# Medical Directory

### Thursday, August 25, 2022



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**Dr. Williams Donahue and staff** welcome you to our conveniently located offices on the **west and east side.** We are all dedicated to improving your quality of life focusing on your lower extremity health and function. We provide medical and surgical treatment of the foot and ankle, and soft tissue of the lower leg. We also offer laser treatments for nail disorders.

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### Dr. William E. Donahue Jr. 216.459.8616

2 Thursday, August 25, 2022

# **Come HEAR with us!**

Everyone experiences hearing loss differently and, at Amanda's Family Hearing, we understand the unique challenges you face. This is why we are pleased to announce that our practice has welcomed two new audiologists to better serve you and the community. Dr. Kevin Burkitt, Au.D., and Dr. Nicole Smith, Au.D., are currently accepting new patients, and we urge you to consider making an appointment. Hearing loss can lead to cognitive decline, depression, decrease in physical health, loss of income, and a lack of connection to friends and loved ones. Fortunately, most types of hearing loss are treatable. Advancements in audiology and hearing technology can ensure you stay connected and continue to hear clearly throughout your lifetime. Through the expert care of boardcertified audiologists, we are committed to helping you live a healthier and happier life.



Your journey to better hearing begins with your very first appointment where we assess the extent of your hearing loss and any associated conditions before creating a detailed treatment plan just for you.

Call us today — we're ready to help you hear your best so you can live your best.

We consider it a privilege to meet the dental care needs of families in our community. Our primary responsibility is to our patients. We believe in preventive dental care and promote a conservative approach to treating our patients. Patients can expect a comfortable, consistent and compassionate environment at each appointment. We commit to rendering the highest standard of oral health care and to maintaining a trusting relationship of respect and confidence with our patients.

We value you as a person and our team will take the time to

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### Now partnered with Haber Dermatology!

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hiahest aualitv hair addition services available Mv name is Michelle Como and L Wigs pride myself in providing each client the best

vou'll find anvwhere in the area. All wigs, hairpieces, and extensions are chosen to best fit the needs of each

experience

and service

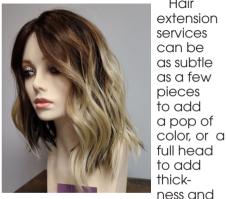
individual client. You can book an appointment in one of our private suites OR we can even travel to you! We are a family owned business, and are committed to providing you with the best hair addition services to fit your personal needs.

All wigs are customized perfectly for vour individual needs. I offer medical arade caps for clients aoing through chemotherapy treatments, have alopecia, or other medical hair loss. At K & Em, we provide medical caps that can be customized for the best fit and comfort possible.

#### **Top of Head Hairpiece**

I have clip in as well as bonded hair toppers. There are a wide variety of men's and women's hair replacement systems that are customized for your hair loss needs.

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ness and length. Hair extensions can be bonded, taped, strand by strand, sewn in, or a simple clip in. Application method determined upon consultation.

Hair

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I accept donations to help fully cover the cost of any wia needs for children. You may purchase a wia, and it will be donated in your name to help a child or teenaaer suffering from hair loss.

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From word-of-mouth recommendations to online reviews. more people in the area are finding their way to K & Em Custom Wigs, Hairpieces, Extensions! Call us today to schedule an appointment either here or in your residence or feel free to text or email!

> Chaarin North Building 7 35040 Chardon Road. Suite G-400 Willouahby Hills kandemwigs@gmail.com 440-223-1418

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### We offer the highest quality hair addition services available.

We pride ourselves in providing each client the best experience and service you'll find anywhere in the area. All wigs, hairpieces, and extensions are chosen to best fit the needs of each individual client.

We are a family owned business, and are committed to providing you with the best hair addition services to fit your personal needs.

#### Call us today to schedule an appointment!

\*We can travel to you or you can book an appointment in one of our private rooms! \*Accepting Donations for Children's Wigs

**Chagrin North Building 7** 35040 Chardon Road, Suite G-400, Willoughby Hills Feel free to text or email: kandemwigs@gmail.com or

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### Local Independent Agents and Plans to Fit Your Needs

KAZ Company is a team of independent licensed and certified agents who focus on educating Boomers, retirees and seniors on their Medicare health plan options.

We represent multiple carriers and there is no a fee to meet with us. In addition to working with clients to help them determine which plan fits their needs, we are also an

ongoing source for future reviews and changes.

With KAZ Company, clients enjoy peace of mind in working with a local agent and knowing who they are talking to on the other end of the phone.

When making these important decisions, if someone is feeling overwhelmed and inundated with information about their upcoming Medicare health plan choices, we hope they will trust KAZ Company to help navigate them through the Medicare plan maze.

Just a reminder, Annual Enrollment Period is October 15th to December 7th

## **Turning 65? Retiring? Questions about Medicare?** WE CAN HELP.



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MEDICAL DIRECTORY

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You're there for them. We're here for you.

Find free Care Guides to support you and your loved one at AARP.org/caregiving



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# Live Clear of Cataracts



Do you suffer from cataract symptoms such as cloudy or blurred vision, sensitivity to light and glare, double vision, fading or yellowing of colors, or trouble seeing at night? Nearly everyone will develop cataracts at some point in their lives. Some people with cataracts see just fine with prescription glasses, but as cataracts progress, they can make it more difficult for you to read, drive, and do anything else that calls for clear eyesight. When cataracts begin to interfere with your daily activities, it may be time to consider surgery.

At Ophthalmic Physicians, Inc., we pride ourselves on offering the latest, most advanced, treatment options that have been proven effective and safe. Our patients have the choice between traditional cataract surgery, or laser cataract surgery in which lasers are used for both lens power confirmations and astigmatism correction. Laserassisted cataract surgery is the latest and most advanced method of performing cataract surgery. If you're also looking for a solution that could reduce your dependence on glasses after cataract surgery, you may want to consider replacement of your eye's natural lens with various intraocular lens options (IOLs) such as toric lenses for astigmatism or multifocal lenses to correct for both near and far. In today's modern world, people stay up to date with technology for their phones, their computers, state-of-the-art cameras, and so much more. Why wouldn't you want to do the same when it comes to your eyesight and seeing clearly?

There's no reason to live with cloudy vision that impacts your quality of life. Cataract surgery is one of the most common types of surgical procedures performed in the U.S. If you suspect you have developed cataracts and are interested in the most advanced treatment options, call Ophthalmic Physicians, Inc., to schedule your appointment today. Our clinical expertise, state-of-the-art diagnostic testing, and advanced surgical capabilities enable us to provide the highest level of patient care.

# WE ARE EXPERTS IN EYES



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### **About Us**

Whether you are suffering from cataracts, managing glaucoma, experiencing other retinal/optic nerve conditions, or simply seeking an updated glasses or contact lens prescription - our award-winning experts provide a full range of services dedicated to offering you the very best in eye care.



Ophthalmic Physicians, Inc. has been providing industry-leading care and treatment options since 1949

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### WE ARE PREMIER BEHAVIORAL HEALTH SERVICES

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PBHS utilizes Dialectical Behavior Therapy (DBT) interventions to provide you with skills to manage painful emotions and stress. These skills can be used in everyday situations. Our office is open Monday through Saturday and we offer evening appointments. We are here for you. Please call if you or a loved one would like to create a life worth living.





# Welcome to Mapleview Country Villa

Just a short drive from historic Chardon Square, Mapleview Country Villa is committed to providing a quality therapeutic regimen that is tailored to each person's unique needs. Whether rehabilitation or skilled nursing care is required, our goal is to prepare each person to return home as quickly and safely as possible. Our therapy space features specialized equipment for both strength training and enhancement of physical function. The therapy apartment setup, which includes a kitchen and bedroom, aides our staff in the successful restoration of daily living activities. A dedicated speech therapy treatment room is available for individuals recovering from speech, swallowing, or cognitive disorders.

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# **Studies Show Private-Equity-Owned Nursing Homes Underperform, Overspend**

### By Andrea Lawrence Foundations Health Solutions

Knowing who owns your local nursing home matters because it could affect your health, according to recent studies that examine the effects of private-equity ownership on nursing homes.

Private-equity acquisition of nursing homes was associated with higher Medicare costs and increases in emergency department visits and re-hospitalizations, according to a Journal of American Medicine Association article published in 2021. The article calls for more oversight of private equity-owned nursing homes.

The White House has cited this study, along with several others, in its recent fact sheet titled "Protecting Seniors by Improving Safety and Quality of Care in the Nation's Nursing Homes." Private-equity ownership is on the rise, causing concern from industry experts and regulating bodies alike.

"Too often, the private equity model has put profits before people—a particularly dangerous model when it comes to the health and safety of vulnerable seniors and people with disabilities," The White House fact sheet states.

Among the sources citing poor outcomes from private-equityowned nursing homes was a working paper published by the National Bureau of Economic Research (NBER). The paper's findings state that of the 18,000 nursing home facilities studied over a seventeen-year period, private-equity ownership increased excess mortality for residents by 10 percent. "That suggests an additional 20,150 lives lost as a result of private equity ownership," the paper states.

JAMA, NBER, and Americans for Financial Reform have all recently published articles and working papers sharing several other data findings that indicate private-equity-owned nursing homes underperform when compared to for-profit nursing homes not associated with private equity. These findings include:

- 50 percent increased use of antipsychotics at privateequity-owned nursing homes (source: JAMA)
- Private-equity-owned nursing homes had a COVID-19 infection rate and death rate that were 30 percent and 40 percent above statewide averages, respectively (source:

Americans for Financial Reform)

- Nursing homes owned by private-equity firms had a 3 percent decrease in hours of frontline nursing staffing (source: NBER)
- Residents at private-equity-owned nursing homes were 11.1 percent more likely to have a preventable emergency department visit (source: JAMA)
- Private-equity-owned nursing home residents were 11.1 percent more likely to experience a preventable hospitalization (source: JAMA)

These negative outcomes aren't just affecting peoples' health. They are affecting their pocketbooks too. There has been increased taxpayer spending of 11 percent per resident in privateequity-owned nursing homes, according to the NBER.

"Private equity (PE) investment in US health care has grown dramatically, with \$750 billion in deals from 2010 to 2019," according to JAMA. "These investments have concerned policy makers because PE firms often create complicated asset, management, and operating structures that may avoid transparency and accountability in patient care."

While private equity continues to acquire more and more nursing homes throughout the country, experts say it is important for consumers to identify ownership and choose nursing homes that are owned by entities that are not dependent on private-equity money.

"Private equity investors are acquiring buildings at premium pricing and, subsequently, drastically cutting expenses— namely labor in order to attain unrealistically high profit margins," said Joe Altieri, Chief Governance Officer of Foundations Health Solutions, a large, nursing home outfit based in Ohio. "Foundations Health is not dependent on private equity to support our operation. It allows us to invest in our physical plants, making more private rooms, and having higher staff-to-resident ratios."

Foundations Health Solutions, the state of Ohio's largest nursing home provider, owns nearly 60 of the state's 800-plus nursing



homes. The company reports higher-than-average Medicare star ratings and lower re-hospitalization rates than its private-equityowned competitors, Altieri says. "It's more than just business for us. We live and work where we own these nursing homes," Altieri said. "We do the right thing because we answer to our residents and their families. We don't answer to investors."

In Northeast Ohio, Foundations operates several skilled nursing facilities and assisted livings, including Mentor Ridge Health and Rehabilitation, The Preserve Senior Living at Mentor Ridge, and Heather Hill Care Communities. These facilities boast top Medicare star ratings and wage scales that are among the highest in their counties. Having a local owner who does not rely on private-equity investments contributes to those locations' successes, according to Altieri.

Foundations Health Solutions has proudly served local communities for more than two decades. With a Culture of Care that prioritizes finding caregivers who know what it means to put the resident first, Foundations' teams offer superior care. If you are looking for a quality skilled nursing facility in your neighborhood, visit www.FoundationsHealth.net to learn more.



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# Sounds of Life

It is this drive that has motivated me to open this practice. I want to use my passion and my skills to get the word out to the community – to individuals, families, schools, physicians, mental healthcare providers, and employers – that evaluations of the auditory system should be part of a person's regular healthcare and that hearing aids when utilized properly as part of the (re) habilitative process, can open the world to those with loss.

#### At Sounds of Life Hearing Center, LLC, I intend to:

• Bring better hearing and communication to northeast Ohioans

• Provide thoughtful and thorough fee-based hearing screenings and hearing aid assistance at preschools, schools, and senior living facilities

• Itemize and partially unbundle hearing aid pricing as only part of the cost is for the device and the rest is in



the audiological services (the selection, fitting, and continued care necessary for hearing aid fittings and successful rehabilitation)

• Complete best-practice auditory processing evaluations and develop rehabilitation plans accordingly • Integrate "disruptive" technologies, such as over-the-counter devices, into my practice.

• Invest in my continuing education and the training of audiology students to improve myself and the future of my profession





Sarah Curtis, Au.D.

### Hearing is part of healthcare - do you have an audiologist?

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Cara Donovan, Au.D.

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Ronnette Strand admitted from Lake West with a need to regain her stamina back from her triple bypass surgery. Ronette stated "when I admitted to Kirtland, I was certain that I would be here for the long haul. With the status of my health at that point, I had extreme weakness, no appetite for food, unresponsive, and not in a good

place." Ronette discharged with a full recovery and a short and aggressive twoweek therapy regime.

Ronette had very positive experiences at Kirtland. She stated "I thoroughly enjoyed the people the most. From the start, I was happy. I was welcomed by the nursing staff and felt comfortable right away in my room. April, the STNA, and Christina S, the registered nurse, were extraordinary in meeting my needs and answering my call light in a timely manner. Regarding therapy, Tom was very informative on workouts while Amy and Christa were intuitive to my therapy goals and how to achieve them. I was encouraged and pushed to achieving my outcome of going home. I strongly encourage this place to others."

Ronette's positive experience has a great impact on her overall success at home and will follow her while she continues to prosper. Kirtland cares about you!

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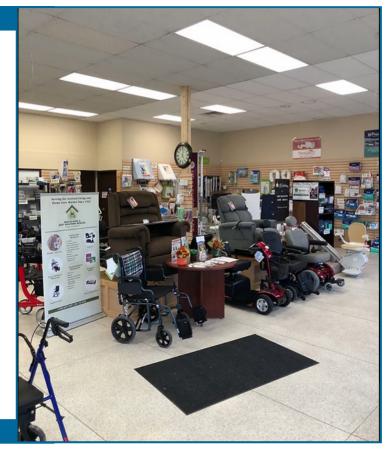
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Lake-Geauga Recovery Centers, Inc. is a non-profit agency providing continuous service to the community since 1971. The Center provides a wide range of services for adults whose lives have been affected by their own or another's use of drugs, alcohol, problem gambling or mental illness. Our goal for treatment services is to help our clients achieve long-term recovery and an improved quality of life. Outpatient services include Assessments, Drug Testing, Individual Counseling, Group Counseling, Dual Diagnosis, Family Group, Medication Assisted Treatment and Ambulatory Detox. A Grief Support group for those who have lost loved ones due to drug or alcohol abuse is available. The Center operates four Residential Treatment facilities, including a specialized facility for pregnant women, and Recovery Housing for men and women. Comprehensive Prevention services are provided to schools, businesses and the general community.

For more information about our services please visit our website at www.lgrc.us or call 440-255-0678.

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Give away your snow shovel and your repairman's phone number - you won't need them - that's our responsibility. As a thoughtfully planned community, we provide a myriad of choices, allowing you the time and freedom to do what you want!

Express yourself through the arts, travel to new destinations, connect with a friend over coffee, lace up your shoes for a brisk walk, surf the Internet or spend some private moments with a good book in the library – at Ohio Living Breckenridge Village you'll find the possibilities are endless. Nurture your spiritual life through our Bible studies, worship services and inspirational programs. We welcome persons of all faiths and believe in a spirit of inclusiveness.

Our comprehensive life plan community offers independent living, rehabilitation, assisted living, skilled nursing, outpatient physical and occupational therapy, wellness center memberships and the services of Ohio Living Home, Health and Hospice.

Provide a gift to your loved ones and make the choice yours for selecting a retirement community.





Our mission is to provide adults with caring and quality services toward the enhancement of physical, mental and spiritual well-being consistent with the Christian Gospel.

We are a life plan retirement community where you begin your experience through residential independent ranch homes, brownstones or apartments prior to accessing assisted living or memory care. A few of the other services are the Fairmount Health and Rehabilitation Center, Veale Wellness & Aquatic Center, the Clapp Children's Center and Lyon's Chapel.

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36855 Ridge Road | Willoughby, Ohio | 44094 ohioliving.org/breckenridgevillage

# It's time to talk about Alzheimer's.

# alz.org/ourstories

alzheimer's N association

### WHAT ARE PDO THREADS?

PDO Threads are an FDA cleared revolutionary new procedure which can be performed in the office to lift areas such as iowls, cheeks, evebrows. neck. and a few other areas. The procedure can give instant lifting results, but it takes 2-3 mos. to see the final result and may last up to 2 vrs. It does not replace a traditional facelift, but



that has many more possible complications and downtime.

There are many different types of threads and which are used depends on many of your individual features: i;e;: age, amount of laxity, etc.; the type of thread will be determined on evaluation in the office. The actual procedure takes about 1 hour and minimal amounts of local anesthesia are used.

The downtime is minimal and some people go back to work! PDO Threads are coming to Dr. Blanchard's Office in April.



ad

How old you are is vour business... How young you look is our business...

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# **Introducing MaxStrength Wellness Coaching**



Coaching can help people overcome one of the main reasons diets often don't work -the person hasn't "yet connected their heart and their head," says Ellen Goldman

#### What is a wellness coach?

Glad you asked. Beyond the need to complete your workouts each week at MaxStrenath Fitness, there is an overwhelmina demand to have support in all areas of personal wellness. People always want to know how to lose weight! And while we have that information and are happy to share it, where the disconnect tends to occur is in getting through the day-to-day with the ability to make the right choices consistently in order to be able to create any real and lasting change. Most people have a basic understanding of what

it takes to be healthy and strong (there is no lack of information on the internet, that is for SURE.) but what they don't have is a support system in their life to help create the mindset that you need to act on those lifestyle changes. It's hard out there on your own!

#### How does MaxStrength Wellness fit in my life?

Our coaches will work with you on a weekly basis to identify the areas in your life that you need the most support. Oftentimes the things that are holding us back can be discovered through thoughtful conversation and questions that will allow your coach to see the key areas in your life that you need to begin to focus on. Through accountability and support, you will begin to solve those issues that have been holding you back from achieving the next level in your health and fitness goals. And it doesn't end there.

Our program is completely custom to each individual. When working with your coach, you will begin to understand that there are many levels in which to find personal improvement and we will begin by identifying the core issues that create the swirling chaos around you, to the effect that once we help you course correct you begin to peel away the layers of barriers that have been keeping you stuck, and we can progress your program accordingly until you ultimately reach your goals.

#### What this program is not:

This is not a diet. MaxStrenath Wellness Coaching will not provide vou with the promise of overnight weight loss that isn't healthy or sustainable. Structurally we will arm you with the right information about what we recommend for vou to eat and what to avoid. but there won't be any meal plans. During your first visit we will provide you with an Inbody Scan, which will provide starting metrics of your bones density, body fat, and lean muscle mass which will allow us to strategize and target problem areas so that we can optimize programs by identifying muscle or fat imbalances with the Seamental Lean and Fat Analysis section. Utilizing the Body Fat - Lean Body Mass Control helps to provide us with a general recommendation/baseline for aoal settina.

If weight loss is your journey, we will create a path for getting your mind right and motivation you as you take each step along the way. This isn't a bandaid or just a quick easy fix. You have to be willing to do the work and commit to change and if you think that's too hard, it won't be. That is the benefit of working with a coach. Support and tools that make you prepared to face the obstacles that have been holding you back.

For a limited time receive **4 FREE** personal training sessions with the purchase of a Wellness Package. Go to www. maxstrengthfitness.com/wellness to learn more and purchase your package today! Offer expires 9/30/22

MEDICAL DIRECTORY

Thursday, August 25, 2022 19

### Are You Struggling With Low Energy, Aches and Pains, Increasing Body Fat and Muscle Loss?

We believe there is a better way to live. We understand what it feels like to worry about your health. We've created a powerful, no-sweat workout that helps you achieve your goals while still having time for everything you enjoy.

This Month We're Gifting The First 14 New Clients Our Path To A Better Tomorrow Initial Appointment valued at more than \$450!

If you've been suffering with your health and fitness...this is your chance to get on your path to feeling better, in all aspects of your life.

Are you experiencing any of these issues?

- ✓ Declining health
- ✓ High stress
- ✓ Joint Inflammation

- ✓ Low self-esteem ✓ Loss of mobility
- Cardiovascular issues
  - 🗸 Osteopenia

If you answered yes to one of these, claim this **FREE OFFER NOW** at www.maxstrengthfitness.com/offer or call us at (440) 835-9090.

#### Here's what you'll receive:

1. Initial Consultation: We will go in depth to discuss your goals, medical and fitness history, limitations and create a personalized plan to maximize your results in minimal time to transform your current state and create the best YOU yet.



3. Four Free 1-1 Training Sessions: Work with Cleveland's premier personal trainers using our proven, science based protocol that will achieve actual results without wasting hours in the gym.

We're gifting the first 14 New Clients the opportunity to receive a complimentary Initial Consultation, Inbody Scan, and Four 1-1 training sessions to provide you with a road map to getting fit, fast!

Most people think they don't have time to fit in workouts that deliver results. At MaxStrength Fitness, our expertly guided workouts transform your life in only 20 minutes, twice a week without breaking a sweat so you can get back to your life. Our goal is to help you become the strongest YOU in all areas of your life.

If you're starting to miss out on the things you love, or you just don't love how you feel, it's likely that training at MaxStrength Fitness can help you feel better again.

You'll watch your body change and feel your strength increase. Whatever your health and fitness goals, MaxStrength Fitness is here to help you achieve them. You have nothing to lose, except another day feeling less than your best.



STRENGTH

Claim Your FREE Offer at www.maxstrengthfitness.com/offer or call (440) 835-9090 This offer is strictly limited to the 1st 14 New Clients Who Book Their Appointment Today!

