


Sunday, February 28, 2021

# Women **BUSINESS**

in 





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# ELEGANT ESSENTIALS A BOUTIQUE FOR ALL WOMEN

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Asymmetry, Mastectomy, Lumpectomy, Reconstruction, Breast Augmentation...

These are some of the words many women recognize when concerns of the breast are present. From naturally developing unevenly to having been through any kind of breast surgery due to breast cancer or the many other issues affecting our breasts, we at ELEGANT ESSENTIALS have solutions for women in need.

In 1993, Owner and Founder Shellie Graf created her business in Painesville. We now have two beautiful boutiques. With 40+ years' experience, Shellie and her support staff can be found in the Discount Drug Mart plaza in Men-

tor and in Medina.

### PRODUCTS:

Largely covered by insurance are: CUSTOM breast forms (see ad), silicone, foam and swim forms, nipples and the wide array of fashionable bras. Our specially engineered clothing allows women to go bra-less! Compression sleeves, swimsuits, hats and headwear, purses, jewelry, gifts as well as a wide selection of women's clothing complete our unique offerings you will not find anywhere.

Please call if we can help in any way. As always, we look forward to serving your special needs. Visit our website at [www.ElegantEssentialsOnline.com](http://www.ElegantEssentialsOnline.com) or call us at (440) 701-8377

# Dr. Blanchard's Plastic Surgery Center

Dr. Blanchard, a Board-Certified Plastic & Reconstructive Surgeon, practiced in Lake County for 28+ years and then practiced for a few years downtown in Cleveland. She now returns to Lake County with much enthusiasm. In that time, she gained a great deal more experience in facial cosmetic surgery and liposculpting performing over 2,000 more procedures in a couple of years! She also continued to perform "in-office" procedures: Botox, Fillers, etc.

Dr. Blanchard offers a quiet, friendly atmosphere for consults and "in-office" procedures. Consults for cosmetic surgery usually last 30-60 minutes.

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## Hearing the Call



Many people don't realize how common hearing loss is. It affects all ages — including some 19% of adults in Ohio, per public health estimates, and about 20% of Americans 12 and older nationwide. That's a lot of people. It's also a lot of motivation for me.

As an audiologist with lifelong hearing

loss, I understand its potential impacts firsthand. Hearing problems are linked not only to communication challenges but also to physical, mental, social, and even financial issues. Yet only a fraction of those who could benefit from hearing help receive it.

I'm committed to changing that. Seeing the difference improved hearing makes for patients reinforces how critical it is. Better hearing is also tied to better brain health and more. It's my calling to help people live better by hearing their best, and I'm honored to serve.

*Dr. Amanda Barbur owns Amanda's Family Hearing in Painesville.*



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**We Are Open By Appointment Only At This Time, Please Call To Schedule.** We are a Wig Shop, we also carry hair extensions, toppers, head cover pieces, eyelashes, wig grips and wig caps. Let us enhance your natural beauty! Brands we carry: Envy, Gabor, HairDo, Jon, Renau, Noriko & Orchid. The store also provides donated wigs to women in financial need who are going through chemotherapy. To contact the owner Sue Boston or to learn more about Wig Gallery or Gifted Wig, call 440-417-0209: go to [wiggalleryllc.com](http://wiggalleryllc.com) or visit the Wig Gallery, LLC Facebook page. Located at 50 W. Main St., Madison, Ohio.

*“As an audiologist with lifelong hearing loss,*

*I understand its potential impacts firsthand and am deeply committed to helping people live better by hearing their best.”*

— Amanda Barbur  
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*Share your vision & we'll find what you are looking for!*

# Lake County women in business share advice

By Crystal Beaulieu

cbeaulieu@news-herald.com

“As you grow older you will discover that you have two hands. One for helping yourself, the other for helping others,” said Audrey Hepburn, British actress and humanitarian.

Hepburn may have wowed the audiences with her beauty and grace on screen, but her story did not stop there. She credits her life-long success to hard work and helping those around her.

Successful women in Lake County prove that legacy to be true in their own stories as well.

In the mid ‘90s, Baginski found herself between jobs and without a college degree, struggling to find employment. At the age of 40, she embarked on a new journey at Lakeland Community College to get a degree in business management.

Along her journey she worked her way up starting at Society for Rehabilitation of Children and Adults; Laketran; and as an adjunct professor at Cleveland State University. Through each step, she continued her education, often taking weekend classes so she could dedicate her time during the week to her roles in marketing or teaching.

“In 1997, if you would have told me that I would earn a Ph.D. within 14 years, I would have said ‘no way,’” Baginski said. “I went from being a single mom who was worrying about just getting a decent job to having the privilege to lead a fantastic community leadership organization, all because of relationships.”

She married her husband, Thom in 2000 and has a dog, Leadership Lucy that comes to the office with her most days. Her son, James, lives in Buffalo.

## Darya Jeffreys Klammer



SUBMITTED

Darya Jeffreys Klammer

Darya Jeffreys Klammer, Esq. has been a lawyer since 1997 and is a past president of the Lake County Bar Association. Not only is she licensed in the State of Ohio, but she is also admitted to practice in the United States Supreme Court.

Earlier in her career, Klammer was the chief assistant prosecutor for the Geauga County Prosecutor’s Office where she managed and worked cases from child support enforcement to adult murder prosecutions, even arguing before the Ohio Supreme Court.

Throughout her career, Klammer has helped people with more types of legal problems than one could imagine, she explained.

“I am truly proud to be a coordinator and an active volunteer with Judge Colleen Falkowski’s Pro Se Divorce Clinic, where we work to help parties without resources find their

way through the divorce process,” Klammer said. “Recently, I became an OSBA Certified Specialist in Family Relations Law. This is an important accomplishment for me because I want my clients to be comfortable with my experience.”

Klammer is most proud of being a mother to two kids, and along with her husband, Randy, they do their best every day to teach their kids to be kind and understanding.

Klammer gives this advice to anyone just starting out as a professional: “Always conduct yourself in such a way that if someone said something bad about you, others would not believe it.”

## Bonnie Brihan



SUBMITTED

Bonnie Brihan

Bonnie Brihan is the owner and operator of Bonnie B Photography studio, serving the Greater Cleveland area where she specializes in high school senior portraits, corporate headshots and branding images.

After graduating from Miami University with a bachelor’s degree in business and marketing, Brihan worked at several large corporations in sales and marketing.

Even though she loved her job and her coworkers, she knew it was time to turn her lifelong photography hobby into a career. Since launching her photography studio in 2013, she takes additional courses in photography each year.

“Photography was a natural choice as it had been my lifelong hobby,” Brihan said. “The decision to turn hobby to pro prompted me to enroll in photography courses at Lakeland Community College. I am happy to say my business continues to grow each year.”

Brihan’s top five pieces of advice for long-term success in business:

1. Conduct yourself with integrity and create a company culture that supports this.
2. Be genuine with your clients and employees.
3. Know who your target client is and deliver high quality products and service...every time. They remember.

4. Be open to feedback from clients and adjust accordingly if appropriate.

5. Educate yourself in business. This includes creating a business model, budgeting and planning, marketing, fulfillment, and follow-up. Know exactly what it costs to run your business. Price your products and services accordingly to pay for your expenses, invest in future needs and pay yourself a livable wage and benefits.

Brihan currently resides in Willoughick with her husband, Bob Schindler.



Deborah L. Hardy

SUBMITTED

## Deborah L. Hardy

Dr. Deborah L. Hardy EdD, serves as associate provost for teaching and learning, dean of health technologies and dean of faculty at Lakeland Community College in Kirtland, where she has worked since 2002.

Prior to moving to northeast Ohio, she seized many opportunities in leadership, teaching and practitioner roles as associate dean of health, community services, and general education at Northeast Wisconsin Technical College in Green Bay, Wis.; assistant professor at Baylor College of Dentistry in Dallas, TX and a licensed dental hygienist in Virginia, Texas and Wisconsin.

Born in Hampton, Va., the youngest of three, she knows the importance of staying true to oneself but also growing through diversity.

“Know what you believe and practice your belief system,” Hardy said. “Love yourself first. Align yourself with activities and people that speak to your purpose and your aspirations. Look at obstacles as opportunities for growth and embrace vulnerability. Be courageous.”



Jessie Baginski

SUBMITTED

## Jessie Baginski

President and CEO of Leadership Lake County in Mentor, Jessie Baginski Ph.D. has spent most of her career in public relations for small businesses, government and nonprofit organizations.

Leadership Lake County is an educational, nonprofit organization established in 1986 that offers leadership development programs with a goal of engaging future leaders in Lake County.

She credits her successful, non-traditional journey with good relationships and her love for life-long learning.

“Relationships are at the heart of everything,” Baginski said. “Being honest, sincere, trustworthy and kind can open many doors. It is essential to pursue mastery and expertise in the content of your work, but personal integrity is what you have to reconcile with each day. Know what you bring to the table and do not be afraid to speak up and advocate for yourself and others. With every step you take, bring someone up with you.”





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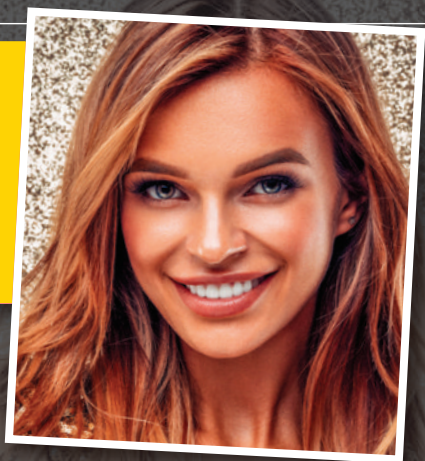


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## Destiny to Dentistry

Did you ever consider that perhaps you were destined to follow a certain career path? Such was the case for Dr. Katherine Thokey, DDS. The first job she ever loved going to was in dental assisting. She loved interacting with patients, offering gentle care and the rewarding feeling that she found in helping them with dental issues. She found creativity there too, which led her to take her job to a career level.

Educating close to her beloved community was important since this is where she wanted to practice. Dr. Thokey received her undergraduate degree from Cleveland State and her dental credentials from Case Western



Reserve University.

Celebrating her 27th year in dentistry, Dr. Thokey is pleased to provide dental services in Madison, Ohio. She has surrounded herself with a top-notch array of women professionals to offer services from preventive care and repair to cosmetic procedures, and clear aligners. Her office also offers easy payment programs like QDP. Just ask!



# Health Insurance Sign Ups Open Again

In years past, once the Affordable Care Act Open Enrollment Period ended in December, folks would have to wait to sign up for a Health Insurance Marketplace® plan until the following November unless they qualified for a Special Enrollment Period. This year is different.

Due to the coronavirus emergency, the ACA window has re-opened, providing a lifeline to affordable comprehensive health insurance coverage to those without coverage. Recently, the Department of Health and Human Services announced a 3-month special enrollment period beginning February 15. The Market Place is accepting new applications for ACA plans through May 15, 2021. It is one of a series of steps that experts say could provide better and more affordable access to health plans for millions of uninsured Americans and their families.



The ACA offers subsidies, also known as tax credits, that work on a sliding scale. Most people are eligible for subsidies when they earn 400% or less of the federal poverty level.

To enroll in an Affordable Care Plan, please contact me at 440-255-5700 or email me at [Lmutsko@mutskoinsurance.com](mailto:Lmutsko@mutskoinsurance.com) for more information.

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# Welcome To CS Wigz

Are you interested in a wig or hair-piece but don't know where to start? We are here to help you! We have over 28 years of experience and we know wigs!

There are no second chances when it comes to making a first impression! Put your best SELF forward by wearing a great look by CS Wigz LLC.

Hair loss is a well-known side effect of chemotherapy, alopecia, lupus, and radiation. It is caused by damage to growing cells. Hair loss affects a person emotionally and should not be overlooked when evaluating someone's overall health. Losing hair is difficult enough on it's on but adding that to a life altering diagnosis can be a traumatic experience resulting in lower self confidence during a difficult time. Looking in the mirror and feeling better about yourself can empower a person-wearing a great looking wig offers abundant psychological support.

## ABOUT THE SPECIALIST

My name is Sharrie but I am known



to many as The Wig Lady Expert! I am a cosmetologist specializing in medical hair loss. I began my career over 28 years ago and have worked with some heavy hitters in the beauty industry! In the past, I have donated my time working with cancer patients at the Cleveland Clinic and the American Cancer Society. My guidance helps many

people find the perfect wig. I love having the opportunity of restoring self-esteem, confidence, and bringing back a sense of normalcy to my clients! I am here to make it easy for you!

## WHY I DO WHAT I DO

**I LOVE WHAT I DO!** I was inspired to launch my business because I had a family member who was receiving chemotherapy treatments and as a result lost their hair. I was determined to help her regain the pride she once felt when looking in the mirror so we set out to find her the perfect wig. We visited several wig stores and not only was the service lousy, the staff was aloof and distant and the experience was very PUBLIC-PEOPLE WERE STARING! It was at this point that my business was born. I vowed to do my best to take care of the hair loss community! You will receive a safe, private, friendly, professional, informative consultation in a modern elegant atmosphere.

## CONSULTATION

Private consults are designed to identify what your hair needs are and decipher what options best align with your hair goals. "GOT TO FIT & SAY YOU". I will explain different wig cap constructions and hair, colors, length and styles that would best suit your needs. You will be shown how to take care of a wig and use the right wig care products. I offer consults through What's App, Zoom, Google DUO and in person. If you will be undergoing chemotherapy treatment, it is best to call us before you have lost your hair and send us a photo. I am in this with you and your perfect piece awaits!

I do not give prices over the phone due to various wig types, quality, cap construction, and type of hair. **WE HAVE SOMETHING FOR EVERY BUDGET!** Pricing is entirely dependent on the person's needs, type of hair used, and construction.

# CS Wigz

Consultations are welcomed and available by appointment – face masks are required!

**CS WIGZ is a hair loss center catering to an alopecia, cancer, radiation and hair thinning community.**

**We are dedicated to restoring self-esteem and confidence, while bringing back a sense of normalcy to our clients!**

Sharrie is a cosmetologist specializing in medical hair loss who began her career over 27 years ago and has donated much time to working with cancer patients at the Cleveland Clinic and American Cancer Society. Her guidance helps many people find the perfect wig and she would love to help you as well!



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- Bonded and Insured
- All breeds welcome
- Senior and special needs

## Our Core Values:

Honesty-Integrity-Service-  
Diversity-Empathy-Education

## Our Core Principles:

- Client value & satisfaction
- Passion for our work
- Service & quality
- Continuous education for our clients and our team

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- Payment options available

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## 3 ways women can build and maintain professional networks

Established professionals often tout the importance of building strong networks. In fact, a 2017 global survey from LinkedIn found that nearly 80 percent of professionals consider professional networking to be important to their career success.

Professionals may see networking as a great way to land their next job, but establishing strong networks can pay dividends even for those people who have no immediate plans to leave their current companies. Small Business BC, a resource that caters to entrepreneurs in British Columbia, notes that successful networking can lead to referrals and new partnerships and raise the profiles of professionals and the companies they work for. The LinkedIn survey supports that notion, noting that one-quarter of professionals across the globe have established new business partnerships through LinkedIn Messaging. Of course, networking often helps people find new jobs as well, as the LinkedIn survey also found that 70 percent of people hired in 2016 found work



at companies where they had existing connections.

Women can employ various strategies to build strong networks and maintain those networks once connections are established.

### 1. Join professional organizations.

Professional organizations provide great networking opportunities, serving as avenues to begin new business relationships. Many such organizations host annual conferences, and attending these conferences can help women maintain the relationships they develop through their participation in these groups. That's an important benefit,

as the LinkedIn survey found that 38 percent of professionals admitted they find it hard to stay in touch with their network.

### 2. Offer help as much as you seek it.

The LinkedIn survey found that only 48 percent of professionals keep in touch with their networks when things are going well in their career. By reaching out to a network when things are going well, women are showing a willingness to offer help as much as seek it. That can lead to stronger, more easily maintained networks.

### 3. Schedule networking each week.

Build networking into your weekly schedule. Even the busiest professionals can find time each week to email someone in their network to see how things are going or share updates on previous collaborations. That's a quick and easy way to maintain connections.

The value of networking is undeniable. Women can take various steps to build strong networks and maintain those relationships for years to come.

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tions, we can straighten the alignment, the size of the teeth, and the color with crowns or possibly with veneers. Stained fillings can be a sign of cavities, along with the negative esthetics they present. For this we treat with new fillings. Healthy gums and plaque free teeth are a must for the best results and longevity of the new restorations. So we start with the foundation of our mouth...the gums. Cosmetic dentistry procedures may need time for planning, design, lab fabrication, and shade satisfaction.

So think about treating yourself to an improved smile, both esthetically and health-wise.

*The masks are going to be coming off. We all want to be ready for that moment with a beautiful smile.*

*So hurry! We suggest getting started as soon as possible to create that attractive smile just in time for that mask unveiling!*

*Hope to "see" you all... and I mean "all of you" as in no mask required – Soon! Smile on!!*

**Debra S Lowe DMD**  
**440-954-8300**

It's been a long year since this pandemic started. But there is light at the end of the tunnel! We all look forward to seeing our loved ones and friends with hugs and kisses without these masks! Let's be ready with our smiles, bright and cheery!

The smile is most likely to be the first thing someone else notices about us. Now is the time to take care of our oral health and smile appearance. Start with the all important exam and cleaning, whether you need just a preventative routine cleaning or a more extensive treatment due to some level of gum disease. This would be assessed by your dentist and hygienist working together. Removing plaque and tartar removes stain. These cleaning brighten and whiten your teeth! If the gums are irritated or diseased these procedures also improve, not only gum and total body health, but also the appearance of your gums, and therefore,

your smile. The gums should be a lighter pink, not red, purple or puffy. Also your breath will be fresher!

At this point, if no work is needed, consider whitening and brightening your smile. We have several options to fit your lifestyle and budget. A professional whitening will be more effective and safer than over the counter or internet products. Ours will be at a more effective strength of solution that brightens to a greater number of shades and faster. Your treatment will be safely monitored by an experienced professional. We have in office laser assisted whitening that speeds up the results. Also available are take home strips, again at a greater strength and efficacy than OTC products.

Broken teeth can be repaired sometimes with tooth colored bonded fillings, veneers, or for more extensive problems, with crowns (caps). In certain condi-

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## NATURAL RELIEF

At Your CBD Store in Willoughby, people are finding the relief they crave from a remarkable, natural source.

by *Patricia Nugent*

Since opening last November, Your CBD Store in Willoughby has helped its clientele with a myriad of health issues, from pain management and anxiety, to skin care, with a variety of bespoke products containing CBD.

“We are highly educated about our products and consult with people to educate them about the potent effects of CBD,” says owner Kate Anderson, who years ago discovered CBD as an antidote to anxiety. “We offer free samples and encourage people to find the best product for their individual needs.”

The store is more of a super chic lounge, with a clean, serene boutique vibe. Along with CBD specialists Jackie and Sarah, Kate enjoys taking the time relaxing with customers on cushy linen couches to pinpoint their problems and come up with solutions.

In a quality over quantity fashion, the CBD found here is high-end,

third party lab-tested and grown in the USA. From soil to bottle, the products are meticulously tended, and the resulting CBD is generally more effective than products you will find anywhere else.

### The Promise of Pain Relief

In scientific terms, CBD is short for cannabidiol, one of many cannabinoids found in organic hemp. It is said to reduce pain and inflammation, lift mood and control nausea caused by chemotherapy. What it won't do is produce a “high” or psychoactive effect that's associated with marijuana.

The CBD is available in tincture, water-soluble edibles, gummies, hard candies, topical creams, serums and accessory products like bath bombs. They also offer products to ease anxiety and symptoms of aging in dogs and cats.

“We are always bringing in new product lines,” says Kate. “For instance, this month we are introducing a line that's engineered to help

women with symptoms like cramps, bloating and irritability they might experience at certain times of the month.”

As one of the first and largest brick and mortar stores specializing in CBD, she says her store is always leading the way in terms of product evolution and that she

finds her job very rewarding.

“We are at the frontlines helping people through their issues, when other products and traditional medicine may have failed them,” says Kate.

Your CBD Store is located at 37812 Vine Street in Willoughby, just steps from downtown. Hours are Monday-Friday, 10 a.m. to 7 p.m.; Saturday, 10 a.m. to 5 p.m.; and Sunday, noon to 4 p.m. Walk-ins are welcome. For more information, call 440-306-8131 or visit [CBDRX4u.com](http://CBDRX4u.com). Join their FB page to enjoy a bevy of special sales and giveaways.



Pictured L-R: Jackie, Kate Anderson, owner and Sarah.



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Those are reasonable responses, but I want you to know who YOU ARE! Who do you want to be...

My question to all clients has always been...

***If you woke up tomorrow and money and time were no object, what would you DO?***

This is the first question to start thinking about who you are.

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Does that lead you to what you do?  
Sometimes... but let's explore that.

### How can you be the BEST VERSION OF YOU?

- What traits do you love about yourself?
- What strengths do you love about yourself?
- In what environment do you thrive?
- LOVE YOURSELF until you get there....

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As an attorney and business owner; Pamela Kurt has found a new passion.

Her passion is to support and to **empower women** to be the best they can! The most personal enjoyment is when her clients find their own way. Ms. Kurt has also started a private professional life coaching practice.

**BE THE BEST YOU!** This is an opportunity to empower women to be the best version of themselves.

**Dream Believe and Achieve** is her signature coaching program. Her coaching program has allowed her clients on a powerful self-discovery journey.

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## Best Version of YOU

DREAM. BELIEVE. ACHIEVE.

As an attorney and business owner; Pamela Kurt has found a new passion - to support and to empower women to be the best they can! Ms. Kurt has also started a private professional life coaching practice: BE THE BEST YOU! This is an opportunity to empower women to be the best version of themselves. Dream Believe and Achieve is her signature coaching program. Her coaching program has allowed her clients on a powerful self-discovery journey.

She offers: • Private coaching sessions • Online courses  
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# NEXTTOME

## INTIMATE APPAREL

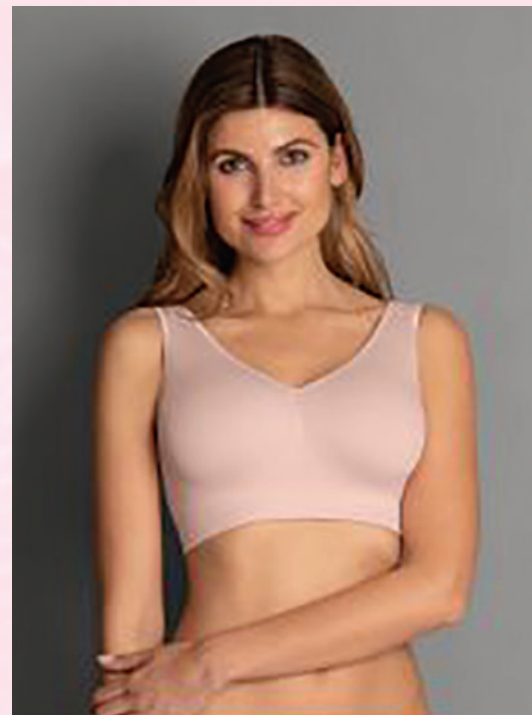
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## Building your confidence with a new smile

Dr. Jill Weber is an oral surgeon that loves helping patients. She is a Lake County native and graduated top of her class from CWRU School of Dental Medicine. After residency in Illinois, she served as department chair of Oral Surgery at The Cleveland Clinic. She now treats patients at Ohio's Center for Oral Surgery in Mentor and Highland Heights.



"I love seeing the whole family. From wisdom teeth removal to dental implants and Botox. We try to please everyone!"

Dr. Weber is board certified in oral and maxillofacial surgery. She is a specialist in dental extractions, dental implants, anesthesia, and more.

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Dr. Weber's greatest pride is taking care of patients in her hometown.

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