'tis the season to shop, eat, drink and be merry!

HOLIDAY HAPPENINGS In and Around Downtown

Shopping • Dining • Luminary • Countdown to New Year • Small Business Saturday Light Up the Bluff • Window Wonderland • Fanny Mae Memorial Reindog Parade Santa's House • Letters to Santa • Storytime with Mrs. Claus

St. Joseph

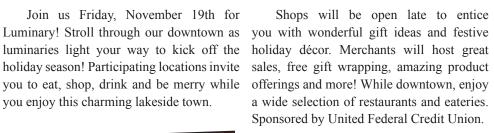
This special section produced in partnership by MailMax and St. Joseph Today

For more information call St. Joseph Today at 269-985-1111 or visit stjoetoday.com

In and Around Downtown St. Joseph Holiday Section 2021 Page 2 Luminary - Friday, November 19 - 5-8 p.m.

Join us Friday, November 19th for luminaries light your way to kick off the holiday season! Participating locations invite you to eat, shop, drink and be merry while you enjoy this charming lakeside town.











2021-2022 EVENTS

November 19, Luminary: 5:00pm-8:00pm, downtown St. Joseph.

Sponsored by United Federal Credit Union.

November 27, Small Business Saturday:

Support small businesses and shop locally. Sponsored by Sturgis Bank.

December 3, Light up the Bluff:

Lake Bluff Park, Lights will remain on through February 15 -

sponsored by the St. Joseph Improvement Association in

partnership with the City of St. Joseph.

December 3, Window Wonderland:

7:00pm-8:30pm, downtown St. Joseph.

December 4, Fanny Mae Memorial Reindog Parade:

3:00pm, downtown St. Joseph.

Sponsored by Honor Credit Union, Edward J. Todd and FuzzyButz.

December 1-23, Santa Series | Letters to Santa:

Drop off letters to Santa at Santa's House located outside the Welcome

Center in downtown St. Joseph.

Sponsored by The Herald Palladium.

December 4-23, Santa Series | Santa's House:

Various dates in December, downtown St. Joseph. Sponsored by The Herald Palladium.

December 8,14,21, Santa Series | Storytime with Mrs. Claus:

Mrs. Claus will read some of her favorite holiday books. Stories will be released online at stjoetoday.com/santa.

Sponsored by The Herald Palladium.

January 29, 2022, St. Joe Winter Beer Fest: 12:00pm-4:00pm, downtown St. Joseph.

Sponsored by Beaudoin Electrical Construction, KitchenAid Senior PGA Championship, RE/MAX by the Lake, The Buck Burgers & Brew and **SWMI Brew Tours**.

February 4-6, Magical Ice Fest: All Weekend, downtown St. Joseph. Sponsored by Silver Beach Pizza.

March 11, March Mannequins:

7:00pm-8:30pm, downtown St. Joseph. Sponsored by Southwestern Michigan Tourist Council.

Featuring the neoprene tote and messenge bag with mix & match bag straps!



Casually Chic Women's Clothing, Handbags and Accessories

> **318 State Street** Downtown St. Joseph 269-408-8923



Open Wednesday - Saturday 11-5, Sunday 12-4 • Follow us on 🧿

Fanny Mae Memorial Reindog Parade - Saturday, December 4 - 3 p.m.

The annual Fanny Mae Memorial Reindog Holiday Parade is a great time for Joseph Today or online at stjoetoday.com/ all. This event features dressed-up pets and their owners in a variety of holiday garb. Be prepared to see all kinds of costumes from "Santa Bernards" to "Reindeer Rottweilers" - definitely a must-see event! Sponsored by Honor Credit Union, Edward J. Todd and FuzzyButz.

Owners can pre-register in-person at St. reindog. Day of registration also available in-person at St. Joseph Today from 12:00pm-2:45pm. Cost: \$5 per dog; each additional pet is \$3. A portion of net proceeds will be donated to a local animal rescue organization. Event info and the registration form can be found at stjoetoday.com/reindog or call the Welcome Center at (269) 985 1111.

Judging and Registration

Judging for the event takes place from 1:00pm-2:45pm in front of the St. Joseph Today Welcome Center located at 301 State Street.





www.sjcityparkrec.com



From Left to Right: Mallory Richards, Nicole Trux, Jennifer Fillwock, Brook Roberts and Lisa Van Pelt

> 204 State Street Downtown St. Joseph 269-588-3180



G & M VARIETY **OPEN LUMINARY NIGHT UNTIL 9PM!**

Regular Hours: Mon-Thurs 9-6 • Fri & Sat 9-8 • Sun 10-5

Step back in time at G&M Variety! G&M Variety has the appeal of an old fashioned five-and-dime, with nearly every inch of space being utilized to showcase its merchandise. The aisles, with original hardwood floors, have thousands of items for holiday gift giving! Come on in today!



- Unique Gifts
- Toys, Games, Puzzles
- Melissa & Doug
- Home & Garden
- Kitchen
- And SO MUCH MORE!

307 State Street • St. Joseph • 269-983-2160

TAKE 15% OFF YOUR PURCHASE

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THE CANDLESTICK MAKER **Open 10am - 7 DAYS A WEEK!**

Area's Largest Supply of Room Fragrance Arts & Crafts From 25 Local Artists Local Beach Glass Jewelry - Nautical Gifts Home Décor - Hand Made Soap St. Joe Lighthouse Souvenirs & Photos

408 State, Downtown St. Joe (Next to The Buck)

Santa Series - Santa's House, Letters to Santa & Storytime with Mrs. Claus

Santa's House is moved from the North Pole each year to the corner of State & Pleasant Streets in downtown St. Joe! Santa will be available for wish list conversations and holiday photo ops on weekends in December. Don't forget to bring a camera to capture this magical visit!

Grab a postcard from the Welcome Center to write a letter to Santa. Santa's House will still take its spot on the corner of State and Pleasant Streets to serve as a drop off for letters!

As we wait in anticipation, Mrs. Claus has offered to read some of her favorite books. St. Joseph Today will be releasing weekly videos at stjoetoday.com/santa for our Storytime with Mrs. Claus series. Santa Series is sponsored by The Herald Palladium.



Merry & Bright Weekend Friday, December 3 - Sunday, December 6

On Friday, December 3, Light up the Bluff will transform Lake Bluff Park into a winter wonderland. Featuring 1 million holiday lights the lights will remain on through Valentine's Day in Michigan's Most Romantic City. The St. Joseph High School Choir begins Christmas carols near the tree located at the corner of Broad and Lake Boulevard at 6:00pm with the ceremony taking place at 6:30pm. Starting December 4, attendees can enjoy the lights 5:30am-8:30am and 5:30pm-midnight! This display is sponsored by the St. Joseph Improvement Association in partnership with the City of St. Joseph. For more information, call (269) 983 5541.

Immediately following, Window Wonderland invites attendees to stroll

downtown to get into the holiday spirit as they take in the holiday window decorating contest. Dozens of storefronts will participate in this holiday window decorating event from 7:00pm-8:30pm. Vote for your favorite holiday window all weekend long at stjoetoday.com/vote. For more information on the Merry & Bright weekend, visit stjoetoday.com/ merryandbright.

Join us on Friday, March 11, 2022 for March Mannequins! Watch storefronts come alive as dozens of community volunteers pose perfectly still, like mannequins, from 7:00pm-8:30pm For more information, visit stjoetoday.com/marchmannequins or call (269) 985 1111.







Nov 19 (b 5-8 p.m.

b.grace

Featured Artists and Small Businesses:

Christi Dreese Fine Art Barbara Weirich Originals Simply Laurie Photography KozySaila Designs Love Spell Boutique Brilliant Beautiful Brave gift boxes

WATERFRONT FRAMING & DESIGN 606 SHIP STREET DOWNTOWN ST. JOE - 269.982.3470

Eat Local in Michigan's **Great Southwest**

Many dining options can also be found beer, or just something to satisfy that sweet area dining, visit stjoetoday.com/eat. tooth - it is all here!

Certificates to area restaurants are also in and around St. Joseph. Whether you are great ideas for the foodie in your life. Not craving that perfect burger, a hot pizza pie, sure what restaurant to pick? Purchase a St. cuisine that features local produce, the Joseph Today Gift Certificate that's good perfect glass of wine, frosty mug of craft at over 20 restaurants! To learn more about

> SHOP ONLINE AT www.moerschhg.com

> SCAN HERE TO ORDER

SHOP LOCAL THIS HOLIDAY SEASON!



NOW THAT'S THE CHRISTMAS SPIRIT.







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 Award Winning View **Casual Dining** Beer/Wine/Cocktails **Event Space**

Open Tues - Sat 4 pm - 9 pm

3029 Lakeshore Drive • St. Joseph • (269) 982-8020 eventsbythelake@gmail.com • thelakehouserestaurant.com















Prime Rib every Friday & Saturday

Sushi every Sunday



Specials are limited - please arrive early • open Thurs-Sun at 4:30p • (269) 982-4000 for reservations

In and Around Downtown St. Joseph Holiday Section 2021







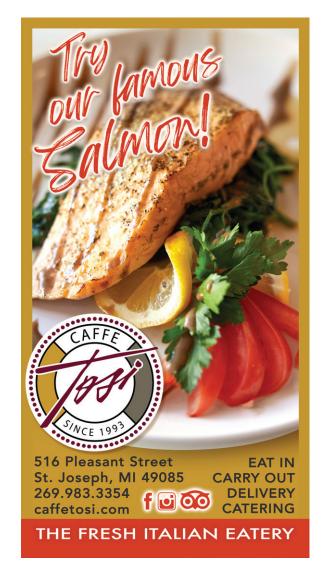












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Tis the Season for Finding the Ultimate Gift

accessories, classes and more.

Not sure what to buy? Consider credit card accepted. a St. Joseph Today Gift Certificate!

Searching for a unique gift for Our certificates can be used at more someone special? Downtown St. Joseph than 80 area locations including shops, offers a variety of stores featuring restaurants, markets and more. SJT Gift everything from jewelry to clothing, Certificates can be purchased at the homegoods to housewares, art to Welcome Center (301 State Street in downtown St. Joseph). Cash, check and





WE HAVE A FEW OF YOUR FAVORITE THINGS - in stock!



Happy Holidays

FURNITURE THAT'S HIGH-PERFORMANCE, FUN, FASHIONABLE, FUNCTIONAL AND AFFORDABLE 613 Broad Street • St. Joseph, Michigan • 269-983-7774 • www.harbortowninteriors.com • Open 7 days a week

Small Business Saturday Saturday - November 27

Holiday shoppers seeking great buys will find them throughout Southwest Michigan, on Black Friday, Nov. 26, and Small Business Saturday, Nov. 27. Some merchants will begin their holiday sales on Black Friday.

According to the Civic Economic Study in Grand Rapids, MI, for every \$100 spent at a local business, approximately \$68 stays in the local community. Visit stjoetoday.com/shopsmall. Sponsored by Sturgis Bank.

ARODA FOUN

Visit our Tasting Room In Downtown St. Joseph 415 State Street • 269-982-1115 St. Joseph Hours: Thurs-Sun 12-6, Closed Mon, Tue & Wed Purchase Your Holiday Wines here! **BARODA FOUNDERS** WINE CELLAR

8963 Hills Road • Baroda • Open 7 Days 269-426-5222 • founderswinecellar.com Call or visit our website for list of events!



This season, feed your FAMILY exactly what they LOVE

Whatever your family traditions, you can order and we can trim just the way you want. Specialty Hams • Standing Rib Roasts • Rack of Lamb • Duck



(269) 408-8610 • 416 State St, St. Joseph • StateStreetMeats.com

RC SARCER & The Groovlest Store in SW Mie Fantastic, Fun, Affordable Finds for Friends & Family! 314 State, St. Joseph 269-408-8433 **BLACK FRIDAY-SMALL BIZ SATURDAY SPECTACULAR!** November 26th - December 24th WHILE SUPPLIES LAST! DEACE VLOVE & SHOPPING! A Dozen Dollar Deals! BBQ Fun Fancy Foil....\$1 Sensational Socks....\$1 Snarky Magnets....\$1 Rhinestone Rings....\$1 Reindeer Antlers....\$1 1/2 OFF Holiday Helpers: Meatballers Pasta Sauce, Deluxe Journals, Beaded Bracelets, Kids/adults Travel Bags, Lucy Lu Slide Boxes, Dashboard Monsters, Mustache Ice Trays & Ornaments, Last Supper Placemats, Horse Head Puppets, Punctuation Ornaments, Audrey Hepburn Mugs, Delightful Dish Towels ***Plus Many More Incredible Deals! Too Much To List! SHOP EARLY FOR BEST SELECTION! Mon-Thurs 10-6, Fri & Sat 10-7, Sun 11-5

Countdown to New Year

Today (SJT) member business. Qualifying more information.

Southwest Michigan businesses and purchases must be made between November restaurants host Countdown to New Year, 19 and December 17. Receipts for purchases a daily giveaway event December 1-31! must be presented to an SJT staff member Shoppers earn one entry per \$25 purchase at the Welcome Center by December (one time or cumulative) at a St. Jospeh 17. Visit stjoetoday.com/countdown for



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In and Around Downtown St. Joseph Holiday Section 2021 Winter Lights & Holiday Music in Downtown St. Joseph

Those in search of the perfect gift will appreciate unique selections, special prices and a festive shopping atmosphere this holiday season. Shoppers and diners alike will enjoy holiday music playing throughout downtown St. Joseph until December 24.

Additionally, winter lights have been placed downtown along State St. (from Elm St. to Ship St.) as well as Broad St. and Ship St. (Lake Blvd. to Main St.) and Pleasant St. (Lake Blvd. to Court St.) and will remain up through February in conjunction with Light up the Bluff.





THE SHOP AT KAC

Find unique gifts made by local creators like leather artist Chandra Williams of Lunch Money Designs

Purchases directly support featured artists and fund public programming.

11 AM - 5 PM Monday - Sunday 11 AM - 8 PM Thursdays krasl.org/shop/









Meet me for the HOLIDAYS



LUMINARY Nov. 19 | 5-8pm



COUNTDOWN TO NEW YEARS Dec. 1-31



SMALL BUSINESS SATURDAY Nov. 27 | All Day









WINDOW WONDERLAND Dec. 3 | 7-8:30pm



FANNY MAE MEMORIAL REINDOG PARADE Dec. 4 | 3pm



SANTA SERIES & SANTA'S HOUSE Dec. 4-23







EAT | SHOP | STAY | PLAY stjoetoday.com