# to Have & to Hold

your guide to planning the perfect wedding day!

# INSIDE

Cakes by Marie & Joe pulsart media Wedding Veils Grooms Wedding Advice Regovich's Catering And So Much More

Wednesday, January 23, 2019 Advertising Supplement to The News-Herald

#### DIY Wedding Trends

(Family Features) Pinboards are buzzing with endless inspiration, bringing clever and colorful projects to life. For brides to be, the hottest looks in wedding decor can be yours with just a bit of creativity.

The evolution of touch is underway, with fabrics and embellishments featuring texture and intrigue becoming huge hits this bridal season. Take materials such as burlap, chalkboard finishes, monogram letters and mason jars to the next level by mixing and matching with the season's colors.

Picture your big day with pretty petals adorned in lace offset by rustic trimmings. This understated yet feminine look can be yours with these trending projects from the crafting experts at Jo-Ann Fabric and Craft Stores. Take these ideas and gather your girlfriends for a pre-wedding craft session. You'll love unleashing your creativity as well as the extra bonding time with the girls, all in preparation for the big event.

For more ways to add trending touches to your wedding, visit www.joann.com.

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# Burlap and Lace Wrapped Floral Centerpiece

Crafting time: 1-2 hours Skill level: Some experience necessarv Supplies and Tools: Cutting utensils Pink roses stem White Oueen Ann Lace stem White hydrangea bush Light blue small bush Pink small bush Teal small bush Teal tall bush Cream wisteria garland Panacea cloth-covered wire Glue gun Glue sticks David Tutera burlap ribbon Mason iar

# Burlap Cone Floral Hanger

Crafting time: 1-2 hours Skill level: No experience necessarv Supplies and Tools: Cutting utensils Thin wire Wire or boutonniere pins Panacea burlap garland 2 Styrofoam brand foam cones Glue gun Glue sticks Ribbon of choice Hydrangeas: 1 green and peach, 2 peach and cream Green mini bundle 1. Cut wire into hairpin shaped pieces or use boutonniere pins. 2. Cut 1 yard of burlap per

David Tutera lace ribbon Panacea crystal clear resin 1. Trim stems, removing lower foliage. 2. Form a hand-tied bouquet. 3. Tie off with wire. 4. Dribble glue around wire to secure. Let dry. 5. Wrap burlap ribbon around Mason jar, overlapping 1 inch. Glue seam. 6. Wrap lace around jar and tie in knot. 7. Pour resin in jar. Follow package instructions. 8. Insert bouquet. Allow to dry. Note: Refer to photo often for placement of items.

cone. Fold burlap in half and wrap cone from bottom to top. Pin burlap to cone. Not all of it will be covered. Run glue along seam; press to secure. 3. Attach ribbon to create hanger. Glue in place. 4. Trim hydrangea short. Glue to top of cone. Trim several clusters from hydrangea. Glue to cover exposed foam, creating a dripping ice cream affect. 5. Trim half of mini bundle and glue in center. 6. Trim blossoms of green hydrangea. Glue to both cones. Note: Refer to photo often for placement of items.

# Did you know?

Symbolic gestures are commonplace during wedding ceremonies. The exchange of rings, stomping on a glass and lighting of candles are each among the various traditions associated with different faiths. Couples who would like to try something a bit different can opt for pouring sand. Choose two different colored sands and decorative vessels that can hold the sand until a special time in the ceremony. You also will need another large, clear container that will contain the sand once it is poured. A glass vase or heart-shaped vessel works well. To symbolize the joining of two lives together, both the bride and groom can take one of the colors of sand and begin pouring them together into the larger container. The ribbons of sand will join and meld together, much as the couple's separate lives will now become one. The finished sand art can be kept on a mantle as a remembrance of the wedding day for years to come.





# Cakes by Maria and Joe

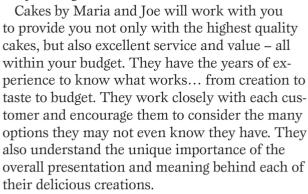
It's often said that the best is saved for last. That's why people consider that special cake first whether it be for a wedding, graduation or other special event.

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#### WEDDING ADVICE: Be open to ideas and expertise

Once vou announce your plans to get married, there's a good chance that people close to you will be ready and willing to dispense their share of advice. Some words of wisdom will be priceless, while others you can store away for another day.

When polling married couples. you will likely find they would change "this" or "that" about their weddings if given the chance to do it all over again. Here is some advice that you can choose to follow for your wedding day.

#### Tip #1: Trust your vendors

Couples often have unique ideas for their wedding day. It may seem tempting to spell out what you want in minute detail and insist on wedding vendors carrying out your wishes to a T. But the smarter idea may be to give vendors a little more

free reign – after all, they are the professionals.

1 ledding

"I had a vision in my head of what I wanted my centerpieces to look like," offers Jean M., Connecticut. "I gave the florist my suggestions and the 'feel' of what I was trying to create, but ultimately I left the finished product up to her. When I walked into the reception hall and saw my centerpiece baskets overflowing with fall-hued flowers, berries and twinkling

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# Choosing the right wedding reception favors

Planning a perfect wedding is no small undertaking. From scheduling venues and hiring vendors to tasting menus, lots of decisions must be made when planning a wedding. But when the pieces fall into place, the entire day can be magical.

One of the final components of weddings are the favors guests will take home with them as mementos of the festivities. Though favors don't require immediate attention, that does not mean couples should wait until the last minute to made decisions regarding their wedding favors.

Brides- and grooms-to-be should not underestimate the importance of handing out wedding favors, a tradition with a rich history. A wedding favor is considered a symbol of good will to guests, and there are many different wedding favors on the market. Finding the right one can take a little work. It is usually a good idea to find something that suits the theme of the wedding and is both long-lasting and practical. Try to avoid anything that is too kitschy.

A couple's budget should be considered when choosing wedding favors. A couple may want to give their guests lavish gifts but should only do so if their budget allows. It may be challenging for couples to find favors that fit the theme of their wedding, as well as their own personalities and budgets. But it can be done. The following are some favor-finding guidelines.

#### Be creative

Wedding favors can be just about anything, so there's no need to stick to Jordan almonds or wine bottle stoppers. The more creative



couples are, the more receptive their guests will likely be. For example, for an autumn-theme wedding, fill mason jars with the ingredients for a spiced cake and give the recipe directions on a tag. For a summer wedding, gift guests with a sun and surf survival bag, full of sunblock, a

# beach towel and sunglasses. **Complete the theme**

Some weddings follow a particular theme from start to finish, and wedding favors should stick with that theme. Couples who will showcase their love of travel on their

 $\otimes$  continued on page 11

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#### WEDDING ADVICE FROM PAGE 4

candles, I was so excited I had left it up to the expert."

When deciding on particular aspects of the wedding, you can give vour general ideas, but leave the finished product to the professionals. Don't list every song you want the deejay to play or micromanage all of the poses the photographer should take. After all, experienced pros have likely done this dozens of times in the past and could produce results you never dreamed possible. Tip #2: Scale down

Unless you are planning on auditioning for the show "Overthe-Top Weddings," it might pay to make your wedding more about being personal and less about wowing the crowd with special effects and expensive treats. It's easy to be lured into extra dinner courses or be persuaded to release doves at

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the ceremony, but will these extras impact your relationship or the life you will be building together?

"If Ihad to do it all again, I would skip the dessert bar I had at my wedding," says Alice C., Ohio. "The spread of pies, pastries, cookies, and chocolates certainly looked impressive, but it cost me a small fortune. Also, people filled up on the dessert bar so much, they no longer had room to taste my special-ordered wedding cake."

#### Tip #3: Don't overextend

Your wedding will hopefully be a once-in-a-lifetime event. Therefore, couples often plan to spend a good deal of money to ensure their special day is perfect. Weddings are still viewed as a high-priority expense and most couples save for a long period of time despite sluggish consumer spending reports. According to the market research and analysis firm IBISWorld, nearly 60 percent of couples go over their budgets when getting married. Some do so at the risk of being in debt afterward.

"It can be easy to get carried away in wedding spending," shares Deirdre H., Michigan. "I went way over budget when getting my wedding gown and a few other components of my wedding. My husband and I struggled the first year of our marriage trying to fix our finances and battling a bad case of moneyrelated stress."

Try to stick to a budget as much

as possible so that you can enjoy yourself not only on the wedding day, but also long after the honeymoon has ended.

#### Tip #4: Keep it in the family

Selecting members of your wedding party can be challenging because there may be so many special people in your lives right now that vou want to honor. Choosing a best man and a maid/matron of honor is a large responsibility because these people stand out in the wedding. Although couples struggle with their choices and want to please everyone, your safest bet is to choose a family member.

"I ended up choosing my best friend over my sister as maid of honor," says Clara T., Arizona. "Although we were very close at the time, we've since grown apart due to work relocation. My sister and I, however, talk and hang out frequently. I regret not having asked my sister to be my maid of honor, considering hers is a friendship I know will last a long time."

Unless you don't have close family members or your relationship with your siblings or cousins is strained, choose a family member to serve as best man or maid of honor.

It is easy to be overwhelmed when planning a wedding, and couples can expect to be bombarded with advice. However, it could pay to heed the advice of couples who have already lived and learned from their wedding choices.

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### Take a look at **pulsart media**

If you are looking for a wedding photographer for your big day, have a newborn baby or a high school senior that need portraits taken or looking for that perfect 'Valentine's day' gift, you have found the right people.

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#### Wedding insurance can ease nerves

Couples spend thousands of dollars on their wedding ceremony and celebrations. According to the business and financial resource Business Insider and The Knot 2017 Real Weddings Study, the average wedding in the United States costs \$31,391. Insurance policies can help couples protect their wedding investment. Special event insurance provides covergae for various scenarios, including extreme weather, damaged gifts, lost jewelry, vendor cancellations or no-shows, venues closing before the wedding, and canceled weddings, according to Travelers Insurance. Policies will pay directly for any damage or injuries that occur, or reimburse the couple if the wedding is postponed or canceled. If weddings occur at home, some people's home insurance or umbrella policies may cover certain wedding liabilities. Most wedding venues carry their own liability insurance, so couples may not have to overlap there. However, for those who desire extra protection for vendor mishaps, it is wise to speak with an insurance professional.

Prices for wedding insurance policies can start at around \$100 to \$200 for minimum coverage and reach \$1,000 for more expensive ceremonies, according to the financial advisement website NerdWallet.

#### The Lodge at Geneva-on-the-Lake Weddings



Standing majestically along the Lake Erie shore, The Lodge at Geneva-on-the-Lake offers a signature Ohio wedding location.

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# 

#### Get the most out of bridal shows and wedding events

Recently engaged couples may be excited to get a jump on wedding planning. Bridal shows can be a great way for couples to meet and familiarize themselves with local wedding professionals, all the while introducing themselves to the terminology of wedding planning.

Though they're a great source of information, contacts and samples, bridal shows also can be a bit overwhelming. Learning how to maximize time spent at shows can help couples plan their weddings as efficiently as possible.

• **Start small.** If the idea of large crowds is unappealing, attend the more intimate, boutique shows that are often held at local reception halls and restaurants instead of the larger installations at convention centers and hotels.

• **Scout out vendors.** Check the bridal show's website for lists of

exhibitors and see if your desired vendors are on the list. But even if they're not, keep an open mind and use the show as a chance to compare offerings. If an event map is available, marking off must-visit booths can help save time.

• **Pre-register.** Pre-registering for bridal events saves time at check-in, and doing so may make you eligible for discounted tickets.

• **Come prepared.** Chances are each vendor is going to ask couples for information so that they can follow up with a phone call or email with more detailed offerings and estimates. Couples attending the show can expedite the process by coming equipped with labels that feature their names, contact information and wedding date. They can then stick the labels on sign-in sheets or use them like business cards.

• Dress comfortably. Bridal

expos involve a lot of walking and roaming around. Wear comfortable clothing and shoes. Consider a backpack or hands-free bag so you are not weighed down when collecting the swag and other handouts throughout the day.

• Ask questions. When faceto-face with vendors, rely on their expertise but don't hesitate to ask questions concerning themes, colors, recommendations for honeymoon locations, invitation paper suggestions, and much more.

• Stay for the fashion show. Many shows will offer a runway experience to present the latest gown and tuxedo offerings. This can be an entertaining way for couples to formulate their wedding styles.

Wedding shows introduce couples to vendors and set them on the path to making decisions regarding the planning of their weddings.



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# Wedding veils complete bridal look

The perfect dress is on the wish list of many a bride-to-be, but no bridal ensemble is truly complete until the bride chooses her veil.

Veils have been worn by brides at their weddings for centuries. Veils can be traced back to the Middle East, where veils helped protect against the weather while also preserving the modesty of the bride. In Ancient Greece and Ancient Rome, veils were used as protection against evil spirits.

According to popular wedding website The Knot.com, until Vatican II, all Catholic women were required to have their heads covered in church, including during their wedding ceremonies. Veils were worn for this purpose, but they also symbolized trust in the groom and his love and companionship. Some Christians also see the veil as a visual representation of submission to the Church and to God. Others think of the veil as another beautiful accompaniment to their bridal gown, without attaching any additional meaning to the veil itself.

Veils come in various lengths and can complement the style of a wedding gown. They also tend to add glamour to brides' looks. Here are the types of veils from shortest to longest.

• Blusher: Blushers cover the face, though some extend only to mid-cheek on the bride.

• Flyaway: Flyaways cover just the back of the head. Shorter veils may work better on petite women.

• Shoulder: Shoulder veils are about 20 inches in length and will hit at the bride's shoulders or just below.

• Waist: Waist-length veils cascade down to the middle of the bride's waist.



• Fingertip: These veils extend down 38 to 42 inches, brushing against the bride's fingertips.

• Waltz/Knee: For a dramatic look, many brides may opt for waltz-length veils, which fall to the back of the knees.

• Chapel/Floor: Veils that extend to the floor may be referred to as

"chapel" or "floor-length" veils. Such veils cascade slightly behind the bride.

Veils can complete brides' wedding day looks. Shorter veils may be comfortable to wear throughout the day and evening, but brides may want to consider detachable veils if they are selecting lengthier options.



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# Grooms: Look your wedding day best



Weddings are a chance for couples tying the knot to be the center of attention. All eyes will be glued to the bride and groom on this special day, which makes it even more important for couples to look their collective best.

Brides might garner most of the attention on a couple's wedding day, but dashing grooms also will get their share of attention. As a result, grooms must be just as diligent as their blushing brides with regard to grooming and appearance on their wedding days. To look picture-perfect, grooms may want to include these grooming tips in their wedding day preparation. **Hair** 

Schedule a haircut with a professional stylist roughly a week before the wedding to get your hair shaped and trimmed. Although trendy hairstyles may show off creativity, keep in mind that photos last forever, and it's often better to stick with a classic cut. A barber or stylist may suggest styles that best suit your face shape and hair texture. Above all, the haircut should be neat. Resist the urge to wash your hair every day before the wedding. Allow some natural oils to build up and make your hair shine in a healthy way. **Shaving** 

Shaving is another thing grooms must consider. If you have a beard, make sure it is clean,



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Frontier Airlines Tickets (\$500) Giveaway: You Must RSVP to the Great Lakes Mall Bridal Show. Also, YOU MUST BE IN ATTEN-DANCE at the show to win tickets. The lucky winner will be drawn after the 3pm Fashion Show held at Macy's Court on February 2.

**Go to https://pmashows.com/rsvp/.** This will direct you to pre-register for the bridal show. Save time and be entered to win prizes at the show when you pre-register. combed and trimmed. Men who shave the day of their weddings may find their skin is sensitive and irritated, which can lead to redness. Unless your facial hair grows especially fast, shave the evening before. This is a good time to splurge on a professional shave with a straight razor at a barber shop. A hot shave from a professional will produce a close shave with the least amount of irritation when done correctly.

#### Hands

Grooms also may want to book a manicure. Keep in mind that salons will do men's nonpolish manicures and pedicures, and they can be well worth the investment. Photos of entwined hands or close-ups of the ring exchange will have guests zeroing in on your fingers. Have hands look their best with clean, shaped fingernails and trimmed cuticles.

#### Skin

Get plenty of sleep the night prior to the wedding. Being well rested will help reduce puffy eyes, dark circles and sallow skin. It will also put you in a more positive mood, which can help you enjoy the day even more.

The day of the wedding, shower using water and a mild soap. Avoid any skin irritation by patting your face and body dry, rather than rubbing it with the towel. Moisturize your skin to avoid dry patches. Stores sell many moisturizers geared toward men's needs, often in unscented or more masculine fragrances.

Reducing shine is key for wedding day photos. Rely on face and hair products that will not add unnecessary sheen to your skin or hair to avoid making you look greasy. Matte hair waxes and sprays will tame tresses. Also, ask your fiancé to pick you up a package of blotting tissues if you are prone to oily skin. These absorbent, typically rice-paper sheets will remove oil from your face and keep sheen to a minimum.

#### Smile

Make sure your teeth have been thoroughly brushed and that you have used a minty mouthwash so you're primed for that first kiss. Many grooms also opt for whitening treatments prior to the wedding so they have a dazzling smile.

On their wedding days, grooms will likely be photographed more than any other time in their lives. That means putting extra effort into personal grooming to look their best.



# Put More You into Your Wedding Day

(Family Features) A wedding day is filled with symbolic tradition, from varied religious customs to the never-ending circle reflected in the rings and the types of flowers accentuating the celebration. Even with all the traditional rituals to consider, nearly every bride and groom can find ways to give their special day some unique touches that reflect their personality and love.

Music sets the mood for every wedding, and it's an easy place to put your own spin on the celebration. Whether you forgo the traditional bridal march entirely or simply look for an arrangement that gives an updated twist to the classic version, let guests know this isn't your average wedding by setting the festivities against a soundtrack that lets your true character shine.

The wedding party is intended to be a collection of those nearest and dearest to the bride and groom, who help ensure the day goes off without a hitch and who lead fellow revelers in celebrating the start of the new couple's life together. That being said, there's no reason this group must be limited to women on her side and guys on his, or even that it's limited to humans - a beloved pooch can make for an adorable ring-bearer, after all.

Photography is an essential element of your big day, but think beyond the images you'll capture throughout the wedding and reception. Photos lend a personal touch, no matter what your color scheme or theme. Integrate photos of the two of you at various stages of life, together as a couple and with loved ones (perhaps even some you're honoring in memoriam). You can display these at a table with the guest book, as part of the table centerpieces, or even on the gift table. Or take things digital and load all your images into a slide show set to music.

Make favors meaningful. Forgo more common items like bubbles and chocolate, and instead send a little of yourself home with your guests. Maybe it's a memento from a place with special meaning to you both, or a bottle opener shaped like a bicycle to represent the way you met. Just think about the moments and things that define you as a couple and do some searching online. You'll probably be surprised by how quickly the options pile up.

Serve up a menu that shows guests more about your life together. Your loved ones can order basic beef or chicken anywhere. Instead, give them a glimpse into you. Make your main course the same food you enjoyed on your first date or during another monumental moment in your courtship. Or plan the entire menu around a region that you hold close to your heart.

Weddings are filled with traditions, but that doesn't mean you can't put your own touches on the day for a special event filled with memories that are uniquely your own. Find more advice for life's special moments at elivingtoday.com.

#### FAVORS FROM PAGE 5

wedding days may want to give guests keychains or purse holders that feature popular landmarks around the world. Those who are admitted beach bums may want to present a small fishbowl with sand and a goldfish inside, reminiscent of days at the seashore.

#### Go traditional

Couples who opt for universally appealing favors can lean toward some popular options, such as silver cake servers, candlestick holders, decorative photo frames, or engraved keepsake boxes. Aim for favors that have utility. Otherwise, favors may end up collecting dust on someone's shelf.

# Food and beverage gifts are fun

Food favors mean guests can enjoy their gifts and not have to worry about finding space inside their homes to display trinkets. Food favors can be lavishly decorated cookies, fine chocolates, petit fours, small bottles of champagne or cupcakes decorated like the wedding cake.

Favors are often integral to wedding celebrations. Selecting a favor that will be appreciated and fit with the wedding is often a fun and stress-free part of planning a wedding.



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In 1980, Joe met his beautiful wife Maria and they married in 1985. She also shared his passion for baking and in 1988 they purchased a very successful bakery from an individual that was preparing for retirement. As a result they became the new owners of The Willoughby Baking Company, one of the premier bakeries in all of Lake and Cuyahoga counties. For over 16 years they had the pleasure of baking and creating some of the most beautiful cakes for celebrities, companies, restaurants, special events, weddings, families and friends. In 2004, they both decided to sell their bakery and semi-retire. Joe pursued part-time employment with a large market and learned about the new organic aspects of baking. Maria decided to concentrate on creating incredible wedding cakes from a home based environment. Once again, the demand was overwhelming and it would take the both of them to finish all the orders thus the birth of **Cakes by Maria and Joe!** 

Now with over 40 years of experience, they once again are making one-of-a-kind dream cakes that taste as decadent as they look. Their commitment to exceptional taste and quality ingredients make a distinct difference in addition to a wide variety custom design cakes to fit every occasion.

*Cakes by Maria and Joe* will work with you to provide you not only with the highest quality cakes, but also excellent service and value – all within your budget.

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