

# Ready for a major difference in waste disposal service?



### **OMPETITIVE PRICING**



At Major Waste, we make trash and recycling removal simple, cost-effective and convenient.

- Curbside Recycle Pickup
- Household Trash Collection
- Yard Waste Pickup
- Bulk Item Removal

**Roll Off Containers Available** Construction Sites\* Roofing\* Garage Clean Out\* House Cleanup\* House Tear Down\* Yard Waste\* . Home Remodeling

Family Owned & Operated

(800) 366-4921 | majorwastedisposal.com

# La Carpet & Mattress



**MATTRESS SALE TOO!** 

LUXURY

**BEST** 

**SELLING** CARPET



Reg. \$3.29 sq. ft. Pet Proof, Waterproof, Kid Proof Flooring

Gray with
Beige Fleck
Installed with padding
Many colors to choose from.

#### On SALE NOW!



Pet Proof. Waterproof. **Kid Proof Flooring** 







### SHAW CARPET SALE!

Gray Fleck ...................................\$2.29 sq. ft.
Beige or Gray (6 colors) ...... \$2.59 sq. ft.
Beige or Gray Super Soft...... \$2.99 sq. ft.
(Installed with Pad)

6656 N. Ridge Rd., Madison (corner of Rt. 528 & Rt. 20)

**NOW OPEN EVERYDAY!** 



Monday-Friday 10-6 Saturday 10-4, Sunday 12-3 **Call Today for your FREE Measurement!** 

### Family-run Outdoor Supply focuses on quality, personalized product

### Marah Morrison

mmorrison@news-herald.com

Family-owned and -operated in Kirtland, Outdoor Supply strives to put out a quality product for their customers year after year.

Located at 7899 Euclid Chardon Road, Outdoor Supply is a natural stone and stone fabrication center that offers high quality stone. Outdoor Supply caters to not only homeowners, but landscapers, restorationists, architects, garden centers, stone masons and stone vards

"We started Outdoor Supply in 1992. We used to do cement and at one time, we did landscaping. Now, we're strictly a cut stone shop," said owner David DiCillo. "We learn through experience. Experience matters, and job after job, we do hundreds of orders per vear. We're pretty steady."

Since being in business, Outdoor Supply has gained a large following and has catered to customers as far as North Carolina. California and New York, DiCillo said. In addition, the business has recently been picking up on the west side of Cleveland in Lakewood and Independence.

"With the amount of years we've been in here, the word travels. A good 80% of our work is commercial, but we do a lot of residential," DiCillo said. "We cut sandstone. limestone, blue stone and 90% is for exterior. We also do interior

work as far as fireplace hearths and mantels."

Outdoor Supply has cultivated many types of stone from quarries around the United States, as well as a large selection of reclaimed sandstone. The stone can be used for steps, outdoor living, barters, window sills, fire pits and surrounds, and outdoor signage.

With many customers having a different plan with different dimensions. having two of the same iobs is not likely. DiCillo said.

"We actually make stuff," Di-Cillo said. "We get a hold on what you're trying to whether you're working with a landscaper, architect or mason. You give us your dimensions and we fabricate it from that point, so in other words. a lot of it is manufacturing. We take stone and we fabricate it into a product you're looking for."

Although Outdoor Supply is not a marble or granite supplier, architects, masons, landscapers and homeowners still seek out product from the business.

"We can accommodate nearly anybody on anything," DiCillo said. "When you're looking for a higher quality product than a paver, we're your solution."

Being strictly an all natural stone supplier, it's important for people to understand the difference between a natural stone supplier and a paver, DiCillo said.

**CONTINUED ON PAGE 10** 



# LaVera Party Center Built on Tradition

In 1952, Larry and Vera Gaudio, our Grandparents and the founders of La-Vera Party Center, started a catering business. With that came the traditions of homemade Italian cooking. They used only the finest ingredients to prepare each item off their menu. Three generations later, we still follow those same recipes.

La-Vera Party Center is a spa-

cious and newly remodeled tworoom banquet and conference facility that customizes each event to
the needs of our guests. Our facility
can accommodate events ranging
from 100-720 guests. Functions we
regularly host include weddings,
proms, bar and bat mitzvahs, anniversary parties, luncheons, holiday
company parties, sales rallies, seminars, auction and fund raisers.

We are blessed to have such a great community that will always support local small businesses. As such, La-Vera is trying to make life a little easier. We are now offering a new curbside family meal pickup program. We will offer this service every Monday, Wednesday & Friday and our menus will change accordingly. Our daily

meal option will include a protein, starch and vegetable and will be good for 4-6 people and will cost somewhere in the neighborhood of \$36-\$40. We are also offering curbside takeout Thanksgiving dinner options!

Please visit our website at www. la-vera.com or call 440-943-0087 for more information or questions!

#### ALBRECHT FAMILY DENTISTRY

We consider it a privilege to meet the dental care needs of families in our community. Our primary responsibility is to our patients. We believe in preventive dental care and promote a conservative approach to treating our patients. Patients can expect a comfortable, consistent and compassionate environment at each appointment. We commit to rendering the highest standard of oral health care and to maintaining a trusting relationship of respect and confidence with our patients.

We value you as a person and our team will take the time to get to know not only your smile, but your dental needs.

Call today for an appointment (440) 358-0495. We are located at 9659 Old Johnnycake Ridge Rd. Mentor or visit our website at mentorohiodentist.com.





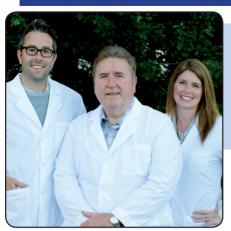


# Walker Floors & Window Fashions

SE25 NL Ridge Road, Penny

440-259-1086 • www.walkerfloors.com

# ALBRECHT FAMILY DENTISTRY



We perform all types of dentistry for all ages.

# **Emergencies Welcome!**

Weekday, Evenings & Saturday Appointments

Rusty M. Albrecht, D.D.S. Lundon R. Albrecht, D.D.S. Chandice A. Richards, D.D.S.

Welcoming New Patients

# **Now Placing Dental Implants**

### **Need a Dentist?**

Our Dental Family would be honored to serve your Family.

**Call today for an appointment (440) 358-0495** 

9659 Old Johnnycake Ridge Rd. Mentor (behind Lowes)

Visit us at: www.albrechtdental.com

### Best Solutions Home Medical Equipment & Supplies

Best Solutions Home Medical Equipment & Supplies is a family owned company with a mission to "enhance the quality of one's life. Since 1993 our owner, Greg Smolik, has had a focus to build a business that treats people with respect and goes above and beyond to ensure customer satisfaction.

We offer sales and rentals on various home healthcare items including: Electric Scooters and Power Wheelchairs, Electric Beds, Portable Oxygen Concentrators, Patient Lifts & More. We also offer Lift Chair Recliners from Pride & Golden Technologies - two of the finest built lift chairs with a lifetime warranty on the major components.

Our store hours are Monday thru Saturday with opening time at 10 AM. Our staff has vast knowledge on our product line and greet you like a family member.

Our Access Division offers Bathroom modification for Roll In Showers or Tub Replacements. In addition, we can install Indoor and Outdoor Stairlifts, Wheelchair Ramps and Vertical Platform Lifts. Call us for a free at-home evaluation.

Finally, we offer financing options to fit your budget and work with many Managed Care Plans.



# WALKER FLOOR COVERING Your Brand Headquarters

At Walker Floors and Home Interiors, located at 6656 North Ridge Rd. in Perry, we have the finest selection to offer you even more of the flooring brandnames that you know and trust. With our selection of carpet, rugs, hardwood, laminate, tile, vinyl, as well as luxury vinyl flooring products that will fit any budget.

We now offer luxury window fashions and drapery for any interior design project. Looking for cabinets or countertops? We have all your kitchen needs.

So whether you are looking to finish a project, or start one, we offer the high-end and quality products at an affordable price that you are looking for.



Your Total Flooring Source Remodeling? Redecorating? New Construction? We have everything you need from start to finish:

- A friendly, knowledgeable staff
- Sample Check-Out Service
- In-home Consultations
- Guaranteed Installation
- Financing OptionsComplete Warranty Service

### Take Time to Browse and Shop Local



### Christmas World in Ashtahula

Enjoy the holidays by taking a trip down Rt. 20 in Ashtabula County and visit one of the area's most unique Christmas and Gift Shops where you can find decorations for all seasons!



### Welcome to Catherine's Christmas

The area's largest gift shop. A beautiful century home filled with timeless treasures and shimmering trees. We are a family destination that you'll want to visit year after year. The perfect place where small town people can celebrate Christmas in a big town way!



### LAKE CARPET AND MATTRESS

Lake Carpet and Mattress is a family owned business and has been in operation since 1994. Located at 6656 North Ridge Rd., Madison, Ohio. When you shop at Lake Carpet and Mattress you can expect to be treated with integrity and respect.

We offer top quality carpet, mattresses and hard flooring options at affordable prices. We also offer delivery and installation of ALL products as well as FREE estimates and FREE measurements on all carpets.

Contact Mike Rochford today for further details.

# Take a Trip down Rt. 20 - Two of Ashtabula County's Largest Gift Shops **Now Open for the Season!**



# Catherine's Christmas



### Now Open for our 28th Season

See the 1000's of ornaments, Special gifts and beautiful decorations displayed in this wonderful Large Century home! Filled from the Floors to the ceilings with many exciting themes & treasures around every corner! A family destination you will want to visit year after year!

910 East Main St. (Rt. 20) Geneva, OH (I mile east of Downtown Geneva) (440) 466-3545

Hours: Now Tues. - Sat. 11-5, Sunday 12-5, EXTENDED hours starting in November. Check website for updates & Events.





# CHRISTMAS World

### **NOW OPEN FOR 36th SEASON!**

For over 30 years Christmas World has offered unique collectibles to fill your home with the Holiday Spirit. Make Christmas World one of your family traditions.

- ★ Department 56 Villages ★ Snowbabies
- ★ Old World Glass Ornaments ★ Fontanini Nativity
  - ★ Byers Choice Carolers
  - ★ Nora Fleming ★ Happy Everything
  - **★** Jim Shore **★** Trees. Wreaths and Garlands

### **HOLIDAY OPEN HOUSE** November 6th & 7th

1760 W. Prospect (Rt. 20) Ashtabula

(440) 992-8843



Hours: Tues. - Sat. 11-5, Sun. 12-5

# Sly Family Funeral Home

Welcome to the Sly Family Funeral Home. They are located at 15670 West High Street in Middlefield. It is their pledge to meet and exceed your family's needs.

Donald Sly II and his wife Mary Kay Sly, owners of Sly Family Funeral Home are both licensed Funeral Directors. They have four children and six grandchildren. Their funeral services are affordable, and the staff is both caring and professional. They promise to deliver what you expect: the highest possible quality and their personal attention to detail.

Be it pre-planning or a more immediate need, the Sly Funeral Home family will support you throughout the process. And, of course, they are dedicated to paying proper homage to the life of your loved one.

They are proud of the opportunity to serve you. The services offered include...

**Traditional Services** - An example might be a one-day visitation, a service and burial the next day.

**Personalized Services** - Variations to the traditional service are plentiful and based upon the desire of the family.

**Cremation** - Cremation services with mul-

tiple variations to accommodate the family are available.

Merchandise offered - Caskets, Vaults, Urns, Personalized Keepsakes, Stationery Packages and Monuments can be ordered and/or customized by Sly Family Funeral Home.

Remember: There are no standard services. They take great pride in creating personal arrangements.

Pre-planning – VERY IMPORTANT:
Shouldn't you be the one to make your final arrangements? They will reflect exactly what you want and will ease the burden for your loved ones. . Pre-payment will protect you from the rising cost of prices, and it will not be a financial burden on your loved ones. . If you like, arrangements can be made in the comfort of your own home.

Having the talk of a lifetime – VERY IM-PORTANT: Although we might have daily conversations with our loved ones, the most meaningful and deep ones don't always happen. Having this kind of conversation can make a huge difference — it can help us see our loved ones in a different and more

CONTINUED ON PAGE 8

### Major Waste Disposal Is A Name You Can Trust

Family Owned And Operated
We are a Local Company That Has Served

The Community For 40 Years.

Major Waste Provides Waste Disposal and Recycling for your Residence and Business

We provide services in Mentor, Chardon, Painesville, Leroy, Madison, Perry, Willowick, Willoughby and the surrounding areas in Lake, Geauga, Ashtabula and Cuyahoga County, Ohio.

Need To Get Rid Of Household Waste? Call us for weekly pickup service that's simple, cost effective and convenient.

We take extra items, such as; carpeting, furniture, appliances, construction debris, and anything that is not normally put out weekly, for an additional charge.

Give us a call at (440) 254-4929. Located at 6430 Vrooman Road in Painesville.



# ift Chair Sale

**MENTION THIS AD FOR** \$150 OFF ALL PRIDE LIFT CHAIRS! Free White Glove Delivery!

Stop in and see our large array of Lift Chairs.

We have over 15 in stock.

We Are A Family Owned Business!

STOP IN, CALL, OR VISIT OUR WEBSITE TODAY!

Store hours: Mon.-Thurs. 10-6 pm, Fri. 10-5 pm and Sat. 10-3 pm (440) 373-1200 | WWW.BSMMEDICAL.COM | 30011 EUCLID AVE, WICKLIFFE, OH 44092

ACROSS THE STREET FROM SWEET BERRY!

CASH & CREDIT CARD ACCEPTED. WE SHIP ALL OVER THE U.S.A



# LAVERA

Providing perfection in catering and banquet facilities since 1952.

Specializing in:

Wedding Receptions • Off-Site Catering • Social & Civic Functions • Corporate Events
Graduation Parties • Carry-Out Catering • Wedding Ceremonies • Religious Events





# **Outback Auto Wash**

Outback Auto Wash is a family owned and operated company with over 20 years in the car wash business. We are committed to giving our customers the best possible service in the industry. Outback Auto Wash specializes in giving their customers a NO TOUCH NO worries TOUCH FREE WASH experience while offering all the bells and whistles the customer prefers such as, double step presoaks for maximum cleaning along with tri-color waxes, hot waxes and dryer options. We have vacuum stations for keeping your car as clean inside as your car is outside. We are open 24 HOURS 7 DAYS a week for the convenience of our customers busy life schedules. We appreciate our customers and strive to give them the BEST car wash experience! Outback Auto Wash is YOUR road to better cleaning! Painesville and Ashtabula locations. www.washmeohio.com

### SLY FAMILY FUNERAL HOME FROM PAGE 6

positive light, it can teach us valuable lessons, it can give us a clearer picture of the things they love, it can bring them closer together, and it can help us reaffirm to them how much we love them.

Who should have the talk of a lifetime? It could be with any of our relatives, friends, or anyone we value, cherish, and love. We never really know what the future holds, so let us take the opportunities we still have with them while we still can.

How do we start the talk? Don't wait for a special moment to start have these kinds of talks. We can do it anytime and anywhere. One way to start would be with visual prompts, like a photo or an entire photo album. We can open up about past experiences while we're at memorable place, such as a church, a favorite restaurant, or an old park. These can be great ways to start a story

May we always treasure every moment of our lives and have meaningful conversations with the ones we love.





# Unique reasons to shop at small businesses

The numbers don't lie. Locally owned businesses may be classified as "small," but they have a big impact on the national economy.

According to the Bureau of Labor Statistics' Business Employment Dynamics report, small businesses created 10.5 million net new jobs between 2000 and 2019, accounting for 65.1 percent of net new jobs created since 2000 in the United States. The Government of Canada reports that the number of small businesses in Canada in 2020 was far greater than the number of medium and large businesses, accounting for 97.9 percent of all the businesses in the country.

Supporting locally owned businesses is a great way to support a neighbor, but that's not the only attraction. Here are several reasons to shop small.

### The feel-good factor

Doing for others certainly has an impact on the person on the receiving end, but also benefits the do-gooders. A November 2020 survey by Union Bank found that 72 percent of Americans said supporting small businesses was more important than getting the best deals. That may be due to the feeling of help-

ing out a fellow neighbor.

### Create job opportunities

Shopping at small businesses keeps those establishments afloat, and it also keeps their employees afloat. Small businesses are the largest employers in the United States. That's also true in Canada, where 68.8 percent of the total labor force works for a small business.

A person may never know when he or she — or a relative — will need a job. Keeping small businesses viable provides a strong job market for locals.

# Keep more money in the community

The Small Business Administration says \$48 out of every \$100 spent at a small business stays in the community. Spend the same \$100 at a national retailer and only \$14 stays.

Enjoy a more local flavor

National retailers and other businesses follow a global business model that may not allow for much customization, but small businesses can provide products or services that relate directly to the needs of the communities they serve. These same small businesses also may be more inclined to work with local vendors and start-ups than national companies that have global supply chains.

These are just a few of the many reasons to seek out small businesses when in need of products or services.



Roofing by
KLEMENC,
const. co., inc.
440-951-2033

Behind the success of every small BUSINESS, there is a FAMILY.

2018
Angies list
SUPER SERVICE
AWARD

We specialize in New We Install Gutters. We Install, Siding, Roof Installations, Gutter Repairs & Windows and Doors Repairs and All other Service, and Gutter Related Services Cover Protection Sustems We Install Ice Cable Roof Mounted Skylight Repairs & Installation Power Fans Systems We Repair Storm, We Can Build You or We Offer Low Interest or No Interest Bank Wind, Tree, and Repair a New Deck, Garage, Wheelchair Animal Damage to Financing Ramps or Exterior Your Home & Will Help You With Your Storage Sheds Insurance Claims

On behalf of our employees and ourselves, we at

Klemenc Construction Co., Inc. would like to personally
thank the local communities our business associates and
especially our customers for doing business with us. It is
because of you, we attribute our success. When you patronize a
small business, you not only support our local communities
but our families as well.

With Sincere Gratitude,
Sue & Mike Klemenc
Klemenc Gonstruction Go., Inc.





# Your Donation Means So Much.



Your donation goes to buy warm school clothing, coats, shoes, and boots for hundreds of children in our area who are in need. Please consider Donating as part of your holiday giving.

Thank You!







Mail your donations to: Clothe-a-Child Program, c/o The News-Herald, 7085 Mentor Ave., Willoughby, OH 44094

Donate online at www.facebook.com/CLOTHEACHILDNEO

# Turning a hobby into a career

Hobbies are enjoyable and often educational ways to spend free time. Over the last year-plus, hobbies have become even more important as people were forced to stay home due to the pandemic.

As hobbies became a bigger part of millions of people's lives, many might have wondered about transforming these activities from pastimes into full-fledged careers. Hobbies can be side hustles or even primary jobs, but a successful transition from hobby to incomegenerating profession requires some research and planning.

#### Conduct market research

A hobby may be fun to you and provide value, but is it a marketable venture? Determine if the hobby has potential as a business. Factors to look for include whether the hobby helps solve a problem, educates the public or produces a product someone would want to purchase, advises the career-building site Indeed. Research competitors in the area and study industry trends to analyze how well this business may perform. Look to an unbiased advisor to provide feedback on your idea.

### Make a business plan

A business plan is essential for businesses big and small. A plan puts your ideas on paper and dictates how you will achieve goals and run the business. A business plan will include how you will finance start-up costs, whether you will be taking on investors, how many employees you will hire, costs like membership fees for enrollment in



professional associations, advertising outlets, and much more. **Get social** 

Look to social media as an easy way to make connections with people who operate similar businesses or can help you with your venture. The business site The Balance: Careers notes that platforms like LinkedIn, Facebook, Twitter, and Pinterest can be great places to meet others in the industry and pick their proverbial brains.

#### Start small

Test the waters by holding on to a current job while simultaneously seeing if your new venture can gain momentum and earn you money. A test run will help you understand if you have the finances to keep a business afloat and what kind of time commitment will go into the venture.

If the hobby-turned-business appears solid, speak with a financial planner or business consultant to firm up the details of getting this new business off the ground.

### **OUTDOOR SUPPLY FROM PAGE 2**

"Stone will outlast a concrete product any which way you look at it. It's been in the ground for millions of years," DiCillo said. "Pavers are manmade and then somebody puts a color into it, and then call it a stone. It's not. It's a piece of concrete with color in it. That's the difference."

If someone is interested in putting an outdoor patio in, even with winter coming, this is still a good time to get in contact with the business to bring in details of the plan.

"It gives us time to review it, order stone and by spring, we'll have it cut and ready," DiCillo said. "Long after the price, the quality remains years after."

For information, call 440-256-3338.

# How to make the most of Small Business Saturday

Gifts and gatherings take center stage come the holiday season. The holiday season begins on Thanksgiving and continues until New Year's Day. During that time, families gather to exchange gifts, break bread, celebrate their faith, and toast the year to come.

The good times and gatherings that are such a big part of the holiday season were absent from many celebrations in 2020. Though the COVID-19 pandemic is ongoing, the successful rollout of various vaccines should make the coming holiday season feel more normal. That means gift exchanges and gatherings are back in play. Savvy celebrants recognize the benefits of shopping early, and Small Business Saturday is a great chance to get back in the holiday swing of things while supporting the local businesses that make communities so unique.

• Plan ahead. Small Business Saturday takes place each year on the Saturday after Thanksgiving in the United States. Since its inception in 2010, Small Business Saturday has grown in popularity. American Express estimates that 110 million people participated in Small Business Saturday in 2019, which underscores how

shoppers can benefit from planning ahead. Research sales and inventories of local businesses you want to support so you're ready to go come Saturday morning. Doing your homework can make it easier to navigate the crowds.

- Reserve a table at your favorite restaurant. A great meal with friends and family can be an ideal way to cap off a day of shopping, and it's a great way to support a local restaurant. It's worth noting that a National Today survey of 1,000 shoppers that focused on Small Business Saturday shopping habits found that food and groceries were the most popular things to buy local. Saturday is traditionally a popular night to dine out, and that popularity is even greater on Small Business Saturday. Shoppers can ensure they aren't waiting for a table by booking a reservation in advance.
- Check your social media feeds. Many small businesses have recognized the value of communicating directly with consumers through their social media feeds. Throughout the day, shoppers can keep an eye on Facebook, Twitter and Instagram to learn about special sales or events. In addition, shoppers can share



their shopping experiences via their own feeds. Many small businesses rely on word-of-mouth from existing customers, so this can be another way to show your support for the establishments that call your community home.

Small Business Saturday is a great way to begin the holiday shopping season on the right foot.





