

Winners Revealed!







Embrace your wild side.









At The Heritage of Green Hills, we want you to do whatever puts a smile on your face. We're honored to be named the 2020 Readers Choice Best Senior Living Community – it's something our residents have known about us for years.

Call (484) 577-3026 or go to www.HeritageofGreenHills.com and find the place that lets you be you.

200 Tranquility Lane • Shillington, PA 19607







The seventh annual *Reading Eagle* Readers Choice has wrapped up, and we're ready to announce the winners!

First, we'd like to thank our readers who nominated and voted for the businesses. And we'd like to congratulate all the winners. Winners are businesses which received the highest vote total in each sub-category.

Winners were decided based on the number of votes they received from our readers, making this a true Readers Choice contest.

Votes were placed by the very people who shop at these stores, dine at these restaurants and patronize these businesses.

Votes were placed by ballot at ReadingEagle.com/Readers-Choice or a paper ballot published in the *Reading Eagle*.

We invite you to visit the winning businesses and see for yourself what everyone is talking about!

BUSINESS SERVICES

BEST BANK

Fulton Bank

BEST BARBER SHOP

No. 7 Barber Parlor

BEST BEAUTY/

HAIR SALON

Shear Spirit Salon

BEST COLLEGE

Alvernia University

BEST COMPUTER/

REPAIR SERVICE

Double Click

Computers

BEST CREDIT UNION

Riverfront Federal

Credit Union

DAYCARE/PRESCHOOL

Spring Rose Child Care

DRY CLEANER

National Cleaners/

Yorgey's Fine Cleaning

FINANCIAL PLANNING

Diamond Financial

Planning

FUNERAL HOME

Kuhn Funeral Home

IN-HOME SENIOR CARE

Comfort Keepers

NAIL SALON

Christine

Tonya's Nails

PERMANENT MAKEUP

Beautiful You by

PHOTOGRAPHY STUDIO

Ryan Matz

Photography

REALTOR COMPANY

ReMax of Reading

SENIOR LIVING

The Heritage of Green

Hills

SKIN CARE

Skin Solutions MedSpa

TRAVEL AGENCY

AAA Travel

WEDDING VENUE

Stokesay Castle

FOOD

& DRINK

BBQ

Bar-B-Q-Pit

BEER SELECTION

Liberty Taproom

SUNDAY, OCTOBER 25, 2020

RREAKFAST

Squawk Cafe at B2

Bistro

BURGER

Uncle Jack's Corner

CHILI

Crave Cafe

CHINESE

No 1 Chinese

Restaurant

DINER

Exeter Family

Restaurant

FAMILY RESTAURANT

Wyomissing

Restaurant & Bakery

FAST FOOD

Chick-fil-A

FINE DINING

Austin's Restaurant & Bar

ICE CREAM/

FROZEN YOGURT

Boehringer's Drive-in

ITALIAN

Mimmo's Italian

Restaurant & Pizzeria

LUNCH

Crave Cafe

MEXICAN

Alebrije Mexican

Restaurant

OUTDOOR DINING

Mountain Springs

Restaurant - Captain's

Cove

PIZZA

Mimmo's Italian Restaurant & Pizzeria

SEAFOOD MARKET

Adelphia Seafood

SEAFOOD RESTAURANT

Coastal Grille

SPORTS BAR

The Pike Cafe

SUBS & SANDWICHES

V&S Sandwich Shop

SUSHI

Masa

WINGS

The Pike Café

ENTERTAINMENT & RECREATION

DAY SPA

Skin Solutions MedSpa

GOLF COURSE

Golden Oaks Golf Club

HAPPY HOUR

The Liberty Taproom

MINIATURE GOLF

Schell's Miniature Golf & Restaurant

MOBILE DJ

Jam on Sound

Productions

MOVIE THEATER

Fox Berkshire

HEALTH & FITNESS

EAR & HEARING CARE

FNT Head & Neck Specialists, P.C.

REHABILITATION

SERVICES

Reading Hospital Rehabilitation at

Wyomissing

FITNESS CENTER

Retro Fitness



F READERS CHOICE | READING EAGLE SUNDAY, OCTOBER 25, 2020

HOME SERVICES

CARPET CLEANING

Stanley Steamer

EXTERIOR HOME

IMPROVEMENT

Bachman's Roofing,
Building & Remodeling,
Inc.

FENCING COMPANY

Pro Max Fence System

FLOORING COMPANY

Martin's Flooring, Inc.

GARAGE DOOR

COMPANY

Reading

Overhead Door of

HEATING & AIR

CONDITIONING

E.G. Smith

HOME REMODELING

D & B Elite Custom

LANDSCAPING

Golden Oaks

Landscaping

LAWN CARE

New Castle Lawn & Landscape

PLUMBING COMPANY

Essig Plumbing &

Heating

SPECIALTY HEATING

Short's Stoves

Chimneys and

Fireplaces

SURVEYOR / ENGINEER

Spotts, Steven & McCov

ROOFING COMPANY

Bachman's Roofing, Building & Remodeling, Inc.

SHOPPING

APPLIANCE STORE

Maidencreek TV &

Appliances

CONSIGNMENT THRIFT

SHOP

Nothing's New

FARMERS MARKET

Boscov's Fairgrounds
Farmers Market

GARDEN CENTER

Esbenshade's Garden Centers

GROCERY STORE

GIANT Food Stores, LLC

HARDWARE STORE

Weaver's Ace Hardware

JEWELRY STORE

Gipprich Jewelers Inc.

PAWN SHOP

Cash Converters

VACUUM STORE

A to Z Vacuum and

Fans

TRANSPORTATION

AUTOMOTIVE SERVICE

CJ's Tire &

Automotive

CAR WASH

Scott's Exeter Car Wash & Auto Lube

NEW AUTOMOTIVE

DEALER

Tom Masano Auto Group

TIRE STORE

CJ's Tire &

Automotive

USED CAR DEALER

John's Great Cars



SUNDAY, OCTOBER 25, 2020 READING EAGLE

BEST COLLEGE

Alvernia University



400 Saint Bernardine Street Reading, PA 19607 610-796-8200 alvernia.edu

CollegeTowne is Powered by O'Pake

Acquiring 401 Penn Street is just one of several steps the university has taken to help the Reading College Towne initiative achieve liftoff. The newly renamed and restructured O'Pake Institute for Economic Development and Entrepreneurship is the catalyst behind

the movement and "Powered by O'Pake" has become a CollegeTowne slogan.

Another significant development has been the hiring of Dr. Rodney Ridley to lead the new O'Pake Institute and its signature offering, a student-centered business incubator. Ridley comes to Alvernia after five and a half years as head of Wilkes University's Allan P. Kirby Center for Free Enterprise and Entrepreneurship. He also holds 27 patents, is an intellectual-property expert, has been a professor of engineering, helped redevelop the engineering ograms at Wilkes and launch the

programs at Wilkes and launch the new engineering programs at Alvernia, and has been active in a range of engineering-related projects in the private sector.



Though Alvernia won't move into its new downtown home until sometime in 2021 at the earliest, Ridley said the business incubator is open for business. "Most businesses need help, especially with the devastating effects COVID-19 has placed on small businesses," he said. The incubator is well suited to help business face challenges like how to retain customers, reach new markets, structure a new corporation, build a website or create a company logo.

Since March the business incubator has served over 30 clients and will continue to assist in the economic recovery and expansion of Reading, Berks County and the greater Southeastern beyond.

For more information on Reading CollegeTowne and the O'Pake Institute please visit Alvernia.edu.



READERS CHOICE READING EAGLE SUNDAY, OCTOBER 25, 2020

BEST GARDEN CENTER Esbenshade's Garden Center

sbenshade's
GARDEN CENTERS

Fleetwood 610-944-3000

Mohnton 717-445-6055

Lititz 717-626-7007

All Stores Open Mon. - Sat. 9am - 6pm

Visit our stores or shop online at esbenshades.com



At Esbenshade's, we offer our customers the finest year-round selection of plants, gardening products, furniture, birding supplies, & seasonal decor. We grow our own plants with great care, so you know you're getting the best quality & selection at the best price. Our friendly & knowledgeable staff is here to help with all your home & gardening needs.

Throughout the holiday season, we offer a large selection of poinsettias, cyclamen, Christmas trees & decorations, greenery, houseplants, succulents, home & garden supplies, & gifts for the family. Thank you for voting us #1 and we look forward to serving you throughout the year.

BEST SPORTS BAR & BEST WINGS

Pike Cafe





930 Pike St. Reading, PA 19604 610-373-6616 | pikecafe.com

Thank you to all of our loyal customers for voting us Best Sports Bar and Best Wings.

Located in northeast Reading, The Pike Café is a cozy, comfortable neighborhood bar and restaurant.

The Pike Patio on Moss offers yet another way to enjoy Pike Café's great food. The patio, which holds 150 guests between the bar and the outdoor dining areas, is open year-round, and is heated for football season. Patrons have their choice of 54 flatscreen TVs, indoors or outdoor.

Owner Mike Pullano has been



expanding The Pike Café since he bought it in 1985 when it was a corner bar.

We turned it into a happening little place, Pullano said. "We were the first ones in Berks County to have a wing night."

The Pike Cafe is also known for their award winning burgers. What makes their burgers different is a combination of Angus beef, and a ground brisket blend.

They run a burger special everyday, and their most popular burger is called Breakfast on a Burger which includes a sunnyside-up-egg, peppers, bacon and provolone cheese. In addition to the Angus burgers, The Pike offers Bison and Kobe Burgers.

Come out and see what everyone is raving about!





SUNDAY, OCTOBER 25, 2020 READING EAGLE READERS CHOICE ✓F

BEST BARER SHOP

No. 7 Barber Parlor

No. 7 Barber Parlor would like to thank the community of berks & beyond for voting us "Best Barber Shop" in this year's Reading Eagle Reader's Choice. We are honored to have your continued support over the past two years.



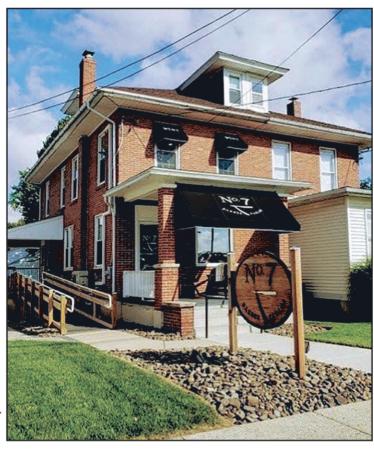
1603 Lancaster Ave, Shillington, PA 19607 (484) 509-2433

Established in 2018, No. 7 Barber Parlor is a full service barber parlor located in the heart of Shillington at 1603 Lancaster Avenue. Our barbers provide quality hair and beard care services, which can be personalized to meet your individual needs.

Clients of all ages are always welcome at The Parlor. Our services include kids' cuts, adult cuts, shape ups, styling, beard trims, hot lather shaves and more! We also offer private groomsmen packages customizable to each party.

With over 5 years of experience in the barber industry, No. 7 Barber Parlor is owned and operated by Taylor Stubler, licensed barber manager. Stubler is accompanied by a wonderful group of licensed barbers including Josh Marquez, Jessica Minotto and Jon Santiago - all graduates of American Barber Academy.

Our Parlor is continuously growing and actively looking for professional, licensed barbers to join our talented team. With a 5 star rating on Facebook and a 4.8 star rating on Google, No. 7 Barber Parlor is proud to provide quality grooming services to our community. Thank YOU for voting us THE BEST!





F READERS CHOICE READING EAGLE SUNDAY, OCTOBER 25, 2020

BEST VACUUM STORE

A to Z Vacuum & Fan



350 N. Park Road, Wyomissing 610-374-4888 atozvacuum.com

When you are looking
for any kind of
vacuum or fan,
you'll find it at
A to Z Vacuum and Fan



We are Pennsylvania's premier dealer for vacuums, fans, lighting and much more. We have been serving the Reading, Berks County and surrounding areas for over 60 years, providing the lowest prices and the most qualified sales and service staff. When you are looking for any kind of vacuum or fan, you'll find it at A to Z Vacuum and Fan.

We don't want to just sell you a vacuum, we want to give you the information you need to make an

the information you need to make an intelligent choice to protect

your investment, and control the air quality in your home.

We have over 300 models that our friendly sales experts can show and demonstrate for you to compare.

Our expansive showroom features a huge selection of ceiling fans, heaters, air purifiers, LED lighting, Tiffany lamps and accessories.

We carry Maison Berger Paris fragrance lamps, as well as many more products for your cleaning needs.

We also carry every bag, belt and filter you can imagine.

Come meet our expert salesforce; they will be happy to help you make the right choice to fit your needs.



The largest store of its kind in the USA!



VACUUM & FAN SHOWROOM

610-374-4888 350 N. Park Road., Wyomissing **www.atozvacuum.com** Monday - Friday 9am-6pm, Saturday 9am-4pm, • Sunday Closed

THANK YOU

For Letting Us Serve You For Over 60 Years & For Voting Us

Best Vacuum Store



WHY YOU SHOULD BUY FROM A TO Z

AZ VACUUN RFAN

- We Explain It We Discount It We'll Beat Any Price
- We Stock Parts For It We Assemble It We Service It
- Always Guaranteed Lowest Prices on All Brands We Demonstrate It
- We Guarantee It In Store Warranty Yesterday, Today & Tomorrow

GUARANTEED LOWEST PRICES ON ALL BRANDS

- Dyson Oreck Panasonic Hoover Eureka Electrolux Miele
 - Simplicity Sebo & Many More

A to Z Vacuum Stores: Parts - Supplies - Service - Warranty - Fans & Lights - Repairs

BEST CAR WASH

Scott's Wash & Lube

Scott's Wash and Lube 5700 Perkiomen Avenue Reading, PA 19606 610-582-8122 scottswashandlube.com

At Scott's Car Wash and Lube we appreciate the ability to serve our customers and the future ones referred our way!!!

It has been a crazy year and we are working our way thru it.

At Scott's, quality with value is always first. We offer a wide variety of car-care services, which include a variety of car wash packages, multiple interior express packages, engine compartment cleaning, full service oil changes which include free car wash, wipers, lamps, batteries and propane.

Please stop in during our early bird, twilight and pet day specials. We are the home of the efficient fifteen minute oil change and ask about the oil rebate program. You will be pleased to wait in our



updated waiting room. Enjoy free Wi-Fi and a cup of coffee on us. Need propane while you're here? We refill your used unexpired tanks and sell new tanks.

We grew up here and Scott's Car Wash is proud to be a member of the surrounding communities, and we believe in supporting community organizations. We do this through many charitable events, such as ARL Wash for the Animals, Gary Sinise Foundation and fundraising for Blankets of Hope.

This quality has allowed Scott's to be voted the best car wash in Berks County. Check out our website at www.scottswashandlube. com for pricing and service descriptions. We look forward to serving you at Scott's-The Best Dog Gone Carwash in town.

BEST PERMANENT MAKEUP Beautiful You by Christine



3625 Kutztown Road, Laureldale, PA 19605 610-921-3717 beautifulyoubychristine.com

Beautiful You is committed to providing exceptional, cutting-edge permanent make-up and skin care services in Berks and beyond.

They customize permanent makeup and skin care treatments to meet clients' needs and coach on lifelong practices and habits to keep skin looking radiant at any age

Christine Castellano, Beautiful You by Christine founder, Aesthetician, and Permanent Makeup Artist started in the beauty business more than 25 years ago. A fellowship graduate of the A4M, she regularly attends advanced training classes to keep up with industry best

practices and trends. Her experience and focus on continual education benefits her clients so they can be sure they are receiving the most comprehensive, upto-date treatments and care.

Christine is licensed and providing services in multiple states including California, Virginia, and Florida, and her services have grown to include wellness coaching. Christine received training in this capacity and delights in being a physician liaison to help clients bridge the gap between beauty and wellness. She is also a Permanent Makeup trainer, passing on her skills to up and coming artists.

By fully utilizing her credentials and clinical knowledge, Christine's clients are achieving great wellness outcomes and improved skin health at the same time.

At Beautiful You by Christine, they offer a variety of services including advanced electrolysis (permanent hair removal), permanent makeup which includes areola tattooing for breast cancer patients, anti-aging, acne, rosacea, and scar treatments.

Thank you From Scott's Wash & Lube

We Appreciate You for Selecting Us for the 2020 Winner for Best Car Wash







5700 Perkiomen Avenue 610-582-8122 scottswashandlube.com





follow us on

Best Permanent Makeup



3625 Kutztown Road, Reading
FOR A FREE CONSULTATION CALL 610-921-3717

www.beautifulyoubychristine.com



10 READERS CHOICE READING FAGI F SUNDAY, OCTOBER 25, 2020

BEST HARDWARE STORE

Weaver's Ace Hardware

Thank you for choosing Weaver's Ace Hardware Fleetwood, Douglassville, & Sinking Spring as your Best Hardware Store for the 5th year in a row!



- Fleetwood 732 Fleetwood Lyons Rd., Fleetwood, PA 19522 610-944-7681
- Douglassville 905 W Postal Rd., Douglassville, PA 19518 610-385-4600
- Sinking Spring 4610 Penn Ave., Sinking Spring, PA 19608 484-878-2570
- weavershardware.com
- facebook.com/weavershardware
- instagram.com/weaversacehardware

We're committed to helping you take care of and enjoy your home and we're happy to continue to offer you great service and products.

Weaver's is locally, family-owned and operated by Ed & Christine Shenk for 26 years. In this time, we've grown into one of the area's largest and most convenient hardware stores with 3 locations - Fleetwood (opened in 1964). Douglassville (opened in 2006), and Sinking Spring (opened 2019). We employ a staff of 75, stock over 40,000 products, and cover a combined 46,000 square feet of retail space.

We sell a complete collection of products for your home including outdoor living (Weber® grills, Traeger® grills), paint (Benjamin Moore® &

Clark+Kensington®), Stihl® power equipment, and pet and bird food. You can shop us online and browse thousands of home and lawn and garden products on acehardware.com. Place vour order and we'll e-mail vou when your items are ready for pick up- quick and easy.

Weaver's Ace Hardware operates with four pillars - 1) Be The Most Helpful Place 2) Have The Right Products At the Right Time At The Right Price

3) Provide Good Work/Life Balance. and 4) Support and Invest In Our Team. These pillars quide our actions and help us fulfill our mission of being helpful.

Because of our helpful mission, we've



received recognition this year including Best Places To Work In PA. Greater Reading Top 50 Business, People's Choice Best Painting Store, and now Readers Choice Best Hardware Store. Thank you for supporting us! We value you and the contributions you make to our success and appreciate the opportunity to continue to grow and help you take care of and enjoy your home and vard.

Thank You For Voting Us Your Favorite Hardware Store

Now Through November 22, 2020

\$5 on your

> \$15 on your

on your

Weaver's Paint Sale

Clark+Kensington®, Magnolia Home, Benjamin Moore® Regal & Ben



Discount valid on paint gallons at the time of purchase, not on future purchase. Valid on Clark+Kensington, Magnolia Home, Benjamin Moore Regal, & Ben Gallons. Valid through 11/22/20.



Weaver's Ace Hardware Fleetwood 732 Fleetwood-Lyons Rd Fleetwood, Pa 19522 610-944-7681 Mon - Fri 8-7, Sat 8-6, Sun 9-5

Weaver's Ace Hardware Douglassville 905 West Postal Rd Douglassville, Pa 19518 610-385-4600 Mon - Fri 8-7, Sat 8-6, Sun 9-5

Weaver's Ace Hardware Sinking Spring 4610 Penn Ave Sinking Spring, Pa 19608 484-878-2570 Mon - Fri 8-7, Sat 8-6, Sun 9-5







READERS CHOICE 11 SUNDAY OCTOBER 25, 2020 READING FAGI F

BEST ROOFING COMPANY

Bachman's Roofing, Building and Remodeling, Inc.



36 S. Elm St., Wernersville, PA 19565 610-678-8004

bachmansroofing.com facebook.com/BachmansRoofingInc twitter.com/BachmansRoofing instagram.com/bachmansroofinginc

We are more than happy to announce Bachman's Roofing, Building & Remodeling has received the Reading Eagle Reader's Choice Award for "Best Roofing Contractor"!

While we have been acknowledged as a multiple award-winning roofing contractor in the many years of our

operation, receiving this prestigious award has been quite the achievement for us. As 2020 has been a trying year filled with constant changes and challenges, we are ever so humbled by this grand accomplishment and we are honored to know that our hard work and dedication to the roofing industry are not going unnoticed.

operated roofing company, our team of exceptional craftsmen and technicians stand firm in our roots, upholding crucial values of high customer satisfaction, continuous industry knowledge, and superior workmanship that are of utmost importance for our company- from our beginning 48 years ago to today. Our belief has always been to provide customers with

As a family-owned and



highly sought-after customer service alongside professional roofing repairs. replacements, and installations while rising in the ranks for flawless technique with every roofing job we do.

It is without hesitation that Bachman's Roofing, Building & Remodeling will be

there for you and your family through it all – from the time you receive your free roofing quote with us all the way up to the completed roof project. We are unlike any other roofing company out there because we care for our customers just as we care for our own family.



Roofing • Siding • Skylights • Solar Roofing • Windows • Doors • Gutters • And More!

36 S. Elm Street, Wernersville, PA 19565 | BachmansRoofing.com | 610-426-1909















SUNDAY, OCTOBER 25, 2020

BEST BURGER

Uncle Jack's Corner

UNCLE JACK'S **CORNER**

101 West 1st Street Birdsboro, PA 19508 610-750-2877

Jack and Denise Bennicoff are the proprietors of Uncle Jack's Corner located in the old passenger train station at 101 West 1st Street Birdsboro. Pennsylvania.

Since the age of 18, Jack had dreamed of opening a Breakfast and Lunch restaurant. In October of 2017, an opportunity arose and Jack and Denise both guit their jobs and set on the journey together. It took an entire month to scrub, clean, paint and fix the old train station. On November 6th 2017, the Bennicoffs opened the doors to their small Mom & Pop restaurant.

Uncle Jack's Corner is opened Tuesday through Sunday from 7am-3pm.

Each morning, Jack cooks up their Homemade Creamed Chipped Beef (which sells out each day) while Denise starts the daily Homemade Soup. With the help of social media, they post their Soup of the Day as well as any Special they are running for that day.

Now for the Burgers. Uncle Jack's Corner only uses 100% Fresh, never frozen Angus Beef, which they serve on soft Kaiser Rolls.



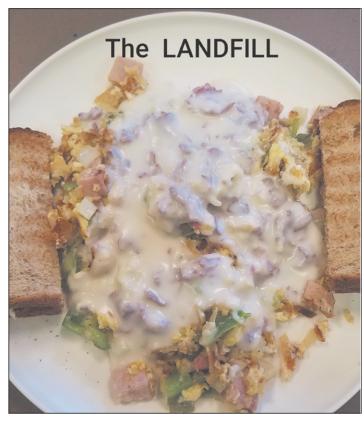


Their best-sellers are the California Cheeseburger and the Mushroom Swiss Burger.

There are many other Burgers & Sandwiches available, but don't forget to order a side of Fresh-Cut Fries (they are the best) Their Salads are generous and Always Fresh and the breakfast menu is available from open to close.

The Bennicoffs are very involved with their community. They have sponsored blood drives, paint nights, donations, and many fundraisers. The Birdsboro community and Patrons have truly embraced Uncle Jacks and strongly supported them during the Pandemic. Jack and Denise wholeheartedly believe that they have the Best Customers and could not be more grateful for each and everyone of them. Together with their staff, they will continue to have a very Family-Friendly restaurant with great food served with a smile.







You'll Love It At Uncle Jack's!

OCTOBER 25, 2020 READING EAGLE READERS CHOICE F 13

UNCLE JACK'S CORNER

Best Burger





14 READERS CHOICE

BEST DAYCARE/PRESCHOOL

SpringRose Childcare

563 Mountain Home Rd. South Heidelberg Township. PA 19608 610-670-1515 springrosechildcare.com

"Our groesome teachers who work so hard every day are what makes SpringRose Childcare the best in Berks County. We have the most dedicated staff, many who have been with us since the day we opened. The SpringRose kiddos are very fortunate to have so many loving adults making positive influences in their lives." ~Director Jocelyn Dautrich

Established in 2008, our primary mission is to provide the best childcare possible in a loving and nurturing setting designed like a home environment. SpringRose Childcare recognizes and respects the uniqueness of each child. Students learn to follow their curiosity, to think creatively, and to work both independently and cooperatively with others. At SpringRose Childcare, we celebrate diversity and strive to instill integrity, compassion and confidence in each child. We give each child support and encouragement to become his or her own unique self. We recognize and foster an active partnership between home and school and the children's need for consistency. We strive to help all children reach their full potential and prepare for success in their future educational endeavors by emphasizing fun, friendship, and fulfillment.



"We are grateful to be named the Reading Eagle Reader's Choice "Best Childcare" Winner. We want to thank all of the devoted readers of the Reading Eagle, local residents of Berks County, and most importantly, our SpringRose families, past and present, who selected us for this wonderful honor!"

~Director Jocelyn Dautrich



Feels like home











- State-of-the-art 10,000 sq. ft. facility
- For students 6-weeks-old through middle school
 - Curriculum built for each individual student
- Natural playground designed for hands-on activities and education
 - Low student to teacher ratios

Please visit our website at www.springrosechildcare.com for more information on admission opportunities



563 Mountain Home Road / Sinking Spring, PA 19608

BEST EXTERIOR HOME IMPROVEMENT

Bachman's Roofing, Building & Remodeling, Inc.



Wernersville, PA 19565 610-678-8004 bachmansroofing.com facebook.com/BachmansRoofingInc twitter.com/BachmansRoofing instagram.com/bachmansroofinginc

36 S. Elm St.,

Bachman's Roofing, Building & Remodeling is proud to be recognized as "Best Exterior Home Remodeling Contractor" by Reading Eagle Reader's Choice Award. For over 48 years, our company has been widely recognized as one of the most sought-after total home improvement contractors in the central Pennsylvania area.

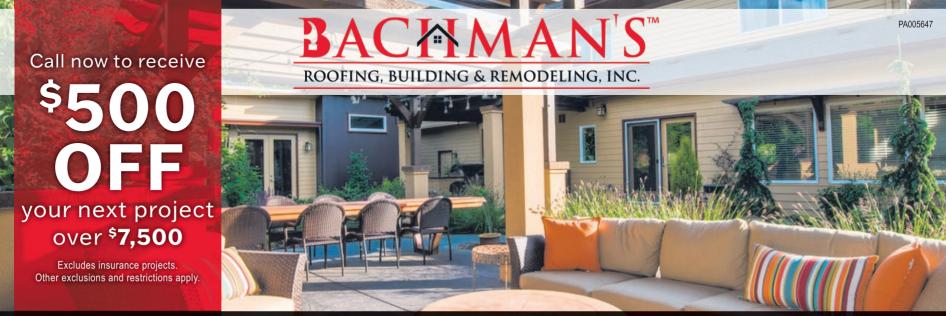
"It is such an honor to be recognized by the readers of Reading for an award that showcases the quality work that we do for our clients," said President and Owner Eric Bachman. "When we expanded our service offerings from roofing to include home remodeling, we put the work in to become experts in the field. Our



customers often give us a call to let us know of their satisfaction in the projects we take on for them and refer us to their friends. There is no greater compliment!"

We take clients through a simple and convenient six-step process. During the initial call, we gather all of the information we need to set the project up for success, proceeding with an on-site consultation. Our estimator will then determine the scope of work needed to complete the

job, clearly outlining findings and details to the homeowner. The estimator will itemize each portion of the scope of work, charges, and any other pertinent project details. Once accepted, the homeowner receives the contract. While we ask for a deposit to move forward with the project start date, we gather all permits needed. The final step is installation! We strive to make the entire process as smooth as possible for all our clients!



Thank You for Voting us Best Exterior Home Remodeler!

Roofing • Siding • Skylights • Solar Roofing • Windows • Doors • Gutters • And More!

36 S. Elm Street, Wernersville, PA 19565 | BachmansRoofing.com | 610-426-1909















SUNDAY, OCTOBER 25, 2020 READING EAGLE READERS CHOICE 17

BEST EAR & HEARING CARE

ENT Head & Neck Specialists P.C.



985 Berkshire Blvd Suite 101, Wyomissing, PA 19610 ent-hns.net Founded in 1987, ENT Head & Neck Specialists P.C. has been providing quality health care to all we serve. In order to maintain the highest level of service, we continue to educate ourselves and our patients in prevention as well as treatment of disease. The Audiology Center at ENT Head & Neck Specialists, P.C. has been in practice in Wyomissing since 1996.

Audiology is a specialty area which evaluates and treats hearing and balance disorders. Our doctors of audiology,

Dr. Melanie Appler,
Dr. Melanie Appler,
Dr. Matthew Bonsall and
Dr. Jenna Galan have the level of
expertise to provide thorough,
quality care to our patients. Our
certified audiometric technicians
provide additional support
to patients when needed.
We provide diagnostic and
rehabilitative hearing services
for newborns through adults. We
continue to be on the cutting
edge of the latest hearing aid
technology and strive to provide
outstanding patient education
on communication.

Otolaryngology head and neck surgery is a specialty concerned with the medical and surgical treatment of the ears, nose, throat and structures of the head and neck. ENT Head & Neck Specialists P.C. consists of highly respected specialists, Dr. James Restrepo, Dr. Charles Lutz, Dr. Jeffrey Driben, Dr. Scott Cronin and Dr. Adam Vasconcellos, who provide superior treatment for adults and children. Nurse Practitioner Rosemarie Montgomery, CRNP, is here to provide additional care for our patients.



Audiologists: Melanie A. Appler, AuD, FAAA Matthew R. Bonsall, AuD, FAAA Jenna L. Galan, AuD., CCC-A



In-Office Audiology Services

The Audiology Center

- Audiological Evaluations (Hearing Tests)
- Impedance Evaluations
- BSER (Brainstem Evoked Response Testing)
- Hearing Aid Evaluation and Fitting
- VNG (Videonystagmography) Testing to Evaluate Dizziness
- Real Ear Analysis for Hearing Aid Fitting Accuracy
- Pediatric Geriatric Hearing Aid Evaluation and Fitting
- Cochlear Implant Evaluation and Programming
- Bone Anchored Hearing Aid (BAHA) Evaluation and Programming

Hearing Aids

- 45 day standard trial period
- 100% digital hearing aids
- In-office demonstrations
- Custom earmolds
- On-site hearing aid repairs
- Counseling and instruction on use and care of aids
- Counseling and instruction on adjustment to amplification
- Seminars on hearing aids, assistive listening devices, and more

Complete Diagnostic Testing Newborn through Adult Ages



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www.ent-hns.net



Diagnostic Audiology and Hearing Aid Services

AUDIOLOGISTS:

Melanie A. Appler, AuD, FAAA

Matthew R. Bonsall, AuD, FAAA

Jenna L. Galan, AuD., CCC-A READERS CHOICE READING EAGLE SUNDAY, OCTOBER 25, 2020

BEST CREDIT UNION

Riverfront Credit Union



800-451-3477 www.RiverfrontFCU.org

Riverfront FCU has been in Berks County since 1948, so our roots run deep here. We're a member-owned financial cooperative open to anyone who lives, works, worships or attends school in Berks County, or is a legal entity doing business in Berks. As a local financial institution, Riverfront is tuned in to what Berks Countians are looking for and need, whether it's a new car loan, mortgage, or to connect members with a local business for services like home repair and landscaping while extending special financing with us. We're also here to help Berks County small businesses grow and prosper.

Riverfront FCU currently has a robust electronic services offering including our newest product, Riverfront Live, connecting members to branch staff face-to-face via video chat from any mobile device or computer in addition to two branches in Berks. A third location is coming soon to 2609 Keiser Blvd. in Wyomissing. The new threelevel, 34,000 square ft building will provide the space needed to continue the success Riverfront has developed over the last 71 years. It will be multifunctional and designed to help the local community navigate all their financial needs. The facility will house a café and technology-forward retail branch designed to provide services in a comfortable setting from traditional teller transaction stations to self-service

You're invited to stop by one of our branches to learn more about us and how we can help you achieve professional and personal success!







THANK YOU.

For over 70 years, Riverfront has called Berks County home. We work here, live here and raise our families here. This is why we are committed to creating a better Berks through financial and community wellness!

We've crafted our suite of financial products to meet the needs of you, our community, to help put your families on a better financial path. We also work hard in our neighborhoods to improve the places we live and socialize.

As we continue to evolve to meet your consumer and business lending needs, thank you for voting us this year's best credit union. We hope to welcome more of you into the family very soon!



800-451-3477

RiverfrontFCU.org









RiverfrontFCU



SUNDAY, OCTOBER 25, 2020 READING EAGLE | READERS CHOICE (F) 19

BEST FLOORING STORE

Martin's Flooring



350 N. Park Road, Wyomissing, PA 19610 610-376-7799 martinsflooring.com facebook.com/martinsflooring houzz.com/pro/martinsflooring/ martins-flooring-inc

Martin's Flooring was voted Best Flooring Store for the 7th straight year. "We are thankful for the people of Berks County for the confidence they have placed in us for their flooring, window treatments, and carpet cleaning needs," said Michael Martin, owner and president. Since opening their first showroom in 1985 in rural eastern Lancaster County, Martin's has grown into one of the region's largest flooring stores. Owners Mike and Barb Martin have guided the growth of Martin's Flooring into three retail stores, a flooring outlet, an industry-leading commercial flooring division, and a floor cleaning division too. The Martin's attribute their growth to their unwavering commitment to exceed customers' expectations.

"At the end of the day, if we aren't providing our customers with a pleasurable buying experience, and if we don't make that experience about them, not us, it won't matter how many square feet of flooring you have in your showroom. People will go elsewhere," said Mike. "From day one our goal has always been doing whatever it takes to satisfy customers. Our employees have learned over the years that we take our Mission Statement seriously. They in-turn make it their mantra also, so that



this principle that Barb and I started with, continues each and every day." he says.

In November 2014, the Martin's opened their Wyomissing store located next to A to Z Vacuum at 350 North Park Road, Wyomissing. "The timing was right for our move into Berks County," Mike says. Prior to the Wyomissing store opening, Martin's had already built a strong customer following from Berks through their Fivepointville store.

Martin's branding statement, "We Install Confidence" is not just words to them. "Installing Confidence starts the moment the customer walks into one of our showrooms, visits our website, or calls our store," he said. "It does not end until we have completed the project to the customer's satisfaction, not ours. That is how we install confidence."

For more information, call 610-376-7799 or visit martinsflooring.com.



RESIDENTIAL & COMMERCIAL

Fivepointville • Lancaster

Wyomissing

610-376-7799

martinsflooring.com

Thank You For Voting Us Your Favorite Flooring Store 7 Years in a Row!





READING EAGLE SUNDAY, OCTOBER 25, 2020

BEST SKIN CARE & BEST DAY SPA

Skin Solutions Medspa



We are honored to have won
Best Skin Care and Best Day Spa.
We are passionate service providers,
take pride in our work and care deeply for our clients.
Thank you for your continued support,
Julie, Lisa, Victoria and Dr. Yee

Skin Solutions MedSpa
4239 Penn Avenue, Ste 7, Sinking Spring
610-370-7000
www.skinsolutionsmedspallc.com

Formerly called jsMEDSPA, co-owner Julie Stubler was informed on March 3rd, 2020 that she needed to be out of the 3855 Penn Avenue location due to demolition of the lower level where the Medspa was located. On March 4th, Stubler and her husband Brian Stubler secured a new location down the street and renovations for Skin Solutions MedSpa were underway. Covid-19 hit and ceased all operations of personal services. This allowed plenty of time to refine the details of the new space.

Julie Stubler, a 35 year industry professional and 26 year award winning educator in esthetics was excited for the opportunity to own and operate her own MedSpa. Having control of every decision allowed for her to create a chic and modern workspace.

Lisa Kozub, a 12 year licensed skin care professional (and close friend of Stubler), joined the new venture and together they offer an outstanding list of advanced skin/laser services, anti aging and acne treatments for men, women and teens. Known for their acne expertise, they offer treatments for clearing teen and adult break outs, especially athletes and dancers.

Both Stubler and Kozub are certified in laser services such as hair removal of the face and body, reduction of acne scars, sun spots, broken capillaries and rosacea. Both skin specialists are also certified and trained in micro-needling for skin tightening and acne scars. This service has become extremely popular due to the heavily marketed 'vampire facial'.

Additionally, Julie and Lisa are highly trained and well versed in chemical peels for sun damage, acne, melasma and to stimulate collagen production. Dermaplaning, a treatment that removes dead skin cells and 'peach fuzz' is another popular service. Skin Solutions Medspa was excited to welcome Spage Yee, M.D who acts as Medical Director and injection specialist.

Dr. Yee offers Botox, Dysport, Restylane filler, lip injections, and PDO threads for non surgical facelifts. Yee, an ophthalmologist with 24 years experience as a physician and Medspa owner himself, injects at Skin Solutions on Thursday's. Dr. Yee is assisted by Victoria Stubler, licensed cosmetologist of 3 years. Victoria, daughter of Julie, specializes in skin and brow services. Certified in microblading (or 3D brows), she joined the Medspa to offer her amazing skill of transforming and framing faces with beautiful eyebrows.

With 35 years of industry experience, we are dedicated to quality skin care and personalized service. Our team of specialists can help with skin issues ranging from acne to aging to wrinkles and brow shaping. Your skin problems are OUR solution!









We have the Solution at Skin Solutions MedSpa in Sinking Spring

With 35 years of industry experience, we are dedicated to quality skin care and personalized service. Our team of specialists can help with skin issues ranging from acne to aging to wrinkles and brow shaping. Your skin problems are OUR solution!



TREATMENTS PRICE LIST

leen Acne	\$49
Chemical Peels	\$85 and up
Collagen Rejuvenation Treatment	\$175 and up
Advanced skin consult	\$55
Microneedling	
Microblading and 1st touch up	\$399
Laser Hair Removal	\$75 and up
Photo Facial	\$175 and up
Dermaplaning	\$99 alone or \$65 add on and up
Advanced Skin Treatment	\$89
Customized treatment	
Botox	\$585
3 areas brows, crows feet & forehead	
Lips	\$650 a syringe
PDO threads	\$500 and up
Injection consult	
,	





www.skinsolutionsmedspallc.com

610-370-7000

4239 Penn Avenue, Suite 7, Sinking Spring

READERS CHOICE READING EAGLE SUNDAY, OCTOBER 25, 2020

BEST USED CAR DEALER

John's Great Cars

Thank you to everyone who voted us Reader's Choice winner for 2020 for "Best Used Car Dealership".

John's Great Cars 1133 Lancaster Ave Reading PA 19607 Sales - 610-603-9100 Service - 610-898-4321 www.johnsgreatcars.com

We appreciate the support you've shown us not only this crazy year, but also for the last 30 years that John's Great Cars has been blessed to serve the people of Reading and Berks County. John has always said working hard to get the sale is good, but working even harder for our customers after the sale is what will make us great.

Over the years one of the things our customers kept asking us was when we were going to add a service department

to the dealership. A few years ago we finally gave our customers what they wanted and added a 4 bay service center to our operations. Now you'll be treated with the same honesty and respect by our service department that you've come to expect from our sales staff.

Again and again customers tell us John's Great Cars is a truly unique place to buy a car. We agree, and would love to show you what they already know. When it's time to buy your next car, truck, or SUV please give us a chance to earn your business and see why everyone keeps voting us the best used car dealership.



Best Used Car Dealer



1133 Lancaster Ave., Reading PA 19607

Sales – 610-603-9100

Service – 610-898-4321

www.johnsgreatcars.com



SUNDAY, OCTOBER 25, 2020 READING EAGLE READING EAGLE 23

BEST GARAGE DOOR COMPANY

Overhead Door Co. of Reading



901 Delta Ave, Reading, PA 19605 Phone: 610-929-8631 Fax: 610-929-5302

overheaddoorofreading.com

Roy Owens started the Overhead Door Co. of Reading in 1965 by providing quality garage door products, installation and service. Fifty-three years later, the ownership of the company remains in the family. Roy's sons -- Bill Owens, president and Dave Owens, who manages day-to-day operations -- continue to strengthen Overhead Door's reputation for outstanding service among both residential and commercial customers as the foundation for the success of the business.

Overhead Door is so much more than just garage doors. There's a wide variety of other products and services that Overhead Door provides, such as the Americans with Disabilities Act-compliant automatic entry doors, high-speed fabric and metal doors, insect barrier/ventilating doors, rolling



and sliding fire doors, operable walls and accordion partitions, loading dock equipment and service and industrial hollow metal doors and frames.

The company is also very active in the automatic door industry, especially in the service and repair area. Residentially, they have become one of the area's top retractable awning dealers, providing awnings by SunSetter and Perfecta.

Overhead Door Co. of Reading, along with divisions owned in Lancaster, Chester and Delaware Counties, and Berwick, collectively services Berks, Schuylkill, Montgomery, Bucks, Lancaster, Lebanon, Columbia, and Chester and Delaware Counties, including the greater Philadelphia area.

BEST SURVEYOR/ENGINEER

Thank you for voting us your favorite!



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- Water Planning, Engineering and Design
- Construction Services
- Drone Technology



ssmgroup.com



610-929-8631

overheaddoorofreading.com



24 READERS CHOICE READING FAGI F SUNDAY, OCTOBER 25, 2020

BEST FITNESS CENTER

Retro Fitness

At Retro Fitness, we're changing the way people feel about fitness...Championing health and wellness both inside and outside our gyms, impacting our members and our communities alike. "Getting real" is our promise of offering an honest and simple approach to getting healthy and maintaining that health, no matter where you're starting from, or what goal you'd like to reach. Making fitness attainable, uncomplicated and simple for all.

We are proud and honored to receive the Reading Eagle's Reader's Choice best fitness center award because of the significance of the award in our community. We strive to be a community, hometown gym, where everyone is included and welcome, with our #1 goal to have Berk County healthy, fit and happy. That means following the strict CDC guidelines for reopening in order to allow our entire community to build their immune system and get fit, while at the same time feeling safe and get fit, while at the same time feeling safe and clean. Getting fit is personal, and our staff and personal trainers are here to help you customize your workouts to your goals. Our gyms offer a full range of fitness experiences all in one gym so you can try things out, change things up, and keep making progress—your way, every day. Let us take the health and wellness journey with you.

Our Get Real campaign means committing

to living a better you. It is the version of yourself where everything you do inside our gym makes a positive impact on everything you do outside. Get Real is the influence of making healthier choices and finding little opportunities to infuse wellness in your life, like taking the stairs instead of the elevator, selecting healthier food choices, and making time for your personal fitness goals. It's the real you that digs deep to find extra motivation to share with others in the Retro community. We're redefining the future of fitness with

an honest and simple approach to getting healthy and maintaining success. We have a customized approach to wellness that meets each individual on their level, where every person is able to be their best fit whenever. wherever they may be.

Right now you can join Retro Fitness Kenhorst for our best promotion yet! We are waiving our enrollment fee and our membership has no contract or commitment. Join at our "Ultimate" best value membership and gain access to unlimited guest privileges, unlimited babysitting, unlimited tanning, and 40+ group exercise classes per week. Mention this article and we will include 2 complimentary personal training sessions when you join. Contact Scott Gardner at the gym at 610-810-0486 with any auestions.

BEST SEAFOOD MARKET

6 years in a row!

Adelphia



West Lawn wholesale division and retail location: 3024 Penn Ave., Reading Wholesale 610-670-2500 Retail 610-898-9945

Fairgrounds Farmers Market 610-921-8393

Pottsville:

716 S. Centre St. 570-622-6940

www.adelphiaseafood.com



Jason Hurleman, President and Co-owner of Adelphia says. "It's not about what I think - it's about what our customers think, and when you're voted by your customers to be the best at something, it is humbling."

Adelphia Seafood is the region's leading fresh fish and seafood provider to both retail and wholesale seafood customers. We deliver to a variety of mid-Atlantic states, servicing hundreds of restaurants, retailer and food service. Our vision is to assist in living a healthy lifestyle and offer excellent customer service and expertise in seafood to our community.

Our history dates back to the 1950s when we were founded by Harry O. Hahn, who ran both a retail and wholesale business out of a location at Ninth and Greenwich streets. Today, Adelphia Seafood still operates as a family-owned business dedicated to community and encouraging them to "buy local."

We thank you for voting us No. 1 and promise to continue to support our community the best we can.

Get Fresh!



Thank you for voting us the **Best Fitness Center in Berks County!**

Retro is proud to be the choice for Health & Wellness in Berks County and beyond!

With our New Health & Safety Pledge with Enhanced Cleaning & Sanitization, we have committed to providing a Clean & Safe **Gym Experience to help Berks County Stay Active!**

AND Currently New Members can enroll with ZERO Enrollment Fees & NO Contract!

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2020 READERS CHOICE Best Seafood Market

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POTTSVILLE: 716 S. CENTRE ST. 570-622-6940

FAIRGROUNDS FARMERS MARKET: 610-921-8393

Check Us Out on YouTube for Recipes



fo www.adelphiaseafood.com

SUNDAY, OCTOBER 25, 2020 READING EAGLE | READERS CHOICE 🚯

BEST BEST ITALIAN FOOD AND BEST PIZZA

Mimmo's Restaurant



290 Morgantown Rd Reading, PA 19611 610-373-2800 www.mimmos.org Facebook- Mimmo's Restaurant Twitter- @mimmos1997 Instagram- mimmosrestaurant



Since its beginnings in 1997, Mimmo's has built a strong foundation on quality and cleanliness. Specializing in homemade Italian cuisine, while being able to provide a modern experience has allowed Mimmo's to stand out in an area saturated with Italian food. Behind the scenes at Mimmo's, you'll find the owners working hard to make fresh dough for their delicious pizza and pasta.

The Homemade Ravioli is a staple in the Mimmo's Menu; however, the homemade touch doesn't stop at dinner! Mimmo's

also makes its own homemade desserts, such as Cannoli and Tiramisu. We were able to interview Mike, son of owners Mimmo and Lucy, in regards to how he felt retaining the title of "Best Italian Food" and the new title of "Best Pizza."

"The support we have seen this year is something that has not gone unnoticed. Winning both of these titles is such an indescribable feeling; however, surviving this pandemic as a business has been no easy task. It all began with a simple idea my father and I had during the 'Red Phase' of creating the ultimate family-style meal. The 'Dinner for 4' special is unlike anything you will find in this area. Simply put, you are not able to find higher quality food at a better price. During the 'Yellow Phase', the push for Outdoor Dining led us to expand from our waterfall-adorned patio out into the parking lot. Being



able to provide our high quality food in a unique and relaxing atmosphere was great while it lasted; however, now with the weather changing we will have to adapt again. Mimmo's is nearly 8,000 sq ft and with three separate dining rooms, social distancing is something we are able to provide all of our guests. Whether it's your first time out in months or you're just looking for quality Italian food, we invite everyone in with open arms (and a mask on, of course)."



Best Pizza



290 Morgantown Rd., Reading, PA 19611 610-373-2800 • www.mimmos.org





Best Italian Food

Years in a Row



Dinner For 4 Specials



available for curbside & takeout!

\$35⁰⁰

INCLUDES GARDEN SALAD & DINNER ROLLS

CHOOSE ONE:

Chicken Parmigiana Baked Ziti With Mini Meatballs Homemade Cheese Ravioli \$4000

INCLUDES GARDEN SALAD & DINNER ROLLS

CHOOSE ONE:

Homemade Lobster Ravioli Homemade Lasagna Shrimp Scampi

More options available at www.mimmos.org

26 READERS CHOICE READING FAGI F SUNDAY, OCTOBER 25, 2020

BEST BREAKFAST

B2 Bistro's Squawk Café







701 Reading Avenue

West Reading, Pa 19611 B2bistro.com | 484-516-2965

At Squawk Café, we understand how powerful it can be to start your day with good food, good coffee, and smiles from the people who create and serve your meal. That is why we strive to make your experience at Squawk Cafe something that rouses you and your tastebuds from bed each morning.

Our menu reflects the abundance of high-quality produce, livestock, and other ingredients local to central Pennsylvania. We are home to some of the best grazing farms and artisanal cheese makers in the country and our nutrient-rich soil enriches our produce with fabulous flavor and vitality.

We have developed close relationships with our local partners so that we can keep up with periodic changes in produce availability. This means that our dining offerings

are part of a living menu rather than simply seasonal. Accordingly, a significant portion of our menu consists. of specials that run for only as long as the ingredients are in their prime (which can range from a few days to a few weeks to a few months). Even our always-available core menu items will see ingredient changes throughout each

Our Mission

We are here to highlight local ingredients and represent the flavors of Central Pennsylvania, handselecting the best of the best when it comes to ingredients and farmers and providing excellency in every creation,

We built our business on the highest quality eggs, so truly the foundation of our breakfast makes every dish shine through. Our omelets are one of a kind, and you can find a little pop of pizazz in some fan favorites like the Avocado toast and our thoughtfully designed breakfast sandwiches.

Our Farm Friends

Chef Patrick spent a few years farming before getting into the restaurant industry so naturally sourcing from local farms became his passion. Some of our favorite local farms include Broad Wing Farms, Alpine Heritage Creamery, Pequea Valley, Taproot Farms, Little Leaf Farms and Kreider Farms. We love working closely with our

area farms to decide on our menu items based on what is looking good in the fields and making those exciting seasonal changes with the guidance of our farm friends. Coffee and Teatime

Our coffee is roasted the day it is shipped to us from Philly and freshness makes a world of difference! We make all our syrups in house, using fresh and organic ingredients. We use top quality full-organic tea leaf for

Come enjoy all your favorites from our traditional house blend to Cappuccino, Cold Brew, Pour Overs, Macchiatos and more.

Our Pastry Game

Squawk Café has an exclusive relationship with Cedric Barbaret out of Lancaster. He makes all the doughs and pastries, then we bake them fresh each morning. We also have our in-house Baker who uses homestyle recipes that you don't want to miss.

So, where did the name come from?

The name Squawk came from Chef Patrick's wife Tori. It is open for interpretation by everyone, but the concept is as simple as they come - when a chicken lays an egg, it squawks, loud and proud, which is exactly what we are

It all starts with the egg, then we add the tastiest local ingredients we can find, and let our talented chefs turn

it into something extraordinary ... and there you have it. Sauawk.

The Breakfast Dream Team

Chef Patrick Daley is leading the Squawk charge with elevated ingredients and breakfast creations that will surprise and delight. He will take your traditional favorites. and give it just a little tweak, a little nip here and a tuck there and introduce something new and exciting.

Christian is the creative cook who helped build the Lost Dog Cafe in South Carolina. In his time there, they went from cooking for just a few people at the coffee counter to becoming one of the busiest and most popular cafes in the state. We are very fortunate that he moved back to PA to be close to family and came to work at Squawk. He is our true "eggspert" with almost two decades of cooking eggs. That is the real reason our egg dishes are so gorgeous in addition to delicious.

Joelle Patrick has been brewing the bean juice for 14 years, honing in on the mastery of it all. She has studied coffee growing regions and methods of brewing and has made thousands of lattes over the years. Coffee and people are her truest passions, and what better way to celebrate both than together!

Come visit us at Squawk Café. We can't wait to meet you and serve you the Best Breakfast in Reading.



SUNDAY, OCTOBER 25, 2020 READING FAGI F

BEST IN-HOME SENIOR CARE

Comfort Keepers



2209 Quarry Drive, Suite A-12, West Lawn, PA 19609

Comfortkeepers.com/BerksCounty-PA

Everything we are and everything we aspire to be we owe to our team

2020 has been a challenging year for everyone. Those working on the front lines, like our Caregivers. have been graced with a new, unique title to them. "Essential Workers." Our Caregivers were steadfast in their desire to help the aging and homebound seniors of Berks County and they continue to persevere with strength and courage through the most challenging of times. Comfort Keepers Caregivers are extraordinary people with the gift of giving themselves to support others.

As we complete our 19th year in business at Comfort Keepers, we credit our Caregivers and our Office Team for building and maintaining our reputation through the years as a leader in providing in-home senior care. Our Team consistently delivers our mission of treating all clients with the respect and dignity they deserve as though we were caring for a member of our own family. Every day our Caregivers arrive on the doorsteps of clients throughout Berks County reassuring them we are here to help, keep them safe, and assist them in maintaining their wellbeing at home. No matter the day, the weather, or even a once-in-a-lifetime pandemic, our Team can be depended upon.

To those who voted for Comfort Keepers, we THANK YOU! To our Team who delivers the Comfort Keeper's mission each and every day, we THANK YOU!

With our sincere gratitude, Co-Owners, Dave Kendall & Jennifer Mish **What Caregivers say about us**

"I truly love what I do and am so glad I found this company!" - Caregiver, **Iennifer**, employed with Comfort Keepers since Fall 2018

"I absolutely love it! They work within your availability, send you with all information you need to care for the client safely, and check in with you periodically throughout the day to see how things are going. It's great!" - Caregiver, Sandra, employed with Comfort Keepers since **Spring 2020**

It takes a special person to be a Comfort Keepers Caregiver. We are blessed knowing that we have extra-special Caregivers on our team! If you or someone you know is an individual dedicated to helping others, consider becoming a member of our Comfort Keepers Team. Whether you have taken care of loved ones, little ones, or just have a calling in your heart to help people - our on-staff, Registered Nurse will provide you with the training and skills to help the members of our senior community and bring peace of mind to families across Berks County.



Thank You

to all our clients and friends who voted Comfort Keepers...

Best In-Home Senior Care









READERS CHOICE 127

Comfort Keepers Is Hiring Join Our Caregiving Team!

Apply today.

BerksJobs.ComfortKeepers.com

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FEADERS CHOICE READING EAGLE SUNDAY, OCTOBER 25, 2020

BEST HEATING & AIR CONDITIONING

E.G. Smith



E.G. Smith www.EGSmithInc.com 610-670-1000

Since 1923, the HVAC experts at E.G. Smith, a division of the Rhoads Energy Family of Companies, have been helping homeowners and business owners maximize their comfort while reducing their heating and cooling costs. A local, family-owned company serving Berks county, E.G. Smith has the experience and expertise to install, service, and maintain a wide array of



systems: heating and air conditioning systems; natural gas, propane, and oil systems; water heaters, indoor air quality products and more.

We deliver heating oil, kerosene, and propane. We also offer a variety of HVAC service plans, so you save money while staying comfortable. Contact us today to learn how we can serve all your heating and cooling needs!

BEST FENCING COMPANY



Pro Max Fence Systems

Thank you for supporting us this year. It is with our customers that we were able to continue to grow through the challenges faced by the pandemic. So, to be recognized again this year as Best Fence Company is quite an honor. We appreciate everyone's patience this year and would like to express our sincere thanks to the health care workers, working hard on the front lines, so that businesses likeours can continue to work for you, our valued customers.

Located in the heart of Berks on Centre Avenue near Route 12, we've been in our location since 2006 and have made great strides in helping homeowners as well as serving commercial markets.

Our showroom and material sales counter is open to the public: homeowners and contractors alike. We welcome homeowners looking for anything from a full-fence solution to a replacement latch or hinges.

"We believe that offering quality materials and good service is key to creating great projects that will enhance our customers' outdoor space," said Brenden Van Buren, president. "We are thankful to Berks for recognizing Pro Max Fence Systems as a valued business in our community."





We are honored to be selected as the

Best Heating and Air Conditioning Company
for the second year in a row!

PA002137

PROPANE - HEATING OIL - NATURAL GAS - HVAC SERVICE & INSTALLATION
610.670.1000 | www.EGSmithInc.com

We are honored to be selected as the

READERS CHOICE

READERS CH

SUNDAY, OCTOBER 25, 2020 READING FAGI F

BEST FAMILY RESTAURANT

Wyomissing Restaurant and Bakery



1245 Penn Ave. Wyomissing, PA 19610 wyomissingrestaurantandbakery.com 610-373-3353



Wyomissing Restaurant and Bakery owner Hamid Chaudhry agonizes over ensuring his restaurant offers patrons the freshest food possible with natural flavors.

The Wyomissing-based restaurant prepares everything from Berks County favorites like scrapple, fried chicken and chipped beef, to healthy snacks like fresh hummus and homemade salsa made with local tomatoes. As much as possible. the restaurant uses food from local

"We offer something for everyone," Chaudhry said.

"We take pride in offering both a full menu and a variety of buffet options."

According to Chaudhry, the restaurant's success is contributed directly to the affordability and freshness of the food.

The restaurant also offers soft-serve ice cream, homemade pies and doughnuts. and a variety of other baked goods.

"We're proud to be one of the only restaurants in Berks County that has a scratch kitchen and scratch bakery," Chaudhry said." "It's just one of the many things that make us different."

Chaudhry said being involved in the community is important to him. and his commitment to philanthropy is exemplified by his decision to allow community members to host their own fundraising efforts at his restaurant.

Serving Breakfast, Lunch and Brunch, Daily 6am-4pm. Enjoy our buffet with all your favorites, order off the menu, or order online

We follow strict CDC guidelines and require face masks and social distancing.

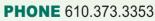
We are Excited and Ready to Serve. See vou soon!





wyomissingrestaurantandbakery.com

1245 Penn Avenue. Wyomissing, PA 19610





Open 6am - 4pm Daily

At the Wyomissing Restaurant & Bakery You Can Expect Variety of menu items

- Fried chicken
- Large assortment of baked goods made right on the premises
- Large salad bar including two different kinds of soup and mac and cheese bar

We follow strict CDC guidelines and require face masks and social distancing

Serving both Buffet or Order off the Menu

BREAKFAST BUFFET - \$10 (Except Holidays) Monday - Friday, 6am-11am

LUNCH BUFFET - \$11 (Except Holidays) Monday - Friday, 11am-4pm

SATURDAY & SUNDAY BUFFET (Except Holidays) 8am-4pm Kids 4 & Under One Free Buffet with each Adult Buffet Purchased SUNDAY, OCTOBER 25, 2020

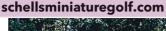
BEST MINIATURE GOLF

Schell's Miniature Golf & Restaurant

Since 1952, our family-owned and -operated business has been your destination for family bonding and



4625 N. Fifth St Highway, **Temple. PA 19560** 610-929-9660





for mini golf!

BEST SPECIALTY HEATING

Short's Stoves, Chimneys & Fireplaces, Inc.



2030 Kutztown Road. Reading, PA 19605 610-929-1813 shortsstoves.com facebook.com/shortsstoves

We specialize in custom-designed fireplaces. We also offer expert sales, installation and service of gas, wood, pellet and electric stoves, fireplaces and inserts. We have served the Berks County and surrounding areas for over 30 years. Let our knowledgeable sales staff help you select the appropriate appliance for your needs and then allow our talented installation team to do the rest.

We have served the Rerks County and surrounding areas for over 30 years.

We are a family-owned company offering sales, service and installation of a variety of brands of hearth appliances and products. Our showroom has over 60 units on display as well as tool sets, grates, fireplace doors, screens, and many other hearth accessories.







Wishes to thank our customers for their continued support and for voting us



Reading Eagle Readers Choice Awards



unforgettable fun. Schell's is open year-

fast food and delicious ice cream. We

round with a 27-hole golf course, quality

are famous for our homemade barbecue

kids' menu, value meals and much more.

Schell's is proud to be your No. 1 spot

and hot dogs, and our soft homemade.

ice cream has been our mainstay since the very beginning. Schell's offers a great

27 HOLE MINIATURE

5th Street Highway, Temple, PA 610-929-9660 - Schell's • 610-939-9676 - Dairy Swirl



Offering a unique selection of gas, wood, pellet and electric stoves and fireplaces.

2030 Kutztown Road, Reading 610-929-1813

Hours: Mon. & Fri. 10-5 • Wed. 10-3 Tues. & Thurs. 10-7 • Sat. 9-2

www.shortsstoves.com

READERS CHOICE 131 SUNDAY, OCTOBER 25, 2020 READING FAGI F

BEST FUNERAL HOME

Kuhn Funeral Home



739 Penn Avenue West Reading PA, 19611 610-374-5440 Kuhnfuneralhomes.com



Pet Cremations









Begun in 1937, the Edward J. Kuhn Funeral Home was founded on the principles of service, humility, dedication, and compassion to our neighbor in their time of need. Today the Kuhn Funeral Home continues to uphold the values begun three generations ago. Staffed by a dedicated team of professionals with an acute emphasis on team culture the

Kuhn family of funeral homes has grown into an organization that includes four funeral homes: Edward J. Kuhn Funeral Home, West Reading, Kuhn Funeral Home & Crematory, Temple, Burkey & Driscoll Funeral Home, Hamburg, and Warker-Troutman Funeral Home. Pottstown. Our dedicated staff is also committed to serving our pet and pet

owners through our pet business, Pet Cremations by Kuhn. Our acquisition of the family headstone company, Dohner Memorials, in 2019 rounds out our family of businesses.

Our continuous and unrelenting professional service to the families we serve along with the growth plans we have enacted can only be realized with a sound business culture. We innately strive for excellence every day, but equally important we are very intentional about our culture. As a cohesive work front, we provide layers of support to every family we serve.

Thankyou

We are honored and humbled to be selected The Reading Eagle's Readers' Choice for 2020. We promise to continue to serve all those who call on us with continued humility, dedication, and compassion. Thank you to all who voted for us and to all who have chosen to call on Kuhn Funeral Homes in their time of need. We are grateful.













BEST FARMERS MARKET

Fairgrounds Farmers Market



MARKET INFORMATION 2934 N 5th Street Hwy, Reading, PA 19605 Hours:

Thursday - 8 AM to 7 PM Friday - 8 AM to 8 PM Saturday - 8 AM to 4 PM

Call Us: 610.929.3429 fairgroundsfarmersmarket.com

Originally opened as a Saturday only market in the 1940s, Berks County has long supported local farmers. In 1980, Boscov's acquired the market and converted it into a three-dayaweek operation. Offering an incredible assortment, including top quality locally sourced produce, meats, poultry, freshly baked goods, beer, wine, mead, seafood and a wide range of prepared culinary dishes.

The pandemic brought about some changes to the market but we were able to remain open with curbside pickup and added outdoor seating options. "It's a testament of the loyalty and passion both our stand holders and customers have towards the market that we were able to stay open and serve our community during these difficult times." said Jim Boscov, Chairman and CEO of Boscov's.

Now one of the largest markets in PA, customers get to enjoy an incredible assortment from 65 local vendors.





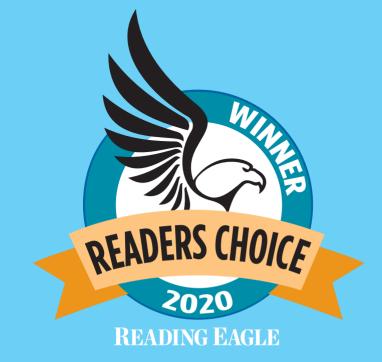


thank you for voting -

BEST FARMERSMARKET

IN BERKS COUNTY





DAY, OCTOBER 25, 2020 READING EAGLE READERS CHOICE 🕩

THANK YOU!

For voting us the best in Berks County.



Fulton Bank

1.800.FULTON.4 | fultonbank.com

Fulton Bank, N.A. Member FDIC.

READERS CHOICE READING EAGLE SUNDAY, OCTOBER 25, 2020

BEST LAWN CARE

New Castle Lawn & Landscape





3 E. Point Drive Birdsboro, Pa 19508 610-796-7818 www.newcastle94.com facebook.com/94newcastle and would like to thank everyone who voted for New Castle Lawn & Landscape!

Since 1994 New Castle Lawn & Landscape has been maintaining and servicing customers' properties in Berks and surrounding areas. We offer a full line of maintenance and design services to help enhance the beauty and preserve the quality of both commercial and residential landscapes. We are much more than the name on our trucks, we are a family of hardworking individuals who take great pride in caring for properties as if they were our own!

Ryan Matz Photography

Thank you Berks County For Voting Us #1 Best Photography Studio!

I would like to express my sincerest

201 Washington Street #543
Reading Pa, 19601
610-217-5764
www.ryanmatzphotography.com
Facebook/RyanMatzPhotography

"Capturing memories for lifetime of love"



gratitude in being named Best
Photography Studio in Berks County
for the Reading Eagle Reader's Choice!
I am truly honored and blessed to
be able to pick up my camera, do my
magic, and capture images that best
reflect people allow them to shine. My
personal belief is that no one is just a
"client" but considered to be part of my

evergrowing photo family.

Being both born and raised here in

Reading, I am proud to have created my small business that's based in Berks County. My roots are planted here but branches far around the region.

Serving Berks and beyond has been an absolute pleasure, meeting a variety of people with different photographic needs! 2020 has been a wild ride for us all during COVID-19. Every chance to get back behind the camera and see photo family members old and new for portrait sessions brings me joy. I look forward to the future and possibly meeting you as well for your own photo adventure!





Thank you for voting us #1
Best Photography Studio
In all of Berks County!

Capturing memories for lifetime of love





Ryan Matz Photogrphy

201 Washington Street #543, Reading, PA 19605
610-217-5764 • www.ryanmatzphotography.com
Facebook.com/ryanmatzphotography

SUNDAY, OCTOBER 25, 2020 READING EAGLE READERS CHOICE (5) 35

BEST SENIOR LIVING

The Heritage of Green Hills

Thank you, Reading Eagle readers, for voting us the "Best Senior Living Community"



200 Tranquility Lane, Shillington 484-577-3026 heritageofgreenhills.com

The Heritage of Green Hills is delighted to have been voted the "Best Senior Living Community" four years in a row by the audience of the Reading Eagle. We're proud of this honor just like we're proud of the fact that we're not your typical retirement community. We're funfilled senior living, with an emphasis on living. Our young-at-heart outlook and emphasis on wellness help you feel your best, so you can make the most out of each day.

A winning lifestyle

Imagine your days filled with the things you want to do, rather than the things you have to do. That's the freedom and independence that comes with living at The Heritage of Green Hills.

Leave housekeeping and maintenance to our friendly team. When you move to The Heritage, your "to-do" list takes on a whole new meaning. Try meditation or line dancing. Get into Zumba or water volleyball. Sing in the choir. Attend a lecture or tutor students at a local elementary school. At The Heritage, you'll have time to do the things you've always wanted to do.

With neighborhood cocktail parties, themed dinners, evening entertainment, community outings, games and tournaments, there's no shortage of fun. Or friendly, fun-loving people to share in the good times. In fact, you might just discover there are more activities to enjoy than there are hours in the day.

Live on your terms

Maintenance-free at The Heritage of Green Hills puts the emphasis on independence. It means never having to shovel snow or deal with other home



maintenance issues. It means dining when you want, in a choice of venues. It means having a wide range of life-enriching programs and amenities outside your door, including a fitness center, indoor heated pool, fireside lounge and bar, arts studio and woodworking shop, plus concierge services, scheduled transportation, charging stations for electric cars and 24/7 campus security.

Meeting our residents' personal preferences and individual need is our top priority

Residences to fit your style and budget

Independent living at The Heritage offers an amazing selection of residence styles. Here, you'll find apartments - some with dens, bay windows, balconies or patios - are connected by an indoor walkway to all the conveniences and amenities in The Heritage Center. We also offer spacious villas that feature extra room for entertaining or hobbies, a

patio for gardening and an attached onecar garage.

Well by DesignSM

At The Heritage, living well and being well go hand in hand. In fact, you'll discover a renewed sense of vigor thanks to our community-wide wellness program, Well by Design.

This comprehensive program helps you set and achieve personal goals through our eight dimensions of wellness: social, physical, intellectual, emotional, vocational, spiritual, environmental and health services.

It's all about engaging mind, body and spirit to help you get strong, stay strong and get more out of each day. You won't come to The Heritage to simply retire.

You'll come for a new lifestyle where you can challenge yourself, explore new opportunities, be healthy and enjoy more of life

Comprehensive care

That's what we provide at Green Hills Manor, our Personal Care Center at The Heritage of Green Hills. Whether it's a helping hand with the activities of daily living, specialized health services for those needing memory care, hospice care in a private, respectful setting, or respite care, our dedicated health professionals ensure you or your loved one will receive quality, compassionate care.

With our maintenance-free lifestyle, you'll have freedom to do the things you want to do, when you want to do them.

Find out why we were voted the "Best Senior Living Community"

We're always happy to provide answers, tell you about upcoming events or arrange a no-obligation visit with a residency counselor. Look for upcoming news about our future expansion plans to develop a new state-of-the-art health center. Just give us a call at 484-577-3026.



READING FACILE



Thank you

for voting us **BEST GROCERY STORE** in Reading. We couldn't be more honored!



for today's table



BEST GOLF COURSE

Golden Oaks Golf Club



10 Stonehedge Road Fleetwood, Pa., 19522 610-944-6000 www.goldenoaksgolfclub.com OPEN TO THE PUBLIC UNDER NEW MANAGEMENT

Golden Oaks is Celebrating our 26th Year of providing an award-winning public golf club that offers golfers a "Country Club Experience" without Country Club Prices. With five sets of Tees, Golfer's of every skill level will enjoy their game. In addition to our incredible course, golfers and guests alike will enjoy THE PUB, our outstanding Proshop, and our Driving Range/Learning Center. For golfing geta-ways, stay at The Farmhouse.

Golden Óaks Golf Club is the perfect



venue for Weddings, Corporate
Functions, and Golf Tournaments.
Feel free to call and inquire about our
Covid19 safety protocols. Your health and
safety are important to us.
Golden Oaks Golf Club is the
proud home of the PIAA Eastern Pa.
Championship.

We would like to thank everyone who voted for us and helped to keep Golden Oaks Golf Club the Reader's Choice Winner of The Best Golf Course for 2020!



For voting us Best Travel Agency in Berks! We appreciate your vote!





920 Van Reed Rd, Wyomissing 610-374-5600 AAA.com/travel

Thank you to everyone who voted for us!

The Readers Choice for Best Golf Course.









10 Stonehedge Road, Fleetwood 610-944-6000 www.goldenoaksgolfclub.com OPEN TO THE PUBLIC UNDER NEW MANAGEMENT SUNDAY, OCTOBER 25, 2020 READING EAGLE | READERS CHOICE ←₽ | 3



READERS CHOICE READER

WINNERS

READERS CHOICE



READING EAGLE

Jump Start the Holidays

Get your Holidays started with this section about preparing for the upcoming holiday season. With a focus on holiday decorating trends and entertaining

Published: Sunday, November 8, 2020

Deadline to place an ad: Wednesday, October 28, 2020

Celebrate the Season

The Holiday season is here, and our readers will be looking in the newspaper on Thanksgiving Day for great gift ideas! This section will focus on gift trends and just how this holiday season may look a little different than the past.

Published: Thursday, November 26, 2020 Deadline to place an ad: Wednesday, November 4, 2020

All Wrapped Up

Whether they're just getting started with their shopping list or wrapping it up, our readers will be looking at this section for celebration and gift ideas!

Published: Thursday, December 10, 2020 Deadline to place an ad: Wednesday, December 2, 2020

> Own a business and want to be apart of these sections?

CALL 610-371-5111 or advertising@readingeagle.com

READERS CHOICE 139 READING FAGI F SUNDAY OCTOBER 25, 2020

BEST APPLIANCE STORE

Maidencreek TV and Appliance



610-926-1911

maidencreektvand appliance.com

f 9 0

Saturday 9-5 **Closed Sunday**

We are a locally owned and operated retail sales store, carrying all major appliance and television brands. We continually rise above our industry competitors, with competitive pricing and exceptional customer service. Our customers can feel confident with their purchases knowing we offer a full, INhouse appliance service department.

"WE ARE OPEN **DURING** CONSTRUCTION"!

Thank you for voting us #1 Best **Appliance Store in Berks County!**





40 READERS CHOICE READING FAGI F SUNDAY, OCTOBER 25, 2020

Thank Mou

BERKS COUNTY FOR VOTING US #1 BEST APPLIANCE STORE!

SALES • SERVICE • INSTALLATION

Frigidaire • GE • LG • Sub-Zero • Wolf • Thermador • Viking • Blue-Star Maytag · Speed Queen · Kitchen-Aid · Amana · Bosch and more

MAIDENCE TV & APPLIANCE

