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**21**  
YEARS  
2000-2021

Dining Page Page 8!



# The Millennium Shopper

(In The Shade of The Courthouse)

**903-885-9966**

VOL. 22 ISSUE 1082, January 20, 2021

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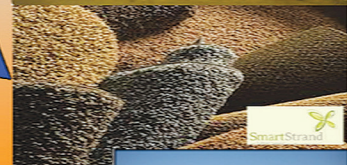
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## United States Presidential Inaugural History

The inauguration of the president of the United States is a ceremony to mark the commencement of a new four-year term of the president of the United States. The inauguration takes place for each new presidential term, even if the president is continuing in office for a second term. Since 1937, it has taken place at noon EST on January 20, the first day of the new term, some 72 to 78 days after the presidential election, except for three occasions when January 20 fell on a Sunday. In those years, the presidential oath of office was administered on that day privately and then again in a public ceremony the next day, on Monday, January 21. The most recent presidential inauguration was held on January 20, 2017, when Donald Trump assumed office; the next is scheduled to take place on January 20, 2021, when Joe Biden will assume office.

The first inauguration, that of George Washington, took place on April 30, 1789. All subsequent (regular) inaugurations from 1793 until 1933, were held on March 4, the day of the year on which the federal government began operations under the U.S. Constitution in 1789. The exception to this pattern was those years in which March 4 fell on a Sunday. When it did, the public inauguration ceremony would take place on Monday, March 5. This happened on four occasions, in 1821, 1849, 1877, and 1917. Inauguration Day moved to January 20, beginning in 1937, following ratification of the Twentieth Amendment to the Constitution, where it has remained since. A similar Sunday exception and move to Monday is made around this date as well (which happened in 1957, 1985, and 2013).

Most presidential inaugurations since 1801 have been held in Washington D.C. at the Capitol Building. Prior inaugurations were held, first at Federal Hall in New York City (1789), and then at Congress Hall in Philadelphia, Pennsylvania (1793 and 1797). Each city was, at the time, the nation's capital. The location for James Monroe's 1817 swearing in was moved to the Old Brick Capitol in Washington due to on-going restoration work at the Capitol building following the War of 1812. Three other inaugurations—Franklin D. Roosevelt's fourth (1945), Harry S. Truman's first (1945), and Gerald Ford's (1974)—were held at the White House.

Presidential inaugurations (aside from intra-term ceremonies following the death or resignation of a president) have traditionally been outdoor public ceremonies. In 1909, William H. Taft's inauguration was moved to the Senate Chamber due to a blizzard. Then, in 1985, the public second inauguration of Ronald Reagan was held indoors in the Capitol Rotunda because of harsh weather conditions.

Andrew Jackson, in 1829, was the first of 35 held on the east front of the Capitol. Since the 1981 first inauguration of Ronald Reagan, they have been held on the Capitol's west front; a move designed to both cut costs and to provide more space for spectators. Above the west front inaugural platform are five large United States flags. The current 50-star flag is displayed in the center. On either side are earlier variations of the national flag: two are the official flag adopted by Congress after the admission to the Union of the new president's home state and two are the 13-star flag popularly known as the Betsy Ross flag.

May President Biden's inauguration be marked with respect and peaceful dignity, followed by a term of strong, wise leadership befitting the office of President of the United States of America and deserving of the pride of the people.

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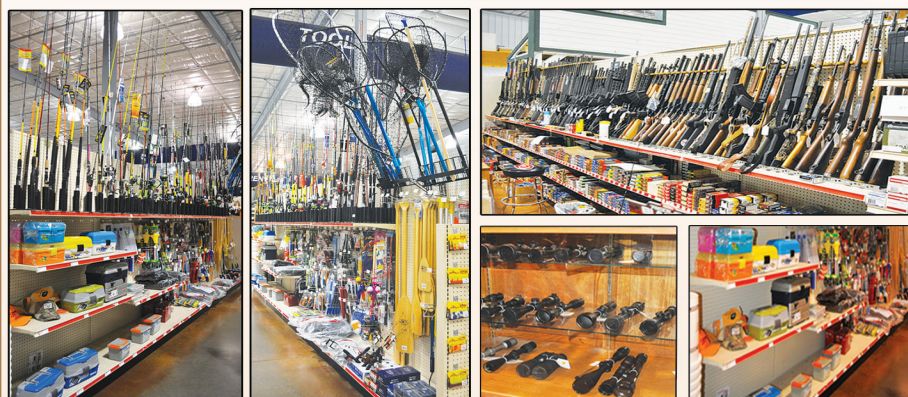
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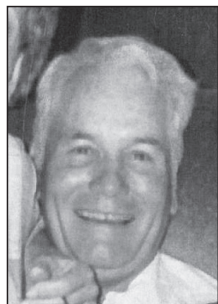
# Obits



## WEST OAKS FUNERAL HOME

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### **Leeman Stracener**

Graveside service for Leeman Stracener, age 87, of Brashear, TX was held at 11:00 A.M on Tuesday, January 19, 2021 at Greenview Cemetery with Mark Garrett officiating. Visitation was held one hour prior to the service at the Greenview Church. Mr. Stracener passed away on Sunday, January 17, 2021 at his home in Brashear.

Leeman Ray was born on April 18, 1933 in the Divide Community to Johnny and Avis (Wright) Stracener. He married Faye Evelyn McElvy in South Liberty on February 21, 1953, she preceded him in death. Leeman served in the US Army. He spent his life as a dairyman.

He is survived by his sons, Ricky Stracener and wife, Audrey, Randy Stracener and wife, Cathy, Rusty Stracener, Dusty Stracener and wife, Tamara; grandchildren, Dakota, Zack, Samantha, Rhiannon, Willie Bob, Lee Roy, Ryan, Angie; eleven great grandchildren; brother, John Wayne Stracener and wife, Loretta.

Leeman was preceded in death by his parents and wife.



### **Jan Worsham**

Memorial service for Jan Worsham, age 73, of Sulphur Springs, will be held at a later date. Jan passed away Saturday, January 9, 2021 at her residence.

Jan Worsham was born on August 18, 1947 in Panola County, TX to Charlton Welch and Vivian (Williams) Welch. She earned her Bachelor's degree and was a court stenographer.

Jan is survived by her son, Matt Worsham; brothers, Jim Welch and wife, Michele, Daryl Williams and wife, Ruth, and Mark Welch, and wife, Kim; and many other family members and friends.

She was preceded in death by her parents; Dr. Joe Worsham; brother, Charles Welch; and sister, Pam Kyle.

Arrangements are under the direction of Murray-Orwosky Funeral Home. The online register can be signed at [www.murrayorwosky.com](http://www.murrayorwosky.com)



### **Elizabeth Spencer**

Funeral Service for Elizabeth Spencer, age 79, of Sulphur Springs, were held at 2:00 p.m. Tuesday, January 19, 2021 at Murray-Orwosky Funeral Chapel with Rev. Garry Jordan officiating. Private family interment will follow at Restlawn Memorial Park. Visitation was 6:00-8:00p.m. Monday, January 18, 2021 at Murray-Orwosky Funeral Home. Mrs. Spencer passed away Friday, January 15, 2021 at Sulphur Springs Health and Rehab.

Elizabeth Spencer was born December 18, 1941 in Petal, MS to Victor Yelverton and Beulah (Boykin) Yelverton. She earned her Bachelor's degree from East Texas State University and spent over 20 years as an elementary school teacher at Como-Pickton. She loved her students and especially her son, grandson, and great-grandchildren. She was a member of Calvary Baptist Church. Mrs. Spencer is survived by her grandson, Ty Spencer and her great-grandchildren, Keeley and Hunter Spencer.

She was preceded in death by her parents; son, Chuck Spencer; and brother, Horace Yelverton, who was killed in action during WWII.

Arrangements were under the direction of Murray-Orwosky Funeral Home. The online register can be signed at [www.murrayorwosky.com](http://www.murrayorwosky.com)



### **Donna Fern Roan**

Funeral services for Donna Fern Roan, age 65, of Yantis, were held at 11:00 a.m., Saturday, January 16, 2021 at West Oaks Funeral Home with Bro. Wayne Darty officiating. Interment followed at Shooks Chapel Cemetery with Calvin Perry, Samuel Perry, Elijah Perry, Hunter Crist, John Horseley, and Zikica Krsmanovic serving as pallbearers. Honorary pallbearer was Fred Crist. Visitation began at 10:00 a.m. prior to service.

Donna passed away on January 13, 2021 at Christus Trinity Mother Frances Hospital in Tyler. She was born on July 28, 1955 in Dallas, TX, the daughter of Clifton and Fern Wright Roan. She was an accountant for Frozen Food Express for over 20 years. She later worked as desk clerk for Best Western. She was a member of County Line Baptist Church. Donna loved the Lord Jesus and was a born again Christian. She was an avid reader and read the bible often. She especially loved the older gospel music and always prayed every night and every morning.

Donna had a happy, cheerful, personality with a big loving heart. She never met a stranger and loved to talk and be friendly to everyone she met. She could easily cry over a hurt animal or hungry stray on the side of a road. She often carried dog food in her car trunk and would stop to feed a stray dog. She freely gave money to a homeless person and always put change in the red kettle at Christmas time when entering a store. She was generous in spirit, and she loved her family dearly. Donna lived with and cared for her elderly parents until their deaths.

Currently Donna lived in Yantis, Texas with her niece Jeannie Perry that has eight children. Donna was very fond of all her nieces, nephews, great nieces, great nephews, and a great, great niece. She was blessed with 4 nephews, 4 nieces, 8 great-nephews, 9 great-nieces, and 1 great- great niece named Jasmine that she called 'Jazzy'. Donna loved watching all the kids grow up and was often referred to as a favorite Aunt.

Donna is survived by brother, Billy Roan of Rockwall and sister, Patsy Crist and husband Gene of Cumby. She was preceded in death by her parents and brother, Darrell Roan.

Arrangements were under the direction of West Oaks Funeral Home.

# On the Matter of 'Making It'...

Commentary by Dr. Don Newbury

Wedged in my mind's recesses are these eight simple words: "If you can make it there, go back."

They're easy enough to understand, but application is a whole 'nuther thing.

These words captioned a cartoon a while back. It was drawn to warn folks relocating to New York City....

\*\*\*\*\*  
Though probably not intended, the cartoon has a serious undertone that may apply to folks from anywhere--cities, towns or rural.

It suggests that grass

probably isn't any greener on their side.

Do you remember when your grass was greener?...

\*\*\*\*\*  
From a personal perspective--the point of view with which I'm most familiar--such a "magical" time was around 1950.

School days then were generally celebratory. World War II's bloody but successful victory was still on the minds of Americans, and we barely-teen kids were pretty good at "making do" with what we had. We were "making it." Give us a pleasant 15-minute bus ride home--and a lay-out of peanut butter on crackers upon arrival--and we were set.

For the next two hours, we lived in make-believe, thanks to adventures provided on radio. We were eager to share ongoing joys and dangers provided by the likes of Bobby Benson and the B-Bar-

B Riders, Sky King, The Shadow and Tom Mix. After all, Mom had enjoyed her two-hour spate of "serials" prior to our arrival, so it was our turn to "commandeer" the only radio in our home....

\*\*\*\*\*

In days since, I've wondered why long-ago radio commercials seem far more ingrained than ads today. (Others of a certain age will remember: "My name's Buster Brown. I live in a shoe. That's my dog Tige. He lives in there, too.")

And what about cereal-pushing Tom Mix? "Take a tip from Tom, go and tell your mom, Shredded Ralston can't be beat."

One that held on for years lauded Morton Salt. "When it rains, it pours," the ad proclaimed. Not until college years would I understand that the reference was to two different "its." The first one,

of course, was to the elements, meaning while raining. The second "it," however, switched to the king of salts, which don't clot when "it" rains. It still pours! Hallelujah!...

\*\*\*\*\*

I've noticed that current rules are greatly relaxed when two meanings are ever so close, but "not quite hardly." For example, it seems to me that being further along than I expected refers to an unexact distance, and farther suggesting a distance that can be more easily measured. Anyways, a current ad says Pep Boys are "going further to help you go farther."

Okay, grammarians. Help me out. (I expect some emails suggesting better ways to determine which word to use. I need the help, and you need the practice.)...

\*\*\*\*\*

## WRITING ADS FOR BROADCAST



Tumbleweed Smith

Tumbleweed Smith

When I was teaching broadcast writing and production at the University of Texas of the Permian Basin in Odessa, I laid down some rules for writing radio or television commercials. Basically they said two things: 1. No trite overused phrases. 2. Surprise the audience with something unexpected.

Here are some phrases not to use: last chance. dreams to reality, now more than ever. I told my students they shouldn't use any negatives (never, no, not, none) in a commercial. I urged my students to use correct English. "Nobody does it better than us" should be "Nobody does it better than we do." The most flagrant disregard for correct English usage is when a store is advertised. Most commercials say this: "The store is having their grand opening." The correct way to say it is like this: "The store is having its grand opening." The wrong usage of their (plural) and its (singular) is heard daily not only on commercials but also on newscasts. What absolutely rankles my ears is when someone is doing an adlib on a commercial or perhaps commenting on something in a newscast when the person says, "Me and her are going to judge the Christmas lights." It should be she and I. Where were they in English class? Besides, the best adlib is a written (or memorized) adlib. Cumulative nouns like City Council create opportunities for errors. The City Council is singular. The City Council members are plural.

Pronunciation needs to be correct, too. In Texas we hear dudn't for the word doesn't.

On a broadcast spot, you shouldn't have the person rushing off to buy the advertised product. So many times we see a couple of people driving along and one talks about a product, then the other one stops the car and runs into a store to buy it. Kind of ridiculous. Insults a person's intelligence. Don't shout. So many car commercials feature the spokesman screaming at the audience in staccato speech delivered at warp speed, frantically demanding that the viewer or listener come in and spend \$75,000 for a pickup. That won't work for me.

I've never understood the radio voice. It is different from the normal speaking voice, but really shouldn't be any different. I told my students to have respect for the microphone. Let it do its job. My students won 120 state and national awards during the 34 years I taught there. Two of my commercials won CLIOS, the advertising equivalent of the movie Oscars. They were simple spots, just voice over music. The words were lyrical prose about West Texas symbols (mesquite, windmills, etc.). The name of the sponsor wasn't even mentioned until the end of the spot. Some people said they didn't know it was a commercial. The spots had immediate emotional involvement.

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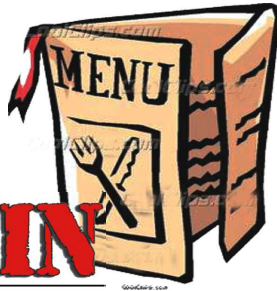
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## Answers

A crossword puzzle grid with the following words circled as answers:

- Across: 1. BEAR, 2. AIR, 3. TCH, 4. IL, 5. DSE, 6. AT, 7. B, 8. Y, 9. R, 10. A, 11. R, 12. A, 13. O, 14. R, 15. R, 16. O, 17. T, 18. A, 19. I, 20. D, 21. A, 22. R, 23. P, 24. I, 25. D, 26. L, 27. A, 28. T, 29. L, 30. N, 31. I, 32. L, 33. U, 34. R, 35. N, 36. R, 37. E, 38. E, 39. R, 40. W, 41. O, 42. O, 43. N, 44. B, 45. E, 46. R, 47. F, 48. O, 49. O, 50. N, 51. U, 52. S, 53. I, 54. S, 55. P, 56. A, 57. E, 58. B, 59. F, 60. O, 61. I, 62. C, 63. H, 64. I, 65. Y, 66. U, 67. T, 68. K, 69. H, 70. E, 71. F, 72. U, 73. E, 74. W, 75. I, 76. E, 77. B, 78. L, 79. G, 80. I, 81. R, 82. W, 83. E, 84. L, 85. M, 86. I, 87. S, 88. L, 89. G, 90. B, 91. G, 92. I, 93. N, 94. E, 95. S, 96. E, 97. T, 98. O, 99. B, 100. W, 101. R, 102. A, 103. T, 104. D, 105. I, 106. T, 107. A, 108. I, 109. N, 110. N, 111. H, 112. S, 113. I, 114. S, 115. R, 116. L, 117. N, 118. U, 119. N, 120. R, 121. N, 122. A, 123. N, 124. E, 125. I, 126. A, 127. D, 128. L, 129. W, 130. I, 131. H, 132. I, 133. V, 134. I, 135. B, 136. T, 137. R, 138. R, 139. A, 140. G, 141. E, 142. O, 143. N, 144. F, 145. O, 146. R, 147. G, 148. D, 149. S, 150. L, 151. H, 152. O, 153. R, 154. O, 155. N, 156. E, 157. E, 158. C, 159. I, 160. S, 161. C, 162. G, 163. W, 164. U, 165. N, 166. I, 167. D, 168. A, 169. O, 170. O, 171. A, 172. N, 173. A, 174. N, 175. T, 176. T, 177. K, 178. S, 179. R, 180. R, 181. I, 182. G, 183. I, 184. S, 185. N, 186. E, 187. O, 188. E, 189. K, 190. O, 191. X, 192. R, 193. E, 194. O, 195. S, 196. H, 197. N, 198. A, 199. I, 200. N, 201. R, 202. L, 203. I, 204. E, 205. D, 206. R, 207. E, 208. H, 209. L, 210. C, 211. L, 212. O, 213. R, 214. S, 215. O, 216. C, 217. R, 218. C, 219. A, 220. E, 221. E, 222. W, 223. T, 224. F, 225. A, 226. H, 227. S, 228. E, 229. V, 230. I, 231. R, 232. D, 233. H, 234. R, 235. T, 236. U, 237. T, 238. E, 239. E, 240. C, 241. R, 242. U, 243. I, 244. S, 245. E, 246. C, 247. O, 248. N, 249. T, 250. R, 251. O, 252. L, 253. F, 254. U, 255. T, 256. T, 257. H, 258. G, 259. I, 260. L, 261. L, 262. I, 263. A, 264. T, 265. G, 266. A, 267. S, 268. T, 269. A, 270. N, 271. K, 272. E, 273. L, 274. S, 275. W, 276. G, 277. H, 278. C, 279. R, 280. A, 281. N, 282. K, 283. C, 284. A, 285. S, 286. E, 287. R, 288. I, 289. T, 290. T, 291. D, 292. C, 293. A, 294. L, 295. T, 296. E, 297. R, 298. N, 299. A, 300. T, 301. O, 302. R, 303. E, 304. G, 305. G, 306. O, 307. F, 308. E, 309. D

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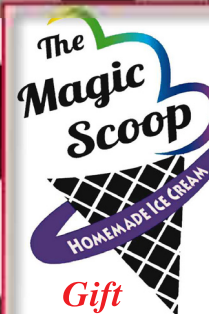
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