

Shopping • Dining • Luminary • Countdown to New Year • Small Business Saturday
Light Up the Bluff • Window Wonderland • Fanny Mae Memorial Reindog Parade
Holiday Artisan Fair • Santa Series

This special section produced in partnership by MailMax and St. Joseph Today

Luminary Friday, November 18 - 5-8 p.m.

Join us Friday, November 18th for minaries light your way to kick off the holiday season! Participating locations invite you to eat, shop, drink and be merry while you enjoy this charming lakeside town.

Shops will be open late to entice Luminary! Stroll through downtown as lu- you with wonderful gift ideas and festive holiday décor. Merchants will host great sales, free gift wrapping, amazing product offerings and more! While downtown, enjoy a wide selection of restaurants and eateries. Sponsored by The Boulevard Inn & Bistro and Holt Bosse.







2022-2023 Events

November 18, Luminary: 5:00-8:00pm, downtown St. Joseph. Sponsored by The Boulevard Inn and Bistro and Holt Bosse.

November 26, Small Business Saturday:

Support local businesses & shop local throughout Southwest Michigan.

December 2, Light up the Bluff, presented by the City of St. Joseph in partnership with the St. Joseph Improvement Association: Lake Bluff Park, Ceremony (6:00pm) and Tree Lighting (6:30pm); Lights will remain on through February 15.

December 2, Window Wonderland: 7:00-8:30pm, downtown St. Joseph.

December 3, Fanny Mae Memorial Reindog Parade: 3:00pm, downtown St. Joseph. Sponsored by Edward J. Todd, FuzzyButz, and Maytag.

December 3-23, Santa Series | Santa's House: Various dates in December, downtown St. Joseph. Sponsored by The Herald Palladium.

December 3-24, Santa Series | Letters to Santa: Drop off letters to Santa at Santa's House located outside the Welcome Center in downtown St. Joseph. Sponsored by The Herald Palladium.

December 4, Holiday Artisan Fair: 12:00-4:00pm, Union + Social.

December 6, 13, 20, Santa Series | Storytime with Mrs. Claus: Mrs. Claus will read some of her favorite holiday books. Stories will be release online at stjoetoday.com/santa. Sponsored by The Herald Palladium.

January 27, Chili Tour: 5:00-8:00pm, downtown St. Joseph.

January 28, St. Joe Winter Beer Fest: 12:00-4:00pm, downtown St. Joseph. Sponsored by Beaudoin Electrical Construction, RE/MAX by the Lake, Bud Distributing, The Buck Burgers & Brew, State Street Meats, and NOBO.

> February 3-5, Ice Fest: All weekend, downtown St. Joseph. Sponsored by Silver Beach Pizza and many others.

March 10, March Mannequins: 7:00-8:30pm, downtown St. Joseph. Sponsored by United Federal Credit Union and The Boulevard Inn & Bistro

March 11, Spring Artisan Fair: 12:00-4:00pm, downtown St. Joseph.



Fanny Mae Memorial Reindog Parade

Saturday, December 3 - 3 p.m.

The annual Fanny Mae Memorial Reindog Parade is a great time for all. This at St. Joseph Today or online at stjoetoday. event features dressed-up pets and their owners in a variety of holiday garb. Be prepared to see all kinds of costumes from "Santa Bernards" to "Reindeer Rottweilers" - definitely a must-see event! Sponsored by **Edward** J. Todd, Maytag and FuzzyButz.

Judging and registration for the event takes place from 1:00pm-2:45pm at the St. Joseph Today Welcome Center located at 301 State Street.

Owners can pre-register in-person com/reindog. Day-of registration also available in-person at St. Joseph Today from 12:00pm-2:45pm. Cost: \$5 per dog; each additional pet is \$3. A portion of net proceeds will be donated to a local animal rescue organization. Event info and the registration form can be found at stjoetoday.com/reindog or call the Welcome Center at (269) 985



State Street St The Growlest Store in SW Michigan

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BLACK FRIDAY-SMALL BIZ SATURDAY SPECTACULAR!

Friday, November 25th - December 24th WHILE SUPPLIES LAST!

DOLLAR DEALS! 25¢ STEALS! Sensational Socks....\$1 Tie Dye Tissues....\$1 #2 Poop Pencil Sets....\$1 Fidget Spinners....\$1

Blinking Pins....\$1 Movie Clapboards.....25¢ Earrings....25¢ Fingerstache Tattoos....25¢ Finger Puppet Craft....25¢ Bracelets....25¢

1/2 OFF Holiday Helpers + 60%-80% off Fabulous Finds! Donut Bath Bombs, Mandalorian Towels, Wood Stash Boxes, Enamel Tac Pins,

Wool Animal Hats-75% off, Deluxe Wallets-75% off, Pop Culture Water Bottles-65% off!

+++Plus Many More Incredible Deals! Too Much To List! Shop Early!

STOCKING STUFFER HEADQUARTERS! Mon-Thurs 10-6, Fri & Sat 10-8, Sun 11-6

Holiday Artisan Fair Sunday, December 4 - Noon-4 p.m.

Join us for an indoor Holiday Artisan Fair on Sunday, December 4 from 12:00p-4:00p at Union + Social! \$5/person. Visit stjoetoday.com/artisanfiar for more info.

Wishing you & your Families the very best this Holiday Season.

MOLLY NICHOLSON

Featured in Michigan's Top Agent Magazine molly.nicholson@c21affiliated.com

(269) 208-3153

CENTURY 21

Top individual Producer



830 Pleasant St., St. Joseph, MI 49085

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OPEN LUMINARY NIGHT UNTIL 9PM!

Regular Hours: Mon-Thurs 9-6 • Fri & Sat 9-8 • Sun 10-5

Step back in time at G&M Variety!

G&M Variety has the appeal of an old fashioned five-and-dime, with nearly every inch of space being utilized to showcase its merchandise. The aisles, with original hardwood floors, have thousands of items for holiday gift giving! Come on in today!



- Unique Gifts
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- Melissa & Doug
- Home & Garden
- Kitchen
- And SO MUCH MORE!

307 State Street • St. Joseph • 269-983-2160

Merry & Bright Weekend

Friday, December 2 - Sunday, December 4

Bluff will transform Lake Bluff Park into a winter wonderland. At 6:00pm, the St. Joseph High School Choir begins with Christmas carols followed by the tree lighting at 6:30pm.

The 1 million holiday lights will remain on through Valentine's Day in Michigan's Most Romantic City. This display is sponsored by the St. Joseph Improvement Association in partnership with the City of St. Joseph. For more information, call (269) 983 5541.

Immediately following Light up the Bluff, Window Wonderland invites attendees to stroll downtown to get into the holiday spirit as they take in the holiday window decorating

On Friday, December 2, Light up the contest. Downtown storefronts will participate from 7:00pm-8:30pm. Vote for your favorite holiday window all weekend long at stjoetoday.com/vote. For more information on Merry & Bright Weekend, visit stjoetoday.com/merryandbright.

> Join us on Friday, March 10, 2023 for March Mannequins! Watch storefronts come alive as dozens of community volunteers pose perfectly still, like mannequins, from 7:00pm-8:30pm For more information, visit stjoetoday. com/marchmannequins or call (269) 985 1111.

Santa Series: Santa's House, Letters to Santa & Storytime with Mrs. Claus

Pleasant Streets in downtown St. Joe! Santa will be available for wish list conversations and holiday photo ops on weekends in December. Don't forget to bring a camera to capture this magical visit!

Grab a postcard from the Welcome Center to write a letter to Santa. Santa's

Santa's House is moved from the House will still take its spot on the corner of North Pole each year to the corner of State & State and Pleasant Streets to serve as a drop off for letters!

> As we wait in anticipation, Mrs. Claus has offered to read some of her favorite books! St. Joseph Today will be releasing weekly videos at stjoetoday.com/santa for our Storytime with Mrs. Claus series! Santa Series is sponsored by The Herald Palladium.



from my home to yours!

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This season, feed your FAMILY exactly what they LOVE

Whatever your family traditions, you can order and we can trim just the way you want. HoKa Turkeys • Specialty Hams • Roasts • Rack of Lamb • Duck

Buy \$50 in Gift Cards get S10 FREE!



No Limit! (Offer ends Nov 30th)

What are your family traditions? Let us help you keep them alive.



artisan cuts of fresh, quality meat aged beef, fresh pork and chicken exquisite fresh fish and seafood local seasonal produce

Thurs-Sat 11am-6pm; Sun 11am-4pm Accepted

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uzzyButz Boutique & Pet Bakery • Pet Boutique Christmas outfits, coats, sweaters and more!

- Fresh Baked Treats!
- Toys! Toys! Toys!
- Unique Gifts For The Pet Lover!

306 State Street • Downtown St. Joseph • 269-983-9663



Eat Local in Michigan's Great Southwest

Many dining options can also be found in and around St. Joseph. Whether you are craving that perfect burger, a hot pizza pie, cuisine that features local produce, the perfect glass of wine or a mug of craft beer, or just something to satisfy that sweet tooth area dining, visit stjoetoday.com/eat. - it is all here!

also great ideas for the foodie in your life. Not sure what restaurant to pick? Purchase a St. Joseph Today Gift Certificate that's good at over 20 restaurants! To learn more about





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casual cajun eatery

Jambalaya, Red Beans & Rice Seafood Gumbo, Po' Boys Etouffee's, Voodoo Jerk Chicken

HOLIDAY CATERING SPECIALS

25 Person \$269

3 Cajun Half Trays Choice of 2 Sides Full Garden Salad 25 pcs Cornbread or French Bread Exp.2022 50 Person \$499

6 Cajun Half Trays Choice of 4 Sides 2 Full Garden Salads **50 pcs Cornbread or** French Bread Exp.2022

NolaRouxEatery.com

2809 NILES AVE 269-487-9577 OPEN: Tue-Sat 11-8





SUNDAY, DECEMBER 4TH FROM 9:00AM - 3:00PM

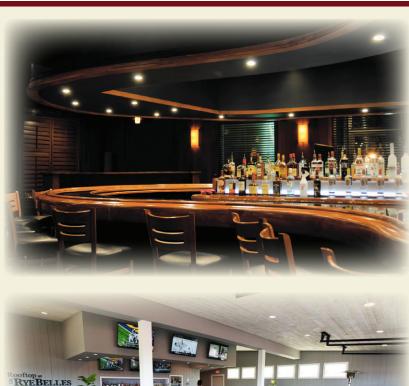
SUNDAY, DECEMBER 18TH WITH SANTA'S REINDEER FROM 9:00AM-3:00PM

RESERVATIONS RECOMMENDED: 269.408.9108 800 WHITWAM DRIVE | ST JOSEPH, MI 49085











EBELLES

WEEKLY FEATURES

AVAILABLE MONDAY THROUGH THURSDAY FEATURE MENU SUBJECT TO CHANGE

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MONDAY - FRIDAY OPEN AT 4:00 PM

SATURDAY OPEN AT 12:00 PM

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St. Joseph Hours: Thurs-Sun 12-6, Closed Mon, Tue & Wed





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SANDBAR & GRILLE PUB BY DAY - FUN BY NIGHT



Sundays we have all the NFL games on with NFL Sunday Ticket



Tuesdays are fun with Music Bingo from 7pm-9pm Win Prizes!Great Music and \$2 Domestic Drafts



Wednesdays are
Wing Night
Wings for only \$6
(regularly \$9.99)



Thursday is
Open Mic Night
entertainment from
9pm – Midnight



Friday Night is Karaoke Night!

hosted by the one and only

Daedae Coleman!





Saturday Night Live Music Coming Up:
November 12th – Party Mouth
November 19th – Jewell and the Future
December 3rd – High Vizz
December 10th – Jewell and the Future
December 17th – Smarty Pants



NEWLY REMODELED! <u>JUST REOPENED IN</u> OCTOBER!

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Breakfast with Santa

December 4, 11, 18 | 10:30am - 1:00pm (NORMAL BREAKFAST HOURS: MONDAY - SUNDAY | 7AM - 11AM)

Reservations Required Call (269) 983-3882

Located in the Bistro on the Boulevard dining room.

Please note, you may take pictures with Santa with **purchase** of breakfast.

For more information or to view our breakfast menu, please visit www.bistroontheboulevard.com



Tis the Season for Finding the Ultimate Gift

Searching for a unique gift for someone special? Downtown St. Joseph offers a variety of stores featuring everything from jewelry to clothing, homegoods to housewares, art to accessories, classes and more

Not sure what to buy? Consider a St. Joseph Today Gift Certificate! Our certificates can be used at more than 80 area locations including shops, restaurants, markets and more. SJT Gift Certificates can be purchased at the Welcome Center (301 State Street in downtown St. Joseph) or online at stjoetoday.com







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Countdown to New Year!

Michigan businesses/restaurants host a made between November 18 and December lative) at a St. Joseph Today (SJT) member countdown for more information.

St. Joseph Today and Southwest business. Qualifying purchases must be Countdown to New Year, a daily giveaway 18. Receipts for purchases must be presented

> Gift Certificates **AVEDA & SURFACE** Haircuts • Color • Highlights Extensions • Manicures • Make-Up Men, Women & Children





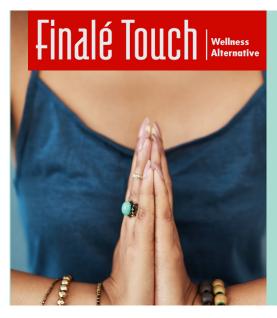


From Left to Right: Mallory Richards, Nicole Trux. Jennifer Fillwock, Brook Roberts and Lisa Van Pelt

> 204 State Street Downtown St. Joseph 269-588-3180

event December 1-31! Shoppers earn one to an SJT staff member at the Welcome Cenentry per \$25 purchase (one time or cumuter by December 18. Visit stjoetoday.com/





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Now through December 17th

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STOP IN AND REGISTER FOR PRIZES!

FREE GIFT FOR OUR GUESTS (WHILE SUPPLY LASTS)

VISIT OUR WEBSITE OR FACEBOOK FOR MORE DETAILS AND WEEKLY SALES



Weekly Special Nov. 14th-19th Receive 25% Off 1 Gift Shop Item for the Angels Tree (Exp. 12/23/22)

Weekly Prize: Fresh Thanksgiving **Arrangement Drawing Nov. 12th**



HOURS: Mon-Fri 9-5:30 • Sat 9-5 • Closed Sun 1475 Pipestone Road, Benton Harbor, MI

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Winter Lights & Holiday Music in Downtown St. Joseph

Those in search of the perfect gift prices and a festive shopping atmosphere this holiday season. Shoppers and diners alike will enjoy holiday music playing throughout downtown St. Joseph until December 24.

Additionally, winter lights have will appreciate unique selections, special been placed downtown along State St. (from Elm St. to Ship St.) as well as Broad St. and Ship St. (Lake Blvd. to Main St.) and Pleasant St. (Lake Blvd. to Court St.) and will remain up through February in conjunction with Light up the Bluff.

Small Business Saturday Saturday, November 26

Holiday shoppers seeking great buys will find them throughout Southwest Study in Grand Rapids, MI, for every \$100 Michigan, on Black Friday, Nov. 25, and Small Business Saturday, Nov. 26. Select merchants will begin their holiday sales on Black day.com/shopsmall. Friday.

According to the Civic Economic spent at a local business, approximately \$68 stays in the local community. Visit stjoeto-

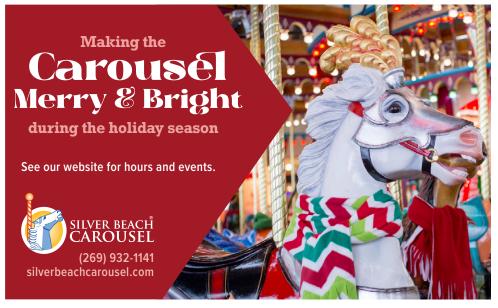
















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(Next to The Buck)



Let's meet up for the HOLIDAYS

Luminary



FRI., NOV. 18 5-8p

stjoetoday.com/luminary

Small Business Saturday



SAT., NOV. 26 All Day

stjoetoday.com/shopsmall

Sun., Dec. 4 | Noon-4p Indoor Artisan Market at Union+Social stjoetoday.com/artisanfair

Holiday ARTISAN FAIR

Merry & BRIGHT WEEKEND



Fri., Dec. 2 | 6p Light up the Bluff

Fri., Dec. 2 | 7-8:30p Window Wonderland

> Sat., Dec. 3 | 3p FANNY MAE MEMORIAL **Reindog Parade**

Dec. 3-23 **Santa Series** stjoetoday.com/merryandbright



Countdown to Vew Year

Dec. 1-31 | Daily Giveaways

Shoppers earn one entry per \$25 purchase (one time or cumulative). Qualifying purchases must be made between Nov. 18 and Dec. 18. stjoetoday.com/countdown



Chili TOUR

Fri., Jan. 27 | 5-8p stjoetoday.com/chili



EAT | SHOP | STAY



Sat., Jan. 28 Noon-4p

Tickets will go on sale on December 1. stjoetoday.com/beerfest

