

The Decatur Daily



Design an Ad 2020

Design an Ad -
the creative contest
that brings together
local students, local
businesses and your
local newspaper
The Decatur Daily

Contributing Sponsors

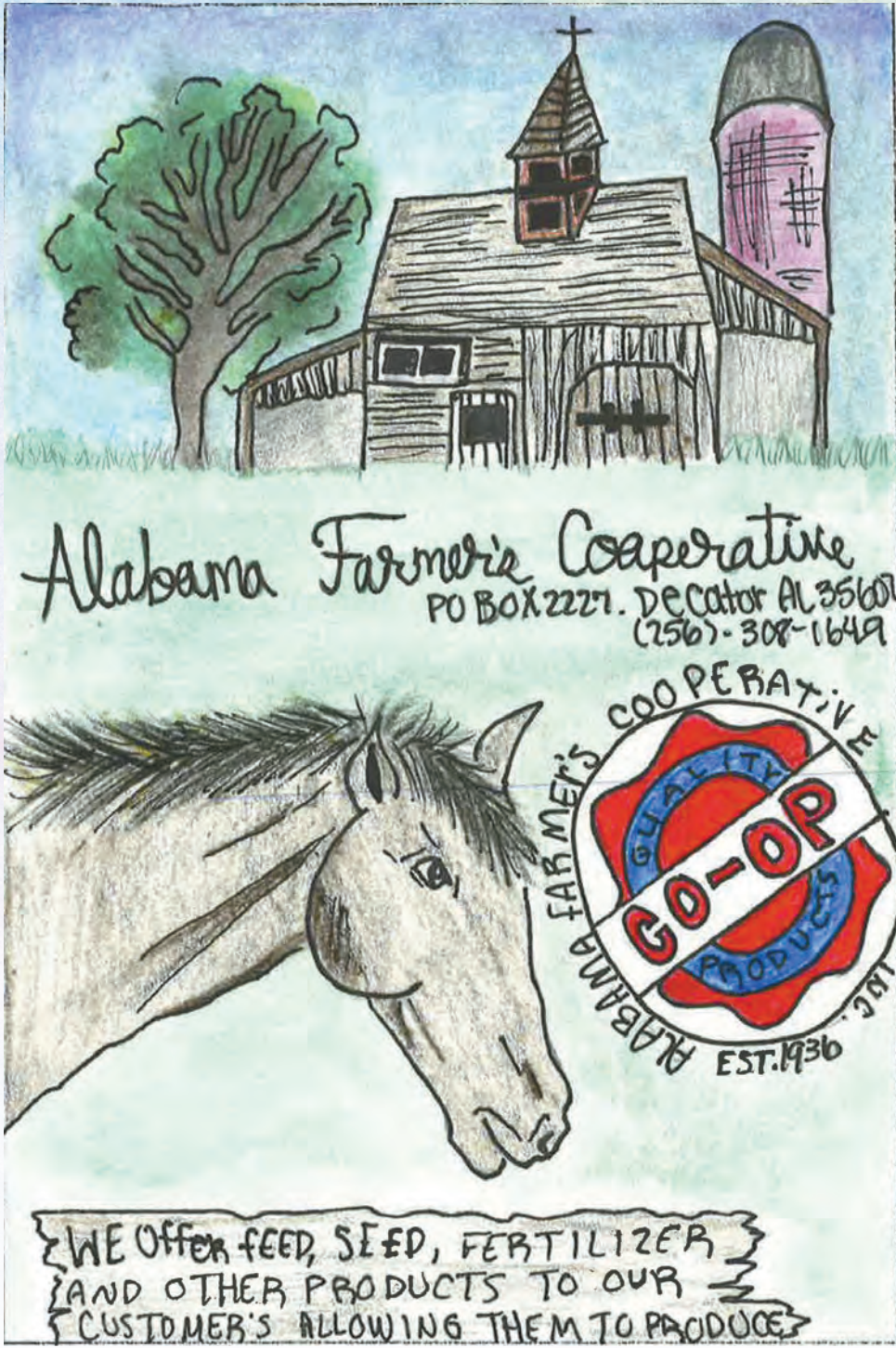


Calhoun Community College Scholarship Winner



Alabama Farmer's
Cooperative

Student Designer:
Hallie Sloan
11th Grade • Brewer High School
Teacher: Amber King



Raising the Bar!

The Decatur Daily Design an Ad is an art competition open to all students within the Morgan County area. Design an Ad is an initiative of The Decatur Daily to enrich its Newspaper in Education (NIE) program. The NIE program works closely with area teachers and makes it possible for them to use the newspaper in the classroom to enhance literacy and teach core life skills such as comprehension, math and writing, as well as social studies and science. It's interesting to note that national research has concluded that moderate instructional use of the newspaper in the classroom actually elevates student reading and comprehension test scores by as much as 39%*.

In all, the 2020 Design an Ad competition included 5 schools and 190 students!

Local business and industry leaders purchased the ad space within this section and students designed the ads. Advertisers selected a single ad to represent their business. These are the ads you see highlighted in this special section. Advertisers truly had a difficult task determining which, from the many ads designed for them, would be published within this special section of The Decatur Daily. Many of the advertisers told us that they struggled to select just one ad from the students' work.

Through this program, local business and industry leaders are able to support literacy through NIE. We hope that in years to come, more classes, teachers and students will become involved raising the bar for all competitors – both in terms of numbers of competitors and typically the overall quality of each participating classroom's artwork.

Congratulations to the students whose artwork is published here for a job well done!

Regions Bank presented the Overall 2020 Design an Ad honor and a \$125 cash prize to Shyan Jennings, a 12th grader from Brewer High School. Shyan was selected by a panel of judges as the Overall winner for her ad for Alabama Farmers Co Op.

Janet Kincherlow Martin of Calhoun Community College presented Hallie Sloan, a junior at Brewer High School a \$500 scholarship to Calhoun Community College for the top ad by a junior. Hallie drew the winning ad for Alabama Farmers Co Op.

Additionally, awards were presented by Regions Bank to 1st, 2nd and 3rd place winners in three grade-level divisions: 4th through 6th grades, 7th through 9th grades and 10th through 12th grades. First place winners from each division received a \$50 cash prize; second place winners were awarded a \$37.50 cash prize and third place winners received a \$25 cash prize.

The 2020 winners are as follows:

4th through 6th grades:

1st Place
Claire Harper
5th Grade
Hartselle Intermediate

2nd Place
Addison Easter
5th Grade
Hartselle Intermediate

3rd Place
Reid Collins
5th Grade
Hartselle Intermediate

7th through 9th grades:

1st Place
Brooke Drummond
9th Grade
Brewer High

2nd Place
Jennifer Reyes
9th Grade
Brewer High

3rd Place
Brianna Shiner
9th Grade
Brewer High

10th through 12th grades:

1st Place
Gia Tankersley
12th Grade
Brewer High

2nd Place
Shyan Jennings
12th Grade
Brewer High

3rd Place
Bronwyn Borden
10th Grade
Brewer High

A special thank you goes out to each student and teacher who participated in the 2020 Design an Ad competition. Every student who participated is a winner when they stretch the limits of their capability. Along with a listing of all teachers who participated, this special section contains a listing of all students who drew an ad for this year's competition. Thank you students and teachers for making this seventh year of The Decatur Daily Design an Ad a success!

Our sincere thanks to the community businesses and industry leaders who advertised in The Decatur Daily Design an Ad special section this year. Your involvement truly makes a huge difference in the classroom.

*Newspaper Association of America Foundation, Measuring Success.

The Decatur Daily



Thank You to our 2020 Design An Ad Teachers

Wesley Kennedy
F.E. Bureson Elementary

Kim Jared
Barkley Bridge Elementary

Amber King
Brewer High School

Deborah Lee
Crestline Elementary

Sonja McKelvey
Hartselle Elementary

Thank You to our 2020 Design An Ad Advertisers

3M
Alabama Farmers Co op
Calhoun Community College
Chick-fil-A
Decatur Morgan Hospital
EvaBank

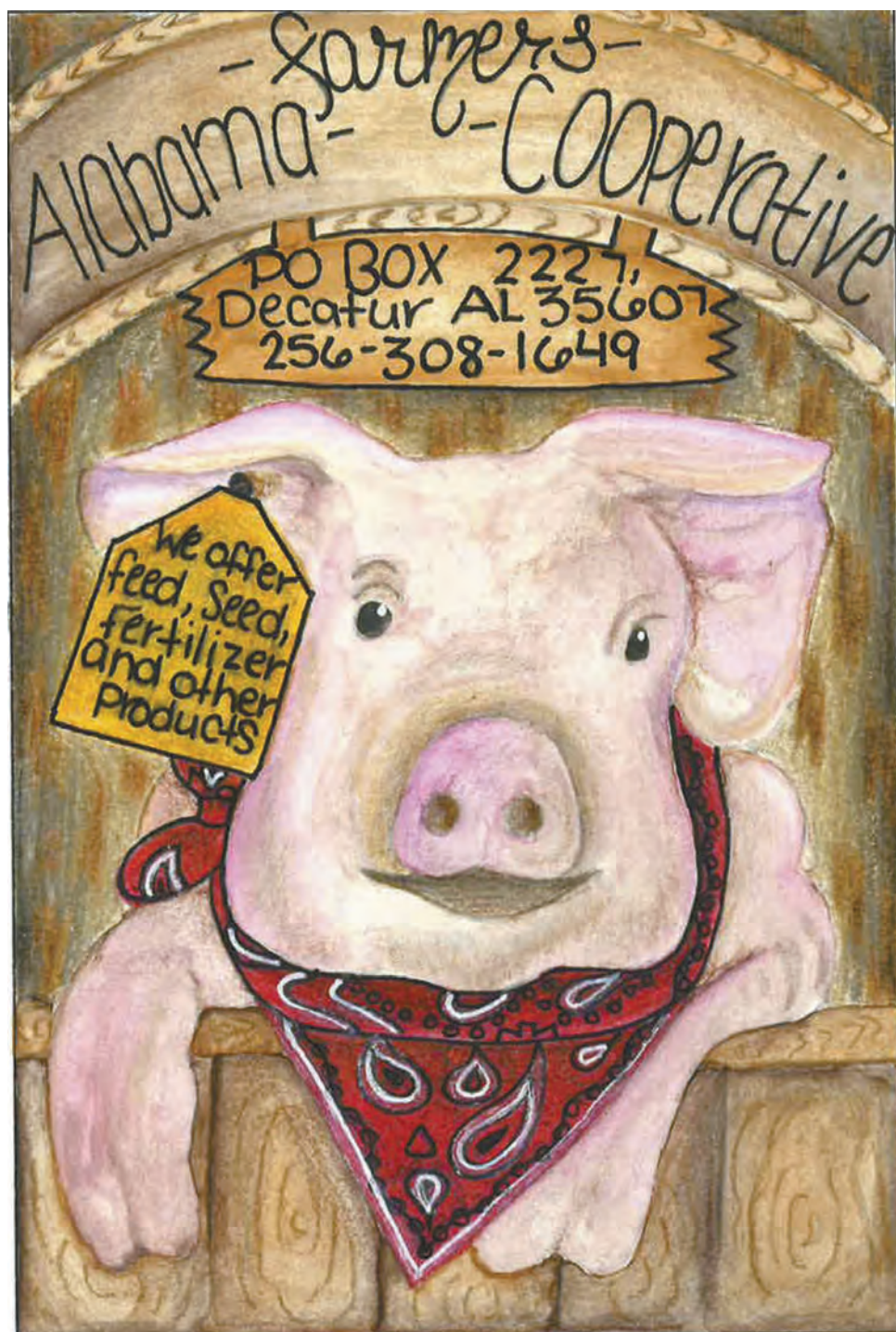
Havoline Express Lube
Regions Bank
Superior Carpet and
Flooring Coverings, Inc.
Valley Heating and Cooling
Window World of Huntsville

2020 Overall Winner



Alabama Farmer's Cooperative

Student Designer:
Shyan Jennings
12th Grade • Brewer High School
Teacher: Amber King



Decatur Daily’s Design An Ad 2020 Student Participants

BARKLEY BRIDGE ELEMENTARY

Caden Winchester
Claudia Burroughs
Jack Letson
Braxton Holladay
Klaya Colburn
Brody Holloway
Dylan Williams
Brayden Saint
William Richie
Jaden Wise
Evangeline Jackson
Aubrey Lott
Will Wise
Jewell Jones
Karl Ryan
Jacob McCormick
Colt Cameron
Kenadie Livingston
Shailiene Parker
Damien Becker
Scarlet Coughanour
Wyatt Yates
Dakota Puckett
Michael Davis
Parker Moore

Aidalyn Ingram
Doc Moore
Ian Roden

BREWER HIGH SCHOOL

Crystal Lansdell
Dalton Pressnell
Ethan Green
Holly Richards
Jeidi Jose Soto
Jennifer Reyes
Julian Nicholson
Torin Steimling
Preston Campbell
Shyanna Blair
Sierra Nicole Wooten
Alexis Shiner
Amy Hernandez
Arizmendi
Angel Altamiana
Beda Garcia
Brittney Leos
Bronwyn Borden
Cheyenne LeCroy
Efrain Hernandez
Trojillo
Ethan Turner

Harley Champion
Hope West
Jamie Smith
Karol Jimenez-Torres
Marlee Jones
Meg Green
Ryleigh Morelan
Cylei Dodson
Hallie Sloan
Hannah Gourley
Jaycee Stapp
Lily Craft
Maria Silbestre
Amber Primeau
Gia Tankersley
Jamie Landers
Kelsey Cameron
Leilah Weaks
Lizeth Ciemfuegos
Parker Ricketts
Shyan Jennings
Tessa Morgan
Haeleigh
Birmingham

CRESTLINE ELEMENTARY

Andrew Irvin
Brandon Wagner
Claire Evans
Grace McNutt
Lila Ashworth
Lily Bradley
Marlee Hines
Melanie Finley
Olivia Gregg
Owen Wimberley
Payton Lee

F.E. BURLESON

Lenox Reeves
Lakyn Gillstrap
Anna Grace DeLucanay
Maddie Pitman
Camryn Hyde
Macee Wright
Sawyer Hood
Ari Wilson
Aaron Williams

HARTSELLE INTERMEDIATE

Katelyn Rae Lawrence
Kaylee Thigpen
Layton Owensby
Lexi Lee
Lily Albaugh
Lily Novosel
Logan Huckabee
Logan Jones
Logan Lee
Lyla Rae Simpson
Mackenzie Sharp
Maddie Haraway
Madeline Coggin
Madie Pewitt
Madison Peek
Maliyah Dunigan
Max Davis
McKinley Morris
Miller Rabb
Nash Roberts
Noah Kubica
Owen Blaske
Reese Ellis
Reese Griffith

Reid Collins
Rowan Blackwood
Ryana Robinson
Sam Arnette
Sam Henry
Sam Reeves
Scout Bomar
Sophie Claire Estrada
Sullivan Wilhite
Tyler Kilpatrick
Tyler Whiteley
Will Rabb



Proudly serving the Tennessee Valley since 1912.

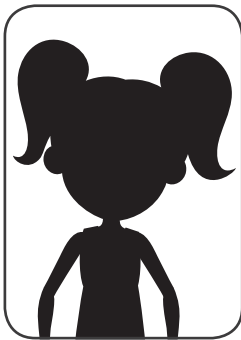
The Decatur Daily congratulates all of the 2020 Design An Ad Winners and thanks the participating sponsors, schools and teachers.

The Decatur Daily

Grades 4-6 Award Winners



1st Place

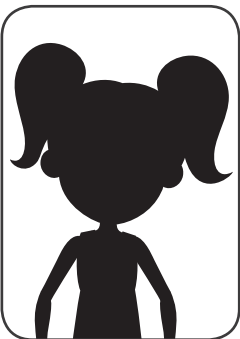


EvaBank

Student Designer:
Claire Harper
 5th Grade • Hartselle Intermediate
 Teacher: Sonja McKelvy

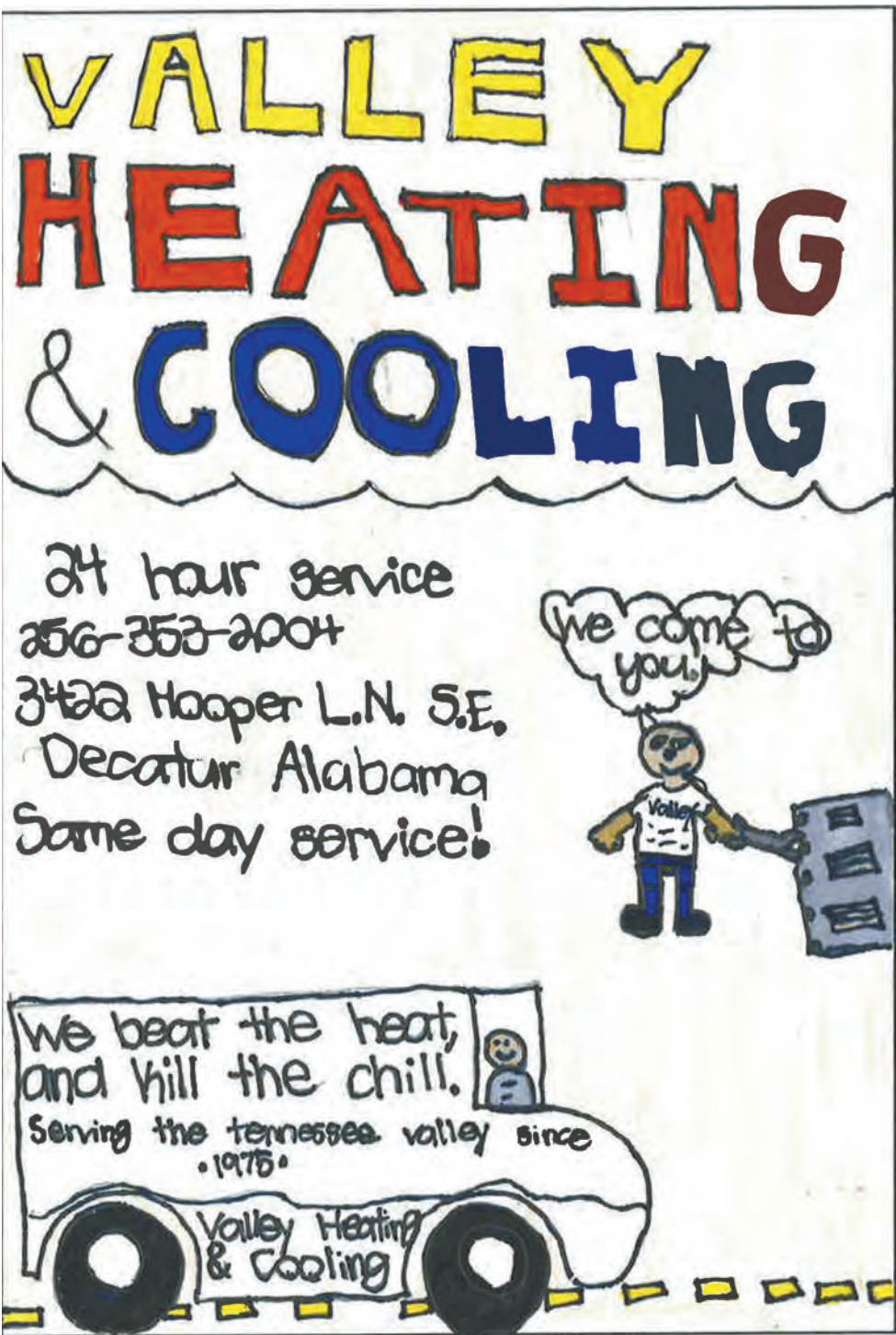


2nd Place

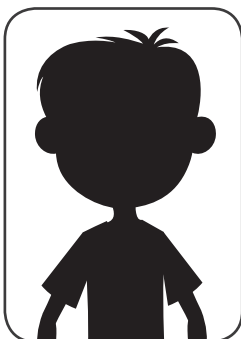


EvaBank

Student Designer:
Addison Easter
 5th Grade • Hartselle Intermediate
 Teacher: Sonja McKelvy



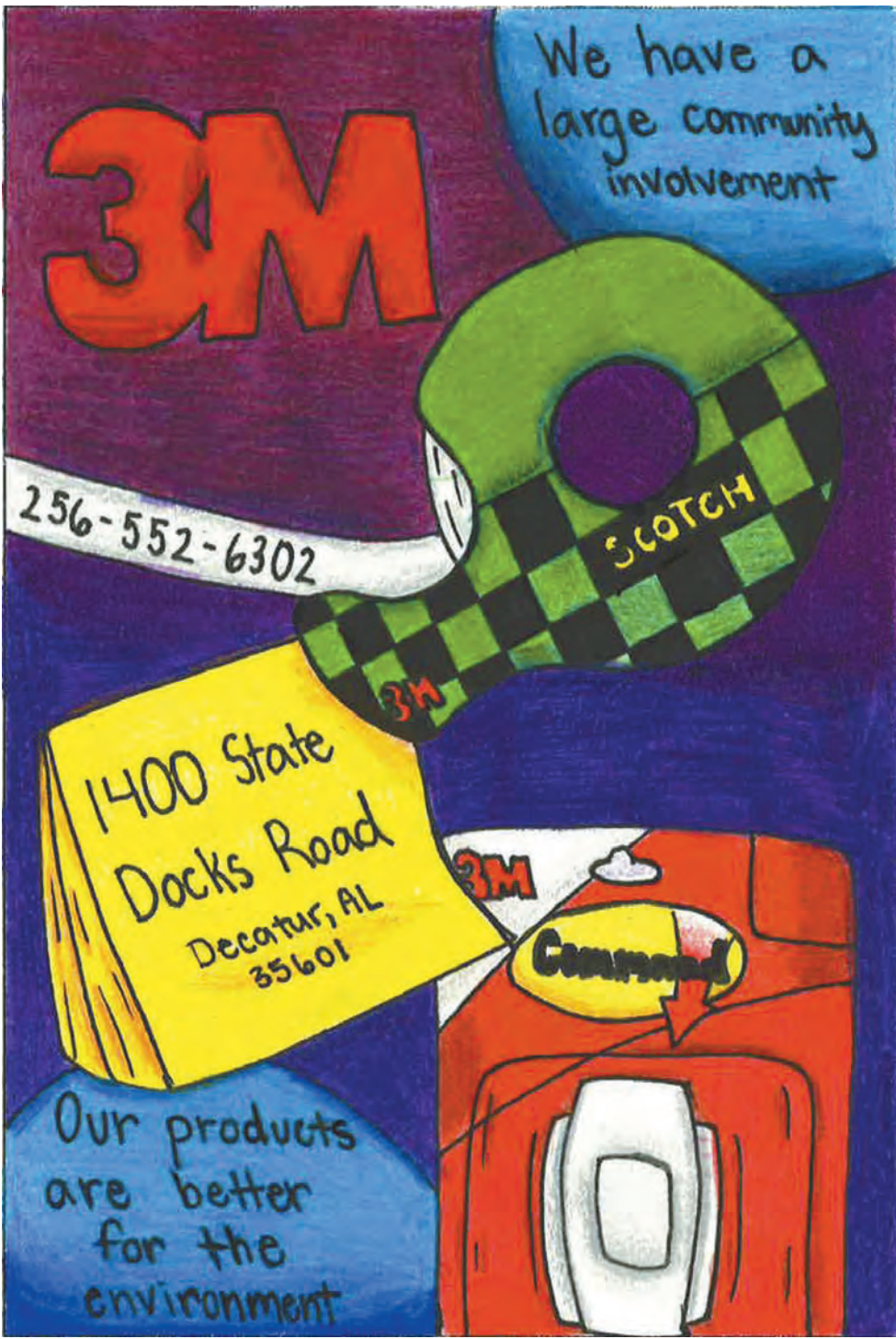
3rd Place



Valley Heating and Cooling

Student Designer:
Reid Collins
 5th Grade • Hartselle Intermediate
 Teacher: Sonja McKelvy

Grades 7-9 Award Winners

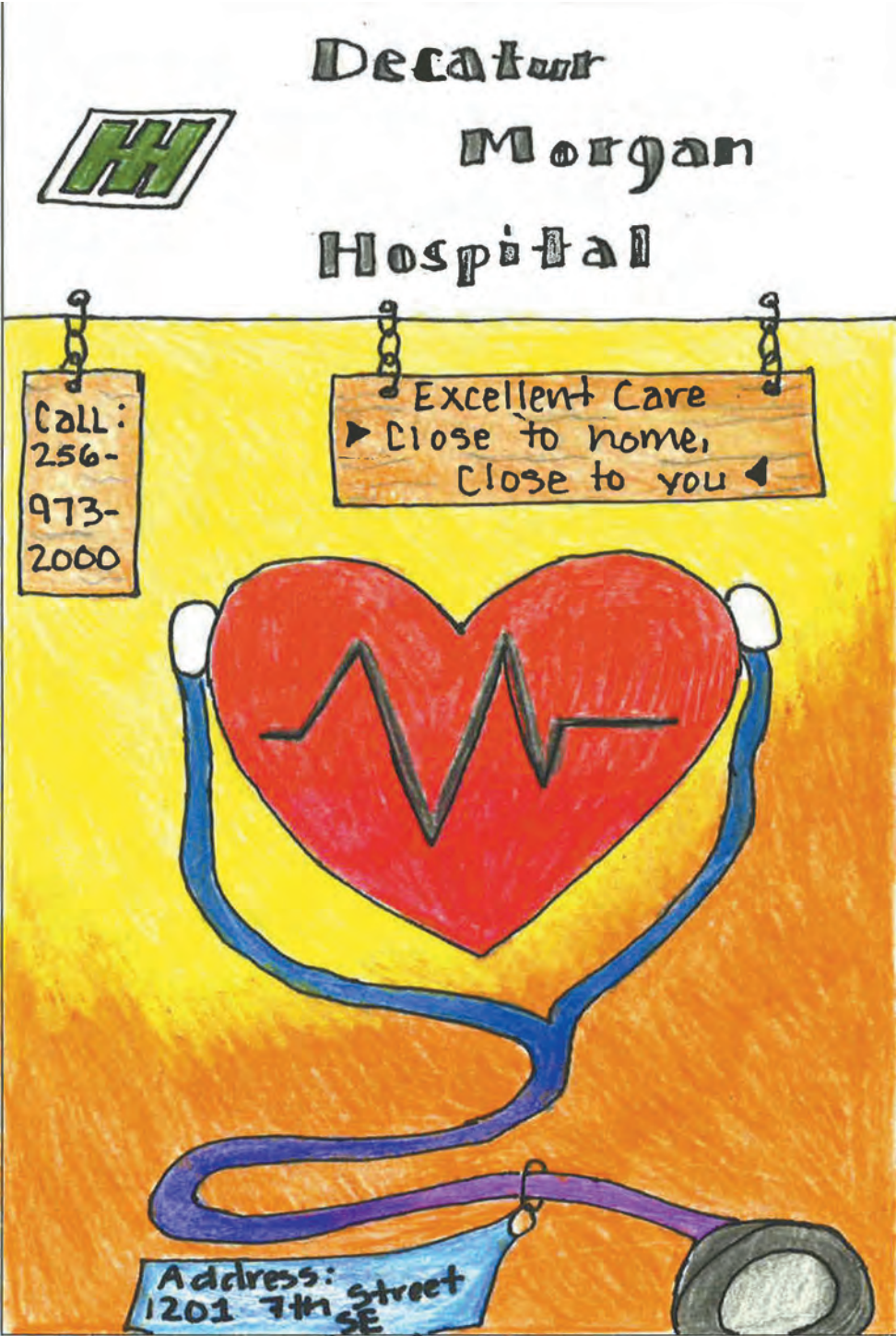


1st Place



3M

Student Designer:
Brooke Drummond
9th Grade • Brewer High School
Teacher: Amber King



2nd Place



Decatur Morgan Hospital

Student Designer:
Jennifer Reyes
9th Grade • Brewer High School
Teacher: Amber King



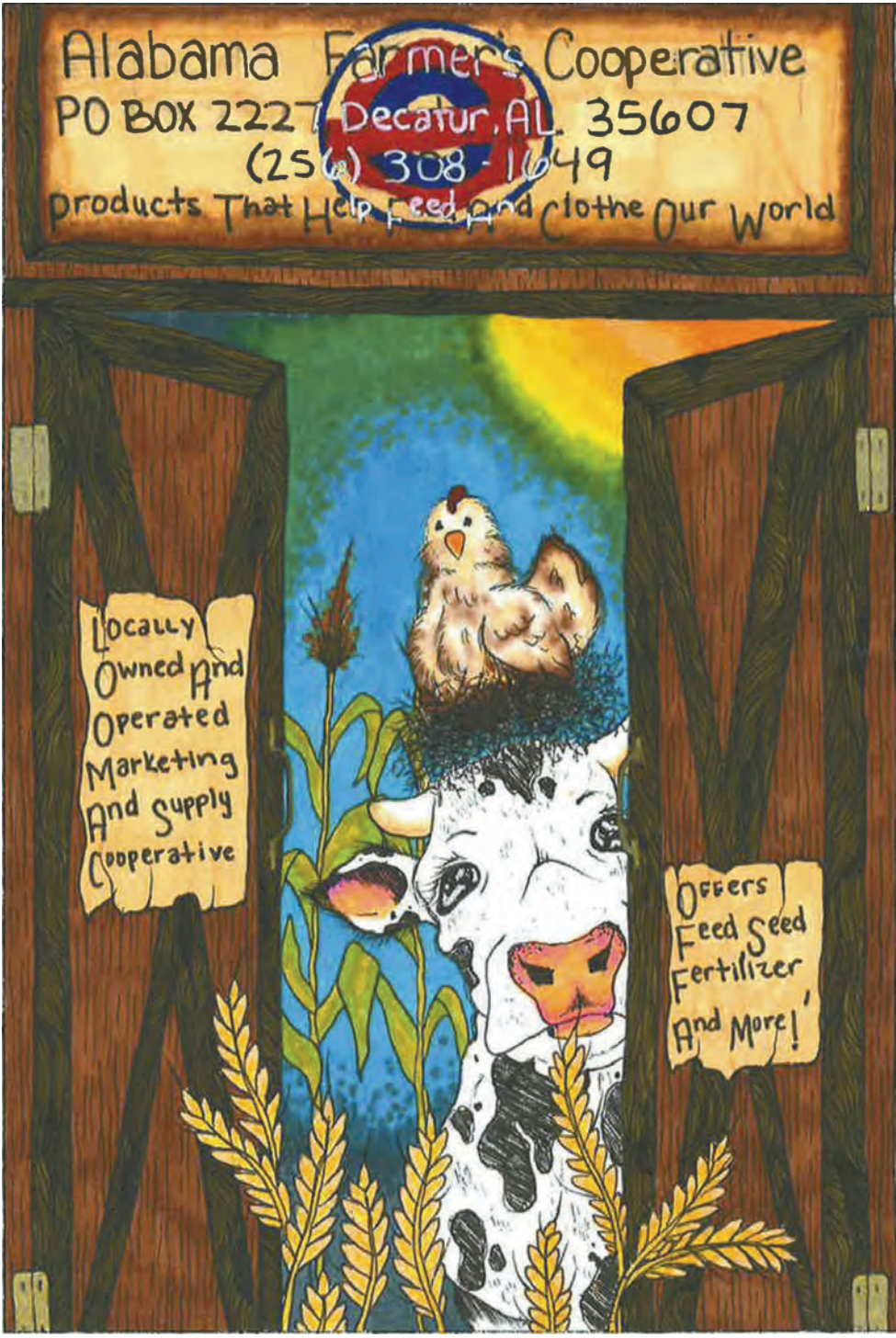
3rd Place



Decatur Morgan Hospital

Student Designer:
Brianna Shiner
9th Grade • Brewer High School
Teacher: Amber King

Grades 10-12 Award Winners

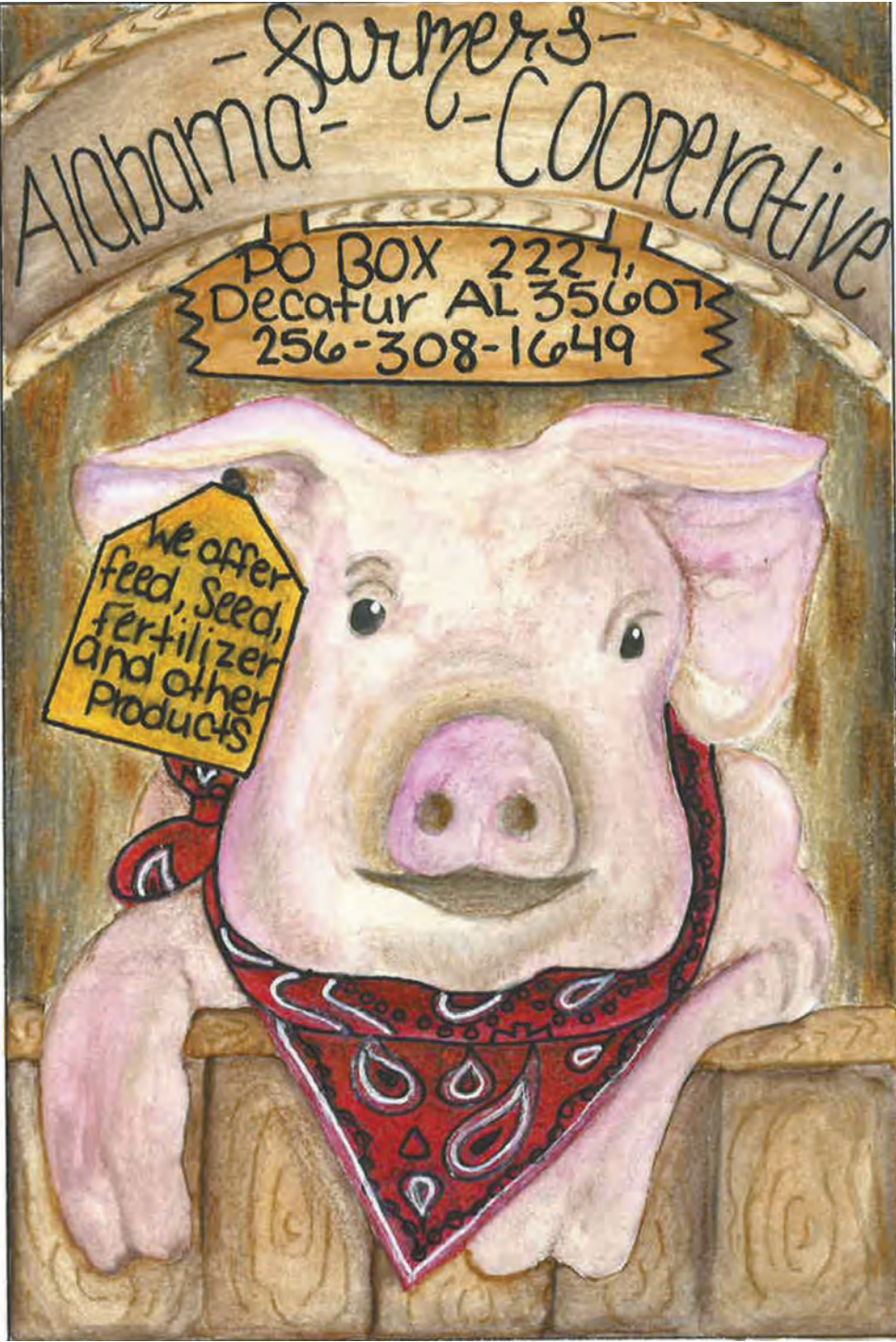


1st Place



Alabama Farmer's
Cooperative

Student Designer:
Gia Tankersley
12th Grade • Brewer High School
Teacher: Amber King

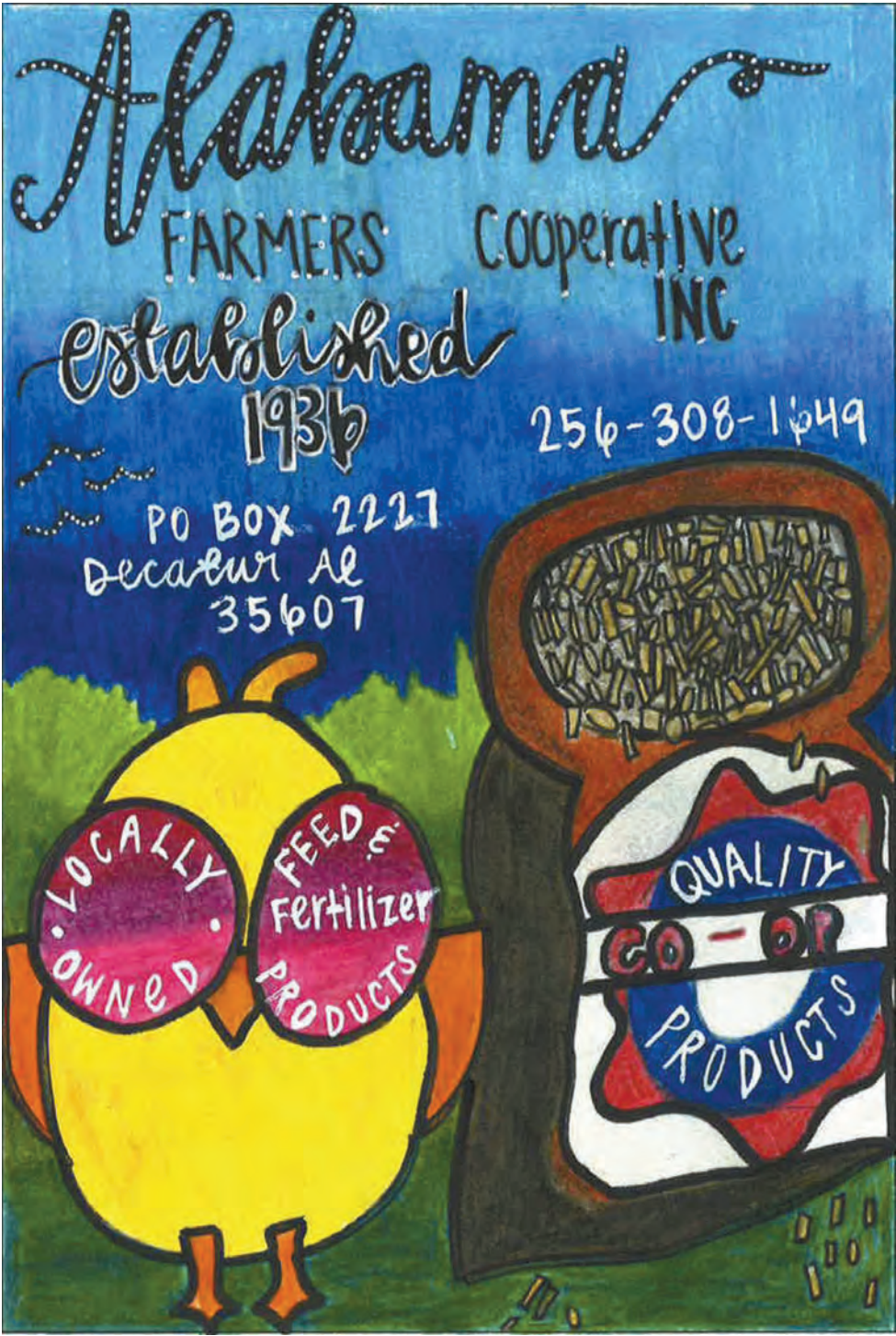


2nd Place



Alabama Farmer's
Cooperative

Student Designer:
Shyan Jennings
12th Grade • Brewer High School
Teacher: Amber King

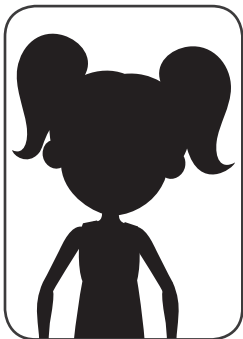
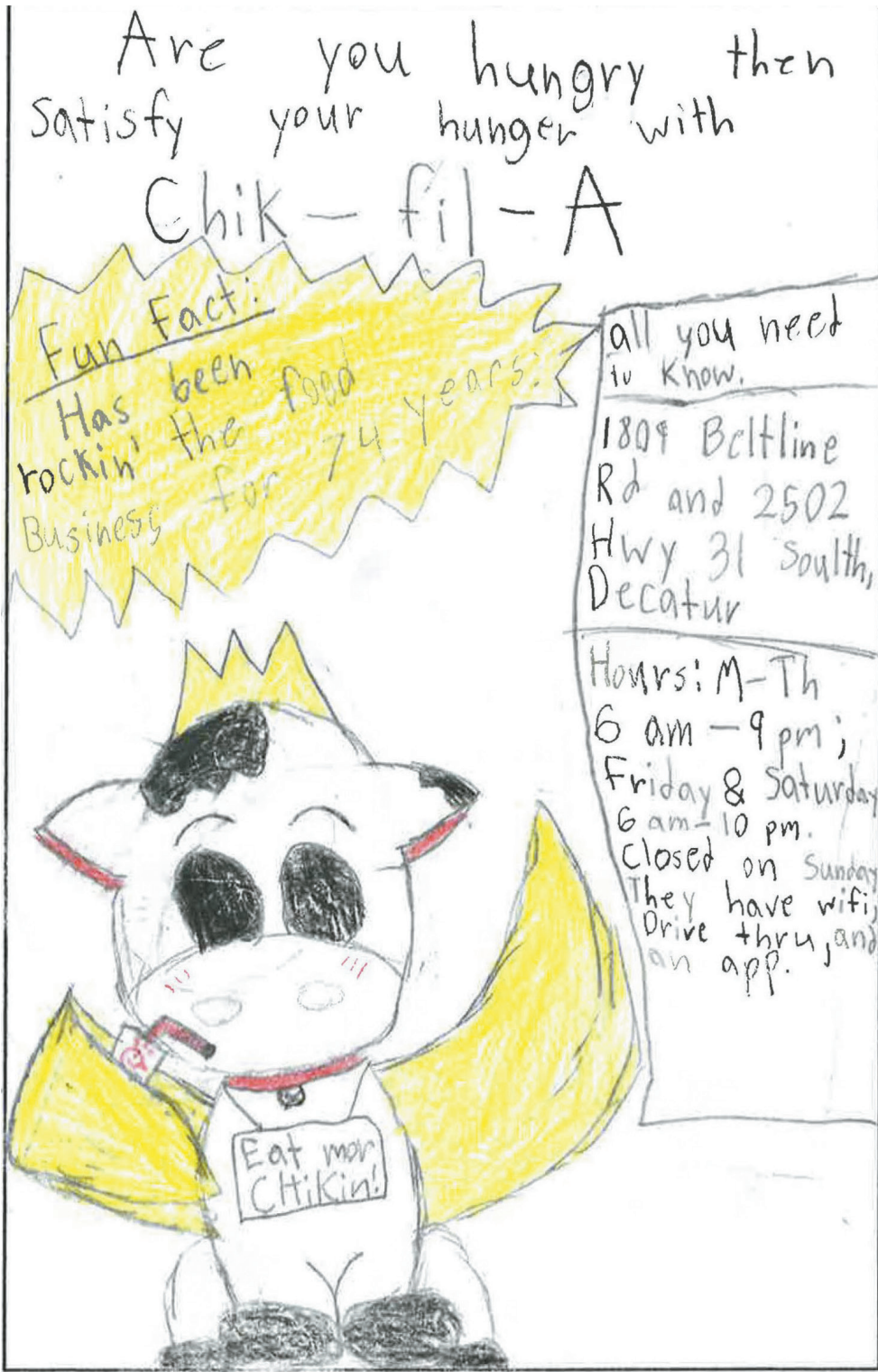


3rd Place



Alabama Farmer's
Cooperative

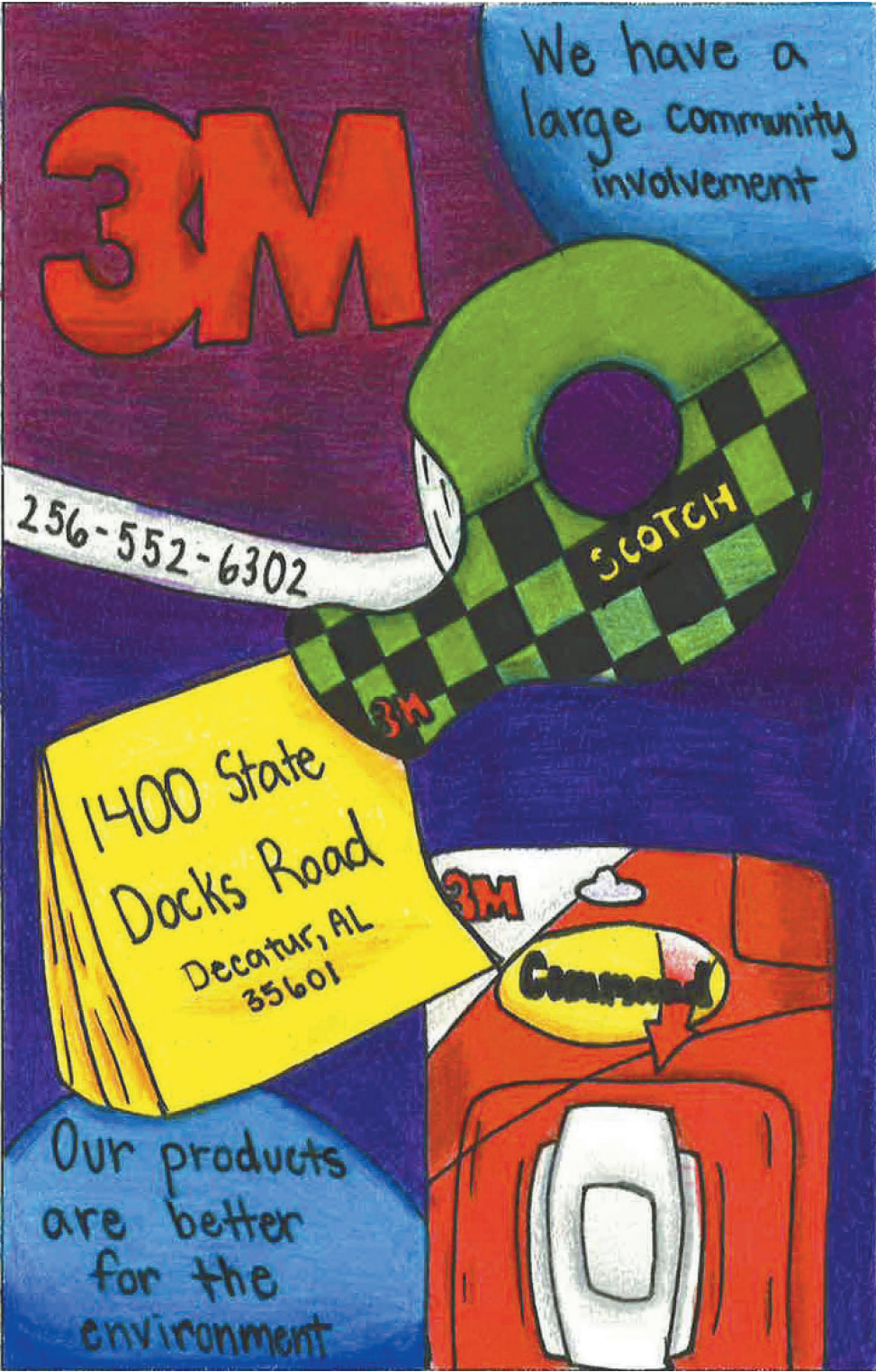
Student Designer:
Bronwyn Borden
10th Grade • Brewer High School
Teacher: Amber King



Chick-fil-A

Student Designer:
Maddie Haraway
5th Grade • Hartselle Intermediate
Teacher: Sonja McKelvy

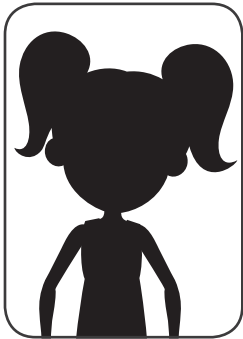
378584-1



3M

Student Designer:
Brooke Drummond
9th Grade • Brewer High School
Teacher: Amber King

378580-1



Havoline Express Lube

Student Designer:
Aidalyn Ingram
4th Grade • F.E. Burleson
Teacher: Wesley Kennedy

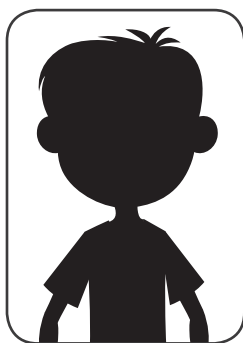
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Alabama Farmer's Cooperative

Student Designer:
Gia Tankersley
12th Grade • Brewer High School
Teacher: Amber King

378581-1

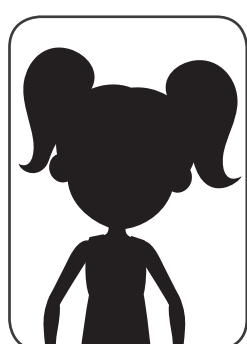


Superior Carpet and Floor Coverings, Inc.

Student Designer:
William Richie
4th Grade • Barkley Bridge Elementary
Teacher: Kim Jared

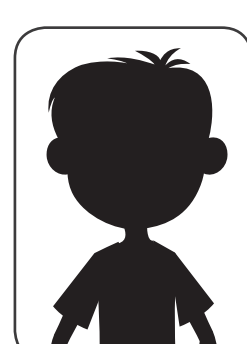
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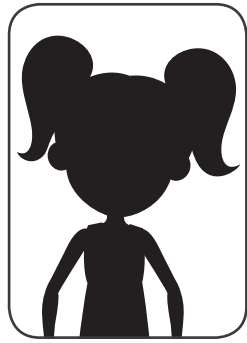
Regions Bank

Student Designer:
Olivia Gregg
4th Grade • Crestline Elementary
Teacher: Deborah Lee



Valley Heating and Cooling

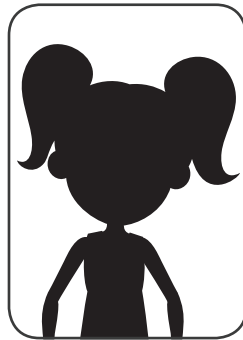
Student Designer:
Noah Kubica
5th Grade • Hartselle Intermediate
Teacher: Sonja McKelvy



EvaBank

Student Designer:
Claire Harper
5th Grade • Hartselle Intermediate
Teacher: Sonja McKelvy

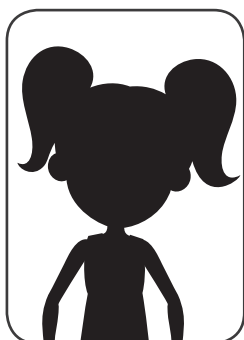
378586-1



Window World

Student Designer:
Jewell Jones
4th Grade • Barkley Bridge Elementary
Teacher: Kim Jared

378586-1

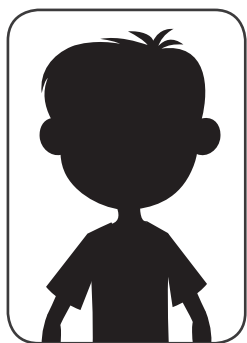
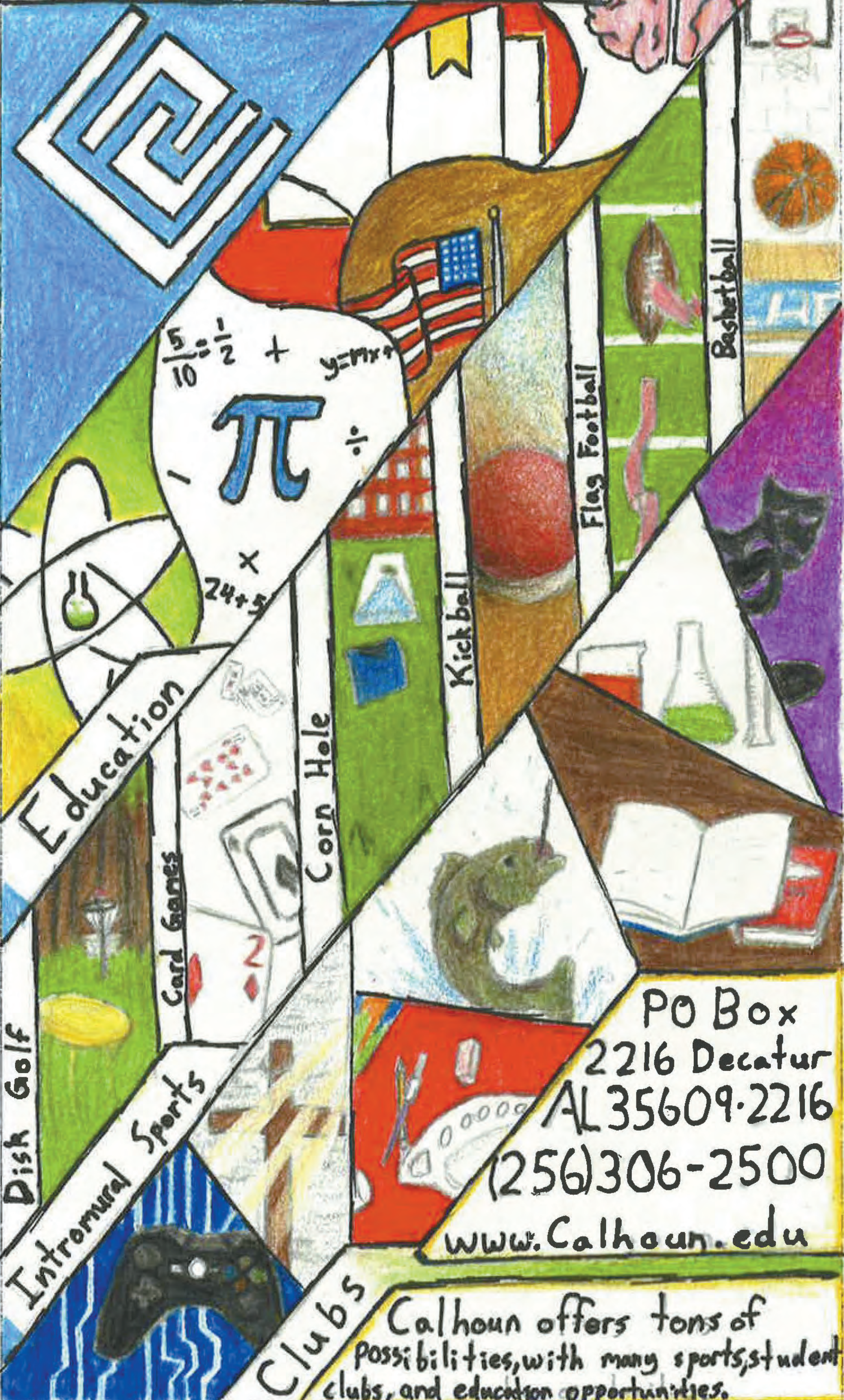


Decatur Morgan Hospital

Student Designer:
Brooklyn Jennings
9th Grade • Brewer High School
Teacher: Amber King

CALHOUN

Community College



Calhoun Community College

Student Designer:
Ethan Turner
10th Grade • Brewer High School
Teacher: Amber King