

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Bridal Guide

Reach over 38,000 households!

Publish Date: January 18, 2020

Ad Material Deadline: January 9, 2020

1st Ad Size ...\$125.00	3.375" Wide x 2.375" High
2nd Ad Size ..\$250.00	3.375" Wide x 4.875" High
	6.750" Wide x 2.375" High
3rd Ad Size ...\$375.00	3.375" Wide x 7.250" High
4th Ad Size ...\$500.00	6.750" Wide x 4.875" High
5th Ad Size ...\$750.00	6.750" Wide x 7.250" High

Look for Your Copy Saturday, January 18, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

*Bridal
Guide*

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper



Downtown St. Joseph **Magical Ice Carving Festival**

Reach over 38,000 households!

Publish Date: January 25, 2020

Ad Material Deadline: January 16, 2020

1st Ad Size ...\$189.00 3.25" Wide x 3.00" High

2nd Ad Size ..\$289.00 6.50" Wide x 3.00" High

3.25" Wide x 6.00" High

Look for Your Copy Saturday, January 25, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Downtown St. Joseph

**Magical Ice
Carving Festival**

A Special Section From

Michigan's *Great* Southwest



Michigan's *Great* Southwest

MailMax

Your Good News Paper

Valentine's Day

Dining & Gift Guide

Reach over 38,000 households!

Publish Date: February 8, 2020

Ad Material Deadline: January 30, 2020

1st Ad Size	\$67.00	2.50" Wide x 1.50" High
2nd Ad Size ..	\$133.00	2.50" Wide x 3.07" High
3rd Ad Size ...	\$190.00	2.50" Wide x 4.65" High
4th Ad Size ...	\$252.00	5.06" Wide x 3.07" High

Look for Your Copy Saturday, February 8, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Valentine's Day

Dining & Gift Guide

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Health & Wellness Guide

Reach over 38,000 households!

Publish Date: February 15, 2020

Ad Material Deadline: February 6, 2020

1st Ad Size ...\$115.00 3.00" Wide x 3.00" High

2nd Ad Size ..\$230.00 3.00" Wide x 6.00" High

(Larger sizes also available)

Look for Your Copy Saturday, February 15, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

**Health & Wellness
Guide**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Join the 2020 business and buyers' guide: The Faces of Your Southwest Michigan Regional Chamber

This coffee-table style magazine features you...our chamber members. It highlights member events, awards and shows the area and prospective businesses what Chamber of Commerce does for your business community. It will also serve as a local buyers' guide with a complete membership directory. The Chamber will distribute for inquiry mailing, and it will be delivered and restocked for a full year.

MEMBER PRODUCED

This upscale magazine is *by* Chamber members...*for* Chamber members!

ADVERTISING SUPPORT

Only a limited number of pages are being allotted for member support.

They will be sold on a first-come, first-served basis. Premium ad positions have first right of refusal granted to last year's members.

Premium Ad Spots	Investment	Pre-Pay	Size (full pages include .125" bleed, keep all text inside .1875" safe margin)
Back Cover	\$1,550	\$1,395	8.625" W X 11.125" H with bleed, finished size is 8.375" W X 10.875" H
Inside Front Cover	\$1,085	\$976	8.625" W X 11.125" H with bleed, finished size is 8.375" W X 10.875" H
Inside Back Cover	\$1,025	\$922	8.625" W X 11.125" H with bleed, finished size is 16.75" W X 10.875" H
Page 1 & Page 2	\$895	\$805	8.625" W X 11.125" H with bleed, finished size is 16.75" W X 10.875" H
Center Spread	\$1,625	\$1,395	16.875" W X 11.125" H with bleed, finished size is 16.75" W X 10.875" H
Full Page	\$737	\$663	8.625" W X 11.125" H with bleed, finished size is 8.375" W X 10.875" H
Half Page	\$462	\$416	Horizontal Half Page size is 8" W X 5" H Vertical Half Page size is 3.875" W X 10.5" H

(Graphic artist notes: Ads should be 350dpi, CMYK color mode with text converted to outlines)

RESERVATION

Deadlines: Space reservation = first-come, first-served. Ad copy due Monday, February 6, 2020
(50% down secures your ad reservation, balance will be due February 28, 2020 when the magazines are distributed)

Yes! Secure a FULL page for my company

Yes! Secure a HALF page for my company

Company Name _____

Authorized Name Print _____

Authorized Signature _____

To reserve your space
Scan and email to
publisher@mailmaxonline.com
or fax to (269) 934-3297
or call your MailMax
consultant at (269) 934-7522

Mail your payment to:
Far Ahead Advertising, Inc.
2202 Plaza Drive
Benton Harbor, MI 49022

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Saluting **Women in Business**

Reach over 38,000 households!

Publish Date: February 22, 2020

Ad Material Deadline: February 13, 2020

1st Ad Size\$72.00 3.25" Wide x 1.75" High

2nd Ad Size ..\$144.00 3.25" Wide x 3.60" High

Look for Your Copy Saturday, February 22, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Saluting
**Women in
Business**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper



Michigan's *Great* Southwest

MailMax

Your Good News Paper

Spring Has Sprung **In Stevensville**

Reach over 38,000 households!

Publish Date: March 21, 2020

Ad Material Deadline: March 12, 2020

1st Ad Size	\$72.00	2.50" Wide x 1.50" High
2nd Ad Size ..	\$142.00	2.50" Wide x 3.07" High
3rd Ad Size ...	\$208.00	2.50" Wide x 4.65" High
4th Ad Size ...	\$271.00	5.06" Wide x 3.07" High

Look for Your Copy Saturday, March 21, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Spring Has Sprung
In
Stevensville

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper



Escape

in Michigan's Great Southwest

SPRING/SUMMER 2020

A glossy full-color magazine customized to reach the area's huge tourism market

Published in partnership with Southwestern Michigan Tourist Council

Distributed in partnership with local hotels and tourism locations

Local seasonal columns are provided by Southwestern Michigan Tourist Council

12 different hotels restock Escape magazine into each room!

PLUS, high-traffic locations. PLUS, a digital Escape is posted on MailMaxOnline.com

Premium Ad Spots	Investment	Pre-Pay
Back Cover	\$1,350	\$1,215
Inside Front Cover	\$1,250	\$1,125
Inside Back Cover	\$1,240	\$1,116
Page One or Two	\$1,140	\$1,026
Center Spread (2-pages)	\$1,350	\$1,215
Facing Back Inside	\$1,070	\$960

Standard Ad Spots	Investment	Pre-Pay
Full Page	\$1000	\$900
Half Page	\$610	\$549
Quarter Page	\$340	\$306

FEATURING:	TARGETING:
Full Color Gloss	Tourists
In-Room Marketing	Business Travelers
Local Fresh Editorial	New Movers
Hotels in	Senior PGA
Benton Harbor	Extended Stay Workers
St. Joseph & Stevensville	Wedding Guests

DEADLINE	IN-ROOM DATE
March 19	April - July 2020

Call 269-934-7522 or e-mail publisher@MailMaxOnline.com
ESCAPE is published LOCALLY by MailMax
 2202 Plaza Dr., Benton Harbor, MI 49022



Michigan's *Great* Southwest

MailMax

Your Good News Paper

Resurrection Sunday **Services Directory**

Reach over 38,000 households!

Publish Date: April 4, 2020

Ad Material Deadline: March 26, 2020

1st Ad Size	\$90.00 (reg. \$271)	5.060" Wide x 3.070" High
2nd Ad Size	\$175.00 (reg. \$525)	5.060" Wide x 6.250" High
3rd Ad Size	\$300.00 (reg. \$916)	10.25" Wide x 6.250" High
4th Ad Size	\$550.00 (reg. \$1,645)	10.25" Wide x 12.62" High

Look for Your Copy Saturday, April 4, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Resurrection Sunday
**Services
Directory**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Spring Car Care **Pullout Section**

Reach over 38,000 households!

Publish Date: April 11, 2020

Ad Material Deadline: April 2, 2020

1st Ad Size\$85.00 3.0" Wide x 3.0" High

2nd Ad Size ..\$160.00 3.0" Wide x 6.0" High

6.0" Wide x 3.0" High

(Larger sizes also available)

Look for Your Copy Saturday, April 11, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Spring Car Care
**Pullout
Section**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Spring 2020 Home Improvement

Reach over 38,000 households!

Publish Date: April 18, 2020

Ad Material Deadline: April 9, 2020

1st Ad Size ...	\$221.00	5.060" Wide x 3.070" High
2nd Ad Size ..	\$331.00	5.060" Wide x 4.650" High 7.650" Wide x 3.070" High
3rd Ad Size ...	\$431.00	5.060" Wide x 6.250" High
4th Ad Size ...	\$785.00	10.25" Wide x 6.250" High
5th Ad Size ...	\$999.00	10.25" Wide x 12.62" High

Look for Your Copy Saturday, April 18, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Spring 2020 Home Improvement

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

“In and Around Downtown St. Joseph” Summer Pull-Out Section

**48,000
distributed!**



Photo courtesy of Joshua Nowicki

Published in partnership by MailMax and St. Joseph Today

Publish Date: May 2, 2020

Ad Material Deadline: April 23, 2020

- 37,500 direct mailed plus 10,000 extras distributed to the Southwestern Michigan Tourist Council, St. Joseph Today Welcome Center, Silver Beach Center, New Buffalo Welcome Center and lodging establishments • Section also featured on St. Joseph Today's website

Ad Size-1/8 Page	5.057" x 3.556"	\$320	St. Joseph Today Member	\$305
Ad Size-1/4 Page	5.057" x 7.255"	\$470	St. Joseph Today Member	\$450
Ad Size-1/2 Page	10.25" x 7.255"	\$795	St. Joseph Today Member	\$760
Ad Size-Full Page	10.25" x 12.875"	\$1050	St. Joseph Today Member	\$1000

Jo Farrell Cell: 269-208-4440

Email: JoMailMax@hotmail.com

Doug Farrell Cell: 269-208-1551

Email: Doug@MailMaxOnline.com

Glen Head Cell: 269-208-1552

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Kaitlyn Marie Cell: 269-369-3930

Email: Classified@MailMaxOnline.com

Jeff Painter Cell: 269-208-2445

Email: Jeff@MailMaxOnline.com

Office 269-934-7522 • Fax: 269-934-3297 • Publisher@MailMaxOnline.com

Restaurant Guide



featured in the

“In and Around Downtown St. Joseph” Summer Pull-Out Section

Published in partnership by MailMax and St. Joseph Today

- 37,500 direct mailed plus 10,000 extras distributed to the Southwestern Michigan Tourist Council, St. Joseph Today Welcome Center, Silver Beach Center, New Buffalo Welcome Center and lodging establishments
- Section also featured on St. Joseph Today’s website

Publish Date: May 2, 2020

Ad Material Deadline: April 23, 2020

1st Ad Size.....3.33”W x 4.14”H.....\$250.....**St. Joseph Today Member.....\$235**

2nd Ad Size.....3.33”W x 8.395”H.....\$399.....**St. Joseph Today Member.....\$380**

3rd Ad Size.....6.79”W x 4.14”H.....\$399.....**St. Joseph Today Member.....\$380**

FULL COLOR!

Jo Farrell

Cell: 269-208-4440

Email: JoMailMax@hotmail.com

Doug Farrell

Cell: 269-208-1551

Email: Doug@MailMaxOnline.com

Glen Head

Cell: 269-208-1552

Email: Glen@MailMaxOnline.com

Kaitlyn Marie

Cell: 269-369-3930

Email: Classified@MailMaxOnline.com

Jeff Painter

Cell: 269-208-2445

Email: Jeff@MailMaxOnline.com



Brewery, Winery & Distillery Guide

featured in the

“In and Around Downtown St. Joseph” Summer Pull-Out Section

Published in partnership by MailMax and St. Joseph Today

- 37,500 direct mailed plus 10,000 extras distributed to the Southwestern Michigan Tourist Council, St. Joseph Today Welcome Center, Silver Beach Center, New Buffalo Welcome Center and lodging establishments
- Section also featured on St. Joseph Today’s website

48,000
distributed!

Publish Date: May 2, 2020

Ad Material Deadline: April 23, 2020

1st Ad Size.....5.057”W x 1.706”H.....\$170.....**St. Joseph Today Member.....\$155**

2nd Ad Size.....5.057”W x 3.556”H.....\$310.....**St. Joseph Today Member.....\$285**

FULL COLOR!

Jo Farrell
 Doug Farrell
 Glen Head
 Kaitlyn Marie
 Jeff Painter

Cell: 269-208-4440
 Cell: 269-208-1551
 Cell: 269-208-1552
 Cell: 269-369-3930
 Cell: 269-208-2445

Email: JoMailMax@hotmail.com
 Email: Doug@MailMaxOnline.com
 Email: Glen@MailMaxOnline.com
 Email: Classified@MailMaxOnline.com
 Email: Jeff@MailMaxOnline.com



FARMER'S MARKET DIRECTORY



featured in the

“In and Around Downtown St. Joseph” Summer Pull-Out Section

Published in partnership by MailMax and St. Joseph Today

- 37,500 direct mailed plus 10,000 extras distributed to the Southwestern Michigan Tourist Council, St. Joseph Today Welcome Center, Silver Beach Center, New Buffalo Welcome Center and lodging establishments
- Section also featured on St. Joseph Today's website

Publish Date: May 2, 2020

Ad Material Deadline: April 23, 2020

**48,000
distributed!**

- 1st Ad Size.....2.5”W x 1.75”H.....\$55.....**St. Joseph Today Member.....\$50**
- 2nd Ad Size.....2.5”W x 3.5”H. . . . \$110.....**St. Joseph Today Member.....\$100**
- 3rd Ad Size.....2.5”W x 5.25”H.....\$165.....**St. Joseph Today Member.....\$150**

FULL COLOR!

Jo Farrell
Doug Farrell
Glen Head
Kaitlyn Marie
Jeff Painter

Cell: 269-208-4440
Cell: 269-208-1551
Cell: 269-208-1552
Cell: 269-369-3930
Cell: 269-208-2445

Email: JoMailMax@hotmail.com
Email: Doug@MailMaxOnline.com
Email: Glen@MailMaxOnline.com
Email: Classified@MailMaxOnline.com
Email: Jeff@MailMaxOnline.com



Michigan's *Great* Southwest

MailMax

Your Good News Paper

Celebrate Bridgman **This Summer!**

Reach over 38,000 households!

Publish Date: May 30, 2020

Ad Material Deadline: May 21, 2020

1st Ad Size	\$72.00	2.50" Wide x 1.50" High
2nd Ad Size ..	\$142.00	2.50" Wide x 3.07" High
		5.06" Wide x 1.50" High
3rd Ad Size ...	\$208.00	2.50" Wide x 4.70" High
4th Ad Size ...	\$271.00	5.06" Wide x 3.07" High

Look for Your Copy Saturday, May 30, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Celebrate Bridgman
**This
Summer!**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

2020 Krasl

Art Fair On The Bluff

Reach over 38,000 households!

Publish Date: June 20, 2020

Ad Material Deadline: June 11, 2020

1st Ad Size ...\$165.00 4.125" Wide x 2.375" High

2nd Ad Size ..\$330.00 4.125" Wide x 4.750" High

Look for Your Copy Saturday, June 20, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

2020 Krasl
Art Fair
On The Bluff

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

2020 Baroda Fireworks!

Reach over 38,000 households!

Publish Date: June 27, 2020

Ad Material Deadline: June 18, 2020

1st Ad Size\$85.00 3.00" Wide x 2.00" High

2nd Ad Size ..\$170.00 3.00" Wide x 4.16" High

Look for Your Copy Saturday, June 27, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

**2020 Baroda
Fireworks!**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

2020 *Baroda* Party on the Pavers

Reach over 38,000 households!

Publish Date: July 18, 2020

Ad Material Deadline: July 9, 2020

1st Ad Size\$85.00 3.00" Wide x 2.00" High

2nd Ad Size ..\$170.00 3.00" Wide x 4.16" High

Look for Your Copy Saturday, July 18, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

2020 *Baroda*
**Party on
the Pavers**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Downtown St. Joseph **Chalk The Block**

Reach over 38,000 households!

Publish Date: July 25, 2020

Ad Material Deadline: July 16, 2020

1st Ad Size ...\$135.00 3.25" Wide x 3.00" High

2nd Ad Size ..\$270.00 6.65" Wide x 3.00" High

3.25" Wide x 6.10" High

Look for Your Copy Saturday, July 25, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Downtown St. Joseph

**Chalk
The Block**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great Southwest*

MailMax

Your Good News Paper

Berrien County **Youth Fair**

Reach over 38,000 households!

Publish Date: August 8, 2020

Ad Material Deadline: July 30, 2020

1st Ad Size ...\$170.00	2.46" Wide x 4.16" High
2nd Ad Size ..\$320.00	5.06" Wide x 4.16" High 2.46" Wide x 8.39" High
3rd Ad Size ...\$460.00	7.75" Wide x 4.16" High
4th Ad Size ...\$610.00	5.06" Wide x 8.39" High

Look for Your Copy Saturday, August 8, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Berrien County
**Youth
Fair**

A Special Section From

Michigan's *Great Southwest*

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

High School **Football Schedule**

Reach over 38,000 households!

Publish Date: August 15, 2020

Ad Material Deadline: August 6, 2020

1st Ad Size	\$85.00	2.0" Wide x 2.0" High
2nd Ad Size	\$145.00	2.0" Wide x 4.1" High 4.6" Wide x 2.0" High
3rd Ad Size	\$190.00	2.0" Wide x 6.1" High 7.2" Wide x 2.0" High
4th Ad Size ...	\$235.00	4.6" Wide x 4.1" High

Look for Your Copy Saturday, August 15, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

High School
**Football
Schedule**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Downtown St. Joseph **Fall Festival**

Reach over 38,000 households!

Publish Date: September 12, 2020

Ad Material Deadline: September 3, 2020

1st Ad Size ...\$135.00 3.25" Wide x 3.00" High

2nd Ad Size ..\$270.00 6.75" Wide x 3.00" High

3.25" Wide x 6.13" High

Look for Your Copy Saturday, September 12, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Downtown St. Joseph

**Fall
Festival**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Fall 2020

Home Improvement

Reach over 38,000 households!

Publish Date: September 19, 2020

Ad Material Deadline: September 10, 2020

1st Ad Size ...	\$221.00	5.060" Wide x 3.070" High
2nd Ad Size ..	\$331.00	5.060" Wide x 4.650" High 7.650" Wide x 3.070" High
3rd Ad Size ...	\$431.00	5.060" Wide x 6.250" High
4th Ad Size ...	\$785.00	10.25" Wide x 6.250" High
5th Ad Size ...	\$999.00	10.25" Wide x 12.62" High

Look for Your Copy Saturday, September 19, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Fall 2020

Home Improvement

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper



Michigan's *Great* Southwest

MailMax

Your Good News Paper

Fall Trade Fair

SWMI's Largest Business Expo

Reach over 38,000 households!

Publish Dates: September 26, 2020

Ad Material Deadlines: September 17, 2020

1st Ad Size\$89.00 3.125" Wide x 2.250" High

2nd Ad Size ..\$178.00 3.125" Wide x 4.500" High

Look for Your Copy Saturday, September 26, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Fall Trade Fair
**SWMI's Largest
Business Expo**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper



Michigan's *Great* Southwest

MailMax

Your Good News Paper

Fall Car Care

Pullout Section

Reach over 38,000 households!

Publish Date: October 24, 2020

Ad Material Deadline: October 15, 2020

1st Ad Size\$85.00 3.0" Wide x 3.0" High

2nd Ad Size ..\$160.00 3.0" Wide x 6.0" High

6.0" Wide x 3.0" High

(Larger sizes also available)

Look for Your Copy Saturday, October 24, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Fall Car Care

**Pullout
Section**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper



Michigan's *Great* Southwest

MailMax

Your Good News Paper

Downtown St. Joseph

Holiday Happenings

Reach over 38,000 households!

Publish Date: November 14, 2020

Ad Material Deadline: November 5, 2020

HOLIDAY HAPPENINGS *DINING GUIDE*

1st Ad Size ...\$230.00	3.25" Wide x 3.00" High
2nd Ad Size ..\$380.00	6.75" Wide x 3.00" High
	3.25" Wide x 6.25" High

HOLIDAY HAPPENINGS

1st Ad Size ...\$285.00	5.06" Wide x 3.56" High
2nd Ad Size ..\$465.00	5.06" Wide x 7.20" High
3rd Ad Size ...\$725.00	10.3" Wide x 7.20" High
4th Ad Size ...\$999.00	10.3" Wide x 12.6" High

BONUS OFFER Reserve ad space in all three special holiday sections (*Holiday Happenings, Small Business Saturday & Holly Jolly Savings*) and receive a **FREE FLURRY OF SAVINGS AD** on January 9, 2021! (Value \$89)

Look for Your Copy Saturday, November 14, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Downtown St. Joseph

Holiday Happenings

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Downtown St. Joseph **Small Business Saturday**

Reach over 38,000 households!

Publish Date: November 21, 2020

Ad Material Deadline: November 12, 2020

1st Ad Size\$89.00 3.125" Wide x 2.250" High

2nd Ad Size ..\$178.00 3.125" Wide x 4.700" High

3rd Ad Size ...\$267.00 3.125" Wide x 7.160" High

BONUS OFFER Reserve ad space in all three special holiday sections (*Holiday Happenings, Small Business Saturday & Holly Jolly Savings*) and receive a **FREE FLURRY OF SAVINGS AD** on January 9, 2021! (Value \$89)

Look for Your Copy Saturday, November 21, 2020

or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Downtown St. Joseph

**Small Business
Saturday**

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Stevensville

Christmas in the Village

Reach over 38,000 households!

Publish Dates: November 28, 2020

Ad Material Deadlines: November 19, 2020

1st Ad Size	\$72.00	2.50" Wide x 1.50" High
2nd Ad Size ..	\$142.00	2.50" Wide x 3.07" High
3rd Ad Size ...	\$208.00	2.50" Wide x 4.65" High
4th Ad Size ...	\$271.00	5.06" Wide x 3.07" High

Look for Your Copy Saturday, November 28, 2020
or visit at mailmaxonline.com

To Advertise, Call 269.934.7522 or Email publisher@MailMaxOnline.com

Stevensville Christmas in the Village

A Special Section From

Michigan's *Great* Southwest

MailMax

Your Good News Paper

Michigan's *Great Southwest*

MailMax

Your Good News Paper

Downtown St. Joseph

Holly Jolly Savings

Reach over 38,000 households!

Publish Date: December 5, 2020

Ad Material Deadline: November 26, 2020

1st Ad Size\$89.00 3.125" Wide x 2.250" High

2nd Ad Size ..\$178.00 3.125" Wide x 4.650" High

3rd Ad Size ...\$267.00 3.125" Wide x 7.050" High

BONUS OFFER Reserve ad space in all three special holiday sections (*Holiday Happenings, Small Business Saturday & Holly Jolly Savings*) and receive a **FREE FLURRY OF SAVINGS AD** on January 9, 2021! (Value \$89)

Look for Your Copy Saturday, December 5, 2020

or visit at mailmaxonline.com

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