

# MEMORIAL DAY SALE



## MEMORIAL DAY SALE PRICING ALL MONTH LONG!



### HURRY! These deals end 5/31/19!

### WE ARE OPEN MEMORIAL DAY!



Receive a

# \$25

## WALMART GIFT CARD

### FOR TEST-DRIVING ANY VEHICLE ON OUR LOT!



### And, get up to \$4,000 more than Kelley Blue Book value for your trade!

PRSR STD  
US POSTAGE  
PAID  
ORLANDO, FL  
PERMIT 1478



11780 TAMPA GATEWAY BLVD  
**(813) 321-3281**  
GATORFORD.COM



# WHY BUY FROM GATOR FORD?



## THE GATOR GUARANTEE!

**Gator Ford does things differently. From the minute you walk through our doors, we're here to make your car buying experience one you'll never forget. And it doesn't end once you've bought your dream Ford at Gator Ford.**



### GATOR FORD BENEFITS:

**Better Business Bureau A+ Rating**

**Complimentary 3-Day Exchange Policy**

**Complimentary First Two Oil Changes**

**Complimentary Car Washes**

**Courtesy Transportation**

## Gator Ford is proud to support Military Personnel and First Responders!

### **\$500 Discount**

#### **Active Duty Military**

Thank you for your service to our country and community. Take advantage of the Ford Military Appreciation Offer towards the purchase or lease of any eligible new Ford at Gator Ford.

#### **Active Duty First Responders**

Thank you for all that you do to keep our communities, homes, and families safe. We are proud to help active first responders apply the Ford First Responder Appreciation Offer toward the purchase or lease of any eligible new Ford vehicle at Gator Ford.

#### **Retired & Veteran Military**

You have given so much. We want to give back, as a thank you for your service and sacrifice. Any service member who requires adaptive equipment installed to their qualifying new Ford can also receive up to \$1,000 through the Ford Mobility Motoring Program.

For terms and conditions of these programs, please call or visit Gator Ford.





# NEW 2019 FORD F-150



## 2.7 ECOBOOST XLT SUPER CREW 4X2



# UP TO \$11,000

# TOTAL CASH ON F-150

- \$500 SELECT INVENTORY PROGRAM RETAIL CUSTOMER CASH
- \$500 RETAIL BONUS CUSTOMER CASH
- \$750 OPEN BONUS CASH
- \$750 FORD CREDIT RETAIL BONUS CASH
- \$1,750 XLT CHROME/SPORT PACKAGE DISCOUNT

- \$250 XLT POWER PACKAGE DISCOUNT
  - \$500 NAVIGATION PACKAGE DISCOUNT
  - \$2,750 AVERAGE DEALER DISCOUNT
- PLUS \$1,000 MILITARY TRIFECTA OPEN BONUS CASH  
PLUS \$500 FIRST RESPONDER OPEN BONUS CASH**



Receive a  
**\$25**  
**WALMART**  
**GIFT CARD**  
FOR TEST-DRIVING  
ANY VEHICLE ON OUR LOT!

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.



# NEW 2019 FORD EcoSport SE



**\$6,500**  
UP TO

**TOTAL SAVINGS  
ON ECOSPORT!**

- **\$1,500 RETAIL CUSTOMER CASH**
- **\$500 SELECT INVENTORY PROGRAM RETAIL CUSTOMER CASH**
- **\$2,500 SELECT INVENTORY DEALER DISCOUNTS**
- **\$500 AGED INVENTORY FORD CREDIT RETAIL BONUS CASH (ON SELECT UNITS)**

- **PLUS \$1,000 MILITARY TRIFECTA OPEN BONUS CASH**
- **PLUS \$500 FIRST RESPONDER OPEN BONUS CASH**



Receive a  
**\$25**  
**WALMART**  
**GIFT CARD**  
FOR TEST-DRIVING  
ANY VEHICLE ON OUR LOT!



# NEW 2019 FORD ESCAPE SE



**\$9,500**  
UP TO

**TOTAL SAVINGS  
ON ESCAPE!**

- **\$3,500 RETAIL CUSTOMER CASH**
- **\$500 SELECT INVENTORY PROGRAM RETAIL CUSTOMER CASH**
- **\$1,000 RETAIL BONUS CUSTOMER CASH**
- **\$500 AGED INVENTORY FORD CREDIT RETAIL BONUS CASH**
- **\$2,500 SELECT INVENTORY DISCOUNT**

**PLUS \$1,000 MILITARY TRIFECTA OPEN BONUS CASH  
PLUS \$500 FIRST RESPONDER OPEN BONUS CASH**

**HURRY!**

**These deals end 5/31/19!**



**11780 TAMPA GATEWAY BLVD  
(813) 321-3281  
GATORFORD.COM**



# NEW 2019 FORD EDGE SEL



# UP TO \$9,500

# TOTAL SAVINGS ON EDGE!

- \$1,500 RETAIL CUSTOMER CASH
- \$500 SELECT INVENTORY PROGRAM RETAIL CUSTOMER CASH
- \$1,750 RETAIL BONUS CUSTOMER CASH
- \$500 OPEN BONUS CASH
- \$2,500 SELECT INVENTORY DISCOUNT

- \$750 FORD CREDIT RETAIL BONUS CASH
- PLUS \$1,000 MILITARY TRIFECTA OPEN BONUS CASH
- PLUS \$500 FIRST RESPONDER OPEN BONUS CASH



Receive a  
**\$25**  
**WALMART**  
**GIFT CARD**  
FOR TEST-DRIVING  
ANY VEHICLE ON OUR LOT!

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.



# NEW 2019 FORD ESCAPE S

#UA90773



**MSRP: \$25,795**

**SPECIAL DISCOUNT: \$8,500**

**BUY  
NOW  
FOR:**

**\$17,295**



**11780 TAMPA GATEWAY BLVD  
(813) 321-3281  
GATORFORD.COM**

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.



# PRE-OWNED



2010 HONDA ACCORD CROSSTOUR EX-L  
Stock#EE51405B **\$7,792**



2014 FORD EDGE SE  
Stock#190109A **\$8,764**



2008 CADILLAC CTS RWD  
Stock#EE18865C **\$8,912**



2012 TOYOTA PRIUS C THREE  
Stock#6379962A **\$8,993**



2016 VOLKSWAGEN JETTA 1.4T S  
Stock#180988B **\$10,853**



2014 KIA OPTIMA EX  
Stock#IC45998A **\$10,893**



2015 JEEP PATRIOT ALTITUDE EDT  
Stock#FD03221A **\$10,993**



2017 FORD FIESTA SE  
Stock#0136033 **\$11,441**



2011 INFINITI G37 JOURNEY  
Stock#FC32010A **\$11,592**



2014 FORD FLEX SE  
Stock#180714D **\$12,443**



2018 FORD FOCUS SE  
Stock#0218069 **\$12,491**



2016 TOYOTA COROLLA S  
Stock#ID10969A **\$13,413**



2015 DODGE DART LIMITED  
Stock#D111862 **\$13,833**



2015 HYUNDAI SONATA 2.4L SPORT  
Stock#IA21645A **\$14,233**



2015 JEEP CHEROKEE LIMITED  
Stock#FE17641B **\$14,484**



2018 FORD FUSION HYBRID SE  
Stock#0124853 **\$15,471**



2014 HYUNDAI SANTA FE SPORT 2.4L  
Stock#KC33738A **\$15,692**



2018 FORD FUSION HYBRID SE  
Stock#1131432 **\$15,893**



2014 FORD FLEX LIMITED  
Stock#OD83380A **\$16,222**



2017 TOYOTA RAV4 LE  
Stock#FA01383B **\$16,584**



2016 FORD FUSION TITANIUM  
Stock#R263906 **\$16,793**



2017 HONDA ACCORD LX  
Stock#180997A **\$17,301**



2013 RAM 1500 SLT  
Stock#UA68130A **\$17,592**



2003 CHEVROLET CORVETTE  
Stock#I601655A **\$18,831**



11780 TAMPA GATEWAY BLVD  
**(813) 321-3281**  
GATORFORD.COM



# VEHICLES



**2015 FORD EDGE SEL**  
Stock#BB41163 **\$18,903**



**2018 FORD F-150 XL**  
Stock#KC31222 **\$22,432**



**2016 ACURA RDX**  
Stock#KA49744A **\$22,683**



**2019 CHEVROLET COLORADO LT**  
Stock#1107927 **\$23,872**



**2019 FORD MUSTANG ECOBOOST**  
Stock#O104402 **\$24,494**



**2016 FORD F-150 XLT**  
Stock#ID24866A **\$26,544**



**2017 FORD MUSTANG GT PREMIUM**  
Stock#5282228 **\$26,844**



**2016 AUDI A6 2.0T PREMIUM PLUS**  
Stock#N166374 **\$26,922**



**2016 LINCOLN MKX RESERVE**  
Stock#BL60700 **\$27,113**



**2015 FORD EXPEDITION PLATINUM**  
Stock#EA69448A **\$28,491**



**2015 JEEP WRANGLER UNLIMITED**  
Stock#L678821 **\$28,683**



**2016 FORD F-150 XLT**  
Stock#OC10044A **\$29,182**



**2017 GMC SIERRA 1500 SLT**  
Stock#G476797 **\$30,514**



**2017 FORD F-150 XLT**  
Stock#KD51792 **\$31,992**



**2015 FORD F-150 LARIAT**  
Stock#FB07673 **\$32,251**



**2016 FORD EXPLORER PLATINUM**  
Stock#GC68954 **\$32,532**



**2016 FORD F-150 XLT**  
Stock#FC31243 **\$32,911**



**2017 FORD F-150 LARIAT**  
Stock#ED99616B **\$33,051**



**2014 CHEVROLET SILVERADO 1500**  
Stock#G383469 **\$33,991**



**2017 TOYOTA TUNDRA 2WD LIMITED**  
Stock#X227333 **\$34,991**



**2018 FORD F-150 XLT**  
Stock#FA48078 **\$35,993**



**2014 FORD F-250 SRW LARIAT**  
Stock#KD85940A **\$40,441**



**2018 FORD EXPEDITION LIMITED**  
Stock#OA41878 **\$49,681**



**2017 FORD F-250 SRW KING RANCH**  
Stock#EC60701 **\$64,381**

Receive a  
**\$25**  
**WALMART**  
**GIFT CARD**



**FOR TEST-DRIVING**  
**ANY VEHICLE**  
**ON OUR LOT!**

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.



# NEW 2019 FORD EDGE SE

#190242



**MSRP: \$30,990**

**SPECIAL DISCOUNT: \$8,000**

**BUY  
NOW  
FOR:**

**\$22,990**



Receive a

**\$25**

**WALMART  
GIFT CARD**

**FOR TEST-DRIVING  
ANY VEHICLE ON OUR LOT!**

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.



# NEW 2018 FORD TRANSIT CONNECT XLT

**HURRY! These deals end 5/31/19!**

#180684



**MSRP: \$27,410**

**SPECIAL DISCOUNT: \$9,000**

**BUY  
NOW  
FOR:**

**\$18,410**



**GATOR FORD**  


**11780 TAMPA GATEWAY BLVD**  
**(813) 321-3281**  
**GATORFORD.COM**

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.



# NEW 2018 FORD EXPEDITION XLT

#180358



**MSRP: \$56,175**

**SPECIAL DISCOUNT: \$10,000**

**BUY  
NOW  
FOR:**

**\$46,175**



Receive a

**\$25**

**WALMART  
GIFT CARD**

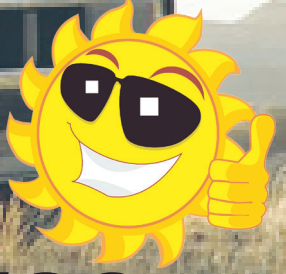
**FOR TEST-DRIVING  
ANY VEHICLE ON OUR LOT!**

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.



# NEW 2018 FORD F-150

#181028



**MSRP: \$41,480**

**SPECIAL DISCOUNT: \$11,000**

**BUY  
NOW  
FOR:**

**\$30,480**



**11780 TAMPA GATEWAY BLVD  
(813) 321-3281**

**GATORFORD.COM**

To receive Gator pricing, you must present this mailer or specifically mention this mailer. Prices are plus tax, tag, title, \$899 dealer fee & \$184 electronic filing fees. Payment and price does not include a pre-delivery service fee of \$899 and Private Tag Agency Fee of \$184, which charges represent costs and profits to the dealer for items such as inspecting, cleaning, and preparing documents related to the sale. Prices shown may include incentives & rebates which are subject to credit approval. Dealer installed options & upgrades extra. Dealer not responsible for errors or omissions. Vehicles subject to prior sale. Pricing & details are believed to be accurate, but we do not warrant or guarantee such accuracy. Photos for illustration purposes only. Offers & rebates subject to change without notice. Call or see dealer to verify availability & all details. Offers expire 5/31/19.





# Here's What They're Saying



*"Once again, a more than pleasant experience! Our salesman and the sales manager made our purchase as easy as it could possibly be. They made every effort to make sure we received the best possible deal. Give Gator Ford a shot. Class act and great dealership!" - Scott*



*"I had both my truck and RV serviced at Gator Ford. Without a doubt, the only and best place to take your vehicle in the Tampa Bay area. Best service, best people, best prices!" - Kevin*



*"My salesman helped me choose the right vehicle that I absolutely love. The finance staff was very very helpful and got me a great interest rate even though I don't have the greatest credit. Thank you Gator Ford!" - Pauline*



*"I highly recommend Gator Ford. They were wonderful to work with. Bud, the salesman, was a straight shooter, listened to my needs and made sure I was happy and satisfied with my purchase. I couldn't have asked for a better experience or deal! I'm a new proud owner of a '19 Ford Escape!" - Mandy*



*"My salesman was awesome, friendly and knowledgeable. He fixed me up with exactly what I wanted in my F-250 4x4 truck and went above and beyond to make sure I was 100% satisfied. It was a great experience. I love my truck!" - Ray*



*"We travelled from Brooksville and bought our third vehicle from Gator Ford. Frankie came in early and took good care of us once again. We will certainly continue doing business there." - Kevin*



*"Tobias was courteous, friendly and helpful. It was refreshing to have someone dedicated to superior customer service! I will return to Gator Ford in the future!" - Alan*



*"This was my first car buying experience. The salesman was awesome! He showed us the car, let us take it for a test drive, and showed us all the features. I liked the fact that they cared about us and what we wanted, rather than just trying to sell the car. He worked hard to get us the best price and keep our monthly payment low. I would highly recommend Gator Ford to anyone who is looking to buy a car." - K. Williams*

# GatorFord.com



# LIFTED TRUCKS

8 IN STOCK READY FOR DELIVERY!



11780 TAMPA GATEWAY BLVD  
**(813) 321-3281**  
GATORFORD.COM



# (813) 321-3281

## SERVICE & PARTS HOURS:

MONDAY - FRIDAY

7:00 AM - 6:00 PM

SATURDAY

8:00 AM - 4:00 PM

SUNDAY - CLOSED



**LUBE, OIL  
& FILTER**

**\$20 OFF**



Must present coupon at time of service write-up. Valid at Gator Ford only. \$20 off any oil change, gas or diesel. Not valid with any other offers. Some restrictions may apply. See service advisor for all details. Expires 5/31/19.

**ROTATE AND  
BALANCE TIRES**

**\$20 OFF**



Must present coupon at time of service write-up. Valid at Gator Ford only. Not valid with any other offers. Some restrictions may apply. See service advisor for all details. Expires 5/31/19.

**FREE**

**WIPER BLADES**

With any retail purchase over \$100. Includes complimentary installation.



Must present coupon at time of purchase. Valid at Gator Ford only. Not valid with any other offers. Some restrictions may apply. See service advisor for all details. Expires 5/31/19.

**WHEEL  
ALIGNMENT**

**\$20 OFF**



Must present coupon at time of service write-up. Valid at Gator Ford only. Not valid with any other offers. Some restrictions may apply. See service advisor for all details. Expires 5/31/19.

**ALL A/C  
CABIN FILTERS**

**\$10 OFF**



Must present coupon at time of service write-up. Valid at Gator Ford only. Not valid with any other offers. Some restrictions may apply. See service advisor for all details. Expires 5/31/19.

**ENGINE  
AIR FILTERS**

**\$10 OFF**



Must present coupon at time of service write-up. Valid at Gator Ford only. Not valid with any other offers. Some restrictions may apply. See service advisor for all details. Expires 5/31/19.

**A/C  
INSPECTION**

**FREE**

Includes: Visual inspection of the A/C components, check belts, check A/C temp and operation, monitor air flow from vents.



Please present coupon at time of write-up. Inspection does not include opening the refrigerant portion of the system. There are additional costs for parts and service needed to repair the system. Most cars and light trucks. Expires 5/31/19.

**ALL A/C  
REPAIRS**

**15% OFF**



Must present coupon at time of service write-up. Valid at Gator Ford only. Not valid with any other offers. Some restrictions may apply. See service advisor for all details. Expires 5/31/19.

**10% OFF**

**ALL  
GENUINE  
FORD  
ACCESSORIES!**



**GatorFord.com**