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a Publication of the Tullahoma Area Chamber of Commerce

120 YEARS IN BUSINESS

The Clayton's Shoes Legacy

Page 18



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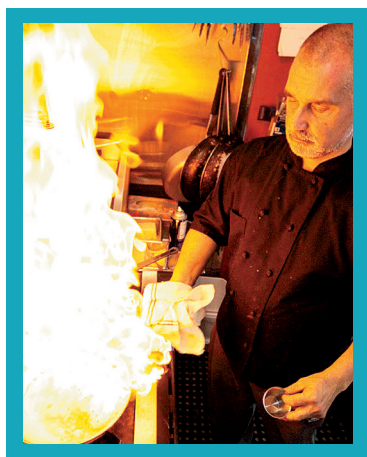
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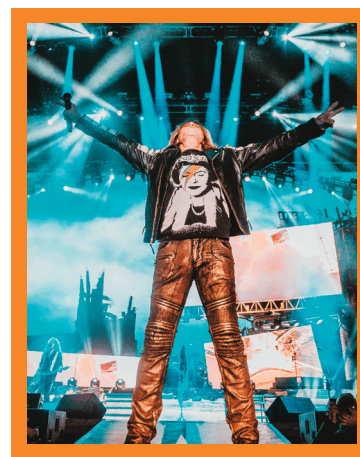
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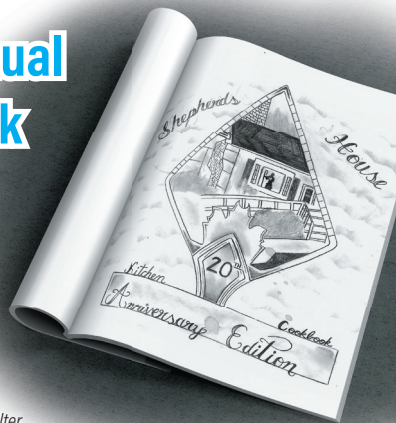
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TOP 5 REASONS

You Should Join the Tullahoma Chamber

1



People Do Business With People They Know

Make connections and build relationships with other business professionals by taking advantage of the many networking opportunities provided throughout the year.

Business Development and Training

Build skills and knowledge by attending the wide variety of seminars and workshops to train your employees and maximize your business potential.



2

3



Online Marketing for Your Business

Utilize the Chamber's website and newsletter for upcoming events, job openings, promotions and more! Members are listed in the online business directory and printed in the Tullahoma magazine, so it's easy for others to connect with you.

Celebrations for Your Business

Kick off your grand opening, anniversary, new location, or ground breaking by celebrating with a Ribbon Cutting Ceremony hosted by the Chamber for quick publicity and exposure to the entire community.



4

5



Invest in the Community and Promote Economic Growth

Investing in the Chamber helps Tullahoma promote quality growth for a healthy economy. Whether you are investing dollars by sponsoring a Chamber event or time by volunteering as an Ambassador, Board Member, or on a Committee, the Chamber cannot exist without the support of its members. The Chamber is an organization that markets for local businesses and integrates for newcomers and businesses that grow our community overall.



Join today! **TULLAHOMA.ORG**



June 20 - July 19, 2020

For ticket and performance details, please visit our website: ssmf.sewanee.edu

A BRIEF HISTORY OF THE *Sewanee Summer Music Festival*

The Sewanee Summer Music Festival (SSMF) is one of the venerable summer music institutes in the nation. Preceded by the Cumberland Forest Festival, The Sewanee Summer Music Center was revived by Vice-Chancellor Edward McCrady in 1957. Julius Hegyi was an early leader, and a notable student during this era was nine-year-old child prodigy, Lorin Maazel, who became one of the most important musical leaders of the 20th and 21st centuries and served as music director of The Pittsburgh Symphony, Cleveland Orchestra, and the New York Philharmonic,

among others. In 1963, an extraordinary young cellist took the helm of the Center. Her name was Martha McCrory, and for more than 30 years, she led SSMF to become one of the nation's premier orchestral training programs, greatly expanding its reputation at home and abroad. Ms. McCrory established many of the traditions and high standards that our festival follows to this day.

Since 2018, the festival has been under the direction of John Kilkenny, Artistic Director, and Hilary Dow Ward, Managing Director.

SSMF Today

Boasting an acclaimed faculty and international student population from more than 30 states and seven foreign countries, Sewanee has become a training ground for the next generation of classical musicians. Hosted on the bucolic campus of the University of the South, SSMF offers more than 30 concerts in a four-week season, including a renowned Faculty Artist Series, an eclectic student chamber music series, and "Symphonic Sundays," a weekly grand finale that offers the chance to hear world-class conductors perform with the Sewanee Symphony and Cumberland Orchestra. Recent guests have included Gemma New, Robert Moody, Janna Hymes, Gene Moon, Kayoko Dan, and JoAnn Falletta.

Special additions to the festival include a July 4th celebration and concerts in the town of Monteagle, St. Andrew's-Sewanee School, and the Cowan Arts Center. One annual highlight is the Jacqueline Avent Concerto Competition winner's concert. Thanks to a generous gift by

Dr. Walter and Mayna Nance, the concert features up to six of Sewanee's finest young musicians, selected through competitive audition as soloists with the Festival Orchestra. A festival for listeners of all ages, SSMF produces a children's concert for the whole family to enjoy. We also partner with regional summer programs, such as Mountain T.O.P., to bring music education to children on the Cumberland Plateau.

The SSMF staff is grateful for community and regional support, the Friends of the Festival, and our National Advisory Board. In 2019, we received a gift from the McCrory Foundation to establish the Martha McCrory Fund for the Sewanee Summer Music Festival, solidifying and strengthening our capacity to advance musical excellence and artistic exploration in the South.

Whether you are a classical music connoisseur or attending your first concert, we hope you will join us for our 64th season of music on the Mountain!



Learn the **LINGO** Interpreting Common Local References

Jackson:

Tullahoma's main drag. North & South Jackson divides East & West Tullahoma.

Lincoln:

Runs through downtown Tullahoma to divide North & South Tullahoma.

Sonic Hill:

Is the part of West Lincoln where the incline takes you straight to Sonic.

"T" Town:

Affectionate name for Tullahoma.

Dickel Drop:

Our signature adult beverage which consists of George Dickel & Sundrop.

The Club:

Understood to be Lakewood Golf & Country Club.

The Base or A-ro:

Nicknames for Arnold Air Force Base and/or Arnold Engineering Development Complex (AEDC)

Block Party:

The Wednesday night before Thanksgiving. A downtown event where out-of-towners returning for the Thanksgiving Holiday reunite & party like rock stars in the downtown bars & restaurants.

Coffee Pot:

The rivalry football game between Tullahoma Wildcats & Coffee County Red Raiders named such because both teams reside in Coffee County. The winner takes home a Gold Coffee Pot to their school's trophy case, where it resides until the next football season.

Lazy Branch:

A popular backroad for cruisin'.

The Mountain:

All points on the Cumberland Plateau between Monteagle in Marion County and Putnam County.

The Holler:

Cascade Hollow road; a quaint and serene drive that takes you to Cascade Hollow Distilling Co. home of George Dickel Tennessee Whisky.

Gondola (pronounced Gon-DOE-la):

A popular pizza and steakhouse located on Carroll St.

Shelbyville (pronounced SHEB-vul):

A town north of "T Town" on the 41A Highway.

Our Famous Neighbors George & Jack:

A reference to our two local distilleries George Dickel & Jack Daniels.

Normandy (pronounced Nor-MANDY):

The location of George Dickel Distillery.

The 41A:

A reference to our local annual music festival that is named for the 41A Highway but (ironically) is not held on said highway.

The Local Flavor:

Edible items with just a hint of Jack Daniels in them.

The Big City:

A reference to Nashville.

Three Chords and the Truth:

This is how country songs are written.

Cruising the Strip:

Spending hours getting dressed only to ride in a car all night cruising between Sonic and the Mall parking lot.



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PREPARING THE WAY

It truly is a great day and time to be in Tullahoma.

Lane Curlee, Tullahoma Mayor

People hear me say it is a great day to be in Tullahoma. And I'm pleased to report I can now add what a great time to be in Tullahoma. Over the last twelve months, we have had exciting retail and industry announcements that are bringing investment and jobs to Tullahoma. Tullahoma is a vibrant place to live and do business. We have attractions, events and a community-feel that appeals to all ages.

As the Mayor of Tullahoma for eighteen years, I realize my primary responsibility is to define Tullahoma's vision and inspire residents to help reach our potential. We believe that great communities are intentional, not accidental. We seek to build a great community, grow and attract talent, create jobs, and advance Tullahoma.

Tullahoma is centrally located approximately an hour drive from Nashville, Chattanooga, and Huntsville, and is scenically located between Tims Ford Lake and Normandy Lake and exceeds expectations in its quality of life for a community of 20,000 residents. Tullahoma is a medical, retail, educational and entertainment hub for our five-county region in southern, middle Tennessee. I think our location makes it a great location to visit and for businesses to invest.

One sign of our success is seeing new residents and visitors move to our area. Year over year, we are seeing new homes built, and growth in visitors as our local tourism industry is thriving. We are a shining star for Tennessee. We think differently. We are a success story for rural towns, and I want to continue this success. To do this, we will demonstrate our capacity to be creative, connected and innovative.

Win Where We Stand

Each year as Mayor, I introduce a new community initiative designed to move Tullahoma forward. In the past, I have inspired Tullahoma citizens to start Go Green Tullahoma, Get Fit Tullahoma, The Tullahoma Arts Council, Tullahoma Tourism Council, Downtown Tullahoma and the Tullahoma Sports Council.

This year, I want to continue to build a business friendly entrepreneurial ecosystem for small businesses and innovators. I want Tullahoma to become the regional entrepreneurial hub. We have momentum with us and our resources are aligning to push us to the next entrepreneurial level.

Our unique competitive advantage is our continuous focus on the future and our drive to be innovative. Tullahoma has a tradition of excellence in education, and it serves as the foundation. The rapid pace of emerging technology compounds our need to support each other, develop our labor force, as well as creating effective public/private partnerships between local schools, higher education institutions and local industry to prepare our community for the Future of Work and to help build economic resiliency.

Our educational institutions are a top asset and an investment in the future. In Tullahoma, we are strengthened by our high-achieving, K-12 city school district, Motlow State Community College and the University of Tennessee Space Institute. In the City of Tullahoma, the 20,000 residents that call Tullahoma home are our most important resource. We welcome the involvement and commitment that produces a greater quality of life with citizens and city government working in partnership.

EXTENDING HOSPITALITY

Our County is inundated
with natural beauty and I
invite you to explore it.

Gary Cordell, Coffee County Mayor



Our mission is committed to providing direction, leadership and model excellence in local government to ensure professional accountability to the community. We strive daily to address the many needs of our community in an effective, courteous, efficient and fiscally responsible manner. We are dedicated to enhancing the quality of life through planning and visionary leadership, continually improving and increasing our efficiency while providing extraordinary service to the citizens of Coffee County.

Message from the Mayor Cordell

As mayor of Coffee County, I would like to extend the County's hospitality. Coffee County is a wonderful place to live and visit. The county includes an excellent interstate, highway, rural road system, natural beauty and a productive economy. We have been experiencing an exponential growth in residential and commercial growth markets. Coffee County has four industrial parks including Manchester land set aside for industrial

development, the Coffee County Interstate Park, the joint Industrial Park and the Tullahoma Industrial Park. In addition to these industrial developments; Coffee County is proud to be the home of the Arnold Engineering Development Complex where critical and vital technology is researched and developed.

The County is home to many beautiful areas such as Old Stone Fort State Park, Short Springs Natural area and The Normandy Lake Reservoir. We have many natural treasures like the Duck River," Recent biological surveys of the Duck River indicate that it is one of the most bio-diverse rivers in North America according to the Tennessee Chapter of The nature Conservancy, free flowing for most of it's 269 miles and brimming with species, the Duck River is one of the last rivers of it's kind anywhere in the nation." The County is inundated with natural beauty from its rolling landscape to its rivers and streams and I invite you to explore them.

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Best Friend

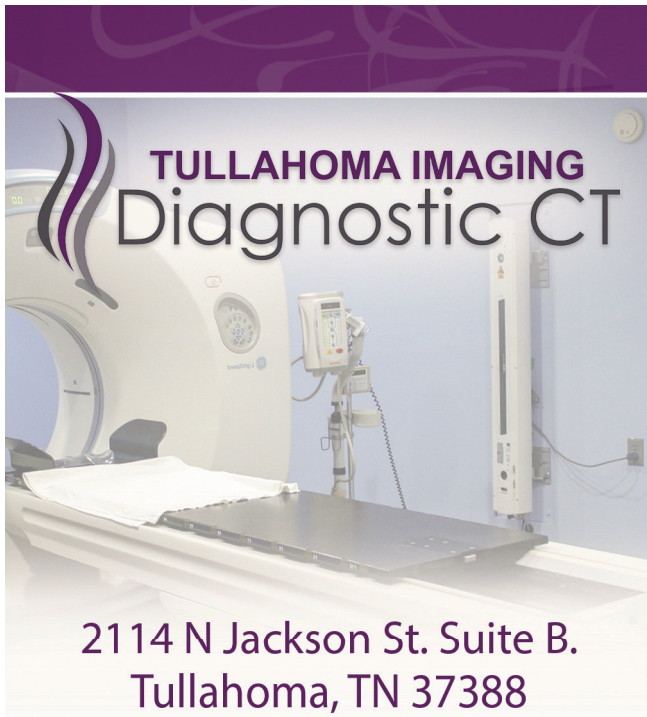
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shoes that fit.







"I LOVE THE HERITAGE AND I LOVE MY JOB"

By Trisha Sandora

On a winter day in 1900, James (Zippy) Clayton unlocked the doors, turned on the lights, and hung the open sign in the front window of the shoe store on West Lincoln Street in Downtown Tullahoma. It was a dream come true for the young shoemaker, a dream that began with his father James Clayton, Sr., who immigrated from England. Following the death of his wife James, Sr., set out to establish a new life with four small children in tow. He eventually settled in Tullahoma in 1882 and set up shop. His son, Zippy, followed in the shoemaker's footsteps, learning the trade and taking the family business one step further. In 1900, after working for W. H. Anthony's, a local shoe store, Zippy purchased the store and Clayton and Company was born.

For five generations, Clayton's Shoe Store has served the Tullahoma community. Today, James Clayton, Sr.'s great-great-granddaughter Florence Hull continues the family legacy. Florence grew up in the store along with her two older sisters. Her cousin, Clayton Hart, who worked at the store for over 65 years, taught her how to run the adding machine and how to keep track of business in the old ledger books. Most of all, he taught her how to measure a person's foot to ensure a proper fit. Helping people find the right shoe is gratifying

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Photo credits: Andrew Kenworthy Photography



work and a way of life for Florence. “I truly believe there are spiritual gifts, and mine is helping people,” Florence says. She has a soft spot in her heart for the many people who experience foot pain and is eager to find a shoe that provides some relief. “I love the heritage and I love my job,” she says.

Clayton’s Shoe Store is far from the self-service shoe stores of modern times. When newcomers walk into the store for the first time, it’s not uncommon for them to stop and look up in awe at the old photographs, memorabilia and hundreds of museum-quality artifacts displayed above tall stacks of shoeboxes—items that tell the story of Tullahoma. Portraits of all five store owners hang prominently on the wall, overlooking the day-to-day happenings. One of the oldest items in the store is a Penny Farthing,

an early bicycle that features a very large front wheel and a small rear wheel. Next to it is a picture of Florence’s Uncle John wearing a top hat and suit jacket with tails, riding the bike in the Tullahoma parade in 1961. Most of the relics on display are family heirlooms including her dad’s WWII uniform and medals. However, first and foremost, Clayton’s is a shoe store. But don’t worry, there will be plenty of time to take in the vintage decor while you are trying on some shoes.

Every person who comes into the store is welcomed with a warm friendly greeting. Beautiful displays showcase shoes of various makes and styles including top brands such as SAS, Dansko, Merrell, Rockport, New Balance, and more. There are shoes for hiking, running, walking, clogging, tap dancing, and ballet as well as dress shoes for every member of the family from the smallest feet to the largest. Florence is quick to sing the praises of the wonderful employees she has had through the years, and it’s

continued on next page





easy to see why. Longtime employee, Annie Osborne, was 19 years old when she first worked at Clayton's, and she knows a thing or two about shoes. Florence's father, Robert Ratcliffe, hired her in 1952. She later moved away and had other jobs, but over 25 years ago, she came back to work at Clayton's and has worked two days a week ever since.

Once you find a few styles you like, it's time for the most important part of shoe shopping. "Let's get you measured," Florence says, as she takes a seat on the same stool her father and great-grandfather sat on before her. "There are three things that never stop growing," she says with a smile, "your nose, your ears, and your feet." From under the bench, she pulls out a well-worn metal foot measuring tool known as a Brannock Device. Florence explains that over time our feet change, they become wider, longer, and flatter. An accurate foot measurement helps determine whether you need to go up half a size or a full size and whether you need a narrow or wide width. It makes perfect sense, after all our feet have been supporting our weight and taking us places our entire lives.

And if the shoe fits, why not wear it out the door? "You know what Jeff Foxworthy says?" Florence asks, "You might just be a redneck." It's a favorite joke among the employees and regular customers. Like their mother, Florence's three children also grew up in the store and now her grandchildren are learning the business of shoes as well—counting change in the antique cash register and watching their grandmother's every move. Yes, shopping

at Clayton's Shoes feels like spending time with friends and family, telling stories and sharing a few laughs. When you've found the perfect shoes and are ready to settle up at the antique cash register, there's something else you should know. There's a discount for people just like you—seniors, firemen, policemen, teachers, doctors, South Jackson Civic Center members, past and present-day military, and even cowboys. On the day I shopped, there was a discount for people from Colorado, who would have thought? The biggest discount offered is for twins—a generous and thoughtful 20% discount for those families who have to buy two of everything. When you walk out the doors of Clayton's with a shoebox in your hands, you feel special, like someone really cares about you and your feet.

Whether you're walking, running, hiking, standing, or dancing, quality footwear that fits matters. And although shoes have changed a lot in the last century, James Clayton, Sr., would no doubt be pleased by the well-made shoes that sit on the shelves today and his great-great-granddaughter who has done the family name proud.

Clayton's Shoe Store will celebrate its 120th Anniversary with popcorn, giveaways, games, and special guests the last Wednesday of every month throughout 2020. "You don't hear of many small businesses that have been here 120 years," Florence says. "My goal in this business is to do what my mother always said, 'Keep on keeping on.' The only way I can compete or stay alive is to offer what we've always had, and that's service, quality, and fit."

*"YOU DON'T
HEAR OF MANY
BUSINESSES
THAT HAVE
BEEN HERE
120 YEARS"*



Clayton's Shoe Store is located at
108 West Lincoln Street
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9:30 am - 5:30 pm Tuesday-Friday
and 9:30 am - 2 pm Saturday.

MOTLOW STATE

Community College





In every culture and every community, there are important milestones of progress and planning that can point to a genesis moment, an iconic leader, or a dedicated group of people who started something big enough and important enough for others to continue.

Motlow has all of that. Our story began at a critical moment in Middle Tennessee history, led by a group partnered in a common cause who were enabled by an iconic personality. This group coalesced to craft something wonderful that gives everyone a foundation upon which we continue to build. This year Motlow State celebrates its 50th graduating class and will confer degrees and certificates to well over 1,000 students.

Changing Lives And Forming Partnerships

Since it opened in September 1969, Motlow has had one overriding goal – to change lives. Its pursuit of partnerships has dramatically enhanced the College’s ability to accomplish this goal. Whether it is the partnering of student and teacher or private industry and the College, or Motlow and other educational institutions, Motlow could never have become the powerhouse it has become without forming strong partnerships within the community and around the world.

Changing lives and forming partnerships.
That’s what Motlow State is about. That is who we are.

The dream began in 1955 in the Legislative Council of the Tennessee General Assembly in Nashville with a study called, “Public Higher Education in Tennessee”. That study was concluded in 1957 but it was not acted on until 1963, when Governor Frank Clement determined the time was right. The legislature funded \$100,000 annually to study the feasibility of establishing community colleges in our state.

In February 1965, the State Board of Education adopted a committee recommendation to establish two-year colleges in Tennessee. That same month, Tullahoma-Manchester Chamber of Commerce President Morris L. Simon brought the idea of a community college in the Tullahoma economic hub to the Chamber directors.

The project grew into an area undertaking when officials of the Upper Duck River Development Association and the Elk River Development Association invited Simon to discuss the project with both groups. The result was adoption of a resolution to begin joint efforts for locating a community college in the area served by the two associations.

Continued on next page



Why Moore County?

When a preliminary study revealed Moore County to be the center of the then seven-county region, a meeting in March 1965 produced a plan to notify state Board Of Education Commissioner J. Howard Warf of an official request to locate a community college approximately four miles from Tullahoma in Moore County.

Why Motlow?

On Tuesday, June 13, 1967, Tullahoma Mayor Pro Temp O.B. Carroll, along with Simon, took a check for \$250,000 to the State Board of Education meeting in Nashville. Included in the delegation were Nelson Forrester, Representative Pat Lynch, Senator Reagor Motlow and Senator Ernest Crouch. Joining Senator Motlow in the gift of land for the college site were his wife Jeannie; his brothers, Connor, Robert, and D.E. Motlow; his mother, Mrs. Lem Motlow; his sister, Mrs. James Boyd; and his uncle, Tom Motlow.

Because of the generous gift of 187 acres, and because of all of Senator Motlow's contributions to education in Tennessee, Governor Buford Ellington and Commissioner Warf recommended the college be named Motlow State Community College. Partnerships.

Breaking Ground

Groundbreaking ceremonies were held November 26, 1967, with Governor Ellington, Commissioner Warf, and approximately 250 persons from surrounding counties in attendance.

In December 1968, Dr. Sam H. Ingram, dean of the school of education at Middle Tennessee State University, was named president of Motlow effective Feb. 1, 1969. The College



opened temporary offices at First Baptist Church in Tullahoma Feb. 3. On Sept. 22, 1969, after almost five years of planning and work by a group of dedicated citizens, Motlow opened its doors. Formal dedication ceremonies were held April 19, 1970.

The End of the Beginning

Motlow's first graduating class was presented at commencement ceremonies June 4, 1971, as 79 students were granted associate degrees. A milestone came in December 1971 when Motlow received full accreditation by the Southern Association of Colleges and Schools.

In the 50 years since that first graduating class, Motlow State has grown at a phenomenal rate, surpassing the 1,800-enrollment mark in 1976, the 2,300 mark in 1978, and by 1999 enrollment was 3,300. Ten years ago, enrollment had surpassed 5,000 and fall 2019, for the fifth year in a row, Motlow set a new all-time enrollment record of approximately 7,000 students.

Then to Now

Motlow has grown from five buildings on a single site in Moore County to 14 buildings at four different locations. Those numbers do not include an 80,000 square-foot beautiful structure that opened in December on the Smyrna campus.

Motlow is a story of the power of public-private partnerships. The pattern of public-private partnerships is the common thread that weaves through the history of this college. Public-private partnerships that have begun in living rooms, over lunch, at the lake, and on the golf course. Public-private partnerships between philanthropists, business owners, community leaders, elected officials and entrepreneurial educators. Partnerships that invested in doing the right thing at the right time.

Visit the college's 50th Anniversary website, Motlow50.com, where we have provided more information and will continue to share new stories.

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SPACE INSTITUTE at Tullahoma

The University of Tennessee Space Institute (UTSI), a graduate campus of UT Knoxville in Middle Tennessee, was established in 1964 to bring advanced training and graduate education to local engineers and scientists. Over the last 55 years, our campus has been internationally recognized for graduate study and research, offering degrees in Mechanical, Aerospace, and Biomedical Engineering (MABE), Engineering Science, Industrial & Systems Engineering/Engineering Management, and Physics. Our Hypersonic Program (HORIZON) is the newest group established and is strongly growing under the direction of H.H. Arnold Chair, Dr. John Schmisser.

Graduate students are offered the opportunity for hands-on research with world-class researchers and instrumentation through programs offered on-site and on-line. UTSI has granted over 2,600 graduate degrees and many are leaders in technology fields. UTSI is expanding its research, student enrollment, distance education, and academia. We are a destination of choice for research and graduate studies in areas of national significance such as; propulsion, advanced materials, and

Continued on next page



aviation systems. We will continue to expand until we are the destination of choice for aerospace and aeronautical studies. UTSI is on the brink of developing new areas of interest in Autonomous and Evolving Systems, Nuclear Thermal Propulsion, Complex System Studies, and National Defense Research. Our Continuing Education Program provides short courses for military, industry, professional organizations and local businesses. Course topics range from technical to professional development lasting from one day to two weeks. Continuing Education Units (CEU's) or contact hours are granted to attendees in these non-credit courses.

UTSI has nine alumni that are NASA astronauts. The most recent in space is Scott Kelly who has been on 4 space flight missions from 1996 to 2016. Joe Frank Edwards Jr. flew one mission from 1995 to 2000 and is an honored pilot. Dominic L. Pudwill Gorie had four missions from 1995 to 2008 and is also an honored pilot. Chris A. Hadfield flew four missions from 1995 to 2012 and is an honored pilot. Barry E. Butch Wilmore has flown two missions from 2000 to 2015 and is a captain in the US Navy. Henry W. Hartsfield Jr. has flown three missions from 1982 to 1985 and is an honored pilot. Randolph Bresnik flew three missions from 2009 to 2017 and also flew combat missions

in support of Operations Iraqi freedom. William A. Oefelein has flown one mission from 1998 to 2006 and was a Navy Pilot and an instructor in the Naval Test Pilot school. Jeffery S. Ashby flew three missions from 1999 to 2002 and is also an honored pilot.

The View dining hall is situated on a peninsula overlooking the beautiful Woods Reservoir. Business hours are Monday through Friday from 7:30 am to 10:00 am for breakfast and 11:00 am to 1:30 pm for lunch and open to the public. They offer a wide variety of breakfast and lunch items and cater special events held at UTSI during business hours.

UTSI also has rental facilities for meetings, weddings, special events and conferences. Rental facilities include conference rooms, classrooms, a computer lab, auditorium and outdoor green spaces. For more information on the University of Tennessee Space Institute, visit our website at www.utsi.edu.

University of Tennessee Space Institute
411 B.H. Goethert Parkway.
Tullahoma, TN 37388
Executive Director: Dr. Mark Whorton
POC: Meghan Morris
(931)393-7213 | mmorris@utsi.edu



SPACE INSTITUTE



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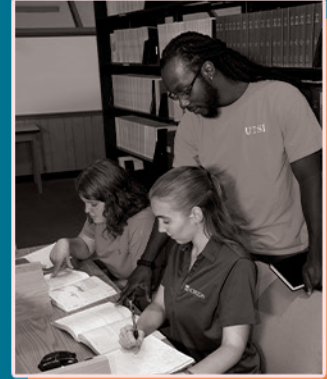
ONLINE DEGREES



RESEARCH



FACILITIES





TENNESSEE PROMISE

Two Years of Free Tuition to Public Colleges

Tennessee Promise is both a scholarship and mentoring program focused on increasing the number of students that attend college in our state. It provides students a last-dollar scholarship, meaning the scholarship will cover the cost of tuition and mandatory fees not covered by the Pell grant, the HOPE scholarship, or the Tennessee Student Assistance

Award. Students may use the scholarship at any of the state's 13 community colleges, 27 colleges of applied technology, or other eligible institution offering an associate degree program. While removing the financial burden is key, a critical component of Tennessee Promise is the individual guidance each participant will receive from a mentor who will assist the student as he or she navigates the college admission process.

This is accomplished primarily via mandatory meetings that students must attend in order to remain eligible for the program. In addition, Tennessee Promise participants must complete and submit eight (8) hours of community service per term enrolled, as well as maintain satisfactory academic progress (2.0 GPA) at their respective institution.

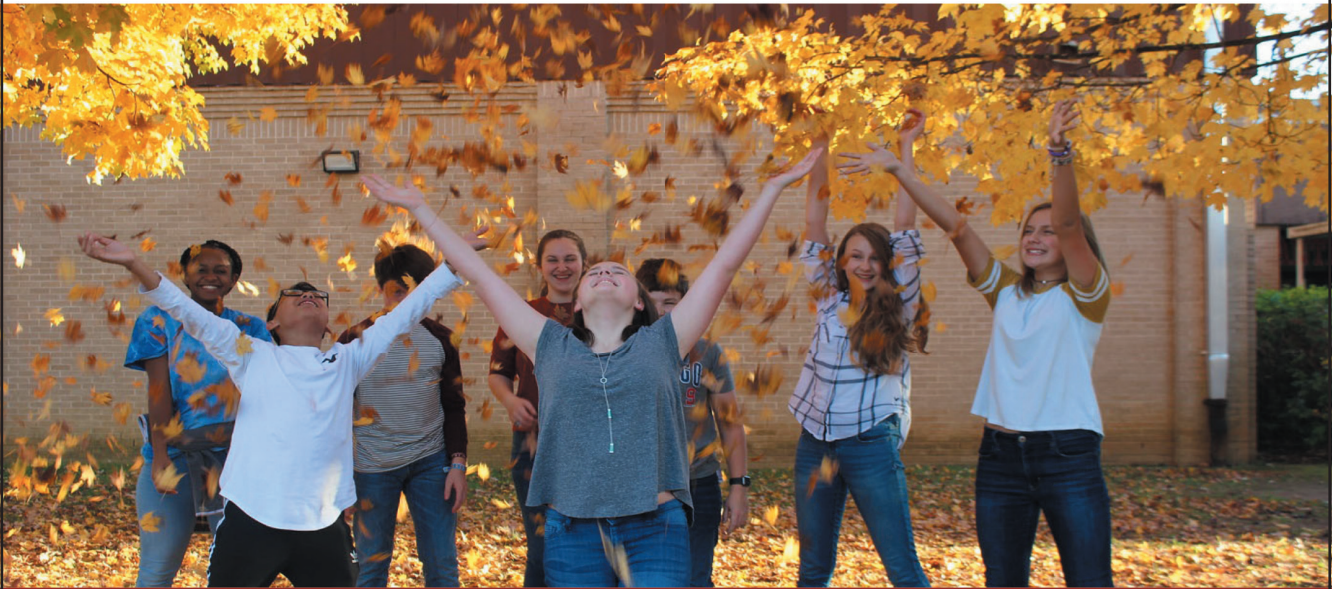
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"The mission of Tullahoma City Schools is to provide challenging and innovative experiences that support each student's academic, social, and emotional development, preparing them to live with integrity and a sustained passion for learning."

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TENNESSEE RECONNECT ACT

Completing the Path
for All Tennesseans to
Access Higher Education

The Tennessee Reconnect Act gives adults the opportunity to enter or reenter public higher education with no tuition expenses. The extension of the Drive to 55, establishes a last-dollar scholarship, which is equal to the difference between tuition and fees and any gift aid (grants and scholarships) that a student receives. In 2013, Governor Haslam launched the Drive to 55 to increase the number of Tennesseans with a postsecondary degree or certificate to 55 percent by 2025.

Why Tennessee Reconnect?

Tennessee needs 871,000 degrees to reach the Drive to 55 goal, but only 645,000 high school students are expected to graduate between 2014 and 2022. At every public higher education institution in Tennessee, adults earn a higher share of credentials, often because they return to education more focused on the challenge. Today, the state has a tremendous opportunity to attract more adults to higher education, with more than 900,000 Tennesseans having earned some college credit but no degree. Tennessee Reconnect provides an immediate payoff for Tennessee's

workforce and an investment in the state's economy that will provide dividends for decades to come. Employers will get the skills and credentials they are seeking from the workforce, and employees will have new opportunities for career growth.

Eligibility Requirements

To be eligible for Tennessee Reconnect, the student must:

- Not already have an associate or bachelor degree;
- Have been a Tennessee resident for at least one year preceding the date of application for the grant;
- Complete the FAFSA and be deemed an independent student;
- Be admitted to an eligible institution and enroll in a degree or certificate program at least part-time (6 semester hours); and

- Participate in an advising program approved by the Tennessee Higher Education Commission.

To maintain the Tennessee Reconnect grant, the student must enroll in classes leading to an associate's degree or certificate, maintain a 2.0 GPA, and maintain continuous enrollment

The Tennessee Reconnect Programs

Tennessee Reconnect is one major initiative of the Drive to 55. The programs of Tennessee Reconnect directly focus on the fourth strategy of Drive to 55, which is to create opportunities for adults to finish a degree or credential that they have started.

Below are the descriptions of the Tennessee Reconnect programs:

- **The TCAT (Tennessee College of Applied Technology) Reconnect Grant** pays the remaining balance of tuition after state, and Pell grants have been applied. This grant is available for adults who are Tennessee residents and enroll full-time at a TCAT institution in pursuit of a certificate or diploma.
- **The Community College Reconnect Grant** is a scholarship program that began in 2016. Tennessee residents who have earned at least 30 credit hours toward an associate degree, enroll in at least 9 credit hours per semester, and have not been enrolled in a postsecondary institution at least one year prior to application are eligible.
- **TN Reconnect Communities & the TN Reconnect Community Network** focuses on supporting local communities with centers that provide a variety of services including advising, career counseling, and scholarship resources. These centers will also act as a connecting point for local employers, local institutions of higher education, and prospective adult learners. In January of 2016, a new web portal was launched to help adults navigate learning opportunities available at Tennessee institutions (www.TNReconnect.gov). The portal also allows former community college and university students to enter transcript information and receive back a list of academic pathway options and institutions offering those options.
- **Tennessee Reconnect + Complete** program reaches out to Tennessee adults aged 25-64 who have earned at least 50 percent of credits toward an associate or bachelor's degree but have never finished college. The purpose of the program is to provide resources for Tennessee institutions to reach out to these adults and encourage them to complete their degree.
- **Ready to Reconnect Institutional Grants** program supports mini-grants to fund institutional initiatives that support adult learning. Many of the funded programs plan to engage adult learners by connecting them with adult learner peers, increasing access to technology for academic purposes, and supporting connections between their academic pursuits and career ambitions.
- **TimewiseTN: Turn Your Years of Knowledge into College Credit** is a program that aims to develop a common language that will be clear to students and allow them to find Prior Learning Assessment (PLA) resources on campus.



WHAT IS C.E.O.?

Creating Educational Opportunities (C.E.O.) is a voluntary partnership-in-education program between local businesses and Tullahoma City Schools, for the support and enrichment of the educational process. The mission of C.E.O. is to provide support and resources, enrich education, and create a better educated workforce.

C.E.O Business Partners

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EATING WELL IN TULLAHOMA

Cities like Nashville and Chattanooga are well-known for having an abundance of fine dining options. However, Tullahoma has its own claim to fine cuisine at Emil's Bistro and Lounge.

by Trisha Sandora

A French Chef that prepares some of the best food you've ever tasted lives right here in Tullahoma, and if you've never eaten a meal at Emil's Bistro and Lounge, now is the perfect time to start. Established in 2001 by Georges and Tammy Martin, Emil's Bistro and Lounge is a local favorite. Chef Georges seamlessly fuses his French culinary background with cultural influences from all over the world, resulting in flavorful dishes that not only delight the taste buds but lift the spirits as well. Whether it's the Pan Roasted Halibut served with Yukon gold potato, cauliflower, and portabella mushroom hash, the Buttermilk Fried Chicken Thighs with mashed potatoes and tomato casserole, or the very popular Roasted Tomato Cream Soup with basil pesto, every dish is full of flavor and prepared to perfection. The menu changes weekly, often reflecting what is seasonally available.

Continued on next page



Photo credits: Andrew Kenworthy Photography



Housed in a 100-year-old Victorian home, the restaurant emulates hospitality the South is known for. A wide front porch welcomes visitors with open arms and provides a lovely outside dining experience. The entryway offers a glimpse into the front dining rooms on either side which are filled with natural light from large windows. A few steps further, an open doorway reveals a lounge with beautiful mahogany woodwork that frames a fully stocked bar. Each room in the house has a unique decor that adds to the ambiance of the intimate setting. Dining at Emil's offers an experience where guests can really savor their food and enjoy the craftsmanship that goes into it.

Building a good reputation takes time. Through years of hard work and consistently serving up fresh and innovative dishes, Emil's has won over a loyal group of regulars, including families who come to celebrate special holidays and events, and frequent out-of-town business travelers who make Emil's a destination during their visits to Tullahoma. With meticulous attention to detail, attentive waitstaff, and an atmosphere that is welcoming and unpretentious, Emil's could hold its own in a bigger city, but thankfully it's just down the street.

The Road to Tullahoma

Before settling in Tullahoma, the Martins lived in Atlanta where Georges was the executive chef at East Lake Golf Club. With two young children who would soon be entering school and a 61-mile drive to work each day, the couple began to look for other options—plus they had a burning desire to open their own restaurant. Tammy's parents had retired in Tullahoma and the idea of opening a restaurant in the small town had some appeal. In July of 2001, they gave up two really good jobs, packed up their things and headed for Tullahoma. They purchased a small home and began looking for property to open a restaurant. Then September 11 happened, and their future was suddenly very uncertain. "Neither one of us had a job," Georges says. "We just stuck to our guns. We bought the property on September 29th and opened up on December 8th, 2001." Georges' previous experience in Atlanta proved to be a valuable asset. "I had the advantage of opening a big kitchen from the ground up with someone else's money, and when it came time to open my own, I knew better what to do," Georges says. Originally, they thought they would name the restaurant

Continued on next page





Chézy after the small village in central France where Georges' family is from. "It's spelled Chezy but people here would call it Cheesy and that didn't work," Georges says. Emil is a family name. It is the middle name of Georges' French grandfather and Tammy's German grandfather as well. It is also the middle name of one of Georges' dear cousins who passed away in 1994. Their son is Adam Emile and their daughter is Emilie—and so it was decided—the restaurant would be called Emil's.

Secrets to Success

"The reason we are still in business is because I am here all the time," Georges says. "When you own your own business, you have to see everything and make sure that it gets done the way

you want it done." In the first 17 years, there were only two times that the restaurant was open that Georges wasn't there. Since the great addition of Mason Heath almost two years ago, Georges is finding more time and confidence to step away. An accomplished chef himself, Mason has brought his own personality and experience to Emil's to help Georges create a truly unique experience for diners. Together with Mason and the staff of Emil's, Georges attributes success to quality and consistency.

With almost twenty years behind them, what makes it all worthwhile? "You create memories for people. That's the kind of stuff you really cherish, and the friendships," Georges says.



*"One cannot
think well,
love well,
sleep well
if one has not
dined well."*

~ Virginia Wolfe

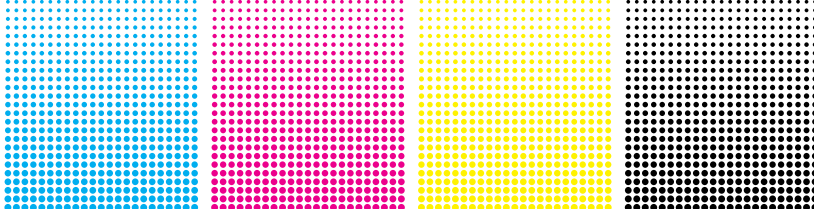
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bistro & lounge

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For weekly specials follow
Emil's Bistro and Lounge on Facebook.





MCMURR'S

The small copy and print shop
that creates BIG things.

By Trisha Sandora

Do you know Cat? She's the owner of McMurr's, and even if you don't know her personally, you've seen her work all over town—posters, flyers, business cards, brochures, blueprints, even printing the Tullahoma High School football program. Catherine Murray, also known as Cat, started McMurr's in 1997 as a DJ service. Since that time the business has grown to encompass a diverse range of products and services. The tagline below McMurr's sign reads, "We Make Copies," and they do. The core of the business is copying and printing, but there is a laundry list of other services McMurr's provides.

Cat loves helping others and McMurr's is a testament to just how far she will go. What started with a computer and a desktop printer now includes a building full of equipment. In addition to printers and scanners, there are machines for binding booklets, laminating, shrink wrapping, folding, and cutting as well as machines that will transfer recordings from an album or tape to CD and VHS to DVD. McMurr's even still offers floppy disk transfers and faxing. Cat's idea to create a business that helps other businesses often leads to the purchase of new equipment to accommodate the needs of her customers. At the rate she's going, she's going to need some more space, and that's exactly what she has in mind. "I'm planning to expand the building because I keep buying bigger equipment," Cat says with a smile. "I just purchased a color 36" wide printer that prints black and white and color up to 19 feet."

Continued on next page



Photo credits: Andrew Kenworthy Photography



Cat is a doer. She not only has a wellspring of ideas, but she also gets things done. And if she doesn't know how to do something, she'll figure it out. This past year, for the Tullahoma Business Expo, she wanted to do something different. "I decided to learn how to make a 3D poster. So I did," Cat says. The 3D poster is on display in the shop with a few pairs of 3D glasses, so you can truly appreciate the effect.

Through the years, Cat's efforts have not gone unnoticed. A shelf in the shop displays a few of the awards she has won, including the award for Tullahoma's finest Print and Design Shop for 2019. She has a huge heart for the youth of Tullahoma. McMurr's has been a Tullahoma Chamber of Commerce CEO partner for Jack T. Farrar Elementary School since 2004 where she has developed a yearbook club and teaches graphic design to a small group of students as they develop their yearbook. She also created a parade club to allow a group of students to be in the Chamber Christmas Parade. Her favorite CEO activity is DJ'ing school parties and special events. McMurr's currently has three employees plus a student participating in the Transition-to-Work Program at Tullahoma High School.

Cat is on a mission to make McMurr's a one-stop-shop that's convenient and affordable for everyone. With graphic design services, architectural and contractor drawings, large scale printing, scanning, laminating and foam boarding, photo/video recovery and restoration services, banners, yard signs, trade show items and much more, the small shop can make ideas come to life. And back to the copies, since 2005 McMurr's has offered free copies to seniors 62 and up. At last count, they have provided over 30,000 free copies.

What does Cat love most about McMurr's? With a smile that lights up the room, she says, "It's always different. I get to help people, that's my favorite thing honestly."

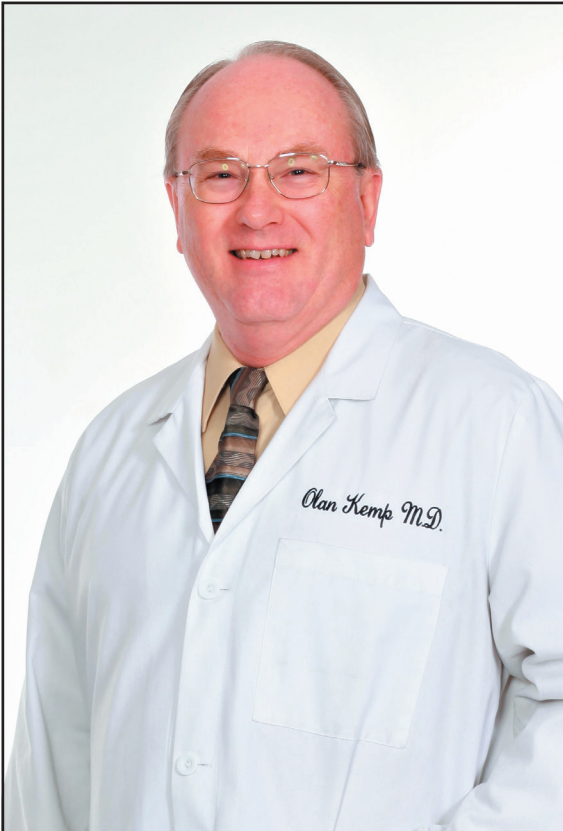
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~ Cat Murray



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JAMES H. BLANKS, O.D.





by Trisha Sandora

The Todaro Family is putting down some roots. For most of us, that may not seem like a big deal. However, for a family that has moved every two years, it means something. For 26 years, Rod Todaro served in the United States Air Force and like clockwork, received a new permanent change of station (PCS) every two years. From Edwards Air Force Base in California to Patterson Air Force Base in Ohio, as well as San Antonio, Washington D.C and a few others in between, the family crisscrossed the country, each time packing up all their belongings, attending new schools, meeting new friends and leaving old ones behind.

Rod's most recent assignment was commander at Arnold Air Force Base in Tullahoma. "I had a pretty good idea I was going to retire at the end of the assignment," Rod says. When it was over, he and Karen both agreed they liked Tullahoma, and since they didn't have to move this time, they decided to stay. "There was nothing really luring us away," Karen says. "We wanted our daughter to be able to stay in the same school for four years, which she had never done," Rod adds. Both Rod and Karen have high regard for the school system in Tullahoma. Their oldest daughter Natalie, who is now a freshman at Notre Dame is well-prepared thanks to the education she received at Tullahoma High School. Their youngest daughter Audrey is active in sports and is developing some deep roots of her own. "We've been here four and a half years, and it turned out to be a great decision," Karen says.

FEELS LIKE HOME

Since they were first married, Rod and Karen Todaro have never lived in one place longer than two years, until they came to Tullahoma.

As a navigator in the Air Force, Rod spent a lot of time up in the air and when it came time to retire, he still wanted to keep flying. To build the required time as a commercial pilot, he spent the next two years teaching at a flight school in Smyrna. Today, Rod is a pilot for American Eagle, a feeder airline for American Airlines. He commutes to work from Tullahoma to Nashville to the airline's hub in Washington D.C.

Karen works as a physical therapist at Star Physical Therapy. It was a profession she discovered through a friendship on one of their previous assignments. It also proved to be a very portable profession where she could easily find work wherever they lived. Karen is a pilot as well. Her dad and grandfather were pilots, and like them, she developed a love for flying. Today, Rod and Karen keep their own airplane, which Rod built, in a hangar at the Tullahoma Airport. "It's the closest I've ever lived to the airplane—it's just ten minutes away," Rod says. The family frequently flies together on vacations and to visit family in Sarasota, Florida or Buffalo, New York.

As for Tullahoma, they have grown to love living in a small community. "I loved D.C., but I never realized how stressful it was until I got here," Karen says. "I feel like I live in the 70s-80s when I grew up in California. It's a nice lifestyle, and I love the outdoors." Rod adds, "There are four seasons, but the winter doesn't get too wintery."



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THERE'S NO PLACE LIKE TULLAHOMA

10 reasons you should make Tullahoma your home

1



Quality Public School System

Tullahoma City Schools rank in the top school systems in the state of Tennessee. THS recently earned the greatest ACT composite gain in the state and the graduation rate for the Class of 2016 was a record-setting 94%. Because of their increased access to Chrome Books and technology and many high achievements, the 2015 Tennessee Governor's Conference recognized Tullahoma City Schools as the example of "What is Possible." That is why we are now one of the ten U.S. Department of Education #GoOpen Ambassadors across the country.

— COMMUNITY —

World-Class Community

Tullahoma is among the top Micropolitan Cities in the state for the third year in a row. It's the #2 retirement destination in Middle Tennessee and our water supply ranks #1 out of state of Tennessee & Kentucky. We have the 5th busiest General Aviation airport in the state. Tullahoma Utilities Board/LightTUBE offers gigabit broadband service, making Tullahoma one of the smallest cities to have a gigabit fiber optic system and high-speed internet. In 2015, Tullahoma was rated 6th in best places to live in Tennessee by Niche.com.



2

3



Life is Good on the Water

There's nothing like the beauty and joy of being on the water. Tullahoma is surrounded by three beautiful lakes: Normandy, Tims Ford, & Woods Reservoir that allow locals to enjoy activities such as fishing, tubing, wakeboarding, & water skiing. Grab a canoe or kayak and float down the Elk or Duck River and see the river nature's beauty.

Work of Art

Tullahoma paints the picture of an artistic town. As you drive down Jackson Street, you will discover miles of small airplanes, painted by locals in all different colors & themes. Check out the latest exhibits at the Tullahoma Fine Arts Center, get tickets to a show at South Jackson Civic Center, or take an art class at The Painted House.



4

5



Shop 'Til You Drop

Whether it's spending a day at Downtown Avenues, strolling through the shopping centers of Cherokee Square, Forrest Gallery, & Northgate Mall, browsing antique stores around town, or visiting the many fashion-forward boutiques, Tullahoma offers plenty opportunities for unique, local retail therapy.

The People

Tullahoma is a small town filled with big hearts and the people welcome you with open arms. Whether it's a celebration or tragedy, the way our community comes together to support one another is truly remarkable. Tullahoma is known as Tennessee's Rising Star, we rise by lifting others.



6

7



Healthy Lifestyle

Through its Get Fit! initiative, Tullahoma was recognized as a Healthier Tennessee Community by Governor Bill Haslam. Tullahoma is a town filled with excellent medical care services and is home to award winning hospital, Tennova Healthcare – Harton. Tullahoma's goal is to have 90 percent of its citizens living within a half-mile of a greenway, fitness center, or park.

Road Trips

We love that it takes only a little over an hour to drive to surrounding big cities like Chattanooga, Huntsville, or Nashville where we can spend the day. You can take advantage of the big city without having to permanently live there. You don't have to worry about the daily, rush hour traffic that comes with living in a large city- you can easily drive back to our quiet small town.



8

9



Local Love

With loads of unique local products and places like George Dickel Distillery, Ole Shed Brewing Company, our Lynchburg neighbor Jack Daniel's, or Tennessee Tanning Company, the exclusive manufacturer for MLB leather, our abundance of homegrown products and services is a point of love and pride – and they help our economy thrive.

Business Development

With a quality educated workforce, Tullahoma is a national leader for aerospace and technology industries, home to the world's most advanced flight testing center in the world and serves as the regional hub for medical and retail services.



10

TOO MUCH FUN FOR ONE DAY

From Music and Art to Whiskey and Waterfalls,
Tullahoma has a lot of great reasons to make
it a two-day stay.

By Trisha Sandora

Two days in Tullahoma, it sounds like a great song title and why not? After all, Tennessee is recognized as the Soundtrack of America, and Tullahoma has made more than a few contributions to the state's legacy of music, one of which is country music singer Dustin Lynch. His new album is titled Tullahoma and it's all about his experiences growing up in the area, a tribute to his small-town roots. So, while you're out exploring the area, add the new album to your playlist and get a backstage tour of Tullahoma.

Tennessee Music Pathways

With more musicians per capita than anywhere in the world, music is a vein of gold that pulses through all 95 counties in the state. Tennessee Department of Tourism is on a mission to make the state the global music destination of choice. Through an initiative launched in September of 2018, Tennessee Music Pathways is mapping the way for a whole new travel experience, one for music lovers of all kinds. Encompassing a 1200-mile state-wide system, the Pathways lead travelers to sights that have played a significant part in the story of Tennessee's musical pioneers and legends. Statues, murals, festivals, birthplaces, gravesites, hometowns, high schools, and churches are a few of the locations where markers will be placed. A few notable music festivals in Tullahoma and the surrounding area include Bonnaroo Music and Arts Festival, Lynchburg Music Festival, and 41A Music & Arts Festival. For more information visit tnvacation.com/tennessee-music-pathways.

Music and art go hand in hand and in addition to the beautiful displays of art at the music festivals, Tullahoma has several installations of public art worthy of your time. Spending a few hours on a mural treasure hunt will not only help familiarize you with the area but will also provide wonderful photo opportunities. Read "Tullahoma's Blooming Art Scene" in this issue for detailed information about where to find the murals.

The Jack Trail

Tullahoma is located in the heart of whiskey country. A short drive will take you to several distilleries where you can learn about Tennessee's history in whiskey. What's more, the scenic drive to these distilleries is breathtaking. Start your whiskey tour in Tullahoma at the Cascade Hollow Distillery. Since 1870, the distillery has been faithful to the recipe George A. Dickel created. Today it is crafted just as it was then — Handmade the Hard Way. Take a one-hour tour through the fully operational distillery and barrelhouse where you'll see the process of whiskey making from start to finish. Then head over to Lynchburg to the oldest registered distillery in the United States, Jack Daniel Distillery. Make time for the 1.5-hour Angel's Share Distillery Tour where you'll hear stories about the history and sample some of their limited-edition single barrel whiskeys. If you like moonshine, Southern Pride Distillery is the place for you. Using an old family recipe, they mill locally grown corn on-site, to produce

Continued on next page



Photo credit: Cora Wagoner



Photo credit: Charles Reagan Hackleman

their premium distilled spirits. On a beautiful farm outside of Fayetteville, the distillery produces seven flavors of distilled spirits and two Double Barrel Charred Shines.

Prichard's Distillery in Kelso, Tennessee is in an old schoolhouse where the basketball hoops still hang on the wall. Their quality rums and whiskeys are distilled in copper pots and stored in 15-gallon to 53-gallon charred white oak barrels to allow for the best possible flavor. The newest distillery in the area is the Nearest Green Distillery at Sand Creek Farms in Shelbyville. Nathan "Nearest" Green, fondly known as Uncle Nearest, was the slave who taught Jack Daniel the craft of distilling. He is the first African American master distiller on record in the United States and his legacy is being honored with a distillery in his name.

The Great Outdoors

Tennessee's abundant waterfalls are one of the state's most significant natural resources, and Tullahoma is lucky enough to have several just a few minutes out of town. Launch your waterfall adventure at Rutledge Falls. Although these falls are located on private property, the owners offer public access to the falls from dawn to dusk. At the top of the falls, you will be greeted by a stately female statue known as the Lady of the Falls, who was saved from destruction during a renovation project at the Tennessee State Capitol in Nashville. The rocky trail leading down to the swimming hole is steep, so be sure to wear good walking or hiking shoes. This waterfall also made its big-screen debut in "Hannah Montana: The Movie." Rutledge Falls is located

at 1289 Rutledge Falls Rd., Tullahoma, TN. A few miles down the road at Short Springs Natural Area is one of the tallest falls in the state. Machine Falls drops more than 60 feet and is almost as wide. Watch for the signs when you get to the creek. The falls are hidden from the trail and to get there you have to walk up the creek about 100 yards. You won't be disappointed, seeing Machine Falls up close is well worth getting your feet a little wet. Parking and a map of the area can be found beneath the large water tower at 2250 Short Springs Road in Tullahoma. While you are there, take the Bobo Creek Trail loop for a glimpse of Lower and Upper Busby Falls. Short Springs is also known as one of the best spring wildflower locations in the state.

The area surrounding Tullahoma is an outdoor lover's paradise. Tim's Ford Lake is considered one of the most picturesque lakes in Tennessee and is regarded as one of the top bass fishing and recreational lakes in the Southeast. Other amenities include a swimming pool, playground, trails with suspension bridges, campgrounds, and a marina where you can rent boats and canoes. You can even play a round of golf or two at Bear Trace Golf Course. If you are looking for an adrenaline-pumping adventure, there's always skydiving at the Tullahoma airport with Skydive Tennessee. And a visit to the nearby Beechcraft Heritage Museum is sure to provide hours of fun for the whole family. For a beautiful view of the sunset, the Tullahoma Airport is hard to beat.

There are lots of fantastic reasons to stay in Tullahoma for a night or two, and the list keeps getting longer. But don't worry, whatever you don't get to this time makes for a great reason to come back.





Montana Drive-In Theater offers after-dark entertainment for the whole family.

For many of us, drive-in theaters conjure up images of high school letter jackets, classic cars, and John Travolta singing the heart-wrenching ballad “Stranded at the Drive-in” from the movie *Grease*. Although those are some great memories, packing up the car and heading to the drive-in is still a wonderful opportunity to make new memories. Sure a few things have changed since the glory days of drive-in theaters back in the 1950s, but one thing remains true, good family-friendly entertainment never goes out of style.

The Montana Drive-In Theater in Estill Springs opened in 2004 and offers three-screens which show double features. It is one of seventeen drive-in theaters that operate in Tennessee. Considering that there are fewer than 350 drive-in theaters in the entire United States, that’s an impressive number. Of course, Tennessee’s sweet southern nights make for optimal movie viewing weather during most of the year.

Today’s drive-in theaters still offer a nostalgic experience for those who “remember when,” but for younger generations, it’s a whole new experience where the pre-show fun is as exciting as the main feature. Digital projection provides a quality picture on the massive outdoor screens. And, instead of listening to

the movie through a squawk-box hanging in the window, you can listen on your car stereo by tuning in to the theater’s AM or FM station. If you want to sit out under the stars amidst flickering fireflies, while reclining in lawn chairs set up on the ground or in the back of a pickup bed, a portable radio is a must. And if you do happen to miss a line, you can just ask the person sitting next to you without getting shushed.

The concession stand offers a full restaurant menu including fresh hamburgers, hand-dipped chicken tenders, pizza, funnel cakes, and fried Oreos, as well as popcorn, candy, and ice cream. They also have a pager system to let you know when your order is complete. The best part is that you don’t have to disturb the entire row to make your way to the concession stand. A night at the Montana Drive-in Theater is an affordable night of entertainment, with two movies for the price of one. Admission Prices are \$8 for adults and \$7 for children 11 and under.

Montana Drive-in Theater is open seven nights a week from March – November and on Thursday - Sunday during winter months. Follow Montana Drive In on Facebook for current movies. Located at 10251 Tullahoma Highway, Estill Springs, TN.

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What's on your

TULLAHOMA BUCKET LIST?



Arts/Entertainment

- ☐ Attend a concert or performing arts show at South Jackson Civic Center
- ☐ Catch a movie at the Drive-In
- ☐ Visit the American Watercolor Exhibit
- ☐ Watch the Independence Day Celebration
- ☐ Enjoy "Piping on the Green" at the Highland Rim Scottish's craft festival
- ☐ Listen to a band in the Rabbit Hole
- ☐ Memorize the words to Dustin Lynch's "Last Lap", a song about Tullahoma
- ☐ Read a book by a local author such as April Kelly
- ☐ Sample local products at the annual Grape & Grain Festival
- ☐ Sip & Stroke at The Painted House
- ☐ Buy Art at Arts Alive Arts Festival
- ☐ Discover new talent at the annual 41A Music Festival

Outdoors/Sports

- ☐ Bring your furry friend to Pet Village Dog Park
- ☐ Catch a crappie on Normandy Lake
- ☐ Chase waterfalls at Short Springs Natural Area
- ☐ Complete a 5k with Get Fit Tullahoma
- ☐ Enjoy a picnic at Frazier McEwen Park
- ☐ Explore nature on the Rock Creek Greenway
- ☐ Go on a hike at Short Springs Natural Area
- ☐ Grab a canoe/kayak and float the Duck River
- ☐ Plant something in Tullahoma's Community Garden
- ☐ Play a round at Lakewood Golf & Country Club
- ☐ See the school of fish at Blue Gill Grill
- ☐ Spend your lunch break at Uptown Barre
- ☐ Toss a Frisbee at the Disc Golf Course
- ☐ Visit Wilkins Stadium for a Wildcats football game



Family Fun

- ☐ Bowl a strike at Tullahoma Lanes
- ☐ Dress up for Downtown Trick-or-Treating on Halloween
- ☐ Explore where learning is fun at the Hands-On Science Center
- ☐ Glow in the dark at Northgate Mall's Glow Time Golf
- ☐ Learn karate at Fugates Martial Arts Center
- ☐ Plan a mother/son date night at Chick-fil-A
- ☐ Race down Lincoln street in the Soap Box Derby
- ☐ See the rocket ship at the Rocket Park Playground
- ☐ Throw a birthday party at Skate Escape
- ☐ Zip down the 25' slide at Splash Island

Foodie

- ❑ After the BBQ, save room for cake at Piggy's Place
- ❑ Chow down on Tullahoma's best burger at London's Sports Bar
- ❑ Eat breakfast at Damron's Restaurant, where it feels like family
- ❑ Celebrate special moments with chocolate at Water's Edge
- ❑ Order the famous shrimp tacos at Daddy Billy's
- ❑ Shop the organic farmacy with Kic's Produce
- ❑ Sip on a Dickel Drop, Tullahoma's signature drink
- ❑ Thank God it's lunch buffet Friday at Emil's Bistro and Marketplace
- ❑ Travel to Whiskey Trail BBQ & Steakhouse and try a side of potato salad & fried pies
- ❑ Wake up at Fuel So Good Coffee Roasters



Classics

- ❑ Discover the MLB leather manufacturer, Tennessee Tanning Company
- ❑ Find the old Coker building and discover Tullahoma's hidden gem
- ❑ Learn about the beloved owner of the city's oldest business: Couch's
- ❑ Purchase Images of America: Camp Forrest at The Book Shelf
- ❑ Take a drive in the "holler" and tour George Dickel Distillery at Cascade Distilling Co.
- ❑ Tour the history of aircraft at Beechcraft Heritage Museum
- ❑ Travel back in war time at Mitchell Museum
- ❑ Visit oldest burial site for Confederate soldiers at Maplewood Cemetery
- ❑ Wave to Santa Claus at the annual Tullahoma Christmas Parade

Shopping

- ❑ Curl up with a Tullahoma Throw purchased at the Chamber Office
- ❑ Keep the sun out with an Ole Shed hat (Dustin Lynch's favorite!)
- ❑ Pick up Tullahoma the Total Package at Tullahoma Chamber of Commerce
- ❑ Shop till you drop at Downtown Avenues
- ❑ Pet the famous Macy at Hampton Creek
- ❑ See the 100 year old cash register at Clayton's Family Shoe Store



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Meet Your TULLAHOMA CHAMBER

The Tullahoma Area Chamber of Commerce (TACC) is a membership based organization that currently serves 400 members in the Tullahoma and surrounding areas. Our mission is to help shape Tullahoma into a desirable community to work, live and visit.

TACC takes pride in our community, and we enjoy working closely with our members to help them grow both personally and professionally.

The staff at TACC is led by the Executive Director, Hope Sartain. Hope served as a dedicated volunteer as an Ambassador, on the Board of Directors and on the Executive Board before accepting her current position in 2017. The past few years' accomplishments include reaching membership goals, implementing new chamber benefits and hosting record breaking events. These milestones have set the Chamber on a clear path to growth. Now in her fourth year leading the chamber, TACC is on track continuing to build on current success and setting the chamber and its members up for strategic growth into the next decade. She is an active volunteer with various community organizations and is passionate about several children's charities. Hope's proudest accomplishment was graduating with honors from Motlow State Community College. Motlow recognized Hope's many accomplishments when they awarded her with the inaugural young alumni "One to Watch" award.

Tisha Fritz is the Membership Coordinator for TACC. Her determination and care have helped fuel growth and build even stronger relationships among the membership. Tisha served as a chamber Ambassador for over six years as well as serving as a very

active volunteer in the community. Tisha has served on several community boards over the years such as Tullahoma Arts Council and Get Fit Tullahoma. She also enjoys volunteering with her lifelong church. Her passion and motivation for helping to make Tullahoma a desirable and enjoyable place to live shows in her daily life. She enjoys spending her free time with her husband and raising their daughter to appreciate the many benefits and activities our community has to offer to young families in Tullahoma.

Faith Few brings a fresh energy and excitement to the team. Joining the staff as the Marketing and Communications coordinator this year, she has grown the digital footprint and identity of the chamber into a must see point of reference for all the happenings throughout the year. Faith has recently graduated from MTSU with her Master's Degree in Media & Communications. She is also a motivated non-profit founder of Racing for Miracles; an organization that utilizes her love of the rodeo sport barrel racing that benefits Monroe Carell Children's Hospital at Vanderbilt. In her free time, she enjoys riding horses with her daughter. One of her fun goals this year is learning how to drive a semi-truck!



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Elizabeth Banks, Vice President

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Tullahoma City Schools

Amy Nickels, DVM

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Chad Hatfield

FirstBank

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UTSI

Message From the 2020 CHAMBER PRESIDENT

Chelsy Dochety
Lester, Greene, McCord & Thoma Insurance



What an exciting time to be a Tullahomian! With expanded retail and restaurant choices, an excellent jobs market, and an album named after our city, I couldn't be more proud of our community and those who have worked so hard to get us where we are today. With all of the positive improvements around our town, the one attribute that shines brighter than anything are the people who make Tullahoma a great place to live, work and raise a family. When moving to Tullahoma in 2004, I knew this was a special place filled with even more special people. My goal since becoming involved in the Chamber and will remain my goal as the 2020 Chamber President, is to continue to strive to make Tullahoma a place where our children and younger generations want to move back to after pursuing their education. I look forward to working closely with the chamber board and the dynamic chamber staff to continue to work toward this goal. Let's continue to make Tullahoma a healthy and vibrant community.



Message From the 2019 AMBASSADOR PRESIDENT

Mary Beth Seals
Tennova Healthcare Harton

I can't say enough positive things about the Ambassador program with our Tullahoma Chamber of Commerce. What a wonderful way to connect both personally and professionally with the Tullahoma community. Becoming an ambassador has allowed me not only to familiarize myself with Tullahoma, but to share and grow the great work we are doing at Tennova Healthcare Harton. I encourage every business who has invested in a membership with the Chamber to think about an employee who could become an Ambassador for your business. Together we all grow and prosper.



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Tullahoma News

WOMEN IMPACTING THE COMMUNITY



The fifth annual Women Impacting the Community luncheon honored some of Tullahoma's finest women on April 9 at Lakewood Golf & Country Club. Presented by the Tullahoma Area Chamber of Commerce, and sponsored by SmartBank (title) and Woodard's Diamonds and Designs (awards), the luncheon recognized four Tullahoma area women in the areas of Business, Community Service, Education and Lifetime Achievement.

Twenty-Three women were nominated for this year's Women Impacting the Community awards luncheon. This year's winners were Catherine Murray of McMurr's (community service), Beth Welsh of SmartBank (business), Charlotte Duncan of Tullahoma City Schools (education), and Judge Vanessa A. Jackson (lifetime achievement).

A combination of countless volunteer hours and a willingness to serve, led Catherine Murray of McMurr's to winning the community service award. Murray not only dedicated many hours of her time to the Jack T. Farrar Frogs, but she also serves on the board of both the South Jackson Civic Association and the Coffee County Anti-Drug Coalition. She also helps Alzheimer's Tennessee to selflessly give herself and her time for the greater good of the Tullahoma community.

Beth Welsh took home the 2019 award for business. Welsh, who is known by her peers to build relationships and treat others with

kindness, has represented SmartBank for a number of years. She has been known to help others through challenging times, and she makes it a point to learn details about her customer's lives to truly give them a unique banking experience.

This year's education winner was Charlotte Duncan who taught kindergarten with Tullahoma City Schools for more than 40 years. Duncan has not only taught Tullahoma children for more than 40 years, but she has also served on the board for FCA after she had already retired from teaching. She has been described as a "servant leader" by those who know her in the community as she is always willing to serve others at any moment.

For her many years with the legal system making judicial decision in the county, the Hon. Vanessa A. Jackson was recognized as this year's lifetime achievement award winner. Jackson dedicated her life to serving her community as she was the only female attorney in Tullahoma at one point in time. As the first woman to be elected judge in the 14th judicial district in the state, Jackson states that Tullahoma is not only a friendly town but it is also a progressive town, and that is very encouraging to her. Jackson also takes time outside of her judicial schedule to mentor women in her community.

RIBBON CUTTINGS

The Tullahoma Chamber is proud to host many ribbon cutting ceremonies every year for new businesses in town. Here are just a few:



Edward Jones - Tanna Heathcott



LogoWear, LLC



Southern Blend Cafe & Catering



Tullahoma Chiropractic Center



McDonald's



The Celtic Cup



The Cheesecakeery



Tullahoma Imaging

MEMBER TESTIMONIALS

As a Chamber Ambassador, I am engaged and energized by the Chamber and all that it offers! The Chamber Board and Ambassadors are wonderful colleges and friends! We enjoy working with one another, learning about one another's businesses and growing Tullahoma together!

I enjoy our Chamber Pop Ins where we congratulate current members on being awarded the honor of "Business of the Week"! These Pop Ins allow us to meet those business owners that we do not know personally as well as connect with those owners who are old friends!

The Christmas Parade is only one example of an amazing opportunity the Chamber offers to build team spirit within your own company and/or business! Our bank had such a great time together as we planned and prepared our float for parade night! Seeing our customers, friends and colleges along the parade route and joining in the Christmas celebration with the entire town of Tullahoma brought such a feeling of community and bright hope for our coming year!

I have found a deeper sense of community through my involvement in the Tullahoma Chamber of Commerce! Tullahoma has this small town feel to her, yet she has a big heart for her residents, her students, her businesses and her forward growth! Tullahoma truly is our "Rising Star"!

Joanna Reynolds
SmartBank



Tanna Heathcott
Edward Jones Investments

Joining the Tullahoma Area Chamber of Commerce as a Member, then joining the Ambassador program as a new resident of Tullahoma helped me to make the connections I needed to grow my business. I have not only made professional connections through TACC, but personal connections and friendships as well. faith

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Eric "Mobē" Bass & Kyle "Folek" Kelof, *Digital Madonna*

Tulahoma's Blooming Art Scene

Colorful murals are popping up on the sides of buildings all over town. Just this past year five new art installations have transformed bare walls into eye-catching displays of public art. The new murals were part of ARTober, a festival produced by Do.More.Art (DMA) Events and made possible by the generosity of Jack Daniel's Distillery. DMA Events is a non-profit formed by locals Kristin Luna and Scott van Velsor. One mural at a time, the couple is on a mission to build a better community through public art. From securing sponsors and finding walls to commissioning artists, the hands-on curators see each project through from start to finish. Scott even patches, paints and preps the walls for the artists.



Eric "Mobê" Bass & Kyle "Folek" Kelof, *Digital Madonna*

Photo credits: Andrew Kenworthy Photography

A mural is much more than a pretty picture. It is an inspirational work of art that engages us in stories that connect us as human beings and ultimately strengthen the community for the greater good. Murals also make beautiful backdrops for photos and once you have seen one mural, you'll want to see another, and another. So, come along for a tour of Tullahoma's blooming art scene, and get to know the area.

To extend your Mural Treasure Hunt just head down the road a few miles to Manchester. There you will find several more murals including "You Are Not Alone," which was also part of the 2019 ARTober. The anti-bullying mural painted on the side of Foothills Crafts was created by Sarah Painter and Cosby Hayes. For more information on upcoming mural projects visit dma-events.com.

Continued on next page



Chris Tidwell, *Lego Man*



Above: Tara Aversa,
Bertha the Octopus

Right: Nathan Brown,
Landscape of the Heart





A Mural Treasure Hunt through Tullahoma

1. “Bertha the Octopus” is located at 401 S. Jackson Street on the Tullahoma Arts Center building. Created by artist Tara Aversa, “Bertha” has the honor of being Tullahoma’s first public mural.
2. “Digital Madonna” is located on Jackson Street on a warehouse owned by Jack Daniel’s Distillery. The colorful series of pieces painted by Eric “Mobē” Bass and Kyle “Folek” Kelof depicts the connection from the ancient concept of the divine to the modern digital age.
3. “Landscape of the Heart” is located at 101 West Lincoln St. in downtown Tullahoma on the back wall of the John Parker Building aka Lincoln Street Business Center. Painted by well-known street artist Nathan Brown the painting depicts Tullahoma as a vibrant colorful heart against a background of Tennessee’s rolling hills.
4. “Art of Harmony” mural is located at 210 East Grundy St. on the side of the Good Samaritan building. Painted by artist Ty Christian, the mural promotes a message of unity and love and is the third mural in his #Artofharmony series.
5. “LEGO Man” is located at 122 W. Lincoln Street on the wall next to the One22West restaurant entrance in downtown Tullahoma. LEGO man is part of an ongoing “Play Well” series by artist Chris Tidwell, also known as forBecks. His work can be found throughout the state.



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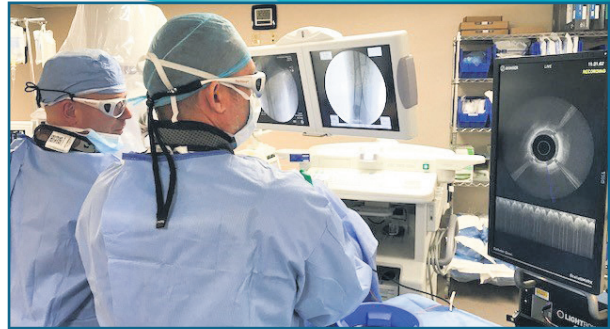
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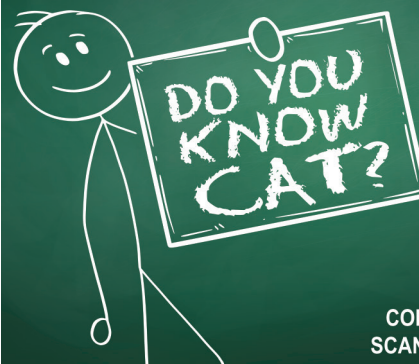
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P.A.C.T.'s CAMP CREATE

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P.A.C.T. is a program provided by the South Jackson Civic Association and dedicated to teaching and nurturing children in the performing arts.

P.A.C.T.'s Camp Create is a summer two week long day camp filled with exciting interactive ways to learn about the performing arts. The big finale is a play by you and your fellow campers on the last day of camp for your family and friends to enjoy! Registration is \$75 for rising K-12.

One of this year's P.A.C.T. performances was *Annie*, based off the Harold Gray comic strip "Little Orphan Annie". The musical tells the tale of 11-year-old orphan Annie, who lives in an orphanage run by the mean Miss Hannigan during the 1930s. When the rich and powerful Oliver "Daddy" Warbucks decides to take in an orphan to improve his image, Annie is the girl chosen for the job.

Annie was the final P.A.C.T. production for 2019 and featured Buffy Davis in her directorial debut.

Davis has appeared in numerous shows in the area and is an avid musical theater fan, but wanted to step behind the curtain and take a swing at directing a show.



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404 South Jackson Street
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southjackson.org
ericawonder@gmail.com or (931)455-5321



THE PAINTED HOUSE

A house full of fun,
creative and happy souls

Owned and operated by Tullahoma native Annie Rone, The Painted House opened in Tullahoma, TN in September 2013. Annie is happy to call The Painted House "home," after teaching in many different places, including her own front porch. "This is a special place that I hope will feel like home to all who visit," says Annie.

Annie has her Masters in Education from The University of Tennessee and taught school for four years before she picked up a paint brush.

Her motto is "perfect is boring." It is of utmost importance to Annie for her students to feel proud of themselves and to understand that sometimes mistakes can be a good thing. Annie is a self-taught artist that teaches what she knows. Often she refers to herself as a cheerleader with really great art supplies. She is passionate about paint, color, and especially about giving children an opportunity to express themselves through art. Annie surrounds herself with wonderful people that help to keep her grounded and that encourage her to grow. Laura Daniel (LaLa), Elizabeth (Bit) Jordan, and Claudia Vaden (Mama) are priceless additions to The Painted House that she couldn't do without.

We feel such great success when a child or parent asks us about our supplies--what we use, where we purchase them, etc.

That means, more than likely, that some great masterpieces are going to also be created at home! WE LOVE THAT!

As with any great hobby, it is an investment, so taking care of your products is key! As long as you care for everything, your products should last you for a very long time.

Remember, art is in the doing, so just go for it! Art, be it paint, cooking, gardening, drawing, etc. is just good for the soul. We'd love for you to come let out that inner child/artist with us at The Painted House! Please check our website for class times: thepaintedhousetullahoma.com.



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SOUTH JACKSON CIVIC CENTER

A historic venue for all citizens to enjoy

South Jackson Civic Center is a jewel in the crown of Tullahoma. Located at 404 South Jackson Street, the original building was constructed in 1886 and housed Tullahoma's first public school. This year, we are celebrating our 40th anniversary as a performing arts venue. During this time, the building has expanded to provide more classrooms and an auditorium with great acoustics and a (preeminent) proscenium stage. In 1972, the student body moved back to Jack T. Farrar Elementary School. By the end of the decade, the building had fallen into disrepair, and plans were made to tear it down. Aware of its potential and historical significance, concerned citizens, led by the late Alice

Harton Ratcliffe, launched a successful campaign to "Save South Jackson." Thousands of volunteer hours were invested in the restoration of the building making it ready for occupancy again.

Looking back at its history, hundreds of performances by professionals and amateurs alike have been enjoyed in the Warren Auditorium. Classes on every facet of performing arts continue to be taught to aspiring lighting and sound technicians as well as those singing, dancing, and acting on stage. The building grounds have seen weddings, funerals, class reunions, corporate training, music festivals, and living history. Also, the Mitchell Museum, which is housed on the first floor, is a wonderful source of local history and receives many visitors every year.

Today, we continue to grow our programming for the Performing Arts Series. The Association's operations are guided by volunteer board directors who have a passion for the performing arts and the desire to maintain the historic venue for all citizens to enjoy. We are expanding our venue options with the addition of an outdoor stage and Black Box theatre.

For volunteer opportunities and membership in the South Jackson Civic Association and the South Jackson Alumni Association, visit the website www.southjackson.org or call the South Jackson office at (931)455-5321.



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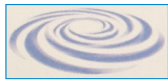
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Preserving the past, engaging the present and nurturing the future of Middle Tennessee by stimulating diverse creative expression, positive encouragement, and quality, regional opportunities for Arts & Humanities access and instruction

The Tullahoma Arts Center, located at 401 Jackson Street, is housed in a two-story brick house that is one of the oldest structures in Tullahoma. It is not only a place that preserves the past, but it is one that brings present-day art experiences to the region. The center promotes the development of arts through classes, demonstrations, performances, publications, and exhibitions. There is also a Member Gallery where members may display and sell their original works—creating unique marketing opportunities for artists to reach local, regional and national audiences. The variety of classes offered at the center include yoga, oil painting, after-school art programs, piano, and guitar lessons. There are also several dance classes such as ballroom dancing, waltz, and swing dancing. In February of 2019, a Young Artist Gallery will be opening with exhibits from local and regional students and emerging artists under the age of 18.

The Tullahoma Arts Center is a place that empowers youth in the arts and engages the adult community as well.

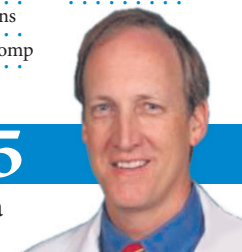
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www.tullahoma.org



Held on the 4th Tuesday of every month, the **Chamber Coffee** is the most popular networking event for members.



The **Annual Membership Celebration** is a fun awards night that recognizes business professional's accomplishments, introduces the new Chamber President, reflects on the past year, and expresses goals for the future.



In honor of Women's History Month, the **Women Impacting the Community Awards Luncheon** recognizes the success of local women in the community and honors women selected for extraordinary service in Business, Education, Community Service, and Lifetime Achievement.

Step back in time to the **Great Gatsby Gala**, a fund-raiser for South Jackson Civic Center. Enjoy all things "Roaring Twenties" in this evening of speakeasies, flappers, jazz, champagne, food, dancing, and of course a casino.



After Hours Spring Mixer with Manchester Area and other surrounding Chambers is one event you don't want to miss to expand your business relationships



Celebrate Scotland and National Tartan Day at the annual Celtic music and crafts fair **Piping on The Green** at the Celtic Cup Coffee House. Build your network, improve your game, and spend the day on the green with the **Annual Chamber Classic Golf Tournament**.

At the annual **Special Olympics Tennessee Area 13** held at Tullahoma High School's Wilkins Stadium, there are no battles between opposing foes – only the joy of celebrating life.

Come out and sponsor a car and enjoy the race for **Tullahoma's All-American Soap Box Derby** hosted by Tullahoma Parks and Recreation on West Lincoln Street.



Experience 85,000 happy campers, 700 acres of Tennessee nature, 150+ epic performances, dozens of comedians, 10+ stages of music, 4 of the best days ever on 1 farm at the **Bonnaroo Music and Arts Festival** in Manchester, TN. Miller Lite, SmartBank and Budweiser presents the Tullahoma Kiwanis Club **Independence Day Regional Celebration** at Frazier McEwen Park, Grider and Wilkins Stadium for a full day of food, music, and the best fireworks show around Friday Night Football at Tullahoma High School!



"**Healing on the Hill**" named for its location, Jack Daniel's BBQ Hill, is the biggest fundraiser for **Partners for Healing**. Partners is a

non-profit organization who provides free compassionate health care and nurturing to the working uninsured of Coffee, Franklin, and Moore counties.



Tullahoma has fun on Halloween with the annual **Downtown Trick-or-Treating** followed by **Spookyfest** at Northgate Mall.



North Jackson Street is filled with bundled-up families, colorful floats, booming marching bands, and a visit from Santa Claus as the community kicks off the holiday tradition for the annual **Tullahoma Christmas Parade**.



DANCING IN THE STREETS

The 41A Music Festival turns up the music for a good cause

What's not to love about watching live music? Especially when it's outdoors on a warm September evening in downtown Tullahoma. Music has a long history of bringing people together and celebrating some of the good things in life like family, friends, and community. The 41A Music and Arts Festival does all that and more—and the best part, it's free!

Established in 2009 by the Highland Rim Kiwanis Club, the two-day Music Festival was created to raise money for local children's charities. Staying true to the focus of Kiwanis International which is "improving the world one child and one community at a time," the local chapter is doing just that through music. 100% of the proceeds from the festival go to local children's charities, which to date, is over \$115,000. The funds are raised through a silent auction, and donations as well as food and beverage sales. Past recipients include Tullahoma Day Care, 5Loaves4Kids, Haven of Hope and Coffee County Imagination Library.

It's no surprise the 41A Music Festival has been voted the Favorite Community Event several years in a row. One stage anchors the festival with a variety of entertainment that includes rock bands and country artists. Past performers include Tullahoma native and country music star Dustin Lynch, Will Hoge, American Idol finalist Bo Bice and other local and regional touring bands. Food and beer tents provide just what you need to satisfy your appetite and quench your thirst, and you might find a one-of-a-kind treasure at one of the arts and crafts vendors. There is even a Kid Zone that features bounce houses, face painting, games, and more. This is one small-town music festival that the whole family will enjoy.



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TULLAHOMA



41A Music and Arts Festival
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For up-to-date information follow
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At Cascade Hollow Distillery the traditional production process is not run by a computer. The George Dickel whisky is "Handmade the Hard Way" by people who still take temperatures by hand and weigh grains on an old weigh scale. They also make charcoal onsite from 2" x 2" x 4' pieces of sugar maple wood perfectly stacked in ricks and then set on fire. After the wood burns down to a certain point, workers douse it with water, lay the wood out to dry, and then break it down into piles of charcoal. Later, they scoop up the charcoal into burlap bags, load it in the back of a truck and then carry the bags up the stairs of the distillery to the filtering vats. If it sounds like a lot of hard work, it is, but making fine whiskey has never been easy and Cascade Hollow Distilling Co. is keeping the process true to tradition. Today, General Manager and Distiller Nicole Austin oversees the brand's 148-year legacy of making Tennessee's award-winning craft whiskey.

Whether you are a whiskey drinker or not, Cascade Hollow Distillery is a wonderful place to experience a unique part of Tennessee history. Sit in one of the rocking chairs on the porch of the visitor's center and take in the beautiful view of the lush meadows and forested rolling hills where water turns to whisky, one drop at a time.

Cascade Hollow Distillery Co. is located at 1950 Cascade Hollow Rd, Tullahoma. It is open Monday through Saturday 9:00 am - 4:30 pm, and Sunday 11:30 am to 5:00 pm. It is closed on Tuesdays in January and February and on major holidays.

For more information visit www.georgedickel.com



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Photo credits: Andrew Kenworthy Photography

SUNDROP SHOPPE AND LUNCHEONETTE

Old-fashioned soda shop goodness, Sundrop style.

Did you know that the Sundrop Shoppe and Luncheonette is the ONLY place on earth where you can get a Sundrop Float, a Cherry Sundrop Float, or a Sunkist Float? And that's only the beginning. A Sundrop Float is made with exclusive Sundrop gelato, locally sourced from Legacy Creamery, and topped with whipped cream, a cherry and a gummy lemon lime slice that came from a family-owned candy shop in New York City. Although the soda fountain treats are worthy of a special trip in itself, Tullahoma's newest eatery also offers a full menu with items made from family recipes that look as good as they taste. Whether you are a salad lover, a mac and cheese fanatic, or just love good food, Sundrop Shoppe and Luncheonette offers something to satisfy everyone.

The restaurant is reminiscent of a turn of the century drugstore, specifically Mr. Gower's drug store in the movie "It's a Wonderful Life." The moment you step inside, it's like going back in time to a place where everyone knows your name. From the tin ceiling tiles and the authentic replica soda fountain to the stunning custom-built cherry wood back bar, every detail adds to the nostalgic, feel-good atmosphere. Friendly and efficient servers are quick to make you feel right at home.

The Sundrop Shoppe and Luncheonette is continuing the family legacy that began in the same building with Prescott Bottling Company over 90 years ago. "It has been a dream of ours to provide a gathering place that encourages people to spend quality time together," owner Paige Prescott says. Today they serve ice-cold longneck bottles of Sundrop made with 100% cane sugar and citrus pulp—a taste reminiscent of the Sundrops that Paige's grandfather and father bottled back in the day at Prescott Bottling. The community has welcomed them with open arms and although they have only been open a short while, an expansion is already in the works due to the overwhelming popularity of the new eatery.

If you're in the mood for something sweet, grab a stool at the soda fountain and watch an experienced Soda Jerk serve up a good old-fashioned chocolate malt. Or, if you prefer to cozy up to a table for some good food and conversation, there are plenty to choose from. To top your dining experience, try the Sundrop Cake -- a moist and lemony Bundt style sponge cake covered in a Sundrop glaze. For a little local flavor, try it Tullahoma style with a George Dickel Whisky glaze. Don't be surprised if you find yourself reminiscing about the good old days and telling a few "remember when" stories of your own while you are here—it's that kind of place.



Sundrop Shoppe
217 NW Atlantic St.
Tullahoma, Tennessee
(931) 461-0034
Monday - Friday 10am - 5pm
@sundropshoppe on Facebook



Photo credits: Andrew Kenworthy Photography

A CLASS ACT

T. Michelle Clothiers has been
keeping women well-dressed since 1991.

Once you meet Tina Michelle Rose, you'll never forget her. She's the owner of T. Michelle Clothiers and for as long as she can remember, she wanted to run a ladies' clothing shop. Tina grew up in Tullahoma. She spent a few years furthering her education at Sewanee and MTSU and working in the corporate world as well, but as soon as she could, she came back home and opened up the clothing boutique she always wanted. In August of 1991, T. Michelle Clothiers opened its doors in a house on Wilson Avenue that Tina and her father had remodeled. In 2015, they constructed a retail building on Jackson Street with enough room for a couple of neighbors. Today, T. Michelle Clothiers occupies a beautiful storefront space situated between Fuel So Good Coffee Roasters and Staffmark. The shop is just what Tina envisioned – a spacious room filled with natural light where friends can shop, relax and engage in casual conversation. "You want to create an environment that people come in and feel comfortable," Tina says. "We have one customer that calls this the watering hole."

What may surprise you, is that many of Tina's customers are men. After witnessing a few interactions, it's easy to see why – they trust her. After all, she's been dressing the women in their families for years and she knows what they like. Tina's mother Nancy Rose, a retired schoolteacher, has worked alongside her daughter for the past 24 years. Together, along with the help of a longtime friend and coworker Brenda Hatcher, the three ladies provide personalized care and attention to each one of their loyal customers. They know their customers well – their sizes, favorite colors, and style preferences and even their children's

and grandchildren's names. They remember what you purchased or tried on the last time you were in, and the new wardrobe they helped you with for that once-in-a-lifetime vacation. "I live vicariously through our customers and their travels," Tina says. In addition to the store's loyal customers in Tullahoma, some customers travel from Atlanta, Nashville, Murfreesboro, Chattanooga, Huntsville, and Sewanee. "They're not only customers," Tina says, "they become like extended family." The customers at T. Michelle Clothiers range in age from the early 20s to the 90s. After 30 years, many of their customers include 2nd and 3rd generations. From Brighton leather handbags and jewelry to Spanx leggings and fine apparel, the shop offers a variety of styles that appeal to younger and older women alike.

Small businesses like T. Michelle Clothiers face the same day-to-day challenges of most brick-and-mortar storefronts in this day and age. "You have to constantly reinvent yourself and offer service, service, service," Tina says. Does she love it as much as she did when she opened in 1991? Without hesitation, Tina smiles and nods her head, "It's hard to believe that you can do something for 30 years and still enjoy getting up and going to work every day. The merchandise changes almost weekly. We never stop, we never get finished. There's always a list." Tina and Nancy both agree that they love their customers and the new people they meet every day. Whether it's trendy or classic, T. Michelle has the perfect outfit and accessory. If you haven't been in before, stop by and see what all the fuss is about. Once you step into the store, you'll know you're among friends.

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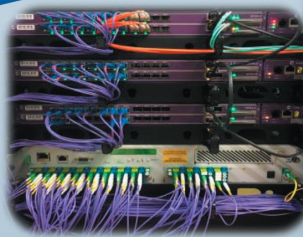
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