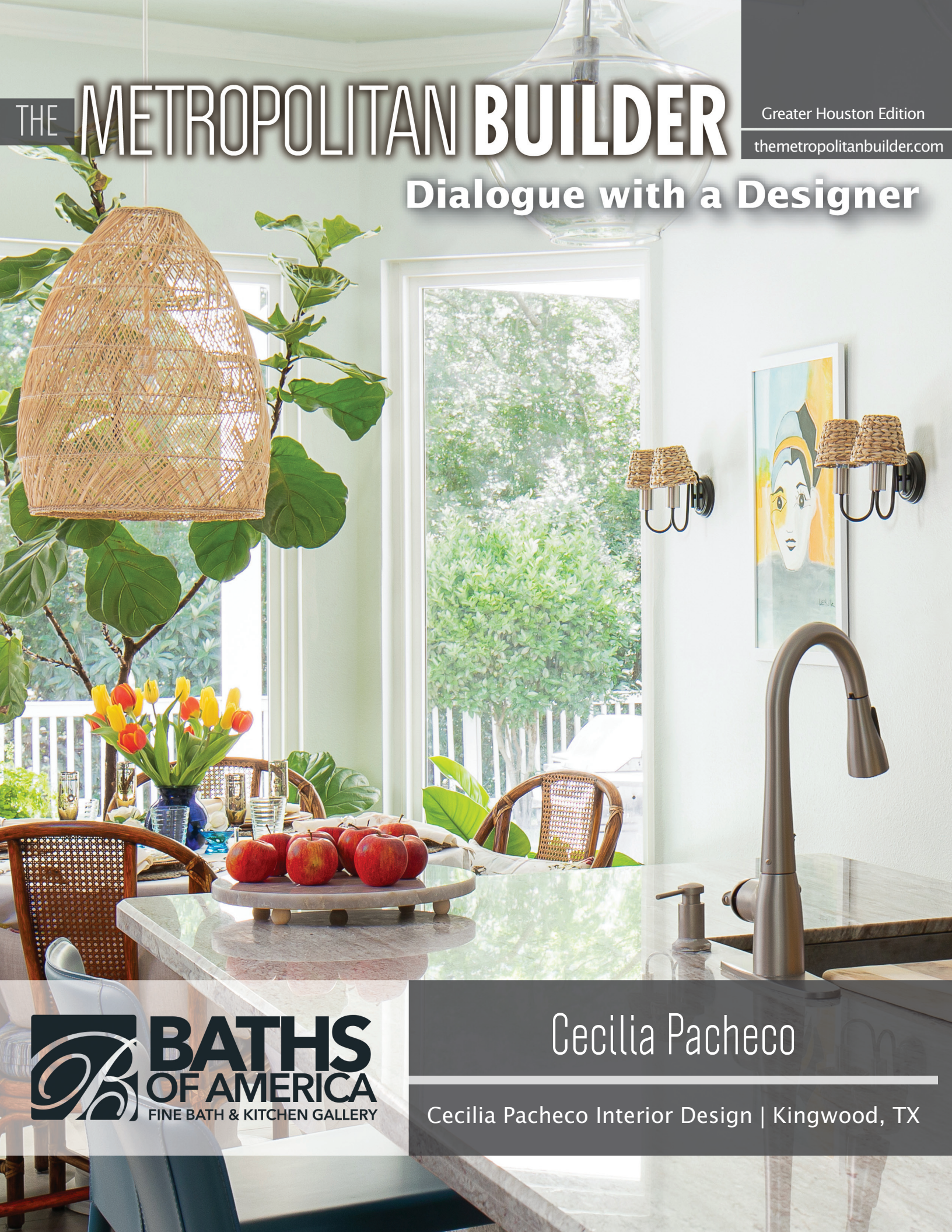


THE METROPOLITAN BUILDER

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Dialogue with a Designer



**BATHS
OF AMERICA**
FINE BATH & KITCHEN GALLERY

Cecilia Pacheco

Cecilia Pacheco Interior Design | Kingwood, TX



Dialogue with a Designer

Cecilia Pacheco

BATHS OF AMERICA opened its doors in January 2005 when brothers Ali and Zeeshan Sultanali decided to start selling plumbing and tiles to the Houston market. Baths of America focuses on customer service and partners only with brands offering quality products and customer service. In addition to plumbing, Baths of America now offers door and cabinet hardware, major appliances, cabinetry, and countertops. It has turned into a one-stop shop for designers, builders, and architects, offering the latest designs and trends in the market.

This month BATHS OF AMERICA speaks with Cecilia Pacheco, ASID, RID, CAPS, founder of Cecilia Pacheco Interior Design, designing spaces that support wellness, safety, and beauty and create a comfortable, sophisticated, and timeless atmosphere where you feel invigorated daily. With thoughtful planning and attention to detail, she develops creative solutions to achieve the vision of a home that meets and exceeds your expectations, where you feel joyful and at ease. Cecilia partners with architects, lighting designers, and the finest artisans to craft your home around what you love and to complement everything about you. Born in Colombia, her broad influences come from living in Venezuela, Peru, and the USA in Wilton, Ct. and Houston, Texas.

BATHS OF AMERICA: *What motivated you to enter interior design?*

Cecilia Pacheco: The lessons I have learned from moving several times in my life. With every move, I had to transform the new house and accommodate all my family's needs so we could have a great time together and make the new place special. This inspired me to pursue a degree in interior design.

BATHS OF AMERICA: *How has the field of interior design changed since you graduated?*

Cecilia Pacheco: I graduated in 1990. Since then, technology and communications have made our lives easier. Also, we have many optional sustainable products and numerous ways to enhance our client's quality of life and well-being.

BATHS OF AMERICA: *How can an experienced interior designer help a custom home builder or a remodeling contractor with their building or remodeling projects?*

Cecilia Pacheco: An experienced interior designer brings creativity and attention to detail to a project and helps to select all materials and finishes. We also help to run the projects on schedule.

BATHS OF AMERICA: *What sets you apart from other*



designers?

Cecilia Pacheco: My life experiences significantly influence how I approach any project. Having an open mind and listening to my clients make them feel at ease while working with me.

BATHS OF AMERICA: *What has been your most challenging project and why?*

Cecilia Pacheco: I believe every project presents its challenges. However, clarity in addressing any issue immediately, collaboration at all stages, and offering alternatives are essential to overcoming any problem.

BATHS OF AMERICA: *How do you begin the materials selection process when working with builders' and remodelers' clients?*

Cecilia Pacheco: I carefully analyze their points of view. What they want to create, their goals, their values, and what is appropriate for them in every specific situation, including safety, functionality, budget, and style.

BATHS OF AMERICA: *What are some common mistakes made by builders and homeowners?*

Cecilia Pacheco: They should be clear on the scope of work and have a realistic budget.

BATHS OF AMERICA: *Speaking about staying current,*





or traditional, as long as the pieces have meaning to my clients. My goal always is to design spaces that show my clients' uniqueness.

BATHS OF AMERICA: *What fascinates you, and how have you incorporated that into your designs?*

Cecilia Pacheco: I appreciate fine craftsmanship and love incorporating quality pieces into my design spaces to make them distinctive and timeless. I am fascinated with good architecture, and adding art pieces is imperative to give a wonderful touch to any room.

BATHS OF AMERICA: *How would you characterize your personal style?*

Cecilia Pacheco: Elegant, Simple, and Tasteful.

BATHS OF AMERICA: *What would be your recommendation for "what to do first" in a decorating project when working with the builders and/or homeowners?*

Cecilia Pacheco: I like to find a focal point and develop a design around it to create a harmonious space.

BATHS OF AMERICA: *How do you keep yourself up to date with current design trends in the market? Repeat from above*

Cecilia Pacheco: Seminars, trade shows, and events keep us updated on the construction and design market.

BATHS OF AMERICA: *Any last thoughts or comments?*

Cecilia Pacheco: Thank you for the interview, and thank you to Baths of America. I invite anyone investing in their dream home to contact us.

I look forward to hearing about your design needs and working with you.

how do you keep yourself up to date with all the design trends happening in the industry today?

Cecilia Pacheco: We are constantly immersed in finding new ideas that bring value to our clients. Courses and attending trade shows help to keep our quality of design spaces focused on meeting our client's expectations. I also love traveling to get inspiration and ideas from different places.

BATHS OF AMERICA: *What is your favorite design style?*

Cecilia Pacheco: I prefer rooms that are not crowded. It doesn't matter the style. It can be contemporary, eclectic,

*For more information,
please contact:*

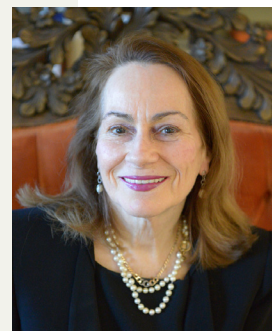
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