



FESTIVAL OF HOMES

Fall 2018

REAL ESTATE

Buyer incentives available for final construction phase at Reserve at Bally Springs

Two model homes open for viewing

Only 21 lots remain at Rotelle Development Co.'s Reserve at Bally Springs in Barto as the third and final phase of construction gets underway.

Just minutes from Route 100 in the award-winning Boyertown Area School District, each Bally Springs home will be situated on picturesque one-half to three-acre building lots with breathtaking mountain views and tree lines and a grand on-site recreational area complete with a large playground and basketball and tennis courts.

For a very limited time period, Rotelle is offering a buyer incentive that includes the choice of a free finished basement or a \$15,000 credit toward upgrades.

"Given the demand for these highly desirable and affordable custom homes, the buyer incentive won't be offered much longer," said Cyndi Yaeckel, Bally Springs' home expert. "And with interest rates expected to inch up, this is the perfect time and incentive offer for homeowners to make their purchasing dollars stretch."

Prices for the third and final construction phase will start at \$285,000 for a 1,600-square-foot ranch-style home with three bedrooms, two baths and an open great room/kitchen/dining room floor plan.

A 2,600-square-foot Cape Cod-style with a first-floor master suite layout featuring three bedrooms, 2½ baths, a two-story foyer and family room, a separate dining room, a large kitchen and a mud room is selling for \$397,900.

The Middlebury ranch-style model, in addition to a two-story model home, is available for viewing.

Both home styles include a two-car garage.

Interested home buyers can meet at the model home sales office in Barto at the intersection of County Line Road and Avalon Circle. Please call Yaeckel at 215-272-4122 for more information or to set up a personal appointment.

An open house at The Reserve at Bally Springs is held every Friday, Saturday and Sunday from 11 a.m. to 4 p.m. and by appointment Monday through Thursday.

Take Gehringer Road to County Line Road in Barto, PA 19504.

About Rotelle Studio(e)

If you are considering a custom home or buying some land to build your dream home, visit Rotelle Studio(e) where you can meet with in-house architects and designers.

This one-of-a-kind design studio guides home buyers every step of the way: from choosing the ideal location to selecting the perfect house plan and custom design features to securing financing.

Rotelle Studio(e) is located at 1011 Ridge Road in South Coventry. Hours are Monday to Friday from 8 a.m. to 5 p.m. and weekends from 10 a.m. to 5 p.m.

Call the studio directly at 610-422-1000 for more information or visit the Studio(e) website at rotelle.com to learn how we can help you build your custom dream home.



Prices for the third and final construction phase at The Reserve at Bally Springs will start at \$285,000 for a 1,600-square-foot ranch-style home with three bedrooms, two baths and an open great room/kitchen/dining room floor plan. The Middlebury ranch-style model home, shown above, is open for viewing.



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REAL ESTATE

How to create the perfect, four-season outdoor living space

Brandpoint

Creating an outdoor living space will give you an extra “room” to enjoy in all types of weather, even as the temperatures drop. You can start small with an inexpensive patio set and charcoal grill on a new deck, go all out with a fully installed kitchen, fireplace and living room, or something in between. It depends on your budget and how you plan to use the space.

Here are some ideas for must-have elements in your perfect outdoor living space that will allow you to enjoy your backyard in style with family and friends all year long.

Deck

It's the foundation of your outdoor space. Using real wood for your deck is the key to creating a natural, beautiful outdoor living space. One great option is Western Red Cedar. It's resistant to rot, decay and insects so it lasts a long time with minimum maintenance. It's also durable, yet surprisingly lightweight, which is one of the reasons DIYers and building professionals find it so easy to work with. It's also a green choice. Woods such as cedar leave the smallest carbon footprint compared to any other building material.

Fire

There's nothing cozier on a crisp night than curling up in front of the fire. Adding a fire element to



your outdoor room creates the same sort of ambiance. Imagine gazing up at the sky on a dark, starry night while sitting in front of the fire and you've got the idea. You'll find a wide variety to choose from, including decorative metal fire pits or bowls; chime-neas, which are earthenware or stone outdoor fireplaces; or full-blown,

permanent fireplaces like you might find inside the house. Whatever you choose, the crackling fire will draw people and create a focal point for conversation and reflection. Added bonus: It will provide a heat source for chilly nights.

* Outdoor kitchen

You can go big, creating a second full kitchen alfresco with a high-end

gas grill, a wood-burning pizza oven, a fridge, a sink, storage for dishes and utensils, and a countertop for prep, or you can go small, with a simple grill. Either way, it's essential to be able to cook outside so you won't be stuck in your home's kitchen preparing dinner while your family and friends chat on the deck.

Furniture

A patio table and comfortable chairs are a must, as are some Adirondack or other sturdy, comfy chairs positioned around your fire source. But beyond that, think about how you'll use the space. Does a chaise or two for lounging with a book and a cold beverage make sense? What about an outdoor sofa and chairs to create more of a living room-

type feel? Whatever you choose, comfort, durability in all types of weather, and the size (not too big or too small) are prime considerations.

Shelter

In addition to the standard umbrella for your patio table, creating shelter for your outdoor space lets you enjoy it in all types of weather. The sky is the limit on your choices: a simple wood and fabric canopy to shade your seating area, a more structured gazebo complete with mosquito netting, a decorative wooden pergola, or an outdoor sunroom or solarium that attaches to your home's exterior wall. Get some ideas for great DIY projects, be it a pergola, a Tiki bar, a cover to protect your grill (and the grillmaster) from the elements, or for less experienced DIYers, a dining table, benches and chairs, by downloading free DIY project plans at <http://www.realcedar.com>.

Landscaping

The final touch is the yard beyond your deck. Extend your outdoor space with a patio, create a walking path with stone pavers, or add shrubs, plants and flowers that will cycle and change with the seasons, giving your space a fresh look as the months go by.

For more information about creating your perfect outdoor living space or to download DIY plans, visit <http://www.realcedar.com>.

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REAL ESTATE

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REAL ESTATE

How to keep pests out of your chimney

Brandpoint

As temperatures drop, many people will start spending more time in the warmth of their homes. Animals don't have the luxury of extra heating and take whatever refuge they can find, making chimneys a convenient place for pests to seek shelter. The team at Terminix has some helpful information to share so that homeowners can be better prepared to address critters that find their way into chimneys.

WHAT KINDS OF PESTS CAN END UP IN YOUR CHIMNEY?

If you hear rustling or scratching coming from your chimney, some type of rodent may be the culprit. Your visitors could be squirrels, which are excellent climbers and can be found in all sorts of places within your home, from attics to crawl spaces to wall voids. Or your chimney might become the den of choice for a female raccoon birthing her young.

Rats are yet another option. Norway rats can enter this area of your home from the ground floor and nest on little shelves inside your chimney. And while roof rats, a different species of rat found mostly along the coasts, are more likely to nest in your attic, they can also find their



BRANDPOINT

As temperatures drop, many people will start spending more time in the warmth of their homes.

way into your chimney. Rodents aren't the only animals that can end up in this space, either. Flapping sounds or chirps indicate that a bird may be nesting in your chimney. It may not look much like a tree to you, but to certain species of birds, your house's chimney could look very similar to the hollow trees in which they like to build their nests.

HOW DO YOU KEEP PESTS OUT OF YOUR CHIMNEY?

Ideally, you'll want to set up some preventative measures to reduce the chances of a mother raccoon or other pest in your chimney. Installing a chimney cap can help keep birds, raccoons and other large pests out. When it comes to pests like rats and mice, you should focus on sealing smaller entry points, as a rat can squeeze through a hole the size of a quar-

ter! It can be difficult to spot these access points from the ground, so you should have a professional inspect your roof and chimney for possible holes.

What do you do when a pest is already inside?

Pest control measures vary depending on what kind of animal has entered your chimney, but the general rule is that you shouldn't light a fire or try to smoke the animal out. Pests like raccoons can attack when they feel threatened, and rodents can spread ectoparasitic insect pests like ticks and fleas, so you don't want to come into direct contact with whatever animal has decided to seek shelter in your home. Leave the actual removal to professionals, as Terminix's trained technicians can safely and effectively remove pests that have taken up residence in your chimney.

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REAL ESTATE

Expert answers to common questions about composite decks

Brandpoint

When planning a deck project, choosing the right material is key to the enjoyment and value you'll get from your outdoor living space. Today, there are more choices in decking materials than ever before, including high-performance composites, which are increasingly replacing wood in backyards across the country - and for good reason.

"Today's homeowners want to spend their time enjoying their outdoor living spaces - rather than maintaining them," says Leslie Adkins, vice president of marketing for residential products at Trex Company, the inventor and leading manufacturer of composite decking. "High-performance composite decking stands up to decades of weather and day-to-day usage without the burdensome sanding and staining required to maintain wood decks."

As you weigh your options, here are answers to some of the most commonly asked questions about composite decking:

WHAT ARE THE KEY BENEFITS OF COMPOSITE DECKING?

Unlike wood, high-performance composite decking resists fading, scratching and mold - and won't rot, warp, crack or splinter. Wood decking does not age gracefully, even with regular maintenance - including washing, staining and sealing that can take several days and a considerable number of materials and tools. Composites

require minimal upkeep. You never need to worry about painful splinters or the laborious sanding, staining or painting - just an occasional soap-and-water cleaning will do the trick.

DOES COMPOSITE DECKING LOOK NATURAL?

The aesthetics of composite decking have evolved considerably over the years. Today's offerings feature high-definition wood-grain patterns that are nearly indistinguishable from real wood textures. Additionally, composite decking comes in a wider variety of color options to complement the exterior of any home. Ranging from rich browns and warm umbers to spicy reds and pristine grays, composites are more natural than ever before and boast a vibrancy that remains unchanged without having to stain and re-stain year after year.

HOW DO COMPOSITE COSTS COMPARE WITH WOOD?

Initially, composite decking costs more, board for board, than pressure-treated lumber. But rather than deteriorating over time, composite decking delivers more long-term value due to its minimal maintenance requirements. When you consider the cumulative costs of power washing, sanding, staining and painting a wood deck every season, composite decking proves a much better value over time. According to HomeAdvisor.com, maintenance for a wood deck costs an average of \$540 to \$1,050 per year com-



BRANDPOINT

When planning a deck project, choosing the right material is key to the enjoyment and value you'll get from your outdoor living space.

pared with just \$15 to \$20 for a composite deck.

ARE COMPOSITE MATERIALS ENVIRONMENTALLY FRIENDLY?

Wood might be a natural material, but the chemical coatings used to protect the wood from rot and mold are not. Composite decking, on the other hand, uses few chemicals in its manufacturing and the upkeep is simple - just soap and water. Additionally, Trex decking is made from 95 percent recycled materials, including plastic film recycled from a variety of items, such as grocery bags and newspaper sleeves. The company

repurposes more than 400 million pounds of plastic and wood particles annually that would otherwise end up in landfills.

WHAT'S THE DIFFERENCE BETWEEN "CAPPED" AND "UNCAPPED" COMPOSITES?

Early generations of composite decking were "uncapped," leaving them vulnerable to staining, fading, mold and mildew. The leading composite products available today are "capped" with a protective outer layer that is bonded to the core during the manufacturing process. This "shell" contains UV inhibitors and other ingredients to ensure the deck boards



BRANDPOINT

When planning a deck project, choosing the right material is key to the enjoyment and value you'll get from your outdoor living space.

retain their aesthetics and durability. In addition to resisting fading, staining and mold, they

won't rot crack or splinter like wood and require minimal maintenance.

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MLS# 7142818

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MLS# 7248818

Horse country - Birchrunville Area - 4 Bdrm Cape on over an acre, home is in excellent condition throughout. Galley Kitchen with new granite counters and refurbished wood cabinets. Stone floor to ceiling fireplace fenced yard a must see.

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MLS# 7239254

Investor Alert two single dwellings on .29 acres. Front unit is a 1 bedroom 1 bath rancher with a fenced in yard. Rear unit is a 1 Bedroom 1 bath cottage with off street parking. There is also a 1 car detached garage.

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MLS# 7182933

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\$307,500



MLS# 7227623

Spring Valley Village over 55 active community is where you will find this 1 yr. old ranch style home with over \$45,000 of upgrades throughout. 2 bedrooms 2 baths, 2-car garage, front porch and rear patio area. Come look at this former model home.

\$179,900



MLS# 7122022

Hamilton, encompasses characteristics that have stood the test of time. Offering a multitude of timeless features including an elegant 2-story foyer, study, formal dining, LR w/optional solarium, as well as a large gourmet kit w/separate brkfst rm, opening to a large FR. Owner's suite offers an optimal tray ceiling w/large walk-in closet & deluxe master BA.

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TECHNOLOGY

3D printing is reimagining the way we live today

Brandpoint

When additive manufacturing technology - better known as 3D printing - was first invented more than 30 years ago it was intended to make the product design and manufacturing process more efficient. At that time, 3D printing was used primarily as a way to create prototypes to validate and perfect product design, but the inventor, Chuck Hull, had no idea how it would change the way we live.

Today, 3D printing has evolved beyond product prototypes only used by industrial designers and engineers. Manufacturers all over the world now rely on additive manufactur-

ing to produce final parts and products that are purchased and experienced by mainstream consumers across the marketplace. This includes parts in automobiles and appliances, medical and dental implants, custom prosthetic limbs and food, and has also become an important component in interior design, reinventing what you think is possible.

THE 3D PRINTED FUTURE

When Kallista, a division of Kohler, sought to execute its new Grid Sink Faucet design, the company quickly realized the idea could not be executed via traditional manufacturing methods. Rather than sacrifice the design, the team turned to 3D

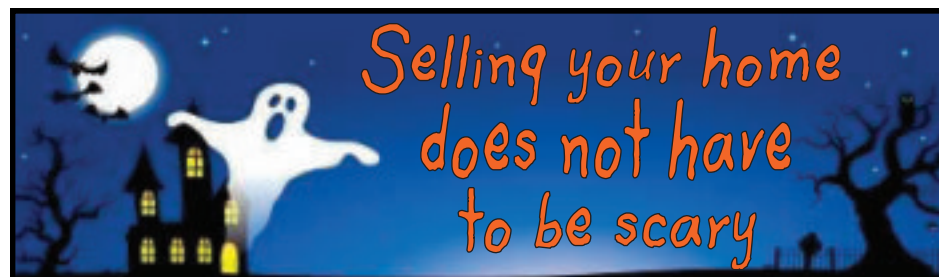
printing. Working with 3rd Dimension - an additive manufacturing services provider - Kallista employed a layer-by-layer production approach on 3D Systems 3D printing technology to manufacture the faucet to the exacting specifications of the designer. The resulting faucet is significantly stronger and more durable than if it had been produced using traditional manufacturing methods. By carrying through the designer's vision, Kallista created a faucet that shifted away from excessive decoration and materials to instead expose a design that boasts the clean, understated lines of minimalist form.

PRINTING » PAGE 11



BRANDPOINT

When additive manufacturing technology - better known as 3D printing - was first invented more than 30 years ago it was intended to make the product design and manufacturing process more efficient.



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REAL ESTATE

Styer Real Estate prioritizes customer service

Styer Real Estate is one of the top independent local real estate agencies serving Chester, Montgomery and Berks counties.

Co-owners Kenneth Styer and Meredith Jacks, a dynamic father-daughter sales team, had a vision for a full-service boutique firm

that prioritized out-of-the-box marketing, education, excellence and customer service. With more than 50 years of combined experience, they pride themselves on their local market knowledge, their arsenal of local resources and the personal touches they apply

throughout the process of home buying and selling. Styer Real Estate agents are dedicated to reducing the stress of the process as much as possible for their clients and helping them laugh along the way.

Jacks, a South Coventry Township resident, said

what she loves most about managing this brokerage is being able to hand-select dedicated, motivated, full-time individuals.

"There are thousands of real estate agents in the area, but only a handful with the integrity and drive to truly put their cli-

ents first. Our team is genuinely invested in our clients' futures and helping our communities thrive," she said.

Styer Real Estate is an active supporter of the Owen J. Roberts Education Foundation and The Rebecca Melvin Founda-

tion and aims to support local small businesses and organizations in need.

Styer Real Estate is conveniently located at 2089 Pottstown Pike, Pottstown, in a converted 1800s barn and is open Monday to Friday from 9 a.m. to 4 p.m.

Printing

FROM PAGE 10

The result was a faucet that delivers on its design without compromising functionality.

ADDITIONAL BENEFITS OF 3D PRINTING

While 3D printing solutions are inspiring designers everywhere, giving them the opportunity to expand their creativity, 3D printing also offers several other benefits to companies and consumers, including:

- A single source of efficiency and strength.

While 3D printing solutions are inspiring designers everywhere, giving them the opportunity to expand their creativity, 3D printing also offers several other benefits to companies and consumers, including:

"Some assembly required" is a catchphrase synonymous with traditional manufacturing and it is that assembly that also exposes the end product to errors in the pieces, poor construction and added time to fabricate the object. However, because 3D printed objects are made in one solid piece, they solve many of these is-

ues. They are structurally stronger, free of connection weaknesses and expertly assembled to specifications.

- Environmental consciousness. While traditional manufacturing takes raw materials and trims them down to the finished product, 3D printing builds the desired piece by adding material

as the process goes along. This means it essentially utilizes only the amount of material necessary to create the object. The result is less waste and a reduced environmental impact.

- Faster results, favorable returns. The 3D printing process offers a new level of accuracy and rapid part production with the ability to reduce - and in

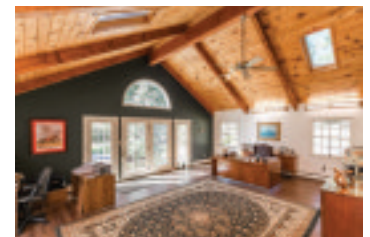
many cases, eliminate - material waste, which also favorably impacts a project's overall bottom line.

REIMAGINING WHAT'S POSSIBLE

Since its creation, the Kallista Grid Faucet has been nominated for and won seven awards, including "Best In Show" at the Kitchen & Bath In-

dustry Show in 2018. It is proof that the technology of 3D printing is reimagining the rules for manufacturing and design. As 3D printing continues to evolve, it will push the boundaries in product design and production. 3D printing is transforming manufacturing and the doors to what is possible are suddenly wide open.

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For additional photos and complete listing, visit our website at www.StyerRealEstate.com

REAL ESTATE

Three alarming places where germs are hiding in your kitchen

Brandpoint

Your kitchen may look clean, but here's the dirt on what's really happening. Although a quick daily clean might keep some of the bacteria at bay, it's important to remember that germs are lurking in the dark corners often overlooked! Since the kitchen tends to be where family and friends congregate, not only is it alarming to discover that things may not be as clean as you thought they were, bacteria can come in contact with the food you eat. That raises your risk of getting sick.

These are three places in the kitchen where germs like to hide, along

with things you can do to clean up your act.

1. YOUR REFRIGERATOR

It's true, germs can and do hang out inside your refrigerator, especially in the meat and vegetable compartments. In the NSF study, these tested positive for E.coli, salmonella or listeria 36 percent of the time. To keep food safe, discard food that's past its prime, and maintain a consistent temperature level in the fridge, ideally between 40 and 32 degrees Fahrenheit, according to the Centers for Disease Control and Prevention. You should also get in the habit of regularly cleaning refrigerator door handles and meat



BRANDPOINT

Your kitchen may look clean, but here's the dirt on what's really happening.

and vegetable drawers!

When it's time to replace your fridge, consider the LG InstaView Door-in-Door Refrigerator

with ColdSaver(TM) panel, which acts like a barrier keeping cold air in where it matters the most - inside the refrigerator, extend-

ing the life cycle of your food. The InstaView model also lets you see what's inside before you open the door. Just knock twice on the tinted glass panel to illuminate, and you can find what you need without letting all the cold air escape. Both of these features will keep food surrounded with fresh, cool air, so everything stays fresher, longer.

2. YOUR DISHWASHING STATION

Be honest. How long has that kitchen towel been hanging on that loop by the kitchen sink? A week? A month? Can't remember? If you're not careful about how often you wash your towels, your kitchen

rag could become a breeding ground for dangerous, stomach-sickening germs. According to researchers from the University of Mauritius, towels can develop some nasty bacteria - the kind that causes foodborne illnesses - when they're used for a full month. Yuck! And don't forget the kitchen sink sponge. Other research suggests this so-called cleaning tool harbors some of the nastiest germs, with three-quarters of them contaminated with coliform bacteria, according to a study completed by NSF International.

To keep things cleaner, get into the habit of grabbing a clean towel every few days. Sponges should not be used for longer than two weeks.

3. YOUR FOOD PREP SURFACES

Whether you're making your lunchtime sandwich or chopping veggies for dinner, don't be deceived by the spotless appearance of your countertops, sinks and cutting boards. The NSF study discovered that fecal coliform has a presence on these surfaces - 45 percent of kitchen sinks, 32 percent of countertops and 18 percent of cutting boards. Even if these are wiped or rinsed daily, it's important to take the extra step to keep bacteria from lingering on these surfaces where they can contaminate your food. Before you gather your ingredients, wash all meal prep areas with hot, soapy water.

Now that you know what to do to combat hidden bacteria lurking in your kitchen, you can prepare meals and feed your family with much greater peace of mind.

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REAL ESTATE

Anita Ricci joins Re/Max Achievers

Anita Ricci, Realtor has joined Re/Max Achievers Inc. real estate in Collegeville and Pottstown.

John Ohler, broker/owner, and fellow Re/Max Achievers Inc Realtors are excited to have one of the region's reputable Realtors join the Achievers team.

Ricci's professional career has been encompassed with real estate. Ricci began her real estate career behind the scenes in the accounting department.

Ricci gained a tremendous education regarding the business and financial operations of each real estate sale. This foundation was a platform for Ricci to launch her real estate sales career. This has allowed Ricci to focus her skills in buyer broker, new construction, land development, luxury homes, military sales and investment properties.

Ricci joins Re/Max Achievers from Long & Fos-

ter. Ricci has worked with a real estate group of Realtors during the last six years and can confidently share she works well with consumers and fellow Realtors. This allows for a smooth experience during every real estate sale. Ricci possesses the knowledge of a savvy marketing plan, including digital and print advertising. In addition, Ricci is equipped with assertive negotiation and sales skills.

Ricci share, "As the saying goes, 'Home is where the heart is.' I am truly blessed as a real estate professional to help consumers find their way home! I have lived and worked throughout the tri-county area and have familiarizing myself with Bucks, Montgomery, Chester, Berks and Lehigh counties. I have relocated several times between the five-county wide area and understand the true value of a real estate professional

who understands a home buyer and home seller's goals and concerns."

After focusing many years in real estate finance working with mergers, general finance and contracts, Ricci has found her "niche" with real estate sales. In today's real estate market, there is no room for error when choosing a real estate agent.

Ricci endorses herself as do her clients, saying, "This is why having me in your


corner is the right choice! I pride myself in doing a little more than my competition. I have the knowledge and ideas that will assist you in making the right decisions whether you aim to buy, sell or rent property. Further, I understand that purchasing or selling a home is a tremendous commitment that requires my loyalty, expertise and total commitment to you as your Realtor."

RICCI » PAGE 17



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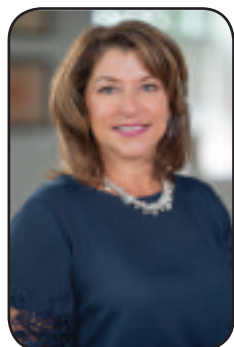


REMEMBER
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BATTERIES

REAL ESTATE

Kurt Siso joins Re/Max Achievers

Kurt Siso, Realtor has joined Re/Max Achievers Inc. real estate in Colle-



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eville and Pottstown.

John Ohler, broker/owner, and fellow Re/Max Achievers Inc. Realtors are proud to welcome a local professional such as Siso as a member of the reputable Re/Max Achievers real estate company.

Siso prides himself on superior customer service and his priority of placing the needs of his clients first to ensure a positive experience and smooth real estate transaction. Siso earned a BS/BA with a focus on marketing from Kutztown University in 2008. Siso has more than 11 years of customer service experience in retail manage-

ment.

He became interested in real estate after becoming a homeowner in 2013. Seeing both the joy and satisfaction he had of turning a house into a home inspired Siso. He realized he desired to help others experience comparable pride of home ownership and a life-changing experience. Therefore, Siso obtained his real estate license in 2017. After training with a team of mentors from Spectrum Networks who have been in the industry for decades and completing successful transactions, Siso took his unrelenting drive to Re/Max Achievers in July 2018,

where he will continue to serve his clients with the extraordinary customer service the real estate agency is known for.

In his free time, Siso enjoys spending time with his wife, Jessica, sons Kai and Finn and Labrador retriever Scooby. He also enjoys gardening, golfing, using his handyman skills to continually improve his home and exploring the local brewery and restaurant scene in downtown Phoenixville.

Siso is a supporter of the Children's Miracle Network (CMN) Re/Max Miracle Home Program by donating a por-

SISO » PAGE 17



Under Contract by John Ohler & Nicole Roman

909 Cross Rd, Schwenksville, PA
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"Working with Friends & Family"

REAL ESTATE

Re/Max Achievers holds annual holiday food, toy drives

In keeping with the Re/Max Achievers Real Estate goal to “support our community where we live and work,” Re/Max Achievers sponsored their annual 2018 Thanksgiving and December Food Drive and Holiday Toys for Tots Drive.

The local community has supported Re/Max Achievers Real Estate offices since 1987. The Re/Max Achievers Real Estate team is saying thank you again to the local communities for their continued support by giving back.

In October, November

and December, Re/Max Achievers on Route 29 in Collegeville and 2060 E. High St. in Pottstown collected canned goods and dry food for the local shelter. There are more than 500 families in the area who are in need of food for their Thanksgiving dinner. Every November since 2012, Re/Max Achievers has been donating 25 turkeys and more than 200 canned goods to the local good shelters. In December 2018, Re/Max Achievers donated nearly 14 grocery carts of food to a local shelter.

In December, Re/Max Achievers real estate collected for Toys for Tots at their offices in Collegeville and Pottstown. There are hundreds of families who do not have the financial ability to provide gifts for their family during the holiday season. Since 2008, Re/Max Achievers Real Estate has adopted families and provided gifts for the families each holiday season.

Re/Max Achievers is eager to assist you with all of your real estate needs, whether buying, selling or investing. Please visit one

of our branch offices either in Collegeville, 1425 S. Collegeville Road (Route 29), (610-489-5900) and or

Pottstown, 2060 E. High St., (610-326-1200) or email achieversoffice@achieversPA.com.

All the best for a happy holiday season and a prosperous new year!

REAL ESTATE

Ohler earns Seniors Real Estate Specialist designation

John Ohler, broker/owner of Re/Max Achiever Inc. of Collegeville and Pottstown, is pleased to announce that Rick Sheppard, of the Collegeville office, recently earned his Seniors Real Estate Specialist, or SRES, designation.

By earning the SRES designation, Sheppard has demonstrated the necessary knowledge and expertise to counsel clients age 50-plus through major financial and lifestyle transitions in relocation, refinancing or marketing and selling the family home.

The SRES designation program provides professional training and development and seeks to instill knowledge and understanding of and empathy for age 50-plus real estate clients and customers.

Objectives include:

- Evaluate your market area attractiveness to the

age 50-plus market.

- Master the vocabulary of the range of housing options for the age 50-plus market.

- Adapt methods for counseling to age 50-plus buyer and sellers.

- Develop sensitivities to the age 50-plus issues and priorities when counseling buyers and sellers, showing properties and managing transactions.

- Learn about the uses, benefits, procedures and issues involved in reverse mortgages.

- Learn about the uses of pensions, 401(k) accounts and IRAs in real estate transactions.

- Gain an understanding of how Medicare, Medicaid and Social Security impact age 50-plus real estate decision.

- Recognize mortgage finance and loan schemes and scams that victimize

age 50-plus borrowers.

Sheppard earned his real estate license in 1988, his GRI designation in 1989 and his real estate broker's license in 1996. Sheppard joined Re/Max Achievers in 2014 and received the 100% Club Award in both 2014 and 2015.

Sheppard's experience with assisting consumers in home buying, home selling, landlording and leasing, combined with his professional designations, has provided him with the expertise to provide a high level of service to his clients.

Contact Sheppard at the office located at 1425 S. Collegeville Road (Rt. 29), Collegeville or call the office at 610-489-5900 or his cell at 610-864-9872. To view more info on Sheppard, visit his website, RickSheppard.com.



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REAL ESTATE

Brent Harris team ranks among top in region

John E. Ohler, broker/owner of Re/Max Achievers real estate of Colle-

geville and Pottstown, congratulates Brent Harris and his real es-

tate sales team for ranking tops in the Re/Max Pennsylvania and Dela-

ware regions,

During the month of June 2018, the Brent Harris Real Estate Team ranked No. 24 of 3,500-plus agents in Pennsylvania & Delaware.

Harris has broken sales records year after year with his unyielding professional drive.

Harris is truly an Achiever. Licensed in real estate in 2005, Harris's impressive résumé includes the following Re/Max sales awards earned during the last 13 years: 2017 Chairman's Club Award, 2017 Top Team Sales Award, 2014 through 2016 Platinum Club Award, 2015 and 2016 Top Producer, 2008 through 2014 100% Club, 2014 Hall of Fame

Award and a Top Listing & Sales Agent.

As the season will soon change in the fall, the real estate market continues to grow, and so is Harris's business. His success in the real estate industry helped him create "Team Harris" in 2017.

Harris is proud to announce the growth of his business and the members of his team. Norma Coy, Cindy Royer and Dana Serino are Harris' buyer agents. Having so many educated and experienced agents remain on his team allows Harris to offer more services to you.

Harris's real estate buying, selling, investing and leasing ser-

vices include residential resale, buyer agency, seller agency, commercial property, investment property and new construction. Harris remains, year after year, a multi-million dollar sales producer. Harris's sold transactions average more than 60 sales a year, ranking him in the top Re/Max sales agents in Pennsylvania and Delaware.

Harris enjoys offering a diverse portfolio of services. He thrives offering seven-days-a-week service, and he leaves no stone unturned, finding opportunity for his clients. Harris believes there are no limits to service and no limits

HARRIS » PAGE 19



PROUDLY WELCOMES

ANITA RICCI



KURT SISO



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Portfolio OF HOMES

Ricci

FROM PAGE 13

Ricci resides in Gilbertsville with her family of five. With pride, Ricci sup-

ports Children's Miracle Network (CMN & CHOP), Toys for Tots, Susan G. Komen, American Heart Association, Easter Seals and, lastly, the Humane Society. Ricci is a charitable heart for sure!

Proudly sharing with clients, Ricci promotes her current status of multi-million dollar producer awards, along with earning the Rookie of the Year award years ago.

Contact Ricci today; she

will not only show you the way home, but she will share her personal and professional qualities that make her stand out from competing Realtors.

Call or text Ricci at 267-608-6391, email her at

homes@RicciRicci.com or contact her via Facebook or Twitter for a free real estate consultation whether buying or selling. Hire Ricci and Re/Max Achievers by calling the Collegeville office at 610-489-

5900 or the Pottstown office at 610-326-1200.

Re/Max is the No. 1 real estate brand in the world. Have the brand behind you, and celebrate our 30th anniversary with us.

Siso

FROM PAGE 14

tion of each commission earned to CMN. Furthering showing his charitable heart, Siso supports

Re/Max's commitment to Susan G. Komen and the Re/Max Achievers annual corporate donation drive for the Jerusalem Food Pantry in Collegeville.

Contact Siso today at 484-354-6189,

KSiso572@gmail.com or via Facebook and Twitter for a free real estate consultation whether buying or selling. Hire Siso and Re/Max Achievers by calling the Collegeville office at 610-489-5900 or

the Pottstown office at 610-326-1200.

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201 Hawthorne Avenue, Gilbertsville

This 3 BR, 2-1/2 Bath Colonial, located in the quaint "Greenbriar" community, is close to nearly everything. Features include a vaulted open entry Foyer, Living Room, formal Dining Room, a huge Kitchen with pantry, and eating area, plus sliders that lead to an outside deck. There's also a Laundry, Powder Room, and Garage on the first floor. Upstairs includes the 3 BR and 2 full Baths. The basement is partly finished into a Recreation Room, plus there's an outside exit/entrance, and a Shed in the rear yard area. **\$289,900**



109 W. Philadelphia Avenue, Boyertown

Well constructed, stone colonial house was built way ahead of it's time around 1938! Features include beautiful Hardwood Floors in the Living Room, Dining Room, and all 3 Bedrooms; deep window sills throughout; 1st floor laundry/mud room; 2 full ceramic tiled Bathrooms; closets galore plus a cedar closet; a large attic storage room on 3rd floor accessible by steps from the 2nd floor; 2-zoned heating; and much more including a huge, detached barn with 3 lower level garage bays measuring approximately 36.5 feet by 24 feet. **\$204,900**



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96 Cedar Street, Pottstown \$199,900

Beautifully maintained 3 bed 1.5 bath multi-level on quiet street. Newer roof, HW floors in bedrooms, brick fireplace, large yard and more!



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1533 Foresman Drive, Pottstown • \$164,900

2 bed 2 full bath rancher in the beautiful 55+ community of Manatawny Village. Brand new carpets and paint, gorgeous cherry kitchen cabinets, cozy gas fireplace. Low HOA fees!



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70 Penn Rd., Collegeville MLS-7176220

Unique property for extended family, contractor, car buff, etc. 6 BR, 4 BA, 2 Pwdrms, including separate living quarters. Huge 36' x 27' Garage - Gourmet Kit, FR w. FP, 16' x 25' Deck. Many upgrades, pub sewer, beautiful landscaped Lot, Very well maintained. Owner was custom home builder wanting to downsize. Must see inside to appreciate.



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1194 Huffs Church Rd. Barto, PA 19504

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650 Chestnut St., Pottstown MLS-7169194 \$99,900

Large twin home near the Hill School. Huge LR, DR, Eat in Kitchen, Laundry, 5 BR, 1.5 BA, Bsmt, Fenced Yard, Front Porch, New Paint, Carpet, Tile, & Roof. Must see inside to appreciate. INVESTORS - Home was Sect 8 approved.



Re/Max Achievers, Inc. 610-489-5900
Nancy & Don Peters 610-608-8854

REAL ESTATE

Oh deer! How to keep hungry herbivores out of your yard all year-round

Brandpoint

Few sights make homeowners more furious than an attractive landscape destroyed virtually overnight by hungry deer. Rose bushes and ornamentals? Nipped off every bud. Expensive shrubs? Browsed within an inch of their lives. Trees? Damaged, disfigured and sometimes dead.

Deer - and their wilder relatives, moose and elk -

usually leave a path of destruction in their wake, and even winter can't calm the carnage. In fact, as cold weather descends, deer shift their sights to your most expensive and difficult-to-replace trees, evergreens and shrubbery.

However, you can strike a blow against deer's voracious appetites by maintaining a year-round program of defense with easy-to-use Bobbex Deer Repellent foliar spray. The

product is an environmentally friendly, nontoxic and long-lasting deer deterrent that's safe for people, pets, wildlife and aquatic life. Ingredients include putrescent eggs, fishmeal, fish oil, garlic and other natural ingredients - all materials that offend a deer's sensitive sense of smell and taste. Additional ingredients such as urea and Epsom contain natural fertilizer components which are beneficial for all

plantings.

The product mimics predator scents, which deer have an aversion to, and is classified as a fear repellent, but it also tastes terrible to deer, adding another layer of protection for plants. Because it contains effective sticking agents, the repellent won't wash off even in harsh winter weather. And it's been 3rd party tested against 10 other like-repellents and is rated #1 for

protection against deer browse.

The experts at Bobbex recommend a steady course of repellent application in every season as deer shift their feeding patterns. Since we know deer learn from experience, maintaining repellent applications throughout the year will "school" them to continually bypass your yard in favor of less objectionable fare elsewhere.

FALL

Fall is a particularly active time for deer as the mating season begins, and bucks and does seek each other out. In addition, bucks begin to repeatedly scrape their antlers against trees to remove summer's "velvet" growth from their antlers. They can kill a tree quickly with this repetitive motion, even girdling a trunk in a single night. Keep destruc-

DEER » PAGE 19




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Deer

FROM PAGE 18

tive deer away from your prized plantings by regularly spraying deterrent on deciduous trees, evergreens, shrubbery and perennials throughout the fall.

WINTER

Although you might imagine winter brings a break from deer destruction, you would be dead wrong - and expensively so. When some food sources die off and deep snow covers deer preferred food, deer reach up, often nibbling up to a half-bushel worth of twigs or other tree material per day. This can quickly deform or even kill landscape plantings. The continuous re-application of Bobbex Deer as seasons turn will help safeguard against inevitable, expensive deer browse.

Even though we're approaching winter weather's doorstep, you'll need to factor spring and summer into your year-round application process so you don't interrupt protection.

SPRING

Since food is not as readily available for deer in the winter, their appetites are strong in spring.

Tender shoots of new, green growth entice bucks, does and fawns, all ravenous after the ravages of winter. Because deer will return to areas where they found tempting fodder again and again, keep them on the move by applying Bobbex Deer on all stem, flower, leaf and bud growth in your yard and garden. During this peak growing season, spray repellent about every two weeks or when one to two inches of new growth appears.

SUMMER

Unlike during the win-

ter, it's atypical for deer to start gnawing the bark off trees during the summer months, since available, natural food choices are easier to find. Although deer will find food in fields and forests, your yard is not out of the woods. When hot, dry summertime weather becomes the norm and natural vegetation turns brown and dies off, deer will venture out of the woods and into your yard, in search of the green, healthy plants that you've watered and kept thriving. Once deer find your foliage and flowers, they'll keep coming back unless you continue to protect your plants and teach them to stay away.

Persuading hungry deer that your yard and garden is not their personal produce bar takes vigilance. With a year-round deterrent spray program, deer will soon learn to take their hungry habits elsewhere. Visit Bobbex on Facebook.



BRANDPOINT

Few sights make homeowners more furious than an attractive landscape destroyed virtually overnight by hungry deer.

Harris

FROM PAGE 16

geographically. He prides himself in following his clients geographically, wherever they choose to invest.

Ohler stated, "Brent remains to be a reputable professional any buyer or seller would like on their side. He's a tough negotiator and at the same time upholds professional ethics standards and personal morals. You cannot go wrong hiring Brent. He's consistently a top producing agent, acts fast and thoughtfully on behalf of his clients.

"Re/Max is so proud to have Brent as a Realtor affiliate. Brent remains a valuable team player at Re/Max Achievers. Call or text Brent today," he said.

To communicate with

Harris, call or text 484-436-1051. Visit Harris's

website at BrentHarrisTeam.com for valu-

able real estate information, or email Harris

at Bharris@HarrisSells.com. You can find Harris on professional social media resources LinkedIn and Facebook. You can also visit RE-

MAX.com or call Re/Max Achievers' Collegeville office at 610-489-5900 or the Pottstown office at 610-326-1200.



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DIR: From Boyertown, Rt 100 N to Right on Gehringer Rd. Left on County Line Rd, Property on Right.

Hosted By:
Matthew Kennedy
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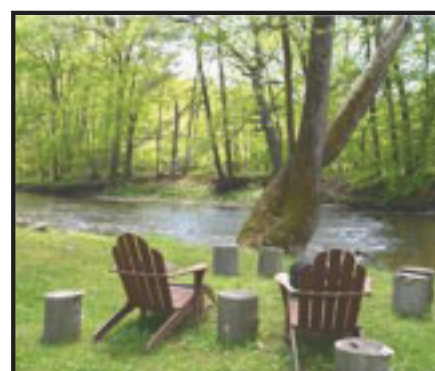


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