

# *family owned* BUSINESS



**SATURDAY, OCTOBER 29, 2022**



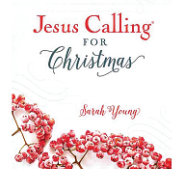
**SPECIAL ADVERTISING SECTION TO THE NEWS-HERALD**



# MOSACK'S

## CHRISTIAN GIFTS & BOOKS

Serving God's People Since 1947



**\$5.00 off \$30.00 Purchase now thru 11/30/22**  
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Across from the Great Lakes Mall Best Buy  
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info@mosacks.com • www.mosacks.com



# LOCATION

## CARPET CO.

FLOORING SALES & INSTALLATION

Third Generation Schneider Family Owned and Operated!

If you are looking for superior service, wide selection and finest quality in carpet, hardwood, ceramic, laminates or vinyl flooring, look no further than Location Carpet's flooring sales and professional installations!

**BeautiFall**  
**SALE**  
September 29<sup>th</sup>-November 14<sup>th</sup>  
Save up to  
**\$1000**  
on select flooring styles  
Special Financing Available\*

Stop in and see us at **171 Chestnut Street in Painesville!**  
**440-392-2000**

Visit our website at [www.locationcarpet.com](http://www.locationcarpet.com)  
Check us out on **Facebook** or **Instagram!**



## Discover the Location Carpet Co.

Established in 1953, our family-owned flooring store, based in Painesville, services NEO. We offer a wide selection of well-known, quality brands that will give your home or business a new look. We offer many options including carpet, hardwood, luxury vinyl tile/plank (LVT/LVP), laminate, and tile from companies such as Shaw, Mohawk, COREtec, Engineered Floors, Fusion, DalTile, Anderson Tuftex, and more. With the experience of third generation owner-

ship, and our well-trained staff, we can help you determine the best solution for any room in your home or office. We offer deferred-interest financing options, in-stock items for economical & quick installation, and highly skilled professional installers to finish off your project beautifully!

Stop by today at 171 Chestnut Street in Painesville and see the difference we make! You can also call us at 440-392-2000 or visit our website at [www.locationcarpet.com](http://www.locationcarpet.com)

## ALBRECHT FAMILY DENTISTRY

We consider it a privilege to meet the dental care needs of families in our community. Our primary responsibility is to our patients. We believe in preventive dental care and promote a conservative approach to treating our patients. Patients can expect a comfortable, consistent and compassionate environment at each appointment. We commit to rendering the highest standard of oral health care and to maintaining a trusting relationship of respect and confidence with our patients.

We value you as a person and our team will take the time to get to know not only your smile, but your dental needs.

Call today for an appointment (440) 358-0495. We are located at 9659 Old Johnnycake Ridge Rd. Mentor or visit our website at [mentorhiodentist.com](http://mentorhiodentist.com).





## LaVera Party Center Built on Tradition

In 1952, Larry and Vera Gaudio, our Grandparents and the founders of La-Vera Party Center, started a catering business. With that came the traditions of homemade Italian cooking. They used only the finest ingredients to prepare each item off their menu. Three generations later, we still follow those same recipes.

La-Vera Party Center is a spacious and newly remodeled two-room banquet and conference facility that customizes each event to the needs of our guests. Our facility can accommodate events ranging from 100-720 guests. Functions we regularly host include weddings, proms, bar and bat mitzvahs, anniversary parties, luncheons, holiday company parties, sales rallies, seminars, auc-

tion and fund raisers.

We are blessed to have such a great community that will always support local small businesses. As such, La-Vera is trying to make life a little easier. We are now offering a new curbside family meal pickup program. We will offer this service every Monday, Wednesday & Friday and our menus will change accordingly. Our daily meal option will include a protein, starch and vegetable and will be good for 4-6 people and will cost somewhere in the neighborhood of \$36-\$40. We are also offering curbside takeout Thanksgiving dinner options!

*Please visit our website at [www.la-vera.com](http://www.la-vera.com) or call 440-943-0087 for more information or questions!*

### Did you know?

Conscientious consumers who want to help local entrepreneurs thrive may not need any extra incentive to support small businesses in their communities. However, that doesn't mean it isn't worth noting the tax benefits of buying local compared to

buying online or in other towns or cities. Small businesses pay sales taxes to the city and county where the business is located, which means a significant amount of the money spent at local businesses is ul-

**SEE PAGE 11**

## Ready for a major difference in waste disposal service?



### ✓ COMPETITIVE PRICING    ✓ NO HIDDEN FEES

At Major Waste, we make trash and recycling removal simple, cost-effective and convenient.

- Residential    ● Commercial    ● Roll Off

We Are Now Offering A New Service To Concord And Painesville Townships  
**YARD WASTE Collection**

Family Owned & Operated

**(800) 366-4921** | [majorwastedisposal.com](http://majorwastedisposal.com)

## Best Solutions Home Medical Equipment & Supplies

Best Solutions Home Medical Equipment & Supplies is a family owned company in Wickliffe with a mission to "enhance the quality of one's life." We have a staff that treat you with respect and like family.

We offer sales and rentals on various home healthcare items including: Electric Scooters and Power Wheelchairs, Electric Beds, Portable Oxygen Concentrators, Patient Lifts & More. We also offer Lift Chair Recliners from Pride &

Golden Technologies - two of the finest built lift chairs with a lifetime warranty on the major components.

Our store hours are Monday thru Friday 9 AM to 5 PM and Saturday 9 to 3. We are one of only a couple stores where you can RENT an item like Wheelchair Ramps, Electric Beds, Power & Manual wheelchairs, Electric Scooters, Knee Walkers, Portable Oxygen Concentrators (that weigh 3-5 pounds) and more.

Our Access Division offers Indoor and Outdoor Stairlifts, Wheelchair Ramps and Vertical Platform Lifts. Call us for a free at-home evaluation.

Finally, we offer financing options to fit your budget.

Call us today to see how we can help you or your loved one. Our office number is 440.373.1200. Make it a great day!



## LAKE CARPET AND MATTRESS

is a family owned business and has been in operation since 1994. When you shop at Lake Carpet and Mattress you can expect to be treated with integrity and respect.

We offer top quality carpet, mattresses and hard flooring options at affordable prices. We also offer delivery and installation of ALL products as well as FREE estimates and FREE measurements on all carpets.

Stop in at 6656 N. Ridge Rd., Madison, Ohio or call us at 440-428-1400 for more information.

Take a Trip down Rt. 20 - Two of Ashtabula County's Largest Gift Shops  
Now Open for the Season!



# Catherine's Christmas



# CHRISTMAS' World

**NOW OPEN FOR 38th SEASON!**

For over 30 years Christmas World has offered unique collectibles to fill your home with the Holiday Spirit. Make Christmas World one of your family traditions.

- ★ Department 56 Villages ★ Snowbabies
- ★ Old World Glass Ornaments ★ Fontanini Nativity Pieces
- ★ Byers Choice Carolers
- ★ Nora Fleming ★ Happy Everything
- ★ Jim Shore ★ Trees, Wreaths and Garlands

**HOLIDAY OPEN HOUSE SATURDAY & SUNDAY, NOV. 5th & 6th**

1760 W. Prospect (Rt. 20) Ashtabula

**(440) 992-8843**

Hours: Tues. - Sat. 11-5, Sun. 12-5, Closed Mondays



**Now Open for our 29th Season**  
**Season ends December 24th**

See the 1000's of ornaments, Special gifts and beautiful decorations displayed in this wonderful Large Century home! Filled from the Floors to the ceilings with many exciting themes & treasures around every corner!

A family destination you will want to visit year after year!

**910 East Main St. (Rt. 20) Geneva, OH**  
**(1 mile east of Downtown Geneva)**  
**(440) 466-3545**

Hours: Now Tues. - Sat. 11-5, Sun. 12-5, Closed Mon.

EXTENDED hours starting in November. Check website for updates & Events.



[www.catherineschristmas.com](http://www.catherineschristmas.com)





# SNOW BROS.



MAJOR APPLIANCES

SINCE 1922

EXPERIENCE MAKES A DIFFERENCE!

Snow Bros. Appliance is Cleveland's oldest independently owned appliance retailer and has been family owned and operated since 1922.

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5528 Mayfield Road • Lyndhurst | (440) 449-2650 | [www.snowappliance.com](http://www.snowappliance.com)



# Lake Carpet & Mattress

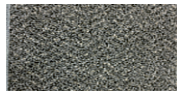
## LUXURY VINYL PLANK



Reg. \$3.89 sq. ft.  
Pet Proof,  
Waterproof,  
Kid Proof  
Flooring

**\$2.59** Sq. ft.

## BEST SELLING CARPET



**Gray with Beige Fleck**  
Installed with padding Many colors to choose from.

**\$2.29** Sq. ft.

MOHAWK

## QUEEN MATTRESS



**\$499**

Extra Thick Set  
10 Year Warranty



## SHAW CARPET SALE!

Gray Fleck .....\$2.29 sq. ft.  
Beige or Gray (6 colors) ..... \$2.59 sq. ft.  
Beige or Gray Super Soft..... \$2.99 sq. ft.  
(Installed with Pad)

**12 MONTHS SAME AS CASH**

See Store for

Monday-Friday 10-6

Saturday 10-4, Sunday 12-3

Call Today for your FREE Measurement!

6656 N. Ridge Rd., Madison  
(corner of Rt. 528 & Rt. 20)  
**440-428-1400**  
NOW OPEN EVERYDAY!



## Outback Auto Wash

Outback Auto Wash is a family owned and operated company with over 20 years in the car wash business. We are committed to giving our customers the best possible service in the industry. Outback Auto Wash specializes in giving their customers a NO TOUCH NO worries TOUCH FREE WASH experience while offering all the bells and whistles the customer prefers such as, double step presoaks for maximum cleaning along with tri-

color waxes, hot waxes and dryer options. We have vacuum stations for keeping your car as clean inside as your car is outside. We are open 24 HOURS 7 DAYS a week for the convenience of our customers busy life schedules. We appreciate our customers and strive to give them the BEST car wash experience! Outback Auto Wash is YOUR road to better cleaning! Painesville and Ashtabula locations.  
[www.washmeohio.com](http://www.washmeohio.com)

# LOCALS

## Have More Fun

Get out and support our local shops, restaurants and events!

## Major Waste Disposal Is a Name You Can Trust

*Family Owned And Operated*

We are a Local Company That Has Served The Community For 40 Years.

Major Waste Provides Waste Disposal and Recycling for your Residence and Business

We provide services in Mentor, Chardon, Painesville, Leroy, Madison, Perry, Willowick, Willoughby and the surrounding areas in Lake, Geauga, Ashtabula and Cuyahoga County, Ohio.

*Need To Get Rid Of Household Waste?*

Call us at (440) 254-4929 for weekly pickup service that's simple, cost effective and convenient.

We take extra items, such as; carpeting, furniture, appliances, construction debris, and anything that is not normally put out weekly, for an additional charge.

Visit us at [majorwastedisposal.com](http://majorwastedisposal.com).



# ALL SOLID HARDWOOD FURNITURE

**Cherry Valley**   
**Furniture, LLC**  
 and Bulk Foods

**5391 Hayes Rd.**  
**Andover, Ohio 44003**  
**440-293-6736**

Hours: Mon-Fri 9am-5pm Saturday 8am-4pm, Closed Sunday

## TV STANDS



## BEDROOM SETS



## DINING ROOM SETS



## BULK FOODS



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## RUSTIC FURNITURE



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## CORNHOLE BOARDS



## FIRE PITS



## LIGHTHOUSES



## BALCONY SETS



If you have furniture on your mind, better quality is hard to find  
[cherryvalleyamishfurniture.com](http://cherryvalleyamishfurniture.com)

## Take Time to Browse and Shop Local



### Christmas World in Ashtabula

Enjoy the holidays by taking a trip down Rt. 20 in Ashtabula County and visit one of the area's most unique Christmas and Gift Shops where you can find decorations for all seasons! Located at 1760 W.Prospect Rd.(Rt.20), Ashtabula, Ohio



### Welcome to Catherine's Christmas

The area's largest gift shop. A beautiful century home filled with timeless treasures and shimmering trees. We are a family destination that you'll want to visit year after year. The perfect place where small town people can celebrate Christmas in a big town way! Located at 910 E. Main St. (Rt.20), Geneva, Ohio



### CHERRY VALLEY FURNITURE

*Quality That Lasts.* A country marketplace providing the best that Amish Country has to offer.

Stop by and shop our wide selection of indoor and outdoor furniture, bulk food products, camping supplies, gifts, and more! Since 1997, Cherry Valley Furniture has served the northeast Ohio/northwest Pennsylvania area by providing high quality products in a warm country setting. Owned and operated by Levi and Lizzie Miller, all of the furniture products are handmade by Amish craftsmen and can be delivered directly to your home.

Located at 5391 Hayes Rd., Andover, OH 440-293-6736



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– Sales & Rentals –

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**Free White Glove Delivery!**

*We Are A Family Owned Business!*

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Store hours: Monday - Friday 9-5 and Saturday 9-3

**(440) 373-1200 | [WWW.BSMMEDICAL.COM](http://WWW.BSMMEDICAL.COM) | 30011 EUCLID AVE, WICKLIFFE, OH 44092**

**ACROSS THE STREET FROM SWEET BERRY!**

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## Mosack's Christian Gifts & Books

At Mosack's our prayer is that people find nourishment, comfort, peace, spirituality, and fellowship within our walls just as the early followers shared the spirit of Christ in the community of their homes.

We believe our love of Christ is reflected in service to God and Country and we strive to reflect that through our extensive line of

religious goods and services that support prayer, preparation, reflection, worship, and praise.

Serving God's people since 1947! Read about our upcoming Events at mosacks.com under news & vvents at the bottom of our home page!

Located at the Mentor City Center, 7633 Mentor Ave, Mentor. Give us a call (440) 525-5551

## How consumers can help small businesses

Small businesses continue to be the backbone of the North American business community. According to the career resource Zippia, there are 33.2 million small businesses in the United States. Those organizations employ around 62 million people. The financial wellness company Fortunly says that small businesses account for nearly half of all private sector jobs in Canada. In fact, small employer businesses made up 98.1 percent of all businesses in Canada in 2021.

Despite the prevalence of small businesses and the abundance of people willing to become entrepreneurs, 20 percent of these firms fail within the first year, and only 55 percent survive five years or more, says Zippia. The COVID-19 pandemic was particularly harsh on small businesses. However, many of them survived through digitization that they plan to continue to utilize

even when the pandemic is long gone.

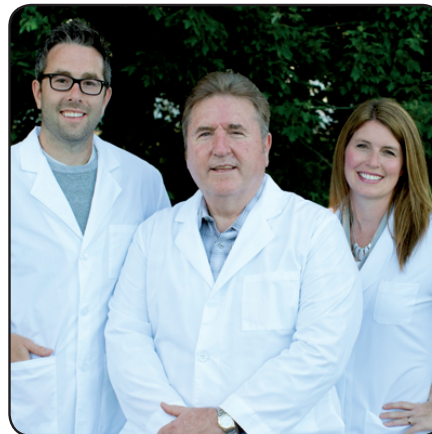
Maintaining a small business through economic highs and lows and other issues often comes down to customer involvement. Consumers are the driving forces behind the success of small businesses. Here are some effective ways for consumers to help small businesses grow.

- Shop local. The "Shop Local" movement has been around for awhile but remains as relevant as ever. Shopping local means becoming repeat patrons at the independent businesses that comprise Main Street as opposed to the chain stores that dominate strip malls.

- Share on social. Social media can be a great way to spread the word about businesses you like and point out particular examples

**SEE PAGE 11**

# ALBRECHT FAMILY DENTISTRY



We perform all types of dentistry for all ages. **Emergencies Welcome!**

**Weekday, Evenings & Saturday Appointments**

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Ludson R. Albrecht, D.D.S.  
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*Welcoming New Patients*

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*Our Dental Family would be honored to serve your Family.*

**Call today for an appointment**

**(440) 358-0495**

9659 Old Johnnycake Ridge Rd. Mentor  
(behind Lowes)

Visit us at: [www.albrecht dental.com](http://www.albrecht dental.com)

# BUYING OR SELLING A HOME?



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Broker/Owner  
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Steve Kerestman  
Agent  
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Jana Burke  
Agent  
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John Sill  
Agent  
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# OUTBACK AUTO WASH

**Join our Monthly Wash Club!!  
1/2 Price First Month!!!**

**[outbackautowash.com](http://outbackautowash.com)**

1547 Mentor Ave. Painesville, OH  
2116 East Prospect, Ashtabula, Ohio





## SMALL BUSINESS FROM PAGE 9

why you shop there. Utilizing social media platforms to highlight the positive attributes of a business can help that business grow.

- Call direct for take-out orders. Those ubiquitous third-party food

delivery services may be convenient, but businesses have to share the profit from your purchase with the delivery service, cutting into their bottom lines. Pick up your order or rely on the restaurants' own

delivery teams.

- Engage with the business online. Complicated algorithms and other factors determine how a business' website or social media page gets seen by the public. You can help things along by liking pages, visiting the website frequently and sharing any posts.

- Speak about a business in person. When out and about, whether you're dining with friends or chatting with a stranger, try to push and recommend businesses you support. If someone compliments your lawn, shoes or haircut, mention the businesses that did the work or sold you the products.

- Suggest opportunities for exposure. If you know about a school or organization looking for vendors, make the suggestion to a small business you use frequently. They may get new customers from participating in the event.

Small businesses are driving forces in the economy. Consumers can do their part to keep them thriving and profitable.

## DID YOU KNOW FROM PAGE 3

mately going to the community at large. In addition, local businesses tend to hire local residents, who pay taxes on their incomes. Those taxes also benefit the towns and cities where workers live and work. This ripple effect of supporting local businesses is one reason why the Small Business Administration estimates that, for every \$100 consumers spend at a small business, \$48 remains in the community.



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We specialize in New Roof Installations, Repairs and All other Related Services	We Install Gutters, Gutter Repairs & Service, and Gutter Cover Protection Systems	We Install, Siding, Windows and Doors
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We Can Build You or Repair a New Deck, Garage, Wheelchair Ramps or Exterior Storage Sheds	We Offer Low Interest or No Interest Bank Financing	We Repair Storm, Wind, Tree, and Animal Damage to Your Home & Will Help You With Your Insurance Claims



*We Pride Ourselves  
in our  
Quality Workmanship  
and Customer Service  
for over 30 years!*

Visit Our Website  
[Roofbyklemencconstruction.com](http://Roofbyklemencconstruction.com)



Behind the success of every small BUSINESS, there is a FAMILY.

*On behalf of our employees and ourselves, we at Klemenc Construction Co., Inc. would like to personally thank the local communities our business associates and especially our customers for doing business with us. It is because of you, we attribute our success. When you patronize a small business, you not only support our local communities but our families as well.*



*With Sincere Gratitude,  
Sue & Mike Klemenc*



THANK ♥ YOU  
FOR SUPPORTING THIS  
*Small  
business*



# LAVERA

Providing perfection in catering and banquet facilities since 1952.

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