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## All Star Construction A Houston Remodeling Giant

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# All Star Construction A Houston Remodeling Giant

By Mary Lynn Mabray, ASID

I was struck by the congenial environment that pervaded the offices of All Star Construction, as I waited to interview the three female principals of All Star Construction. This welcoming environment isn't by design; it is due to loyal family ties that Nikki Scherra, Angie Harper, and Ashlee Cutri, granddaughters of founders Hilda and Herb Haws, continue to keep alive.

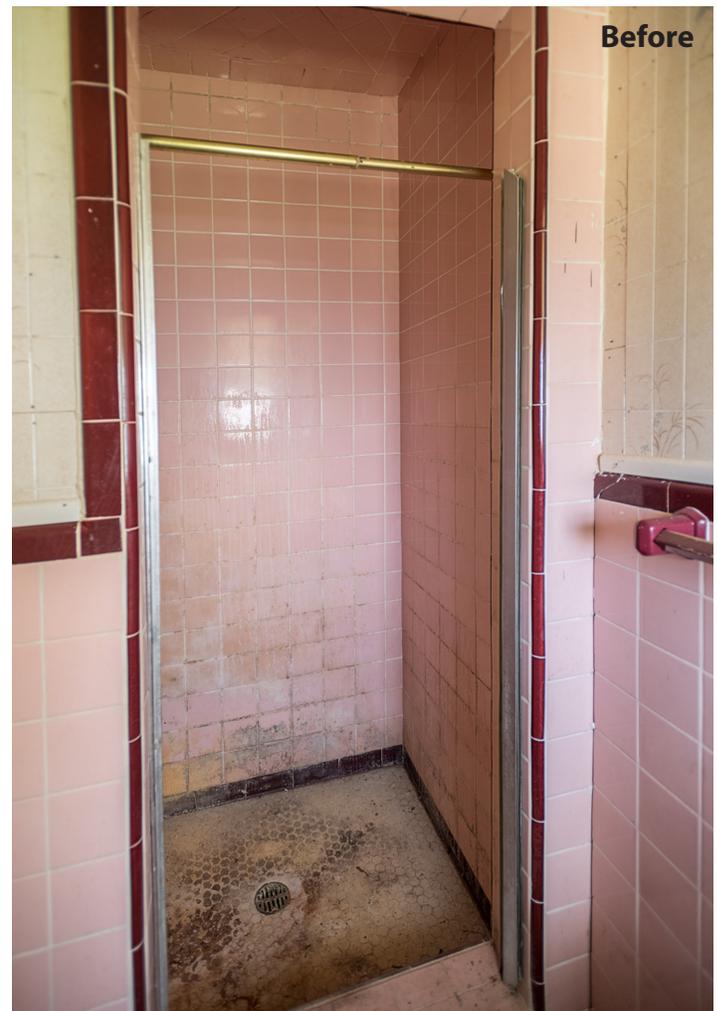
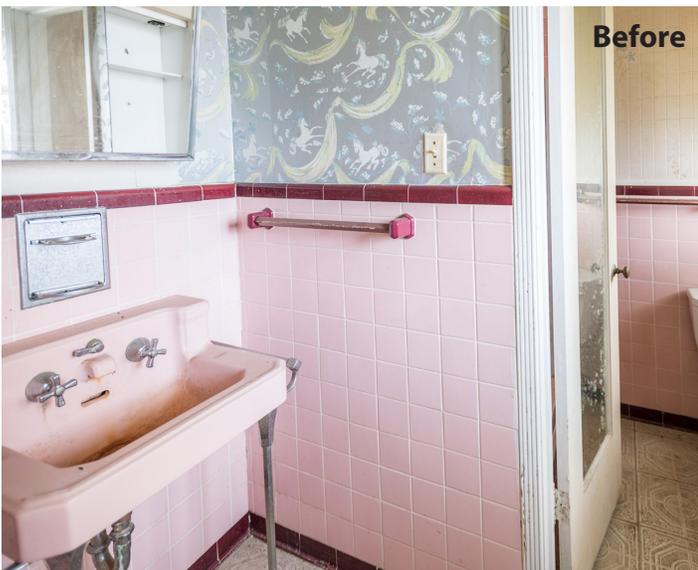
They stoke the flames of "family" daily, and it shows in every employee and project managers' attitudes and completed projects.

All Star has been around since 1979, when their father, Dennis, now deceased, and uncle, Russell, currently

president and CEO of All Star, joined forces with their grandparents, Hilda and Herb Haws, in their real estate business, Red Carpet.

Dennis and Russell each had their own carpenter construction crews. It didn't take long before remodeling homes became a primary focus over real estate, and All Star Construction was born. If these three vivacious ladies have anything to do with it, All Star will continue to serve their residential remodel clients' needs for decades to come.

Currently, All Star Construction retains 13 project managers that oversee all remodels. At All Star, a project manager will stay with their individual remodel throughout the course



of construction. The person that begins the job is the same person that will finish the job. Annually, the company will complete approximately 150-250 remodels. That is a lot of work to oversee and ensure it's finished to every customer's satisfaction, but All Star does it with flying colors.

Herb Haws began work on the banks of the Mississippi at the young age of six. He caught and sold fish. With his fish cart, he made a daily trip to town, where he sold as many fish as he could catch. Whatever money he made was what fed his Family for the day. So, Herb was never a stranger to hard work.



Later in his life, he met and married a beautiful young girl named Hilda, and together, they tackled whatever life threw at them. The Family was always first; as I mentioned earlier, it still is today. Hilda's accounting system and how the business is managed is still maintained and followed forty-three years later by Nikki, Angie and Ashlee.

Every person who works at All Star practices and maintains a "step-up" work ethic. That sense of family integrity and loyalty extends to vendors, subs, and suppliers. Dennis Haws was famous for saying, "don't pass the porcupine." In other words, construction done right the first time is what he and his brother Russell thrived on.

All Star Construction is a design-build company with expertise in structural restoration and home additions. They also perform kitchen and bath remodels, conversions, patio covers, replacement windows, and siding, completing thousands of jobs in Greater Houston, including the Historic district. The company goes that extra step to ensure all projects are done right and with true enjoyment in helping maintain and showcase treasured landmarks in Houston that give this city its' style and character. No problem is too hard to solve, as everyone at All Star Construction is encouraged to "think outside the box."

The company's success results from outstanding customer

service, from consistently producing a well-built product and making it a good experience for all customers. They aim to make the client happy while building a solid, beautiful project at a reasonable price. All Star project managers give each job their' all because the company wants repeat business and loves "word of mouth" sales to new clients.

Every project manager uses their expertise and experience to provide quality control and results, open lines of communication, timely project completion, and cost reductions wherever possible.

Since All Star is a design-build company, they offer services that include financing, design, permit, and HOA approval (if needed), as well as building the project. All Star Construction is known for its professionalism, innovation, and creativity in improving homes. This approach drives All Star to blend the old and new seamlessly to allow a modern lifestyle to emerge.

*To contact  
All Star Construction  
call: 281-847-0294*

*All Star Construction is located at:  
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