

THE METROPOLITAN BUILDER

Greater Houston Edition
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From Childhood Builder Of Treehouses
To High-End Residential Builder

Winfrey Design Build | Houston, Texas



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By Mary Lynn Mabray, ASID

Bruce Winfrey, Chief Executive Officer of Winfrey Design Build began his career designing kingdoms at ten years old in San Angelo, Texas. Like most boys, Bruce and his friends spent their time collecting spare wood, odd parts, and anything that might resemble a sub-floor or a window for their “boys only” forts and treehouses.

When you are 10 constructing an impenetrable clubhouse is about the most important thing on a young boy’s mind. Nothing gets in the way of a place to congregate with your crew, not even English; but most especially frilly, prissy, nose-y girls. Eeww!

Somewhere along the way, that opinion changed about

the female sex; but not Bruce’s interest or study of high-end construction at Texas A&M’s School of Architecture graduating with a degree in Construction Science. After graduation, Bruce spent four years perfecting his craft in

the production of multi-family homes; then nine years with Millennium.

Winfrey Design Build was born approximately 15 years ago specializing in speculative (2) and

(7-8) custom homes at one time in the price ranges of 1.2 to 4 million. Winfrey generally employs a core team of ten, and contracts only the best sub-contractors in Houston. Winfrey Design Build spec homes never sit on the market.

“Our beautiful future home was almost complete when our realtor showed it to us. It did not take long to decide this custom home would be a great setting for the next stage of our lives.”

Nic and Stacy – Royden Oaks.



Potential buyers take one look inside and feel this is the home they have been trying to find. It is hard not to feel completely at home in a Winfrey Design Build residence.

Bruce states that he is constantly thinking about how modern families live, and what can be done during the design and construction phases to improve the quality of homeowners' lives. Greg East, our chief operating officer, and I have worked to define a company that would specialize in leveraging our combined passion for this business with the desire to maximize the quality of our own lives, and that of our families through the way we work and what we do. We each bring a combination of practical business sense, as well as shared expertise in homebuilding.

Rick Wayne is our "jack of all trades". He can solve a construction issue quicker than anyone I know. He can visualize a project or process and then create it. Rick began his career as a high end luxury custom home builder in California, completing homes in Malibu and Beverly Hills. He was a part of my team when I ran a larger construction firm, and I was lucky enough to convince him to join Greg and me at Winfrey Design Build a few years back. Rick also brings a unique skill set to our team with a background in commercial real estate, boutique medical facilities, adaptive

reuse developments, and added commercial developments.

Most of our projects come to us through referrals and happy clients whose goals have been met and exceeded. At Winfrey Design Build we believe that details matter. They are the difference between acceptable work and an excellent outcome based on our core philosophy of first designing and then building once all the details have been worked out and agreed upon.

Ultimately, it is our goal to give clients the best products and craftsmanship. We want to create the flexible yet creative environments for families who choose us to complete their dream home that is both enjoyable and aesthetically practical yet beautifully innovative. Winfrey Design Build is currently constructing residences in River Oaks, Tanglewood, West University, the Memorial Villages, and the Heights. They will even build a treehouse or fort for young minds to play in and imagine their very own kingdoms.

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Winfrey Design Build
call 713-443-8269
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