

2019

networking
advocacy
benefits
visibility



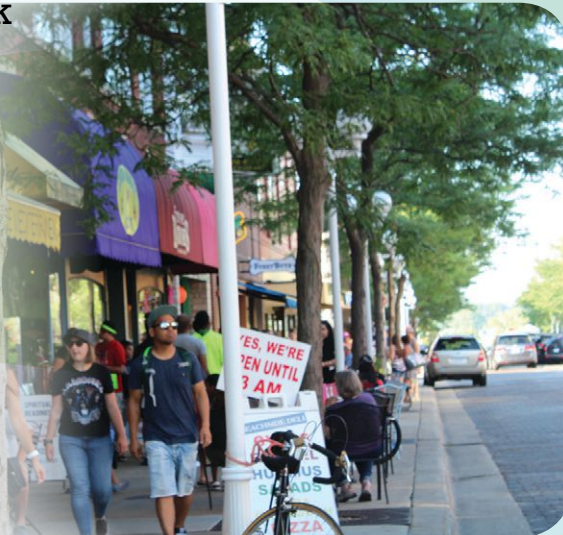
THE FACES OF YOUR
**SOUTHWEST
MICHIGAN**
REGIONAL CHAMBER

THE CITY OF ST. JOSEPH IS TALKING ABOUT DOWNTOWN!

During 2019, the City of St. Joseph is working on a new master plan for the Downtown. We need your feedback to identify important issues and opportunities that must be addressed through the planning process.



Visit www.sjcity.com and click on the "St. Joseph Downtown Vision" link in the upper right hand corner to participate in questionnaires, follow the process and learn what the Downtown Plan Steering Committee is working on. It is anticipated that the final document will be adopted in late 2019.



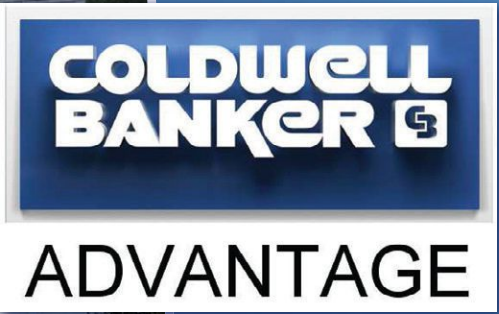
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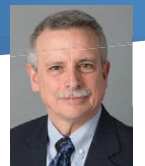
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A photograph of a lighthouse situated on a long wooden pier extending into the ocean. The scene is captured at sunset, with a warm, golden-orange sky and water. A large splash of water is visible in the foreground on the right side, partially obscuring the pier. The lighthouse is a dark, multi-tiered structure with a lantern room at the top.

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Chris Heugel
President

Southwest Michigan Regional
Chamber of Commerce



Welcome to Your **NEW** Chamber

It's with great pleasure and enthusiasm that I report some exciting news to you today. While the name "Cornerstone Chamber of Commerce" will live fondly forever in our hearts, we've changed our name to Southwest Michigan Regional Chamber of Commerce to better reflect our growing business networks and regional impact.

This change caps off a multi-year effort to grow our chamber network and adapt an attitude of regionalism, a stance that's necessary in order to thrive and better serve our members. Just this past October, we saw this philosophy come to life as we announced a partnership with the Greater Bridgman Chamber & Growth Alliance. This partnership is just the start of a bigger movement to increase **advocacy** for our members, provide more opportunity for **networking** and **visibility** and expand on our list of unique **benefits**. You'll be seeing our name change ushered in during the months to come with the help of a re-fashioned logo (above), which echoes a regional focus and state-level advocacy. It also serves as an everyday reminder of our promise to continually strive for ways to better benefit our business community and raise the standard of living our residents have come to know and enjoy.

While our name and logo may have changed, our current formula of success will continue to include Business After Hours, our Annual Golf Outing & Chamber Steak Fry, Fall Trade Fair, and ribbon cutting events throughout the year. We're excited to keep providing unique experiences connecting you with organizations like the Dale Carnegie Leadership Training Course, the Disney Institute, and the Ritz-Carlton Leadership Center. With these membership advantages, coupled with the partnering of area chambers and the increased business exposure that brings, we're confident that we will exceed your expectations.

As president of the Southwest Michigan Regional Chamber of Commerce, I encourage you to take a look inside and see the many ways you can become involved and how a Chamber membership can greatly benefit your business. Thanks to all of our members for your continued support, and we look forward to serving you!

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SOUTHWEST MICHIGAN REGIONAL CHAMBER

www.smrchamber.com

The Faces of Your Southwest Michigan Regional Chamber is a collaboration by Chamber Members for Chamber Members.

EDITORIAL

Southwest Michigan Regional Chamber

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Southwest Michigan is a fun destination. It's why we can attract hundreds of thousands of visitors each year. That's good for all of our area businesses. But we also can help you when you bring people in for meetings, trade shows, new jobs and more. Just ask us.



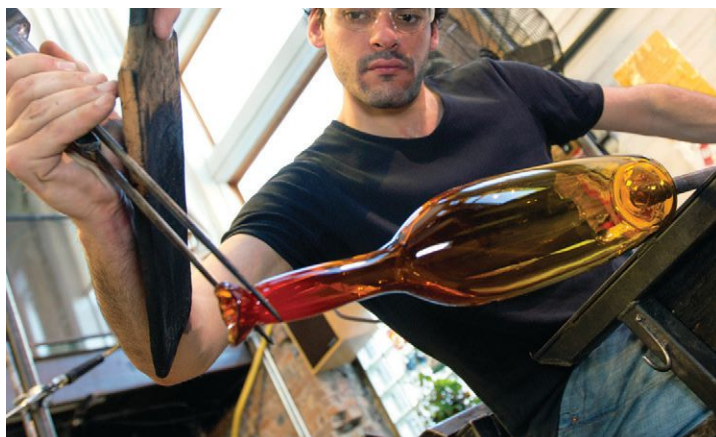
{ NICE TRY }

Our area's highly popular Makers Trail showcases our award-winning craft wineries, breweries and distilleries. To encourage more tourism in the fall through spring, we entice visits to more locations with our Makers Trail Passport prizes.



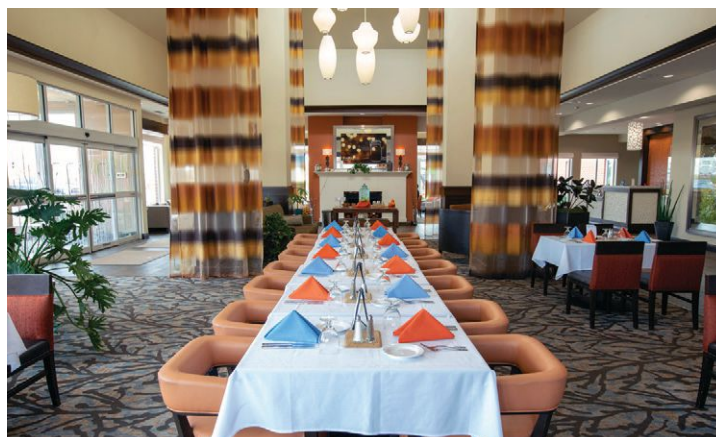
{ LIGHTEN UP }

Touring the historic St. Joseph Pier lighthouses is an enthralling experience for your employees and visitors. But we also can direct them to golf courses, fascinating museums, family and team-building activities and you-pick-fresh farms.



{ SHOW OFF }

Here you can make Creative Connections with some of the finest artists, performers and history-makers. But to add to the fun, we offer a Creative Pursuit game from fall through spring. The more sites you visit, the more artsy prizes you get!



{ GIVE ME A BREAK }

Are you tasked with planning your company's next off-site retreat? Annual sales meeting? Trade association's conference? We can make your job easier by helping you find the best local hotel rates and meeting space. Even create itineraries.

Victoria Dunlop

GROUP SALES & MARKETING
vdunlop@swmichigan.org



Brandi Tucker

MEMBERSHIP & GROUP SERVICES
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Your Executive Members

Southwest Michigan Regional Chamber



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Biggy Coffee & Zoup! Eatery



Greg Parrett
Parrett Company



Seth Timmons
Blossomland Accounting



Diane Wollenslegel
Waterfront Framing & Fine Art



Michael Beall
Beall Creative



Bob Clark
Lake Charter Township



David Costas
Silver Beach Pizza



Matt Derby
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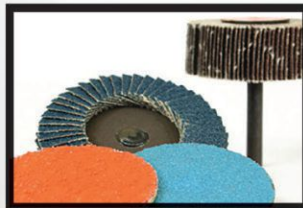
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Your Ambassadors

Southwest Michigan Regional Chamber

AMBASSADORS



The 2019 Ambassador Appreciation Mixer

Ambassadors are the face of the Chamber. These dedicated members are fully committed to the furtherance of community based business, assist with Chamber events, participate in ribbon cuttings and help orchestrate membership campaigns. The Ambassadors also welcome new members to the Chamber, and serve as educated contacts within the Chamber network. Thank you for your time and commitment!

Lorrie Brink
CMG Financial

Dave Clark
Dave Clark Insurance

Jo Farrell
MailMax

Tara Gallagher
Welcome Home Design Group

Robert Gerbel
Hungerford Nichols CPAs + Advisors

Donna Hill
Attitudes Salon, LLC

Sandra Kopach
Edgewater Bank

Phyllis Palmer
Cressy & Everett Real Estate

Kim Pichot
Andrews University

Bob Rogers
SERVPRO
AMBASSADOR OF THE YEAR

Tanya Urias
Honor Credit Union

Nancy McDonnall
NMAC Marketing

Luralynn Wright
Thayer, Inc.

Joan Walters
JR Walters Resources

“ As an extension of the Chamber team, I am able to provide the Chamber with the resources and support they need while, at the same time, gaining exposure for my business. ”

Joan Walters
Ambassador and Owner,
JR Walters Resources



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Your Committees

Southwest Michigan Regional Chamber

Your Regional Chamber multiplies the effectiveness of businesses within the community by providing structure, volunteer leadership, professional staff and full-time office operation to implement an effective business organization that meets the needs of our growing community. Committee volunteers have the opportunity to share and create new ideas, while also learning more about the business community to which they belong. The Southwest Michigan Regional Chamber committees exist to help enhance and compliment the work of the Chamber President and staff.

Government Affairs Committee

We have a diverse group of Regional Chamber of Commerce business representatives that studies local, state and federal legislative issues of interest to businesses and prepares legislative priorities for the Chamber of Commerce. They work on establishing Lansing meeting opportunities with the State Chamber and Michigan legislators and recommend, schedule, and set up speakers for Eye Opener sessions. Contact the Regional Chamber for information on how to join if you are passionate about the legislative process and wish to get involved!

Events Committee

Our events committee assists in planning our three key events for the Chamber which include but is not limited to: Annual Business Awards Reception, Golf Outing & Steak Fry, and the Fall Trade Fair. The committee's responsibilities include creating innovative ideas and activities which will engage and improve value to Chamber members. Join the committee if you have experience in planning events and would like to contribute!

Marketing Committee

The marketing committee helps provide the Chamber with its strategic focus and framework for marketing, advertising and public relations to build and sustain the Chamber brand. The Committee provides marketing communications to support Chamber events and programs and to make them more effective. Committee members have input and donate their expertise on web-design, member directory creation, and helping to maintain the Southwest Michigan Regional Chamber of Commerce brand. We're always looking for new and fresh ideas. If you wish to share your talents and skills with the Chamber by volunteering your time, contact the chamber today!





BUSINESS AFTER HOURS



Your Business After Hours

Southwest Michigan Regional Chamber

Southwest Michigan Regional Chamber's Business After Hours and our signature events are the region's source for business connections. These monthly member-sponsored, member-only networking mixers have become increasingly popular and book almost two years in advance. Through these venues, anyone and everyone that you wish to meet in the business community becomes accessible, from corporate to small business owners, to employees and in between.

Looking to make connections?

Join us at Business After Hours; our Chamber Ambassadors are eager to meet you and to help you connect!

MEMBER EXCLUSIVE EVENTS



“

I would like to say a huge thank you to the staff at the Chamber. They went out of their way to assist my business with a Business After Hours. Attendance was amazing and the event was very successful.

”

Bill Crowder
Owner,

Signature Dealer Group, Inc.



MIX



MINGLE





NETWORK



“

By being involved with the Chamber, we belong to the greater Southwest Michigan area business community and have the support and networking of its 800 members.

”

Sophia Quinn
Regional Sales Manager,
Blue Cross Blue Shield of Michigan

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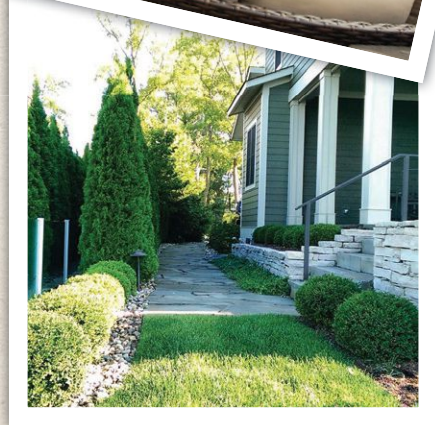
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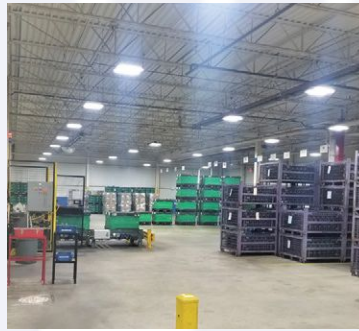
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Your Golf Outing & Steak Fry

Southwest Michigan Regional Chamber





*This is one of my favorite events each year! Last year was a bit of a warm day, but played some good golf, ate a delicious meal and networked all day long ...
...terrific event!*



Tony Ventimiglia
Agent,

Combined Insurance Agencies, Inc.

59th Annual Chamber Golf Outing & Steak Fry

Southwest Michigan Regional Chamber is proud to host this annual event in 2019 at the Harbor Shores Golf Club. This event gives our members the opportunity to “play like a pro” on the world-class Jack Nicholas 18-hole course in Benton Harbor, Michigan. This is a shotgun start, best-ball event.

This annual outing is a great chance to market your place of business or your organization to the men and women of the local business community who will be teeing it up on this fine summer day. If golf isn't for you, then join us for the Annual Chamber Steak Fry for games, prizes, music and networking over a steak dinner immediately following the golf outing.



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PARKVIEW EAST

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LIBRARY

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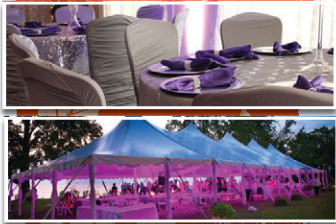
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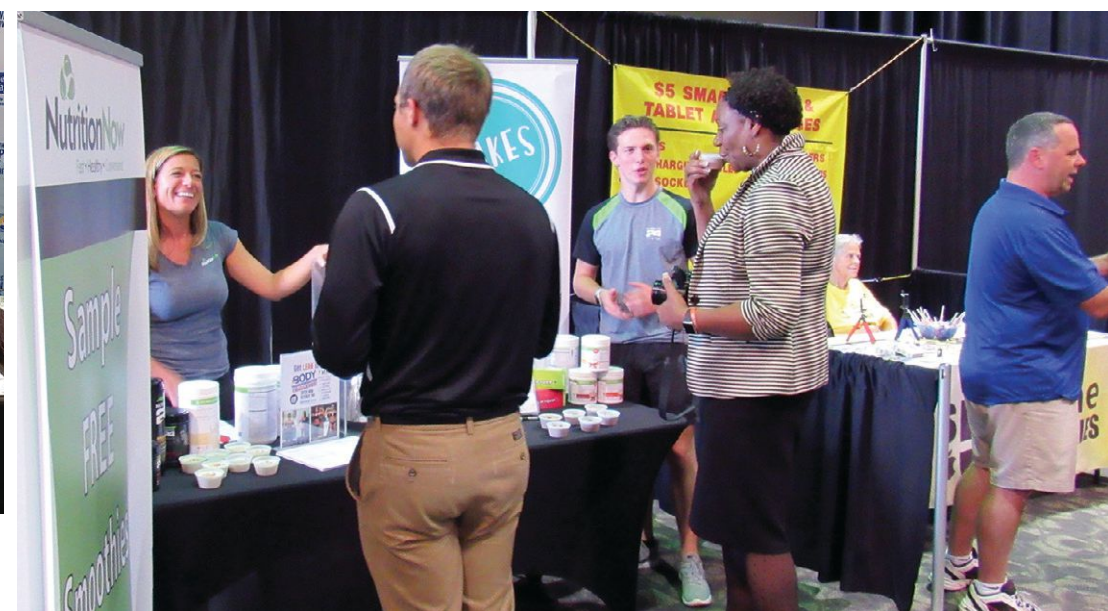
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PROMOTIONAL OPPORTUNITIES



Your Fall Trade Fair

Southwest Michigan Regional Chamber

BUSINESS TO BUSINESS

The Annual Fall Trade Fair Showcases Your Wares

The area's largest business showcase opportunity exclusively for members of Southwest Michigan Regional Chamber of Commerce is the Annual Fall Trade Fair held every October at Lake Michigan College, Mendel Center, Grand Upton Hall. Each year we have hundreds in attendance, resulting in excellent promotional opportunities, increased marketing exposure, and tons of networking connections.

This annual event gives our members the opportunity to show off their products and services to other Chamber members, as well as the public at large in a fun, relaxed atmosphere.



“

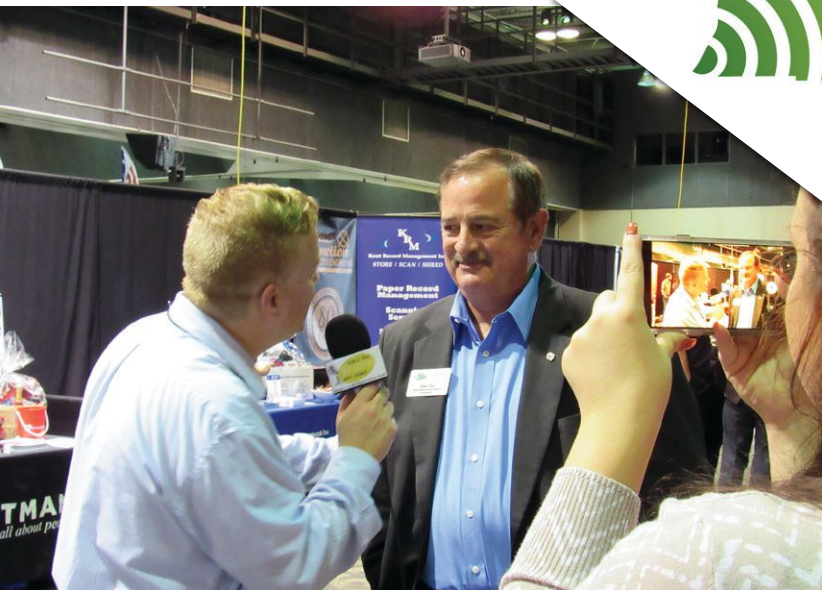
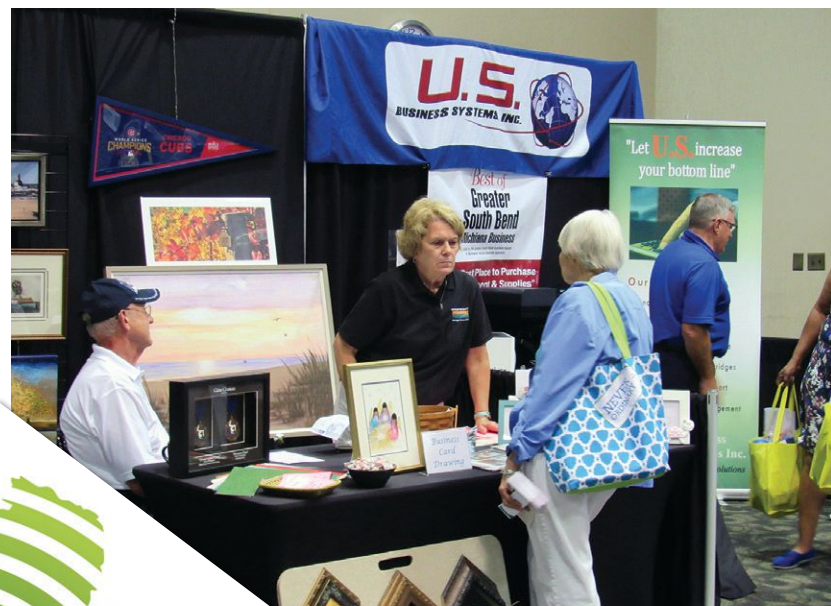
The Annual Fall Trade Fair is a fabulous and needed event. It offers such great visibility to businesses and allows Chamber members to come together to show off their products.

”

Paula Wygonik
President,
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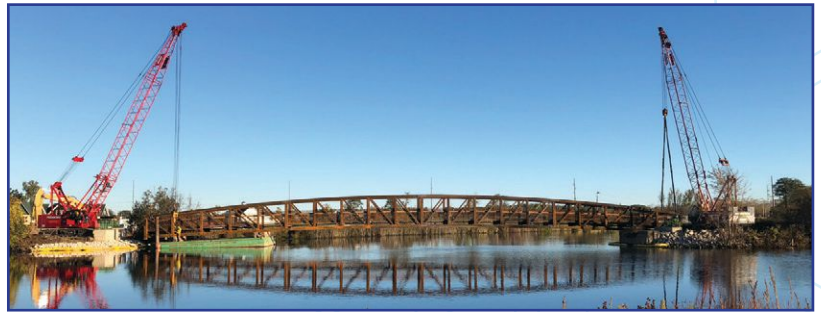
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Cornerstone Alliance

Berrien County's Lead Economic Development Agency

Cornerstone Alliance initiated projects that created 300 new jobs and over \$80,000,000 in new investment, while helping launch 38 new businesses and secure funding for new community projects...all since 2017.



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Your
Ribbon Cutting Events
Southwest Michigan Regional Chamber



CELEBRATE SUCCESS





Celebrate Your Business with a Regional Chamber Ribbon-Cutting Ceremony!

A Ribbon-Cutting Ceremony is an important part of your overall marketing and advertising plan and is a great way to kick off the grand opening of a business. It offers an opportunity to meet key leaders in the community and get acquainted with your neighbors, Chamber members and potential customers. The Southwest Michigan Regional Chamber will assist you in planning a successful event for your company. Having participated in hundreds of ribbon-cutting ceremonies, we know how to get optimum exposure for your company.

Your Regional Chamber would be delighted to help your business celebrate with a Ribbon-Cutting Ceremony if the company has:

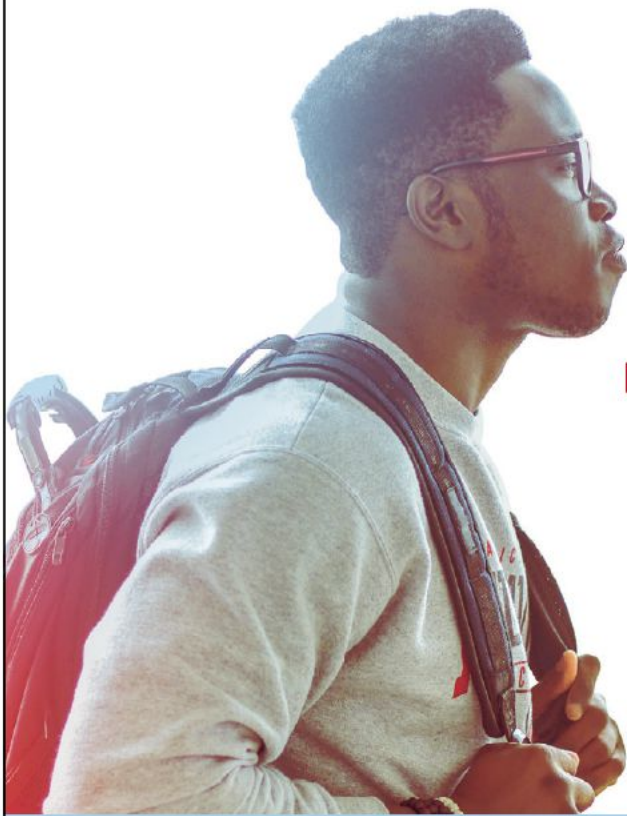
- Opened its doors in the last 12 months
- Changed ownership or is under new management
- Moved to a new location
- Been remodeled or expanded at its present location



As a small business owner in this community, a relationship with the Chamber is a must! They assisted me in a very successful ribbon cutting event, which afforded me the opportunity to meet and connect with a wonderful network of like-minded colleagues.



Loretta Holmes
Owner,
DHD & Life Coaching



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Sarah Spoonholtz
Regional Director - Bridgman

Southwest Michigan Regional
Chamber of Commerce

WELCOME BRIDGMAN

City of Bridgman: A Hidden Jewel on Lake Michigan

Bridgman's History

The earliest known explorers of Southwest Michigan were the French, who made their way from Quebec by means of the Great Lakes and their adjoining rivers. They trekked through a land of sand dunes, swamps and woodlands. Permanent settlers did not arrive for another 150 years. John Harner, who appeared in the area in the 1830's, became Bridgman's first settler. A small village known as Laketon grew up around the local sawmill. However, when the village was officially founded in 1856, it was named "Charlotteville," after the wife of prominent local resident Charles Howe.

In 1870, an astute George W. Bridgman plotted an area that he named after himself, half a mile east of Charlotteville. Bridgman's land was bisected by the newly completed Chicago and West Michigan Railroad. This allowed Bridgman to grow and caused Charlotteville to fade out of existence.

The 1880's brought hard times. The sawmill ceased operation and railroad use declined to a mere reminder of more prosperous days. This downturn reversed, however, after 1890 when immigrants from Russia and Germany began to pour into the area and encouraged the return of prosperity. The population doubled in ten years, as did the price of land. Fortunately, the local fruit and nursery industry absorbed many immigrants, providing them with the ability to establish themselves in the community.

On December 19, 1949, Bridgman citizens voted to become a city. The incorporation marked a new period of growth for a small, yet progressive and confident community – a spirit still present in the residents of the City of Bridgman.

BRIDGMAN ON THE MOVE

Bridgman Today

The City of Bridgman (pop. 2,238), on the shore of Lake Michigan just 20 miles north of the Indiana state line, covers three square miles and is easily accessible from I-94. Bridgman is a prosperous community that, even in challenging economic climates, has attracted new industries and kept existing ones. Tourist seeking the good life along the shores of Lake Michigan are drawn to Bridgman, especially during the summer. Those who live and work there are well aware of the area's beauty, its rich farmland, history, culture and tourist attractions.



In 1980 the city upgraded its water system, replacing the old water mains throughout the city, and constructing a new water tower filtration plant.

The community has an excellent educational system, offering small classes, abundant physical facilities and its own indoor Olympic-size pool. With its appealing home, excellent schools, dunes, beaches, parks and proximity to larger cities, the family-oriented community is a wonderful place to live. Imagine yourself relaxing on the beach listening to a summer concert series, or taps at sunset; or sipping on a morning coffee while enjoying the crashing waves of Lake Michigan at the Weko Beach House; or enjoying the small town atmosphere, a friendly smile, and people with pride in their hometown. Those are just a few things you'll discover in Bridgman, and the secret to their success.





ST. JOSEPH DERMATOLOGY & VEIN CLINIC



BACK ROW (LEFT TO RIGHT): BENJAMIN GARDEN, MD., STAMATIS DIMITROPOULOS, MD.,
VASSILIOS A. DIMITROPOULOS, MD., LIDER KOC, PRACTICE ADMINISTRATOR
FRONT ROW (LEFT TO RIGHT): KAREN SMITH, PA-C., NOOR TAZUDEEN, MD., VALERIE LANIOSZ, MD. PHD

COMING SUMMER 2019



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At St. Joseph Dermatology and Vein Clinic, we treat a variety of conditions affecting the skin, nails, and hair. We offer the latest medical, surgical, and cosmetic dermatology services to our patients while prioritizing the patient's privacy, comfort, and well-being. We also offer a full service vein clinic directed at treatment of Varicose and Spider veins using minimally invasive techniques.

Vassilios (Bill) Dimitropoulos, MD is a board certified Dermatologist who completed medical training at Rush University Medical Center, residency at the University of Michigan, and a Mohs Micrographic Surgery fellowship at Rush University. Dr. Dimitropoulos is an Assistant Professor and the Medical Director of the Dermatologic and Mohs Micrographic Surgery Program at the University of Illinois in Chicago. Dr. Dimitropoulos is also the Medical Director of the Clinical Research Study Center at University Dermatology and Vein Clinic. Clinical Interests include: Mohs Micrographic Surgery, skin cancer, pigmented lesions, skin tumors, moles, cysts, geriatric skin care and aging, and skin care of immunosuppressant patients.

Valerie Laniosz, MD, PhD is a board certified Dermatologist who completed a combined medical and doctoral degree in Microbiology and Immunology at Rosalind Franklin University of Medicine and Science. After an internship in Internal Medicine at Loyola Medical Center, she completed a dermatology residency at Mayo Clinic in Rochester, Minnesota. Dr. Laniosz spent an additional year at Mayo Clinic doing Epidemiological and Clinical research. Dr. Laniosz enjoys seeing patients of all ages and all skin types with clinical interests in acne, hair loss, skin cancer, infectious disease of the skin, and complex medical dermatology.

Stamatis (Tom) Dimitropoulos, MD is a board certified Cardiologist who completed his medical training, Internal Medicine residency, and Cardiovascular disease fellowship at Rush University Medical Center. Dr. Dimitropoulos also completed a fellowship in Interventional Cardiology at William Beaumont Hospital in Royal Oak, Michigan. As director of the Vein Centers in the Skokie, Darien, and St. Joseph offices, Dr. Dimitropoulos specializes in the diagnosis and treatment of chronic venous diseases and offers non-surgical treatment of varicose veins. All procedures are performed in the office, downtime is minimal, and most procedures are covered by insurance.

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The Economic Impact Award



Pearson Construction

The Small Business Award



Competitive Edge

The Excellence in Customer Service Award



Starks Family Funeral Home & Cremation Services

The Green Business Award



Michigan Energy Business Solutions

The Young Business Leader Award



**Jonah McDonough -
Jonah McDonough State Farm**

The Pat Moody Award



**Anna Murphy - United Way of
Southwest Michigan**

CONGRATULATIONS

Your Recognition Breakfast

Southwest Michigan Regional Chamber

Cornerstone Chamber of Commerce (Now Southwest Michigan Regional Chamber) & the Cornerstone Alliance combined BUSINESS RECOGNITION BREAKFAST

Local businesses and business professionals were recognized by their colleagues at the combined Southwest Michigan Regional Chamber and Cornerstone Alliance 2019 Business Recognition Breakfast Thursday, February 14, 2019. The joint event was held at the Lake Michigan College Mendel Center with over 450 people in attendance.

Southwest Michigan Regional Chamber President Chris Heugel said, "It's an absolute honor to have Travel Michigan's David Lorenz as this year's key note speaker and are incredibly humbled that he accepted our invitation. This morning we recognized the achievements of local businesses in our great community and were so proud to help celebrate their accomplishments. Congratulations to this year's winners on the impact they are making in Michigan's Great Southwest."

2018 Ambassador of the Year Award



**Bob Rogers -
SERVPRO of Berrien County**

Congratulations to our 2019 Business Recognition Award Nominees and Recipients

Winners for each category are highlighted.

Small Business Award:

- **Competitive Edge**
- Boelcke Heating and Air Conditioning
- JellieFish Productions
- King Media
- North Pier Brewing
- OnStaff USA
- Pace of Southwest Michigan
- Region IV Area Agency on Aging
- Transient Artisan Ales

Excellence in Customer Service:

- **Starks Family Funeral Home & Cremation Services**
- Boelcke Heating and Air Conditioning
- Family Physicians of St. Joseph
- Fort Miami CrossFit
- Hallmark Living Benton Harbor
- Honor Credit Union
- JellieFish Productions
- SERVPRO of Berrien County
- The Livery
- Welcome Home Design Group

Economic Impact Award:

- **Pearson Construction**
- Gast Manufacturing
- Honor Credit Union
- United Federal Credit Union
- Vickers Engineering

The Green Business Award:

- **Michigan Energy Business Solutions**
- Michigan E-Bike

Young Business Leader:

- **Jonah McDonough - Jonah McDonough State Farm**
- Erin Bonin - Kruggel Lawton CPAs
- Shawn McDonough - JellieFish Productions
- Patricia Muellen - Upton for All of Us
- Jeremy Thiele - ROSTA USA

Pat Moody Award:

- **Anna Murphy - United Way of Southwest Michigan**
- Beaudoin Electrical Construction
- Kilwin's of St. Joseph
- Pearson Construction
- Marty Mason - Sunset Tool & Monogram Centre

2018 Ambassador of the Year Award:

- **Bob Rogers - SERVPRO of Berrien County**

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Your Young Professionals

Southwest Michigan Regional Chamber

The Next Generation

When you join the Southwest Michigan Regional Chamber Young Professionals, you become a part of one of the largest area organizations in SWMI and are able to make a positive impact on your peers and in your community. Working with the Regional Chamber is an excellent way to make a meaningful difference in other people's lives while maximizing your talents, learning new skills, improving your resume and meeting new people.

Area professionals can become Southwest Michigan Regional Chamber Young Professionals just by being a member of the Chamber. If your company is already an existing member then you just need to attend. The Young Professionals groups are committed to targeting and incorporating an important segment of the population; 21-40 year-old civic-minded professionals and to promoting opportunities in networking and community service.

Young Professionals across all industries and backgrounds, with differing levels of experience join young professional groups because of a common interest in living and working in southwest Michigan and the mission of Southwest Michigan Regional Chamber.

It is great that the Chamber provides professional and social events for young professionals. It allows us to connect and engage to promote business relationships.

Thomas Newnum
Branch Manager,
United Federal Credit Union



LEADERS FOR TODAY AND TOMORROW



YP MISSION

Design a program to attract and retain talented young professionals by creating business opportunities, supporting community involvement and fostering an overall investment in the future of Berrien County. Luncheon meetings, government issues events and social functions are held throughout the year.

Connect the area's youth in social settings to help them build relationships and network outside of their companies.

Provide the YP with volunteer and or community engagement opportunities.

Provide the tools, information, and mentoring to foster the area's next generation of leadership, both in business and in government affairs/legislative process.





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Susan D. Solon
Director of Member Services

Southwest Michigan Regional
Chamber of Commerce



Your Membership, Your Benefits

It is an exciting time to be a member of the Southwest Michigan Regional Chamber! We are an active and growing chamber that looks to advance its members' growth and prosperity, and provide increased opportunities and value to its membership.

Being a 501(c)6 organization, your Chamber advocates for and unites the business community and conveys business interests to policy-makers. Our success in achieving our mission and purpose is due to a collaborative effort from the Chamber Board of Directors, Chamber Ambassadors, and Chamber members from various communities throughout Michigan's Great Southwest.

Beyond advocacy for businesses, the Chamber provides many unique opportunities for members. From community sponsored networking events to ongoing member education programs, monthly gatherings of Chief Elected Officials, marketing opportunities, not to mention discounts on home, auto & business insurance, health insurance, and movie tickets. And, there is so much more!

If you are not already a member of the Chamber, we invite you to join us by going to www.smrchamber.com or call us at 269-932-4042. If you are already a member, please take full advantage of your membership investment and get involved. Contact the Chamber staff and they will help you customize your membership to your needs. If you don't have time to attend meetings and events, know that we are here for you and your business, and will continue to be your resource for information and assistance.

Your Chamber is where Business & Community connect! I look forward to seeing you at our many Chamber events.

Business After Hours
Young Professionals
Discounted Show Tickets
Chamber Publications
Ribbon Cuttings
Networking Group
Educational Seminars
Chamber 101
Fall Trade Fair
Golf Outing & Steak Fry
Senior PGA
Job Postings
Member Marketing Network-
ing Opportunities
Legislative Advocacy
Exposure for Business
Resource for Business Mem-
ber Referrals
Events and Programs
Educational Opportunities
Discounts and Services

MEMBERSHIP PACKAGES

The Southwest Michigan Regional Chamber has approximately 800 members, representing around 38,000 employees in the area, and communicates with just over 2,500 recipients weekly.

SILVER MEMBERSHIP

NETWORKING

Premium networking events such as Business After Hours, Annual Combined Reception, Annual Steak Fry/Golf Outing, Annual Fall Trade Fair, Business FREE Education Seminars, Access to Young Professionals and Networking Group

LEGISLATIVE ADVOCACY

Receive Issue Alerts & Public Policy Changes, annual Legislative Agenda, Eye Opener Legislative Breakfasts, Legislation Representation for your business in the community

MARKETING OPPORTUNITIES

FREE SAVE LOCAL NOW ONLINE Business Marketing tool, FREE Member Hot Deals, FREE Business listing in printed and online member directory no charge, FREE Premium Chamber website page at www.smrchamber.com, Member Mailing List (Purchase electronically in an Excel spreadsheet or choose mailing labels \$35), Event Sponsorship Opportunities, Annual Chamber "Proud" Logo, Member-To-Member E-Mail Advertising, Discounts, FREE Literature Display/Information rack FREE Ground Breaking & Grand Opening Ribbon Cutting Ceremony for your business

Discounts

Home, Auto and Business Insurance up to 14% off monthly, Discounted Movie Tickets, Mendel Center Discounts, advertising discounts, member to member discounts and exclusive chamber member only opportunities.

FREE Job Postings FREE Certificate of Origin Services FREE Chamber Resources - Direct Referrals, Chamber member directory, stay current with the Weekly Email Updates on chamber happenings and community events, and Business Recognition

Silver – The Networker: \$299/yr

For employers with less than 50 full-time employees, for 50+ add \$5 per employee. List up to 5 representatives.

GOLD MEMBERSHIP

GOLD UPGRADE

Everything included with the Silver membership including "The Marketer" bundled in marketing package for increased exposure of your growing business. Plus! The Marketer: Receive one chamber mailing list annually (\$35 value) 4 Member to member marketing ads in Friday weekly chamber emails \$280 value (1,800 recipients weekly)

NETWORKING

Premium networking events such as Business After Hours, Annual Combined Reception, Annual Steak Fry/Golf Outing, Annual Fall Trade Fair, Business FREE Education Seminars, Access to Young Professionals and Networking Group

LEGISLATIVE ADVOCACY

Receive Issue Alerts & Public Policy Changes, annual Legislative Agenda, Eye Opener Legislative Breakfasts, Legislation Representation for your business in the community

MARKETING OPPORTUNITIES

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Discounts

Home, Auto and Business Insurance up to 14% off monthly, Discounted Movie Tickets, Mendel Center Discounts, advertising discounts, member to member discounts and exclusive chamber member only opportunities.

FREE Job Postings FREE Certificate of Origin Services FREE Chamber Resources - Direct Referrals, Chamber member directory, stay current with the Weekly Email Updates on chamber happenings and community events, and Business Recognition

Gold – The Entrepreneur: \$799/yr

For employers with more than 100 full-time employees. List up to 30 representatives.

PLATINUM MEMBERSHIP

PLATINUM UPGRADE

Everything included with both the Silver and Gold memberships including "The Elite" program designed to position your business at a corporate advantage. The Elite: 6 Member to member marketing ads in Friday weekly chamber emails \$280 value (1,800 recipients weekly) Quarterly member mailing lists at request (excel format \$140 value) Business feature in the Annual Chamber member directory

NETWORKING

Premium networking events such as Business After Hours, Annual Combined Reception, Annual Steak Fry/Golf Outing, Annual Fall Trade Fair, Business FREE Education Seminars, Access to Young Professionals and Networking Group

LEGISLATIVE ADVOCACY

Receive Issue Alerts & Public Policy Changes, annual Legislative Agenda, Eye Opener Legislative Breakfasts, Legislation Representation for your business in the community

MARKETING OPPORTUNITIES

FREE SAVE LOCAL NOW ONLINE Business Marketing tool, FREE Member Hot Deals, FREE Business listing in printed and online member directory no charge, FREE Premium Chamber website page at www.smrchamber.com, Member Mailing List (Purchase electronically in an Excel spreadsheet or choose mailing labels \$35), Event Sponsorship Opportunities, Annual Chamber "Proud" Logo, Member-To-Member E-Mail Advertising, Discounts, FREE Literature Display/Information rack FREE Ground Breaking & Grand Opening Ribbon Cutting Ceremony for your business

Discounts

Home, Auto and Business Insurance up to 14% off monthly, Discounted Movie Tickets, Mendel Center Discounts, advertising discounts, member to member discounts and exclusive chamber member only opportunities.

FREE Job Postings FREE Certificate of Origin Services FREE Chamber Resources - Direct Referrals, Chamber member directory, stay current with the Weekly Email Updates on chamber happenings and community events, and Business Recognition

Platinum – The Executive: \$2,500/yr

For employers with less than 50 full-time employees, for 50+ add \$5 per employee. List up to 5 representatives.

MEMBERSHIP LEVELS



Your Membership Benefits

Southwest Michigan Regional Chamber

MEMBER JOB POSTINGS AND HOT DEALS

FREE Member Job Postings

Southwestern Michigan is hiring! Open member positions are posted daily to the public online at www.smrchamber.com.

Post your openings for **FREE** with your member login credentials. Contact the Chamber if you need any assistance.

Active Southwest Michigan Regional Chamber Members can post unlimited exclusive member specials, or for the public, directly on our "Hot Deals" page on the website, www.smrchamber.com.

These services are **FREE** with your membership with your member login credentials.



THE MEMBERPLUS APP

The app designed to help you engage with your Chamber!

Southwest Michigan Regional Chamber Chambermaster members can now download this **FREE** mobile application that allows members to:

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- Access Your Member Information Center
- View Member Listings
- Update Your own Profile Information
- Register, Pay and Check in for Events
- Interact with Other Members
- Post and View Jobs
- Hot Deals
- Member-to-Member Specials

Download the MemberPlus App and login using your current Chamber member credentials so you can begin using your new app right away!



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- SEO
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- E-Gift Cards
- Digital Marketing Support and Training
- SLN Marketplace
- And Much More...

To become a member or to learn more about your chamber benefits and opportunities, please call us at 269-932-4042 or reach out to Susan Solon, Director of Member Services, at ssolon@smrchamber.com

www.smrchamber.com



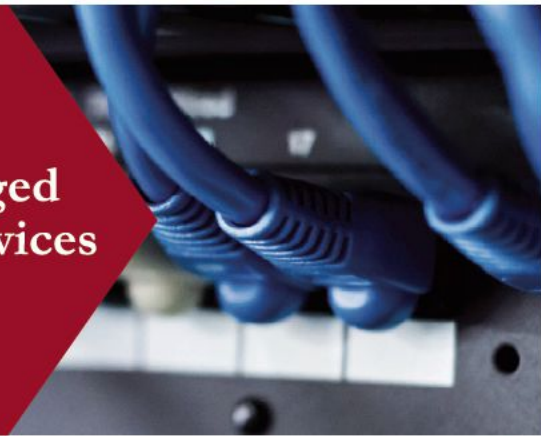


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Your Platinum Members

Southwest Michigan Regional Chamber



Whirlpool Corporation

Whirlpool Corporation is the world's leading major home appliance company, with approximately \$21 billion in annual sales, 92,000 employees and 65 manufacturing and technology research centers in 2018. The company markets Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, JennAir, Indesit and other major brand names in nearly every country throughout the world. Their headquarters has been in Southwest Michigan since the very beginning, over 100 years ago.

Whirlpool Corporation designs and manufactures products that meet the needs of consumers throughout the world. They innovate to make people's lives better, offering quality products through a diverse brand portfolio based on consumer needs. They focus on their consumers so their products deliver innovation that matters - great new products people want and need. Many of those products are designed and engineered at their headquarters in southwest Michigan.

At Whirlpool Corporation, they also believe great communities are the foundation of great business. They work with community organizations to create a collective impact, first supporting the health and wellness needs of area residents, then helping to provide safe and affordable housing which enables youth and education development. This approach allows them to prioritize partnerships where they can track results and create maximum impact. These include United Way®, Habitat for Humanity International®, the Boys & Girls Clubs of America® and others. For additional information about the company follow them on Facebook, Twitter, LinkedIn, Instagram and YouTube.



Indiana Michigan Power

Indiana Michigan Power (I&M) an American Electric Power (AEP) Company and its 2,450 employees work 24/7 to provide you and your community with safe and reliable electric service. Approximately two-thirds of the electricity I&M generates is emission free.

I&M is proud to be the hometown energy provider for Southwest Michigan, home to the Cook Nuclear Plant as well as the Benton Harbor Service Center. From storm restoration to the construction of new facilities to serve you better, they are committed to deliver the exceptional service you expect.

Customers can learn more about I&M online at www.IndianaMichiganPower.com and download the I&M mobile app; search for Indiana Michigan Power in the App Store or Google Play.



Spectrum Health Lakeland

Spectrum Health Lakeland is a not-for-profit, community owned health system, which includes three hospitals, an outpatient surgery center, rehabilitation services, homecare, hospice and palliative care, long-term care, laboratory services, diagnostic imaging, and a number of primary and specialty physician practices.

The history of Lakeland dates back more than a century, when hospitals first began meeting the needs of southwest Michigan residents. Today, as a division of Spectrum Health, they are proud to continue that tradition of service to thier neighbors with excellent, compassionate care.



Four Winds Casino

Four Winds Casino Resort is owned by the Pokagon Band of Potawatomi Indians and is located at 11111 Wilson Road in New Buffalo, Michigan. It offers 124,000 square feet of gaming space with approximately 2,500 slot machines and large selection of table games. It also features five unique restaurants including an old-world steakhouse and an international buffet, four entertainment bars and three retail venues, 415-room hotel, and a seasonal outdoor pool with a spacious pool bar, making it the premier destination resort for Midwest tourism.

Four Winds New Buffalo is also home to Silver Creek Event Center, a 1,500 seat, multi-use facility that is located next to the casino floor. In addition to hosting headliner entertainment, the 17,000 sq. ft. venue can be reconfigured to host a variety of meetings, special events, conferences, and banquets. Details on hosting an event at Silver Creek Event Center are available at: www.fourwindscasino.com/newbuffalo/meeting-and-events/meeting-spaces



Entergy

As a proud member of the community, the Palisades Power Plant in Covert Township provides more than 800 megawatts of safe, clean, and reliable energy to the people of Southwest Michigan. That is enough carbon-free electricity to power 800,000 homes. Palisades is a world-class nuclear power plant operated by a team of 600 highly trained and dedicated nuclear professionals.

“The plant is ranked in the U.S. Nuclear Regulatory Commission’s highest safety category, is recognized as a top performer in the industry, and adheres to the most-rigorous oversight. Palisades had its most recent refueling and maintenance outage in late 2018, an investment of more than \$85 million to ensure continued safety and reliability.”



Blue Cross Blue Shield of Michigan

Blue Cross Blue Shield of Michigan is a nonprofit mutual insurance company with roots dating back to 1939. They’re the largest health care insurer in the state, providing and administering benefits to more than 4.5 million members, including employees of Michigan companies outside the state. They’re committed to providing affordable, innovative products that improve our members’ care and overall health.

Visit us at bcsm.com, MiBluesperspectives.org or ahealthiermichigan.org.



Andrews University

World Changers Made Here.

At Andrews University, this is more than a tagline. These four words help tell the story of their long-standing mission to “Seek Knowledge and Affirm Faith in order to Change the World.” With their #1 ranking* nationally for campus ethnic diversity, Andrews University is uniquely positioned to attract, keep and prepare students to be World Changers.

While they have a global impact, their “world” begins right here - the communities they touch and serve locally and regionally. Recently they debuted Change Day, their way of giving back to thier neighbors through acts of service. More than 1,600 students, faculty and staff spent time at one of 63 sites in southwest Michigan cleaning, painting, gardening and doing whatever else was needed.

It’s just one example of how Andrews University will change the world one person, one neighbor, one community at a time.

*According to US News & World Report’s 2018 edition of “America’s Best Colleges”



Chemical Bank

Chemical Bank has been serving individuals, families, and businesses for over a century, and throughout their history, they've remained steadfast to their approach to community banking, highlighted by local leadership and rapid decision-making. With a mission that drives them to enhance the lives of the communities they serve by consistently exceeding your expectations, their team members take pride in providing quality financial solutions to their communities, delivered with the personalized service they deserve.

They are committed to delivering the guidance and support their customers need to plan for the future and fulfill their financial dreams. Using a cross-functional team approach, they serve their communities an array of expertise in business, personal, and wealth management solutions. Their experienced professionals spend much of their time working directly with their customers to learn and understand customer goals, which allows the staff to develop personalized financial solutions that can be used to succeed.

Chemical Bank actively invests in their communities, because they understand the success of their neighbors is paramount to their own success. This philosophy is constantly put into action, from the financial support provided to local organizations and community development initiatives, to resources like financial education seminars that help their customers reach their full potential.

Entering their eighth year as presenting sponsor of the Race for YMCA 5K & 10K, Chemical Bank has been instrumental, in collaboration with a multitude of community members and organizations, in raising almost \$95,000 for the Benton Harbor/St. Joseph branch of the YMCA of Southwest Michigan. Several Chemical Bank team members actively serve on the planning committee and over 50 team members volunteer on race day.

Their sixth annual Cares Day on Columbus Day 2018 allowed their team members to spend a day immersed in volunteering in the St. Joseph and Benton Harbor communities. These volunteers completed projects that included completing necessary cleaning and landscaping tasks for Benton Harbor Street Ministries and the Krasl Art Center and facilitating with a home build for Habitat for Humanity.

Their team members strive to constantly provide a banking experience that goes above and beyond the expectations of their customers from the moment they pick up the phone or step into one of our offices. They are inspired by the dreams of each customer and business alike, focusing on the potential of every one of their neighbors and are proud to be a catalyst for economic growth in the markets they operate in across the Midwest.

To learn more, visit ChemicalBank.com. Member FDIC. Equal Housing Lender.



Lake Charter Township

Lake Township was chartered in 1846 by the State of Michigan. Lake Township became a Charter Township in 1984. Lake Charter Township is the home of both the Cook Nuclear Plant and Warren Dunes State Park.

Cook Nuclear is one of Berrien County’s largest employers with around 1200 employees and is the largest taxpayer in Berrien County. Cook is located on 650 acres along Lake Michigan and generates enough electricity to service more the 1.5 million homes. Warren Dunes State Park has 1,952 acres also on the shores of Lake Michigan. Many improvements have been made and will continue to be made at the park. An estimated 1.5 million people visit the park each year.

Lake Charter Township has a resident population of about 3,000 people. The Township is primarily agricultural and blessed to have many blueberry and other agricultural operations in the Township. Bridgman Public Schools are ranked among the top schools in Berrien County and the State. Lake Township Park is a favorite for many people with soccer, baseball and softball facilities, three pavilions to rent, and an 18-hole disc golf course. Lake Township is a great place to live, work, and play.



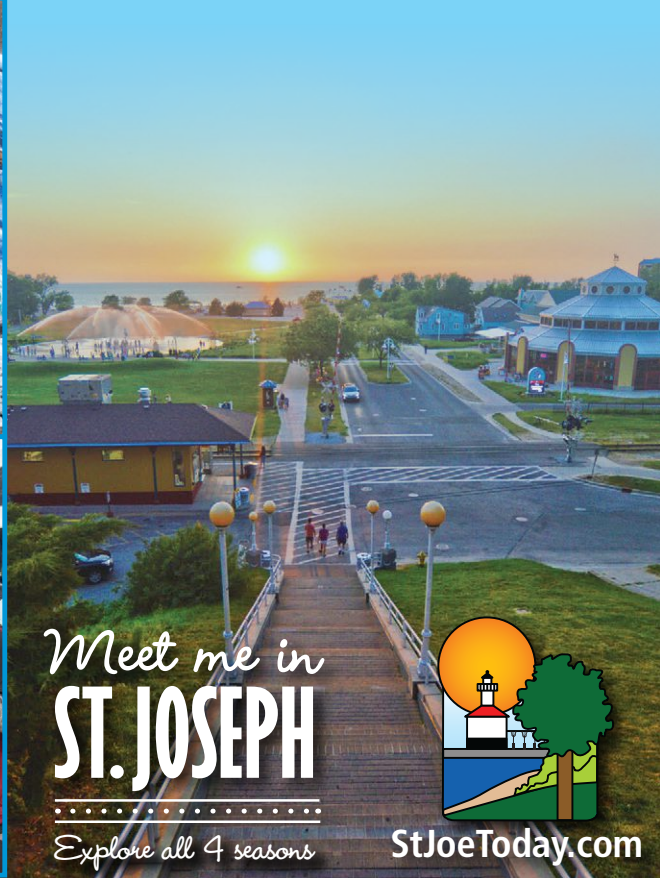
City of Bridgman

The City of Bridgman (pop. 2,238), on the shore of Lake Michigan just 20 miles north of the Indiana state line, covers three square miles and is easily accessible from I-94. Bridgman is a prosperous community that, even in challenging economic climates, has attracted new industries and kept existing ones. Tourists seeking the good life along the shores of Lake Michigan are drawn to Bridgman, especially during the summer. Those who live and work there are well aware of the area’s beauty, its rich farmland, history, culture and tourist attractions.

In 1980, the city upgraded its water system, replacing the old water mains throughout the city and constructing a new water tower filtration plant.

The community has an excellent educational system, offering small classes, abundant physical facilities and its own indoor Olympic-size pool. With its appealing home, excellent schools, dunes, beaches, parks and proximity to larger cities, the family-oriented community is a wonderful place to live. Imagine yourself relaxing on the beach listening to a summer concert series, or taps at sunset; or sipping on a morning coffee while enjoying the crashing waves of Lake Michigan at the Weko Beach House; or enjoying the small town atmosphere, a friendly smile, and people with pride in their hometown. Those are just a few things you’ll discover in Bridgman, and the secret to their success.

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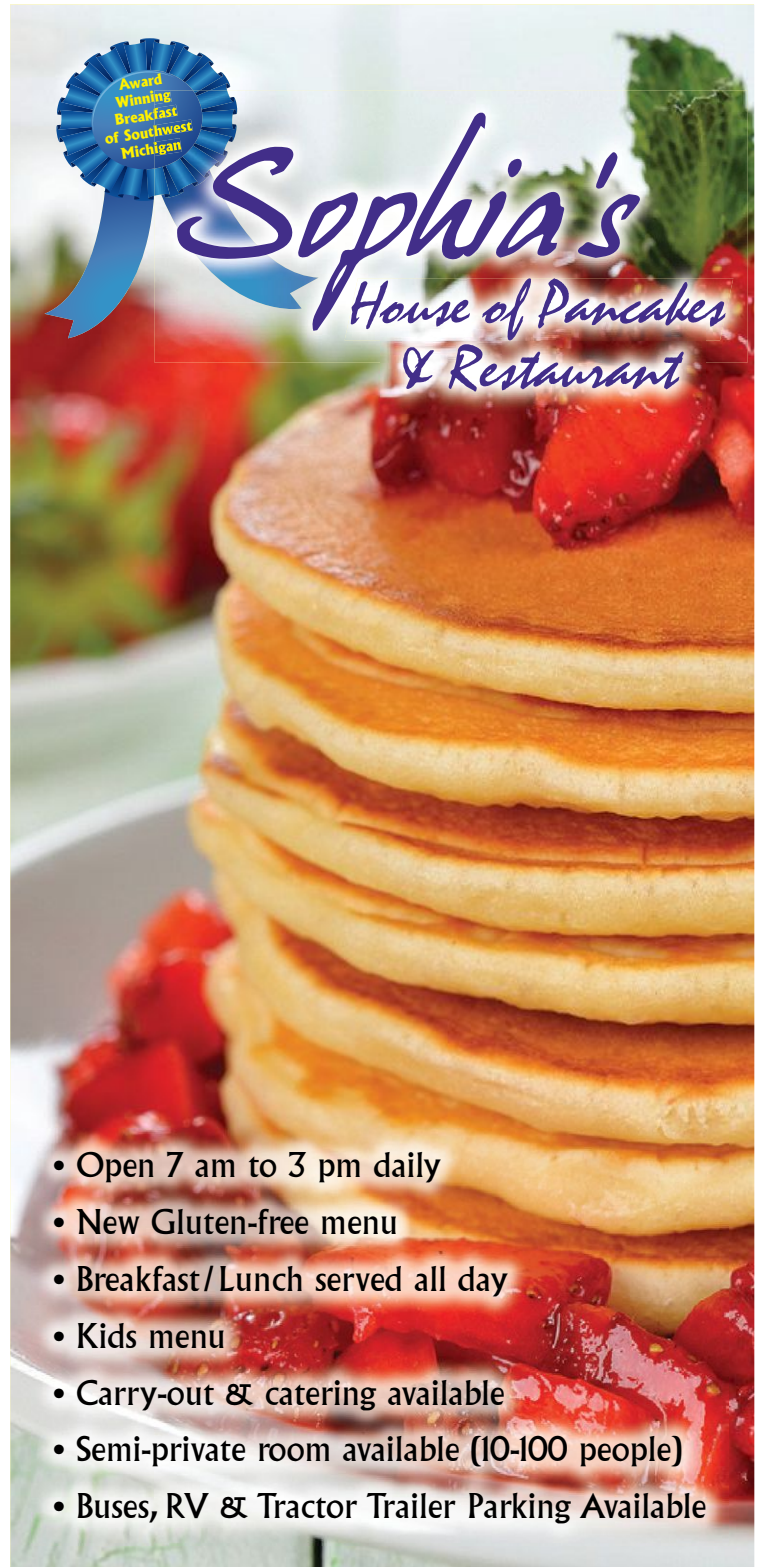
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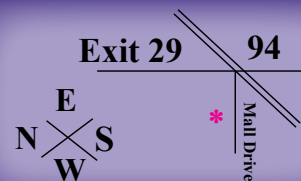


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uwsm.org

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swm.younglife.org

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yourstoryhour.org

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adamsremco.com

Advanced Imaging Solutions, Inc.
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advancedimaging.net

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custerworkplace.com

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doubledayoffice.com

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parrettcompany.com

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(574) 264-3065
usbus.com

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theturquoisetophat.com

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aaysrental.com

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fortmiamicrosfit.com

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Mosquito Squad of Southwest Michigan
(269) 932-1444
southwest-michigan.
mosquitosquad.com

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Anji Monique Photography
(407)738-7206
anjimonique.com

Capture Studios
(269) 369-3645
marimaloney.com

Kitty Lee Photography
(269) 408-6541
kittyleephotography.com

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(269) 408-8221
dryeyecenterofswm.com

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(269) 408-8762
govision.com

Family Physicians of St. Joseph, P.C.
(269) 429-5000

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greateyecare.com

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(269) 934-8550
medexpress.com

Miracle Ear- Valley Hearing Inc.
(715) 831-8966
valleyhearing.com

Professional Hearing Services, Ltd.
(269) 982-3444
prohear.net

Southwest Michigan Ctr for Ortho & Sports Medicine
(269) 428-3500
swmortho.com

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ibmsprintsolutions.com

Oscars Printing & Copy Center
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Xpressprinting.net

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nancyslakeviewrentals.com

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aep.com

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coldwellbankeronline.com

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Keller Williams of Southwest
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Curious Kids Museum
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Fernwood Botanical Garden
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fernwoodbotanical.org

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theheritagemcc.org

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Getaway Grille & Cubbie Bar
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chocolategarden.com

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kilwins.com

Lake Street Eats
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lakestreeteats.com

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newbuffalobills@yahoo.com

Silver Harbor Brewing Company
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silverharborbrewing.com

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caffetosi.com

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papavinositaliankitchen.com

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brookviewschool.org

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lakeshoreschools.k12.mi.us

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sjschools.org

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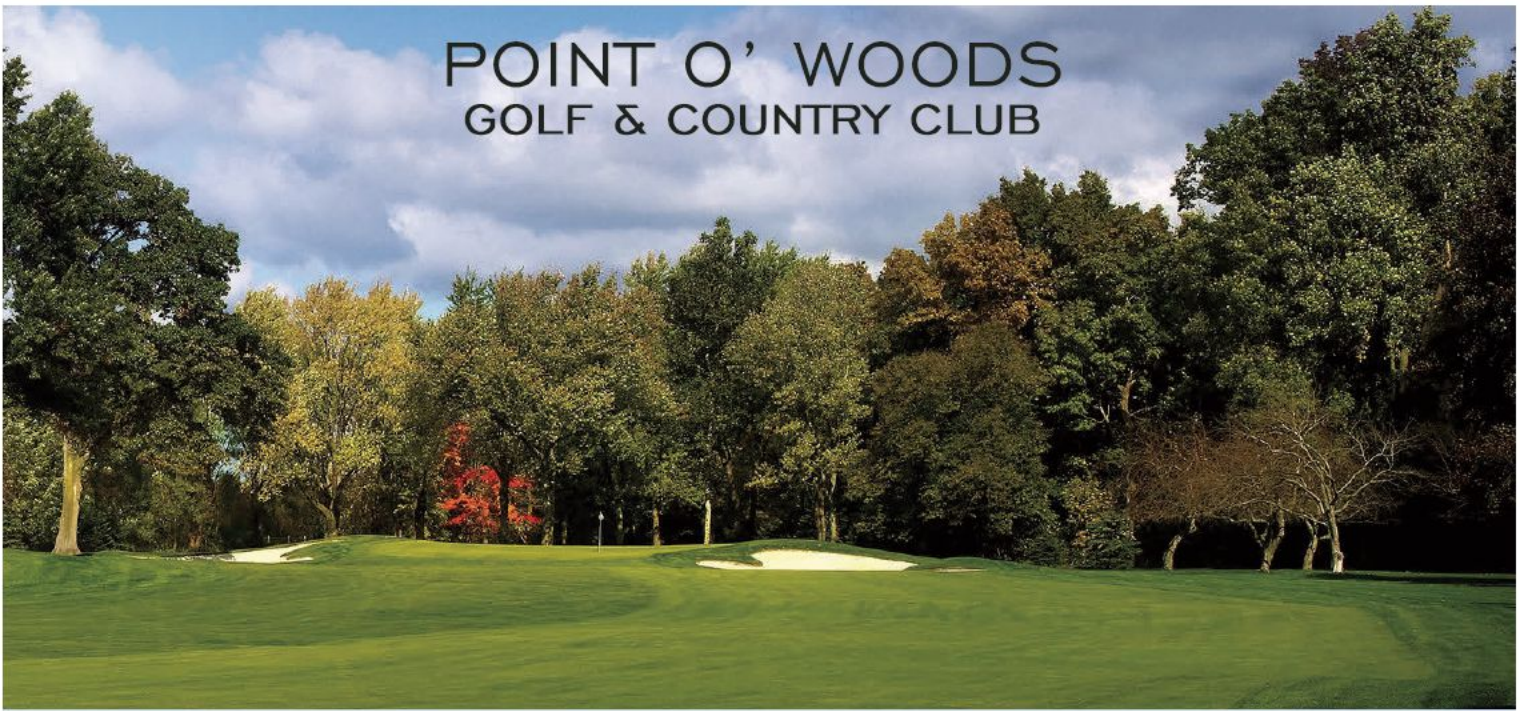
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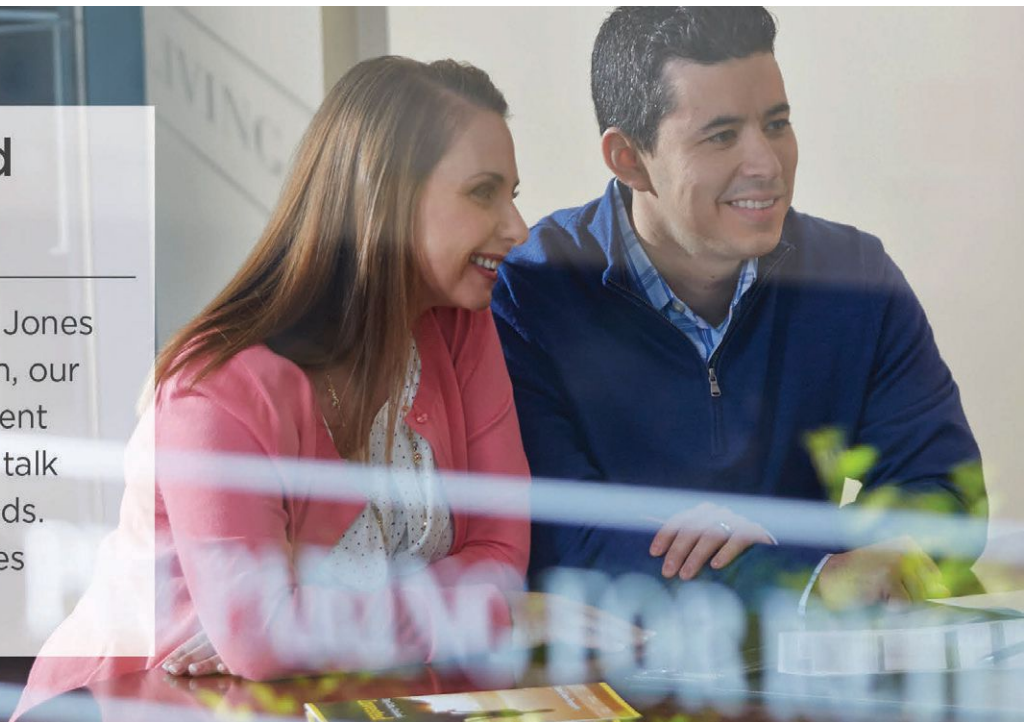


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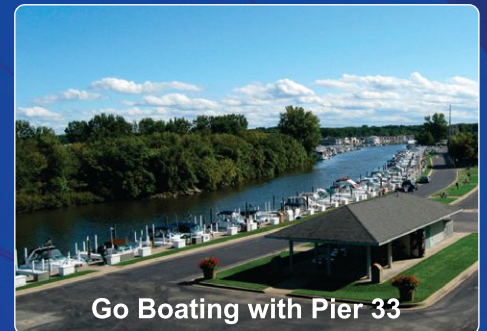
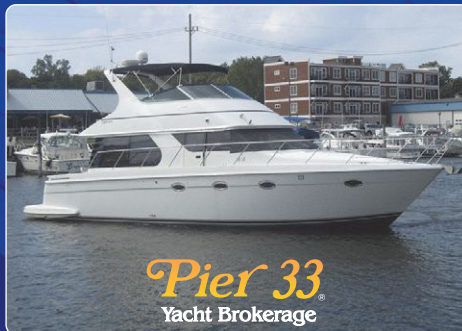
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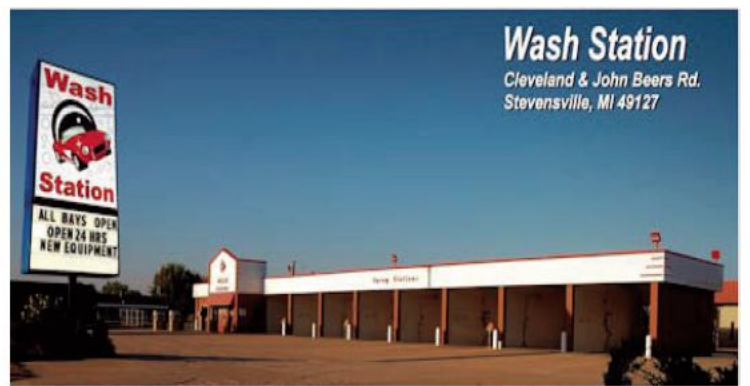
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