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The Chamber of Comm

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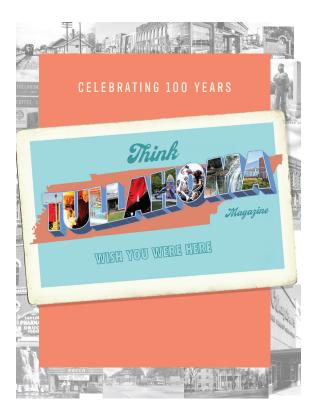




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- T Caboose in Downtown Tullahoma
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- L Splash Island Outdoor Pool
- L Cascade Hollow Distillery
- A South Jackson Stage
- H Frazier McEwen Park
- Tullahoma High School Football
- M Short Springs Natural Area
- A Tullahoma Police Dept.'s New Location



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## PROUD OF OUR PAST, PLANNING FOR OUR FUTURE

Ray Knowis, Tullahoma Mayor

Tullahoma is a vibrant economic hub and a city on the move; a tourism destination with natural assets and a culture of innovation in aviation testing technologies and medical services; a proud, attractive, and walkable community with great schools, diverse housing, and a small-town lifestyle.

In Tullahoma, you'll find a strong sense of community, a thriving business climate, and a high-quality workforce; all in an ideal location with easy access to major metros, recreational lakes, distilleries, and aviation assets.

The U.S. Air Force's Arnold Engineering Development Complex (AEDC) is the economic engine of our region, and Tullahoma is positioned as the business hub for the region serving AEDC. This past year was one that had us celebrating our past, tackling new challenges, and planning for the future. Last year was the seventy-fifth anniversary of AEDC, and it was a pleasure to join in celebrating their success. But that was not the only anniversary. In fact, this past year was the culmination of three centennial anniversaries:

- The Tullahoma Area Chamber of Commerce celebrated its 100th birthday, showing the community's commitment to a resilient economy and robust business climate for entrepreneurs and large businesses.
- 2. The Tullahoma Wildcats Football team earned the 4A State Championship on its 100th anniversary. This team is full of talent and grit.
- 3. We survived a 100+ year pandemic, forcing each of us to face uncertain challenges.

Each anniversary is a testament to the character of our City. We are a great location for businesses; our school system and the many extra-curricular activities and sports programs are excellent; and we know how to innovate in the face of adversity.

#### **Economic Strength and Resilience**

Moody's Investment Services recently assigned the City with the Aa2 bond rating, the third-highest rating out of 21, and one of the highest in the state. The Aa2 rating reflects the city's moderately-sized and growing tax base, healthy financial position with stable reserve levels, and manageable long-term liabilities. This is a result the professional experience and hard work of our City staff. It proves we demonstrate excellence in transparency, reporting, and managing tax dollars for financial soundness.

During the challenges of the Coronavirus pandemic, the City cut budgets to increase reserves and prepare for the unknown. Now as we live with the vaccine and the ability to better manage the virus, we find our sales tax continuing to increase, and we are now able to restore pre-pandemic budgets that allow us to meet our goals of creating a great community.

The Tullahoma airport continues to receive recognition for its strong economic impact on our community. Recognized as a top-rated general aviation airport in the state, it benefits from an increased use of chartered and recreational flying, as well as an increased use of our facilities for military exercises. Last year the Tennessee Department of Transportation completed a year-long Statewide Aviation Economic Impact Study reporting that the Tullahoma Airport had a \$21 million economic impact on our area, ranking William Northern Field as the second most impactful airport in its region. I am very happy to see the economic impact the airport contributes to Tullahoma, and I look forward to the airport attracting more aviation-related businesses at the 100-acre Airport Business Park.

We are fortunate to have Vanderbilt University Hospital in our community with a 135-bed facility. The doctors and staff strive to provide the highest quality service to our patients in a safe, compassionate, and efficient manner.

Tullahoma's diverse economy, our strong entrepreneurial sector, and quality of life ensure that we will continue to attract both private and public investments. Last year, the Heartland Forward Foundation ranked the Tullahoma-Manchester micropolitan area seventh overall nationally. POLICOM Corporation, an independent economic research firm which specializes in analyzing local and state economies, ranked our local area as Number 56 out of 543 micropolitan areas in the U.S. In Tennessee, only Sevierville ranked higher.

We are keenly aware that in order to attract and retain residents, businesses, and top talent for our local industries and academic institutions, we must offer the best quality of life and create a nurturing environment that fosters balance, inclusivity, and exceptional amenities accessible to all. Our City makes the necessary investments, utilizing available grant and loan programs, to help Tullahoma's businesses and residents thrive. We believe that great communities are not built by accident, but by intentional action; and we seek to build great places, grow and attract talent, create jobs, and advance Tullahoma and our region.

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#### Planning for the Future: Think Tullahoma 2040

We've had over 1,200 residents provide comments to our Think Tullahoma 2040 plan, the update to our twenty-year growth plan. This sounds far off, but we must be ready to build a community that competes with the world to attract businesses and talent. Strategic and long-range planning for the future growth and development relies on data-driven research, review of best practices and, most significantly, the citizens of Tullahoma's engagement and feedback. When adopted, the plan will be used as a guidebook for our city leaders and staff as making decisions regarding transportation; housing; jobs; schools; parks; and the overall use of lands and investment in public and private infrastructure from now through the year 2040.

As we look ahead, this will be another unique new year in terms of the availability of significant levels of one-time, Federal, and State funding that will be used to support capital projects and infrastructure. As Mayor, I will work with the City Administrator and Aldermen to develop a 5-year Capital Improvement Plan that will prioritize projects for completion in 2021-2026, including the recently announced American Rescue Plan funding. We are soon to complete over \$1 million in sidewalk improvements, street paving, public safety equipment, and making repairs to public facilities.

Lastly, the most important future is that of our students. In Tullahoma, we are proud of our Tullahoma City Schools (TCS), which recently completed a stakeholder engagement related to their strategic five-year plan. This draft will come before the TCS School Board for approval at an upcoming board meeting in early 2022. The strategic plan identifies three key focus areas:

- 1. Facilities
- 2. Tullahoma Virtual Academy
- 3. School to Work Pathways

While there are many plans in the works, I am happy to announce the building of a new Jack T. Farrar Elementary School. We remain excited about the new Tullahoma Virtual Academy and the personalized learning options that exist for our high school students. We look forward to seeing how that expands. With strengthened school-to-work pathways, TCS students will be prepared to succeed as they go to college and/or start careers in industry, but it will also ensure our employers have skilled workers.

I am proud of Tullahoma and what our community offers. We welcome newcomers who want to help us build on our tradition of excellence, and we believe our economic conditions are ready for growth.

## EXTENDING HOSPITALITY TO EVERYONE

Gary Cordell, Coffee County Mayor



Our mission is committed to providing direction, leadership and model excellence in local government to ensure professional accountability to the community. We strive daily to address the many needs of our community in an effective, courteous, efficient and fiscally responsible manner. We are dedicated to enhancing the quality of life through planning and visionary leadership, continually improving and increasing our efficiency while providing extraordinary service to the citizens of Coffee County.

#### Message from the Mayor Cordell

As mayor of Coffee County, I would like to extend the County's hospitality. Coffee County is a wonderful place to live and visit. The county includes an excellent interstate, highway, rural road system, natural beauty and a productive economy. We have been experiencing an exponential growth in residential and commercial growth markets. Coffee County has four industrial parks including

Manchester land set aside for industrial development; the Coffee County Interstate Park; the joint Industrial Park; and the Tullahoma Industrial Park. In addition to these industrial developments, Coffee County is proud to be the home of the Arnold Engineering Development Complex where critical and vital technology is researched and developed.

The County is home to many beautiful areas such as Old Stone Fort State Park, Short Springs Natural Area and Normandy Lake Reservoir. We have many natural treasures like the Duck River. Recent biological surveys of the Duck River indicate that it is one of the most bio-diverse rivers in North America, according to the Tennessee Chapter of The Nature Conservancy, free flowing for most of its 269 miles and brimming with species. The Duck River is one of the last rivers of its kind anywhere in the nation. The county is inundated with natural beauty from its rolling landscape to its rivers and streams and I invite you to explore them. I

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## NEWCOMER'S GUIDE

Are you new to Tullahoma? These are the contacts you need to get started.

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Tullahoma Utilities Authority tub.net | (931) 455-4515

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Cook's Pest Control, Inc. cookspest.com | (931) 455-5452

Sherrill Pest Control sherrillpest.com | (931) 728-4290

#### **SAFETY**

#### **Police**

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#### Fire

Fire Department (931) 455-0936

#### **Security Systems**

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Tullahoma Lock & Security tullahomalock.com | (931) 455-0202

#### City of Tullahoma

201 W Grundy St. www.Tullahomatn.gov

City Recorder (931) 455-2648 Tullahomatn.gov

#### **Planning and Zoning**

(931) 455-2282

#### **Parks and Recreation**

(931) 455-1121 tullahomatn.gov

#### **Animal Control**

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#### **SCHOOLS**

#### **Tullahoma City Schools**

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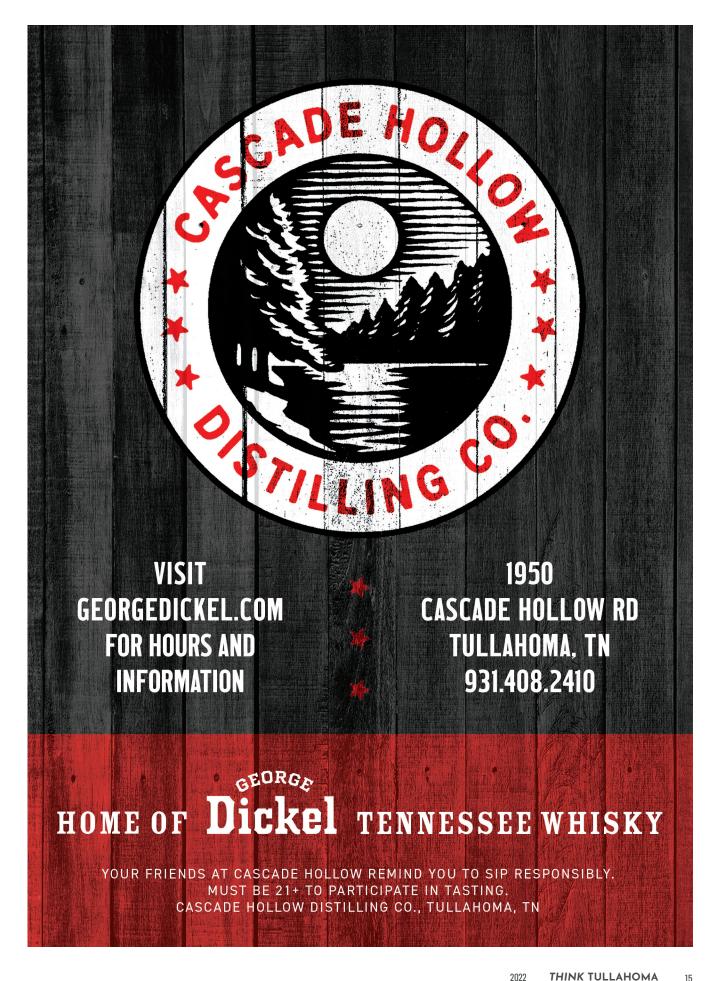
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## EDUCATIONAL OPPORTUNITIES IN THE COMMUNITY

Purposefully partnering for better education.

By Julia Eads

ne of the Tullahoma Area Chamber of Commerce's most cherished programs is a partnership between local businesses and the City of Tullahoma's public schools. This partnership, known as Creating Educational Opportunities (C.E.O.) was founded over 30 years ago when a small group of businessmen and women, as well as educators, spent time exploring the idea of how a partnership program in Tullahoma would be beneficial. When the program was launched in 1990, there were

initially 15 local businesses partnering with the eight public schools, including the Adult Literacy Program. That number has grown significantly and today there are 69 businesses partnering with educators all throughout the school system. Due to the influx of businesses desiring to serve the schools, the Tullahoma Area Chamber of Commerce officially adopted the program in 1999 and has been serving as a liaison between business partners and school representatives.



The mission of C.E.O is to provide support and resources, enrich education, and create a better-educated workforce. How is this mission carried out on a day-to-day basis? Initially, when a business decides to become a partner, that business chooses to either become a system-wide partner or a school partner. System-wide partners like Chick-Fil-A, Arnold Air Force Base, and Ascend Federal Credit Union have opened their doors to serve the entire school system as needed. School partners are assigned to a specific school focusing on how to meet that particular school's needs. Following a school(s) assignment, the chamber plays a crucial role in communicating the needs, ideas, goals, and special requests from principals, educators, teacher representatives, and even the school board to local business partners.

Business partners over the years have had a wide range of requests. Some may be asked to provide a pizza party for a classroom winning a competition. Other business members have been asked to come and tutor a student or read with a group of students. Some businesses have been asked to open their doors and allow students to tour their facility or place of business. Often times during a tour, different businessmen and women share what it is they do for a living, creating school-towork pathway connections. Some requests from schools involve businessmen and women to get out of their comfort zone. For example, business partners have been asked to put on a wig, dress up in a silly costume, and serve as a panel judge for a school's talent show. On the surface, these requests could seem simple and possibly insignificant. However, children are receiving a basic introduction and lasting connection to the workforce through this partnership. Furthermore, these brief exchanges and offerings combined together point to a much larger view-that picture is one of community and giving back. And for that, there is a great sense of purpose within the partnership.

Business partners, teachers, and students alike were asked to share the greatest part of the CEO partnership. Listening to the root of the responses, all answers pointed back to one thing. The greatest benefit and reward whether a student, a teacher or a business person, could be summed up in the word joy. Joy is what is given. Joy is what is received. I

Interested in becoming a C.E.O. business partner? Contact the Tullahoma Chamber of Commerce for more information on how to support Tullahoma City Schools.



### MOTLOW STATE OFFERS QUALITY EDUCATION

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otlow State Community College has a longstanding reputation for offering quality education at a great value. Most Motlow students qualify for free tuition scholarships that help keep the cost of attendance affordable. Through emerging technologies and sound financial practices, Motlow produces a great return on investment for students and their families.

A comprehensive audit conducted by the Tennessee Comptroller of the Treasury resulted in zero findings. While this is not unheard of, it is extremely rare.

"To achieve a zero-findings State Audit is a testimonial to the degree that the business/finance unit strives for to be accountable for student tuition dollars, grants, fundraising, and State appropriations," said Hilda Tunstill, Executive Vice President for Finance and Administration at Motlow.

College is an important decision, and the cost of obtaining an education should not be a barrier to learning skills that can improve quality of life and career opportunities. Motlow helps ease that barrier with multiple tuition-free opportunities through dual enrollment, Tennessee Promise, and Tennessee Reconnect. The college develops public/private partnerships and philanthropic grants to fund makerspaces to fuel and inspire the deep learning required for high-wage, high-demand technology careers.

"I am extremely proud of the business/finance unit and realize that all our campuses helped achieve this zero-findings audit," added Tunstill.

Student success and workforce development are central to Motlow's mission. The needs of citizens in the community are the College's priority. Motlow prepares students for employment, career advancement, entrepreneurship, or to be prepared to transfer to a university, all while mitigating tuition debt.

Motlow offers certification and training for non-degree seekers. Students can earn credentials and education without spending two years. There are several more ways the College saves students money, including Open Education Resources, where students do not need to purchase textbooks. Nontraditional students can earn credit for prior learning for a fraction of the price of taking a course.

The Financial and Compliance Audit Report reviewed financial statements for two recent years. It involved performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including assessing the risks of material misstatement of the financial statements, whether because of fraud or error. The areas reviewed in the audit included Business Office functions, Financial Aid, Foundation Office, and Information Technology.

"We are being very intentional about crafting our reputation for embedding emerging technologies into every aspect of learning," said Dr. Michael Torrence, Motlow president. "Student success is the rudder that pilots Motlow's mission. Every vision, plan, and investment we make pivots on our ability to advance student success. Emerging technologies are a market reality in industry. That means all Motlow students must demonstrate technical acumen."

Motlow's Moore County campus is nestled on 187 acres halfway between Tullahoma and Lynchburg, just off Highway 55. The tree-filled, picturesque setting is home to Motlow's original campus, with additional campuses in Smyrna, McMinnville, and Fayetteville with a growing Sparta location. The College opened in fall 1969 with 551 students. In fall 2019, Motlow set a new enrollment record with over 7,000 students

Motlow is accredited by the Southern Association of Colleges and Schools Commission on Colleges. Motlow awards the Level 1 associate of arts; an associate of science; an associate of science in teaching; an associate of fine arts; an associate of applied science; and certificates. Motlow continues the community college's original mission by providing workforce development, non-credit, and personal enrichment classes to its 11-county service area residents.

Motlow has one of the highest transfer rates from a community college to universities within the state. Equally, Motlow students outperform native university students, a testament to the rigor, integrity, and sovereignty of the academic programs at Motlow. Student support is the second half of student success. Academic advising, coaching, tutoring, counseling, and workforce development are a snapshot of the many services available to students as they navigate the college experience.

Through internal scholarships, Tennessee Promise, Tennessee Reconnect, Hope, Aspire, and others, Motlow is affordable. Additional financial aid is available through Federal Pell Grant and TSAC. The financial aid staff on each campus is available to help students complete financial aid applications as needed. The cost of college should not be a barrier to becoming a college graduate.

Perhaps you are interested in attending a premier college that invests in its students, a college with purpose and direction, a college that is a leader among colleges. In that case, you are interested in Motlow State Community College. Visit us online at www.mscc.edu; follow us on Facebook, Twitter, LinkedIn, and Instagram. Motlow is dynamic. Motlow is on the cutting edge. Motlow is premier. Motlow is the right choice. I



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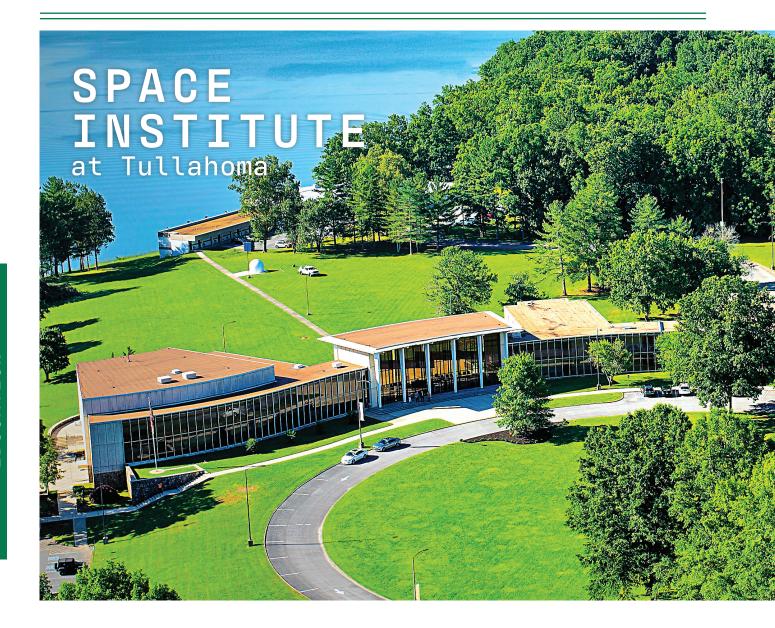
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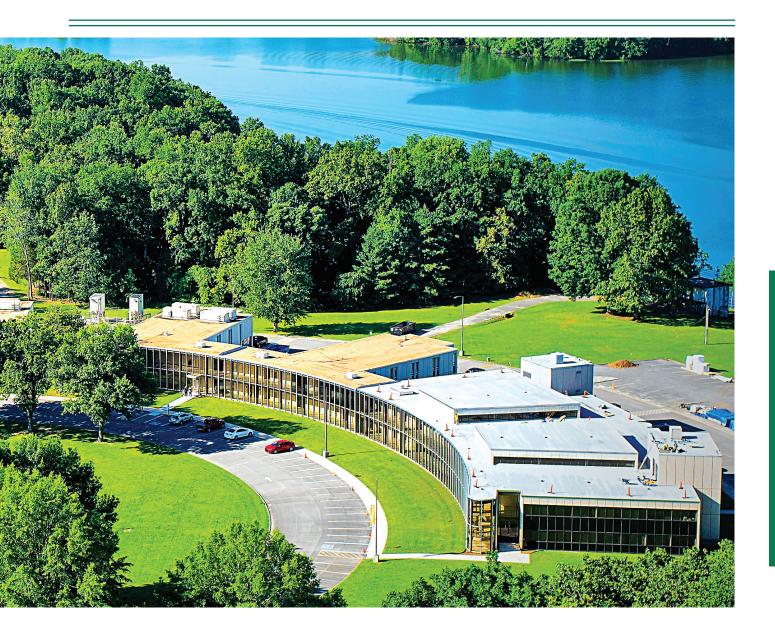
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The University of Tennessee Space Institute (UTSI), a graduate campus of UT Knoxville in Middle Tennessee, was established in 1964 to bring advanced training and graduate education to local engineers and scientists. Over the last 55 years, our campus has been internationally recognized for graduate study and research, offering degrees in Mechanical, Aerospace, and Biomedical Engineering (MABE); Engineering Science; Industrial & Systems Engineering/Engineering Management; and Physics. Our Hypersonic Program (HORIZON) is the newest group established and is strongly growing under the direction of H.H. Arnold Chair, Dr. John Schmisseur.

Graduate students are offered the opportunity for handson research with world-class researchers and instrumentation through programs offered on-site and on-line. UTSI has granted over 2,600 graduate degrees and many are leaders in technology fields. UTSI is expanding its research, student enrollment, distance education, and academia. We are a destination of choice for research and graduate studies in areas of national significance such as; propulsion, advanced materials, and aviation systems. We will continue to expand until we are the destination of choice for aerospace and aeronautical studies. UTSI is on the brink of developing new areas of interest in Nuclear Thermal Propulsion, Complex System Studies, and National Defense Research.

Our Continuing Education Program provides short courses for military, industry, professional organizations, and local businesses. Course topics range from technical to professional development, lasting from one day to two weeks. Continuing Education Units (CEU's) or contact hours are granted to attendees in these noncredit courses.



UTSI has nine alumni that are NASA astronauts. The most recent in space is Scott Kelly who has been on four space flight missions from 1996 to 2016. Joe Frank Edwards Jr. flew one mission from 1995 to 2000 and is an honored pilot. Dominic L. Pudwill Gorie had four missions from 1995 to 2008 and is also an honored pilot. Chris A. Hadfield flew four missions from 1995 to 2012 and is an honored pilot. Barry E. Butch Wilmore has flown two missions from 2000 to 2015 and is a captain in the US Navy. Henry W. Hartsfield Jr. has flown three missions from 1982 to 1985 and is an honored pilot. Randolph Bresnik flew three missions from 2009 to 2017 and also flew combat missions in support of Operation Iraqi freedom. William A. Oefelein has flown one mission from 1998 to 2006 and was a Navy Pilot and an instructor in the Naval Test Pilot school. Jeffery S. Ashby flew three missions from 1999 to 2002 and is also an honored pilot.

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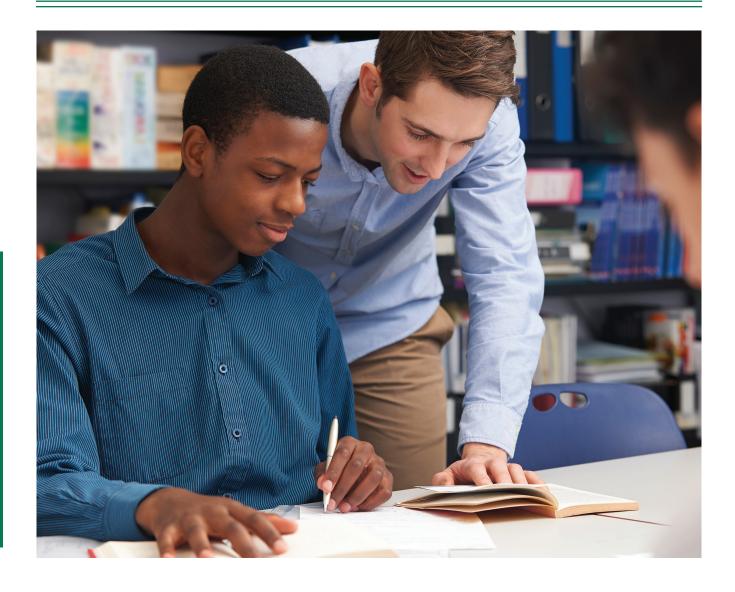


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2022



## TENNESSEE PROMISE

Two Years of Free Tuition to Public Colleges

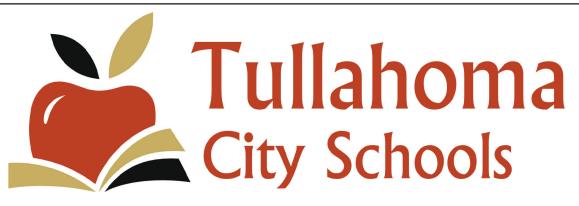
The ennessee Promise is both a scholarship and mentoring program focused on increasing the number of students that attend college in our state. It provides students a last-dollar scholarship, meaning the scholarship will cover the cost of tuition and mandatory fees not covered by the Pell grant, the HOPE scholarship, or the Tennessee Student Assistance Award. Students may use the scholarship at any of the state's 13 community colleges, 27 colleges of applied technology, or other eligible institution offering an associate degree program.

While removing the financial burden is key, a critical component of Tennessee Promise is the individual guidance

each participant will receive from a mentor who will assist the student as he or she navigates the college admission process.

This is accomplished primarily via mandatory meetings that students must attend in order to remain eligible for the program. In addition, Tennessee Promise participants must complete and submit eight (8) hours of community service per term enrolled, as well as maintain satisfactory academic progress (2.0 GPA) at their respective institution. I

For more information about Tennessee Promise, visit www.tnpromise.gov





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## TENNESSEE RECONNECT ACT

Completing the Path for All Tennesseans to Access Higher Education

#### What is the Tennessee Reconnect Grant?

The Tennessee Reconnect Grant is a last-dollar grant that pays the remaining balance of tuition and mandatory fees after other state and federal financial aid have been applied.

The Tennessee Reconnect Grant is available for eligible adults who want to pursue an associate degree, technical degree, or technical diploma at a Tennessee community college or technical college. The Tennessee Reconnect Grant can also be used at an eligible public or private college or university towards an eligible associate degree, but it is not a last-dollar grant.

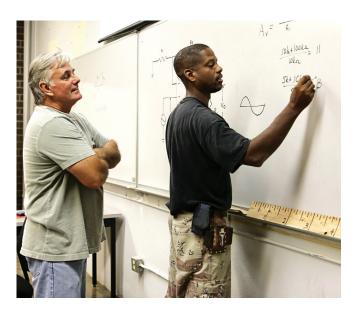
### Reconnect at a Tennessee College of Applied Technology (TCAT)

The TCAT Reconnect Grant can help you pay towards a diploma or certificate at a TCAT. They are located throughout the

state of Tennessee, and provide a wide range of technical and occupational training programs, providing quality technical education to connect students with high quality careers.

#### Reconnect for an Associate Degree

The Reconnect Grant may also be used at Tennessee community colleges and some four-year institutions to pay for tuition while earning a two-year associate degree. This grant pays the remaining balance after other state financial aid and Pell Grants have been applied towards tuition and mandatory fees at the community college. At a four year institution, the Tennessee Reconnect Grant will not be last-dollar, meaning it will not cover all tuition and fees. The amount of funding you may receive will be based on the average amount of tuition and fees at a community college.





#### Tennessee Reconnect programs include:

- The TCAT Reconnect Grant pays the remaining balance of tuition after state and Pell grants have been applied. This grant is available for adults who are Tennessee residents and enroll full-time at a TCAT institution in pursuit of a certificate or diploma.
- The Community College Reconnect Grant is a scholarship program that began in 2016. Tennessee residents who have earned at least 30 credit hours toward an associate degree, enroll in at least 9 credit hours per semester, and have not been enrolled in a postsecondary institution at least one year prior to application are eligible to apply.
- TN Reconnect Communities & the TN Reconnect Community Network focuses on supporting local communities with centers that provide a variety of services including advising, career counseling, and scholarship resources. These centers also act as a connecting point for local employers, local institutions of higher education, and prospective adult learners. In January of 2016, a new web portal was launched to help adults navigate learning opportunities available at Tennessee institutions (www.TNReconnect.gov). The portal

- allows former community college and university students to enter transcript information and receive back a list of academic pathway options and institutions offering those options.
- Tennessee Reconnect + Complete program reaches out to Tennessee adults aged 25-64 who have earned at least 50 percent of credits toward an associate or bachelor's degree, but have never finished college. The purpose of the program is to provide resources for Tennessee institutions to reach out to these adults and encourage them to complete their degree.
- Ready to Reconnect Institutional Grants program supports mini-grants to fund institutional initiatives that support adult learning. Many of the funded programs plan to engage adult learners by connecting them with adult learner peers, increasing access to technology for academic purposes, and supporting connections between their academic pursuits and career ambitions.
- TimewiseTN: Turn Your Years of Knowledge into College Credit is a program that aims to develop a common language that will be clear to students and allow them to find Prior Learning Assessment (PLA) resources on campus.





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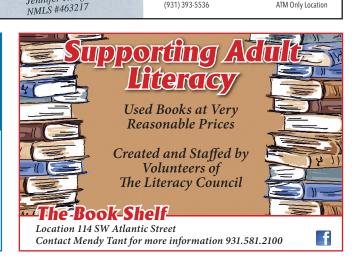
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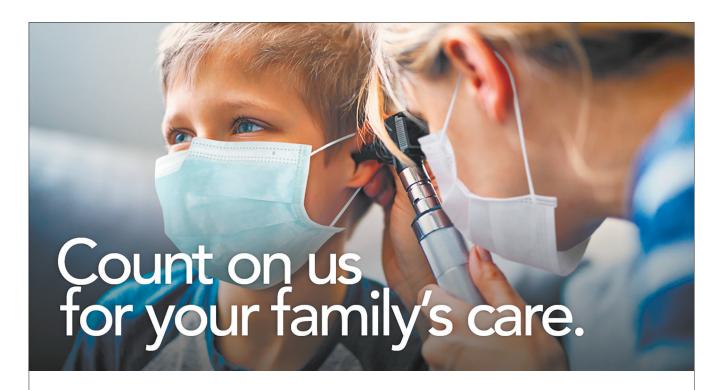


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2022



## Tullahoma Football Team Wins HISTORIC STATE CHAMPIONSHIP

Long-time Head Coach John Olive goes out with a bang.

By Julia Eads // Photography by James Jordan

Tullahoma athletes and their fans have every reason to be filled with pride. One of the most unforgettable victories in Tullahoma athletic history happened on Saturday, December 4, 2021 on a Chattanooga football field as Krys Uselton found himself intercepting a game-ending football pass. For the first time in its 100-year history, Tullahoma won a state football championship game. In the 4A Title Game at the Blue Cross Bowl, the Wildcats beat two-time defending state champions, Elizabethton, 21-14 in an absolutely thrilling double-overtime. The Wildcats, led by Head Coach John Olive, finished their season with a perfect, 15-0 record. This was also the Wildcats' first-ever undefeated season.

Head Coach John Olive has led the Tullahoma Wildcat football program for the last 29 years. Although many speculated Coach Olive decided to retire immediately following the State Championship win, his retirement as head football coach was decided well in advance. In

2020, Coach Olive sat down with Tullahoma High School Principal Jason Quick and mentioned that the Class of 2022 might be the boys he wanted to go out with. From there it was pretty much a done deal. Coach Olive had nothing but praise for the young men that made up his team. Although every team is special in their own way, Coach Olive expressed what separated them from the vast majority of teams was that they learned total team chemistry. The players did not care who made the play or who got the credit. They did not get jealous and they cheered for one another. They also would not worry when someone messed up. He said they had faith in one another and they trusted that their teammates would bail them out if needed.

"Even when I didn't kick the field goal in the championship game, I knew it was all right. I knew that these guys would do everything in their power to bail me out and make a play," Coach Olive said. And he was right. "I would have never dreamed going

Continued on next page





out like it happened. God has blessed us richly," he said.

What makes the win for Coach Olive even sweeter
was having his two sons by his side on the coaching staff.

Jared Olive and Caleb Olive were both Co-Offensive
Coordinators as well as coaches of different teams.

To say that Coach John Olive and his family are special to this community would be a significant understatement. Head Coach Olive; his wife Cherie; and their children Jared, Caleb, and Caitlin have all sacrificed so much for the Tullahoma Football program and the community.

Luckily, the community showed up in a big way at Finley Stadium to show their support, love, and deep appreciation right back.

"When I looked out our locker room door at Finley Stadium and saw just how many people were in the Tullahoma stands, it choked me up and brought tears," Coach Olive said. "It was a stunning moment. Those are the things that are seared into my brain and hope will stay with me forever." I



"Stay focused. Your start does not determine how you're going to finish."

—Herm Edwards, Head Coach New York Jets (2001-05), Kansas City Chiefs (2006-08)





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**EXPLORE OPPORTUNITIES** 

## Tullahoma Virtual Academy: THE FUTURE OF EDUCATION

Tullahoma schools offer students a second chance at an education.

By Julia Eads

With Dr. Greg English's years of experience in education, he understands the importance of offering students different methods of learning. While some students are better at listening to someone talk, others can better comprehend material in another way.

With the coronavirus pandemic knocking at our doors, the time seemed better than ever to finally establish Tullahoma Virtual Academy (TVA) with Dr. English taking the role of virtual director. The school system received a grant totaling around \$750,000 from the Tennessee Department of Education for Innovative High School Models to help fund the endeavor.

TVA officially opened the "doors" on August 2, 2021, and is open to students in grades 9-12. It is Tullahoma City's eighth public school. Currently, enrollment is capped at 50 students, but come August 2022 the enrollment allotment will have doubled, allowing 100 students to take classes ondemand via TVA. Students interested in attending TVA must submit an application and undergo an interview process prior to gaining acceptance into the school. Dr. English shared that the ideal TVA student would be someone self-disciplined with a good support system at home. He expressed that it is incredibly easy to fall behind in schoolwork. He believed falling behind on schoolwork was possibly the greatest challenge they had seen in the first year.

Students of TVA are able to choose one of three educational pathways during enrollment. The first is full-time virtual classes. These classes can be taken from home, the library, or even in TVA's very own coffee shop located within the Old West Middle School building. The coffee shop is open to students as an additional space in case their home is noisy, the internet is slow, or a change of scenery is needed. A tutor is also available on-site to help with any needs.

The second pathway is the Flex option. This option allows students to be enrolled at either TVA or Tullahoma High School (THS) and additionally take some classes at either school. Jokingly, Dr. English referred to the Flex path as the "Burger King" option because, "you can have it your way." This option is convenient for those wanting to take a few classes virtually or want to attend classes in person.

The third path is the Plus-One. It is for students who are enrolled at THS, but want to take more classes and earn college credits.

All in all, the new virtual school will allow students to personalize their education and complete work at their own pace. Students who have been struggling to pay attention in class can now hit pause, select rewind, and get a second chance at comprehending the material. I





As someone who has spent more than half of his life in school, Dr. Greg English understands more than most that not every student learns in the same manner. Dr. English obtained a Bachelor's Degree in Music Education and a Master's Degree in Instructional Leadership from Tennessee Tech University. He also obtained a doctorate in school leadership from East Tennessee State University. Furthermore, Dr. English served as Director of Bands and Fine Arts Coordinator for the Tullahoma City School System. He was also the Assistant Principal for THS.

PHOTO BY FACEBOOK.COM/TULLAHOMACITYSCHOOLS



# WHERE SHOULD YOU EAT?

Craving something different? Try one of Tullahoma's signature restaurants.

By Julia Eads // Photography by James Jordan



#### T-Town Smoothie Cafe

1956 North Jackson Street

Bringing your lunch from home each day is not the only option for quick and healthy eating in Tullahoma, thanks to T-Town Smoothie Cafe. The menu is full of fresh, tasty, and nutritionally dense food options. Personal customization is limitless as the majority of menu items come in the "Build Your Own" format. This allows your tastebuds to be fully satisfied while staying within your own eating goals! Choose from items such as wraps, paninis, salads, smoothies, yogurt and acai bowls, teas, coffee, and more.



#### Sundrop Shoppe & Luncheonette

217 Northwest Atlantic Street

In 2019, the Sundrop Shoppe & Luncheonette opened its doors for the first time. What started off as one of her father's dreams has become a reality for Paige Prescott Moore. Paige and Co-Owner Gerri Prescott have designed a classic reproduction of a turn-of-the-century drugstore with a full soda fountain machine. The two ladies have taken their time curating a delicious breakfast, lunch, and sweet treats menu! Stop in for their signature Sundrop Float or Paige's Award-Winning White Chicken Chili!







Emil's
210 E Lincoln Street

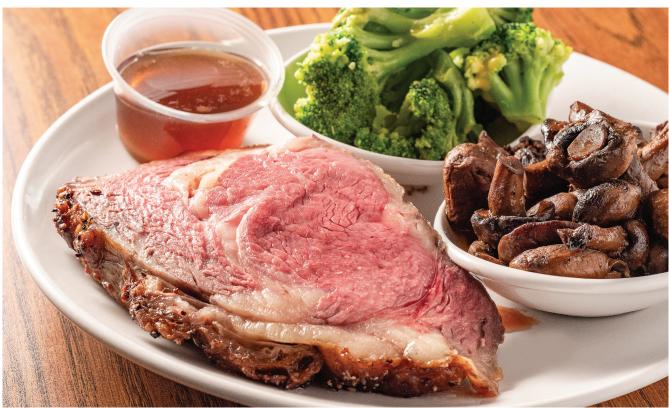
If anyone can make fried chicken feel upscale, it is Emil's very own chef and owner, George Martin. Nestled inside of a charming older remodeled home, Emil's Bistro & Lounge is truly a diamond in the rough for this rural community. Whether you make dinner reservations at this fine dining establishment or simply stop in for lunch, Emil's Bistro & Lounge will not disappoint. The menu includes classic French bistro dishes, southern delicacies, fine wines, gourmet desserts, and handcrafted cocktails.



#### One22West

122 W. Lincoln Street

One22West is one of the most eclectic restaurants around! Located in downtown Tullahoma, One22West originally opened as Alexander's in 1997. Then, after a switching of hands in ownership, it was renamed Fast Jack's. Finally, after a magnificent remodel job and one more change of hands, One22West emerged and continued to remain a town favorite. The menu is versatile with offerings such as burgers; sandwiches; hand-cut steaks; seafood; barbecue; pasta; soups; and salads. However, whatever you choose will have one thing in common, it is going to taste fantastic.









Luna Café

310 E Lincoln Street, Suite 103

Never insult a donut. Some of them have fillings. Whether you are hungry for something sweet or savory, Luna Café has a wide range of tasty breakfast treats. Some local favorites are the classic glazed donut and warm breakfast croissant. Slept in too late for breakfast? No problem. The cafe has a wide range of daily lunch specials showcasing different international dishes and rich flavors. Feel free to call ahead or order online for a quick pickup!

#### Fuel So Good

1407 N Jackson Street

Smack dab in the center of Tullahoma, Fuel So Good is positioned perfectly for those early morning wake-up calls. The coffee shop and bakery offers an expansive array of both Fairtrade, organic coffee, and made-fresh-daily baked goods. Owners, Josh and Noel Burton have each seemingly perfected their own crafts. Noel bakes some of the best vegan and glutenfree goodies including scones, muffins, cookies, and even treats for your furry friends. Josh, on the other hand, is busy slow roasting beans in the large purple coffee roaster on site. When customers and friends alike walk in the front door, they can attest that time and attention have been given to all. I





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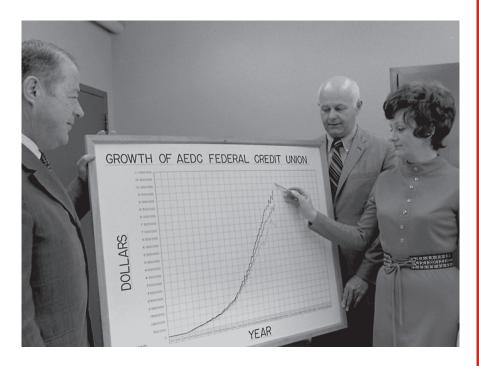


## EIGHT PEOPLE ONE IDEA

Hundreds of thousands of lives changed by Ascend and its impact on the community

By Julia Eads

In the summer of 1951, President Harry Truman personally dedicated the Arnold Engineering Development Center (AEDC) at the neighboring Arnold Air Force Base. On July 12th of that same year, eight people at the Air Force's new test facility rallied around a simple idea. The eight founding members (Elmer V. Kohl, Lt. Col. Alden C. Reynolds, Col. Gardner F. Brown, John K. Zuber, Rodney G. Erxleben, Robert D. Wark, Herbert R. Shaw, and Ben Merrill) pooled their savings together to form a credit union. The first branch consisted of a desk in the corner of the Benefits Office of Arnold Research Organization, Inc. (ARO) at AEDC and was open solely to civilian employees and commissioned officers at the base. The idea behind the cooperative was to initially serve the borrowing needs of fellow employees at the base. Today, as many can attest, the scope of the credit union reaches far beyond the shadowy pines out at the base. To this day, Ascend proudly serves more than 240,000 members spread across 21 Middle Tennessee counties, including Coffee County.



How did Ascend go from a very small cooperative to one of Middle Tennessee's most recognizable financial institutions? Slowly, but surely.

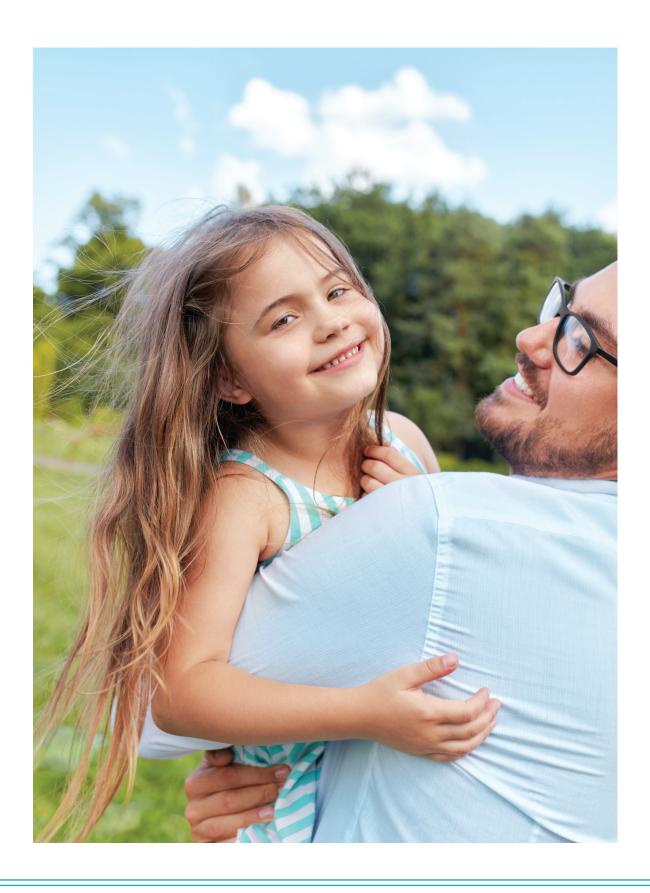
In 1976, AEDC expanded off-base for the first time and opened a small office in the old Northgate Mall building on Jackson Street. Then over the span of six years, four mergers took place that exponentially expanded the Credit Union across Middle Tennessee. These transactions began in 1988. In 2011, Ascend partnered with The Nature Conservancy of Tennessee to allow credit union membership eligibility to be extended to anyone who joins TNC. This was pivotal for diversified growth across Middle Tennessee. At this point in time, Ascend was truly a well-oiled machine especially compared to its modest beginnings. In 2015, Ascend was named the National Association of Federally-Insured Credit Unions (NAFCU) Federal Credit Union of the Year. Most recently, in 2019, a new teller center was built in Tullahoma to serve branches all across Middle Tennessee as well as provide job opportunities within the Tullahoma community.

Ascend's growth and impact do not stop at the threshold of its own doors, but rather extend far into the lives and homes of its members. Ascend's mission is to serve. Ascend and its 350+ local employees are committed to improving the lives of their members and the communities they serve. A few ways Ascend positively impacts this community is by supporting a wide variety of educational, non-profit, and community organizations in this county. Ascend has every intention of increasing its footprint across Tennessee and is proud to do it all from home in Tullahoma, Tennessee. I

Ascend has made donations to more than 175 organizations last year including:

- Arnold Air Force Base Services and Arnold Community Council
- Tullahoma and Manchester Chambers of Commerce
- Bel-Aire Elementary (Ascend's official school of support through the Chamber's Creating Educational Opportunities/ CEO program)
- Various school booster and student clubs
- Partners for Healing
- Coffee County Children's Advocacy Center
- South Jackson Civic Center
- Hospice of the Highland Rim Foundation and many more.





## THERE'S NO PLACE LIKE TULLAHOMA

10 reasons you should make Tullahoma your home

1



#### Quality Public School System

The citizens of Tullahoma are proud of the educational opportunities provided by Tullahoma City Schools. The district consistently ranks among the highest performing in the State of Tennessee and is nationally recognized as an outstanding school district. THS students often achieve perfect scores on college entrance exams.

Students attend four neighborhood elementary schools, two middle schools, and a comprehensive high school. The student to teacher ratio is 20-to-1 and 69% of high school graduates advance to college.

#### World-Class Community

Tullahoma is among the top Micropolitan Cities in the state for the third year in a row. It's the #2 retirement destination in Middle Tennessee and our water supply ranks #1 out of states of Tennessee & Kentucky. We have the 5th busiest General Aviation airport in the state. Tullahoma Utilities Board/LightTUBe offers gigabit broadband service, making Tullahoma one of the smallest cities to have a gigabit fiber optic system and high-speed internet. In 2015, Tullahoma was ranked 6th in best places to live in Tennessee by Niche.com.



3



#### Life is Good on the Water

There's nothing like the beauty and joy of being on the water. Tullahoma is surrounded by three beautiful lakes: Normandy, Tims Ford, & Woods Reservoir that allow locals to enjoy activities such as fishing, tubing, wakeboarding, and water skiing. Grab a canoe or kayak and float down the Elk or Duck River and see natural beauty of the river.

#### Work of Art

Tullahoma paints the picture of an artistic town. A quick google search will show you where to find all the best murals that are hidden throughout town. Check out the latest exhibits at the Tullahoma Fine Arts Center, get tickets to a show at South Jackson Civic Center, or take an art class at The Painted House.



4

5



#### Shop Till You Drop

Whether it's spending a day at Downtown Avenues, strolling through the shopping centers of Cherokee Square, Forrest Gallery & Northgate Mall, browsing antique stores around town, running into Publix for a few things or visiting the many fashion-forward boutiques, Tullahoma offers plenty opportunities for unique, local retail therapy.

#### The People

Tullahoma is a small town filled with big hearts and the people welcome you with open arms. Whether it's a celebration or tragedy, the way our community comes together to support one another is truly remarkable. Tullahoma is known as Tennessee's Rising Star, we rise by lifting others.





#### Healthy Lifestyle

Tullahoma is thriving with activity and options for fitness-minded people. 90% of citizens have access to a greenway, fitness center, or park within a half-mile of their residence. There is more variety in fitness facilities, classes, and events to keep all ages active and fit. Tullahoma is a town with access to award winning medical care.

#### Road Trips

We love that it takes only a little over an hour to drive to surrounding big cities like Chattanooga, Huntsville, or Nashville where we can spend the day. You can take advantage of the big city without having to permanently live there. You don't have to worry about the daily, rush hour traffic that comes with living in a large city-you can easily drive back to our quiet small town.



8

9



#### Local Love

It's really kind of cool just how many iconic local products come from our area. From places like Cascade Hollow Distilling Co. Home of George Dickel Tennessee Whisky, Ole Shed Brewing Company, to our neighbors in Lynchburg and Shelbyville, with Jack Daniel's Distillery and Nearest Green Distillery. You can also find Tennessee Tanning Company, the exclusive manufacturer for MLB leather.

#### **Business Development**

Tullahoma is thriving as the regional hub for medical and retail services. The micropolitan area is rated significantly for its entrepreneurial ecosystem's capacity to foster strong growth having unique characteristics that have led to highly educated start-up workforces. I



## THROUGHTHE TULLAHOMA



Diana Murray, Dr. Catherine Stephens,

&

Daryl Welch

By Julia Eads

#### A LOOK THROUGH THE



## **DIANA**MURRAY

We have all heard the saying, "When life hands you lemons, make lemonade." But have we lived it? The answer for Diana Murray is absolutely yes. In fact, she took it a step further in a sense by setting up a lemonade stand in Tullahoma to share that goodness can come after something sour.

In 2017, Murray was laying in bed with unbearable joint pain and an around-the-clock pounding in her head. Her hair was excessively falling out; and when she ate, her face would frequently break out in a rash. Her energy was completely depleted even after nine hours of sleep. Murray was even suffering from depression that logically did not make sense. Trying to figure out what was going on with her body, Murray bounced around from primary care physician to specialist over and over again until she had seen nearly every type of specialist you could imagine. Defeat, pain, and hopelessness suffocated her joy for most of that year. Finally, Murray received an answer. She had a parasite wreaking havoc, and it was causing her body to fight the fight of a lifetime to combat the beast.

Murray immediately started working holistically to eradicate the parasite, but that was not the last stop to her journey towards health and wholeness. The parasite had done extensive damage to her body and immune system. It had caused her to have deficiencies across the board. It had lowered the good bacteria in her gut. These bacteria are needed in our body to fight infections and harmful intruders. She had inflammation in her colon and the list of symptoms goes on. Murray knew that even after the

parasite was gone, her body needed to recoup and recover from the damage that had been done. Therefore, Murray reached out to a doctor specializing in functional medicine in hopes of naturally restoring her health – from the inside out.

Her doctor prescribed a list of things to do including; a strict elimination diet; proper supplements to support Murray's gut and boost her immune system; daily bone broth; stress reduction techniques; and lots of rest. In addition to these supplements, Murray was introduced to cannabidiol (CBD).

Murray found that a more holistic and natural approach to health led her to feel better than ever. She quickly became passionate about helping others achieve their best health as she shared her findings with friends and family. Amazing testimony after testimony led Murray to spend hundreds of hours researching the benefits of CBD and supplements. With a growing passion and audience, Murray felt it was time to launch Nature's Elite. The store exists to bring premium products and education to people of middle Tennessee about collagen; CBD; probiotics; digestive enzymes; bone broth; and more. Murray didn't stop there; she wanted to further her training so she can continue her passion for helping others strive for better health. Therefore, in 2021 she became a Functional Diagnostic Nutrition Practitioner. For the last several years, Murray and her team have been foundational in helping educate Tullahoma on proper supplementation and CBD use. When life gives you lemons, make lemonade for the entire community.



## DARYL WELCH

f there is anyone who can attest to the uniqueness of this community, it is Tullahoma native, Daryl Welch. Welch grew up in Tullahoma and went through the public school system. Upon graduating from Tullahoma High School, he went on to our neighboring Motlow State Community College and then Middle Tennessee State University (MTSU). After graduating college, Welch worked for MTSU for six years as the Associate Director of Admissions and traveled the state of Tennessee. As he visited other communities and engulfed himself in other school systems, it was made clear to him how special Tullahoma truly was. Welch married his wife, Lori and together they began dreaming about having kids. Then, they decided to make the trek back to Tullahoma. Like so many Tullahoma natives say, "Tullahoma truly is a great place to raise kids."

When Welch moved back to Tullahoma, he took up a unique opportunity to go into real estate with the Harton family. Welch admitted he knew very little about real estate when he was starting out. He expressed his gratitude towards the Harton family and Joe Lester for taking him under their wing and helping him grow professionally. In addition to their mentorship, Welch disclosed the second best thing he did when he came to work at Harton Realty was get involved with the Chamber of Commerce. Prior to Welch moving back to Tullahoma, the Harton's were majorly focused on developing. It was Welch's role to grow the business selling houses and

land. To do that, he knew he needed to make connections. The chamber was the perfect space to do just that.

"Like anything else in life, you get out of something what you put into it," Welch began. "Get involved.

The more involved you get, the more people you meet and the more opportunities come available to you in life, business, and even friendship."

Taking his own advice, Welch has become just that over the last 23 years as a Real Estate Broker. Welch has served as a chamber ambassador, chamber board member, and was the chamber president in 2007. He has been involved with Rotary, Coffee County Leadership, Motlow College Foundation, and Arnold Community Council. Welch even served on the Tullahoma City School Board for four years.

In later years, Welch's favorite way to connect and engage with the community has been through the Creating Educational Opportunities (CEO) Partnership. Welch goes each month to Farrar Elementary School and mentors a group of boys called "The Boys Club" where the boys get lunch and ice cream and discuss life, self-image, attitude, manners, respect, and other similar topics of self-development. As Welch is slowing down a bit in his community involvement, he feels that this is one way he can continue passing the baton to the next generation to take the reins and make Tullahoma a better place with each generation.



## DR. CATHERINE STEPHENS

hat a privilege it is to have Dr. Catherine Stephens join Tullahoma's community and serve as the Director of Schools for the last 18 months. Dr. Stephens is a rare gem and has proven herself to be as genuine as they come. The way she approaches life and work makes her professional role way less of a job title and much more of a calling, rooted into her way of living. For example, you will likely find Dr. Stephens and her husband at football games, wrestling matches, choir concerts, or any place students and their families may be. Dr. Stephens chooses to be present and invest herself and her time in students no matter how high up the ranks she goes. She truly has a passion for connecting with others in a deep and meaningful way.

Dr. Stephens realized long ago the impact and power that an educator holds as one of her teachers greatly influenced her and changed the trajectory of her life forever.

"Teachers have the power to change or inspire a life. I decided I wanted to do that. I wanted a purpose-filled life," Dr. Stephens said.

And vastly purposeful it has been. Dr. Stephens started making her impact as a teacher in the Virginia Beach school system.

Later, she moved to Texas due to her husband's career change and became an assistant principal. After a few years, the Navy relocated them to Murfreesboro, Tennessee where she served as a principal as well as an instructor at the college level. Later, she followed a call to Franklin to be an assistant superintendent. This was the last stop before she finally arrived here in Tullahoma.

Teachers have the power to change or inspire a life. I decided I wanted to do that. I wanted a purpose-filled life.



As Dr. Stephens would call it, her journey has been orchestrated by God all along and it was a faith-based decision that moved her to Tullahoma. Before moving to the area, she watched a year's worth of school board meetings, visited schools, checked out various forms of media, and did her due diligence of research. She quickly found that Tullahoma is a community that loves and supports their schools and their children. Dr. Stephens expressed what an honor it is to continue the legacy of excellence here. I







Jullahoma offers many destination-worthy attractions, including three recreational lakes, stunning waterfalls, epic music festivals, and world-famous whiskey distilleries. However, if you take a closer look, there is so much more to discover. This past year, most of us have spent more time exploring our own backyards and learning to appreciate things closer to home. Here's a look at a few of the everyday treasures of this special place on earth.

#### IN THE SKY

Whether it's a vintage Bonanza aircraft taking off from the Beechcraft Heritage Museum airstrip or a small passenger jet landing at the adjacent Tullahoma Regional Airport, there is something captivating about watching airplanes take off and land. As you scan the sky looking for incoming planes, you might even see a skydiver from Skydive Tennessee floating towards the ground.

A short drive out to Arnold Air Force Base will give you a closer look at a few massive fighter jets on display at the entry gates. There you will see an F/A-18 Hornet and an F-14 Tomcat

among others, and read about the daring flights made by these aircraft. At the end of a busy day, there's nothing more peaceful than taking in the silent beauty of the setting sun, and the expansive view from the Tullahoma Airport is hard to beat.

#### ON THE SCREEN

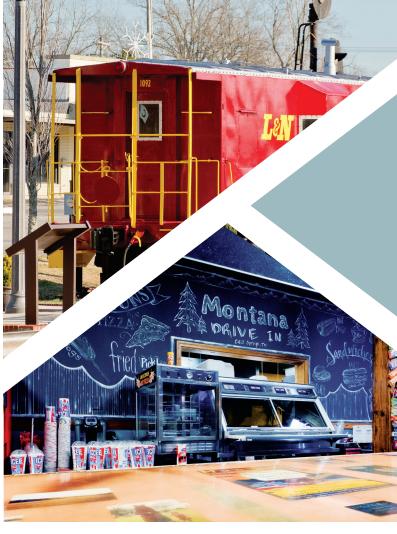
The drive-in theater is making a comeback. The Montana Drive-In, located in Estill Springs, offers three-screens that show double features. A night at the drive-in still offers a nostalgic experience for those who "remember when," but for younger generations, it's a whole new experience where the pre-show fun is as exciting as the main feature. Digital projection provides a quality picture on the massive outdoor screens. And, instead of listening to the movie through a squawk-box hanging in the window, you can listen on your car stereo by tuning in to the theater's AM or FM station. If you want to sit out under the stars amidst flickering fireflies and a chorus of crickets, bring a couple of lawn chairs and a portable radio. Tennessee's sweet southern nights make for optimal movie viewing weather during most of the year.

#### **DOWNTOWN**

There's always something to see downtown. Visit the History Park and see the railroad tracks where the Chattanooga & St. Louis and Nashville & Chattanooga Railroads once ran through this railroad town. The original Tullahoma depot sat at this location until World War II. The whole family will enjoy seeing the 1964 L&N caboose purchased from the Tennessee Central Railway Museum. Admire the architecture of Victorian homes dating to the 1800s in the North Atlantic Historic District. The two-story frame homes display prominent features including turrets, bay windows, and decorative trim. Or spend some time sorting through family heirlooms in the antique shops. For a Tullahoma history lesson, stop in Clayton's Shoes. The family shoe store celebrated its 120th-anniversary last year, and the memorabilia on display captures much of Tullahoma's history.

Downtown also features several awe-inspiring murals. Within a few blocks, you can see Bertha the Octopus; Landscape of the Heart; Play Well (aka LEGO Man); and Tullahoma's newest mural; Wisteria Maiden. A short ten-minute walk will take you to the Art of Harmony on the Good Samaritan Building. Digital Madonna is a little further away on N Jackson Street across from Tullahoma High School.





#### **OUT IN NATURE**

With Tullahoma's bountiful parks, lakes, streams, trails, and walkways, there's a never-ending list of things to do in the great outdoors. From hiking, trail-running, or mountain biking to a leisurely walk in the woods, there's a trail close by that's just right. The kids will love walking along the Storybook Trail in Rock Creek Greenway. The easy trail offers approximately 25 reading stations along a paved pathway making it great for strollers too. Several benches provide a peaceful place to sit and watch the birds or listen to the nearby creek.

For a peaceful day of fishing, go to Coy Gaither Bedford Lake. The small family-friendly fishing lake does not allow any motorized boats, making it easy to relax to the sounds of nature and the casting of a fishing pole. For swimming and all kinds of recreational boating and paddling, nearby Normandy Lake has a lot to offer, including a family-friendly swimming beach perfect for kids and adults of all ages. If you keep an eye out, you might even spot a Bald Eagle.

Although the big attractions are always fun to see, sometimes it's the time spent exploring the everyday treasures that means the most. I

#### What's on your

## TULLAHOMA BUCKET LIST?



#### SHOPPING

- ☐ Pick up a sweatshirt or mug at The Sundrop Shoppe
- ☐ Keep the sun out with an Ole Shed hat (Dustin Lynch's favorite!)
- ☐ Check the latest fashions at T. Michelle Clothiers
- ☐ Shop till you drop at Downtown Avenues
- ☐ Pick up the perfect gift at Yellow Tulip Designs
- ☐ See the 100 year old cash register at Clayton's Family Shoe Store

#### **FOODIE**

- ☐ After the BBQ, save room for cake at Piggy's Place
- ☐ Chow down on Tullahoma's best burger at London's Sports Bar
- ☐ Eat breakfast at Damron's Restaurant, where it feels like family
- ☐ Celebrate special moments with chocolate at Water's Edge
- Order the famous shrimp tacos at Daddy Billy's
- ☐ Try the Triple Stack at Get Moore Subs & Sandwiches
- ☐ Sip on a Dickel Drop, Tullahoma's signature drink
- ☐ Have a dining experience at Emil's Bistro and Marketplace
- ☐ Travel to Whiskey Trail BBQ & Steakhouse and try a side of potato salad & fried pies
- Wake up at Fuel So Good Coffee Roasters





#### ARTS/ENTERTAINMENT

- ☐ Sit in a rocking chair and sip whiskey-it doesn't get any better
- ☐ Rock the night away in London's Sports Bar's patio
- Rent a waterslide from Master of Ceremonies or Bounds of Fun for the kids
- ☐ Take a class at the Tullahoma Fine Arts Center
- Attend a concert or performing arts show at South Jackson Civic Center
- Catch a movie at the Drive-In
- ☐ Visit the American Watercolor Exhibit
- ☐ Watch the Independence Day Celebration
- ☐ Enjoy "Piping on the Green" at the Highland Rim Scottish's craft festival
- Memorize the words to Dustin Lynch's "Last Lap", a song about Tullahoma
- ☐ Sip & Stroke at The Painted House
- ☐ Discover new talent at the annual 41A Music Festival

#### **CLASSICS**

- ☐ Find the old Coker building and discover Tullahoma's hidden gem
- ☐ Take a photo next to the Red Caboose in Downtown Tullahoma
- Purchase Images of America: Camp Forrest at The Book Shelf
- ☐ Take a drive in the "holler" and tour George Dickel Distillery at Cascade Distilling Co.
- ☐ Tour the history of aircraft at Beechcraft Heritage Museum
- Travel back in war time at Mitchell Museum
- Visit oldest burial site for Confederate soldiers at Maplewood Cemetery
- Wave to Santa Claus at the annual Tullahoma Christmas Parade
- ☐ Discover the MLB leather manufacturer, Tennessee Tanning Company





#### FAMILY FUN

- Bowl a strike at Tullahoma Lanes
- ☐ Tour the UT Space institute where alumni are astronauts
- ☐ Take an Art Walk to view several murals throughout town
- ☐ Dress up for Downtown Trick-or-Treating on Halloween
- ☐ Explore where learning is fun at the Hands-On Science Center
- ☐ Learn karate at Fugates Martial Arts Center
- ☐ Plan a mother/son date night at Chick-fil-A
- ☐ Race down Lincoln street in the Soap Box Derby
- ☐ See the rocket ship at the Rocket Park Playground
- ☐ Zip down the 25' slide at Splash Island

#### OUTDOORS/SPORTS

- ☐ Bring your furry friend to Pet Village Dog Park
- Jump out of a perfectly good airplane at Skydive Tennessee
- Catch a crappie on Normandy Lake
- Chase waterfalls at Short Springs Natural Area
- ☐ Complete a TACC 5k
- ☐ Enjoy a picnic at Frazier McEwen Park
- ☐ Explore nature on the Rock Creek Greenway
- ☐ Go on a hike at Short Springs Natural Area
- ☐ Grab a canoe/kayak and float the Duck River
- ☐ Plant something in Tullahoma's Community Garden
- ☐ Play a round at Lakewood Golf & Country Club
- ☐ See the school of fish at Blue Gill Grill
- ☐ Toss a Frisbee at the Disc Golf Course
- Visit Wilkins Stadium for a Wildcats football game



#### Meet Your

## TULLAHOMA CHAMBER



Many moments and changes have happened over the 100 years the Tullahoma Area Chamber of Commerce (TACC) has existed and connected the people and businesses of Tullahoma. The Chamber celebrated its 100th Birthday in October 2021, honoring the legacy of the many influential leaders who helped shape our community over time. With respect for the past and excitement for the future, the team at TACC works each day to fulfill the mission; The mission of the Tullahoma Area Chamber of Commerce is to identify and represent the interests and advancement of its members and to promote a vision of economic growth while showcasing the area as a desirable place to live, work, and visit.

The team of two, led by Executive Director, Hope Nunley, and Membership Director, Tisha Fritz, position the Chamber for success. Their tenure of service in various roles in the Chamber spans the past decade and their leadership in the community has benefited many service organizations in our area. This dedication to the community shows in the ways they work to connect people in areas of business, retail, and community development.

The Chamber staff is dedicated to the organization's mission of representing the interests and advancement of its members and promoting a vision of economic growth while showcasing the area as a desirable place to live, work, and visit.

Message from the

## 2022 CHAMBER PRESIDENT

#### Elizabeth Banks

Harton Realty Co.

Our reasons for choosing Tullahoma are clear. Business growth, a strong school system, and supportive religious and community organizations are the foundations of our thriving town. Tullahoma is a place for visionaries who want to shape the promising future of their hometown. As evidenced by our progress so far, we work



together with trust and confidence in our collective vision for a town that is near and dear to us all. Our motivation is genuine and the possibilities for Tullahoma are real.

When my husband and I chose Tullahoma in 1998 as a homeplace for our family that quickly grew from two to four, it was a decision we did not take lightly. Time has shown our decision all those years ago was the right choice for myriad reasons and many other families share a similar story. The progress I have witnessed since moving here inspired me to be a part of that progress, so I decided to pursue the position of President in our Chamber of Commerce in 2022. I am delighted to have been selected and to have the opportunity to participate in influencing the future of Tullahoma as the residence of choice for skilled, talented, and creative residents.

What Tullahoma needs next are friends and neighbors, leaders and doers, hearts and minds devoted to the continued success of Tullahoma, and all who wisely choose to call this place home.

Your expertise and unique qualifications are what we need most to build on what Tullahoma already offers so well. Welcome to our Tullahoma, your Tullahoma. A home for all and for all a home.

## Message from the 2022 **AMBASSADOR** PRESIDENT

#### Joanna Reynolds

SmartBank

Tullahoma- an amazing place to work, an amazing place to live! I began my first job in Tullahoma in the Spring of 1994, working as a carhop for Sonic Drive-In on West Lincoln Street. I met businesspeople there that I am still working with and banking today!

I tell people that Tullahoma is a small town with a big heart! My husband and I



discovered this firsthand in 2018 when a motorcycle accident sent us to Erlanger Hospital for 36 days. We had daily visitors, phone calls, and an outpouring of mail from home. This precious town touched our hearts in such a special way that season.

I believe in the Tullahoma Chamber of Commerce! I believe The Chamber can grow your business as you engage in the community and become actively involved. The Chamber is a vibrant place to connect with other businesspeople as well as to have a pulse on all things Tullahoma.

I am excited to see the young Tullahoma natives returning home to work and raise their families. It is heartwarming to see the next generation stepping into leadership roles in their family-owned businesses. It is wonderful to see new businesses open and flourish as well as to see those original family-owned businesses continue to thrive!

As the 2022 Ambassador President, I want to see our Chamber Memberships continue to grow as well as an awareness of all the Chamber has to offer individuals and businesses. If you are not a member of the Tullahoma Chamber of Commerce, I challenge you to join and discover the difference the Chamber can make in your life and in the life of your business. I

## CHAMBER DIRECTORS



Elizabeth Banks
President
Harton Realty Co.



Vickie Shelton Past President Blood Assurance



Caroline Hennigan President- Elect L&H Distributing



Andy Whitt
Vice President
Jack Daniels Distillery



Nancy Fuller Secretary/Treasurer Traders Bank



Sharon Bateman Motlow State Community College Representative



**Josh Clarey** Ascend Federal Credit Union



Shannon Duncan Tullahoma City Schools



Rich Ellis Vanderbilt University Medical Center



James Fuller SmartBank



Noland Gomez Lester, Greene, McCord & Thoma Insurance



**Greg Gressell**South Jackson Civic Center



Chad Hatfield FirstBank



Florence Hull Clayton's Shoes



Renee Keene Weichert Realtors Joe Orr & Associates



Raquel March Arnold Air Force Base Representative



Trent McNabb Stan McNabb Automotive



Jennifer Moody City Administrator for City of Tullahoma



Diana Murray Nature's Elite



**Amy Nickels, DVM**Pet Medical Center



Allen Potter Tullahoma Utilities Authority



Emily Raths
Fit Beyond Therapy



Mary Beth Seals Vanderbilt University Medical Center



Kevin Sherrill Sherrill Pest Control



Carole Thomas UTSI Representative



Kim Uselton Tullahoma City Schools



Kelleye Watts Chick-Fil-A

## CHAMBER AMBASSADORS



Joanna Reynolds President SmartBank



Rachel Ferrell Vice President Keller Willams Realty



Kaycee Edwards Secretary/Treasurer UTSI



Jessica Lawton
Past President
Ascend Federal Credit Union



Chris Barstad LightTube



Kristin Breyette Edward Jones Investments



Carrie Brown Accurate Mortgage



Pam Carver Weichert Realtors Joe Orr & Associates



**Jenny Comstock**Parkview Senior Living



Dylan Dudley FM0



Nancy Fuller Traders Bank



Carol Fulmer ISWA



Faith Gonzales
Racing for Miracles



Phil Hensley The Tullahoma News



Hank Jordan Smart Bank



Kelly Lapczynski LightTube

## CHAMBER AMBASSADORS

continued



Ava Lynch Vanderbilt University **Medical Center** 



Christina Marin On Target Marketing



Davis McCord Lester, Greene, McCord & Thoma



Eric McCullough The Tullahoma News



**Meghan Morris** UTSI



**Billy Philpot** Coffee County Realty



**Erica Uselton** First Vision Bank



**Dot Watson** The Literacy Council



**Don Wheeler PS&G Financial** Partners

#### BECOME AN AMBASSADOR!

Joining the Tullahoma Chamber of Commerce is easy!

Visit our website: chamber.tullahoma.org and click "Join"

## TOP 5 REASONS

You Should Join the Tullahoma Chamber

1

#### People Do Business With People They Know

Make connections and build relationships with other business professionals by taking advantage of the many networking opportunities provided throughout the year.

### Business Development and Training

Build skills and knowledge by attending the wide variety of seminars and workshops to train your employees and maximize your business potential.



2



### Online Marketing for Your Business

Utilize the Chamber's website and newsletter for upcoming events, job openings, promotions and more! Members are listed in the online business directory and printed in the Tullahoma magazine, so it's easy for others to connect with you.

### Celebrations for Your Business

Kick off your grand opening, anniversary, new location, or ground breaking by celebrating with a Ribbon Cutting Ceremony hosted by the Chamber for quick publicity and exposure to the community.



4

5 OPEN

### Invest in the Community and Promote Economic Growth

Investing in the Chamber helps Tullahoma promote quality growth for a healthy economy. Whether you are investing dollars by sponsoring a Chamber event or time by volunteering as an Ambassador, Board Member, or on a Committee, the Chamber cannot exist without the support of its members. The Chamber is an organization that markets for local businesses and integrates for newcomers and businesses, allowing growth in our community overall.



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Comprehensive ENT Specialists

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Gastroenterology

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Hearing Aids
The Voice Center

Internal & Family Medicine Pediatrics

Spine, Joint & Pain Center

Dermatology

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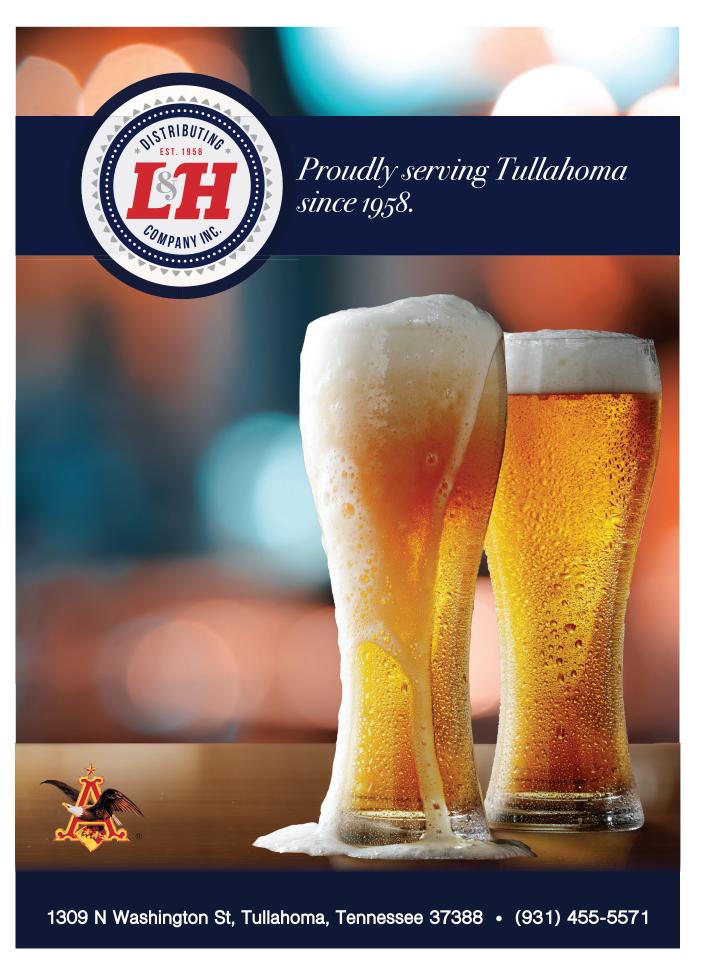


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2022

# WOMEN IN LEADERSHIP

Celebrating Fran Marcum, Jennifer Moody, & Sernobia McGee

By Julia Eads // Photos submitted by Fran Marcum, Jennifer Moody, & Sernobia McGee



Fran Marcum

Fran Marcum is one of Tullahoma's most influential women. Throughout her lifetime, she has been a relentless activist helping create opportunities

for Tullahoma citizens to live, thrive, and grow. Her innovative mindset and passion for forward advancement have afforded her a life full of purpose and fulfillment. She has held many prestigious positions and received countless honors in both life and leadership. The list below is simply a highlight reel:

- Founding member of Partner's for Healing (To serve the underserved in healthcare)
- Trustee and Chairman of the Motlow Community College Foundation
- Founding member of the University of Tennessee Alliance of Women Philanthropists
- Member of the Peabody College Alumni board
- Founding member of Hands on Science Center
- Founding member of Tullahoma
   Education for Excellence
- The first female Rotarian inducted into the Tullahoma Noon Rotary Club
- A director on the board of directors for the Nashville

  Branch of the Federal Reserve
- Board member of the Tennessee
   Board of Regents, serving under three different governors

Fran regards her parents as her first heroes. They were the initial people who deeply inspired her. They instilled in her a love of learning and a desire to succeed. Before coming to Tennessee and founding the well-known Mirco Craft business, Fran's mother worked in a machine shop when she met Fran's father, who was an apprentice serving in the NASA apprentice program. Fran shared, "My parents worked hard to give me opportunities they did not have themselves, such as a college education."

"My parents worked hard to give me opportunities they did not have themselves, such as a college education."

Grateful for her college education and bursting with energy, Fran began shaping young minds as a school teacher immediately upon graduation. Unexpectedly, when she was 25, her father passed away in an accident. Consequently, Fran and her husband, Dan, moved to Tullahoma to help her mom figure out what to do with Micro Craft, her father's business. Together, Fran and Dan began to grow the aerospace business of 25 into a major aerospace industry with

over 700 employees. From a school teacher to an aerospace executive, Fran had quite the learning curve. However, she did not let the unknown or unexpected keep her from achieving greatness, growing in knowledge, and holding her head up high!

When Fran took over the family business, she recalled leaning on many others to help her navigate the new tasks at hand. Fran described the importance of connecting with and leaning on others at times. She shared, "It truly takes a village to get things done." She also unashamedly shared advice for those in roles of leadership, "Hire people smarter than you, and you will succeed. Don't be afraid. Be confident. Stand your ground. State your values. Set a vision."

Concerning women in leadership, Fran is grateful for the progress that has been made over the years. She remembers being the only woman with a seat at the table years ago to now seeing people that look like her across the table more and more frequently. She confirms, "Much progress has been made, but we are not done yet."

Fran and Dan sold Mirco Craft in 1999. The sale freed the couple up to start a new venture. To no surprise, the two formed a private equity investment company, Marcum Capital, in hopes to help nurture and grow primarily tech businesses in Tennessee. In addition to her work at Marcum Capital, Fran has greatly enjoyed her most important job titles: wife, mother, and grandmother. Speaking about her husband, she shared, "If you are lucky enough to have a partner to share this wonderful work life with, you are among the fortunate. I have been fortunate to have a supportive and loving husband for 50 years. Dan is my teacher, my mentor, my love, and my friend."



Jennifer Moody

In recent years, women have had an increasing presence in positions of leadership in both business and government. More women than ever

are pushing past gender stereotypes, outdated and biased policies and patterns of thought, and nonetheless climbing the ladder of hierarchy. This is true for one of Tullahoma's 40 Under 40 Honorees, Jennifer Moody. In September of 2018, Moody and her family moved to Tullahoma from Murfreesboro as she took on the title of the City of Tullahoma's city administrator. The role became available as her male predecessor Jody Baltz, who held the title for 20 years, decided to retire. Immediately preceding her move, Moody served as the assistant city manager in Murfreesboro for three years and was assistant city manager in Colombia for five years. Moody has an impressive resume including being an outstanding mother to her two children, Max and Selina and wife to her husband, Jason.

Since taking the position three years ago, Moody has done nothing but impress fellow staff and community members. Some of her most noteworthy workplace accomplishments revolve around finances, hiring, and technology. Moody explained that despite the challenges of COVID-19, the city remained a stable and strong city. Taxes were not raised and the city's credit rating was improved during these unprecedented times.

Moody confirmed, "I am most proud of the fact that we have been excellent financial stewards of the public's money." Additionally, Moody had a great opportunity to build a leadership team as she saw fit by hiring a new police chief, fire chief, and park and recreation director. These positions became available as department heads began reaching retirement age. Proudly, Moody beamed that Tullahoma has been recruiting talented, professional people to positions within the city for all sorts of jobs, extending beyond department heads. She expressed gratitude towards the staff's positive attitude and work ethic as it makes an attractive workplace where high-quality people want to work. This makes building her dream team that much easier!

Lastly, Moody has been foundational in listening to requests of department heads and concerns regarding technology since her first day. In less than three busy years, the city has a new website, has undergone many internal software updates, and customer service has been improved significantly as the city is offering more services online.

Moody expressed such gratitude towards the people of Tullahoma. Living in different communities, Moody said, "I have never been to a more welcoming community than Tullahoma. There has been a tremendous outpouring of support for me and my family. It has felt like home since my first day on the job."

Especially as a woman, Moody appreciates looking around in the community and seeing she is not alone. "I see other women in leadership which makes me feel more supported and more confident and like I have people to look up to as role models right here in the community. I hope in some small way that I provide other women with a visual, or piece of encouragement or inspiration, that they could also fit in government. People can only be what they see."



Sernobia McGee

There are many types of leaders. Some leaders are born into influential families, inheriting roles of leadership. Other leaders are those

who seem to have a magnetic personality and a natural knack for calling the shots. There are also inspirational leaders. These leaders slowly rise to the top as others become familiar with them, trust them, and learn to count on them. This type of leader shows up time and time again of their own volition to help, to care for, to provide, to encourage, and to shepherd. Alderman Sernobia McGee is a leader and hands down someone this community can count on.

McGee, director of admission at Vanderbilt Tullahoma-Harton Hospital, is a native of Tullahoma and grew up on Weaver Street. She is a single mother and had the challenging task of raising her two daughters, Alexandria and Ariel, on her own. She is one incredible woman who has put in blood, sweat, and tears to get to where she is today in both life and leadership. Despite hardships, McGee never let the struggle keep her from pitching in and lavishly serving her community. As her daughters were growing up, she was consistently active in helping others throughout the community. She, of all people, knew how expensive and difficult it was being a single parent, so she made a vow to God and said, "when He blesses me, not if, but when He does, I will bless others." Whether it was hosting back-to-school bashes; coat drives; shoe drives; school yearbook sponsorships; or some other sort of community outreach effort, McGee was on the front lines giving it all she could. To extend beyond the reach of her own community, McGee also created a virtual group on Facebook called "You've Been Crowned" that has grown over the years to a group of well over 3,000 members. She founded the group to simply encourage, uplift, and empower women.

In addition to being an all-star neighbor and model citizen, McGee has served this community in more formal capacities. McGee served as a Chaplain for the Tullahoma Police Department. She is a minister and elder at Mt. Zion Baptist Church. More recently, she was appointed an alderwoman for the City of Tullahoma. McGee divulged she never had the intention to go into politics, but after helping Daniel Berry on his campaign for mayor, many people encouraged her to run for office. She gave it some thought, picked up the paperwork, and left it up to fate. After eight rounds of deliberating, McGee was appointed a seat. She stated, "If they were looking for a politician, I am not that person. I am for the people." Her aim is to do what she can to help those who do not have a voice and to act as a bridge between those in the community who do not feel comfortable going to city meetings or feel that they matter. "They do matter."

McGee's term ends in August 2022 and she will be up for re-election.  $\overline{\textbf{I}}$ 



appy birthday to the Tullahoma Area Chamber of Commerce! The Chamber celebrated its 100th anniversary on Thursday, October 21, 2021. The celebration was held outdoors on the patio stage at South Jackson Civic Center and was an event to remember; food trucks, photographers, and friends all gathered around to raise a glass and salute the history of this outstanding organization.

The birthday party brought an overwhelming sense of victory to the chamber staff, ambassadors, and board members after facing such unique challenges that followed the coronavirus pandemic. Since many members quickly equate the benefits of their membership to in-person networking, it was a challenge to think creatively and strategically in order to keep offering the most value to members over the last two years. Chamber Executive Director, Hope Nunley and Membership Director, Tisha Fritz both expressed they were proud of how their staff and team of volunteers made adjustments to their practices to better serve members. One major way they had to pivot was by altering their annual celebration fundraising event, which usually has more than 300 attend, by squeezing it into a virtual celebration. The event reached over 500 views on one media platform alone!

# 100 Years of Service

The Chamber of Commerce Celebrates Progress in the Community

By Julia Eads
Photos by The Tullahoma Chamber of Commerce



Continued on next page



# **Grow Your Business**

We'll help you make more connections with buying customers.



# STRATEGY

Our research defines your audience. So you can build new customers.



# **CREATIVE**

Our professional designers make your brand stick out.



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"We considered the virtual event successful because we were still able to deliver on our goal: promoting our business membership in the community in the time that we could have remained dormant," Tisha Fritz commented. "We chose to make it possible to celebrate our membership."

And celebrating their members is an understatement. In 2021 alone, the chamber pressed forward and hosted 41 ribbon cuttings for local businesses celebrating anniversaries, opening their businesses, relocating, or renovating.

The mission of the Tullahoma Area Chamber of Commerce is, "To identify and represent the interests and advancement of its members and to promote a vision of economic growth while showcasing the area as a desirable place to live, work, and visit."

The chamber has done this and far more for businesses in the area for the past 100 years. The Chamber is not just a club or association you simply join to be in good standing with the community. 100 years later, it has consistently evolved into a very sophisticated organization with numerous tangible benefits.





When asked what she most looked forward to in the years to come, Executive Director Nunley answered, "Every year when we sit down and look ahead, the goal is always to improve our member experience. One way we are doing that this upcoming year in 2022 is by upgrading our website and adding some new opportunities for our members. We are certainly excited about this!"

Membership Director Fritz expressed, "I think it is good to acknowledge that we believe in the mission of the chamber and the direction we have been taking has been the right direction all along. We have been delivering on our promise and we will continue to do so. Everything that we do in the office we do with a lot of pride. We are proud of the quality of the events that take place. We have an incredible board of directors and team of ambassadors and volunteers. To say it simply, for the first 100 years, we feel pride; for the next 100, we toast to progress." I



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# RIBBON CUTTINGS

The Tullahoma Chamber is proud to host many ribbon cutting ceremonies every year for new businesses in town. Here are just a few:



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2022



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# THE PAINTED HOUSE

A house full of fun, creative and happy souls

Owned and operated by Tullahoma native, Annie Rone, The Painted House opened in Tullahoma, TN in September 2013. Annie is happy to call The Painted House "home" after teaching in many different places, including her own front porch. "This is a special place that I hope will feel like home to all who visit," says Annie.

Annie has her Masters in Education from The University of Tennessee and taught school for four years before she picked up a paint brush.

Her motto is "perfect is boring." It is of utmost importance to Annie for her students to feel proud of themselves and to understand that sometimes mistakes can be a good thing. Annie is a self-taught artist that teaches what she knows. Often she refers to herself as a cheerleader with really great art supplies. She is passionate about paint, color, and especially about giving children an opportunity to express themselves through art. Annie surrounds herself with wonderful

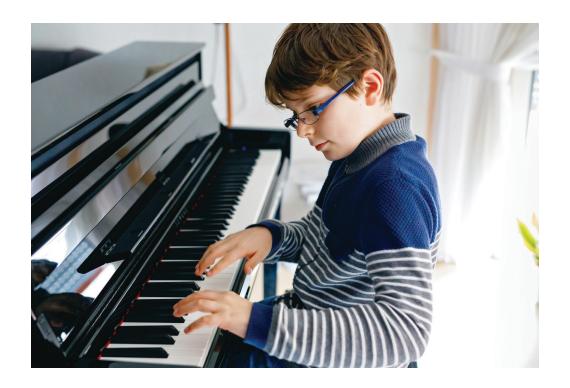
people that help to keep her grounded and that encourage her to grow. Laura Daniel (LaLa), Elizabeth (Bita) Jordan, and Claudia Vaden (Mama) are priceless additions to The Painted House that she couldn't do without.

"We feel such great success when a child or parent asks us about our supplies--what we use, where we purchase them, etc. That means, more than likely, that some great masterpieces are going to also be created at home! WE LOVE THAT!"

As with any great hobby, it is an investment, so taking care of your products is key! As long as you care for everything, your products should last you for a very long time.

Remember, art is in the doing, so just go for it! Art, be it paint, cooking, gardening, drawing, etc. is just good for the soul. We'd love for you to come let out that inner child/artist with us at The Painted House!

Please check our website for class times: thepaintedhousetullahoma.com.



# TULLAHOMA ARTS CENTER

Preserving the past, engaging the present, and nurturing the future of Middle Tennessee by stimulating diverse creative expression, positive encouragement, and quality, regional opportunities for Arts and Humanities access and instruction.

The Tullahoma Arts Center, located at 401 Jackson Street, is housed in a two-story brick house that is one of the oldest structures in Tullahoma. It is not only a place that preserves the past, but it is one that brings presentday art experiences to the region. The center promotes the development of arts through classes, demonstrations, performances, publications, exhibitions. There is also a Member Gallery where members may display and sell their original works—creating unique marketing opportunities for artists to reach local, regional and national audiences.

The variety of classes offered at the center include yoga, oil painting, afterschool art programs, piano, and guitar lessons. There are also several dance classes such as ballroom dancing, waltz, and swing dancing. In February of 2019, a Young Artist Gallery was opened with exhibits from local and regional students and emerging artists under the age of 18.

The Tullahoma Arts Center is a place that empowers youth in the arts and engages the adult community as well. I

For more information visit www.tullahomaart.org or Tullahoma Art Center on Facebook.

2022



# ARTS PROGRAMMING FOR CHILDREN AND TEENS

PACT is a program provided by the South Jackson Civic Association and is dedicated to teaching and nurturing children in the performing arts.

PACT's Camp Create is a week-long summer day camp filled with exciting interactive ways to learn about the performing arts. The big finale is a play performed by you and your fellow campers on the last day of camp for your family and friends.

PACT produces the atrical productions throughout the year featuring youth and adult mentors. These productions are open auditions for anyone wishing to participate. In the summer of 2022 PACT will produce the full version of Disney's "Cinderella."

TEACH is a homeschool program for youth, ages

10 years through high school senior year, provided by the South Jackson Civic Association Educational Outreach Department.

The mission of the Theatre Enrichment Arts Curriculum for Homeschoolers (TEACH) is to inspire children to dream, explore, think, and connect through imaginative storytelling onstage and in classroom workshops. They strive to focus on a child's well-rounded education, both emotionally and academically.

TEACH produces theatrical productions throughout the year featuring homeschool youth. From backstage to on-stage, these productions are all about the students.

For more information on TEACH, contact: southiackson.org. For more information on camp and auditions, contact: office@southiackson.org or visit the website.



# SOUTH JACKSON CIVIC CENTER

Center for Performing Arts

South Jackson Civic Center is a jewel in the crown of Tullahoma. Located at 404 South Jackson Street, the original building was constructed in 1886 and housed Tullahoma's first public school. This year, it is celebrating its 43rd anniversary as a performing arts venue. The building has expanded to provide rehearsal halls, an auditorium with great acousticsoften referred to as the "mini Ryman" as well as a (preeminent) proscenium stage. In 1972, the student body moved to Jack T. Farrar Elementary School. By the end of the decade, the building had fallen into disrepair, and plans were made to tear it down. Aware of its potential and historical significance, concerned citizens, led by the late Alice Harton Ratcliffe, launched a successful campaign to "Save South Jackson." Thousands of volunteer hours were invested in the restoration of the building making it ready for occupancy again.

Looking back at its history, hundreds of performances by professionals and amateurs alike have been enjoyed on the Mainstage. Classes on every facet of performing arts continue to be taught to aspiring lighting and sound technicians as well as those singing, dancing, and acting on stage. The building grounds have seen weddings, funerals,

class reunions, corporate training, music festivals, and living history. Also, the Mitchell Museum, which is housed on the first floor, is a wonderful source of local history and receives many visitors every year.

South Jackson Association is the permanent home of Community Playhouse-which serves as its Theatre Department. Started in 1954, Community Playhouse is the second oldest community theatre group in the state of Tennessee.

2022 will be a time of celebration and restoration as the auditorium will be 100 years old. Many events and activities are planned to celebrate this anniversary as well as a Capital Champaigns Drive to finish restoring the floor and replace the seating in the Auditorium.

The programming for performing arts continues to grow and provide diverse opportunities for the community and region. Our venue options have expanded to include the new Patio Stage and Courtyard Stage with a new Black Box theater to be completed in 2022-2023. The Association's operations are guided by volunteer board directors who have a passion for the performing arts and the desire to maintain the historic venue for all citizens to enjoy. I

2022

For volunteer opportunities and membership in the South Jackson Civic Association, visit the website: southjackson.org, or call the South Jackson office at (931) 455-5321.

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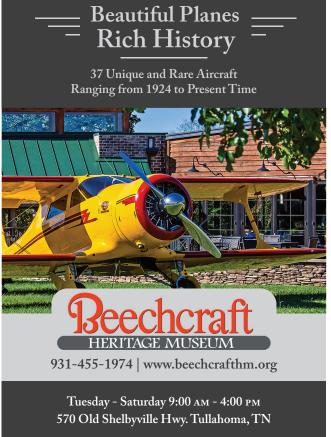




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2022

# Parkview Senior Living Center

All of the luxuries of vacation life, but it's home.

By Julia Eads





f you could live like you were on an lall-inclusive vacation every day of your life, would you? The 73 residents of Parkview Senior Living Community did not hesitate to say yes! The highly anticipated apartment complex officially opened its doors on December 14, 2020. The complex setup is modeled loosely to mimic that of a cruise ship. The 99 apartments (all set up for independent living) are on the outermost part of the building whereas the innermost part of the complex was designed with community, activity, and connectedness in mind. Paired with the exceptional amenities the complex has to offer, it is the supreme location for socialization. Whether residents choose to attend football tailgate parties upstairs at the upscale bar and billiards room or gather in the formal dining room to sit around the dinner tables draped in crisp linens, there is always something to do and someone to enjoy it with.

Founder of Parkview Jay McBride developed the first Parkview location in Knoxville due to the needs his mother-in-law had. She

was fully competent, independent, and a physically fit senior. The idea of going into an assisted living center or nursing home did not exactly make sense. Plus, the cost for either of those options was at least double the amount of money Parkview residents pay each month. However, Jay's motherin-law had a need that was not being met at home alone on her 75-acre farm, which was a need for connection. For healthy aging, social connectedness plays a critical role. Studies have shown that older people who have close relationships and frequent connections not only live longer, but also experience less depression and can cope better with health conditions. Thus, Jay got to work and has been facilitating spaces for senior citizens to easily create relationships and stay connected on a daily basis. To date, there are four Parkview Senior Living Communities in the state of Tennessee.

If there is one thing that Parkview is not, it's old and boring. This immaculate senior living center is stunning and lively in every way. From the moment you walk in, you are met with gorgeous lofted ceilings, large

continued on next page









windows that pour light in, and cozy nooks complete with plush furniture everywhere you look. In the morning, residents can head down to the bistro for a leisurely (remember, no cooking on vacation!) breakfast.

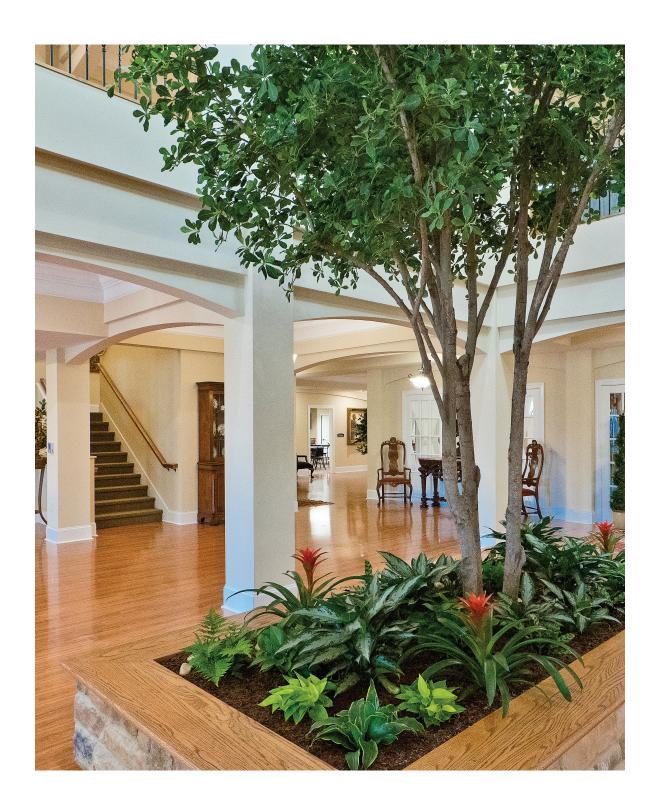
After a hot cup of coffee and a full stomach, residents can select a book from the library and cozy up by the fire or head to the movie theater for popcorn and a show! The theater is equipped with traditional-style seating and surround sound speakers. A church service is also held in the theater on Sunday mornings.

For those who desire to be a bit more active, a visit to the walking trail followed by a session in the fitness center could be on the agenda. The fitness center is equipped with weights, bikes, treadmills, yoga mats, and more. Still haven't found a niche? Head to the game room to throw darts or play board games. Or take a class in the activities room that is constantly full of fellow creative minds. Thinking of something a bit more low-key? Book a massage in the in-house spa or take a visit to the hair salon upstairs. Everyone feels better after a little bit of pampering! After all, isn't this a vacation?

Apartments are available for rent on a month-to-month basis for active seniors 55 and older. Residents can choose from four different floor plans: studio, one-bedroom, one-bedroom deluxe, and two-bedroom. Residents also have access to a guest suite where visiting friends and family can stay for two nights, free of charge. Free transportation, laundering services, and weekly housekeeping are other favorite benefits of the residents who choose to live at Parkview. I

For more information, visit the website at www.parkviewseniorlivingtn.com

90



# TENNESSEE WHISKEY TRAIL

# Nearest Green Distillery

The legacy of the slave who taught Jack Daniel how to make whiskey

Nearest Green, fondly known as Uncle Nearest, was the former slave who taught Jack Daniel the craft of distilling. He is the first African American master distiller on record in the United States.

The Nearest Green Distillery is located on the 270-acre former home of Sand Creek Farms, a Tennessee Walking Horse farm and event center in Shelbyville, Tennessee. Phase One opened in September of 2019.

When completed, the distillery will include a single barrel warehouse and tasting room, still house, rick houses, several bars, and a Heritage Hall. The Heritage Hall will showcase a collection of all things invented in Tennessee, such as NASCAR, miniature golf, Moon Pies, and Mountain Dew. There will also be a special focus on Tennessee Whiskey, Walking Horses, and country music.

What sets this distillery apart is that it's not only about the whiskey. The Nearest Green Distillery shares the important story of a few other things that are uniquely Tennessee, including the majestic Tennessee Walking Horse. With more than 50 championship walking horses, and those they've sired, living at Nearest Green Distillery, visitors will have the chance to see and learn about the stately breed.

For the latest updates, visit the website at unclenearest.com

# Cascade Hollow Distilling Co.

Turning Water into Whiskey Since 1878

When it comes to making whiskey, a pure water source is essential. It's so important that many great distilleries are named after the water source. Cascade Hollow Distilling Co. gets its name from Cascade Springs, where the water comes up from the ground through layers of limestone that act as a natural filter. It's the same water source George Dickel used in the 1800s and is exclusively used by the distillery today.

The whiskey is "Handmade the Hard Way" by people who still take temperatures by hand and weigh grains on an old weigh scale. George Dickel is the longest aged Tennessee Whiskey and to this day, is the only Tennessee distillery to chill the liquid to 40 degrees before the charcoal-filtering process. George Dickel himself named the brand after the traditional Scottish 'whisky' spelling, without the 'e.'

Whether you are a whiskey drinker or not, Cascade Hollow Distilling Co. is a wonderful place to experience a unique part of Tennessee history. Sit in one of the rocking chairs on the porch of the visitor's center and take in the beautiful view of the lush meadows and forested rolling hills where water turns to whisky, one drop at a time.

Cascade Hollow Distilling Co. is located at 1950 Cascade Hollow Rd, Tullahoma. For more information, visit www.georgedickel.com Whether you're a drinker or not, these local distilleries offer an interesting look into Tennessee history.

After your tour, be sure to stop by Miss Mary Bobo's for an authentic Southern home-cooked meal.



Jack Daniel's Distillery

Making Whiskey for Seven Generations

The Jack Daniel's Distillery is the oldest registered distillery in the U.S., and it's where every drop of Jack Daniel's Tennessee Whiskey is still made today.

Jack Daniel's Tennessee Whiskey is a completely natural product. It is crafted from pure, iron-free spring water, yeast, and 100% natural whole grains: corn, rye, and barley malt.

Located in Lynchburg, Jack Daniel's Distillery is the oldest registered distillery in the United States. To make great whiskey, you have to have great barrels and since 1866, every whiskey barrel has been crafted at the distillery. Every drop of the world-renown whiskey goes through a charcoal filtering process known as the Lincoln County Process, where the whiskey drips through vats of charcoal 10 feet deep. The filtering process is what makes it Tennessee Whiskey. But, the real secret to Jack Daniel's whiskey is the pure, iron-free cave spring water from the hollow. Several tours are available including the 1.5- hour Angel's Share Distillery Tour where you can sample limited-edition single barrel whiskeys.

Your friends at Jack Daniel's remind you to drink responsibly. For more information, visit www.jackdaniels.com



Miss Mary Bobo's

A Lynchburg Tradition for over 100 years

Since 1908, Miss Mary Bobo's has been serving up Southern hospitality and good old fashioned home cooking. Located in a stately white Greek Revival building facing the town square, the historic structure dates back to 1820 and has quite a few stories of its own. For decades, it operated as the Salmon Hotel. In 1908, a young Miss Mary assumed ownership of the historic hotel and ran it as a boarding house until her death in 1983, just shy of her 102nd birthday. Today, the restaurant features nine dining rooms, each named for a significant figure in its past.

The ever-changing menu features seasonal specials and entrees such as Southern Fried Chicken; Boarding House Meatloaf; Fried Catfish; and Country-Style BBQ Ribs; Seasoned Greens; Fried Okra; Cornbread; and Biscuits are among the sides. For the perfect ending, be sure to leave room for a slice of pie — Chess; Fudge; Pecan; Oatmeal; or Buttermilk served with Jack Daniel's Whipped Cream.

For more information, call: (931) 759-7394 or visit www.missmarybobos.com



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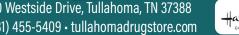
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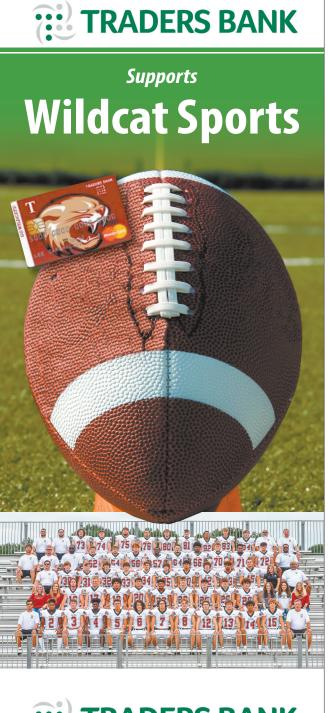
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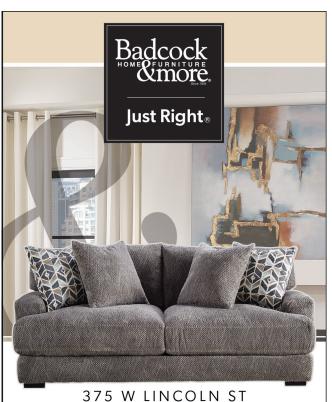




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### Bryant Builders, LLC (p. 122)

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# St. Barnabas Episcopal Church

110 E. Lincoln St. Tullahoma, TN 37388 (931) 455-3170

# St. Paul the Apostle Catholic Church

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300 W Fort St Manchester, TN 37355 (931) 952-1214 www.LifeChoicesTN.org

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# Glick & Woods Dentistry

208 N Washington St. Tullahoma, TN 37388 (931) 455-3917 www.glicknwoods.com

# Petty Dental (p. 95)

2118 N Jackson St. Tullahoma, TN 37388 (931) 454-9499 www.pettydental.com

# Swanson Dentistry (p. 108)

1423 McArthur St. Manchester, TN 37388 (931) 728-0469 leifswansondds.com

# Wild About Smiles Pediatric Dentistry

308 E Lincoln St. Tullahoma, TN 37388 (931) 841-3113 www.wildaboutsmiles4kids.com

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# **Motlow State** Community College (p. 94)

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### The Webb School

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# TN College of Applied Technology Shelbyville

1405 Madison St. Shelbyville, TN 37160 (931) 685-5013 tcatshelbyville.edu

# Tullahoma City Schools (p. 27)

510 S Jackson St. Tullahoma, TN 37388 (931) 454-2600 www.tullahomacityschools.net

# Tullahoma Day Care Center

707 Trinity Lane Tullahoma, TN 37388 (931) 455-4197

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BetterFi (p. 99)

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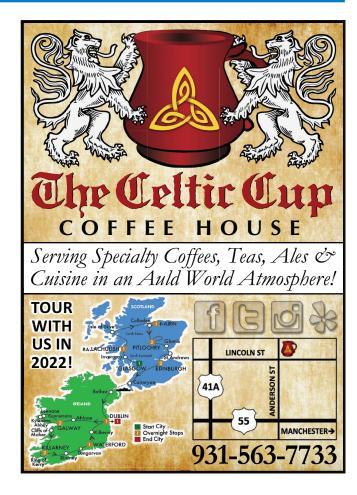
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www.lakewoodgcctullahoma.com

# GOVERNMENT City of Tullahoma (p. 14)

201 W Grundy St. Tullahoma, TN 37388 (931) 455-2648 www.tullahomatn.gov

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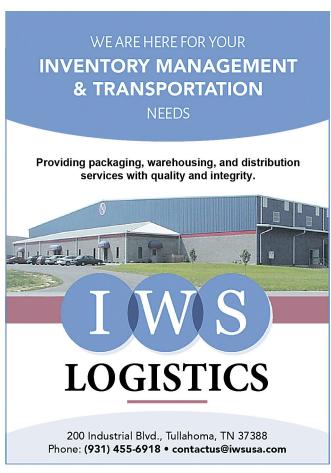
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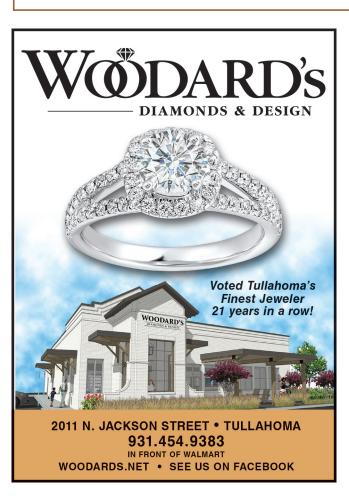


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# NHC HealthCare (p. 98)

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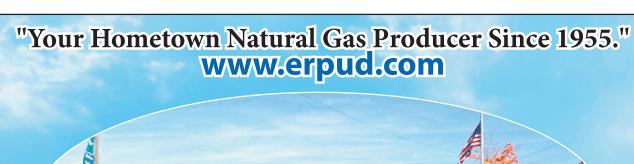
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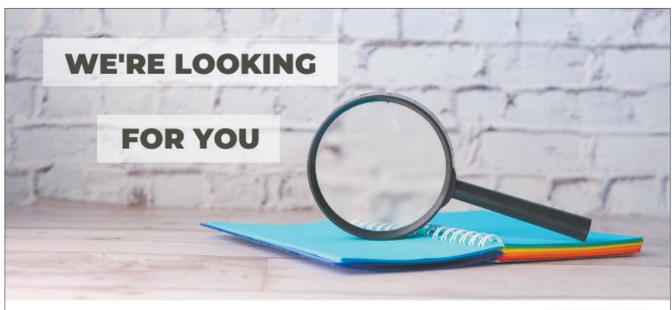
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108 W Lincoln St. Tullahoma, TN 37388 (931) 455-2722 www.claytonsshoes.com

#### **Faith Reflections**

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#### Fully Armored Christian Store, LLC

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www.fullyarmoredchristianstore.com

#### Furniture Merchandise Outlet

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115 NW Atlantic St.

#### **Pretty Discoveries Boutique**

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#### Publix Store #1613

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#### Shoe Sensation, Inc.

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Coffee County Senior Citizens, Inc. 410 N Collins St. Tullahoma, TN 37388 (931) 455-2504 www.facebook.com /Coffee-County-Senior-Citizens-Inc-

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#### Association of Infant Mental Health in Tennessee

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#### Catholic Charities of Tennessee

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#### **Coffee County Community** Advisory Board (CAB)

106 Wilkins Dr. Tullahoma, TN 37388 (931) 797-9796 www.facebook.com/Coffee-County-Community-Advisory-Board

#### Coffee County Humane Society

P.O. Box 252 Manchester, TN 37349 (931) 728-0903 www.coffeehumane.org

#### Coffee County Lannom Memorial Public Library

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#### **GFWC Centennial Women's Club**

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#### Highland Rim Kiwanis Club

P.O. Box 1072 Tullahoma, TN 37388 www.highlandrimkiwanis.org

#### Highland Rim Scottish Society

P.O. Box 1701 Tullahoma, TN 37388 (931) 581-3076 www.hrsstn.org

#### **Highland Rim Society** for Human Resource Management

P.O. Box 395 Tullahoma, TN 37388 (931) 393-7226 www.hrshrm.shrm.org

#### HorsePlay, Inc.

815 Westside Dr. Tullahoma, TN 37388 (931) 434-1291 www.horseplayinc.org

#### **Imagination Library** of Coffee County

P.O. Box 753 Tullahoma, TN 37388 (931) 455-2648 www.coffeecountyimaginationlibrary.org

#### Kiwanis of Tullahoma

P.O. Box 613 Tullahoma, TN 37388 (931) 455-9275 www.tullahomakiwanis.org

#### Middle Tennessee Council

3414 Hillsboro Pike Nashville, TN 37215 (256) 601-2078

#### Middle Tennessee Raptor Center

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#### Partners For Healing, Inc.

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#### Racing for Miracles

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#### Rotary Club of Tullahoma

P.O. Box 333 Tullahoma, TN 37388 (931) 461-5314

#### Shepherd's House

P.O. Box 2611 Tullahoma, TN 37388 (931) 393-4818 www.tullahomashepherdshouse.com

#### Skills Development Services, Inc.

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#### South Central Human Resource Agency

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#### The Book Shelf

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#### Tullahoma Band Boosters

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#### Tullahoma Downtown Lion's Club

P.O. Box 533 Tullahoma, TN 37388

#### Tullahoma Elite Football

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#### Tullahoma Lions Club

407 Lions Club Lane Tullahoma, TN 37388 (931) 455-9351 www.e-clubhouse.org/sites/tullahomatn

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#### Tullahoma Sunrise Rotary Club

P.O. Box 191 Tullahoma, TN 37388 (931) 454-0027 www.tullahomasunriserotaryclub.org

#### United Way of Highway 55

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#### WidowCare of Tullahoma

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#### Access Title (p. 20)

111 S Anderson St. Tullahoma, TN 37388 (931) 455-2888 www.access-title.com

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#### Metropolitan Escrow, Inc. (p. 44)

Tullahoma, TN 37388 (931) 454-0668 www.metropolitanescrow.com

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#### Fast Pace Urgent Care (p. 94)

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#### UTILITIES

## Elk River Public Utility District (p. 109)

217 S Jackson St. Tullahoma, TN 37388 (931) 455-9311 www.erpud.com

## Tullahoma Utilities Authority (p. 123)

901 S Jackson St. Tullahoma, TN 37388 (931) 455-4515 www.tub.net

#### **VETERINARIANS**

## All Creatures Veterinary Clinic (p. 20)

936 N. Jackson St. Tullahoma, TN 37388 (931) 455-6723 www.allcreaturesvettn.com

#### Pet Medical Center (p. 24)

100 Mitchell Blvd. Tullahoma, TN 37388 (931) 393-2707 www.petmedcenter.net

#### WAREHOUSING/STORAGE

#### IWS Logistics, Inc. (p. 107)

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