

SPW

THE SOCIETY OF PROFESSIONAL WOMEN

A PROGRAM OF THE MAIN LINE CHAMBER OF COMMERCE

2023

Multi-faceted Approach

Programming with a variety of offerings to enhance professional development for companies of all sizes.

Accelerating Advancement

Creating a balance in leadership by increasing the number of women in power throughout business.

Workplace Advocates

Bringing people together for conversations and collaboration to create equity for all.



CREATING LASTING IMPACT

“THE ONLY LIMIT TO YOUR IMPACT IS YOUR IMAGINATION AND COMMITMENT” - Tony Robbins

The Main Line Chamber of Commerce strives to strengthen the economy by extending our members' reach into the community through collaboration, support, education and advocacy. It advances that cause through offerings that include the Society of Professional Women (SPW), The Main Line Chamber's largest program. For over a decade, SPW continues to advance our mission to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region's non-profit organizations.

As part of achieving these missions, we are proud to share our 12th Annual SPW Supplement in partnership with Main Line Media News. The distribution for this supplement goes to more than 20,000 in the Philadelphia Region, in addition to the digital outreach provided online and through social media. This publication includes photos and information about our 2023 sponsors and their commitment to greater gender equity, our 2023 programming and program initiatives.

SPW would not be able to continue its important work to connect people with one another and produce high quality events without teamwork and dedicated supporters. It is our commitment to our members and their commitment to us that keeps us strong and able to influence in impactful ways. Please support our sponsors whenever you have the opportunity.

SPW's transformational programming is deeply rooted in its ability to provide knowledge and resources. It brings together people that support a common mission for conversations and connections that turn into outcomes with lasting impact to create equity for ALL. The program's evolution goes beyond its early gender-focused orientation to create a safe meeting space for meaningful dialogue relating to race, sexual orientation, learning differences, and more. The many strong supporters who invest time and money into SPW value talent and seek to nurture inclusive environments.

As the pandemic slows and more companies are facing staffing shortages, we continue to look for the tools to support employers in finding talent. Finding what appeals to those searching for a new role can be challenging when the job market is strong with increased opportunities and competitive offerings that include increased flexibility, higher pay and enhanced benefits.

SPW is bringing high-demand speakers from all over the country and locally that include thought-leaders, advocates, bestselling authors, educators and experts to inspire each person in attendance to reach their greatest potential and help others to do the same.

All our events offer networking opportunities, collaboration, education and support. We have hosted a series of successful virtual and in-person events with over 500 participants over the course of the year.

If you would like to become more involved or have any questions, please don't hesitate to reach out to me at nstephenson@mlcc.org.



Executive Director, SPW
The Main Line Chamber of Commerce





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Penn State encourages qualified persons with disabilities to participate in its programs and activities.

CHAMPION SPONSOR



FIRSTTRUST BANK
Deb Yelson, Vice President, Branch Manager
SPW Advisory Council Chair

Loyalty is an extremely valuable asset both professionally and personally. To be loyal is to be consistent in your commitment, which is what we strive to do at Firsttrust Bank every day. As a family-owned bank, Firsttrust is loyal to its customers, employees and partners, like the Society of Professional Women. Our mission is to cultivate prosperity for our customers and the communities we serve.

Firsttrust is committed to supporting and to advocating for women in the workplace, and we embrace female leadership at all levels of our organization, which is a rarity in the financial industry. We are grateful to the Society of Professional Women for providing a variety of quality professional development opportunities for the women of Firsttrust.

As the Chair of the Society of Professional Women's Advisory Board, I've benefitted from this community, and I am elated that I have the opportunity through Firsttrust to help other women discover the Society of Professional Women and grow their skill sets to fill seats at the tables in many executive suites. I'm thankful to work at a company that truly sees the value in its loyal commitment to supporting the professional development of women.

Connect with Business,
 Leadership Development
 and Talent



**Companies are Joining
 The Main Line
 Chamber of Commerce to**

Build relationships

Increase visibility

Enhance leadership skills

**Be part of the business
 community**

**Strengthen talent
 practices**

Grow your business

**Connect with the Society
 of Professional Women,
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 most powerful program**

*Business members invest in their
 success, their employees and a
 stronger regional economy. They
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COMMUNICATIONS SPONSOR

COMCAST BUSINESS

Michael Loudon, Regional Vice President



Comcast Business is proud to continue our partnership with the Society of Professional Women for the ninth consecutive year. Our partnership with SPW has been a tremendously successful one for us, as it has granted us a crucial platform to connect with the local female professional and business communities here in Greater Philadelphia.

At Comcast Business, we are all about Powering Possibilities, including advocating for the empowerment of strong, influential women in the workplace and in positions of leadership. Comcast is led by many of these women, as fifty percent of our Board of Directors are either women or people of color, and 35% of our workforce is comprised of women. Comcast is committed to working diligently towards a goal of a workforce that includes at least 50% women across all levels, and it's our involvement with powerful, strategic partners like SPW that will help us achieve and surpass this goal.

SPW is a prominent and inspiring part of the local female professional and business community. It is with their guidance and support that we have been able to further partner and collaborate with their members through their events, networking and overall engagement. SPW programs, luncheons and workshops provide impactful, insightful, and valuable thought leadership and benefits to their attendees, and our partnership has afforded us the opportunity to reach this audience help them with the business needs, especially those women-owned businesses and organizations.

Our involvement with SPW is very important to our organization, and we are grateful and look forward to continuing this relationship in the months and years ahead.

For more information about Comcast Business services, please call (866) 647-6516 or visit www.comcastbusiness.com



WOMEN'S HEALTH SPONSOR

MAIN LINE HEALTH

Pam Teufel, Senior Vice President, Human Resources



It's critically important to have more women in the workplace. It actually makes an organization a better place to work for people of all genders. It can translate into an organization having higher levels of job satisfaction, more organizational dedication, more meaningful work and less burnout. For a healthcare organization like ours and at a time when many people have decided to completely leave the industry, we need to have the highest levels of engagement so we can ultimately deliver the best care to the communities we serve.

Increasing the number of women in the workplace has brought about several positive changes because it has made employers look more closely at the issues employees face, such as balancing professional and family life. These changes have benefited all genders.

Women also tend to have strong communication and networking skills, which they can use to encourage collaboration and work as part of a team. Healthcare is a team sport, and we cannot treat patients in silos.

And when it comes to sensitivity and intuition, women shine. Their sensitivity, intuition and emotional intelligence help create a well-rounded workforce. Women excel at decoding verbal cues and body language, making them very effective problem solvers. All these characteristics are why it's important that we not only focus on racial and ethnic diversity, but gender diversity as well.

EMPLOYEE BENEFITS SPONSOR



MY BENEFIT ADVISOR

Christopher Sloane, Association Account Executive

My Benefit Advisor has been the endorsed Employee Benefits Partner to the Main Line Chamber of Commerce for over 30 years. Our commitment to the Chamber continues to evolve based on the demands of a quickly changing environment and the needs of its membership. Now, as we have faced one of the most significant impacts to our membership through COVID-19 and beyond, the MBA program continues to guide employers through the complexity of planning, communicating, and managing employee benefits.

We offer unique Cost Saving Strategies exclusive to Chamber Members: Exclusive Discounts with National Carriers We create exclusive discounts through our market leverage and partnerships with National Carriers on behalf of our Chambers and Associations to secure additional savings on coverage than what is available to the broker market.

My Benefit Advisor PEO (Professional Employer Organization): MBA enables you to consolidate your business model into one platform with My Benefit Advisor and Abel HR to reduce Medical insurance costs as much as 15% for a fully insured offering using United Healthcare's network.

Cost Containment with an ICHRA An Individual Coverage HRA (ICHRA) may be an alternative to redesigning your current group health plan. An ICHRA allows employers to contain benefit costs in this environment while also maintaining coverage options to help you attract and retain employees.

Individual & Medicare Coverage: We can also help members shop for individual and family health insurance as well as assist in applying for a government subsidy.

Student Loan Repayment: We can provide an employer sponsored program to you and your employees that enables employers to make student loan contributions on behalf of their employees - Easy to be offered alongside or in lieu of 401k contributions as an added benefit.

Our Value Added Services and Virtual Solutions are available to all size Employers at no cost: HR Client Cloud: Human Resources Support offering Live Professional HR Support, Compliance Training, Living Handbook, and more.

Benefit Service Center: An insurance licensed benefits call center that handles employee questions live 8 hours a day, is responsive, monitored, and measured.

Compliance Resources: Webinars, bulletins and the most up to date guidance to which provisions pertain to you and your business provided by our Legislative Team.

Benefit Administration Platforms and Enrollment Technology: Technology at no cost, that makes employee onboarding, communication, and open enrollment seamless and 100% virtual.

We would like to remind you of the "open door" opportunity we offer to have a brief conversation, via phone or virtual meeting, with My Benefit Advisor to review the suite of services we have secured for Main Line Chamber of Commerce members. We have options in every category of coverage and level of affordability to provide Medical, Pharmacy, Dental, Vision, TeleHealth and Behavioral Health benefits.

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AUDACY, INC.
Carissa Ciala, Account Executive

In order to recruit and retain top talent in any company, it is important to support and advocate for women in the workplace. Women look for diversity, especially in leadership roles, when entertaining job opportunities. This was very important for me when considering my role at Audacy to ensure there is a competitive structure that is fair for all, and would be awarded appropriately with advancement. As a woman who has been in the sales industry for over 12 years, with both individual contributor roles as well as management, I needed to see that powerhouse female at every turn when choosing to build my next home, which is now Audacy. To be a part of the Society of Professional Women is just another way that Audacy, especially locally in Philadelphia, acknowledges and helps promote growth, learning, and recognition for women in the workplace that helps foster new and innovative, amazing partnerships in the community.

EDUCATION SPONSOR



SAINT JOSEPHS UNIVERSITY
Cheryl A. McConnell, Ph.D., Provost and Vice President, Academic Affairs

SPW provides a lens into some of the biggest issues and topics in women's leadership today. Hearing from other women and learning about new initiatives helps us consider how we are preparing our students, particularly our female students, for leadership roles in the workforce and their communities.

PLATINUM SPONSOR



STRADLEY RONON STEVENS AND YOUNG
Elizabeth O'Donoghue, Partner

Stradley Ronon continues to be committed to the advancement of women both personally and professionally. That commitment has been facilitated by participation in SPW events and programs. SPW provides a place for women at all stages of their careers in a variety of forums and the professionals at Stradley Ronon have benefitted from these offerings of SPW. Like SPW, Stradley Ronon shares in the support of the advancement of women, and I am a proud member of both organizations.

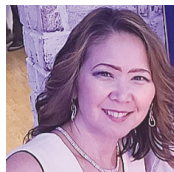


GOLD SPONSORS



1847Financial

The female advisors of 1847 Financial are advocates for Gender Equity. We open doors, provide resources and instill an ethic of “pay it forward” for all women in Financial Services and especially for our female clients.”



Closets By Design

Debbie Ashton, Design Manager

Over the years, a number of representatives from Closets by Design have had the privilege of networking with the Society of Professional Women (SPW). I’ve recently been entrusted with this critical role and I’m very familiar with the impact SPW has had on our organization. Be it the support of like minded entrepreneurial women, the inspirational storytelling, or the collaboration for projects in our community, our mostly female staff of Designers have enjoyed the positive benefits from SPW. I look forward to continuing our relationship with the SPW and sharing these advantages with our team.



Enterprise Holdings

Erin Cassidy, Client Strategy Manager

Enterprise Fleet Management strives to support and advocate for women in the workplace, and specifically supporting women to advance into leadership positions. Our partnership with SPW provides invaluable access to our employees and our clients to professional and personal leadership development.



Main Line Today

Marian Conicella, Publisher

It takes a village”. At Main Line Today, our predominantly female staff knows and appreciates the value of that. We are grateful to the Main Line Chamber of Commerce’s SPW for all that they do to uplift, support, and celebrate the very important voices of all women.



Montgomery County Community College

Dr. Vicki Bastecki Perez, Interim President and Provost

With more than 90,000 alumni, Montgomery County Community College is enhancing the communities we serve, strengthening the economy, and opening doors of opportunities for learners of all ages and stages of life. Our collaborative work at Montco truly inspires, leads, and transforms destinies and future generations – creating a lasting impact. We greatly appreciate the Society of Professional Women as a valuable community partner we count on for professional development, support, and networking.



Neumann University

Bettsey McKlaine, Director of Admissions Degree Completion & Graduate Programs

We believe that education is the key to building authentic and transformational leaders. We are grateful to SPW for its efforts to keep the community connected and informed through engaging programming. We are excited to be a part of this amazing network of professionals and look forward to connecting with the community in a meaningful way.



UGI Amerigas

Kimberly M. Bankston Vice President, Talent Management

UGI Corporation is proud to be a sponsor of SPW. The program and network is a great partner to our Belonging, Inclusion, Diversity and Equity(BIDE) imperative and is a link to our Women’s Impact Network.



UnitedHealthcare

Michelle Golgia, Vice President, Account Management

At UnitedHealthcare relationships mean trust. Trust is earned and preserved through truthfulness, integrity, active engagement and collaboration with our clients, healthcare providers and facilities. SPW has helped me form and grow valuable personal and professional relationships.



Univest Bank and Trust Co.

Dana Brown, President

For more than 145 years, Univest has been committed to supporting the local organizations doing important work in our communities. Building lasting relationships has been at the foundation of how we do business at Univest. We’re proud to continue our work with the SPW and support their mission of accelerating the advancement and expanding the influence of women leaders of all professions and generations, strengthening our business community, and supporting the region’s non-profit organizations.



Vertex, Inc.

Lisa Butler, CFO

SPW has provided women leaders within our company an opportunity to meet and build relationships with interesting and accomplished professionals in the Greater Philadelphia Area. These relationships are helping our employees to become more successful in both their personal and professional lives.



Wells Fargo

Sarah Soucie, Affluent Business Manager

I have a deep personal commitment to advocating not only for women in the workforce but for women in wealth management. At Wells Fargo, we welcome the opportunity to work with women throughout their professional career, as we develop strategies to meet their financial goals.

SILVER SPONSORS



Aqua, An Essential Utilities Company
Donna Alston, Manager, Communications and DEI

Numbers confirm that “business” is overwhelmingly run by men. Except and unless we all make a deliberate and conscious effort to advocate for the equitable treatment of women

in the workplace, we can only look forward to more of the same. SPW has successfully created a women-centered space for women and their allies to network and foster relationships to help women move their careers forward. SPW and its proactive allies are helping to create a better workplace for sisters, daughters, aunts, mothers and grandmothers to realize enriched and fulfilling career paths.



Brandywine Realty Trust
Kathy Sweeney-Pogwist, Senior Vice President of Leasing

Supporting, mentoring, and advancing the careers of women in our organization is paramount and our involvement with SPW provides us the ability to offer opportunities

for networking, leadership development, and friendships. SPW programs focus on areas that are women-centric, and it provides a comfortable environment for asking questions and gaining knowledge which in turn helps attendees grow professionally and personally.



Thomas Jefferson University and Jefferson Health
Bridget Battles, Director of Supplier Diversity and Community Engagement

Jefferson is proud to collaborate with Main Line Chamber of Commerce to cultivate meaningful relationships that impact and improve the

lives of the diverse communities we serve through engagement in workforce readiness, celebrating small businesses and acting as a resource for community trust.



The Giant Company
Aaysha Noor, Head of Diversity and Inclusion

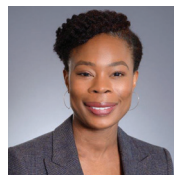
The GIANT Company celebrates women making strides as they are an integral part of workplace and in driving innovation. With the help of partners like Society of Professional Women, we believe that together we can challenge and

breakthrough biases that still exist to empower women to learn, thrive and grow in all aspects professionally and personally.



Macy's
Donna Helman, Personal Stylist

SPW has been a great opportunity for Macy's and me as a Personal Stylist to network with a variety of businesses and share what personal styling has to offer them and their staff.



PECO
Funmi Williamson, SVP and Chief Customer Officer

Now more than ever, it is important for us as leaders to continue to drive for a world where women can fully contribute

to the advancement of our communities and organizations. We understand the importance of building an environment that offers a sense of community, where each employee feels included, valued, and respected. Only then, can we deliver world class customer experience to our almost 2 million customers across southeastern Pennsylvania.



Pictures by Todd Photography
Todd Zimmerman, Owner

A benefit that can't be ignored is being able to meet and connect with all the amazing and talented people that SPW attracts. It's really a unique and amazing group!



Villanova University College of Professional Studies
Christina Katsapis, Manager, College Partnerships

Villanova University's College of Professional Studies is proud to partner with SPW to help support women's advancement and leadership growth in the workplace. Their ongoing, impressive programming has been vital to our own institution's growth and has provided us with more meaningful and impactful opportunities to strengthen our relationships among this robust community.



WSFS Bank
Thecla Bene, Vice President, Retail Office Manager

WSFS is a proud supporter and partner of the Society of Professional Women. In 2021 SPW continued to provide a robust and relevant series of virtual networking events, development and leadership programs which allow many of our associates to connect with community leaders and partners. SPW always leaves me feeling energetic and empowered to infuse my team with the skills and knowledge I have gained.

2023 CALENDAR OF EVENTS



MASTERING INTENTION

Shana Francesca, *Speaker, Writer and Entrepreneur*

Wednesday, January 25, 2023

We often hear the saying “work-life balance,” but that statement inherently implies that we are not living while we are working. Shana shares: When I talk about Life Design, I am not talking about just the life we live outside of working and performing responsibilities, I am talking about our life in the total sense. Every moment we are alive, we are living, and it should feel that way. To Design is to intend for a specific purpose. To plan (intention) and fashion (alignment) artistically or skillfully (excellence). In this workshop, we explore the meanings of intention, alignment and excellence. How do they work together in empowering our ability to design our lives?

11AM-1:30PM | VENUE TO BE ANNOUNCED | REGISTRATION COMING TO WWW.SPWMAINLINE.COM



LEAD INSPIRED. LIVE INSPIRED™: HOW TO EARN THE HEARTS AND MINDS OF YOUR EMPLOYEES

Christine Gallagher, *Executive Head Coach and Entrepreneur*

Thursday, February 16, 2023

Christine Gallagher, FeedForward Coach LLC, is the retired Vice President of the global mobility company Enterprise Holdings, Inc. Now as an ICF accredited Level 2 Executive Coach, she will share how to adopt and employ ways of leading that win the heart and minds of your employees. The strongest ally of recruitment is a dedication to retaining talent. Leadership encompasses many things; the most critical being the culture it fosters. Business climates will continually evolve. Waves such as The Great Resignation to Quiet Quitting implore leadership to rely on tried-and-true positive habits. You will garner actions that create a culture that attracts, retains, promotes, and propels people who go above and beyond. Christine will share her combination of experience and certified coaching practices to win in 2023 and beyond.

11AM-1:30PM | VENUE TO BE ANNOUNCED | REGISTRATION COMING TO WWW.SPWMAINLINE.COM



TO FIND OUT ANSWER THESE 5 QUESTIONS

- 1 How much has your income increased, year by year, over the past five years?
- 2 What improvements would you like to see take place in your life over the next two years?
- 3 How much would you like to earn to eliminate all financial concerns in your life?
- 4 What kind of contribution do you dream of making to society?
- 5 If we could show you how to accomplish one or more of the above objectives, would you dedicate a specific period of time each day to make the changes necessary to accomplish the success you seek?

It's time to transform your dreams into reality. We'll show you how you can get anything you want. **Guaranteed.** Bring your friends and join me for my FREE seminar and start moving from where you are now to where you really WANT to be.

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Donna Helman
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MINDSET TO ASSET: THE POWER OF W.O.R.K.

Dr. Jamisa McIvor-Bennett, *CEO and Keynote Speaker*

Thursday, March 23, 2023

By age 27, Dr. Jamisa McIvor-Bennett has become one of the most powerful and self-starting female millennial entrepreneurs that have taken the real estate industry by storm. Dr. Bennett has mastered the art of trust building, character development, and motivating audiences by bridging the gap between mindset development and financial literacy. Gain insight on how to transform your way of thinking, apply knowledge and the action behind it to create power and wealth. Leading by example and through experience with W.O.R.K., which stands for Wisdom, Opportunity, Resources

and Knowledge, has always been her approach. And, with the right mindset, the destination will always be in your control to maximize the result.

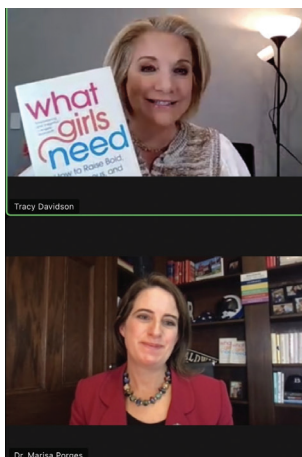
11AM-1:30PM | VENUE TO BE ANNOUNCED | REGISTRATION COMING TO WWW.SPWMAINLINE.COM

ABOUT SPW PROGRAMMING



TRADEMARK EVENTS

These engaging programs are attended by 200+ professional men and women from companies of all sizes in both in-person and virtual formats. In addition to networking with regional leaders, attendees enjoy world-renowned keynote speakers including visionaries, executives and celebrities. A non-profit organization is featured at each event, giving it an opportunity to share its mission and needs, while receiving donations and financial support from SPW sponsors and attendees.



LEADERSHIP WORKSHOP

Companies of all sizes are investing in SPW's workshop as a way to retain and develop their high-potential leaders. This interactive workshop includes sessions on developing executive presence, negotiation strategies and effective leadership skills. The workshop, led by nationally recognized leadership development facilitators, provides the opportunity to connect with the best and brightest minds from leading organizations.



Lunch & Share Conversations

These informal educational lunch programs are limited to 85 participants and feature an expert on a specific topic. The sessions are interactive and encourage collaboration and participation among the attendees and presenter. Topics range from categories under the scope of legal, wellness, development, finance, branding and more. Attendees take advantage of invaluable networking opportunities before and after the presentation.

Women Helping Women Peer Mentoring

These intimate gatherings bring women of all generations and diverse professions together in a confidential environment. Women share their experiences, knowledge, goals and workplace challenges, building life-long relationships. Each participant receives personalized coaching and mentoring from peers, mentors and guest experts.

Gold Leaf Celebration

The Main Line Chamber of Commerce awards an outstanding female professional whose work has impacted the Greater Main Line Region in the areas of business excellence, community service, exceptional women's leadership, and the advancement of all employees.

The No Limits Women In Tech Experience

SPW makes programs available to empower undergraduates with confidence to reach their full potential and realize their ability to be future leaders in business, government, board rooms, and the community. Women leaders share their leadership journeys and provide insight on how to turn obstacles into opportunities in collaboration with The Main Line Chamber of Commerce's Talent and Education Network (TEN).



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WHO ATTENDS SPW EVENTS?

Building on more than a decade of professional development and inspiring content for the Greater Philadelphia region's business community, The Society of Professional Women (SPW), a program of The Main Line Chamber of Commerce, continues its mission to accelerate the advancement and expand the influence of women leaders of all professions and generations, strengthen our business community, and support the region's non-profit organizations.



Demographics

30 & Under 10%
31-45 28%
45-60 44%
60+ 18%



38%

MIDDLE
MANAGEMENT

26%

EXECUTIVE

25%

ENTRY
LEVEL

10%

OWNER

Gender Ratio



The audience of SPW events is made up of 20% men and 80% women.

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Human care is seeing how heart disease affects women.

LANKENAU HEART INSTITUTE AT MAIN LINE HEALTH

Heart disease is the single most common cause of death in women. Which is why—as one of the region’s top cardiovascular programs—we’re committed to connecting you to specialists and educating you about unique risk factors, all while advancing life-saving research.

Be seen.



LANKENAU HEART INSTITUTE IS PROUD TO SERVE AS THE AMERICAN HEART ASSOCIATION'S 2022-2023 PHILADELPHIA GOES RED CHAMPION.

mainlinehealth.org/heart

The Time is Now



Outside, our beautiful campus offers the best of suburban living amidst stunning architecture and manicured landscapes. Inside, safety, comfort and all the necessary services await, so you can live worry-free today and in the future. Masonic Village includes exceptional amenities, distinct dining options, friendly neighbors and welcoming staff ready to accommodate your lifestyle.



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