



# Berks County Farm Bureau Berks Newsletter

Robin Lincoln, Editor

September Edition 🍂 2020

The newsletter is always available online at [www.pfb.com/berks](http://www.pfb.com/berks)

*Thanks to those of you who have opted to receive your newsletter electronically. So far, 2% of our members have agreed to stop their paper/snail-mail newsletters. We encourage you to help us move into the 21st century by letting us know that you want electronic only, or that you'd still prefer the paper version.*

Please e-mail [robinl@ptd.net](mailto:robinl@ptd.net) to let us know your preference: paper vs. email/online.

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### Young Ag Professionals

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### CID/Newsletter Editor

Robin Lincoln \_\_\_\_\_ 484-925-4132

### Regional Organization Director

Ethan Howard..... 610 533 2558

### State Director District 3

Howard Robinson \_\_\_\_\_ 717-529-2508

## Zoom Meeting to Vote on Policies

Due to the cancelation of the Fall Banquet, Regular members will have the chance to vote on policies by Zoom or by Telephone on

**Friday October, 2 at 7pm.**

*Regular members will also have the chance to vote for officers of the board at this time.*

**To attend meeting via your computer:** <https://bit.ly/3mgdgdj>

Passcode: 199690

**To attend meeting via phone:** 1-312-626-6799

Webinar ID: 955 8371 9169

Passcode: 199690

Your Zoom username or the phone number you use to call in should be associated with Farm Bureau in order for your vote to count!

If you have any questions on this please contact:

**Ethan Howard** *Region 1 Organization Director, PFB Member Relations*  
at 610-533-2558 or [ewhoward@pfb.com](mailto:ewhoward@pfb.com)

## POLICIES

1. We recommend that all cable and satellite networks carry the Rural Free Delivery programming as part of their basic package.
2. We recommend that the PMMB start retail assessment of non Class 1 dairy products.
3. We recommend that horse and buggy operators are required to hold a permit or license to operate on public roads.
4. We recommend that custom operators are required to obtain a license or permit to operate a motorized vehicle on public roadways.
5. We recommend that PFA lobby FSA to put ARC/PLC on form 578.
6. We recommend PFB to lobby state legislators (more aggressively) for the elimination of the school property tax.
7. We recommend that undersized eggs be allowed to be provided to food banks within seventy two hours instead of having to be discarded.
8. We recommend the state require a 300 feet setback property line for intensive animal feeding operations instead of the 100 feet that is currently required.
9. We recommend that PFB provide its own property, auto and health insurance to its members.

### Zoom Meeting Continued...

**Officers of the Berks County Farm Bureau Board up for election: please pick 5 of the 7 :**

- Brett Treichler** challenger at large seat
- Rachael Sattazahn** challenger district 1 and at large seat
- Timi Bauscher** challenger district 3 and at large seat
- George Moyer** incumbent district 1 and challenger at large seat
- Mark Wicks** incumbent district 2 and challenger at large seat
- Charles Seidel** incumbent district 3 and challenger at large seat
- Kyle Mackes** incumbent at large seat and challenger district 2

To help you in your decision making you may want to read the following:

**Brett Treichler: Richmond:** Brett farms near Crystal Cave and sells seed. He is on the Board of Directors for the Reading Fair. Brett has his own personal public address system available for events.

**Rachael Sattazahn: Marion:** Rachael is part of Zahncroft Dairy Farm in Stouchsburg and is also Director of the Knowledge Center at Agchoice Farm Credit in Mechanicsburg.

**Timi Bauscher: Albany/Greenwich:** Timi is wife of Keith Bauscher of Pond View Farm in Kempton. She is also on the B.A.R.N. board and CEO of The Nesting Box. Timi is well versed in social media marketing.

**George Moyer: Bethel:** George is a Farm Bureau member for 61 years and an officer on the board for 25 years! He is also membership chairman for 9 years and served on the state board for 8 years. He has served on several legislative committees.

**Mark Wicks: Upper Tulpehocken:** Mark owns and operates a cattle genetics business and internet with numerous farm owners. The most important topic to him? Eliminating school property tax which imposes tremendous burden on farm owners as well as real estate/home owners in the state of PA!

**Charles Seidel: Windsor:** Charlie has been a member of farm bureau for 30 years and an officer of the board for the last 10 years. He has and will continue to advocate for farmland preservation, milk premiums, and various youth programs.

**Kyle Mackes: Bern:** Kyle farms chickens and hay in Centre Township. He sold farm machinery for 3 different companies for 23 years. In 2016 he decided to farm full time. He has been married for 24 years with one son.



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| <b>Michael Davidheiser</b><br>Boyertown<br>610-367-6095   | <b>Tompkins Insurance</b><br>Wyomissing<br>888-601-2611   |
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| <b>James McIntyre</b> *<br>Morgantown<br>610-286-6170     | <b>William Young</b><br>Reading, PA<br>610-779-8064       |
- \* Farm Certified

#### MSC Business Services Account Supervisors

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| <b>Carl Ganster</b><br>610-678-1816 | <b>Jason Seibert</b><br>717-274-0217 |
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Contact Eric Rosenbaum  
484-788-7263

## Register Now for PFB's Virtual Annual Meeting

Mark your calendar for **Nov. 16 through 19** to join Farm Bureau members from across the Keystone State for a virtual celebration of Pennsylvania agriculture!

Perhaps the most significant days on our yearly calendar, PFB's Annual Meeting brings farmers across the state together to set our organization's direction, recognize the achievements of the past year, learn and network.

While it's disappointing that we won't all be able to see one another face-to-face this year due to restrictions related to the COVID-19 pandemic, the virtual format offers new and exciting opportunities that we expect will make our 70th anniversary one of the most exciting to date.

If you've always wanted to participate in PFB's signature event but have not been able to commit to the time and expense of traveling to Hershey, **this is your chance to join the celebration!** The virtual meeting is free to all PFB members and you can participate as much or as little as your schedule allows.

And remember to mark your calendar for **Nov. 10**, when the excitement begins with a kick-off event. You'll have an opportunity to compete for prizes and get familiar with the virtual convention before it begins.

Here's what you need to know:

### What will PFB's 70th Annual Meeting include?

You'll experience most of the exciting features of a typical PFB Annual Meeting, just in a virtual format. Here is just a sampling of what to expect.

- **70th Annual Meeting Celebration:** In place of the typical Annual Meeting meal functions, we'll be holding a broadcast to celebrate the year's achievements. Think an awards show, like the Oscars or Grammys, but celebrating Farm Bureau and agriculture. We'll recognize our Outstanding Woman in Agriculture, Distinguished Local Affairs Leader, Distinguished Service to Agriculture Award, and Young Ag Professional contest winners; celebrate the accomplishments of county Farm Bureaus; and much more. There will also be an inspirational message from Pennsylvania Farm Bureau President Rick Ebert. You won't want to miss this.
- **Educational seminars:** Learn about emerging and important issues in agriculture from a variety of knowledgeable speakers. See a listing of seminars in the October issue of Country Focus and at [www.pfb.com/AnnualMeeting](http://www.pfb.com/AnnualMeeting).
- **Virtual exhibit hall:** Visit with vendors and PFB services and committees to learn about their offerings and sign up for special offers, drawings and merchandise. Some exhibitors will have staff available to live chat with attendees so you can talk to a real person, just like at an in-person trade show.
- **Networking:** You'll have a chance to chat with exhibitors, presenters and other attendees through the virtual platform.
- **Compete for prizes:** To add even more excitement to the virtual Annual Meeting, there will be a contest that encourages attendees to make the most of their experience. You'll earn points for participating in sessions, engaging with sponsors and more. Compete with other attendees to win great prizes!

### How do I access PFB's 70th Annual Meeting virtually?

You'll be able to participate in the virtual meeting from most computers and mobile devices with an internet connection.

If you are using an Apple or Android mobile device, such as a smartphone or tablet, you'll be able to download our Annual Meeting app from the Apple or Google Play app stores. For desktop computers, laptops and other devices, you'll follow a link and participate via your web browser. Either way, you'll be able to access all aspects of the Annual Meeting in one, easy to find place.

Be sure to register ahead of time to receive more detailed instructions.

### How do I register?

Registration is open now! Attendees, except for voting delegates, are asked to register online by filling out and submitting the form available at [www.pfb.com/register](http://www.pfb.com/register).

Your registration may take up to a few days to process so be sure to register as early as possible.

If you are serving as a voting delegate, do not register through the online registration form. You will receive special registration instructions after you are selected by your county Farm Bureau.

You will need an email address to register and access the meeting. If you do not have an email account, you can sign up for a free email account through services such as Gmail (visit [mail.google.com](http://mail.google.com)), AOL (visit [login.aol.com](http://login.aol.com)) or Outlook (visit [outlook.live.com/owa](http://outlook.live.com/owa)).

### How can I learn more?

Look for even more details in the October edition of Country Focus. We'll also post updates on our Annual Meeting webpage, [www.pfb.com/annualmeeting](http://www.pfb.com/annualmeeting).



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## IMPORTANT DATES TO REMEMBER

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DATE	EVENT	LOCATION	TIME
October 9	Board Meeting	Outside at P Hartman's	7:00 p.m.
November 13	Board Meeting	TBD	7:30 p.m.
December 11	Board Meeting	TBD	7:30 p.m.



### Interested in receiving the online version of our Newsletter?

So far, 2% of our members have agreed to stop their paper/snail-mail newsletters.

We encourage you to help us move into the 21st century by letting us know that you want electronic only!

Please e-mail [robinl@ptd.net](mailto:robinl@ptd.net) to let us know!



**Check out Berks County Farm Bureau website:**

[www.pfb.com/berks](http://www.pfb.com/berks)

See more information in the  
online version of the newsletter!!