



10TH ANNIVERSARY SUPPLEMENT



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175 Strafford Avenue, Suite 130 Wayne, PA 19087

Defining Decade: 2019 Soars SPW Out Of This World



SPW Milestones

May 2009 - The first event is held with 3 sponsors.

July 2009 - SPW features its first nonprofit.

September 2009 - The first annual Helena Devereux Women in Leadership Award is added to the Signature Events list.

October 2009 - "Why Men and Women Need to Join Forces," the first program is designed for men and women to attend.

2010 - The first time a full calendar of events is released. 20 sponsors join the cause to support throughout the year. SPWmainline.com is created. Wells Fargo begins donating \$1,000 to featured non-profits at select events.

2012 - Lunch & Share program is introduced. SPW named the second largest networking organization by The Philadelphia Business Journal.

2013 - Women Helping Women Mentoring initiative is established.

2014 - Sponsor support doubles. Leadership Workshop is added to offerings.

2016 - No Limits Leadership initiative established for undergrads. Vanguard issues scholarships.

2018 - Young Professionals rate is offered to support attendees who are earlier on their career path. To date, SPW, along with its attendees have donated over \$65,000 and much-needed items to non-profits.

The Main Line Chamber of Commerce launched the Society of Professional Women (SPW) in May 2009 to fill a need for a professional organization for women and businesses of all industries, sizes, and generations in the Main Line Region. No one could have predicted its rapid growth and support over the last decade, or that SPW would be named the largest female networking organization in the region by the Philadelphia Business Journal for five years running.

We are fortunate that members and companies supporting SPW believe in the mission to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community and support the region's non-profits. This continues the path for our region to create a balance in leadership by increasing the number of women in power throughout business, non-profit and government sectors.

SPW is proud to offer attendees the chance to enhance their personal and professional development by offering engaging programs, networking opportunities and a welcoming forum to share experiences and insights. Programming is provided by outstanding keynote speakers including visionaries, executives and celebrities. In 2018, events featured multiple local presidents and CEOs interviewed by two leading news anchors in Philadelphia, a U.N. global gender champion, former professional poker player and champion, multiple New York Times best-selling authors and more. This year's topics included but were not limited to leadership, risk, turn-around, service and volunteering, decision making, gender equity, career satisfaction, navigating change, self-talk, financial goals, unconscious bias, diversity and inclusion and more.

In the era of #MeToo, Time's Up and with more women than ever running for office, SPW will continue to provide a voice for those who need it by sparking and exploring the meaningful conversations that create and influence positive change within our region. With the help of our SPW Advisory Council, made up of local leaders, we have developed a list of events and speakers that will soar to new heights in 2019.

Kicking off our 2019 programming will be Dr. Rhea Seddon, one of the first six women accepted by NASA. Seddon was in one of the first groups of NASA Astronauts to include women, and is a veteran of three space shuttle flights. We are also proud to have Dr. Temple Grandin mid-year to celebrate diversity by sharing her expertise on the different ways people think and how to collaborate through her unique perspective of a person with autism. And, you can find more information about our upcoming programming inside this issue.

Even though we have enhanced and achieved success with the SPW program over this last decade, we know that the outside world still needs a lot of work.

According to the New York Times, women hold less than 20% of the 435 seats in the house.

According to VOX, "The number of women CEOs at Fortune 500 companies fell by 25% this year.

According to the Institute for Women's Policy and Research, "women in the U.S. make \$0.80 on the dollar compared to men.

I encourage you to join us for another year of terrific experiences and programming. It is my pleasure and honor to lead this program. Learning from all of the incredible people that belong to this program, and building those relationships have given me a life's purpose. Thank you for your support. Please let me know if there is ever anything that I, or my colleagues, can do to help you.

If you are interested in getting involved or would like more information, please reach out to me at nstephenson@mlcc.org.

By: Nicole Stephenson, Director SPW



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Communications Sponsor



COMCAST BUSINESS
Ian Gallagher,
Regional Marketing
Director

Comcast Business is extremely proud, honored and privileged to continue our successful partnership with The Main Line Chamber of Commerce and SPW as the Communications Sponsor this year. Comcast Business strives to assist MLCC members in growing their businesses through our suite of solutions, providing advanced communication services to their businesses of all sizes and industries. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

Our partnership with SPW and the Main Line Chamber has led to new, lucrative business opportunities and has helped grow our overall business throughout the region. However, most importantly, SPW has given us the opportunity to give back to the local business community and support the shared goals of both organizations. Our constant commitment to diversity and inclusion reaches

well into the communities we serve with unique, original content and programming and into our supply chain by encouraging, facilitating, and empowering minority, women-owned and other diverse businesses to work with us. With our many community partnerships, we focus our resources, talents, and passions into making all communities stronger.

At Comcast, we recognize, celebrate and support diversity and inclusion in many ways, and our support of organizations such as SPW is one example. We look forward to continuing that support in 2019 and beyond.

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Champion Sponsor: Wells Fargo



WELLS FARGO
Lauren Tobiasen
Regional Bank President

Wells Fargo is proud to again be a Champion Sponsor of the Society for Professional Women (SPW) as it celebrate its 10th anniversary. Our involvement with SPW goes back to the beginning of the program and in that time we have seen women take on greater leadership roles within our company with women also rising in the ranks of our business customers.

Working with SPW and the Main Line Chamber is a privilege for us as we all share the same goals—helping local business owners and company executives succeed by providing information, guidance and networking opportunities.

At Wells Fargo, we are proud of our commitment to lending to women owned firms, and to our commitment to small business. Launched three years ago, WellsFargoWorks.com is an online resource that offers guidance and services that small business owners need, including a complete guide to creating a business plan. The website is free and any business owner can take advantage of the resources found there.

Whether it's our efforts around lending, financial education or support of nonprofits that focus on women, we are working to reach one simple goal—to help women executives and women-owned business customers to succeed financially—and that is a goal we will have for decades to come.

Women's Health Sponsor: Main Line Health

As the Women's Health Sponsor for SPW for more than eight years, Main Line Health is invested in making sure that women have the tools they need to live a balanced and fulfilling lifestyle—at work and at home. Our partnership fosters the opportunity for MLH and SPW to encourage women to take a leadership role in their own health, as well as in the community.

Through our partnership, women from across Main Line Health have taken part in—and led—several of SPW's learning and leadership opportunities, including lunch and shares, learning workshops and mentoring programs. These events offer women in our organization the opportunity to build upon and advance their leadership skills, and to connect with female leaders in other industries for support and knowledge sharing.

Main Line Health congratulates SPW on a decade of supporting, educating and elevating women in our community, and we look forward to continuing our partnership.



MAIN LINE HEALTH
Jack Lynch
President and CEO

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Employee Benefits Sponsor



USI AFFINITY MY BENEFIT ADVISOR
Jim Pitts, New Business Development

Evaluating Your Benefits Broker Relationship: 5 Important Questions To Ask

When evaluating your broker relationship or considering changing brokers, ask yourself the following questions to ensure that you will get the most out of your partnership:

1. How have my needs and expectations evolved with respect to what my broker brings to our organization?
2. Are we being challenged with the most progressive ideas and strategies to help control cost while improving our benefit offerings?
3. How does my broker and the solutions they bring to the table support my employees? Have they focused time and resources on providing overall benefits education and are my employees smarter consumers and satisfied with my benefit programs as a result?
4. Have we progressed in areas such as technology, benefits administration, and compliance? The modern broker needs to be well-versed in supporting advancements that will evolve and drive business and financial efficiencies.
5. Is our broker looking at our employee benefit strategy on a year-to-year basis and in a reactionary manner that really only focuses on cost-shifting? Additionally, are we letting the

insurance markets dictate our strategy or are we purposeful in building and actively managing a three-year benefits vision that takes into account the goals of our business and corporate culture?

USI's My Benefit Advisor is committed to meeting and exceeding the expectations of the 5 questions above. One example of our commitment to SPW & Chamber members is an investment we have made in an excellent HR tool from a company ThinkHR. ThinkHR provides access to a full-suite HR solution. Effective HR tools can provide small- and mid-sized employers with much needed support without the expense of hiring additional HR staff. When you engage our brokerage you receive live support, training courses, and a comprehensive online library. The hotline number answers calls with a team of HR advisors that can provide useful advice, offer a second opinion, or coach you through urgent issues. The database is continually updated to make sure you have access to the most recent policies, laws, and best practices for quick reference. All of our clients receive this service at NO cost.

A trusted benefits broker who delivers that kind of peace of mind is just who you'll want to turn to as you navigate what is a challenging, yet opportunity-filled benefits future. We hope you'll consider us.

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Rachel Robertson, Senior Branch Manager

"As the official Women Helping Women Sponsor of Society of Professional Women, we are able to support the mentoring program where women are provided an environment to learn from each other both professionally and personally. The Trademark and Lunch & Share events are great venues to host our prospects, clients, existing work force and potential employees." Fidelity Brokerage Services, LLC Member NYSE, SIPC 861452.1.0



Saint Joseph's University

Joseph P. Kender, Jr., VP University Relations

"SPW is an ideal partnership for Saint Joseph's University. Our staff and faculty continuously remark about the high caliber speakers and the tremendous networking opportunities provided by SPW. I am proud to hear of the wonderful relationships that have formed with business organizations as well as the featured non-profit."

Platinum Sponsors

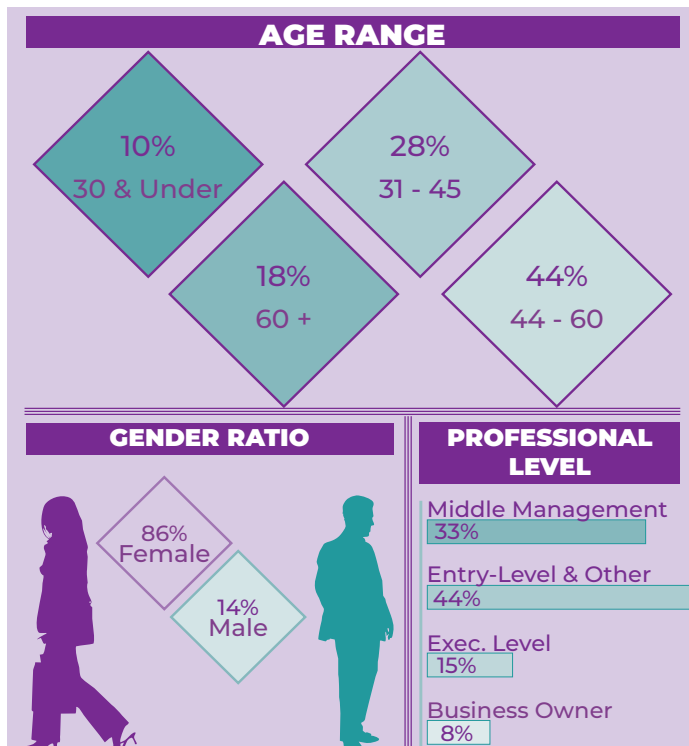


Stradley Ronon Stevens and Young, LLP

Tara Walsh, Associate

"SPW's commitment to the advancement of women and diversity over the past ten years has been an invaluable asset to the Main Line community, and Stradley Ronon is proud to be a long-time sponsor of this exceptional organization. SPW provides our attorneys with a forum to network with and learn from some of the best and brightest professionals in the area."

Who Attends SPW Events?



UnitedHealthcare

Michelle Goglia, Vice President, Sales and Account Management

"At UnitedHealthcare relationships mean trust. Trust is earned and preserved through truthfulness, integrity, active engagement and collaboration with our clients, healthcare providers and facilities. SPW has helped me to form and grow valuable personal and professional relationships."

Event Sponsors

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Gold Sponsors



1847Financial

"SPW speakers provided our team of Women Financial Advisor's with Wisdom and Inspiration! The networking available at events has helped us grow valuable relationships. We are fortunate to have formed an alliance with SPW."



Techwise Group

Lauren Schwartz, CEO

"In May, our employees were inspired to get involved in volunteer work after learning that volunteering not only helps give back to the community, but gives employees a chance to break away from the stress of a 9 to 5 routine to help others and lets them feel good in the process."



Closets By Design

Christine Kazigian,
Marketing Manager

"SPW has allowed us to create lasting relationships and a continued presence with a group of professional individuals that appreciate our product and services."



Univest Bank and Trust Co.

Mike Keim, President

"The Main Line Chamber does a fabulous job through SPW in bringing professionals together to learn, network and grow. Univest is proud to be a partner and to be actively involved in this successful program."



Enterprise Holdings

Heather Tassoni
Director of Business Rental Sales

"Enterprise Holdings treasures the value we get from our SPW sponsorship. Their events and programs are motivational while providing us with personal and professional development."



Valley Forge Casino Resort

Lori Glennon, Director of Catering

"The ability to network with people that are influential within their companies and communities has been beneficial for us to connect us with professionals that can fulfill the needs of our clients."



Firsttrust Bank

Debra Yelson, VP, Community
Banking Manager

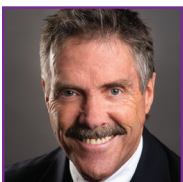
"SPW programming, including the Peer to Peer Mentoring Program and Leadership Workshops, continue to enhance our employees. Our Clients enjoy the great speakers, content and networking available."



Vanguard

Jennifer Phillips, University & Recruiting
Partnerships Manager

"SPW's No Limits Leadership initiative has provided our crew member an opportunity to coach and develop aspiring leaders and business professionals. It's a great opportunity to connect and build relationships with the brightest college students."



Main Line Today

Joseph Breck, Publisher

"The relationships we've developed and the fascinating people we've met have benefitted all aspects of our magazine. Community is at the heart of Main Line Today, and our sponsorship of SPW is a critical component to this success."



Vertex

Lisa Butler, CFO

"SPW has provided women leaders within our company an opportunity to meet and build relationships with interesting and accomplished professionals in the greater Philadelphia area. These relationships are helping our employees to become more successful in both their personal and professional lives."

Silver Sponsors



Brandywine Living

Brenda J. Bacon, President & CEO

"Our staff is a proud bunch, as we provide the best of the best in senior care and lifestyle services, so surrounding ourselves with other excellent professionals is paramount to the professional development of our employees."



The Carney Group

Nanette Sciollo Carney, CEO

"Congratulations SPW on the 10th Anniversary. I was so fortunate to be there in 2009. If you want to make a difference, You Gotta Be There!"



Devereux Advanced Behavioral Health

Rhea Fernandes, Exec. Director of Children's Behavioral Health Services

"With strong female representation among Devereux's senior leadership, we are proud to sponsor SPW. Our staff enjoys the opportunities offered through SPW."



Ernst and Young, LLP

Justo Villasmil, Partner/Principal

"As a proud supporter, EY is looking forward to SPW's insightful programs, which create an environment that supports women to develop their leadership potential."



Giant Food Stores, LLC

Serena Corrigan, Regional Marketing Manager

"GIANT has been a Silver Sponsor of SPW for the past several years. It gives us a great opportunity to connect our local store leaders to the community and develop their knowledge through topical discussions."



Lord and Taylor

Ravi Paudel, General Manager

"We are excited when new customers that have come to our store tell us they heard about us through SPW. We love being able to dress Nicole for the events with the latest fashions."



Moore's Furniture

Heather Devine Moore, President

"We are proud to be a sponsor of SPW. The events they put on have been wonderful for networking and building new relationships. The speakers have been inspirational, informative and extremely valuable."



Pictures By Todd

Todd Zimmerman, Photographer

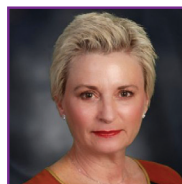
"A benefit that can't be ignored is being able to meet and connect with all the amazing and talented people that SPW attracts. It's really a unique and amazing group!"



Seasons 52

Kim Corslund, Sales Manager

"We are lucky enough to have such a great organization as SPW in our community. Our participation has forged us endearing and lasting friendships."



Suburban Square

Joy Medlock, General Manager

"Networking at the SPW events has provided opportunities to speak directly with people who know Suburban Square and to those who are not familiar with the center. As a result, I've been able to elevate customer experience."



Valley Forge Tourism & Convention Board

Lisa Karl, VP of Sales and Strategic Partnerships

"As women leaders, we strengthen our business communities in unique ways and have a responsibility to be supportive mentors, by inspiring women to achieve their professional goals. In 2019, I am looking forward to doing just that – through my involvement with SPW."



WSFS Bank

Chrissy Bowden, Vice President, Regional Manager

"I love being a part of this dynamic group. The speakers and topics have evolved over the years to align with the most important and critical topics for local business professionals. Congratulations on a decade of success, I look forward to attending events and making new connections over the next decade."

2019 Calendar of Events

Event Cost: MLCC Gold Members \$50 ♦ MLCC Members \$55 ♦ Non-MLCC Members \$60

Be Bold: Navigate, Adapt and Master The Workplace

Thursday, January 24, 2019

Dr. Rhea Seddon, *Author, Speaker and Former NASA Astronaut*



A woman of many firsts, Dr. Rhea Seddon is a wife, mother, and grandmother whose careers have spanned multiple professions, including medicine, aeronautics, and business management. Almost all these professions were male-dominated, and it's both noteworthy and remarkable that she has found success in these environments. In her later years, she discovered a very different world which has brought her joy and fulfillment. She delights in speaking to all audiences – but especially to professional women, sharing her varied experiences and the many life-lessons that she has picked up along the way. During this presentation, Dr. Seddon will impart the wisdom gleaned from her trials and triumphs...wisdom that will help you find success, no matter where you are in your journey.

Featured Non-profit: eSTeEM Girls ♦ 11:00am - 1:30pm Drexelbrook Catering & Special Events Center in Drexel Hill

The Brand of Your Business and You!

Thursday, February 21, 2019

Tiffanie Stanard, *Technology Influencer, Speaker and Entrepreneur*



In this talk, Tiffanie shares her journey from branding agency owner, to partnership strategist, to media personality/producer, to tech entrepreneur, to speaker...and shows you how you can build your personal brand as you build the brand of your companies. Tiffanie discusses various marketing strategies that showcase how your brand is evolving and steps to present your many passions to the world. Some key areas of the talk are:

- Your elevator pitch for your personal and business brand
- Showcase your knowledge but understand you don't know everything
- The Importance of partnerships
- Building a support team of friends/mentors
- Develop creative marketing strategies

Featured Non-profit: NFTE ♦ 11:00am - 1:30pm Radnor Valley Country Club in Villanova, PA

How Leaders Can Use Phantastic-Style Loving Principles to Generate Customer and Employee Loyalty

Thursday, May 9, 2019

Tom Burgoyne, *Author, Speaker and Phillie Phanatic*

Can you imagine that love, the most powerful force in the universe, can also be the most powerful force in business? Tom Burgoyne should know. He has been performing as the most successful and most beloved mascot in all of sports, the Phillie Phanatic, for the past 30 years. In his book, *Phell the Love – How the Most Powerful Force in the Universe Builds Great Companies*, Tom asks one important question: "How can you generate Phanatic-style love for your business or organization?" Through Phanatic-inspired principles like "The Big Smooch", Tom explains what makes the Phanatic so beloved and how these principles are the foundation of some of the best companies in the world. Come out to hear Tom tell his "phabulous" stories from 30 years inside the fur and learn how you can experience the same kind of love.



Featured Non-profit: Phillies Charities, Inc ♦ 5:00pm - 7:30pm Valley Forge Casino Resort in King of Prussia

The World Needs All Kinds of Minds



Thursday, June 13, 2019

Dr. Temple Grandin, Educator, Activist, Author and Speaker

Dr. Grandin did not talk until she was three and a half years old. She has been featured on NPR (National Public Radio) and a BBC Special – “The Woman Who Thinks Like a Cow”. She has also appeared on National TV shows such as Larry King Live, 20/20, Sixty Minutes, Fox and Friends, and she has a 2010 TED talk. HBO made an Emmy Award winning movie about her life and she was inducted into the American Academy of Arts and Sciences in 2016. This presentation will cover different ways that people think and how they can collaborate. When people recognize that people think differently, they can work together on projects which require different skills.

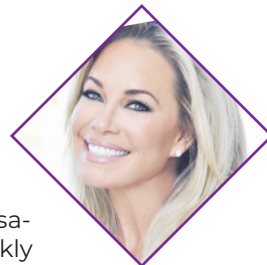
Featured Non-profit: Therapeutic Riding Program at Colorado State University ♦ 11:00am - 1:30 pm
DoubleTree Hotel by Hilton in King of Prussia

“Confidence Creator”

Thursday, September 12, 2019

Heather Monahan, *Author and Speaker*

Heather Monahan started from very humble beginnings growing up in Worcester, Massachusetts. After graduating from Clark University, she began her career in sales and quickly advanced to top salesperson and Brand Manager within her first year in corporate America. Heather was recognized as a Glass Ceiling Award winner and as one of the Most Influential Women in radio in 2017 before her unexpected termination. Faced with the choice to go back to her comfort zone or take a leap of faith and pursue her passion to elevate others, Heather chose to make her company Boss In Heels her full time job. Heather will be the recipient of the “Star Dust” award this November from the Starz Foundation recognizing her work to elevate others after overcoming adversity.



Featured Non-profit: Delta Community Supports ♦ 11:00am - 1:30pm Philadelphia Country Club in Gladwyne

Capstone Experience 2019

**November Program
To Be Announced**



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Lunch & Share Conversations

March 21, 2019

NETWORKING SMARTER

Presented by: Jennifer Robinson, Esquire, CEO Purposeful Networking

Featured Non-Profit: Saved Me

April 18, 2019

STORY TELLING AS LEADERSHIP

Presented by: Hillary Rea, Founder Tell Me A Story

Featured Non-Profit: Why Not Prosper, Inc.

July 24, 2019

OCCUPATIONAL HAZARDS: ADDICTION IN THE WORKPLACE

Featured Non-Profit: DMAX Foundation

October 10, 2019

TENTH ANNIVERSARY: TASTE OF SUCCESS

Presented by: The Society Of Professional Women

**Evening Cocktail Networking Event*

All Lunch & Share Conversations will take place from 11am - 1:30 pm at Seasons 52 - King of Prussia



Trademark Events

These engaging programs are attended by 200+ professional men and women from companies of all sizes. In addition to networking with the regions leaders, attendees enjoy world-renowned keynote speakers including visionaries, executives and celebrities. A non-profit organization is featured at each event, giving it an opportunity to share its mission and needs, while receiving donations and financial support from SPW sponsors and attendees.



Leadership Workshop

Companies of all sizes are investing in SPW's workshop as a way to retain and develop their high-potential leaders. This interactive workshop includes sessions on developing executive presence, negotiation strategies and effective leadership skills. The workshop, led by nationally recognized leadership development facilitators, provides the opportunity to connect with the best and brightest minds from leading organizations.

Gold Leaf Celebration

The Main Line Chamber of Commerce, in partnership with the Society of Professional Women and Devereux Advanced Behavioral Health has established the Helena Devereux Women in Leadership Award to recognize outstanding female professionals whose work has impacted the Greater Main Line Region. Chair of Montgomery County Commissioners Valerie Arkoosh and Chair of Chester County Commissioners Michelle Kichline were honored in 2018.

Lunch & Share Conversations



These informal educational lunch programs are limited to 85 participants and feature an expert on a specific topic. The sessions are interactive and encourage collaboration and participation among

the attendees and presenter. Topics range from categories under the scope of legal, wellness, development, finance, branding and more. Attendees take advantage of invaluable networking opportunities before and after the presentation.



Women Helping Women Peer Mentoring

These intimate gatherings bring together women of all generations and diverse professions in a confidential environment. Women share their experiences, knowledge, goals and workplace challenges, and build life-long relationships. Each participant receives personalized coaching and mentoring from peers, mentors, and guest experts.



No Limits Leadership Initiative

Women leaders share their career journeys and provide insight on how to turn obstacles into opportunities to empower young women with confidence to reach their full potential, and realize their ability to become future leaders in business, government, board rooms and the community. SPW in partnership with Vanguard has awarded scholarships, internships, and career opportunities for college-age attendees.



2018
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medianews
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Main Line Times

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Managing Attorney
Jennifer J. Riley

The attorneys at our firm will take the time to listen to your individual matter and provide you with the attentiveness and support you deserve. While many families experience the difficulties associated with divorce, we recognize that each case is unique. We work diligently to help you reach an amicable resolution to your matter but rest assured if litigation is necessary we will work as tireless litigators to fight to secure stability for you and your family. We are here for you as we guide you through the legal process towards building your new life.

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Clockwise from top left: Juliana Strong Karnavas, Leslie Gillin Bohner, Esq., Carolyn L. Wyeth, Tara R. Hedlund, CFA, CPA, Nan M. Lansinger, Nicole Bennett Price, CFP®


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Heart disease is the single most common cause of death in women. But you knew that—or *did you*? The expert team behind the **Women's Heart Initiative** views knowledge as power. Which is why our goal is to keep you informed of risk factors and connect you to specialists, while advancing research to improve treatments and outcomes. Now that's powerful. // There may come a day when our advanced cardiac care will save your life. We spend every other day making sure it doesn't have to.

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AMERICAN HEART ASSOCIATION'S 2017-2018 PHILADELPHIA GOES RED CHAMPION.