

# THE METROPOLITAN BUILDER

Greater Houston Edition  
themetropolitanbuilder.com



## DC Pines – Changing The Face Of The Home Building Industry

DC Pines | Houston, Texas



# DC Pines - Changing The Face Of The Home Building Industry

By Mary Lynn Mabray, ASID

I met Jeff Ternois, managing director of DC Pines Homes, for what I thought would be a short but sweet interview, to talk about his view of the Houston homebuilding business. Three and a half hours later, we were still talking. Jeff is a rare breed. He has a definite vision in mind for DC Pines Homes, and he knows exactly where that vision will take him...to the top of the industry, one home at a time.

From what I gathered about Jeff's teen years, he'd always had a vision of his future. He graduated with a Bachelor of Science in criminal justice from Texas State, alma mater of the King of Country Music, George Strait and a former president of the United States, Lyndon B. Johnson. Not bad company. He then attained his MBA from the University of Houston.

Jeff had always planned to join the military after college, and even though he had job offers, He stuck to his vision. He served in Germany and Afghanistan, in charge of Stryker Infantry Platoon, and Battalion S1, responsible for tactical employment of the platoon in support of combined arms maneuver and wide area security operations. Jeff served our country during Operation Enduring Freedom. Served as principal advisor to the Squadron and Troop Commanders on all personal matters.

After service in the Army, Jeff was fortunate to work for Perry Homes for two and half years. He was responsible for a yearly output of eighty homes of various designs and styles. The job was almost 24/7; but Jeff is grateful that he learned homebuilding from the ground up and upheld the



quality in the field that Perry Homes expects and is known for within the homebuilder and real estate community.

In 2020, Jeff and his friend Alex Packard, also formerly with Perry, decided to start building their own homes. It was a tough year, with the continuation of Covid; but like everything else, Jeff and Alex persevered and now are building nine different homes in the Northern Heights, Spring Branch and a custom home in Tanglewood.

Their goal is to build homes efficiently. Their motto is “do it right the first time”. They want to be known as a homebuilder that cares, follows up, does what they say they will do and also honors warranties. There are many moving pieces in building a home from the construction plans



century, contemporary, transitional and modern furnishings. Houston also has a well-versed trade community that DC Pines Homes utilizes.

One of the areas of building that DC Pines intends to focus on is “quality craft homes.” It is affordable housing with a high-end look. These homes will sell in the neighborhood of \$400,000 -1.4 million.

Without a doubt, DC Pines Homes are builders that are going places. There is a steely resolve in Jeff’s eyes that tells “you” everything you need to know. You can trust this builder to do what he says he will do, and know that he means what he says. Afterall, it is their reputation riding on their word...and from this writer’s viewpoint, their word means something in this industry.

to the finished product. Each home takes approximately nine months to a year to build. Jeff and Alex are hands on builders who are on the job site, daily, working with the various trades to make sure each phase is accurate and on time.

They are focusing on a new “affordable custom line” that allows homeowners to build a custom home. DC Pines can either build on a client’s own lot or help them find a lot that suits their needs. Jeff states. “they can work with our CAD designer for house and construction plans and then select finishes at our design center, all of which is included in the price of the home”.

Jeff sources materials locally. It saves time and money. Sourcing abroad creates supply chain problems and delays. Houston is one of the cities in the United States that is stocked with so many sources...from woodwork and cabinetry, beautiful wood and tile flooring, bath and kitchen hardware, sinks, tubs and wonderful furnishings from a wide variety of high-end antiques to equally high-end mid-

For more information,  
you can reach Jeff Ternois at:  
832-630-6671,  
5230 Carolina St. #1002,  
Houston, TX 77004  
[www.dcpines.com](http://www.dcpines.com)





# When your name is on the line look to the most recommended custom flooring company in Houston



**We are a one stop shop, offering you a wide selection in High Quality flooring from extremely high-end to nicely affordable and cater to all styles & all budgets.**



- Wood flooring • Carpet
- Vinyl flooring • Gym flooring
- Tile • Countertops
- Cabinets

713-895-7562 Office • richard@ifhouston.com • www.ifhouston.com