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Sneller Custom Homes & Remodeling:  
A Designers' Builder

Spring, Texas



# Sneller Custom Homes & Remodeling: A Designers' Builder

**By Kathy Bowen Stolz**

"I've heard that some builders find it a hassle to work with designers," according to Jenny Sneller, co-owner of Sneller Custom Homes & Remodeling in Spring. "For us, designers are so integrated into our process, we consider ourselves a designer's builder. Every project happens because of a team effort." Designers and architects are integral members of the company's build team, working together toward creativity, quality and problem solving, she added.

Her husband Matt, co-owner, agreed. "Great design drives everything we do. Assembling a design team around each customer, with the best professionals in the industry, who are just as passionate as we are, is pretty fun. It not only brings about an extremely high quality product, but it gives our customers a team of experts who can add experience,

knowledge and advice at every stage of the project." Beyond the design team, their relationship with trade partners and subcontractors is absolutely essential. "We couldn't do what we do without them," he said.

During design, Matt likes to be very involved, especially on remodeling projects. "I'm good at visualizing what it could be," he offered. "I love it when a client comes to us with a picture, wondering if something is possible. If it's in a picture, I know there's a way. The challenge of figuring out how is the fun part."

When it comes to design styles, Sneller Custom Homes & Remodeling stays true to the fully custom concept, not landing on just one particular style, Matt said. "We don't build a certain style. Every project is a one-time prototype



built for a certain person in mind.”

“Customers that gravitate to us are obviously looking for a quality product. The difference they find in us from other builders is the experience we’ll take them on from start to finish,” Jenny explained.

In fact, that ability to create a one-of-a-kind house and experience is what led the Snellers to open their own business in 2011. After graduating from Texas A&M and gaining valuable skills with both a commercial builder and then a large production builder, Matt made the move to working for a custom builder. He quickly realized his passion for custom building and remodeling and couldn’t shake the feeling that he wanted to open his own company one day. “Our first project as Sneller Custom Homes was

an 11,000 sq ft home in The Woodlands, still our largest project to date,” Matt said.

Nowadays their projects range from bathroom remodels to new construction luxury homes, with 10 to 12 projects in progress at any given time. “We really enjoy the mix of new builds and remodels,” Matt noted. “The challenges, the methods, and even the experience is so different for each one. I can’t imagine not doing both.”

Their clients range from young families, singles, empty nesters, grandparents and everything in between. “What unites our customers is they want to love their home. They want to love how it looks and also how it works for them. If a material they choose isn’t going to hold up well, we’ll say something. Form and function go hand in hand. A





house that looks amazing but doesn't perform over time isn't worth much," said Jenny, who is also a Texas A&M graduate.

After 10 years in business, Sneller Custom Homes & Remodeling has quite a collection of awards. Houzz.com has awarded them Best of Houzz in the categories of Service and Design every year between 2014 and 2021. They have also won numerous local Greater Houston Builders Association Prism Awards as well as statewide

Texas Association of Builders Star Awards throughout the years.

"We are running out of space in our office to put awards. That's something I didn't think I'd ever be saying," Matt said with a laugh. "When we take a minute to look at how far we've come, and all the customers and homes those awards represent, it's humbling. We're so lucky to get to do this every day."



*To contact Sneller Custom Homes & Remodeling, call 832-797-4320, email [info@snellercustomhomes.com](mailto:info@snellercustomhomes.com) or visit [www.snellercustomhomes.com](http://www.snellercustomhomes.com). Their brand new showcase office is set to open mid-2022 and will be located at 9070 Gleannloch Forest Drive, Spring, TX 77379.*

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