

# Design an Ad

## 2022

**TIMES  
DAILY**  
[www.timesdaily.com](http://www.timesdaily.com)



### Design an Ad -

The creative contest that brings together local students, local businesses and your local newspaper, the TimesDaily.

### Contributing Sponsor







# Raising the Bar

The TimesDaily Design an Ad is an art competition open to all students within the Shoals area. It is an initiative to enrich the TimesDaily's Newspaper in Education (NIE) program.

The NIE program works closely with area teachers and makes it possible for them to use the newspaper in the classroom to enhance literacy, and teach core life skills such as comprehension, math and writing, social studies and science. It is interesting to note that research by the Newspaper Association of America Foundation has concluded that moderate instructional use of the newspaper in the classroom actually elevates student reading and comprehension test scores by as much as 39%\*.

The 2022 Design an Ad competition included schools from Lauderdale, Colbert and Franklin counties.

Local business and industry leaders purchased the ad space within this section and students designed the ads. Advertisers selected a single ad to represent their business. These are the ads you see highlighted in this special section.

Advertisers truly had a difficult task determining which of the many ads designed for them would be published within this special section of the TimesDaily. Many of the advertisers told us that they struggled to select just one ad from the students' work.

We hope that in years to come, more classes, teachers and students will become involved in Design an Ad, raising the bar for all competitors – both in terms of numbers of competitors and the overall quality of each participating classroom's artwork.

Congratulations to the students whose artwork is published here for a job well done!

This year our Design an Ad awards program was held at Sweetwater Depot in Florence. The TimesDaily staff would like to thank all our advertisers, teachers and students for your continued support in this program.

First, second, and third-place winners in three grade-level divisions were selected: Grades 3 through 6; grades 7 through 9; grades 10 through 12. First-place winners from each division will receive a \$75 checking account; second-place winners will receive a \$50 checking account; and third-place winners will receive a \$25 checking account. Overall winner received \$100 checking account from Progress Bank

The 2022 winners are as follows:

3rd through 6th grades:

1st – Mya Renne Harper, Hibbett Intermediate School  
2nd – Emily Lynch, Hibbett Intermediate School  
3rd – Frank Martinez, Hibbett Intermediate School

7th through 9th grades:

1st – Lily Cate Pace, Russellville Middle School  
2nd – Elizabeth Carroll, Lexington High School  
3rd – Isabella Quimby, Shoals Christian School

10th through 12th grades:

1st – Manav Patel, Brooks High School  
2nd – Kailey Letson, Lexington High School  
3rd – Sheila Valles, Brooks High School

Overall Winner – Manav Patel, Brooks High School

Northwest Shoals Community College Scholarship Winner – Emma Taylor Watson, Brooks High School

Progress Bank, the Design an Ad key sponsor, played a significant role in this competition. Our deepest thanks go to our friends at Progress Bank for their support of this worthwhile program and our local schools. Special thanks to our event sponsor, Rick's Barbeque and our scholarship sponsor Northwest Shoals Community College. These business are a very important part of this event and program.

A special thank you goes out to each student and teacher who participated in the 2022 Design an Ad competition. Every student who participated is a winner when they stretch the limits of their capability.

Along with a listing of all teachers who participated, this special section contains a listing of all students who drew an ad for this year's competition. Thank you, students and teachers, for making this year's Design an Ad a success!

Our sincere thanks to the following community businesses and industry leaders who advertised in the TimesDaily Design an Ad special section this year. Your involvement truly makes a difference in the classroom.

**Story & Lee Furniture**

**First Southern Bank**

**Florence Federal Credit Union**

**Party Wow**

**Progress Bank**

**ICS Roofing**

**Window World**

**TNT**

**The Furniture Source**

**Pilgrim's Pride**

**Chick Fil-A**

**Lauderdale Lanes**

**Southern Pride Pest Control**

**Region's Bank**

**Rick's BBQ**

\*Newspaper Association of America Foundation, Measuring Success.



Check out all of this years participating schools & student drawings on [www.timesdaily.com](http://www.timesdaily.com).



# NW Shoals Community College 2022 Scholarship WINNER



## TNT Fireworks

4511 Helton Dr. • Florence  
256-740-6155

## Student Designer:

Emma Taylor Watson  
11th Grade  
Brooks High School  
Teacher: Mrs. Butler

**CELEBRATE  
WITH  
A BANG**

A BANG  
For  
YOUR  
BUCK!

4511 Helton Dr. | Florence, AL 35630  
| Call us @ 256-740-6155! |  
| www.tntfireworks.com |



TAYLOR 2022

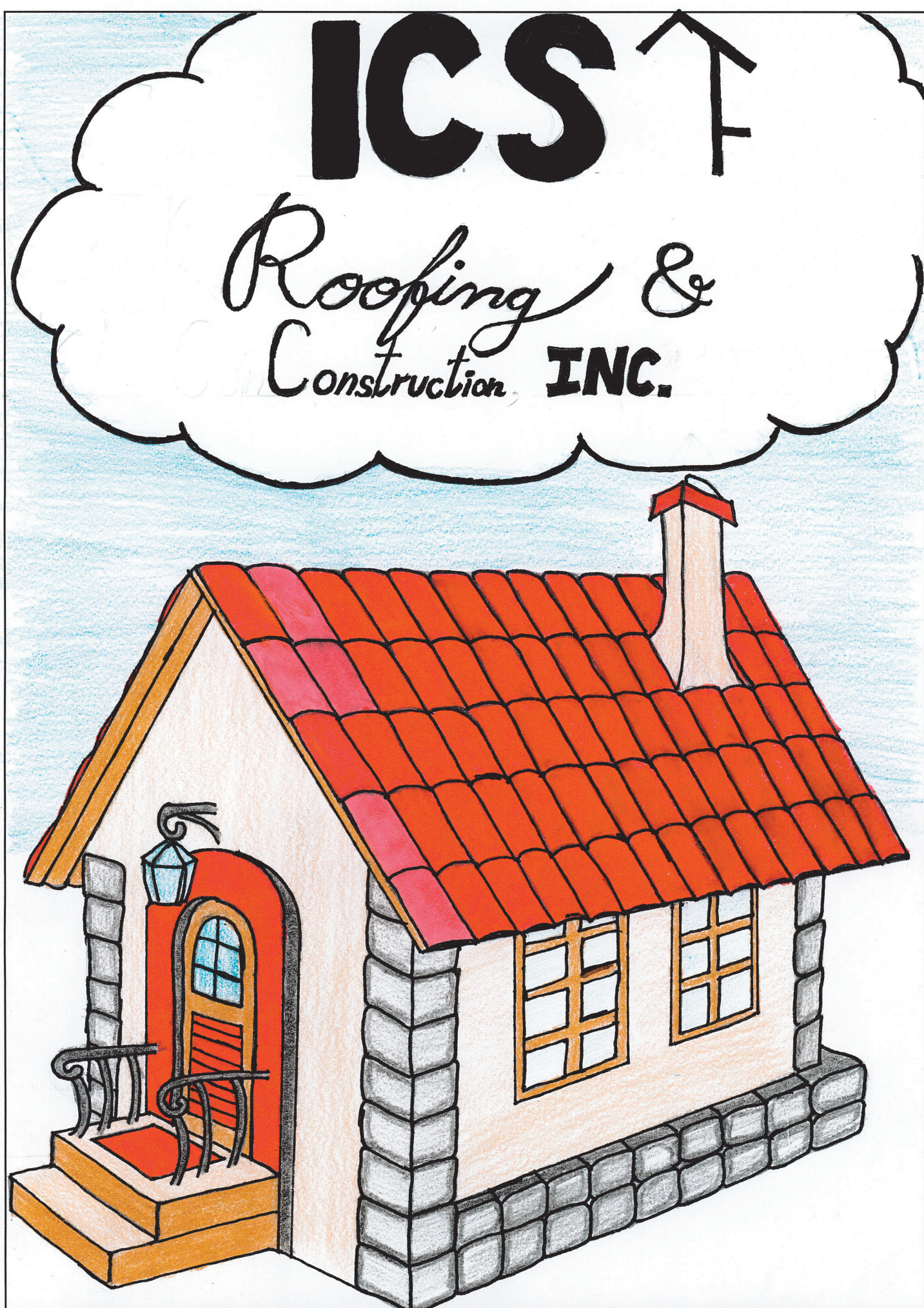


# 2022 Overall WINNER



**ICS Roofing & Construction, Inc.**  
3312 North Jackson Hwy • Sheffield, AL  
256-383-4277

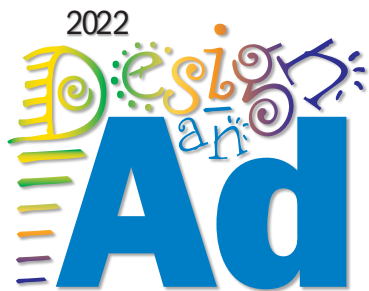
**Student Designer:**  
Manav Patel  
12th Grade  
Brooks High School  
Teacher: Mrs. Butler



**#1 Roofing in Shoals (7 Years)**

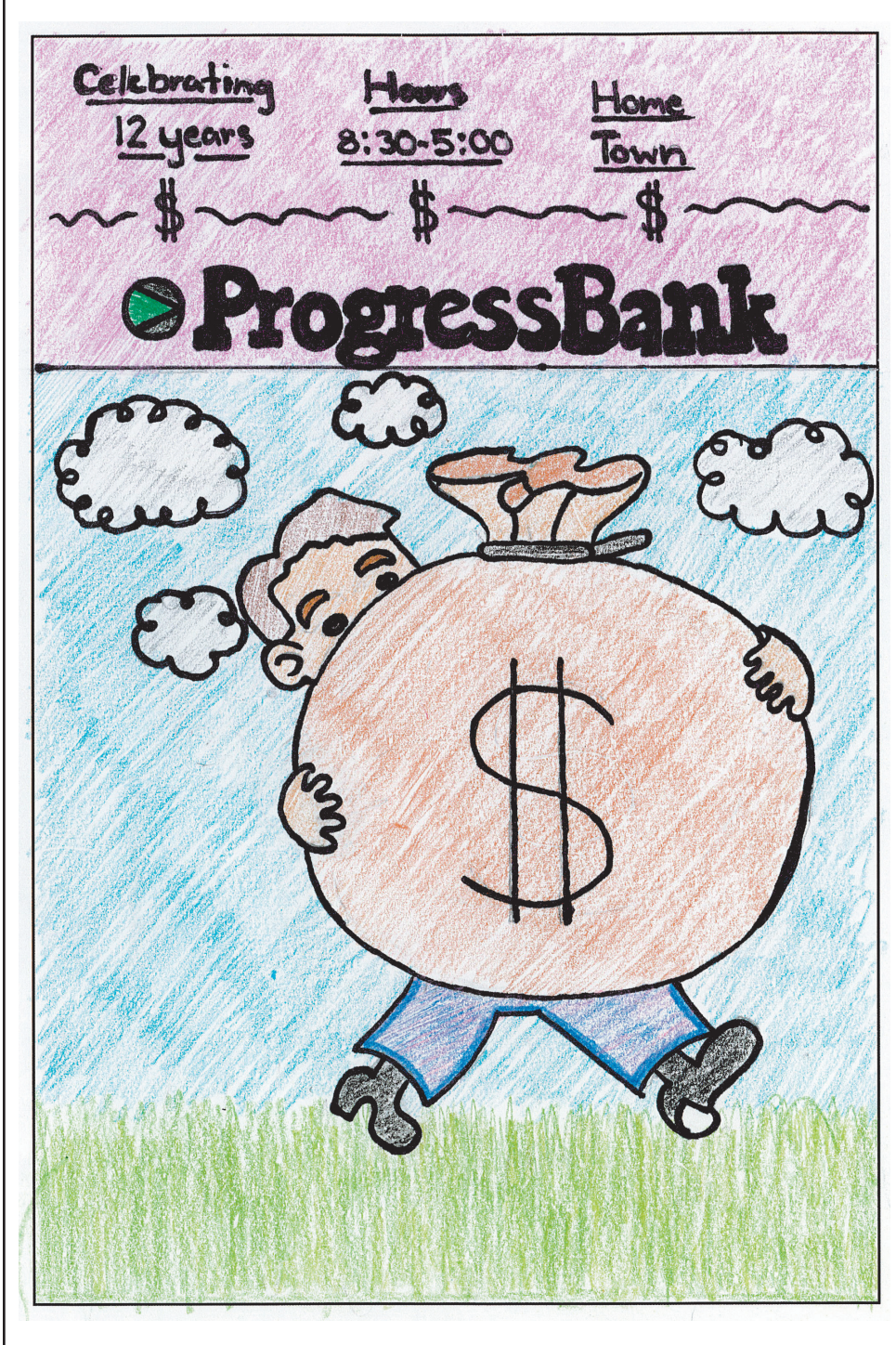
Address : 3312 N. Jackson Hwy, Sheffield AL 35660  
Phone : 256-383-4277 Contact Person : Sherry Campbell





# **Grades** **3 - 6** **Award** **Winners**

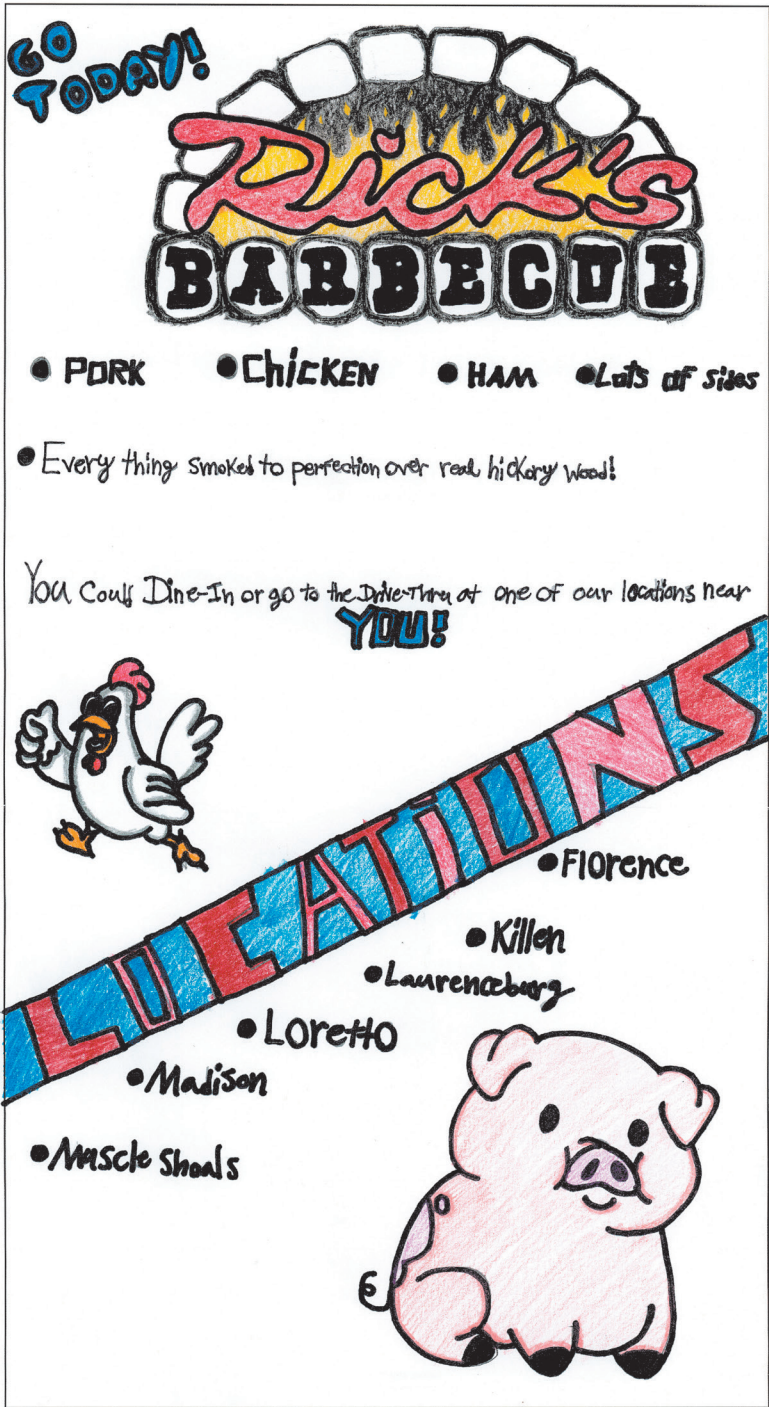
Check out all  
 of this years  
 participating  
 schools & student  
 drawings on  
[www.timesdaily.com](http://www.timesdaily.com).



**1<sup>st</sup> Place**



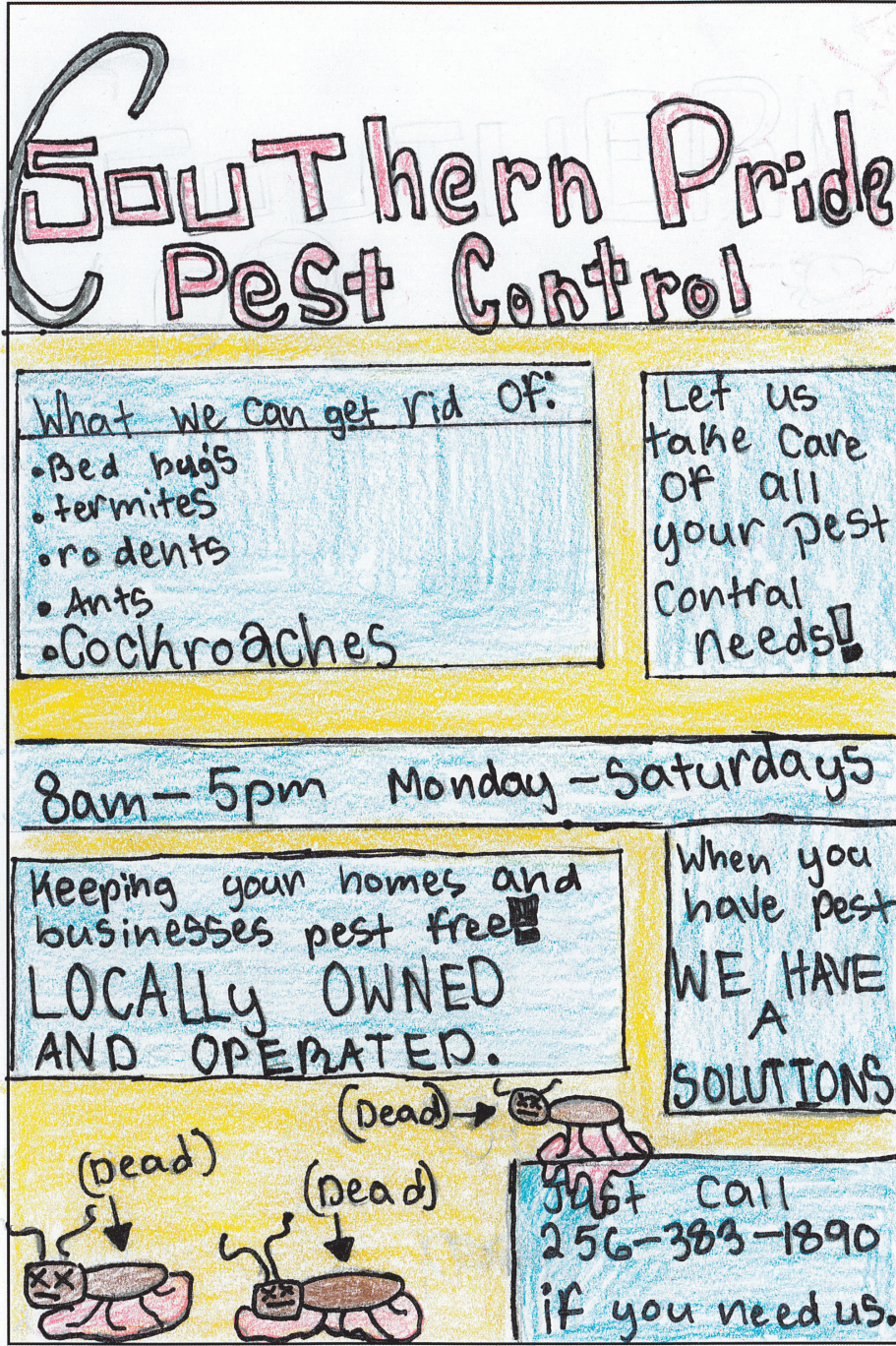
**Progress Bank**  
 230 E. Tennessee St • Florence  
 256-712-3220  
  
**Student Designer:**  
 Mya Renne Harper  
 6th Grade  
 Hibbett Intermediate School  
 Teacher: Ms. Lanzenstiel



**2<sup>nd</sup> Place**



**Rick's Barbecue**  
 Florence, Killen and Muscle Shoals, Alabama  
 and multiple southern Tennessee locations  
  
**Student Designer:**  
 Emily Lynch  
 6th Grade  
 Hibbett Intermediate School  
 Teacher: Ms. Lanzenstiel

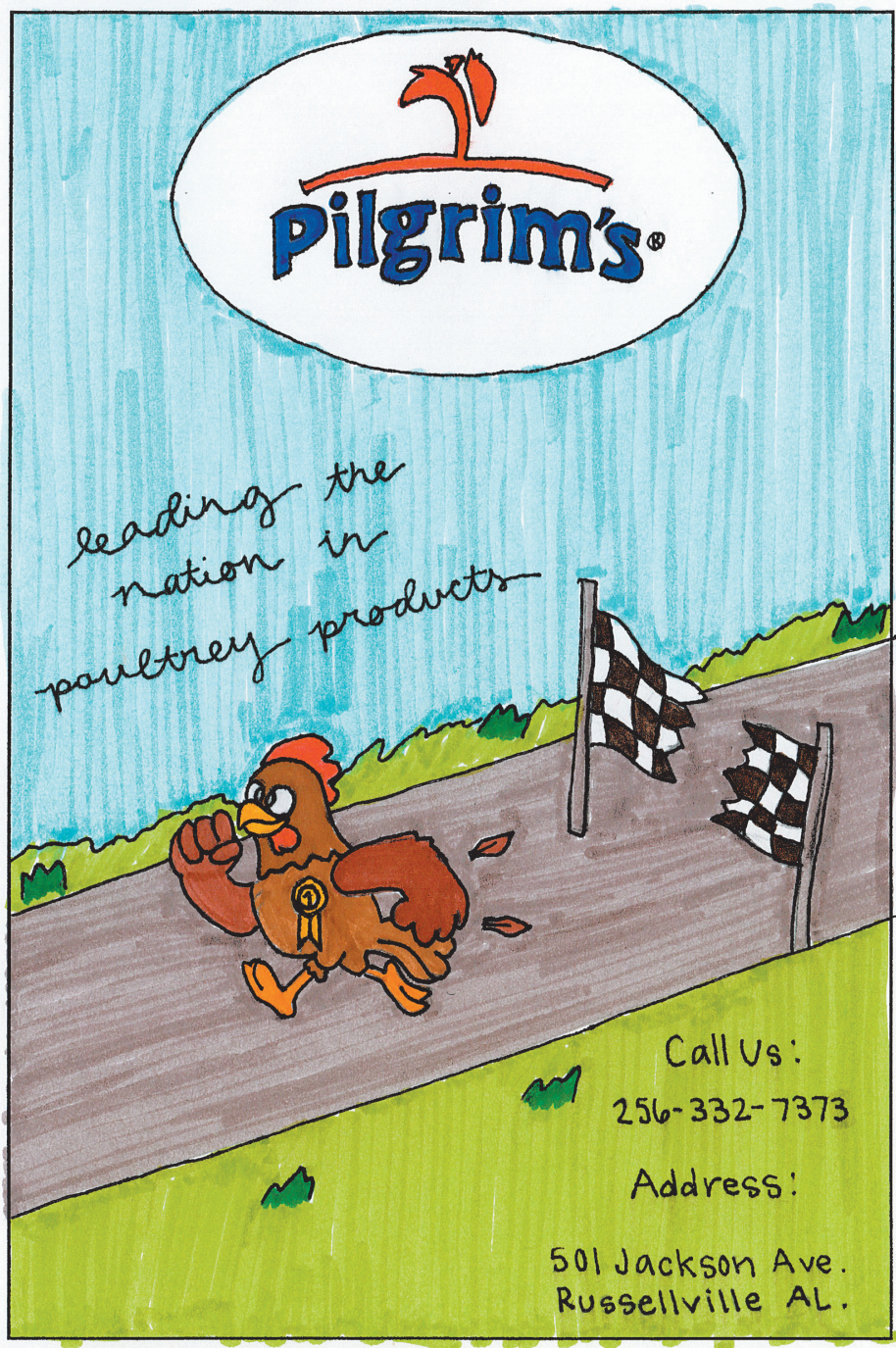


**3<sup>rd</sup> Place**



**Southern Pride Pest Control**  
 1021 Woodward Ave. • Muscle Shoals  
 256-383-1890  
  
**Student Designer:**  
 Frank Martinez  
 5th Grade  
 Hibbett Intermediate School  
 Teacher: Ms. Lanzenstiel





## 1<sup>st</sup> Place



**Pilgrim's Pride**  
501 Jackson Ave. • Russellville  
256-332-1012

**Student Designer:**  
Lily Cate Pace  
8th Grade  
Russellville Middle School  
Teacher: Miss Richardson

2022  
**Design  
an  
Ad**

# Grades 7-9 Award Winners

Check out all  
of this years  
participating  
schools & student  
drawings on  
[www.timesdaily.com](http://www.timesdaily.com).

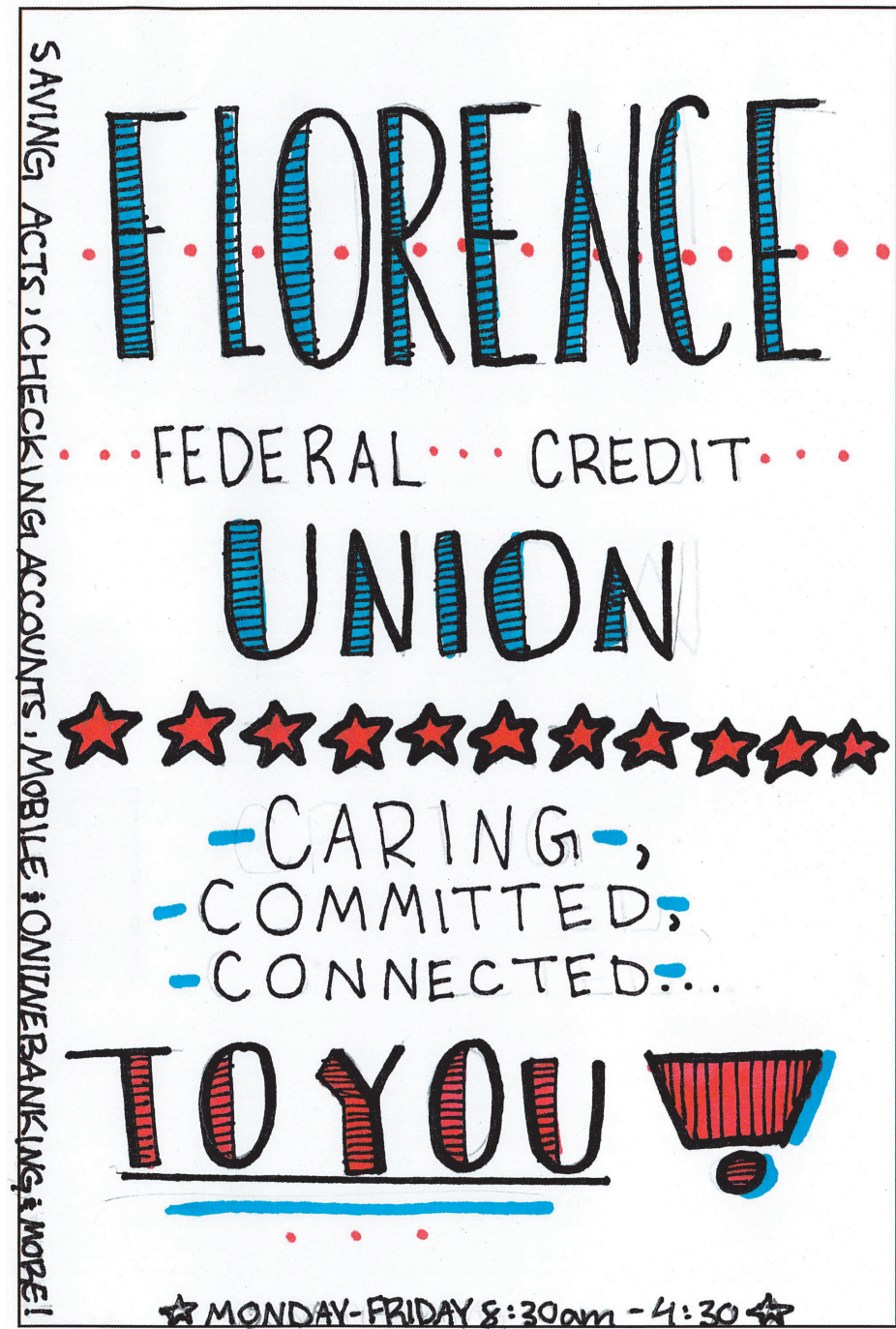


## 2<sup>nd</sup> Place



**Story & Lee**  
HWY 43 • Leoma, TN  
1-800-345-2511

**Student Designer:**  
Elizabeth Carroll  
9th Grade  
Lexington High School  
Teacher: Mrs. Cross



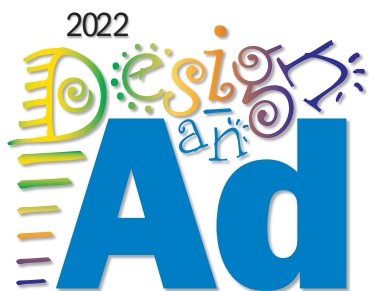
## 3<sup>rd</sup> Place



**Florence Federal Credit Union**  
1505 N. Pine Street • Florence  
256-767-4700

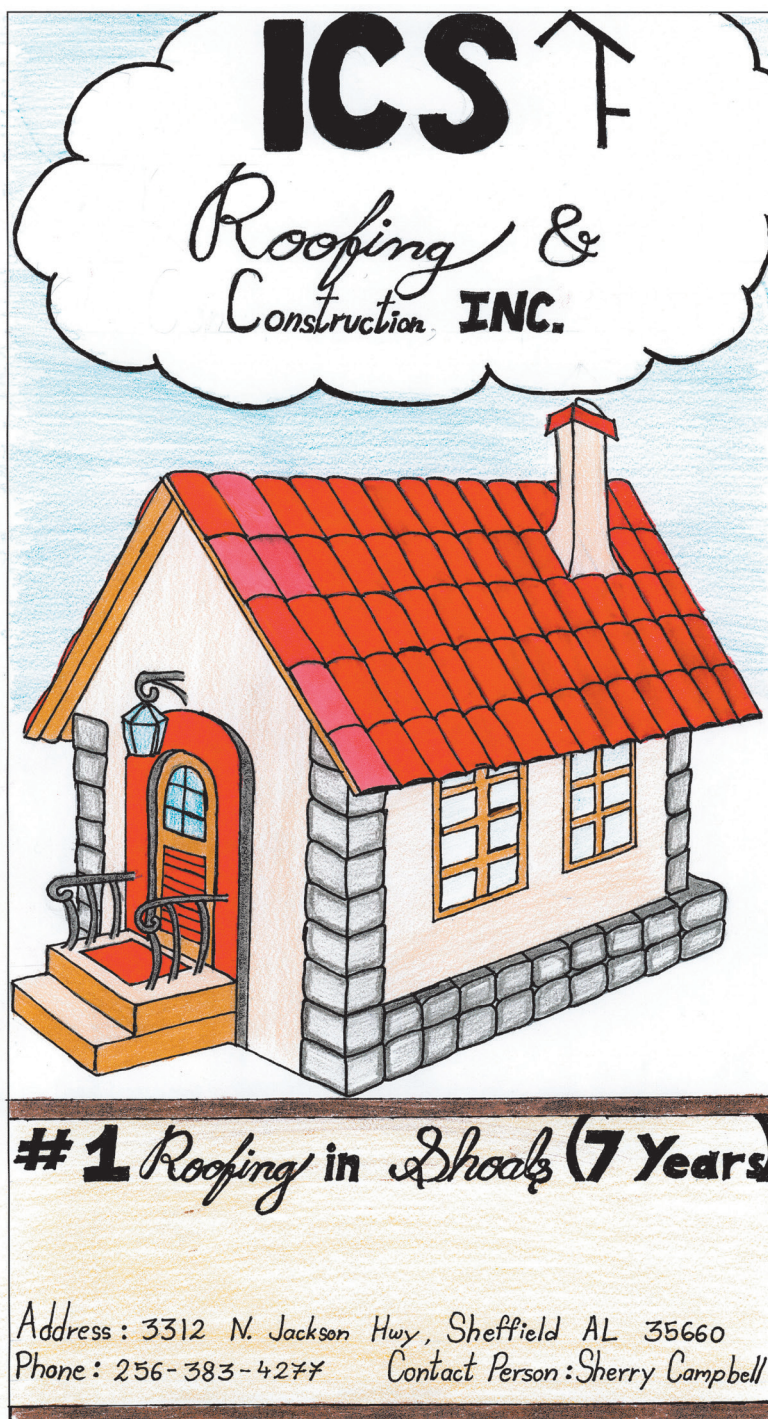
**Student Designer:**  
Isabella Quimby  
8th Grade  
Shoals Christian School  
Teacher: Sara Quimby





# **Grades** **10-12** **Award** **Winners**

Check out all  
 of this years  
 participating  
 schools & student  
 drawings on  
[www.timesdaily.com](http://www.timesdaily.com).



## **1<sup>st</sup> Place**



**ICS Roofing & Construction, Inc.**  
 3312 North Jackson Hwy • Sheffield, AL  
 256-383-4277

**Student Designer:**  
 Manav Patel  
 12th Grade  
 Brooks High School  
 Teacher: Mrs. Butler

Don't be nervous! We can make your home  
 beautiful with furniture, appliances,  
 free delivery, and excellent service!

Story & Lee  
 Since 1970



Furniture & bedding Hwy. 43 Leoma, TN  
 Mon - Sat 9a.m. - 6p.m. 931.852.2111  
[www.storyandlee.com](http://www.storyandlee.com)

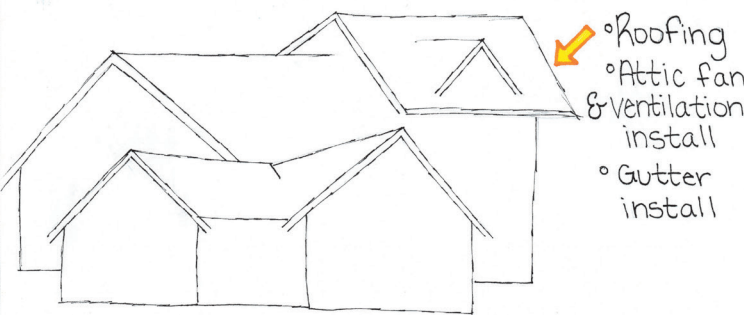
## **2<sup>nd</sup> Place**



**Story & Lee**  
 HWY 43 • Leoma, TN  
 1-800-345-2511

**Student Designer:**  
 Kailey Letson  
 10th Grade  
 Lexington High School  
 Teacher: Mrs. Cross

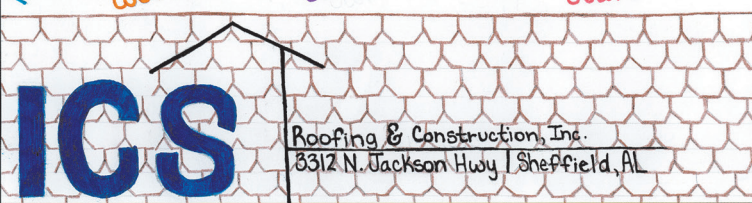
Repairs that'll  
 last for years  
 to come!



**Best Roofing Co. in  
 Shoals**

Call now & recieve (256)-383-  
 a free estimate 4277

Hablamos español Premium Materials Quality work Family owned Guaranteed Customer Satisfaction Friendly Staff



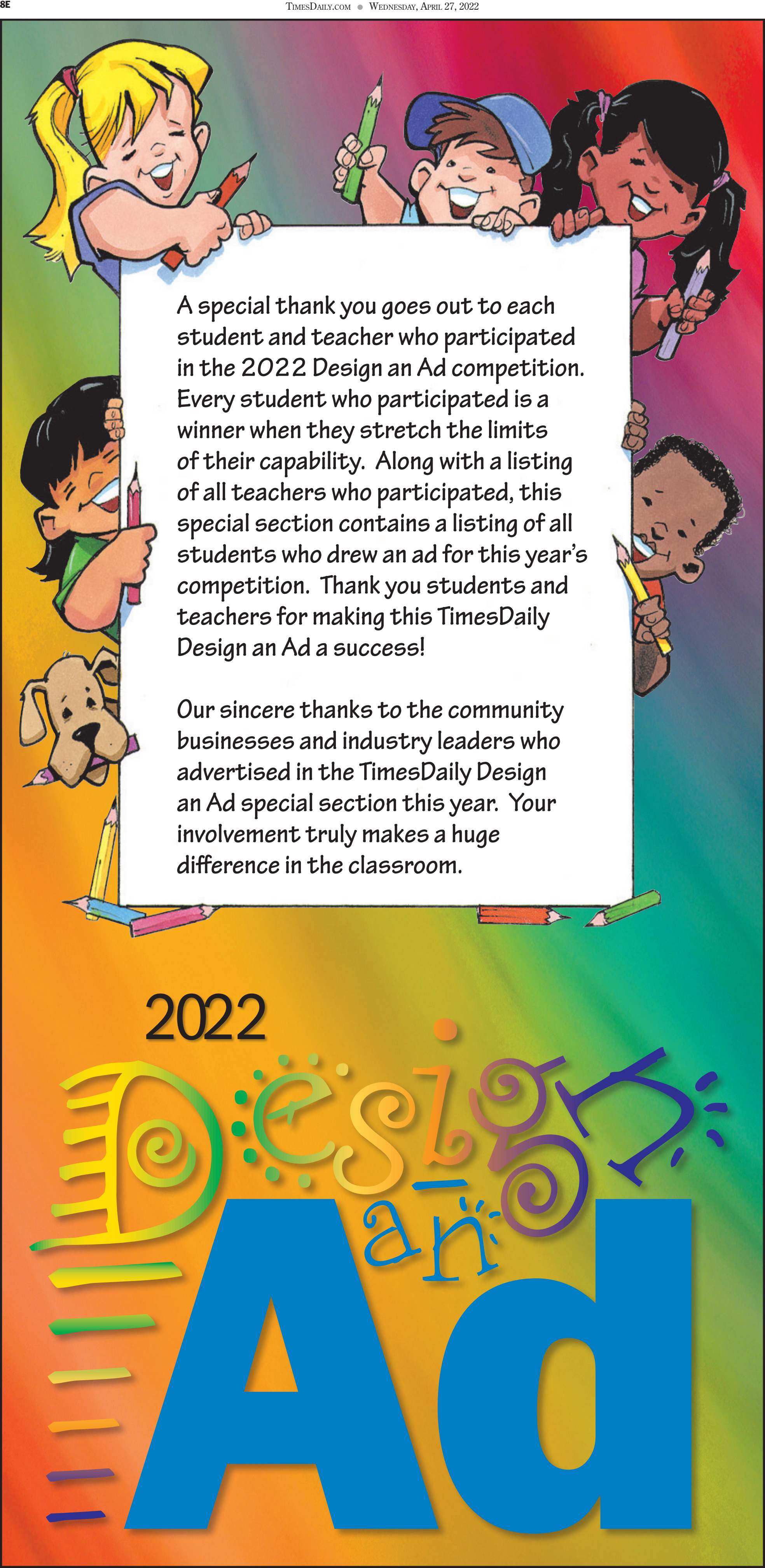
## **3<sup>rd</sup> Place**



**ICS Roofing & Construction, Inc.**  
 3312 North Jackson Hwy • Sheffield, AL  
 256-383-4277

**Student Designer:**  
 Sheila Valles  
 12th Grade  
 Brooks High School  
 Teacher: Mrs. Butler





A special thank you goes out to each student and teacher who participated in the 2022 Design an Ad competition. Every student who participated is a winner when they stretch the limits of their capability. Along with a listing of all teachers who participated, this special section contains a listing of all students who drew an ad for this year's competition. Thank you students and teachers for making this TimesDaily Design an Ad a success!

Our sincere thanks to the community businesses and industry leaders who advertised in the TimesDaily Design an Ad special section this year. Your involvement truly makes a huge difference in the classroom.

2022

Design  
an  
**Ad**



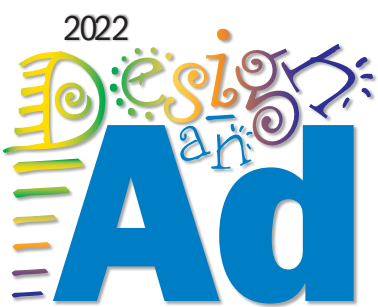
# Teachers

<b>Brooks High School</b> Laura Butler	<b>Riverhill School</b> Rebecca Hudson	<b>Shoals Christian School</b> Sara Quimby
<b>Hibbett Intermediate School</b> Kristy Lanzenstiel	<b>Russellville Elementary School</b> Liza Scott	<b>Underwood Elementary School</b> Dusty Yealock
<b>Lexington High School</b> Mechele Pettus • Michelle Cross Jodi Killen • Jason Lard • Amy Moncus	<b>Russellville Middle School</b> Kaitlyn Richardson • Diane Maddox	<b>Waterloo Elementary School</b> Dusty Yealock

# Student Participation

Brooks High School		Shoals Christian School		Underwood Elementary School	
Alayna Bailey	11th	Landon Carlock	8th	Aariah Ricks	7th
Alexander Vaughn		Lila Aday	4th	Abraam Spearman	3rd
Alyssa Retherford	9th	Maddie Robertson	8th	Addilyn Spires	4th
Andrew Frye	10th	Madelyn Downs	10th	Alex McKinley	8th
Andrew Wilson	11th	Madison Stwart	8th	Annabelle Cameens	8th
Anna Rivers Burrough	12th	Madyson Carmichael	8th	Asher Watts	3rd
Annalee Mensi	10th	Malaki Krieger	8th	Bejjamin Saylor	10th
Autumn Redding	12th	Maralee Dannemiller	4th	Brentlee Cook	8th
Ava Giwyna	9th	McKenzie Butler	8th	Caitlyn Robbins	8th
Brayden Thompson	10th	Parker Gray	8th	Caleb Weldon	3rd
Carlee Holt	11th	Savanna Springer	10th	Callie Owens	7th
Charles Mluer	11th	Walker Reding	8th	Cameron Summers	6th
Chase Hackovec	12th	Will White	8th	Caroline Barber	8th
Chloe Patterson	12th	Riverhill School		Charle Brown	5th
Clara Pompermayer	12th	Adele Kauchick	3rd	Charlee Quimby	8th
Clayton Herbster	10th	Aggl Goodson	4th	Cooper Holt	5th
Cole Butler	10th	Analiese Wallee	3rd	Darby Poss	4th
Dakota Jones	11th	Aster Powell	6th	Davin Matthew	7th
Elettra PiuSSI	12th	Beau Bates	4th	Dkruz Southward	4th
Elijah Vagor	10th	Briar Winkle	3rd	Drake Clayton	6th
Ellana Ridings	9th	Camren Christmas	4th	Dylan Stewart	6th
Emma Edwards	9th	Charles Hambrick	6th	Elanor Watts	
Emma Taylor Watson	11th	Chloe Wallace	6th	Elena Grutzik	3rd
Emmalee Green	11th	Colby Curtis	4th	Elizabeth Pope	3rd
Erik Irelan	10th	Connor Smith	4th	Ella Kate Blalock	8th
Erin McDaniel	12th	Drew	3rd	Ellis	5th
Gatlin Hambright	10th	Elijah McArthur	5th	Emma Ainsley	7th
Gebriel Riclcidsn	11th	Ella Blair	3rd	Emory Hamlin	3rd
Hagen Howell	9th	Ellie Mishra	6th	Evan Horton	3rd
Hailey Hawkins	12th	Eloise Bethea	6th	Gage Aday	8th
Hannah Melton		Emma Goolesby	5th	Gentry Bilyeu	4th
Imes Aln	12th	Ethan Blair	5th	Grace Somers	9th
Jacob Pannell	11th	George Hovater	4th	Gray Myers	6th
Jasmine Goodman	10th	Ginger Lewey	5th	Hanylei	4th
Justus Oitd		Grace Ann Newton	5th	Hollen Hyde	4th
Kailey Garrett		Gunnor Winkle	5th	Houston Stanfield	7th
Karinaa Newman	10th	Hank Mishra	6th	Ian Watts	4th
Kaylin Luedke	10th	Henruetta Hill	6th	Isabella Quimby	7th
Kyler Murks	12th	Holland Smoke	5th	J. Thomas	3rd
Landon Garrard	9th	Jake Roberts	4th	Jack Strickland	6th
Liliana McGee	11th	Jami Bethea	4th	Jackson Wood	6th
Maddie Smith	10th	Jayva Jones	3rd	Jahazies Spearman	6th
Makenzie Eulison	11th	Jem Davis	3rd	Kaleigh Owen	8th
Manav Patel	12th	Jon Kels	5th	Katelyn Painter	5th
Marisa Hill	12th	Jooshua Davis	6th	Kathryn Husainy	8th
Micaiah Rodriguez	11th	Katelyna Santiago	6th	Katie Beth Underwood	7th
Morgan Hendon	12th	Khushi Gajjar	6th	Khloe Adome	5th
Olivia Lee	9th	Kyle	3rd	Kinsley Hairell	8th
Peyton Birdyshaw	10th	Layla Adams	6th	Kylee	4th
Rhett Hawkins	9th	Levi Terry	4th	Layden	4th
Robyn Davis	12th	Lucas	3rd	Levi Grutzik	5th
Savannah Shockley	10th	Luke C	3rd	Levi Street	6th
Scarlett Albert	10th	Luke Robinson	3rd	Liam Sanders	7th
Sheila Valles	12th	Luke Von Herrmann	6th	Lilly McArthur	8th
Sheldon Butler	12th	Mac Roberson	6th	Lily Smith	4th
Hibbett Intermediate School		Madeleine Lanzenstiel	4th	Liza Davis	5th
Aniyah Bradley	6th	Mai Q. Pham	6th	Logan Poole	3rd
Brayson Wright	5th	Makynna Hodges	3rd	London Vess	6th
Darby Kennedy	5th	Maniclla	6th	Luciah Fields	4th
Emily Lynch	6th	Mary Hunter Bruss	3rd	Malachi Sewell	8th
Frank Linares	5th	Mary Mitchener	4th	Mamie Bachofer	8th
Khori Rountree	5th	Maryanna	6th	Mason Sorin	7th
Kian Edele	6th	Meldoy Mostafavi	4th	Max Q	6th
Larissa Ramos	5th	Murphy Shelton	4th	Mia Soria	7th
Madeleine Hodges	5th	Phillip Adams	3rd	Moises Higginbotham	8th
Mya Harper	6th	R. Rush	6th	Myla Sanders	5th
Phoebe Harrison	5th	Rane Albresten	6th	Myleigh Larrimere	5th
Ray Carroll	6th	Reagan	3rd	Natalee Saylor	7th
Rayahna Elint	6th	Reese Covington	5th	PJ Higginbotham	8th
Reese Enloe	6th	Reid Masterson	4th	Reagan McWilliams	8th
Yeylin Coc Pindo	6th	Rhett Stone	3rd	Reagan Spires	8th
Lexington High School		Sara Walker	5th	Riley Marks	6th
Addie Stell	8th	Sawyer	6th	Rylee Miles	3rd
Aiden Chabury	8th	Sullivan Love	3rd	Sam Strickland	8th
Aiden Davis	8th	Trip Fowler	4th	Savannah Lynn May	7th
Aiden Watson	8th	Walker	5th	Sonyaa Ricketts	8th
Alyssa Quillen	10th	Russellville Elementary School		Stella Walker	4th
Aubrey Johnston	8th	Alana Morgan	4th	Stoney May	6th
Brenlee White	8th	Layla Rush	5th	Tamaya Coman	8th
Elizabeth Carroll	9th	Russellville Middle School		Track Rhodes	4th
Hannah Corum	8th	Lily Cate Pace	8th	Vanda Stone	
Jackson Crews	8th	Lakin Derrick	8th	Will Spearman	5th
Jacob Nava	8th	Audrey Oliver	8th	Zane Smith	8th
Jake Lard	8th	Emmy Green	8th	Zeke Waide	7th
Jason Kelley	8th	Bryson Cooper	8th		
Kaden Moriarty	8th	Parker Odom	8th		
Kailey Letson	10th	Socrates Fonseca	8th		
Kelcie Balentine	8th				





# Winners Chosen by Individual Advertisers

From ceiling to floor,  
Story & Lee Furniture  
has all your favorite  
appliances, furnishings,  
and home decor.



Story & Lee Furniture & Bedding since 1970  
Hwy. 43 Leoma, TN. Mon - Sat 9a.m. - 6 p.m.  
931-852-2111 WWW.StoryandLee.com



**Story & Lee**  
HWY 43 • Leoma, TN  
1-800-345-2511

**Student Designer:**  
Elizabeth Carroll  
9th Grade  
Lexington High School  
Teacher: Mrs. Cross



Celebrating

12 years

Hours

8:30-5:00

Home


Town

\$

\$

\$

ProgressBank



**Progress Bank**

230 E. Tennessee St • Florence

256-712-3220

**Student Designer:**

Mya Renne Harper

6th Grade

Hibbett Intermediate School

Teacher: Ms. Lanzenstiel



leading the nation in poultry products


Call Us:

256-332-7373

Address:

501 Jackson Ave.

Russellville AL.



**Pilgrim's Pride**

501 Jackson Ave. • Russellville

256-332-1012

**Student Designer:**

Lily Cate Pace

8th Grade

Russellville Middle School

Teacher: Miss Richardson

Southern Pride

Pest Control

What we can get rid of:

- Bed bugs
- termites
- rodents
- Ants
- Cockroaches

Let us take care of all your pest control needs!

8am - 5pm Monday - Saturdays

Keeping your homes and businesses pest free!

LOCALLY OWNED AND OPERATED.

When you have pest WE HAVE A SOLUTIONS

(Dead) (Dead) (Dead)



Just call

256-383-1890

if you need us.



**Southern Pride Pest Control**

1021 Woodward Ave. • Muscle Shoals

256-383-1890

**Student Designer:**

Frank Martinez

5th Grade

Hibbett Intermediate School

Teacher: Ms. Lanzenstiel





**FSB • First Southern Bank**

301 S. Court St. • Florence

256-718-4200

**Student Designer:**

Ella Grace Patterson

5th Grade

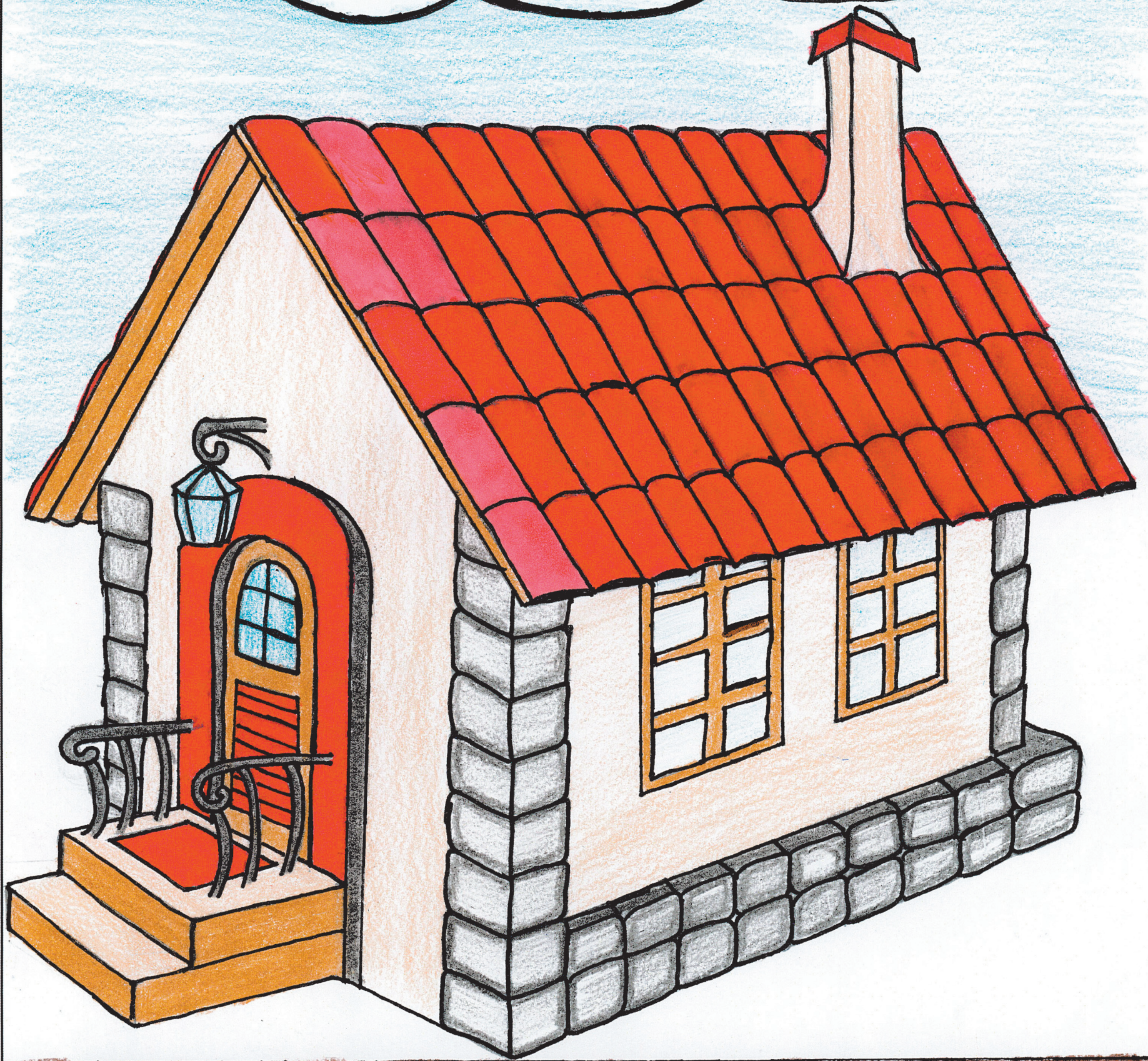
Waterloo Elementary School

Teacher: Mr. Gilley



# ICS

## Roofing & Construction, **INC.**



### #1 Roofing in Shoals (7 Years)

Address: 3312 N. Jackson Hwy, Sheffield AL 35660

Phone: 256-383-4277 Contact Person: Sherry Campbell



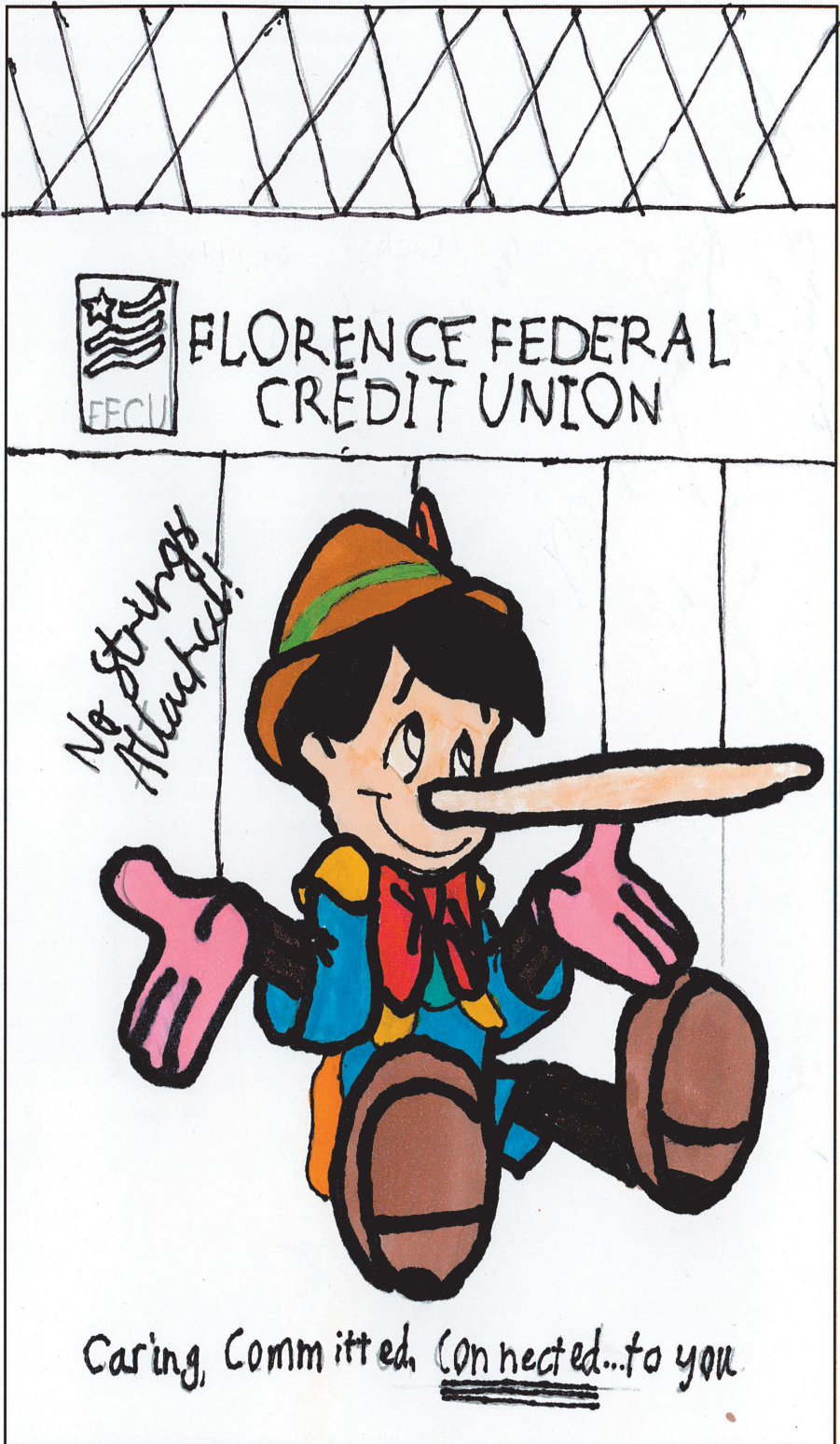
#### ICS Roofing & Construction, Inc.

3312 North Jackson Hwy • Sheffield, AL  
256-383-4277

#### Student Designer:

Manav Patel  
12th Grade  
Brooks High School  
Teacher: Mrs. Butler

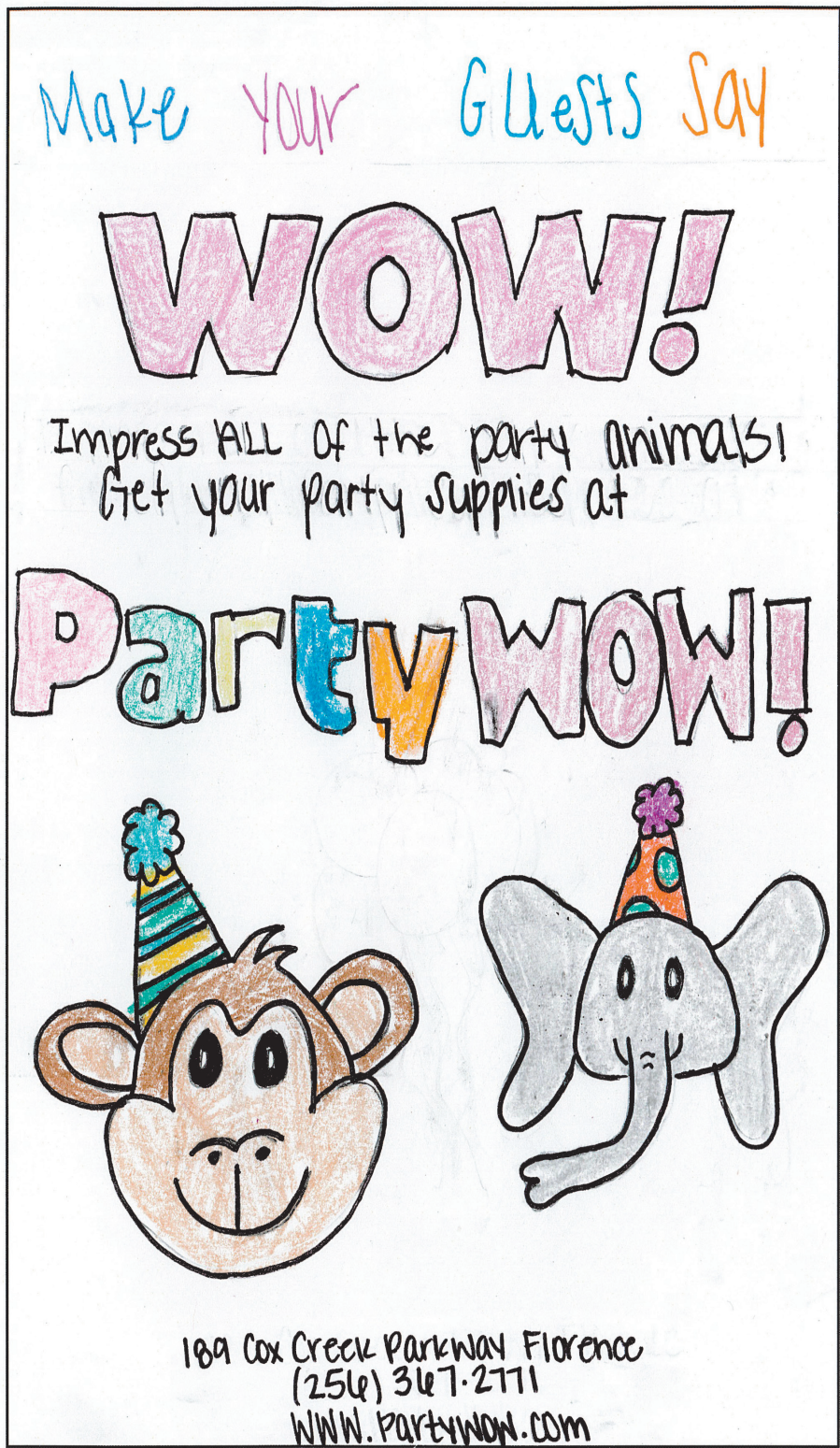




**FLORENCE FEDERAL CREDIT UNION**

*No strings Attached!*

Caring, Committed, Connected...to you



Make YOUR Guests Say

**WOW!**

Impress ALL of the party animals!  
Get your party supplies at

**Party Wow!**

189 Cox Creek Parkway Florence  
(256) 367-2771  
WWW.PARTYWOW.COM



**Florence Federal Credit Union**  
1505 N. Pine Street • Florence  
256-767-4700

**Student Designer:**  
PJ. Higginbotham  
7th Grade  
Shoals Christian School  
Teacher: Sara Quimby



**Party Wow!**  
189 S Cox Creek Pkwy • Florence  
256-367-2771

**Student Designer:**  
Lila Faith Aday  
4th Grade  
Lexington Elementary School  
Teacher: Mrs. Pettus



**The Furniture Source**

*that will be \$68*

cat



**The Furniture Source**  
3815 Florence Blvd. • Florence  
256-284-7599

**Student Designer:**  
Ashlyn Marie Patterson  
4th Grade  
Waterloo Elementary School  
Teacher: Ms. Yealock



**Chick-fil-A**

WE HAVE  
**CHICK-FIL-A**  
FUNG

*Our Cow!*

*Chuggets*

*app*

*This is the best app!*

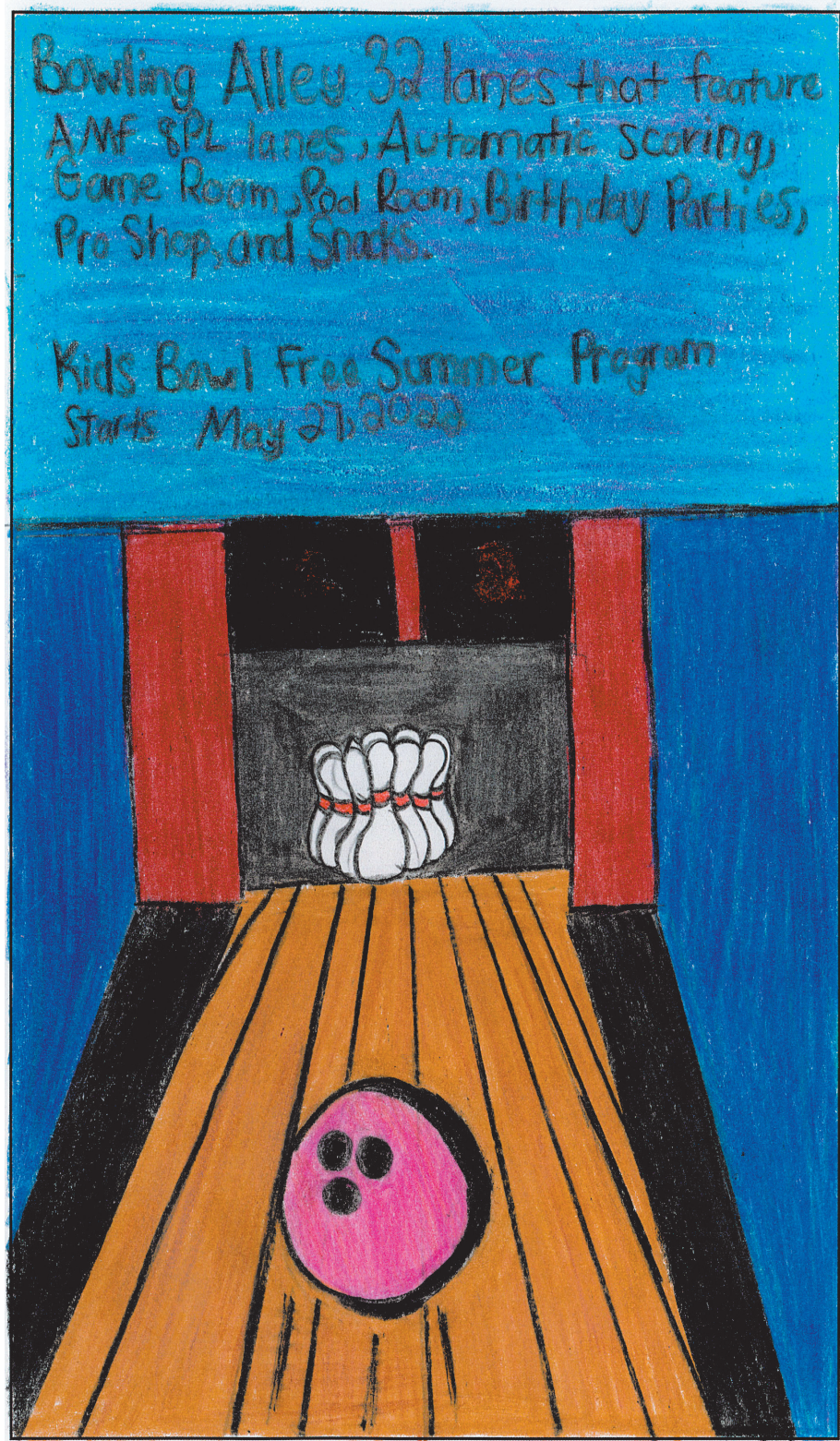
*Chick-fil-A is the best  
come buy  
it now!  
also, come  
use our  
app. Easy  
Pick up*



**Chick-fil-A**  
341 Cox Creek Parkway • Florence  
256-764-0535

**Student Designer:**  
Melody Mastafavi  
4th Grade  
Riverhill School  
Teacher: Mrs. Hudson



**Lauderdale Lanes**

1540 Florence Blvd. • Florence  
256-766-2541

**Student Designer:**

Brookley Smith  
6th Grade  
Underwood Elementary School  
Teacher: Ms. Yealock

**Regions Bank**

321 North Seminary Street • Florence  
800-734-4667

**Student Designer:**

Gentry Bilyeu  
4th Grade  
Shoals Christian School  
Teacher: Sara Quimby

**Window World**

717 Michigan Ave. • Muscle Shoals  
256-383-8894

**Student Designer:**

Jack Strickland  
6th Grade  
Shoals Christian School  
Teacher: Sara Quimby





# CELEBRATE WITH A BANG

A BANG  
For  
YOUR  
BUCK!

4511 Helton Dr. | Florence, AL 35630  
| Call us @ 256-740-6155! |  
| [www.tntfireworks.com](http://www.tntfireworks.com) |



TAYLOR 2022



**TNT Fireworks**

4511 Helton Dr. • Florence  
256-740-6155

**Student Designer:**

Emma Taylor Watson  
11th Grade  
Brooks High School  
Teacher: Mrs. Butler



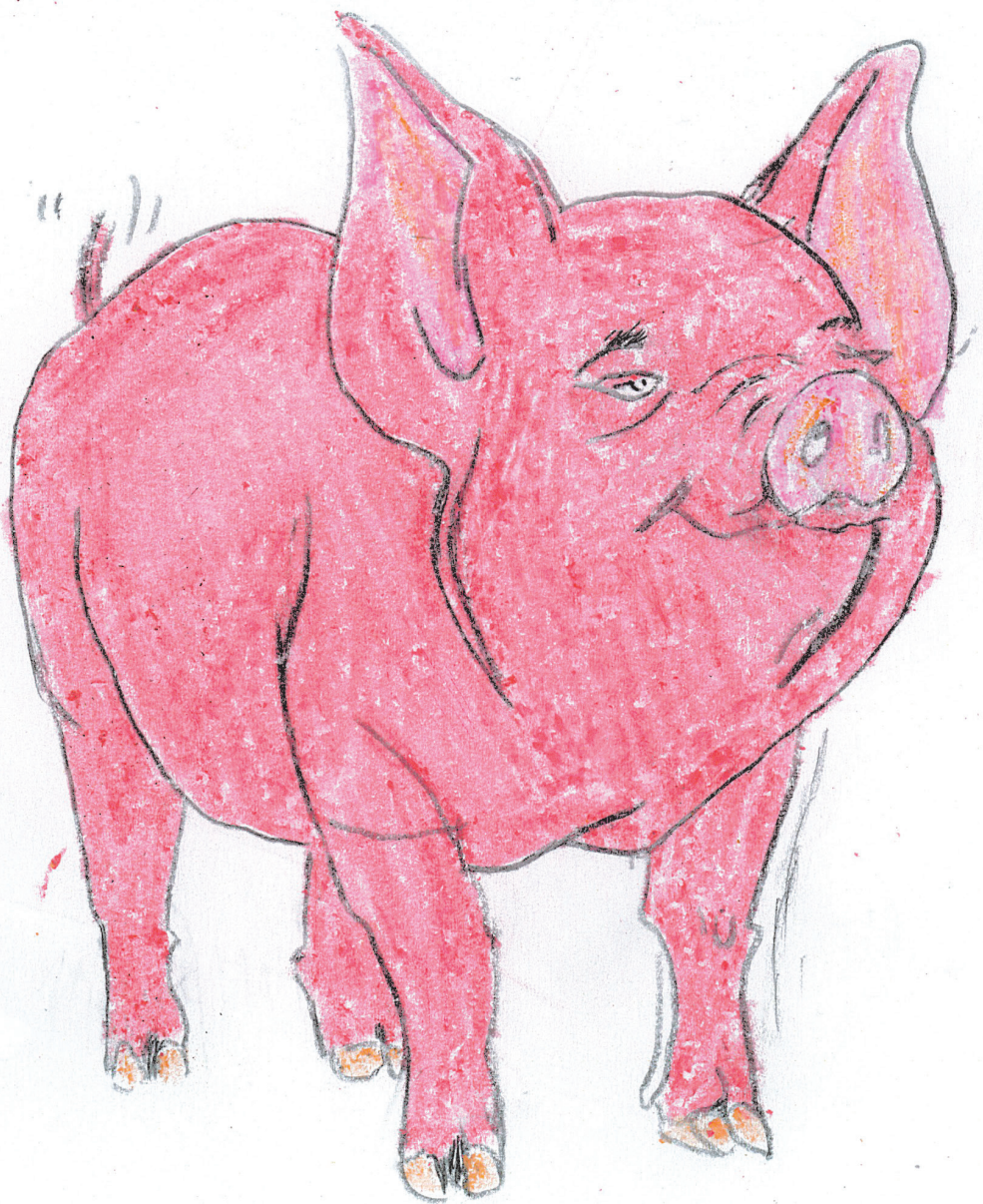


Smoked to Perfection over real Hickory Wood  
Pork, Chicken, Ham and all the sides.

Dine In or Drive Thru one of our locations  
near you!

"In 1979, the very first  
Rick's Barbecue opened  
in Lawrenceburg, TN  
at 401 West Gaines  
street."

"In 2018, Loretto, TN  
finally got its first  
Rick's Barbecue at  
121 North Military street."



#### Rick's Barbecue

Florence, Killen and Muscle Shoals, Alabama  
and multiple southern Tennessee locations

#### Student Designer:

Aniyah Bradley  
6th Grade  
Hibbett Intermediate School  
Teacher: Ms. Lanzenstiel

