

Gardener's Guide to the 2020
PHS philadelphia flower show

RIVIERA HOLIDAY

FEBRUARY 29 – MARCH 8

theflowershow.com



EXCLUSIVE SPONSORS:

BANK OF AMERICA 

Independence 

 **SUBARU**

Thank you for supporting the Pennsylvania Horticultural Society. Join us in gardening for the greater good. PHSonline.org



**flowers
after hours**

Let's Dance THE '80S

Saturday, February 29 • 8:30 pm

Break out your shoulder pads and acid-washed jeans! Join us for a fun '80s-styled dance party at the world's largest indoor Flower Show.

Cash Bar
Free Drink
Sampling
Fun & Games

Featuring
DJ Robert
Drake

Pennsylvania Convention Center
Tickets: \$75 online · \$85 at the door

Special
Performance by
Rubix Kube
An '80s
Tribute Band

Purchase tickets at theflowershow.com

This event is for guests 21 and over.

Garden for the Greater Good



Matt Rader

You are the heart of the Pennsylvania Horticultural Society (PHS). Together with hundreds of thousands of like-minded enthusiasts, you invest your time, money, and passion in PHS's efforts to use horticulture to unlock the "greater good" – the health and well-being of everyone. At PHS, we believe that gardening offers each of us the power to impact lives and communities for the better – and we want to help you unlock that power for yourself.

All of us at PHS – staff and volunteers – look forward to the Philadelphia Flower Show every year. We love to share the beauty and power of horticulture with over 250,000 people. We love to say goodbye to the drear of winter with the sights, sounds, and scents of spring. We also love to put Philadelphia – America's Garden Capital – on horticulture's center stage for the nine days of the world's oldest and largest indoor flower show.

The Philadelphia Flower Show is just a part of what we do at PHS. PHS's goal is to use horticulture to advance the region's health and well-being. As the weather begins to warm, you will find PHS volunteers at work on community projects in more than 250 neighborhoods; home gardeners inspired by PHS starting their Spring plantings; and PHS's horticulturists and volunteers at work in our public gardens and landscapes. Together, this work uses horticulture to advance our four impact priorities:

creating healthy living environments, increasing access to fresh food, expanding economic opportunity, and building meaningful social connections.

The time, money, and passion you contribute through the year help us advance these impact priorities by: planting more trees; supporting community gardens; cleaning and greening vacant lots; training people to start horticulture careers; getting students involved in horticulture; and expanding horticulture's reach. Just by purchasing a ticket to the Flower Show, you are part of a larger force helping us achieve our vision of advancing the health and well-being of the Greater Philadelphia region. I encourage you to take that commitment one step further by becoming a PHS member or volunteering with us today.

According to the National Gardening Survey, 77% of American households participate in gardening – and that number is growing.

How could we change the world if everyone used horticulture not only as a source of personal joy, but as a tool to positively impact other people and communities?

I invite you to think about horticulture and PHS in a different way. Together, we can plant with purpose. We can grow healthier communities. Join all of us at PHS today in "Gardening for the Greater Good."

Matt Rader, PHS President

Table of Contents

- 5** ... Take a Riviera Holiday this winter
- 8** ... Digging in to volunteer opportunities
- 12** ... 2020 Philadelphia Flower Show Exhibits to Wow guests for 191st year
- 21**....PHS Spring Programs are sprouting
- 24**....Gold Medal Plant program featured at Flower Show
- 26** ... Chase away the winter blues: Health and Happiness come from plants
- 28** ... Judging entries is more than meets the eye
- 31**....Trees are unsung heroes of the earth

Show Hours

Members' Preview

Friday, February 28: 12:00 pm – 3:30 pm

Saturday, February 29: 8:00 am – 11:00 am

General Hours

Saturday, February 29: 11:00 am – 8:00 pm

Sunday, March 1: 8:00 am – 9:00 pm

Monday – Friday, March 2 – 6: 10:00 am – 9:00 pm

Saturday, March 7: 8:00 am – 9:00 pm

Sunday, March 8: 8:00 am – 6:00 pm

*Last entry each day is 30 minutes prior to close.



 PHS philadelphia flower show

Preview Party

Friday, February 28, 2020 • 7:00 – 10:00 pm

Cocktails and Dinner

Exquisite Floral and Garden Displays

Live Music and Dancing

Black-Tie Optional

To purchase tickets visit theflowershow.com/preview-party

Pennsylvania Convention Center, 1101 Arch Street, Philadelphia, PA 19107

Preview Party proceeds support essential PHS services that improve the health and well-being of people throughout the Greater Philadelphia region.

Take a *Riviera Holiday* this winter



By Rachel Ravina
rravina@21st-centurymedia.com

Thoughts of the breathtaking beaches of the Mediterranean and a mid-winter vacation to the Riviera sound warm and inviting this time of year.

For those who can't indulge in that luxury, the Pennsylvania Horticultural Society (PHS) will take you there this February without having to get on a plane: The 2020 PHS Philadelphia Flower Show "Riviera Holiday" will transport visitors to the Mediterranean region from Feb. 29th to March 8th at the Pennsylvania Convention Center.

This year's theme is a perfect antidote to winter and a wonderful opportunity for exhibitors and visitors alike, says PHS, the organization in charge of putting on its 191st Flower Show, the longest running and largest indoor Flower Show in the world.

Organizers say they want the atmosphere to be as authentic as possible for the hundreds of thousands of Show visitors inside the convention center.

Sam Lemheney, PHS Chief of

Shows and Events, always stresses the importance of authenticity.

For this year's theme, Lemheney and several colleagues visited the south of France, Italy, and Spain to gain inspiration during the early planning stages of the event.

"We have a tough job," Lemheney said with a laugh.

"It's crucial to get everything right – from the exhibit criteria to the overall ambiance," he explained.

PHS and its thousands of volunteers work hard "to be sure what we're going to be delivering at the Flower Show is authentic, and make sure it feels right, and make sure it addresses the theme," he said. "We want visitors to feel the culture; we want to bring that to life."

Lemheney said the organization chose other locations as themes in the event's past including Hawaii and Ireland, and those "getaways" have drawn rave reviews from show visitors.

"The folks that come to the Flower Show really want to be taken away to a fun spot around the world and want to be transported to an amazing

unique location," he said.

What's in a theme?

The Mediterranean region is incorporated into the Show in a number of ways to carry out the "Riviera Holiday" theme. Upon entering, visitors will be immersed in the Mediterranean region with an array of colors, scents of lemon trees and lavender, along with the textures and designs of a typical Mediterranean garden.

"The theme starts at the entrance garden with an abundance of flowers," Lemheney said.

"You'll walk underneath this beautiful arbor that's completely covered in flowers with a color scheme of pink, orange, and a combination of blue and purple hues."

Visitors' senses will come alive as they walk past olive trees, lemon trees, Italian Cypress, cacti, succulents, and other native plants displayed in the exhibits.

Princess Grace's ties to Philadelphia

Lemheney said this year's theme also pays tribute to Monaco and Her Royal Highness Princess Grace, a Philadelphia native who married Prince Rainier III of Monaco in 1956 to join the royal family on the Riviera.

Princess Grace's love for flowers, especially roses, were apparent in many of her hobbies. She is well known for her pressed flower displays and co-authored a book called "My Book of Flowers" with journalist Gwen Robyns in 1980. In 1976, the year of America's bicentennial, Princess Grace served as a judge at the Philadelphia Flower Show.

Lemheney said that Monaco's government, through the Embassy of the Principality of Monaco, worked with PHS to replicate Princess Grace's

continued on page 6

continued from page 5

Rose Garden in Monaco for the Show. The central piece of the display will be a replica of her wedding dress that she wore in 1956.

Beyond flowers

The Mediterranean theme also extends to events surrounding the Flower Show.

Rebecca Schuchart, Director of Events for PHS, is the lead organizer of the Bloomin' Brunch, a new event this year which takes visitors on a Riviera holiday with a culinary experience that incorporates the theme.

The three-course meal will include an imported bread display with a light spring salad, a spring quiche, and farm-to-table miniature cupcakes. A vegan option is available upon request.

The Bloomin' Brunch will take place daily from Sunday, March 1 until March 8 in room 201C on the concourse of the Pennsylvania Convention Center. There are two seatings available: 11 a.m. and 2 p.m. The Sunday, March 8 seating will only have an 11 a.m. option.

Tickets for the brunch are \$35 in advance, and \$45 onsite.

To buy a Flower Show ticket or make a reservation for the Bloomin' Brunch, visit theflowershow.com.

PA'S BEST SOURCE FOR DISTINCTIVE GARDEN ORNAMENTS



Appoint Your Outdoor Spaces With The
Extraordinary & Exceptional

See, Touch & Shop From Over 5,000
Items From Around The World



gardenaccents.com

Open Year Round
Tues, Wed, Fri, Sat 10am - 5pm
Closed Sun, Mon, Thurs

4 Union Hill Road, West Conshohocken, PA | 610.825.5525

What if YOUR BANK
was changing the community for the better?



We know. *It sounds unlikely.* But here's the truth:

Tompkins VIST Bank has been giving back to the community for decades. Social responsibility has always been at the core of who we are.

The money you deposit with us works hard for you, and does good in your community. Your support enables us to support local nonprofits and to make loans to local businesses. Not to mention, our employees volunteer thousands of hours of their time each year.

We hope that makes you proud to work with us.
But most of all, we hope it makes our community a little better.

TOMPKINS 
VIST Bank

VISTBank.com

01/20



RELAX AND ENJOY



philadelphia
PHS flower show
bloomin' brunch

Two seatings daily,
11 am and 2 pm

Tickets at theflowershow.com

SUGARLOAF CRAFTS FESTIVAL
Est. 1975

MAR 20, 21 & 22

GREATER PHILADELPHIA EXPO CTR
OAKS, PA - OFF RT 422 (OAKS EXIT)
— 3 DAYS ONLY! —

SHOP 300+ ARTISTS
FREE PAINTING CLASSES, LIVE ART
DEMOS, KIDS' SHOW & MORE!
FRI & SAT 10-6, SUN 10-5

BUY TICKETS!
www.SugarloafCrafts.com
\$8 ONLINE • \$10 AT DOOR • KIDS 12 & UNDER FREE

bryant Factory Authorized Dealer
Heating & Cooling Systems

IT TAKES
a company you can trust.

www.bobsredtrucks.com

- Heating & Air Conditioning Sales and Installation
- Maintenance Agreements
- Service for All Brands & Models



WHATEVER IT TAKES.


www.facebook.com/bobsredtrucks
Email: bob@bobsredtrucks.com


Bryant Medal of Excellence
Award Winner

Bob Cermignano



Air Conditioning & Heating Inc.
610-642-6323
Ardmore, PA 19003

2019
Best of
MAINLINE
medianews
Main Line Times
and Suburban

Voted "Best of the Main Line"
for 19 Consecutive Years


NORTH AMERICAN
TECHNICIAN
EXCELLENCE

PA HIC License #PA006409

Digging in to volunteer opportunities

By Rachel Ravina
rravina@21st-centurymedia.com

Gardeners are known for getting their hands dirty and, at the Pennsylvania Horticultural Society, that means volunteering.

PHS hosts a variety of volunteer opportunities at the Philadelphia Flower Show and throughout the year, ranging from tasks for those who want to stay clean to tasks for those who don't mind dirt, gardening gloves and some tools.

Betty Greene, Associate Director of Competitive Classes and Volunteers, said that the organization needs approximately 2,000 volunteers for the annual Flower Show.

"We need a lot of help behind the scenes before the Show opens and also when the Show is open to the public," she said.

Mary Ellen Dugan has been a volunteer at the Show for the past 10 years.

"It really is an educational experience, and it's an enriching experience for the volunteers as well as the people we're preparing the Show for," Dugan said.

The Pennsylvania Convention Center is buzzing with activity in the days leading up to the Philadelphia Flower Show, which opens to the public this year on Feb. 29.

There are "mounds of soil" atop the center's concrete floor, lifts moving items around, and a number of hoses snaked through the venue to water the thousands of plants for the event.

Dugan said part of the reward of being a volunteer is that she has a behind-the-scenes look and gets to watch it come together.



Justin Trezza, Director of Garden Programs, shows off some of the work of the volunteers at a PHS managed Community Garden.

Dugan serves as a recorder for the Horticult, which is a competitive portion of the event, and she's responsible for making sure the plants are correctly identified and entered into the competition. "It's a totally (different) view of what a visitor would see when the show opens ... it's a really exciting thing to watch build," she said.

History of giving back

In her years working with PHS on the Flower Show, Greene says that giving back to the community has been a crucial part of PHS since the organization was established in 1827.

"From the beginning, we were an organization based on volunteers," she said. The group made a "commitment to the city" and has completed projects with gardening volunteers over the years at public landscapes like the Philadelphia Museum of Art and Fairmount Park.

The work of contributing to the greater good of the Greater Philadelphia region continues through a number of ongoing PHS volunteer opportunities.

They include:

- ❑ Azalea Garden Workdays from 9-11 a.m. every third Saturday

from April to November at the Philadelphia Art Museum space near Kelly Drive. No registration is required.

- ❑ Eastern State Penitentiary Terrace Garden Workdays from 9-11 a.m. every second Saturday of the month from April to November. No registration is required.
- ❑ PHS Meadowbrook Farm all year long at the facility on 1633 Washington Lane in Jenkintown, PA. For a current schedule, visit phsonline.org. Registration is required.
- ❑ Tree Plantings in April and November. For more information, visit phsonline.org.

Sign up

Greene says that interested gardeners can use VolunteerHub to sign up online for the organization's philanthropic opportunities.

"We always need help," She said. "We're really very happy to just welcome people, but we do ask that they sign up through VolunteerHub."

Greene said that gardening helps to benefit a person's mind, body, and soul. She added that it's something people can look forward to once the



LOOK & FEEL YOUR VERY BEST

- Cosmetics Treatments
- Botox® & Fillers
- Laser Treatments
- Rejuvenation Regimens
- Women's Health
- Customized Skin Care Treatments
- Body Sculpting: CoolSculpting®, EMSculpt® & more
- Spa Services & Body Treatments
- Skin Care Products - Medical Grade



BRING IN THIS AD TO RECEIVE 10% OFF ANY SERVICE AT CIRILLO COSMETIC*



CIRILLO
COSMETIC
DERMATOLOGY SPA

CirilloCosmetic.com
610.525.0500

BRYN MAWR * NEWTOWN SQUARE

ShopCirillo.com

Shop online for Cirillo Cosmetic products, services & gift cards.

*Offer only valid on Cirillo Cosmetic services. Not valid on products. Other restrictions may apply. Offer expires March 31, 2020.

continued from page 8



Mindy Maslin, PHS Tree Tenders Project Manager, leads a group of PHS Tree Tenders in a Tree Planting in Philadelphia.

weather gets warmer.

"I think the exciting thing about the Flower Show is basically the beginning of spring, and people who've gone through a winter here in Philadelphia want to get outside, and they want to do some gardening," Greene said.

PHS is eager to welcome those who want to help "Garden for the greater good."

For more information about volunteer opportunities, visit the Pennsylvania Horticultural Society's website at phsonline.org/get-involved/volunteer-opportunities/.

PERFECT FOR FAMILIES!

philadelphia PHS flower show
butterflies live!

Tickets at theflowershow.com

LIVE WELL IN WEST CHESTER



CARRIAGE HOMES & TOWNHOMES FROM THE HIGH \$300's

Located just minutes from downtown West Chester's boutiques, galleries, restaurants, West Chester University, and more!

VISIT OUR SALES CENTER

1448 Dunwoody Drive, West Chester PA 19380

OPEN: Mon, Thurs thru Sat 11-5 • Sunday 12-5

484.999.8847 • sales@reserveatglenloch.com



THE RESERVE AT GLEN LOCH

RESERVEATGLENLOCH.COM

BROKER COOPERATION IS INVITED AND APPRECIATED.

*Prices and features subject to change without notice. All photos and renderings are for illustrative purposes only.



The Excitement is Building!



2330 Wyandotte Road
 Willow Grove, PA 19090
 215-659-8929



**Don't Replace It...
 Refinish It!**

Our Services:

- Sling Replacement
- Restrapping & Repainting
- Wrought Iron Refinishing



- Commercial Furniture Refinishing / Repair & New Furniture Sales

We Repair these Brands & More

- Brown Jordan • Winston • Tropitone
- Woodard • Molla • Telescope
- Carter Grandle



Pick-Up and Delivery Available

215-659-8929
 thesouthernco.com



2020 Philadelphia Flower Show Exhibits to WOW Guests for 191st Year

By Rachel Ravina
 rravina@21st-centurymedia.com



The exhibitors of this year's Philadelphia Flower Show went above and beyond to bring the theme of "Riviera Holiday" to life in their choice of décor, booth design, and of course, their selection of plants, flowers, trees and shrubs. From a replica version of Her Royal Highness Princess Grace's Rose Garden to a take on The Odyssey of Greece, this year's Flower Show will be an incredible experience for visitors hoping for a spring getaway, "Our exhibitors are some of the most creative people I've ever met,"

said Hannah Mullen, Operations Manager for the Pennsylvania Horticultural Society. "They blow us out of the water every year with what they come up with."

Visitors this year are being treated to the most designer exhibits seen in a long time – more than 50 displays showcasing the Mediterranean region that came together after nearly a year of planning and hard work. The process of creating exhibits begins with invitations to exhibitors in May. Flower Show representatives then work with designers to cultivate ideas for their displays.

This year's variety in landscape, plant and garden society displays, floral, and educational categories represent "50 different ideas of what it means to be part of the Mediter-

ranean influence reflected in the 'Riviera Holiday' theme," Mullen said.

Exhibits to look for!

James and Helen Basson's exhibit, sponsored by Bank of America, is a take on 'The Odyssey' that captures the flavor of the Greek Isles. Another highly anticipated exhibit pays homage to the royalty of Monaco. "We're having a special exhibit to honor Princess Grace who served as a Philadelphia Flower Show judge in 1976," Mullen said. The Princess Grace Rose Garden exhibit will have a replica wedding dress of the Monaco Princess, as well as an impressive rose garden reminiscent of the royal garden in Monaco. The exhibit, created by designer Renee Tucci, will have rose plants named for the Grimaldi family, fresh-cut



continued on page 14



The MULCH BARN

60 Schoolhouse Road
 Souderton
 PA 18964
 (215) 256-8870

www.mulchbarn.net
 Email: sales@mulchbarnsupply.com

CAMBRIDGE ELDORADO STONE Techo-Block

RITTENHOUSE
NeedlePoint

★ Retail ★ Finishing ★
 ★ Painting ★ Wholesale ★ Charity ★
 ★ Education ★

Visit us at our new location!
 1216 Arch St #2A
 Philadelphia PA 19107
 Across the street from the
 Pennsylvania Convention Center

MyNeedlepoint.com 215-563-4566

A HEALTHY TRADITION OF CARE AND WELLNESS

Short-Term Rehabilitation | Nursing Care
Personal Care/Independent Living
Memory Care | Respite Care



Bryn Mawr Terrace

Bryn Mawr, PA 19010 • 610.525.8300

Saunders House

Wynnewood, PA 19096 • 610.658.5100



Impressions Memory Care at Bryn Mawr

Specialized Personal Care Community with Individualized Programming
484.380.5404



www.mainLinesca.org

dane decor

for the modern life.



chic modern urban LIVING

Family owned for 46 years. We specialize in Modern, Mid-century & Scandinavian furniture.

216 E. Lancaster Ave., Downingtown, PA 19335
610.269.2991 • www.danedecor.com

PINE RUN RETIREMENT COMMUNITY

Healthy Living



Pine Run is pumped from celebrating the grand opening of our *New Community Center* and the Philadelphia Flower Show!

Active lifestyles and community wellness are the nurturing roots of our beginnings in Bucks County. Today, we share pride in the deep connection to the people we touch for the betterment of the community we serve.

Call Maureen today at **800.992.8992** to learn all about active living options at Pine Run. Ask about our *Power Lunch* series.



777 FERRY ROAD • DOYLESTOWN PA 18901
800.992.8992 • PINERUN.ORG



continued from page 12

garden rose arrangements, as well as potted roses in shades of pink, according to Philadelphia Flower Show organizers. "There is a great connection and a great history between Princess Grace and the Flower Show," Sam Lemheney, PHS Chief of Shows and Events, said. "Princess Grace loved flowers and loved roses and we are going to be showcasing that."

New and returning exhibitors

Vincent Roux, of Petit Jardin de Ville, in Philadelphia, is enjoying his first time creating an exhibit for the annual Flower Show. "When we heard the theme, it brought us back to where we come from," Roux said of the Riviera. Roux is originally from France and said this year's theme rekindled fond memories spending time in the French and Italian Riviera.

In the weeks before the show as he



was preparing his exhibit, Roux said he was looking forward to the results of his hard work. He was getting his plants from California, which added a layer of difficulty. "The plan is to coordinate to have those plants coming to us and being sure that they are

in their best look, so that's the challenge," Roux said.

Choosing the right plants is a large part of the planning, agreed exhibitor Christopher DiVito, a landscape designer for Burke Brothers in Wyndmoor. "I don't want to give away too

COMING SOON! THE ULTIMATE TOWNHOME LIVING IN IVYLAND, NORTHAMPTON TOWNSHIP, PA!



FROM THE LOW \$400's

VIP PRE-SALES

Call 215.678.4420 or email sales@reserveatmill.com to book your appointment.

Located in the heart of Bucks County, minutes from local attractions in Doylestown and New Hope.



**THE RESERVE AT
SPRING MILL**

RESERVEATSPRINGMILL.COM

BROKER COOPERATION IS INVITED AND APPRECIATED.

*Prices and features subject to change without notice. All photos and renderings are for illustrative purposes only.



The Excitement is Building!

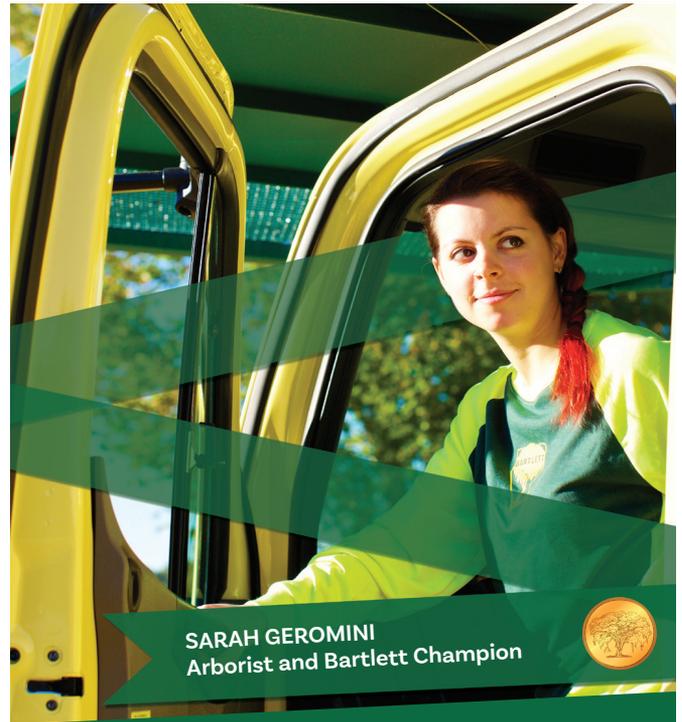


much, but we are using some plants that would be indigenous to that area,” DiVito said, referring to the Mediterranean region. “Most of it’s going to be sort of replicated,” he said, previewing his exhibit. “It looks like the real thing ... but we can’t give away all of our tricks.”

Burke Brothers has entered exhibits into the Philadelphia Flower Show for more than 20 years. DiVito said they modeled their exhibit as a “a courtyard scene similar to what you would see in small Italian villages,” complete with porch, trellis, and nearby olive orchards. The goal he said is “creating that intimate space, which is what you get the feeling of so much” when you think of the Riviera. “We’re excited, and I think everyone’s going to really enjoy it this year,” DiVito said.



For more information about the exhibits featured in the show, visit theflowershow.com.



SARAH GEROMINI
Arborist and Bartlett Champion



I’m safety first, science second, and customers all the time.

Sarah Geromini is a Bartlett Tree Experts champion. She, like all on her team, is the best in the business. An expert who champions the trees, landscapes and property investments of the customers in her care. She leaves no detail unexplored and no question unanswered.

Contact us today
877-BARTLETT | bartlett.com



BARTLETT
TREE EXPERTS

SCIENTIFIC TREE CARE SINCE 1907

EVERY TREE NEEDS A CHAMPION.

THE BRAND YOU KNOW AND TRUST

.....

Put a Property Makeover on Your Wish List

COMPARE OUR ADDED VALUES:

- Color-Coordinated, Fully-Featured Outdoor Rooms
- Patios
- Poolsides
- Driveways
- Walls
- Walkways



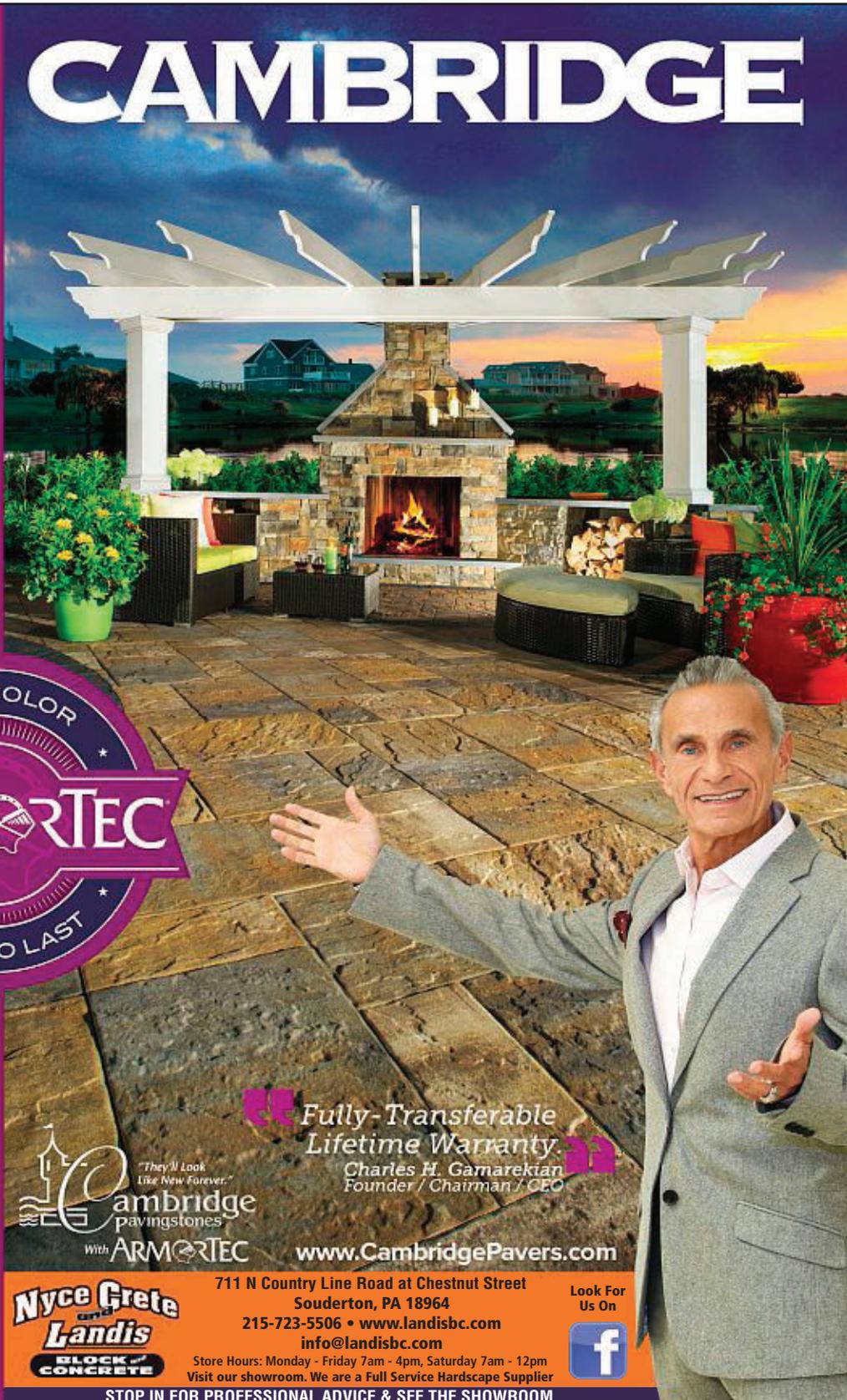
With ArmorTec®



Without ArmorTec®



Both Cambridge paving stones shown were installed in residential driveways in 2006 (Photos taken in January 2010).



"They'll Look Like New Forever."
Cambridge
 pavingstones
 With **ARMORTEC**

Fully-Transferable Lifetime Warranty.
 Charles H. Gamarekian
 Founder / Chairman / CEO
www.CambridgePavers.com

Nyce Grete
Landis
 BLOCK & CONCRETE

711 N Country Line Road at Chestnut Street
 Souderton, PA 18964
 215-723-5506 • www.landisbc.com
 info@landisbc.com
 Store Hours: Monday - Friday 7am - 4pm, Saturday 7am - 12pm
 Visit our showroom. We are a Full Service Hardscape Supplier

Look For Us On

STOP IN FOR PROFESSIONAL ADVICE & SEE THE SHOWROOM



 PHS meadowbrook farm

Cultivate Your Passion

TOURS • GARDENS • PROGRAMS • PLANT SHOP

*Open for the season April 15, 2020
Located in Abington Township, PA*

PHSonline.org

PHS philadelphia flower show

RIVIERA HOLIDAY

FEBRUARY 29 – MARCH 8, 2020

Pennsylvania Convention Center



Purchase tickets at theflowershow.com

EXCLUSIVE SPONSORS:

BANK OF AMERICA 

Independence 

 **SUBARU**

Thank you for supporting the Pennsylvania Horticultural Society. Join us in gardening for the greater good. PHSonline.org



LET'S GROW TOGETHER

Visit our
NEW WEBSITE
 sprouting this spring!
PHSonline.org



VOLUNTEER WITH PHS



Lend a hand and make a connection.
 There is something for everyone!

No horticultural experience needed.

PHS TREE TENDERS



Learn to plant and care for trees in your yard
 and your neighborhood.

**Spring classes start soon in
 Bucks, Chester and Philadelphia counties.**

Visit PHSonline.org for more information and registration details.



PHS Spring programs are sprouting

By Rachel Ravina
rravina@21st-centurymedia.com

Strolling through the halls of the Philadelphia Flower Show can get attendees excited about gardening opportunities that the Pennsylvania Horticultural Society has to offer this spring.

“All these different programs are really designed to empower neighbors to garden together and create livable environments, grow economic opportunity, increase access to fresh food and help build connections with their neighbors,” said Julianne Schrader Ortega, PHS Vice President and Chief of Neighborhoods.

Down on the Farm

PHS Meadowbrook Farm, the organization's public garden in Abington Township, PA, has a variety of programming events that take place April through October at the farm located at 1633 Washington Lane. All activities are from 6 pm to 7:30 pm unless otherwise noted. Activities include:

First Thursdays: Fun with Flowers: Come learn how to grow and arrange a seasonal collection of flowers and foliage. You will create a stunning take home arrangement. Please BYO your beverage and snacks of choice. *May 7, June 4, July 2, August 6, September 3, October 1*
Fee: \$35 Members; \$40 Non-Members

Second Thursdays: Gardening in Small Spaces: Whether gardening indoors or out, small spaces can present challenges. Come learn techniques and plants that work well in these conditions. Take home a themed plant.

May 14, June 11, July 9, August 13, September 10, October 8
Fee: \$30 Members; \$35 Non-Members

VisitPHSONline.org for a full



schedule of the programming at PHS Meadowbrook Farm.

Third Thursdays: Seasonal Tours with a Twist: Seasonal tour of the Meadowbrook estate. Join our docent for a glass of wine and an intimate evening stroll through the house and gardens. *April 16, May 21, June 18, July 16, August 20, September 17, October 15*
Fee: \$25 Members; \$30 Non-Members

Fourth Thursdays: Pollinators: Join our Pollinator series to learn what to plant, and how to encourage pollinating birds and insects to your garden. Take home a themed pollinator plant. A discount is available for the entire series.

April 23, May 28, June 25, July 23, August 27, September 24
Fee: \$25 Members; \$30 Non-Members. Save and sign up for the series: \$125 for all six programs for Members or \$150 for Non-Members.

Fifth Thursday: May Day Eve Celebration at Meadowbrook – 4 pm to 7 pm: Join the Horticultural Staff for some fun family activities. Join us for kids' crafts, seasonal garden talks by our expert staff, short guided tours of the greenhouse space, and enjoy the opportunity to explore the estate house of J. Liddon Pennock, Jr. a former Flower Show judge and participant. Please feel free

to bring a picnic! This event is free, and registration is not required. *April 30*

Gardens are popping up

Seasonal PHS Pop Up Gardens in Philadelphia are great ways to learn more about gardening and horticulture in a social setting.

PHS Associate Director of Pop Up Gardens Cristina Tessaro said the gardening events are scheduled on many evenings from May through October.

Events including plant swaps, educational craft sessions, and food programs begin at 6 p.m. on Tuesdays at the organization's flagship site, 15th and South Street. Tessaro called the Pop-Up Gardens' series an “urban oasis” and encouraged everyone to attend.

Admission for the Pop Up Gardens is free, and interested participants can register with their name, address and zip code online at phsonline.org or onsite.

For more information about the Pop Up Gardens visit phsonline.org.

Tending to trees

For those who have the passion for giving back to your community, one of the best ways is to plant a tree, according to Mindy Maslin, PHS Tree Tenders Program Manager.

Maslin encouraged people interested in the environment to become Tree Tenders.

Tree Tenders learn to choose, plant, care for, and maintain trees as they grow, according to Maslin.

“The volunteers who get involved with the Tree Tenders program can come to our training and then learn how to make a difference -- not only in their own communities but also in the region,” Maslin said.

More than 5,000 people have become Tree Tenders since 1993 and over 1,800 trees were planted in 2019.

In order to become a certified PHS Tree Tender, individuals must attend nine hours of class provided over two or three sessions. The list of spring Tree Tenders classes is below:

- Bucks County: 6-9:15 p.m. on March 31, April 7 and April 14 at the Bristol Township Senior Center on 2501 Bath Road in Bristol.
- Chester County: 6-9:15 p.m. on May 14, May 21 and May 28 at the Upper Main Line YMCA on 1416 Berwyn Paoli Road in Berwyn.
- Philadelphia: 5:45-9 p.m. on May 6, May 13 and May 20 at the PHS Headquarters on 100 N. 20th St. in Philadelphia.

Sessions for Delaware and Montgomery counties will take place in the fall, but the specific times and locations have not yet been determined. Tree planting volunteers are not required to be a certified PHS Tree Tender to participate in seasonal plantings. Registration for classes is \$40.

To learn more, or register for Tree Tenders, visit PHSonline.org/.

Garden with neighbors

PHS work with over 150 community gardens in the city of Philadelphia encouraging “neighbors to grow food and plant flowers,” Schrader Ortega said.

“We help community gardens get established, and we work with established gardens to help them develop a generation of community leadership,” Schrader Ortega said. “We partner with another organization, the Neighborhood Garden Trust to ensure that the community gardens have secure access to land for permanent preservation.”

PHS offers gardening workshops, as well as materials and overall management. In 2019, the program donated over 250,000 seedlings to ensure access to healthy and fresh food to communities in need.

To learn more about community gardens, visit PHSonline.org.

Putting down roots

Roots to Re-entry, a job placement program, helps people recently released from incarceration gain experience and skills in landscape management.

Schrader Ortega added that the program provides internships, social support, leadership training, and jobs for program graduates with PHS employment partners.

Participants go through a “six-week bootcamp style training.” Trainees still in prison can opt for a 12-week program that concludes after they are released.

Schrader Ortega said the sessions take place in several locations including public gardens and vacant lots.

“Trainees learn these hands-on skills and contribute to improving Philadelphia communities. Our training curriculum is informed by employers and designed to help trainees meet the demands of jobs,” Schrader Ortega said.

For more information, visit PHSonline.org.

Reclaiming vacant lots

PHS has rehabbed more than 12,000 vacant lots across Philadelphia through its PHS LandCare Program. According to Schrader Ortega, volunteers remove debris, plant seeds, post fences, plant trees, maintain the sites, and neighborhoods get new “mini parks” as a result.

“We found that this treatment has amazing impacts on the neighborhoods,” Schrader Ortega said.

Studies show that people living within a five-minute walk of a greened lot showed nearly 41 percent reduction of feelings of depression. Additionally, 69 percent of people living in low-income areas that lived near a green lot reported decreased feelings of depression.

“If you’re living surrounded by lots that are totally neglected and covered in debris, that has a negative impact on your outlook on life,” Schrader Ortega said. Thus, when lots are rehabbed into green spaces, the greener difference can change the mood of an entire neighborhood.

To learn more about PHS LandCare, visit PHSonline.org.



Thanks for making a difference
in our community

Bank of America recognizes Pennsylvania Horticultural Society. Community leaders like you are a vital resource and inspiration to us all. Thanks to you, progress is being made and our community is becoming a better place to live and work.

Visit us at bankofamerica.com/local.

BANK OF AMERICA 

©2019 Bank of America Corporation | AR64WX5V | ENT-216-AD



Peace of mind through every "what-if."

That's the Benefit of BlueSM.

ibx.com/peace

Independence 

Proud sponsor of the Philadelphia Flower Show



**RECOGNIZED
AS A PREMIER
HOME CARE
COMPANY**



Established 2003




Victorias' Home Care
Our Clients Are Our Family

ALLOW US TO BE YOUR EXTENDED FAMILY

*Helping You At ANY AGE...
Wherever You Are Living!*

At Home • Rehabilitation Center
Hospital • Assisted Living Community
Long Term Care Facility

Registered Nurse
Assigned To Every
Case and Makes
Regular Visits

We Are Privately
Owned with an
Owner on Premises
at All Times!

*PERSONAL CARE
HOME SUPPORT
PERSONAL SUPPORT
SPECIAL CARE*

Call 1-888-ATHOME-1 or 610-544-3037
VictoriasHomeCare.com

APPROVED PROVIDER: Veterans Administration,
 Community Health Choices (CHC), Waiver Programs and
 Options Program. Private Insurance & Private Pay Accepted.





Looking for a Gratifying Career in a Growing Field with a Company
That Recognizes & Rewards Hard Work & Dedication?
Call Victorias' Home Care for an Appointment at 610.544.3037

Gold Medal Plant program *featured at Flower Show*

By Rachel Ravina

Starting a garden can be overwhelming for the novice planter.

Knowing what to plant for the soil type, location, temperature, or amount of sunlight, and how much care is needed for different types of plants can help increase the success of a new gardening venture. Not to mention, what plants will add beauty?

The PHS Gold Medal Plant program is designed to answer some of those questions and serve as a gardener's resource for top plant selections.

Nurseryman Dr. J. Franklin Styer started the Gold Medal Plant program in 1979 because he wanted to provide valuable tips and tricks of the nursery trade to everyday gardeners.

Gold Medal Plants will be showcased by the Pennsylvania Horticultural Society at the 191st Philadelphia Flower Show from Feb. 29 to March 8 at the Pennsylvania Convention Center.

"It's important for gardeners to have information to be able to make good choices of what to plant," said Julia Thomé, PHS Director of Gardener Engagement.

Andrew Bunting, PHS Vice President of Public Horticulture, agreed.

"One of our top goals is to inspire and teach the home gardener," Bunting said.

Removing the guesswork

Perennials, shrubs, trees, and vines are eligible for consideration as designated Gold Medal Plants.

The entries need to have aesthetic appeal, be hearty and serve an ecological purpose in order to meet the criteria as premiere choices. The plants are also well-suited for the particular growing region -- again improving a gardener's success with growth.

Gold Medal choices are labeled and visible throughout the Flower Show's Home Gardening Hub for the gardeners interested in learning more.

ROY LOMAS CARPETS & HARDWOODS
"Buy Where the Builders Buy" EST. 1956 60

Spring is just around the Corner

Introducing . . . A High Quality, Sustainable Floor that is Safe for the Environment and Your Family!





- Free of PVC & Plasticizers - 100% VOC Free - No Formaldehyde, Phthalates or Chlorine.
- No off Gassing - Certified by the Asthmas & Allergy Foundation of America.
- Made in USA with 85% American Limestone.
- Over 50 Patterns with high fidelity digital imaging, eliminating pattern repeats.
- Easy to care for... 100% waterproof with scotchguard.

Stop into our store for more details. . .

12 Month Interest Free Financing Available

All American 12mm Laminate

- 12mm Thickness
- Multiple plank sizes including 6" x 47-1/4", 6" x 54-1/4", 7-1/2" x 47-1/4" and 7-1/2" x 54-1/4".
- Uniclic® Locking System
- Embossed texture for real hardwood grain look . Low Gloss Finish in 12 Designer Colors.
- 20 Year Residential Warranty

\$2.35

sq. ft.

New!

AC3 Rating

Laminate products with an AC3 rating are suitable for residential use with heavy traffic but they are also suitable for commercial settings with moderate traffic.

ROY LOMAS CARPETS & HARDWOODS
215-256-9575
2150 Detwiler Rd., Harleysville, PA 19438
ONLY ONE LOCATION
www.roylomascarpets.com

"Buy Where The Builders Buy"

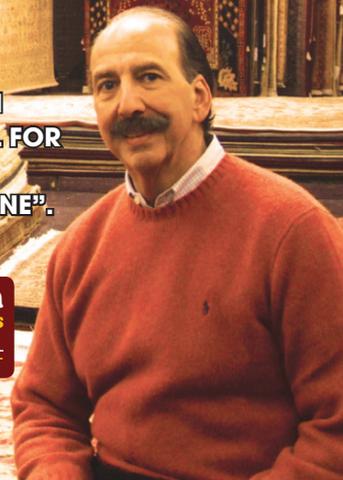
HOURS:
Mon. & Tues. 9-6;
Wed., Thurs. & Fri. 9-9, Sat. 9-5;
CLOSED SUNDAY

PA018012

ONCE AGAIN, MALOUMIAN IS NAMED THE
"BEST OF THE MAIN LINE"
FOR FINE RUG CLEANING AND RESTORATION.



ROY MALOUMIAN
WISHES TO THANK ALL FOR
VOTING HIM THE
"BEST OF THE MAIN LINE".



Roy Maloumian
Oriental Rugs
DISCOUNT WAREHOUSE OUTLET

231 West Mt. Pleasant Ave., Philadelphia
(215) 375-7760 • RoysRugs.com

When someone picks a flower, shrub or a tree to plant, Thomé would like them to make the right choice, and Gold Medal Plants help and set them up for success.

"It helps them make a smarter investment," Thomé said.

Anyone can enter a candidate for consideration to be on the Gold Medal list, and 10 to 30 nominations are received each year by PHS. A committee of plant experts and enthusiasts meets in January to receive nominations.

Once the nominations are vetted, the committee begins the selection process around June. The selections announced are highlighted at the following year's Flower Show.

People can often find these designated plants in public landscapes managed by PHS including the Philadelphia Museum of Art, the Eastern State Penitentiary, the Navy Yard, the Delaware River Waterfront Corporation, and PHS Meadowbrook Farm.

Thomé said PHS provides a preferred vendor list featuring several nurseries and garden centers that have Gold Medal Plants in stock. PHS members can also get a discount at select listed locations.

For more information about the Gold Medal Plant program, visit the organization's website at phsonline.org/programs/gold-medal-plants/.

The Pennsylvania Horticultural Society awarded the following as Gold Medal Plants in 2019:



Coreopsis verticillata
'Zagreb' or 'Threadleaf Coreopsis' has bright, yellow flowers that are compact and upright. The plant reaches 12 to 18 inches and is easy to grow in the ground or in containers.



Carpinus caroliniana

'American Hornbeam,' also known as 'Ironwood' or 'Musclewood' is a small, understory, deciduous, and slow growing tree that grows between 20 and 30 feet tall and is commonly found near homes. The plant has Catkins in March, and yellow nutlets in late summer. It also has yellow-orange fall foliage, and Steel gray bark in the winter.

Perovskia atriplicifolia

'Little Spire,' also known as 'Russian Sage,' is a 2 to 3 feet tall drought tolerant "little spire compact and erect subshrub." It has light blue to violet color flowers with aromatic silvery foliage.



Geranium X cantabrigiense

'Biokovo' or 'Cranesbill Geranium' is low growing and compact, and will spread slowly as a groundcover. The species reaches 10 to 12 inches and has white flowers tinged with pink in spring.



Aronia melanocarpa

'Viking' or 'Black Chokeberry Flowers' is a deciduous shrub that blooms in spring, has black fruits and red fall foliage.



Hydrangea arborescens

'Haas Halo' or 'Smooth Hydrangea' is a drought resistant plant that has large lacecap flowers and blue-green foliage.

CHASE AWAY THE WINTER BLUES: Health and *Happiness* come from plants

By Rachel Ravina

The Philadelphia Flower Show is more than a respite from the dull days of winter, it's also an introduction to the health and well-being that plants provide.

"There is just something intrinsic about how accessibility to plants and nature positively influences and impacts people in so many different ways," said Andrew Bunting, Vice President of Public Horticulture for the Pennsylvania Horticultural Society, which is staging the 191st Flower Show Feb. 29 to March 8 at the Pennsylvania Convention Center.

In fact, the health benefits are documented in studies which show psychological approach, mental well-being, and happiness increased by exposure to plants.

Julia Thomé, PHS Director of Gardener Engagement, agreed. "There is ample evidence that being in nature, in forests, and in gardens makes us happier...lowers blood pressure, burns calories, and encourages exercise," she said.

In her study "The Healing Power of Nature," Dr. Eugenia C. South, an Assistant Professor of Emergency Medicine at the University of Pennsylvania, found "that simply walking past newly-greened vacant lots significantly decreased heart rate, a marker of acute stress."

The findings cite a myriad of physical and mental health-related benefits associated with plants:

- People living near green spaces experience reduced depression and improved mental health.
- Taking a walk outside can reduce rumination or "harmful thinking."
- Employees taking breaks in outdoor green spaces have lower stress and less burnout.
- People living on streets with trees have significantly lower cardio-metabolic disease including diabetes, hypertension and heart attacks.
- Pregnant women who are within 100 meters of a green space experience higher birth weights and healthier babies. The study also referenced the positive impacts that trees can have on a community.
- People in close proximity to green spaces socialized more with neighbors.
- Violent crime has been shown to decrease by as much as 29 percent in neighborhoods with green lots.



Encourages exercise

Gardening and interacting with horticulture can help build relationships between families, friends, and neighbors in communities. According to Thomé, gardening has been proven to build confidence, keep people moving, and promote exercise.

Planting herbs adds medicinal and culinary benefits, too.

"Herbs have been used for centuries in a multitude of ways," Bunting said, pointing out that this year's Riviera Holiday theme comes with a wealth of herbs that promote well-being.

"Rosemary, lavender, sage, thyme, oregano — those are all from the Mediterranean region," he said, and are all known for their culinary and aromatic benefits.

Ongoing benefit

PHS works with several programs to provide healthy food options throughout the year.

"There will be some vegetables on display at the Flower Show, and vegetables are a key aspect to the work that we do here at PHS," Bunting said.

Growing those vegetables in community gardens is a way to spread healthy benefits, said Julianne Schrader Ortega, PHS Vice President and Chief of Neighborhoods. In 2019, PHS donated over 250,000 seedlings to communities in need to ensure that they had access to fresh and healthy food.

PHS organizers also facilitate dialogue between horticulturalists and community gardeners so that growers get helpful tips and tricks leading to abundant harvests that can be shared with neighbors.



Make plans for your future with **Masonic Villages.**

In life, it's good to have a plan for the future. Those who are proactive when considering retirement options are more likely to be able to select their *ideal home at their first choice retirement community* when they're ready to move. Those who don't plan ahead may find themselves waiting for years, only to have to settle. Whether you're a planner or not, Masonic Villages will help you make your plans and dreams become a reality.

Take the first step and contact us today to join our waiting list.

**► Enjoy Life Your Way
and let us take care of the rest.**

CALL TODAY TO SCHEDULE A PERSONAL TOUR

484-535-3810



801 Ridge Pike, Lafayette Hill, PA | masonicvillages.org | Open for everyone.

philadelphia
PHS flower show

**Get Up Close with a
Flower Show Tour!**

RIVIERA HOLIDAY
February 29 – March 8, 2020



EARLY MORNING TOUR
\$110 per person

PHOTOGRAPHY TOUR
\$130 per person

NEW! EVENING TOUR
\$75 per person

PHS Members Save \$10!

Buy now at theflowershow.com

Gladwyne, PA
www.waverlyheightsltd.org



**Call 610.645.8764 to request
your free brochure today!**

Imagine a lifestyle better
than the one you have now.

It's waiting for you at Waverly Heights



Voted
"Best Senior Living"



Judging entries is more than meets the eye

By Rachel Ravina
rravina@21st-centurymedia.com

Every winter in Philadelphia, the region's top plant people and the world's talented floral and landscape designers converge at the Philadelphia Flower Show to fill the Pennsylvania Convention Center with the colors of spring and so much more. The designers, however, aren't just looking to show off their talents – the Flower Show brings out their competitive side as each display is judged by an expert panel in hopes of winning blue ribbons and the coveted “Best in Show” award.

The 191st Philadelphia Flower Show, hosted by the Pennsylvania Horticultural Society, runs from Feb. 29 to March 8 this year. The Show is famous for its tremendous displays of both beauty and horticulture skill. Exhibits in competition are awarded points within five categories, that include display gardens, educational, floral, landscape, and plant and garden societies. Each category then has three or four types of criteria including construction,

design, interpretation, quality, horticultural excellence, and educational value.

Some criteria are ranked higher and garner more points than others depending on the category, explained Hannah Mullen, PHS Operations Specialist. In landscape and display garden categories, for example, judges will look for creativity and interpretation of this year's Show theme “Riviera Holiday.”

Landscape and display gardens should also display quality, diversity, and a variety of plants, according to Mullen.

One other factor in this category is how well exhibitors have utilized forcing, or getting plants to grow out of season. “We really want to give them points for that,” Mullen said.

“In the floral categories, we're looking for quality and diversity as well as color composition, techniques, and mechanics,” she said.

Students and other youth members entering an exhibit



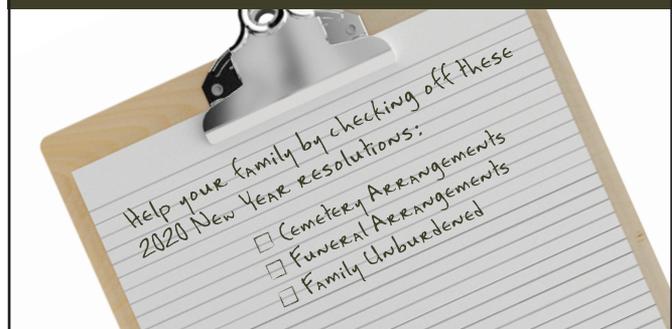
Perennial favorite.



Proud Partner of the Pennsylvania Horticultural Society and Premier Sponsor of the Philadelphia Flower Show.



**YOU PLAN FOR EVERYTHING.
EXCEPT THAT ONE CERTAINTY.**



WE'RE HERE TO ASSIST YOU -
CONTACT OUR CARE TEAM TODAY!

OUR CEMETERY SERVES ALL FUNERAL HOMES
AND OUR FUNERAL HOME SERVES ALL CEMETERIES



WEST LAUREL HILL

610.668.9900

WWW.WESTLAURELHILL.COM

225 BELMONT AVENUE | BALA CYNWYD, PA 19004

WILLIAM A. SICKEL, F.D., SUPERVISOR, WEST LAUREL HILL FUNERAL HOME, INC.

can receive extra points in the educational category to offset their lack of real-world experience.

"If they put the time and effort into making their garden something educational for someone, we want them to get a lot of points," she said.

Out of the ten acres of displays, thirty-eight large-scale exhibits are entered into this year's Flower Show, according to Mullen. Exhibits can receive points from judges that add up to the medals: 90 to 100 points for Gold, 80 to 89 for Silver; and 65 to 79 for Bronze. The exhibit that receives the most points is awarded the "Best in Show."

What to look for

According to Mullen, clear and accurate labeling of plants is something judges look for.

"When show visitors see a plant they like, and wonder what that plant is, they should be able to take that knowledge with them as part of their Flower Show experience," she said.

Judging is extensive, and each exhibit is vetted down to the smallest details including an individual plant within the exhibit.

Smaller entries

Thousands of individual plant entries in the Show are on display in "The Horticult" in Hall B. The competition includes non-professional participants and showcases hundreds of categories that are scored by judges on criteria including plant health and how well blooming plants have been forced or represent the plant category.

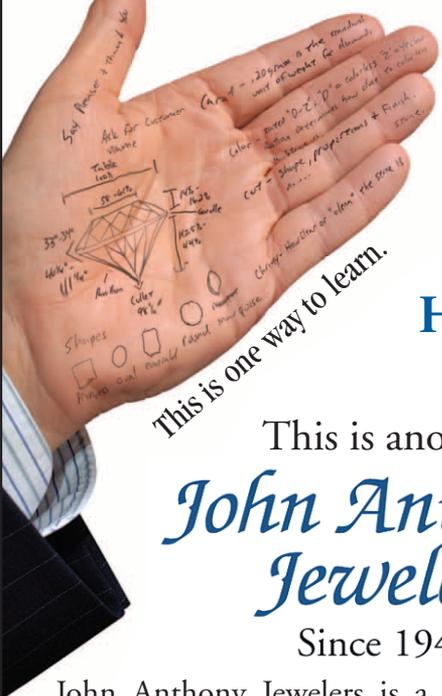
In addition to plants, individual floral arrangements are also judged in the Show's "artistic classes." They have criteria that can include form, interpretation of theme and balance as well as the use of negative space and how the background complements one's design, according to Seth Pearsoll, PHS Director of Design.

Anyone can enter

Pearsoll encourages everyone thinking about entering a plant for next year's Flower Show to participate.

He said he knows people who had an everyday pothos or a ficus plant at home and decided to take a chance at entering. Some of those first-year entrants have even gone home with blue ribbons.

The PHS website (phsonline.org) includes details on how to enter and ways to get started. There is also a schedule of workshops and hands-on experiences to help garden enthusiasts and the garden curious, to get involved at the Flower Show and with PHS throughout the year. Thousands of plant lovers have participated at the Show and continue to enter every year -- proving that the competition isn't just for the world's greatest professionals but also for those who simply love horticulture.




Happy Holidays!

This is another.

John Anthony Jewelers

Since 1946

John Anthony Jewelers is a member of the American Gem Society®. We didn't just crack a book or two to meet their membership standards. We undergo rigorous gemological training - every year. It isn't easy. Only 5% of jewelers have met the requirements necessary for membership.



John Anthony Jr., GIA GG, RJ & CGA (AGS) is a Graduate Gemologist of the Gemological Institute of America and a Certified Gemologist Appraiser of the American Gem Society.

*John Anthony III, GIA GG
Graduate Gemologist*

*John Anthony Jewelers is an
AGS Accredited Laboratory*

MEMBER



Consumer Protection Since 1934™

Member:
The National Association of Jewelry Appraisers
The Pa Jewelers Association
Main Line Chamber of Commerce

133 Montgomery Avenue, Bala Cynwyd, PA 19004
610-664-8777
www.johnanthonyjewelers.com

Living to the Power of You



SAGELIFE disrupts the negative paradigms around aging; outdated mindsets that have been barriers to recognizing community living as an aspirational move; as the wisest choice for aging well.

SENIOR LIVING, BUT DIFFERENT.

Give us a call. Talk to us about how you want to live.  **SAGELIFE**

RETIREMENT LIVING, SUPPORTIVE LIVING, AND MEMORY CARE



MALVERN, PA
484-568-4777

LivingAtEchoLake.com

Retirement Living,
Reinvented

PAOLI, PA
610-640-4000

DaylesfordCrossing.com

Supportive Living &
Memory Care

NORTH WALES, PA
267-460-8100

KyffinGrove.com

Supportive Living &
Memory Care

WALLINGFORD, PA
610-690-1630

PlushMills.com

Independent &
Supportive Living



Trees are unsung heroes of the earth

By Rachel Ravina
rravina@
21st-centurymedia.com

Trees are the “unsung heroes” of the earth. They’re good for the environment and good for people -- in mind, body and soul.

The Pennsylvania Horticultural Society is spreading that message at the 191st Philadelphia Flower Show to inspire more tree planting and better tree tending in the Greater Philadelphia region.

“More efforts are needed to unify all of us that are working on tree planting and get as many people as possible interested in planting and caring for trees,” said Julianne Schrader Ortega, PHS Chief of Healthy Neighborhoods.

Some of the health benefits of trees include producing more oxygen in the atmosphere and improving the environment by minimizing stormwater runoff.

Mindy Maslin, Program Manager for the PHS Tree Tenders program, agreed.

“Trees do so much for us,” Maslin said admitting that her role makes her biased towards trees and tall plants. “I love the beauty of them. I love the wildlife they bring. I love the way the leaves rustle in the wind.”

Trees impact quality of life

Research shows there’s a lot more to those tall plants than aesthetics -- trees also have an impact on the economy and safety of neighborhoods.

“Studies show that trees and green spaces are associated with decreases in violent crime and increases in people’s feelings of well-being. Trees are proven de-stressors,” Schrader Ortega said.

Philadelphia’s goal for tree canopy (the area shaded by trees) is 30%, and Schrader Ortega emphasizes PHS’s commitment to tree planting and care. “I think that planting and caring for trees in regions around urban areas is probably the most important thing that citizens can do to help with their own health and the health of their community,” agreed Maslin.



Tree Tenders seeks volunteers

The PHS Tree Tenders program allows residents of Philadelphia and its major suburban counties to plant and maintain trees in their own neighborhoods.

But growing the tree canopy is not just about planting a tree and watching it grow. Experts emphasize the importance of tree care during the first two years after planting. “Trees need somebody to make sure that they’re getting enough water so that they can grow a stable root system ...and be set up for success for their lifetime,” Schrader Ortega said.

In order to become a certified PHS Tree Tender, individuals learn about community outreach, how trees grow, how to identify trees and how to pick the right tree for a specific location as well as care for newly planted trees.

Since its inception in 1993, more than 5,000 people have become PHS Tree Tenders. In 2019, the group planted more than 1,800 trees in the Greater Philadelphia region and hope to exceed that number in 2020.

PHS recommends participants be 16 years or older when attending a Tree Tenders Class, but almost anyone can take part in tree plantings with close parental or adult oversight.

Community groups provide shovels for volunteers, but encourage participants to bring their own if they have one.

‘More Trees Please’

Schrader Ortega encouraged people to donate to the PHS “More Trees Please” campaign, which aims to plant more trees across the area.

“Every year we have more requests for trees than we have funding to plant,” Schrader Ortega said.

For more information about the Pennsylvania Horticultural Society’s tree-related initiatives or to donate to “More Tree Please,” visit phsonline.org.

PHS offers organized tree plantings in April and November. To become a PHS Tree Tenders volunteer, sign up for one of the following sessions:

- | | | |
|--|--|---|
| <input type="checkbox"/> Bucks County: 6-9:15 p.m. on March 31, April 7 and April 14 at the Bristol Township Senior Center on 2501 Bath Road in Bristol. | <input type="checkbox"/> Chester County: 6-9:15 p.m. on May 14, May 21 and May 28 at the Upper Main Line YMCA on 1416 Berwyn Paoli Road in Berwyn. | <input type="checkbox"/> Philadelphia: 5:45-9 p.m. on May 6, May 13 and May 20 at the PHS Headquarters on 100 N. 20th St. in the PHS Library in Philadelphia. |
|--|--|---|

Sessions for Delaware and Montgomery counties will take place in the fall, but times have not yet been set. Registration costs \$40. To learn more, or register for the society’s Tree Tenders program, visit phsonline.org.



GET CRAFTY

philadelphia
PHS flower show

**make
& take**

Make your own succulent planter, herb container, or mosaic tile.

Tickets at theflowershow.com

Freshest Deliveries on the Main Line ...




Cowan's flowers

195 E. LANCASTER AVE.
WAYNE, PENNSYLVANIA 19087 610-688-5150

www.cowansflowers.net

EXPERTS IN THE ART OF EXPRESSION®



PHS

Join our PHS community and begin to Garden for the Greater Good

With your help, together we can use the power of gardening to have an even greater impact to form meaningful social connections, increase access to fresh food, build healthier communities, and grow economic opportunity.



With a gift of \$35 or more become a Contributing Member and enjoy year-round engagement, plus:

- Subscription to GROW magazine
- Discounts at area garden centers
- Members' Only Post-Flower Show Plant Sale
- Discounted admission to programs and events
- Reduced admission to PHS programs and events

Visit PHSonline.org to join or stop by the PHS Membership Booth on the Show Floor

C A F É

DISTINCT BY DESIGN™

Remodel Reward

Receive up to a **\$2000** rebate*
with the purchase of select Café Appliances.

January 1- June 30, 2020



Modern Glass Collection

*See a sales associate for details.

D & K Appliances, Inc.
3510 West Chester Pike
Newtown Square
610-356-2424

Store Hours
Mon, Tues, Wed, Thur: 9am - 8pm
Fri: 9am - 7pm
Sat: 10am - 6pm & Sun: 11am - 5pm
www.dkappliances.com

How to get your rebate:

- Buy 3 Café Appliances = **\$200**
- Buy 4 Café Appliances = **\$500**
- Buy 5 Café Appliances = **\$1000**
- Buy 6 Café Appliances = **\$1500**
- Buy 7 Café Appliances = **\$2000**





Decidedly Different.[®] Decidedly Better.

There's no time like the present to make good on your personal goals, and no better place to do so than Dunwoody Village. At our continuing care retirement community in Newtown Square, you can improve both mind and body with fitness classes and an onsite pool and gym. You can embrace a healthier lifestyle with our lighter dining options and wellness seminars. You can practice a foreign language or finally take up painting at one of our many resident-led clubs. You can spend more time in nature, exploring the trails of our wildlife preserve. You can spend less time worrying about money, bills and chores and focus on living in the moment. Call us today and find out how Dunwoody can make your life decidedly better.

(610) 359-4400 | www.dunwoody.org

3500 West Chester Pike, Newtown Square, PA 19074

Independent Living • Rehabilitation • Personal Care • Skilled Nursing • Memory Support • Home Care



Pet Friendly





PHS philadelphia flower show
THANK YOU TO OUR SPONSORS & PARTNERS

EXCLUSIVE SPONSORS



OFFICIAL SPONSORS



SUPPORTING SPONSOR



MEDIA PARTNER



CONTRIBUTING SPONSORS



PROMOTIONAL PARTNERS

The Jersey Cape • The New Jersey Shore • New York's Best Experiences
 Valley Forge Tourism & Convention Board • Visit PA

see a need in the world and

APPLY YOURSELF



**Landscape Architecture and Horticulture
at Temple University Ambler Campus**

- Credit and Non-Credit Degrees and Certificates

- Ambler Arboretum

Visit the Philadelphia Flower Show and see “Course of Action,” the latest exhibit designed and built by our award-winning students and faculty.

 **Temple
University**
Tyler School of Art
and Architecture

ambler.temple.edu/lahort

 **Temple
University**
Ambler Campus