



## SMASH, BAM, CRUNCH: THE IMPACT OF CONCUSSION

What our high schools are doing to minimize injury on the playing field



One of the dilemmas parents face when their sons show an interest in playing high school football is whether the serious injuries suffered by pro players should be a factor in the discussion of their own teen's interest in the game. Longtime Corona del Sol coach and now assistant principal Cory Nenaber discusses what schools are doing to help ensure improved safety on the field.

— File photo by Billy Hardiman for Wrangler News

**By Sammie Ann Wicks**  
*Special Report*

It's a sport that abounds with every heroic human metaphor—watching it, playing it—we glimpse humanity's highest good cast on the world stage: where you fight to the end, ignore pain, play fair, support your teammates, protect your leader from attackers. All these give football its power to inspire the fanatical devotion it does on the national gridiron.

But what if you're a mom (or a dad) and your teenager announces he wants to go out for his school's football team?

This is every parent's thorny conundrum, because, much as we love it, football has a potential for serious injury probably not equaled in any other sport—not tennis, not baseball, not even soccer.

After a career marked by a torn abdomen and

shoulder, torn rib cartilage, severe joint sprains, concussions, a lacerated kidney and a current unresolved calf and ankle injury, Indianapolis Colts superstar Quarterback Andrew Luck in late August announced he's quitting the game.

These are typical injury profiles for pro players. Fortunately for young players locally, however, the football field is far safer, thanks to the leadership of a Tempe sports administrator who knows a thing or two about the game.

"Nationally, these are very big men running very, very fast, so those kinds of contact injuries happen," says Corona del Sol High School Assistant Principal and Athletic Director Cory Nenaber, himself the school's longtime football coach.

"With high school kids, not so much."

Nenaber says numerous protocols taken prior to participation in the sport, along with training

— CONCUSSION, Page 8

### **A doggy LOVE story: Good to the last lick**

**By Don Kirkland**  
*Commentary*

There are people who like dogs. There are people who love dogs. And then there are people who LOVE dogs. Fortunately for all involved at our house, the aforementioned LOVE affair goes both ways. We LOVE our dog and she LOVES us.

As evidence, Abby, our 11-year-old Australian cattle dog mix, never misses a chance to

welcome us home, whether we've been gone a week or a matter of minutes.

There's never a time when she won't play at the drop of a furry toy, go for walks or plop down near (or on) our feet at mealtime. Any mealtime, that is—large, medium or snack-sized.

So it will come as no surprise to those in a similar relationship that,

— LOVE, Page 12

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# Astronaut Mark Kelly to students: Reach for the stars

By Gabrielle Dunton

“If you ever wonder what it’s like to fly in a rocket ship, I gotta tell you, it is a lot of fun.”

That is how former NASA Astronaut Mark Kelly introduced himself to a crowd of starstruck students at an all-school assembly at Arredondo Elementary this week.

Kelly paid a special visit to Arredondo due to the school’s recent designation as an A+ School of Excellence honored by the Arizona Educational Foundation.

Beginning his day with a tour of the school by Arredondo Elementary student ambassadors, Kelly then made his way to the school’s multipurpose building where he did a special reading of his children’s book *Mousetronaut Goes to Mars* and then answered questions from students about his time in space.

“Not a lot of students get this opportunity to meet an astronaut, so I feel really lucky that I got to meet Mr. Kelly today,” said fifth-grade student and student ambassador Brisa Santos.

Kelly is an American politician, former astronaut, engineer, and U.S. Navy captain.

He is also the husband of former U.S. Representative Gabby Giffords. As a naval aviator, Kelly flew combat missions during the Gulf War.

He began his career as an astronaut after being selected to become a NASA Space Shuttle pilot in 1996.

Kelly has been to space a total of four times. He flew his first mission in 2001 as pilot of STS-108, a Space Shuttle mission to the International Space Station flown by Space Shuttle *Endeavour*.

His final mission as an astronaut was piloting the STS-134 in 2011, which was also the final mission of Space Shuttle *Endeavour*.

While reading his book to Arredondo students, Kelly encouraged students to reach for the stars and be a part of tomorrow’s fleet of astronauts.

“For our future space explorers out there, maybe one of you will make the trip to Mars,” said Kelly.

Arredondo Principal Alison

— ARREDONDO, Page 27



Former astronaut and retired U.S. Navy Capt. Mark Kelly paid a visit to Tempe’s Arredondo Elementary School, encouraging students to reach for the stars and strive to meet their goals, including, perhaps, becoming an astronaut one day.

— Photo courtesy  
TempeElementary  
School District



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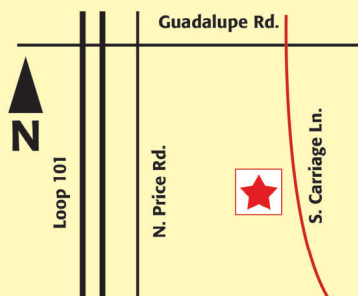
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## 3 days of tributes again memorialize the tragic events of Sept. 11, 2001

Tempe Beach Park will once again be transformed into a tribute to those who perished in the Sept. 11, 2001 terror attacks.

The Exchange Club of Tempe, along with support from the city of Tempe, will present the Healing Field tribute beginning Saturday, Sept. 7 through Wednesday, Sept. 11.

Volunteers dedicate thousands of hours each year to carrying out the tribute, from those who coordinate and promote the events to the workers who physically assemble the nearly 3,000 flags.

Activities over the five days include flag viewing, a patriotic concert and two ceremonies on Sept. 11.

All are open to the public and free to attend.

Schedule of events:

**Saturday, Sept. 7, 6 a.m.**

– Volunteers gather for the flag installation.

**Tuesday, Sept. 10, 6:30-8:30**

– Freedom Concert featuring patriotic songs in the park.

**Wednesday, Sept. 11, 5:46 a.m.**

– Tribute ceremony: – Presentation of colors, music, prayer and the reading of the names of the first responders who gave their lives that day.

**Wednesday, Sept. 11, 7 p.m.** –

Candlelight vigil, prayer and keynote speaker, Tempe Officers Association President Robert Ferraro.

Volunteers are still needed on Sept. 7 to install the flags and on Sept. 12 to take them down.

Info: [tempehealingfield.org/](http://tempehealingfield.org/)

To volunteer: [DougRoyle@kw.com](mailto:DougRoyle@kw.com)



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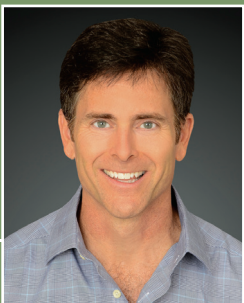
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## MCC offering free Sept. 7 clinic Dental-health screenings available

Those who have not received dental-health care for three years or longer or have been diagnosed with dental-health issues have a new place to turn for help: Mesa Community College.

The college's dental hygiene students are looking for patients to receive complimentary oral health screenings at the Arizona School of Dentistry and Oral Health on Saturday, Sept. 7.

The free program will be offered at the school, 5855 E. Still Circle, Mesa. Appointments, which are available at 9 and 10:30 a.m. and again at noon, may be made by

calling 480-248-8195.

According to an MCC spokes-woman, free screenings are not comprehensive exams and treatment will not be provided during the event.

However, those selected as patients for the program will be charged for the customized oral health care services provided.

Screening participants must agree to have a full set of x-rays taken.

Copies of x-rays may be purchased for \$20 and picked up the following week during hygiene clinic hours, 5:30 to 8:30 p.m., Mondays through Thursdays.

Some patients will be invited to participate

in the program and will receive personalized fee-for-service care provided by MCC dental hygiene students.

Students provide quality care using the latest technology in comfortable surroundings at fees less than most private dental practices. All patient care is provided under the supervision of licensed dental hygienists and supervising dentists

Debi Sparks, director of the MCC Dental Hygiene Program, said the opportunity provides value both to students and the public.

"Dental hygiene students only progress in their education through the participation of community members through events such as this. The students' clinical requirements state that care must be provided for individuals who have been diagnosed with periodontal (gum) disease and never had it treated; have been told they need a deep-scale cleaning; or have other dental hygiene issues such as puffy and bleeding gums."

The MCC clinic provides a range of dental hygiene services offered during convenient evening hours at the Arizona School of Dentistry and Oral Health Clinic.

To schedule an appointment outside of this screening event, please contact the clinic at 480-248-8195.

Additional information is available online at [mesacc.edu/departments/applied-sciences-and-technology/dental-hygiene](http://mesacc.edu/departments/applied-sciences-and-technology/dental-hygiene).



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# Student/family aid initiative fills 600 requests for help

By Diana Nelson

Imagine a social-media application that brings out the best in people—one that gives the community a chance to be generous as well as a specific purpose—and there you have the concept behind a unique digital tool called Purposity.

Last year, the Kyrene School District implemented the national program and, in one year, the results have exceeded expectations, explained Erin Schroeder, who coordinates Purposity for all the schools in the district.

“We’ve been able to fulfill more than 600 requests in the district in the initial year. All of them are for Kyrene students or for their families, and so far, no request has been unmet.

“It’s been a very heart-warming experience to know that we can deliver a specific item to help a student in need,” said Schroeder.

To date, Kyrene is the only school district in Arizona to use the application, and the donor list has attracted more than 1,000 active users, who have assisted 123 Kyrene families. The average price of a request is \$30 and the most requested item is shoes.

Schroeder says she thinks this is because shoes are not provided through the district’s Family Resource Center, unlike other items of clothing.

“Another reason I really like this application is because teachers also can participate by submitting one of their student’s needs—say for a new pair of shoes—and then they are rewarded by being able to

see that request being met.”

Purposity works in this way: members of the Kyrene community download the application and chose to respond to a text describing a request from a student. The recipient can decide to respond or pass on the request, particularly if the item exceeds their budget.

Shopping for the item is done online through Amazon. When the package is delivered to the offices of the Kyrene school district it is delivered to the specific student.

Both the requestor and the donor remain anonymous to one another.

Recently, Schroeder and the Purposity program were featured on Channel 3 television. In that segment, the program profiles the DeMarcus Walker family, which suffered a complete loss of possessions due to a fire in their apartment.

The Walker children attend Kyrene del Pueblo Middle School in West Chandler and requested help through the school.

“Initially we reached out just to get help with basics. Soap. Deodorant,” said Walker. “Things like that to get us by.”

However, in the end, the family received gift cards, clothing and cash to pay for the sports program for Walker’s son.

Schroeder said that 52 of the families who have been helped in the last year are experiencing homelessness, which means they don’t have a stable or permanent address.

Along with Purposity, Schroeder is at the helm of

overseeing a variety of programs to assist families in the district, including the Kyrene Family Resource Center, the McKinney Vento homeless services and federal funding from Title One grants.

“The Kyrene School District currently has two schools designated as Title I: Kyrene de los Niños and Kyrene de las Lomas. Title I schools receive federal funding to provide supplemental services to academically at-risk students,” said Schroeder, who is the federal programs coordinator.

She also works closely with Leticia Beltran, who is the liaison to homeless students.

During the past four years, in her position with the district, Beltran notes that she has encountered many families in crisis—some kids move frequently and stay with various family members or friends. Several complete families live in their cars. For that family she was able to give each person a sleeping bag. Both Schroeder and Beltran say they feel gratified by the community response to the Purposity program.

“One of the requirements to start a Purposity program in a community is to be able to get 400 signatures on a petition. In Kyrene, we received that support within a few hours and the response level has remained high,” said Schroeder.

Information: [www.purposity.com](http://www.purposity.com), enter a cell phone number and a zip code. Then, a weekly text alert will be sent to the registered phone to describe any requests.



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# Concussion

From Page 1

measures governing young players' approach to play, help keep them safer, and still allow them to pursue a game they love.

"Unlike national pro ball, at our level we rarely see the pros' kind of full body contact that can cause big injuries," Nenaber declares. "This safer approach shows up in all kinds of ways.

"For instance, most of our intense drills are done with paddle dummies, things like that, that don't result in injury."

Nenaber adds that, once a student expresses a serious interest in playing football, he and his family must complete a series of preliminary qualifiers before he's allowed to start training.

"Our district is working with the Arizona Interscholastic Association to provide concussion education and awareness to players and their families," says Nenaber, adding, "while we also partner with other agencies to provide baseline concussion testing."

First, Nenaber says a prospective student athlete "must complete an education and awareness online program...all on the student's free time, either at home or at school."

This requirement involves a simple computer-aided process.

"Here's how it works," explains Nenaber. "The athlete goes to AIAAcademy.org, registers, completes the tutorial, and takes a short test."



At the end of this part of the procedure, the coach says the prospective athlete "prints the completion certification and turns it in to his or her coach."

Nenaber stresses, however, that "all student athletes must complete the tutorial and submit a certificate before being cleared for practice or tryouts."

After the required preliminaries, student athletes start training in modes that, particularly with football, show a philosophy of play that's radically different from times past, or even from present-day pro venues.

"You're not going to see young players today

executing helmet blocks, or body blocks like we've seen in the past—that leads to injury, and we're just not coaching that way."

Nenaber says today's player-to-player contact is also significantly different from earlier times.

"So much of our modern coaching strives to eliminate head contact, either with another player or with the ground," counsels Nenaber.

"It's all about avoiding the use of the head in blocking, and instead using hand positions, engaging another player with the lower half of the body. These types of techniques, so different from earlier practices, have led to greater player safety."

Nenaber stresses diagnostic protocols are immediately begun if an injury raises concerns about a concussion.

"Players with a possible injury are submitted to impact testing, and something we call 'cognitive baseline testing,' a neurological test that looks at response time and other factors," he says. "If after that there are continued concerns, of course the player is referred to a doctor for evaluation.

"In all we do, concussions are at the forefront of our concern for high school players." In other words, a far cry from football's earliest free-for-all days when one massive human horde forcibly tried to push downfield past another.

Has the passion, the emotional intensity of the game, diminished in response to the plethora of new rules enacted to enhance player safety? Nenaber says no. "Even though the way football is played today is different from its wilder times, I do not see any decrease at all in the passion players have for this game. *See related story on Page 9.*

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# Parent approval rate declines

## As teens express interest in contact sports

As football season gets underway in Tempe and West Chandler, there are growing concerns about the ill effects of concussions. Only 65 percent of Arizona parents say they will allow their children to play contact sports—a sharp drop in two years, according to a new survey by Barrow Neurological Institute at Dignity Health's St. Joseph Hospital and Medical Center in Phoenix. Contact sports include football, soccer and basketball.

And four in 10 parents say “no” to football for their children, continuing a trend that has seen parental approval of football participation plummet in recent years.

Concussion fears are also strongly impacting teens. Nearly a third of teens say they have decided not to participate in a sport because of concussion fear—a 50 percent increase in three years.

Once confined mostly to football, concussion fears have spread to other contact sports. Two years ago, a similar survey found that 82 percent of parents said they would allow their children to participate in contact sports. That number dropped to 65 percent in the survey released today on the eve of the Arizona high school fall sports season.

“Football has long caused the most concern among parents of high school student athletes, but it is clear that concussion fears are rising for other contact sports,” says Dr. Javier Cárdenas, director of the Barrow Concussion and Brain Injury Center at Barrow Neurological Institute.

“We know that sports offer many health benefits. Our challenge is to make sure the public can weigh the benefits against injury risks and make informed decisions.”

In each of the last four years, Barrow has measured the public's awareness of concussion and how it impacts participation in high school athletics. Greater awareness of sport-related concussion has led to widespread concern over the long-term effects of brain injuries.

### Football

The percentage of Arizona parents who say they would not allow their children to play football has risen sharply in three years—from 30 percent in 2016 to 40 percent this year.

Declining parental approval of football tracks with dwindling

statewide participation rates. High school football has by far the largest number of players, but that number is declining.

In 2015, 20,929 Arizona boys and girls played 11-player football, according to the National Federation of State High School Associations.

In 2018, the number dropped to 15,406 boys and girls – a decline of 26 percent in four seasons – according to the Arizona Interscholastic Association.

### Girls sports

Among student-athletes who have had concussions, girls are far more concerned than boys about the possible long-term impacts of the injury – by a margin of 80 percent of girls to 56 percent of boys, the survey found.

About a third of girls said they decided not to participate in at least one sport because of concussion fears, while a little more than a quarter of boys did so.

The sports avoided by the largest numbers of girls were football (52 percent), softball (47 percent), volleyball (46 percent) and soccer (44 percent).

### Concern over club sports

The survey found that parents believe club sports lag behind school sports in concussion protocols and communications. Nearly two-thirds (63 percent) of parents agree with the statement: “Most club sports lack oversight to diagnose/treat concussions.”

And when they were asked who provides “more effective communication about concussion” to student-athletes, 56 percent of parents said school sports, as against 16 percent who said club sports.

“Parents recognize when their children are not being provided appropriate concussion education, instruction and oversight,” Dr. Cárdenas says.

### Teens' views on concussion

About three in 10 teens say they have decided not to play a sport

— DECLINE, Page 11

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# In Memoriam

## George M. Harvey



George M. Harvey, 79, of Tempe, Arizona passed away suddenly on August 2, 2019 in Sedona, Arizona. He was born in Auburn, New York

on April 14, 1940, the fourth of six children to Ruth Mae (Ingram) and Harry Edward Harvey.

After graduation from Horsehead High School, he enlisted in the United States Army and served at Fort Haachuca, Arizona and Greenland as a meteorologist.

While working full time and raising a family, George completed both his Bachelor and Masters Degrees.

Throughout his life he held many diverse professional positions including a Deputy Sheriff of Schuyler County, New York; a Chemist for the Salt River Project in Paige and Phoenix, Arizona; Superintendent of the Reverse Osmosis Treatment Facility for the City of Chandler, Arizona; and, Adjunct Faculty for the Gila County Community College, Payson, Arizona.

George is survived by his spouse, Carol; his sister, Karen Durfey and her husband Wayne; five sons John and his partner Gail, Richard and his wife Emma, Robert and his wife Janice, Alan and his wife Denise, and Paul and his wife Nancy; eight grandchildren; and, two great grandchildren.

After a final retirement in 2006, George enjoyed the companionship

of his loving dogs; working out at the gym daily; and, following his favorite football and baseball teams.

His welcoming smile and gentle spirit will be missed greatly.

## Julie A. Ramsey



Julie A. Ramsey, 74, Passed away Wednesday, July 17, 2019 at Banner Desert Hospital in Mesa, Az. Julie was born on September 14, 1944 in Hutchinson, Kansas and has been an Arizona resident for 57 years. She is survived by her husband of 55 years Jim, twin children Shelly Licence and Chad Ramsey, granddaughter Emily, and step grandsons Kurt and Drew Licence and mother-in-law Joyce Ramsey.

She graduated from ASU (Arizona State University) with a degree in Early Education. She has been in the education field her whole career as a teacher, manager and administrator.

She loved kids. Prior to her passing, she was working for Southwest Human Development and Educare Arizona. She also worked for the State of Arizona For CPS (Child Protective Services) and Child Care Licensing. She and her husband also owned and operated a childrens day care center.

She currently holds a real estate broker's license and has been in the real estate field for over 30 years, at one time having her own real estate company. Other areas of her career included dog grooming and a catering business. Julie was extremely active in her Tempe Lakes Community.

She was on the Lakes Activity committee for over 20 years, helped plan and organize the Lakes 25th anniversary celebration and was the Lakes "Woman of the year" in 2002.

She was also involved with the City of Tempe. Her community involvement included the Rio Salado Advisory Commission in Tempe, Friends of Rio Salado and the Tempe Historical Society. Additional organizations include the Mother of Twins Club, Toastmasters International, AAUW, Beta Sigma Phi Sorority and a Heard Museum member.

She loved gardening and antiques. She is a master gardener and belongs to the Arizona Federation of Garden Clubs as well as the National Garden Clubs Inc. and is a member of the Desert Botanical Gardens. She is also a member of the National Toothpick Holder Collector's Society.

Her love of gardening and antiques led her to found the Sunrise Garden Club of Tempe and Hayden's Ferry Questers in 1994. She touched so many lives both young and old and leaves a void in our lives and community.

She will be missed SO MUCH!

If you wish, instead of flowers, tax deductible donations can be given in her name to the Hayden's Ferry Questers, whose funds will be used to help the continuing restoration of the Peterson House in Tempe.

Julie's chapter has donated over \$25K toward that restoration. Donations can be sent to 962 E. Driftwood Dr. Tempe, Az. 85283

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# Decline

From Page 9

because of concussion, a 50 percent jump over a similar survey in 2016.

Nearly four in 10 teen athletes reported that they had sustained a concussion, more than double the number in 2018.

But high-level competition changed some teens' views of concussion. More than a quarter of teens agreed with the statement "If the state championship were on the line, I would play through a concussion."

"That statistic alarms me as a sports neurologist and a parent of student-athletes," Cárdenas says.

"Concussions are not situational. Trying to play through a concussion is a terrible idea, and in rare cases it could be fatal."

## Barrow Brainbook

Arizona has been among the national leaders in concussion education for student-athletes.

Barrow Brainbook recently surpassed 1 million users, and

more than 250,000 ImPACT baseline concussion tests have been administered to Arizona teen athletes.

Barrow Brainbook was launched in 2011 as the most comprehensive concussion education effort in Arizona.

Barrow Brainbook is a web-based learning tool developed specifically to provide information on how to prevent, recognize and respond to concussions.

The Barrow concussion study of teens was conducted in June/July 2019 with a sample of 477 males and females, ages 14 to 18, living in Arizona.

Of these, 169 reported playing school and / or club sports.

The margin of error is plus or minus 4.5 percent at 95 percent confidence for the full sample (477), and plus or minus 7.5 percent among high school athletes (169).

The study of parents was conducted in May-June 2019 with a sample of 469 Arizona adults selected randomly. Of these, 197 were parents of a child or children under the age of 18.


The margin of error is plus or minus 4.5 percent for the full sample and plus or minus 7.0 percent among parents of teens.

# 'Phoenix' magazine 'Best of' rating still tells our story best

*Editor's note: Here's how, in its one and only rating of Valley newspapers, the folks at Phoenix magazine judged our efforts. We think they said it better than even we could have.*

Since 1991 the Wrangler News has been "making a big community

a little bit smaller" and giving the residents of south Tempe and west Chandler something to look forward to Saturday mornings. This every-other-week newspaper serves all of the feel-good functions of a local paper, whether it's giving high school sports teams the credit they deserve or profiling a spunky small business owner down the street. But it's also a source of engaging commentary and thoughtful coverage of local issues that can get lost in the big dailies. Every small town deserves a paper this good, and so does every big city.



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## LOVE

From Page 1

in fact, it's true: dogs run an awfully lot of the households in our pet-friendly universe. We humans like to think we're in charge, of course, but at our place nothing could be further from the truth.

I was reminded of the fascinating animal/human connection by a story from Wrangler News contributor Sammie Wicks in the last edition of our paper, based on an interview with Josh Feldman, who I've known for 35-plus years. Josh, his brother and parents run Superstition's OK Corral in Apache Junction, and they've been in the horse business that entire time. So they know horses like my family and I know dogs.

From whatever time we wake up, Abby somehow manages to spring to life at exactly the same moment or, intuitively, a few micro-seconds before. That, I assume, is when she hears feet rustling under the covers and considers it her wakeup call.

Anyway, that's the start of our day, which we have learned to coordinate with a schedule Abby has likely memorized or written down somewhere with doggy penmanship that only she can decipher.

Either way, she knows before we do about the status of each day's walk. Go or no-go? If it's the former she's underfoot and doing a little round dance next to where the leash hangs on a hook by the front door. If it's the latter she's relegated herself back to routine guard duty by the front window, somehow conceding that her little dancing-dog act didn't work that particular day.

While there are lots of other Abby antics we have grown to anticipate, and enjoy, I suspect when she hangs with her own canine friends, she can tell some stories about us that are real doozies. Whether she brags about having us on a short leash when it comes to getting her way or manages a few laughs from telling her poochy friends about the crazy stuff we do, we have no way of knowing. If I were to pick the No. 1 thing she likely brags most about, and



of which she no doubt is proudest, it would have to be our nightly Sharing of the Fudgsicle moment.

Here's how that works:

Dinner has been over for at least an hour. It's time for my regular pick-me-up dessert treat—something low on sugar, high on chocolaty-flavored temptation. Yummy. Enter my nightly 100-calorie fudgeless Fudgsicle on a stick. Now this is where it

would be easy to think that Man holds the upper hand over Dog. Again, not necessarily so.

Abby, being the perfect lady she is, eyes her surroundings next to the dining room table with a charade of indifference. I devour the declining stick of ice cream and Abby maintains her appearance of studied aplomb.

But at just the moment the ice cream seems to be at risk of disappearing entirely from the

stubby stick to which it has so far been clinging—one bite way from extinction—Abby knows it's time to act, perhaps as intuitively as she knows that those feet moving ever-so noiselessly under the covers sound a warning sign alerting her to action.

At this point it seems unnecessary to say that I do save that last savory morsel of my choco-flavor-infused Fudgsicle for Abby, a ritual that repeats itself night after night.

Well, almost.

On one recent night, all the perfunctory pre- and post-Fudgsicle steps having gone pretty much without a hitch, I suddenly realized that a phone call had altered those final moments of ice cream loss prevention. I'd cleaned that darn stick down to its Fudgsicle-free final state.

You remember my earlier mention of dog-human LOVE? So this is where it really emerges as a provable scientific equation:

I went back to the freezer, removed the paper wrapper from a new Fudgsicle and, yes, surgically sliced off an inch of ice cream about the same size as Abby's normal after-dinner treat, and put it in her bowl.

As mentioned previously, dogs do LOVE their humans. And that same LOVE, we've learned by experience, goes both ways. We make sure of that.

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# Safety is top goal of new Tempe bike rules

Students walking to classes, elderly or others with impaired mobility, pedestrians with children or dogs—anyone using Tempe’s sidewalks—presumably can do so more safely starting Friday, Sept. 13, when the city’s new bicycle, e-bike and scooter rules go into effect.

The City Council voted unanimously last month to approve safety measures supporting Tempe’s established Vision Zero mandate, a traffic safety policy designed to align with what city officials refer to as an ethical approach toward achieving enhanced protection for commuters and others.

Said Councilmember Randy Keating, who initiated a council working group that explored the issue:

“After months of work and public input, I am thrilled that the Council unanimously supported these new rules. We were thinking about the many community members who would benefit—pedestrians, residents

walking dogs, ASU students and commuters.”

Keating was joined in the study and ultimate proposed legislation by Mayor Mark Mitchell and Councilmember Joel Navarro.

“When these new rules take effect, Tempeans will be safer than they were before, and that was the whole goal,” said Keating.

The study also focused on ensuring that any enacted changes could help achieve a reduction in the number of fatal and serious injury crashes to zero in Tempe.

Studies continue to show that riding on the sidewalk increases a bicyclist’s risk of being involved in a motor vehicle crash, according to the study group. That risk increases even more when riding on the sidewalk against the flow of traffic, they noted.

Here’s an abbreviated breakdown of the new regs, with the full ordinance available for review online at [tempe.gov/clerk](http://tempe.gov/clerk):

- Bikes, e-bikes and scooters must use a bike lane when one is provided.
- Bikes, e-bikes and scooters

must ride in the street when the speed limit is 25 mph or below.

- Bikes, e-bikes and scooters are allowed on the sidewalk when there are no bike lanes available and the speed limit is greater than 25 mph.

- Minors, with the consent of or accompanied by a parent or guardian, may ride on the sidewalk at all times. Parents and guardians may also ride on the sidewalk when accompanying a minor.

- E-bike motors must be disengaged.

- Bikes, e-bikes and scooters must ride with the flow of traffic.

- Bikes, e-bikes and scooters must yield the right-of-way to any pedestrian; slow down to 5 mph and give an audible signal before passing.

- Riders must be over the age of 16 to operate all non-human-powered vehicles (scooters and other electric mobility devices).

- Riders under the age of 18 are required to wear a helmet if operating a human-powered or non-human-powered vehicle.

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# Our globe-hopping photographer gets a preview look at the birthplace of Oktoberfest

When our photographer Billy Hardiman had a chance to join his mom on a trip to visit longtime friends in Germany, he couldn't say no. And as we at home prepare for upcoming observances of one of the year's favorite celebrations (see pages 19 & 22), the timing for his photo essay couldn't have been better. Photos, clockwise from top left: Hanging on for dear life (Mary Hardiman's recollection, at least) to a wobbly bridge in Germany's Harz Mountains; a restored Trabant sedan heralding its former East German origins; view of the Quedlinburg canal; a popular overlook from a hilly Salzburg promontory; and a sign noting the site of the onetime hostile border between West and East Germany.





# Sports

By Alex Zener

## First win builds Aztecs' confidence for season

**C**ongratulations to the Aztecs, who won their first game of the season 41-31 over Mesa Mountain View on Aug. 23 on their home field.

It was a great start to Jon Beckett's third season as head coach and a confidence booster for the Aztecs, who only won one game last season.

The Aztecs scored first with a touchdown pass from junior quarterback Quade Swearingen to senior Jack Bullard.

It was one of Swearingen's 15 completions out of 18 passes for a total of 301 yards and three touchdowns.

Junior Jasper Schineller scored the PAT kick for Corona to go up 7-0 with about six minutes to go in the first quarter.

After a couple of Aztec penalties, the Toros scored on a running touchdown to even the score at 7-7.

Just before the end of the first quarter, a Corona fumble gave the Toros excellent field position which they capitalized on by scoring a passing touchdown to make the lead 14-7 with a minute into the second quarter.

The first part of the second quarter pretty much belonged to Mountain View when they scored another passing touchdown after the Aztecs had to punt and then a third touchdown when the Toros intercepted a Corona pass.

The Aztecs were able to get the ball back on their own 28-yard line when Mountain View turned the ball over on downs.

A long pass from Swearingen to the Toros 13-yard line set up the Aztecs for another potential to score.

With a third down and 19 yards to

go, Swearingen connected on another pass to score with about two minutes to go in the half.

Mountain View blocked the point-after kick, making the score 21-13 in favor of the Toros.

Corona kicked off to Mountain View, which managed to move the ball all the way to Corona's three-yard line before an illegal procedure call forced the Toros to kick a field goal, ending the first half up 24-13.

To start the third quarter, the Aztecs had to kick the ball off to the Toros, who ended up scoring another touchdown on a long pass in the first minute to go up 31-13.

Mountain View received some further confidence when they sacked Swearingen on the Aztecs' 18-yard line and forced a punt.

The Toros' momentum was stymied when Mountain View fumbled the ball and Corona's Miles Sheppard recovered it on the Aztecs' 38-yard line.

The Aztecs were able to move the ball to the Toros' 20-yard line within a minute and score a passing touchdown on a third and 15 with six minutes to go in the third quarter.

The PAT was good, and the Aztecs got within 11 points of Mountain View at 31-20 with six minutes to go in the third quarter.

The Aztecs pulled a surprise on

the Toros with an onside kick by Schineller, giving the ball to Corona on Mountain View's 30-yard line.

Wasting no time, the Aztecs moved the ball down the field to the Toros' 10-yard line, where Swearingen scored a rushing touchdown to bring Corona within five points at 31-26.

Corona's two-point passing conversion failed but another surprising onside kick by the Aztecs worked, giving Corona the ball at the Toros' 34-yard line.

The third quarter ended with the Aztecs in possession of the ball on Mountain View's 12-yard line and the score in favor of the Toros at 31-26.

One minute into the fourth quarter, Corona went up on Mountain View three points with a rushing touchdown and a rushing two-point conversion to take the lead at 34-31.

Corona may have gone to the well too many times when they tried another onside kick because the Toros were ready this time and started on their own 39-yard line.

Who knows, because just a few plays later the Aztecs sacked Mountain View's quarterback for the second time, forcing them to punt the ball.

Taking four minutes off the clock the Aztecs moved the ball over 55 yards to be within 20 yards of the goal line with four minutes left in the game and



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Corona's varsity team takes the field for its first game of the season, vs. Mesa Mountain View.

— Photo courtesy kriscartright.smugmug.com

lots of offensive and defensive action including three rushing touchdowns, one by Swearingen, sophomore Anyale Velazquez and Musgrave.

Velazquez was the leading rusher with 16 carries for 60 yards, while Swearingen was next with 12 carries for 46 yards followed by Musgrave with eight carries for 31 yards.

Swearingen had six receivers catch the ball with returning starter senior Eric Blackwell leading the way with seven receptions for 163 yards, followed by junior Bryce Douglass with two receptions for 64 yards, Bullard with two receptions for 32 yards and one touchdown, junior Jake Schmitt with two receptions for 30 yards and one touchdown and junior Jack Farley with just one reception for 20 yards but one touchdown.

On defense, senior Alden Moody and junior Colton Mealer were both credited with one sack each while senior Cody Stuhmer and sophomore Elijah Sayers were credited with sacks. Musgrave and senior Tyson McLain were both credited with causing fumbles.

Schmitt plays both sides of the ball and was the leading tackler with eight solo tackles and two assisted for a total of 10 total tackles with one for a loss.

Senior Jean Boyd III and Sheppard both had three solo and four assisted tackles for a total of seven each.

McLain and junior Talon Williams each had six total tackles, while Mealer and Alex Rafalski each had five total tackles.

Unfortunately, the Aztecs lost a heartbreaker to

leading 34-31.

Taking two minutes more off the clock, the Aztecs' Scott Musgrave scored a 1-yard rushing touchdown and give them a 40-31 lead. Schineller's PAT kick gave the Aztecs an almost insurmountable 41-31 lead with a little more than two minutes to go in the game.

The Aztecs tried their fourth onside kick, which failed, giving the Toros possession of the ball on their

own 45-yard line.

Corona once again caused Mountain View to fumble the ball and the Aztecs' Musgrave recovered to give Corona the ball on their own 47-yard line.

The Aztecs retained possession until the clock ran out to defeat the Toros and hopefully were able to use it as a confidence booster for their Aug. 30 against Mountain Ridge.

Altogether it was a great game for the fans, with

— SPORTS, Page 18

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Mountain Ridge 16-13 in their second game of the season, Aug. 30.

Mountain Ridge did a good job shutting down the Aztec offense that was so successful the week before against Mountain View.

For instance, Swearingen was only able to complete eight out of 20 attempted passes for a total of 127 yards. Two of those resulted in touchdowns. Blackwell and Farley made the only touchdowns of the night.

Schineller made one of his two PAT attempts to give the Aztecs 13 points.

Farley had three catches for 32 yards while Brice led the team in receiving yards, catching the ball only two times but gaining 43 total yards.

The Aztecs' two interceptions and one fumble, which resulted in turning over the ball three times, was probably the difference maker.

One positive aspect to take away from this loss is that Farley had four kickoffs returned for a total of 98 yards and an average of 24.5 yards per return.

Corona's defense held Mountain Ridge's offense to 16-point total. Only one touchdown and two field goals.

The Aztecs had three quarterback sacks—one by Schmitt, Sheppard and junior Tudor Georgescu.

Schmitt and Sheppard once again led the Aztecs in recorded tackles. Schmitt has four solo and four assisted tackles for a total of eight tackles, while Sheppard had six solo tackles and two assisted tackles for a total of eight as well.

McLain was next with six total tackles while Georgescu had five total tackles, Boyd III had four and Williams four.

The Aztecs were to have a home game against Basha on Sept. 6 and will be playing at Boulder Creek on Sept. 13.

### McClintock vs Marcos de Niza Football

McClintock, after losing to last week to Maricopa 33-22, rebounded to defeat cross-town rival Marcos de Niza for the second straight year.

Both teams were held scoreless until with six minutes to go in the second quarter when McClintock's senior Jacob Trujillo recovered a Marcos fumble, resulting in a turnover to the Chargers.

It took almost five minutes, but the Chargers' Jaden Mason scored a rushing touchdown with less than a minute to go in the half to put McClintock up 6-0.

Felipe Sanchez kicked in the PAT to put McClintock up 7-0 heading into the locker room at halftime.

During the third quarter, another Padre turnover, this time an interception resulted in McClintock's second touchdown.

McClintock's Xavier Benitez completed a 35-yard pass to senior Bryce Tate for a touchdown. A successful two-point rushing conversion by Mason put McClintock up 15-0.

The Padres responded with a touchdown pass. Unfortunately, the Padres two-point passing conversion attempt failed with less than three minutes to go in the third quarter to put Marcos behind by nine points at 15-6.

The fourth quarter was all McClintock when they scored a rushing touchdown and made the PAT with nine minutes left in the game to go up 21-6.

McClintock's Ben Roberts intercepted a Padre pass and ran it back 15 yards. Tate then had a long run setting up Benitez to score a rushing touchdown. Sanchez's PAT was once again good, putting the game out of reach for the Padres with a score of 29-6.

Tate, who was named offensive player of the game by the McClintock coaching staff, also was credited with one interception.

Senior David Felix was credited with one interception and four tackles.

Leading the team in tackles was senior David Cisneros, who had an amazing nine solo and three assisted tackles for a total of 12. Cisneros was named defensive player of the game for his outstanding efforts.

Senior Kerrien Dates was next with five solo and two assisted tackles while Trujillo and junior Scott Jones both had six total tackles.

Devin Tate was named special teams player of the game.

Marcos had four players on defense who led the team in tackles with eight each: senior Josh Tate and Malaki Corella and juniors Jakob Vandorn and Chris Ramirez.

Junior Nathan Camarena recovered one fumble.

Marcos was due to play St. Mary's at home on Sept. 6 and then will be at Sahuaros on Sept. 13.

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# Briefly

## Tempe Chamber joins EV health insurance alliance

A health insurance affinity discount plan designed to help East Valley employers save money on health care premiums and provide a robust wellness plan and quality care to their employees has been launched by the East Valley Chambers of Commerce Alliance.

As the ever-changing health care arena has proven difficult to navigate, EVCCA has teamed up with Lifestyle Health Plans to offer what it describes as a different kind of health solution. The plan boasts a robust wellness component with consumer driven incentives and is offered to employers with two or more employees, with no limitations on industry sector.

Incentives include deductible and cash back credits for wellness activity, free telemedicine, free lab services, free diabetic testing supplies and more.

Tempe Chamber members and

partners are able to participate and will see premium savings averaging between 5 percent to 15 percent.

Information: erika@tempechamber.org .

## Move planned by Chandler circuit board fabricator

A Chandler-based fabricator of high-tech circuit board components plans to move into a newly constructed industrial building near Kyrene Road and the Loop 202 at 6565 W. Frye Road.

Isola Group says the 118,000-square-foot lease for relocated headquarters will be optimized for the quick-turn circuit board market.

## Five new board members named to foundation board

Five new members have been named to the board of directors of Dignity Health Foundation East Valley.

Additions include:

**Tim Baughman**, Senior VP Northern Trust; **Josh Jones**, Wealth Management Advisor at Northwestern Mutual; **Sean Miller**, Director of Business Development, McCarthy

Building Co.;

**Dr. Asha Solsi**, CEO and Executive Director, Premier Cardiovascular Center; and **Dr. Rick Swearingen**, Medical Director, Dignity Health East Valley Urgent Care.

Aaron Peace, president of Dignity Health Foundation East Valley and chief philanthropy officer for Dignity Health East Valley, said each new member of the group will help broaden the scope of initiatives undertaken by Chandler Regional Medical Center and other Dignity services in the East Valley.

Said Peace:

“Each of them brings a unique personal and professional background to their service on our board and are 100 percent in agreement with our mission to bring the healing ministry of Jesus to all in our community.

“They join us at a time when we need more Ambassadors to bring the news of our Dignity Rising campaign to enhance high quality health care

for all, and especially the poor and disenfranchised of our community.”

## Oktoberfest returning to Tempe Oct. 11-13

Four Peaks Oktoberfest returns to Tempe Town Lake for its 47th year Oct. 11-13. The free-admission event, which is open to all ages, features live music, food and drinks, games, dancing and more.

The annual fundraiser benefits Tempe Sister Cities, an internationally recognized non-profit. Proceeds from Oktoberfest will be used to send Tempe high school students to 10 of Tempe's sister cities.

Details: fourpeaksoktoberfest.com. The schedule follows:

**Friday, Oct. 11:** 5 p.m.-midnight.  
**Saturday, Oct. 12:** 10 a.m.- noon.  
**Sunday, Oct. 13:** 10 a.m.-8 p.m.



## Tempe Republican Women

invite you to join them at their monthly meetings from 6:30 pm-8:30

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**Monday, November 18**  
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# Your Business Advantage

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## EVCCA Affinity Health Plan



### EVCCA BENEFITS PROGRAM

The East Valley Chambers of Commerce Alliance (EVCCA) is launching a health insurance affinity discount plan to help East Valley employers save money on health care premiums and provide a robust wellness plan and quality care to their employees.



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For an **EXCLUSIVE DISCOUNT** for East Valley Chambers of Commerce Alliance members contact Erika Acorn at (480) 736-4284 or [erika@tempechamber.org](mailto:erika@tempechamber.org)

## State of the City



At this signature sell-out event, Mayor Mark Mitchell will share his thoughts on the local, social, and economic climate along with his vision for the growth and future of Tempe and Arizona.

Friday, October 25, 2019

7:15 am - 9:00 am

Phoenix Marriott Resort Tempe at The Buttes

PRESENTED BY: **Edward Jones**  
MAKING SENSE OF INVESTING



Visit [www.tempechamber.org](http://www.tempechamber.org) or call 480-967-7891 to find out more or to register for all our upcoming events.

# Diversions

## 'Angel' tops box office for 2 weekends in a row

By M.V. Moorhead

**T**ops at the box office two weekends in a row is the wild action picture *Angel Has Fallen*. It completes the trilogy begun in 2013 by *Olympus Has Fallen*, and continued in 2016 by *London Has Fallen*, about Secret Service agent Mike Banning, played by the Scotsman Gerard Butler, protecting, first, Aaron Eckhart as the U.S. President, and now Morgan Freeman as his successor.

The first film depicted the White House overrun by mercenaries backed by North Korea; after much brutality and the exposure of an internal double-cross or two, Agent Banning manages to save the day.

In the amusing sequel, Banning and his boss travel to London for a state funeral, only to find themselves under fire from terrorists, and more mercenaries, in a massive plot to blow up a bunch of the city's signature landmarks and wipe out a bunch of world leaders all at once.

Once again, by the end of the movie the bad guys realize that they shoulda stood in bed instead of going up against the unstoppable Banning.

In *Angel Has Fallen*, Freeman is now President instead of just Acting President, and Banning, who's been keeping both his chronic pain and his painkiller habit secret both from his wife (Piper Perabo) and from the White House, is about to be named head of the Secret Service.

But then something awful happens, the Pres ends up in a coma and lots of Banning's fellow agents end up dead, and it looks as if Banning is the culprit.

He spends the rest of the film scurrying around the eastern United States, eluding the feds, led by Jada Pinkett Smith, as well as the plot's actual perpetrators, desperately trying to prove he's been framed and also to keep the vulnerable President safe. Bullets fly; stuff blows up.

It's reasonably enjoyable mayhem, with Butler deploying the grumpy everyman persona that has served him well as a leading man over the last two decades.

But what's probably most distinctive about *Angel Has Fallen* is, first, a supporting turn by Nick Nolte, who looks these days like any panhandler you've ever seen, as our hero Banning's paranoid recluse of a dad.

The movie's second distinction, however, is the frequency with which two familiar curse-words, one beginning with "S" and the other beginning with "F," are repeated in the dialogue, especially by our hero.

I would guess that they're his most frequently used expressions; the former when he realizes that something terribly inconvenient, like the crash of a tractor-trailer or a spray of automatic weapon fire, is

about to happen, the latter after it does.

The screenwriters could make a case for getting an Oscar nomination; this, far more than glib quips, is truly realistic speech.

I regret to say that I talk this way all day long, over matters far less urgent than the welfare of our nation.

*Angel Has Fallen* is rated R, and plays at *Harkins Tempe Marketplace*, *Harkins Chandler Fashion 20*, *Harkins Arizona Mills 25* and other multiplexes Valleywide.

### The Bridge Initiative: Women in Theater Presents ROAR! A Celebration

Powerful women from Helen Reddy to Katy Perry have roared!

The Bridge Initiative: Women in Theater brings you this original revue celebrating all that it means to be female through song, dance, and spoken word, featuring top talent from the Valley (and maybe beyond...)

Tempe Center for the Arts  
700 W. Rio Salado Parkway  
7:30 p.m. Saturday, Sept. 14  
Tickets: \$18 regular, \$25 VIP

[tempecenterforthearts.com](http://tempecenterforthearts.com)

## MYTHS, MAPS & LEGENDS

Free Admission

Sept 13,  
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Through

Jan 4,  
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Above: Artist Yuko Yabuki

For more info and schedule of events:  
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or 480.350.2867

700 W. Rio Salado Pkwy, Tempe, AZ 85281

## Sneak Peek Week Sept 13-19

FREE Public  
Reception

Sept 20  
6-9 PM



Come to the Gallery at TCA and see how the artists in this exhibition have followed in the footsteps of ancient map makers and storytellers through sharing their own narratives about navigating the world and all its mysteries.

12TH ANNUAL



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# It's only September, but plan now for Oktober-funfest

San Tan Brewing Company and Downtown Chandler Community Partnership may have found the perfect way to partner up on their own vision of Oktoberfest: a celebration of German-inspired food and games, craft beer and spirits, live entertainment, carnival rides—in other words, Autobahn-paced fun with something for everyone.

The partner sponsors, joined by Steve LeVine Entertainment and Public Relations, have set this year's event for Friday and Saturday, Sept. 27 and 28.

The two day festival will take place at Dr. A.J. Chandler Park from 5-11 p.m. on Friday and 3-11 p.m. on Saturday, including for the first time amusement rides including a Ferris wheel, giant carnival slide, kids' funhouse and adult thrill ride The Hammer.

Guests can also expect the return of crowd favorites like polka music, Von Hanson's brat eating contests, stein-holding competitions, keg stacking matchups and bring-your-own wiener dog races.

The musical lineup will be announced at a later date.

Lovers of a variety of refreshing suds can experience SanTan's seasonal Oktoberfest lager, a traditional German brew, as well as year-round core beers,

seasonal offerings and craft spirits. A variety of food vendors will be onsite, serving up such German fare as pretzels and bratwurst, as well as Americanized favorites like pizza muffins, burgers, BBQ and more.

Tickets are available now at Bashas', featuring discounted Saturday admission. Adult general admission starts at \$10 for Friday, \$15 for Saturday.

Children under 12 are admitted free. General admission does not include food or beverages.

Yet another draw will be this year's Chapman Automotive VIP Lounge, tickets for which are available online, starting at \$50 and including four beverages, a catered dinner, private restrooms, front-stage access and private seating.

Additionally, Crowne Plaza Phoenix-Chandler Golf Resort located in Downtown Chandler will offer a stay-and-play package for celebrants looking for lodging near the festival on Friday or Saturday night.

Dr. A.J. Chandler Park is at 178 E Commonwealth Ave., Chandler.

For more information and to access vendor and sponsorship applications, visit [SanTanOktoberfest.com](http://SanTanOktoberfest.com). Regular event updates are also available by following the latest news on Facebook, Twitter and Instagram.



**Fall** into your new favorite activity!

**Register now!**

**Classes begin in September**

The fall issue of Tempe Opportunities features hundreds of programs for every interest, age and ability. Take part in health and fitness programs, art and dance classes, sports, aquatics, boating and more.

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**tempe.gov/brochure**  
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**City**  
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**County & Special Districts**  
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**Community Colleges**  
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**Where does my property tax go?**

**Simple city budget guide now available**

Reading the city budget just got a lot easier for residents. Tempe's first Budget in Brief report is now available at [tempe.gov/budget](http://tempe.gov/budget).

This new tool gives residents a clear, concise snapshot of essential elements in the fiscal year 2019-2020 budget approved by the Tempe City Council.

Residents can use this reader-friendly report to see how the city spends its money,

where the money comes from, as well as an overview of the budget itself. There is also information about the budget process and how residents can get involved.

Making the document easier to understand is one of the best practices recommended by the Government Finance Officers Association. It also helps the city reach its goals for transparency and disclosure of information.

The full, detailed city budget will continue to be published and is also available at [tempe.gov/budget](http://tempe.gov/budget).

**Tempe Briefs**

**Neighborhood parties across Tempe on Oct. 26**

GAIN (Getting Arizona Involved in Neighborhoods) parties happen all over the city from 3-7 p.m. on Saturday, Oct. 26.

These gatherings are a great way to meet your neighbors and form

connections.

For all the details, visit [tempe.gov/GAIN](http://tempe.gov/GAIN).

**Golf course reseeding**

Tempe's two golf courses will be closed for seasonal reseeding – Oct. 14 to Oct. 27 at Ken McDonald and Oct. 21 to Nov. 3 at Rolling Hills.

For more information about Tempe's courses, visit [tempe.gov/GolfTempe](http://tempe.gov/GolfTempe).

**Tempe Old Settlers Association**

Next month, the Tempe Old Settlers Association will hold its annual gathering for those who have claimed Tempe as home for 30 or more years.

Bring a potluck dish to the gathering on Saturday, Oct. 12, 10 a.m. to 2 p.m., at Arizona Community Church, 9325 S. Rural Road.

**Participate in solid waste rate study**

The City Council will be considering a solid waste rate adjustment that, if approved, would begin in January 2020.

Changes in the solid waste industry over the past few years have contributed to rising costs associated with recycling.

These market realities resulted in the city taking a proactive approach to finding ways to reduce costs and create value for residents.

For example, the SMART program (Save Money and Recycle Tempe) was designed to give you choices on managing your household waste to save money.

We would like your input in determining what programs and services are the most important as we work towards making additional operational

improvements and efficiencies. This also relates to the rates you pay for those services.

Your input is valued and there are opportunities to get informed and offer opinions between September and December.

Two of the input options are Solid Waste Rate Study public meetings – they are happening on Oct. 3, at 5:30 p.m., at the Tempe History Museum, and on Oct. 5, at 9:30 a.m., at the Tempe Public Library in Room A.

The same material will be available on both dates.

Residents also will be able to offer input online from Sept. 23 to Oct. 7.

More information can be found at [tempe.gov/SolidWasteRateStudy](http://tempe.gov/SolidWasteRateStudy).

**Census address canvassing**

In advance of the 2020 U.S. Census, the Census Bureau needs to verify physical addresses in order to be able to mail Census information to households.

This verification process is known as canvassing and it involves Census workers (who wear official badges and bags) walking neighborhoods on weekdays during daylight hours.

They may knock on some doors, and their only questions will be to verify the physical address of the home and to ensure they are aware if there are separate units on the same property.

The workers will not ask personal questions or ask for information about who is living at the residence.

Shape your future  
START HERE >

United States  
Census  
2020

**iCount · 2020**

This canvassing effort is not the actual Census itself; it will last through approximately mid-October. Census Day is April 1, 2020.

For more information, check out the frequently asked questions section of the Maricopa County-area website that is devoted to the Census: [www.iCount2020.info](http://www.iCount2020.info).

# Neighborhood Services by neighborhood businesses you know

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Announcements appearing in our Neighborhood Services section are placed by local business owners who want to be a reliable go-to source that you can trust now and in the future. Ads in this section appear in 6 consecutive issues at a cost of \$150, plus tax, which includes an accompanying classified ad at no additional charge.

Call 480-966-0837 for details. Note that ads appearing on this page expire with the date shown on your invoice. Please call 10 days in advance to ensure renewal.



## Wrangler Classifieds • 30 words/2 issues/\$20

### Place your ad at [wranglernews.com](http://wranglernews.com) or call 480-966-0837

## For Sale

**Lawnmower:** 20" McLane self-propelled lawnmower \$200.00 Call 480-839-1472. Leave a message. 8/19

**Moving sale:** Luxury Lift Lazy Boy recliner \$225; desk hutch, \$65; two large metal garage shelves, \$45 each; antique chest, \$150; patio table, \$35; 480-759-1623 and leave a message 9/21

**Wanted by Collector:** Collector wants to buy OLDER model 22 Rimfire rifles and handguns. Consider others. Will pay reasonable prices. I Do Not Sell Guns. Call Lee 602-448-6487 with what you have. 1/20

## Help Wanted

**Great Harvest Bread Co.** is looking for both customer service and baking team members. Pay is DOE. Call 480-777-1141 or stop in and fill out an application, 1730 E. Warner Rd., Tempe

**Outdoor sales position** in the S. Tempe Area. 8-10 hrs/day. July 2,3 and 4. Must be outgoing, friendly & reliable. \$12/hour cash. Email: ospjob13@gmail.com 7/19

**Part-time Financial Secretary** position available. Responsibilities include: Preparing payroll, vendor checks, processing receipts from church members and other parties. Reporting would include: Monthly F.S., quarterly contribution reporting to the membership.etc; call 480-820-9944 7/20/19

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## A message from Wrangler News

We hope you continue to enjoy our community-based, community-focused newspaper and that you feel it reinforces the sense of neighborhood that is part of what makes this such a great place to live. Because we are 100% locally owned, published — and cared about — we want to be confident that Wrangler News can be a welcome part of your family for many years to come.

That's one of the reasons we ask you to mention us to the businesses and others you know, and to make them aware that we're ready, able and eager to help them tell their story. We're always glad to hear from new businesses, and from you, as well. Thanks for your support.

Wrangler News is distributed every other Saturday throughout the year to 20,000 homes & rack locations in Tempe & Chandler



'The Valley's Best Community Newspaper'

— Phoenix magazine

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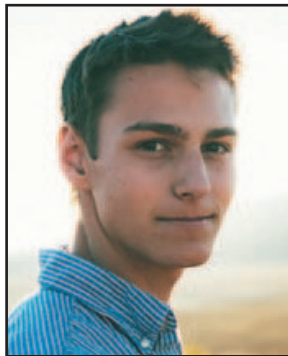
# Local news, local people: Our social media growth keeps the same goals

By Noah Kutz  
Commentary

Are you reading this online? Although we can't tell how many of you actually read our print edition, it's safe to say that the number of internet-goers is increasing.

Part of my job at Wrangler News is to develop ways to impact our community with the stories and articles we produce from our local operation in Tempe and West Chandler.

The reason we've stuck around in the neighborhood for so long is because we consistently reach the same community of readers with the interesting and informative local content written by local people, for local people.



paper, no bias here).

In order to catch up with the scene, Wrangler News started to incorporate its own content into all

So what has changed? The quality of Wrangler News content will remain the same, but the method by which people consume their news will continually evolve.

Today, most younger folks enjoy gathering their daily info via social media and various online sources (I personally prefer the

things digital including websites, social media, email campaigns and more.

Happily, we've seen consistent, strong growth in our online readership, yet still maintain our biweekly distribution of the print edition.

Compared to 2018, the Wrangler News website has seen a whopping 135 percent growth during the last nine months alone, and our email and social media subscribers have doubled since the beginning of the year.

Before 2018, most people might have seen one of our articles online and said, "Hey, I've seen that paper around before!"

Today, it might be more common for someone to have read our content online before seeing it in print.

Does this mean we're not printing newspapers anymore and shifting our attention to online matters only? Absolutely not.

Our growth online is simply an extension of our efforts to impact this community and bind ourselves even more closely together.

So, whether you're reading this on the pages of our paper or on your smartphone, tablet or laptop, we're happy to deliver truly local news to truly local people.

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From Page 3

Bruening-Hamati was especially proud of the opportunity for her students to meet and learn from an astronaut.

“I was really excited that Mr. Kelly’s team reached out to us because we are an A+ School,” said Bruening-Hamati. “It was an awesome opportunity for my students to be inspired to go beyond in their studies and reach for their dreams. This is something they are going to remember as adults—that an astronaut came to their school.”

Students worked together to come up with questions and elected a spokesperson from each classroom to ask Kelly questions about his time as an astronaut. Questions ranged from, “How do astronauts take a shower in space?” to “What’s the hardest thing to do when you’re training to be an astronaut?”

Kelly answered each question and connected with the students by making them laugh but also inspiring them through his responses.

To close out his visit, Kelly left students with one final thought.

“When I was your age, I had a hard time with subjects like math and science, but I stuck with it and was able to pursue a career I really wanted to do,” said Kelly.

“All your teachers here are really smart, so make sure you listen to them when they give you advice. Remember that if you’re ever having a hard time, they are also there to help. Go talk to your teachers, because they can help you reach your goals.”

## Public Meeting for Kiwanis Park Management Plan

7 p.m. Monday, September 9 • Aguilar Elementary School • 5800 S. Forest Avenue  
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