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Anderson Family Builders
Focuses on Relationships

Anderson Family Builders | Kingwood, Texas



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By Kathy Bowen Stolz

Befitting its name, Anderson Family Builders of Kingwood focuses on the people aspect of building. “We’re relationship driven. People over profit is what drives us,” co-owner Brian Anderson said.

“I’ve personally witnessed homebuilders step on people and injure people emotionally for the sake of profit. We believe we’re in this for a higher purpose. We love homebuilding, and we love that we get to use the company to serve people. We want to show clients and everyone who works for us that we’re different,” he continued. “We believe our customers are our biggest reward.”

His partner, Paul Wittenberg, agreed. “We focus on excellence. Quality over quantity is a driving force. A lot of builders settle for the minimum, both in their craft and as people. We have a desire to serve the Lord Jesus. We have a desire to build people and to encourage people. We are in the business of changing lives by loving people and doing what is right. We give people an opportunity to grow in their trade and as people.

“That includes subcontractors and even clients,” Brian added. He noted that many of their clients and contractors have trusted them with their personal trials and tribulations. “We represent something that makes them feel comfortable coming to us with stuff like that.”

During his years in construction, Anderson has seen customer involvement grow. “There used to be a time when people would buy a house and then come back when it was complete. I like building and remodeling houses under a partnership with the clients. It creates a better product and a satisfied client.”

Anderson gained his perspective after spending much of his life in and around the building industry, getting his start as a boy by cleaning up job sites for his dad, who was a builder in the 1980s. After that decade’s oil bust, his dad discontinued his business, but Brian worked for another builder during summers and after school during high school.

His knowledge of building came in handy when he spent the first three years after college working as a property



adjuster on the major catastrophe team for State Farm Insurance. The company required a six-month course in construction as part of his training because property adjusters had to know how houses were built so they could assess damages and repairs appropriately. His being away from Houston for six to nine months of every year was an issue with him and his fiancé (now-wife of 16 years) Tiffany, so he changed careers.

Anderson began working as a project manager for a custom builder in 2001 where, under the tutelage of an in-house architect, he learned that architectural details matter. “I love architecture; I love the history of architecture. I try to stay true to the historical nature of building,” Brian added. Paul agreed that Brian is a student of his craft with an eye for detail, recognizing that his “pickiness” makes a big difference in the quality of finishes.

While continuing to work with that builder, Brian began doing his own remodeling projects on nights and weekends as a second job after the economy nosedived in 2008. “Becoming a remodeler was born of necessity after my company cut salaries and bonuses, and my income was cut in half. I had a wife and three children to worry about.”

He managed one or two remodeling projects at a time, working evenings and weekends. His first one was a “gut job” on a 1950s ranch-style house in the Memorial section of Houston at the request of a close friend. That job led to another and another, all through word-of-mouth referrals.





Brian stayed with his employer until 2016 when he incorporated his own business as 3H Construction Services, LLC, picking a name that was based on the names of his three children – Hogan, Hayden and Harper. 3H Construction Services is the parent company of Anderson Family Builders.

Wittenberg joined Anderson in the business a year later after managing a home health agency and a senior living facility for his wife’s family-owned businesses. Wittenberg’s first exposure to building also came from his father who was an electrical contractor in Canada.

Both said they have always loved home building. And they agreed their skill sets are a good balance in the business. Anderson handles the estimating, bidding, sales and job overights. Wittenberg handles the day-to-day operations and administrative oversight because of his organizational skills.

The company has four employees – Crystal Ireland in administration support and daily operations; Michael Smith, who brings a lifetime of industry experience, as project manager; Rex Powell as warranty manager; and Wesley Owen, Jr., as job oversight and manager of customer relations. The company relies on the design expertise of Dana Sarles of Décor by Dana. Dana’s assets include over 20 years of award-winning design.

The team handles about 30 projects a year, with 80 percent of those being remodeling projects. The other 20 percent are new home construction projects, with a future focus on increasing their custom home building projects



“Out of necessity, the [Hurricane Harvey] flood changed our short-term focus,” Brian said. In the year since then, Anderson Family Builders’ focus has been on helping almost 30 families recover from the flood rather than on new construction projects.” Anderson admitted that the company lost some clients who didn’t want to wait until the flood-generated remodeling projects were complete. But neither Brian nor Paul have any regrets. With more than 7,000 houses in Kingwood under water, they felt compelled to help family and friends recover.

“We were strategic in putting together teams to try to stabilize our labor” after the flood, Paul noted. “A lot of projects were moving at the same time, but we did a pretty good job of managing resources.” Brian noted that the company’s subcontractors “lined up behind us because of our reputation.” Some of their subcontractors work only for Anderson, in fact.



Now that the flood-damaged homes are repaired, Anderson Family Builders is focusing on 2019, writing bids for both remodeling and new construction projects. It also plans to build two speculative homes in Kingwood during the year.

Although the company is located in Kingwood, “we go where the work is,” Brian stated. “Because we do high quality work, we go to jobs where we are valued.”

And where they can establish new relationships, no doubt.

To contact

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The company is located at
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