplier showrooms — if possible — to

view the materials on display. Take the time to talk to an experienced sales person and learn about the item(s).

Spend local

Local, independent suppliers, such as A.D. Moyer Lumber and contractors alike, live and work in the same communities as you. The money they earn is reinvested back into those communities, local governments, parks, schools and emergency services, which benefits all involved.

Avoid large national contractor and supplier conglomerates who seldom have your best interests at heart, use workers from well outside of your region, can be very difficult to deal with, often lack accountability and do not reinvest in sustaining

CONTRACTOR » PAGE 7

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READERS' CHOICE**Geyer Auctions — serving the area since 1957**

Mark Akins has been in the auction business for more than 20 years. Mark has been the owner of the Ken Geyer Real Estate Auctioneers Inc. since 1999. He has worked in every aspect of the auction business and was trained by the previous owner and founder, Ken Geyer, who was one of the leading auctioneers in the country.

The Ken Geyer Real Estate Auctioneers Inc. is a member of the PA Auctioneer Association (PAA) and the National Auction Association (NAA). Our auctioneers have won first-place awards in the PAA calling contest and have placed in the top 10 in the nation.

Commercial/industrial liquidation

Geyer Auction Companies are specialists in truck, van, vehicle, equipment and material liquidations. Some

of the largest liquidations on the East Coast have been managed by Geyer Auction Companies. Auctions are live, online or both.

Geyer is big enough to achieve the best results but small enough to provide the best service. Certified appraisals are available for setting auction expectations or for other purposes like tax/accounting documentation, insurance or sale of business.

Real estate auctions

If you are in the market to sell your real estate and convert your assets into cash, now is the time to consider a real estate auction. Today more than ever, sellers are choosing the auction method of selling real estate. Auctions attract large groups of buyers. There are no contingencies, and there is no limit to the dollar volume an auction can generate!

Our marketing creates ...

- **Impact:** The marketing plan will focus on the right buyers. Through online and print advertising, prospective bidders will be uncovered. Social media, Craigslist and online listings will be used, in addition to print advertising and mailing campaigns.

- **Urgency:** Announcing that the property will be sold on a fixed date and time will stimulate participation by all interested parties.

The Ken Geyer Real Estate Auctioneers Inc. is a leading real estate company in the tri-state area. We are also a licensed auction company in the states of New Jersey and Delaware.

Contact Mark at Geyer Auction Companies at 800-554-5005 or visit www.GeyerAuctions.com for more information.

Contractor

FROM PAGE 6

the local economies.

Verify licensing and insurance

In the state of Pennsylvania (and multiple other states), all contractors must be licensed with the state Attorney General's Office. While having this registration is not an endorsement, not having it is a high-flying red flag. If a contractor is not registered with the state, grab your wallet and walk away quickly!

To verify the registration of a home improvement contractor in Pennsylvania, go to the Registered Contractors section of the attorney general's website. All contractors must display their official

registration number on all contracts, estimates, proposals and advertisements. You should also check for documented complaints with the Better Business Bureau.

Get references and call them (customers and suppliers)

Always ask your contractor for references. This includes, of course, references of recent customers for whom the contractor has completed like projects. But also ask for references from the contractor's supplier(s) that they will be using for your project. Call them or stop in and have a brief conversation to get a feel for each individual's perception of the contractor in general, as well as details of project flow, cleanliness, communication and punctuality.

The people who sweat the small details (i.e. how clean

they keep their trucks and tools, being punctual, leaving the jobsite clean at day's end and how they and their crew present themselves) will most often care more about the big details (like the outcome of your project).

Always have a contract ... and read it!

Nailing down a project's specifics in a written contract protects the homeowner and the contractor. It's critical for you to have a signed contract before any work begins. It's also critical for you to read and fully understand what's in the contract prior to signing.

It's common for a contractor to ask for one-third to one-half of the contract price in advance as a deposit. Don't ever pay the contract price in full until the work is completed to specifications.



Mark Akins
President
647 Congo Road
Gilbertsville
PA 19525

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for Voting for Us!
We Look Forward
to Serving You in
the Future!

**UPCOMING AUCTIONS****ESTATE AUCTION – SEPTEMBER 8 @ 9am**

Preview: Friday, September 7, 2018 10am - 4pm
Tractors, Tools, Guns, Antiques, Collectibles
Location: 125 Seitz Road, Schwenksville, PA

AUCTION – SEPTEMBER 15 @ 11am

Previews: August 26th 5pm-7pm and August 30th 5pm - 7pm
Magnificent 7 Bedroom Custom Home on 8 Acres
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REAL ESTATE / EQUIPMENT AUCTION OCT 6 @ 9am

Real Estate Preview: Sunday, September 23 from 1 - 3pm
Equipment Preview: Friday, October 5 from 10am - 4pm
2.5 Acres, Office, Garage, Trucks, Equipment, Surplus Inventory
Location: 183 Pottsville Street, Cressona, PA

COLLEGE LIQUIDATION AUCTION – SEPTEMBER

ONLINE AND LIVE - SEPTEMBER - 4 DAY SALE
Complete Liquidation Burlington County Community College
Theater Items/Props, Lab Equipment, Dental Equipment
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Location: Pemberton Campus - Burlington County

TRUCKS & EQUIPMENT AUCTION – OCTOBER

ONLINE AND LIVE - OCTOBER
Burlington County Roads Dept. - Trucks, Dump Trucks, Equipment
Location: 624 Pemberton-Browns Mill Rd, Pemberton, NJ

ONLINE AUCTION BRIDAL TOWN – SEPTEMBER

Preview: TBD
Wedding Gowns, Dresses, Show Cases, Lights, Chandeliers, Heaters
Location: Collegeville, PA

REAL ESTATE AUCTION – OCTOBER

Location: 2752 N. Charlotte St., Gilbertsville, PA

REAL ESTATE AUCTION – OCTOBER

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REAL ESTATE AUCTION – OCTOBER

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READERS' CHOICE

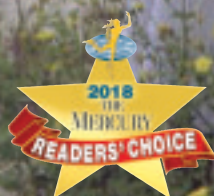
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READERS' CHOICE

Lastick Furniture & Discount Floor Coverings

Lastick has been family owned and operated for over 45 years, offering quality and the best deals around. By expanding to all of today's newest fashions in living rooms, dining rooms and bedrooms, our 35,000-square-foot showroom and in-store designer salespeople can show you the best in styles and how to fit your personal budget. No-interest financing is available.

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you help the area's economy and local businesses to offer employment opportunities.

Open seven days, call for hours: 610-323-4000. Located at High and Char-

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Check out our website: LastickFurniture.com. Follow us on Facebook, Twitter and Craig's List.



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Waterproof

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Todd's Tree Service give you the yard of your dreams

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Since 1985, our professional tree services allow you to take advantage of the variety of services you want and need for your trees to give them a new look today. From tree removal to tree pruning, we'll get your trees looking

and feeling their best. Your trees will look exactly the way you want when we are through.

Call us for needed land clearing and cleanup. Whether you've experienced a massive and damaging storm or just need an overall maintenance job, call us. We perform all jobs with safety in mind and remove natural dangers from your property with ease.

We also offer winter snow removal. When that white stuff hits, you don't have to look at it for long. Get the professionals to remove the snow after a storm. You don't have to worry when you call Todd's Tree Service for licensed and expert work.

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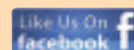


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READERS' CHOICE

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The owners have always

placed customer service as a priority in every aspect of their business. Professional Pharmacy cares about our customers, treats them like family, knows our customers by name and gives them

the personal service they expect and deserve.

Professional Pharmacy has two locations to serve you and your family's health care needs. Open 365 days.

Our Pottstown loca-

tion hours are Monday to Friday 7:30 a.m. to 9 p.m.; Saturday 9 a.m. to 9 p.m.; Sunday 9 a.m. to 8 p.m.; and holidays 9 a.m. to 5 p.m.

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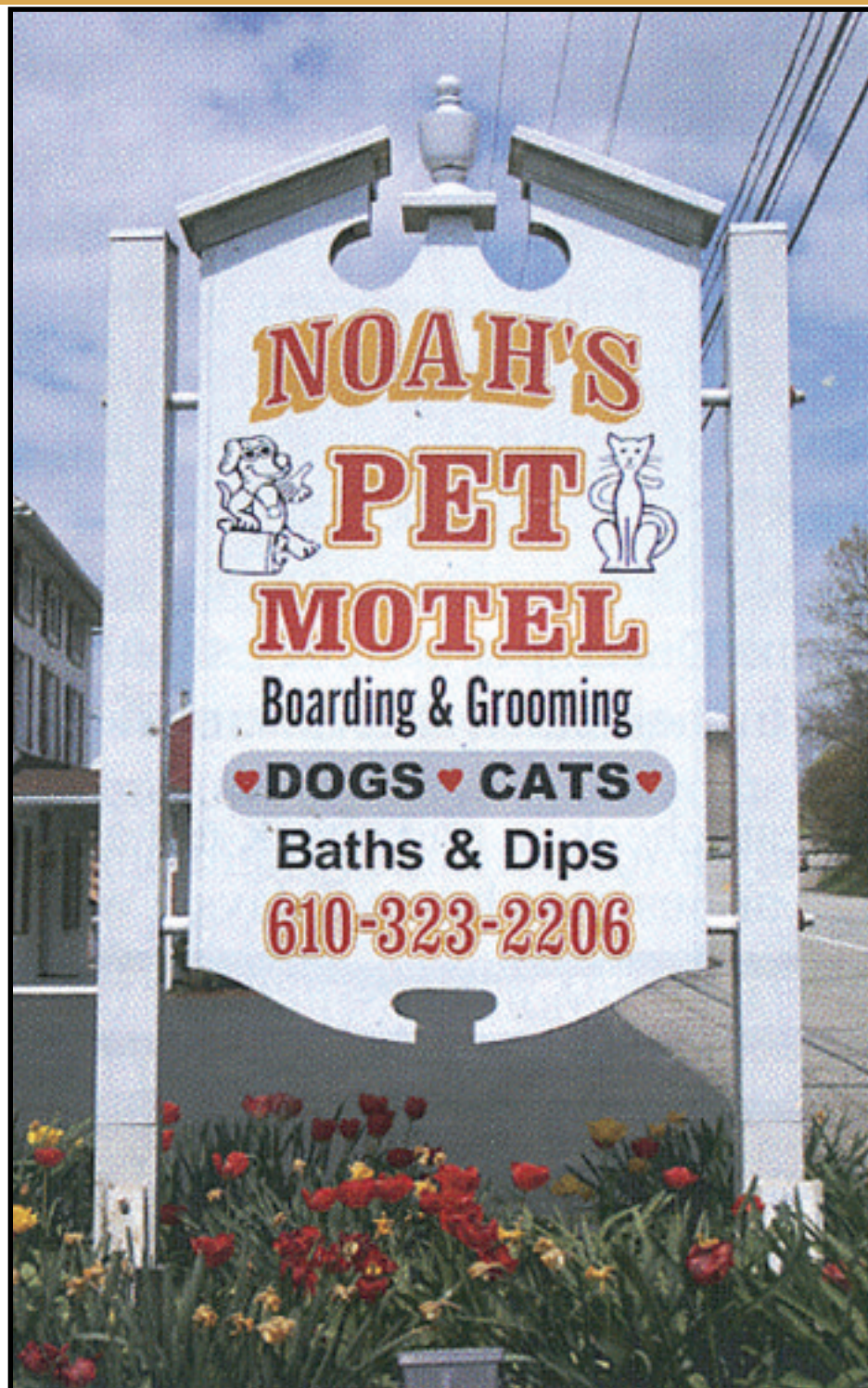
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Wilcox Farms offers plenty of seating, with a variety of drinks, snacks and food and 24 flavors of hand-dipped ice cream. You don't want to miss our fun on the farm bonfires!

2018 Corn Maze Dates & Hours

Sept. 7 through Oct. 28:
Fridays and Saturdays: 9 a.m. to midnight; Sundays: 9 a.m. to 9 p.m.

Nov. 2 to 11: Fridays, Saturdays and Sundays: 9 a.m. to 9 p.m.

Rate: \$8 per person

Groups of 10 or more: \$6 per person (large maze only)

Check out our exciting play area for kids at our kids corn maze!

Enjoy our small corn maze, swings and bale maze. Our mini corn maze is great for smaller children to have fun, or feel free to explore the bale maze.

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We're located at 1134 S. Reading Ave., Boyertown, PA 19512. Call 610-367-2387 or visit www.WilcoxFamilyFarm.com for more information.

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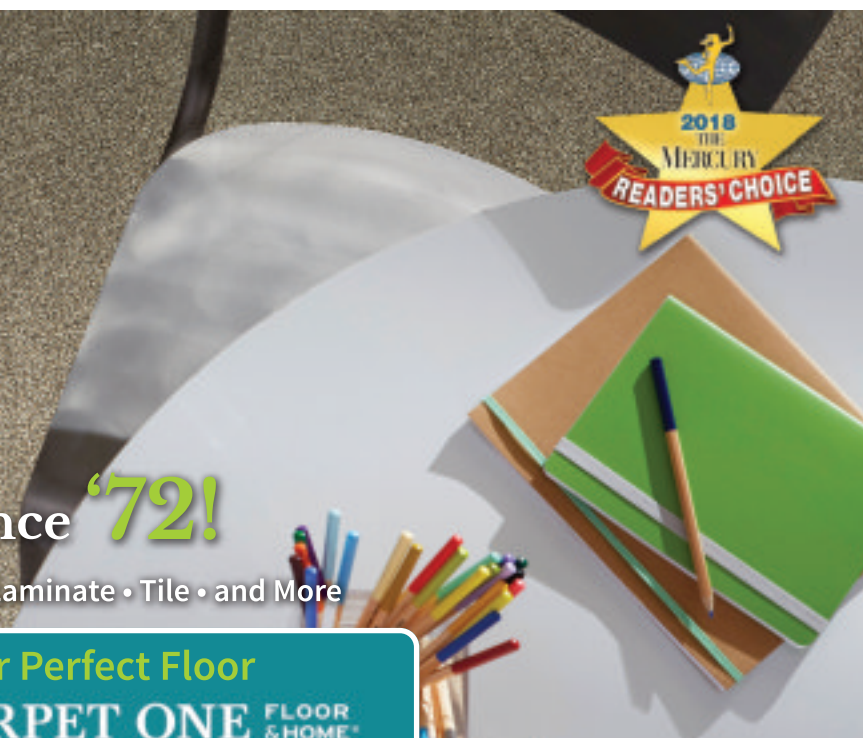
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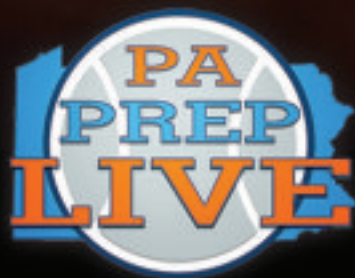
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READERS' CHOICE

What's the cost of replacement windows?

When it comes time to update your home, replacement vinyl windows, doors are excellent choices

Year after year, vinyl replacement windows are one of the top 10 projects in REMODELING Magazine's Cost vs. Value Report. And that hasn't changed.

The 2015 report places the average cost to replace 10 vinyl windows, in a mid-range home, at around \$11,198, which will add \$8,163 to the home's value. That's a 73 percent return on investment!

Now that's just an average. So to help you estimate, let's take a look at the top features that could influence the final cost of replacement windows and doors.

Energy efficiency

By far, energy efficiency is the most important quality homeowners are looking for today.

There are many glass options, including Low E glass, gas fills and spacer systems that make a window energy efficient.

Look for ENERGY STAR certified windows and doors. They are designed to deliver maximum results for wherever you live.

Although glass options may add to the cost of windows, you'll appreciate the lower heating and cooling bills and year round comfort they

help provide.

Different types of windows

When selecting windows and doors for your home, style, size and function can affect the cost. The following are few styles with extra benefits that may justify paying more:

- Casement windows are the most energy efficient operable window. They offer a larger viewing area and are also easier to open and close for those who aren't able to lift or slide a sash.

- Geometric styles add curb appeal and unique

style to your home.

- Bay and bow windows add extra space and seating to a room and unique dimension to a home's exterior.

- Patio doors provide a wide open view and easy access to your outdoor living space.

Grids, color and hardware

Adding style to your home with grids, color and hardware will add to the budget, but enhancing your home's unique style is well worth it. Increase curb appeal and be the envy of the neighborhood with exte-

rior colors. Interior colors and wood grains add warmth and character to a home, while window hardware in distinct metal finishes can coordinate with drawer pulls, faucets and lighting for a cohesive look.

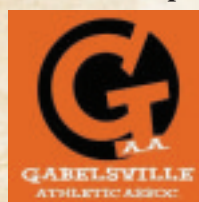
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READERS' CHOICE

Ty Pennington to help celebrate Rotelle Studio(E) Dream BIG Custom Home Event

Company CEO Peter Rotelle and his male team of design experts at Rotelle Studio(e) have enlisted reality star Ty Pennington of "Trading Spaces" and "Extreme Makeover: Home Edition" fame to help go head-to-head with The Mercury's 2018 Reader's Choice Award custom home builder's all-female design team in the first-ever He vs. She Shed Shindig.

The design contest will culminate in a reveal during Rotelle's Sept. 15th Studio(e) Dream BIG Custom Home Event.

Anyone thinking about buying or build-

ing a new home should attend this event to learn how it's possible to build an affordable, distinctive, one-of-a-kind custom home personalized to their lifestyle. Rotelle's in-house architect, interior designers, financing and land experts will be on hand for tours and questions from 1 to 4: p.m. Guests can win a custom-designed outdoor shed, over \$100,000 in custom home upgrades and classic rock concert tickets.

Register at www.rotelle.com for free event passes while they last.



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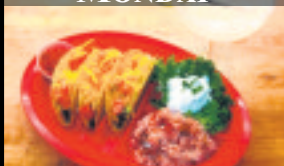
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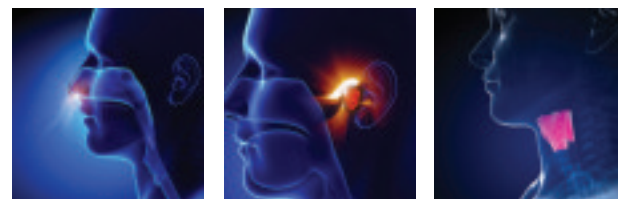
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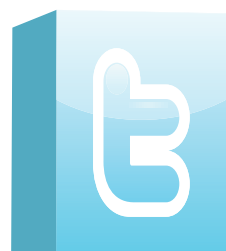


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READERS' CHOICE

Pottstown Dance Theatre returns to Olympics and wants you

It's been quite a year at the Pottstown Dance Theatre!

The studio got renovated as part of a multi-phase improvement project, the students performed at Carnegie Hall for a second time and the studio is working to bring a performance group to the 2020 Olympic Games in Tokyo, Japan!

We want more dancers to join us! You are going to love dancing with us!

Classes are starting on Monday, Sept. 10, and the repertory ensemble will have a fall performance in the studio, "The Haunted Dance Theatre," on Saturday, Oct. 6, beginning at 6 p.m. Come and see dance set in the frighteningly spooky house to Oingo Boingo, the "Walking Dead" theme and a finale to the

iconic Michael Jackson song, "Thriller"! After seeing the ghouls dance, enjoy a spooktacular Halloween Bash with yummies and music until 9 p.m. Tickets are available upon arrival and are \$8 per person. Costumes for patrons are optional, but the person with the best costume wins four free tickets to "The Nutcracker"!

Dancers from age 3 to adult are welcome to join the Pottstown Dance Theatre family! Your dancer will blossom right before your very eyes and will learn a love for the art form that will last! You will get world class performance opportunities that are once in a lifetime! Check us out!

Call 610-323-2569 or visit www.pottstowndance.com for more information.



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- The ONLY school in the state that danced at Carnegie Hall, Lincoln Center, International Dance Fest-Poland and in London during the 2012 Olympic Games.
- Degreed International Director who has taught dancers in the Alvin Ailey Company, San Francisco Ballet, and as back-ups for Beyoncé among others.

Performed at London Olympics '12,
at Lincoln Center '14, & Carnegie Hall '16 & 18!

Pottstown Dance Theatre

610-323-2569

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www.pottstowndance.com



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READERS' CHOICE

St. Teresa of Calcutta Day Camp — exciting, fun, educational

St. Teresa of Calcutta Day Camp is exciting, fun and educational!

Our dedicated teachers and staff provide a safe and nurturing environment to campers. We offer weekly themed activities that engage our campers, allow them creative expression, help them build confidence and teach them to work together. Campers also have the opportunity to participate in field trips and weekly pool days off campus.

At St. Teresa of Calcutta Day Camp, we provide the opportunity to grow socially and spiritually, meet new friends and create lasting memories.



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READERS' CHOICE**Bradley Tire provides old-fashioned service**

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Bradley Tire is located at 3000 East High St., Pottstown.

Bradley Tire also serves customers in King of Prussia and Boyertown, Pa.

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READERS' CHOICE**Kalejta Financial Management voted readers' choice**

Kalejta Financial Management, 55 Sunnybrook Road, Sana-toga. Pictured are, from left: Joe LoStracco, Dean Fox, Greg Levengood, Thomas Kalejta, Jane Leonard and Kelly Sutter. Other members of the firm not pictured above are Bill Reif, Kristin Reeser and Lisa Binder.

**READERS' CHOICE****Key Bank has a deep commitment to its community**

Being part of the community means working to make it better. Key Bank has a deep commitment to the communities where we work and live. We focus on philanthropy, sponsorships and outreach to build up communities throughout the country.

Our vision at Key Bank is to be the best regional bank in the United States. We want to help our clients and communities by offer-

ing ease, value and expertise to build enduring client relationships.

Our promise to our clients is that we will help you make better, more confident financial decisions. Stop in and visit your local Key Bank and see how we can support you and your financial goals.

Thank you for voting Key Bank as the Reader's Choice No. 1 bank!

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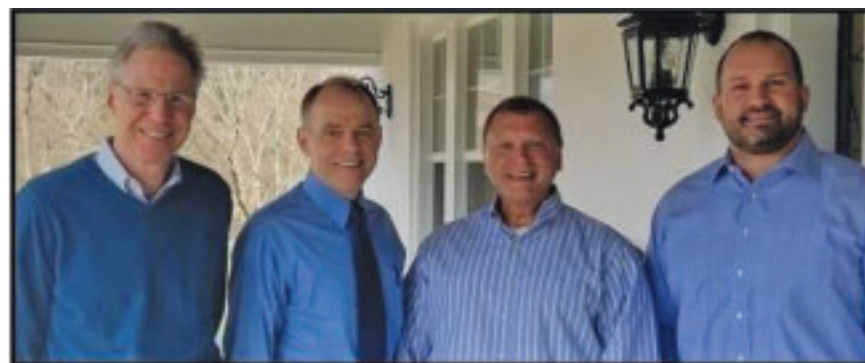
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READERS' CHOICE**Take the next step — live well with Frederick Living**

Frederick Living is a close-knit not-for-profit continuing care retirement community nestled in the beautiful Pennsylvania countryside of Montgomery County in southeastern Pennsylvania. For more than a century our focus has been on living well in every aspect of our lives ... body, mind and spirit.

Rooted in our Mennonite heritage, we honor the dignity and autonomy of each person who lives and works here, regardless of their faith journey. In everything we do, we're oriented toward building authentic, friendly community, and together we enjoy a full calendar of enriching activities that allow us to explore our interests and engage our curiosity toward life.

Frederick Living is an intimate, family like place — only about 300 people live here, so it's easy to feel connected to

your neighbors. We offer spacious apartment, cottage and villa homes with a thoughtful range of services and amenities so you can enjoy a rich and rewarding retirement free from worry about home maintenance tasks. And our complete spectrum of continuing care, including personal care, licensed health care, rehabilitation services, respite and memory support services means that you can relax knowing that any future health needs will be taken care of.

A home as individual as you are

When you choose a retirement community, you have to consider many things, like convenient services, thoughtful amenities, a rich variety of activities. But most of all, you need to know whether you feel at home.

At Frederick Living, we're proud of the rich, active lifestyle we live here, and we're gratified by the welcoming feeling of community we share here. We're happy that the people who live here feel so comfortable, so connected ... so much at home.

We've designed a variety of residences that offer maintenance-free independent living on your terms. Our villas, charming Dogwood and Maplewood cottages, our new Meadows cottages and convenient apartment homes and patio residences each offer a variety of floor plans and room configurations to suit your style. Our comfortable personal care apartments and nursing care residences are available as well to provide a seamless continuum of care should you need it so you can rest easy knowing you'll always have a home at Frederick Living.

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Aspen Village — Frederick Living's personal care memory support neighborhood — offers a secure environment for your loved one who may be experiencing cognitive deficits due to Alzheimer's disease or other dementia.

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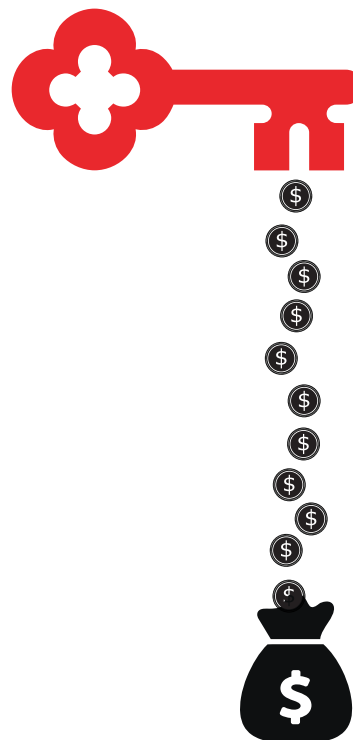
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READERS' CHOICE

Potts & Penn Family Diner voted area's No. 1 diner

Potts & Penn Family Diner is located at 80 E. High Street, at the corner of York and East High streets, in what was originally Dempsey's. Although only having been open for less than three years, they have been voted the area's number one diner in the 2016, 2017 and 2018 Readers' Choice contest.

Potts & Penn Family Diner is open daily from 7 a.m.

For more information, check out Potts & Penn Family Diner on Facebook.



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READERS' CHOICE**Sanatoga Corp. going strong in its 93rd year of business**

It's probably fair to say there are few people who've lived in the Pottstown area at one time or another that haven't purchased at least one appliance from Sanatoga Corp., one of the oldest and most enduring family businesses in the area, now in its third generation of family ownership.

In the era of big-box super stores, Sanatoga Corp., which is the largest independent appliance dealer in the area and the only appliance parts dealer in the area, still operates out of its original location. It is operated by Bryan Wittenmyer and his sisters, Connie and Karen.

"No one has as many in-stock appliances anywhere in this area," says Wittenmyer. "And that includes the big-box and department stores." People are frequently surprised to find out how many home appliances on display throughout the store's two floors. We offer popular domestic and name-brand

products, including Frigidaire, G.E., Kitchenaid, Electrolux, Whirlpool, Maytag and Bosch, and some of the newer companies like Samsung and LG.

"A lot of people ask, 'How do you compete with the big boxes?'" says Wittenmyer.

He explains that being part of the biggest buying co-op on the East Coast, one with over 500 members, permits stores such as this to buy as one and successfully compete with chain stores. Plus, this offers them the ability to order appliances that are not in stock and have them delivered to the store in 24 hours, something the "big-box" stores are rarely able to do.

Wittenmyer points out, "We as an independent dealer have been experiencing increases in sales as customers begin to swing away from the 'big box' stores. They realize that dealing with a local business like us gives them better service, faster delivery and better after-

sale support."

The store sells most major home appliances including kitchen ranges, refrigerators, freezers, air conditioners, microwaves, dishwashers, washers and dryers. Recent additions to the product line are eco-friendly attachments for washing machines that permit users to clean and sanitize clothes without detergent.

Wittenmyer says Sanatoga Corp. has remained strong because of "the family's commitment to quality, affordable pricing and superior customer service. The staff has years of product knowledge, which is frequently lacking in larger operations."

"We have a lot of returning customers, and we usually know them by name or by face. I believe we have a better relationship with our customers than the bigger stores do. We've seen a lot of stores come and go, but we are still going strong."



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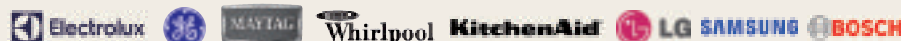
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