



**'tis the season
to shop, eat, drink and be merry!**

HOLIDAY HAPPENINGS

In and Around Downtown

St. Joseph

**Shopping • Dining • Luminary • Countdown to New Year • Small Business Saturday
Light Up the Bluff • Window Wonderland • Fanny Mae Memorial Reindog Parade
Holiday Artisan Fair • Santa Series**

This special section produced in partnership by MailMax and St. Joseph Today

For more information call St. Joseph Today at 269-985-1111 or visit stjoetoday.com

Luminary

Friday, November 18 - 5-8 p.m.

Join us Friday, November 18th for Luminary! Stroll through downtown as luminaries light your way to kick off the holiday season! Participating locations invite you to eat, shop, drink and be merry while you enjoy this charming lakeside town.

Shops will be open late to entice you with wonderful gift ideas and festive holiday décor. Merchants will host great sales, free gift wrapping, amazing product offerings and more! While downtown, enjoy a wide selection of restaurants and eateries. Sponsored by **The Boulevard Inn & Bistro** and **Holt Bosse**.



2022-2023 Events

November 18, **Luminary**: 5:00-8:00pm, downtown St. Joseph. Sponsored by **The Boulevard Inn and Bistro** and **Holt Bosse**.

November 26, **Small Business Saturday**:

Support local businesses & shop local throughout Southwest Michigan.

December 2, **Light up the Bluff, presented by the City of St. Joseph in partnership with the St. Joseph Improvement Association**: Lake Bluff Park, Ceremony (6:00pm) and Tree Lighting (6:30pm); Lights will remain on through February 15.

December 2, **Window Wonderland**: 7:00-8:30pm, downtown St. Joseph.

December 3, **Fanny Mae Memorial Reindog Parade**: 3:00pm, downtown St. Joseph. Sponsored by **Edward J. Todd**, **FuzzyButz**, and **Maytag**.

December 3-23, **Santa Series | Santa's House**: Various dates in December, downtown St. Joseph. Sponsored by **The Herald Palladium**.

December 3-24, **Santa Series | Letters to Santa**: Drop off letters to Santa at Santa's House located outside the Welcome Center in downtown St. Joseph. Sponsored by **The Herald Palladium**.

December 4, **Holiday Artisan Fair**: 12:00-4:00pm, Union + Social.

December 6, 13, 20, **Santa Series | Storytime with Mrs. Claus**: Mrs. Claus will read some of her favorite holiday books. Stories will be release online at stjoetoday.com/santa. Sponsored by **The Herald Palladium**.

January 27, **Chili Tour**: 5:00-8:00pm, downtown St. Joseph.

January 28, **St. Joe Winter Beer Fest**: 12:00-4:00pm, downtown St. Joseph. Sponsored by **Beaudoin Electrical Construction**, **RE/MAX by the Lake**, **Bud Distributing**, **The Buck Burgers & Brew**, **State Street Meats**, and **NOBO**.

February 3-5, **Ice Fest**: All weekend, downtown St. Joseph. Sponsored by **Silver Beach Pizza** and **many others**.

March 10, **March Mannequins**: 7:00-8:30pm, downtown St. Joseph. Sponsored by **United Federal Credit Union** and **The Boulevard Inn & Bistro**

March 11, **Spring Artisan Fair**: 12:00-4:00pm, downtown St. Joseph.

ANIMAL AID

Christmas Holiday Open House

Sat Dec 3rd 12-3pm

Join us Before the Reindog Parade!

Gift Items & Stocking Stuffers, Silent Auction, Memory Tree, Bake Sale & Adoptable Pets!

Pets Welcome! (please use stairs)

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CITY OF St. Joseph

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www.sjcityparkrec.com

Opening by:
 November 23, 2022

Fanny Mae Memorial Reindog Parade

Saturday, December 3 - 3 p.m.

The annual Fanny Mae Memorial Reindog Parade is a great time for all. This event features dressed-up pets and their owners in a variety of holiday garb. Be prepared to see all kinds of costumes from “Santa Bernards” to “Reindeer Rottweilers” – definitely a must-see event! Sponsored by **Edward J. Todd, Maytag and FuzzyButz.**

Judging and registration for the event takes place from 1:00pm-2:45pm at the St. Joseph Today Welcome Center located at 301 State Street.

Owners can pre-register in-person at St. Joseph Today or online at stjoetoday.com/reindog. Day-of registration also available in-person at St. Joseph Today from 12:00pm-2:45pm. Cost: \$5 per dog; each additional pet is \$3. A portion of net proceeds will be donated to a local animal rescue organization. Event info and the registration form can be found at stjoetoday.com/reindog or call the Welcome Center at (269) 985 1111.



State Street Stuff

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Fantastic, Fun, Affordable Finds for Friends & Family!

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BLACK FRIDAY-SMALL BIZ SATURDAY SPECTACULAR!

Friday, November 25th - December 24th **WHILE SUPPLIES LAST!**

☺ PEACE ♥ LOVE & SHOPPING! 🎁

DOLLAR DEALS! 25¢ STEALS! Sensational Socks...\$1

Tie Dye Tissues...\$1 #2 Poop Pencil Sets...\$1 Fidget Spinners...\$1

Blinking Pins...\$1 Movie Clapboards...25¢ Earrings...25¢

Fingerstache Tattoos...25¢ Finger Puppet Craft...25¢ Bracelets...25¢

1/2 OFF Holiday Helpers + 60%-80% off Fabulous Finds!

Donut Bath Bombs, Mandalorian Towels, Wood Stash Boxes, Enamel Tac Pins, Wool Animal Hats-75% off, Deluxe Wallets-75% off, Pop Culture Water Bottles-65% off!

+++Plus Many More Incredible Deals! Too Much To List! Shop Early!

STOCKING STUFFER HEADQUARTERS! Mon-Thurs 10-6, Fri & Sat 10-8, Sun 11-6

Holiday Artisan Fair

Sunday, December 4 - Noon-4 p.m.

Join us for an indoor Holiday Artisan Fair on Sunday, December 4 from 12:00p-4:00p at Union + Social! \$5/person. Visit stjoetoday.com/artisanfiar for more info.

Wishing you & your Families the very best this Holiday Season.

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Step back in time at G&M Variety! G&M Variety has the appeal of an old fashioned five-and-dime, with nearly every inch of space being utilized to showcase its merchandise. The aisles, with original hardwood floors, have thousands of items for holiday gift giving! Come on in today!



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- Melissa & Doug
- Home & Garden
- Kitchen
- And SO MUCH MORE!

307 State Street • St. Joseph • 269-983-2160

Merry & Bright Weekend

Friday, December 2 - Sunday, December 4

On Friday, December 2, Light up the Bluff will transform Lake Bluff Park into a winter wonderland. At 6:00pm, the St. Joseph High School Choir begins with Christmas carols followed by the tree lighting at 6:30pm.

The 1 million holiday lights will remain on through Valentine's Day in Michigan's Most Romantic City. This display is sponsored by the St. Joseph Improvement Association in partnership with the City of St. Joseph. For more information, call (269) 983 5541.

Immediately following Light up the Bluff, Window Wonderland invites attendees to stroll downtown to get into the holiday spirit as they take in the holiday window decorating

contest. Downtown storefronts will participate from 7:00pm-8:30pm. Vote for your favorite holiday window all weekend long at stjoetoday.com/vote. For more information on Merry & Bright Weekend, visit stjoetoday.com/merryandbright.

Join us on Friday, March 10, 2023 for March Mannequins! Watch storefronts come alive as dozens of community volunteers pose perfectly still, like mannequins, from 7:00pm-8:30pm For more information, visit stjoetoday.com/marchmannequins or call (269) 985 1111.



This season, feed your **FAMILY** exactly what they **LOVE**

Whatever your family traditions, you can order and we can trim just the way you want.
HoKa Turkeys • Specialty Hams • Roasts • Rack of Lamb • Duck

Buy \$50 in Gift Cards get \$10 FREE!

No Limit! (Offer ends Nov 30th)



What are your family traditions?
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aged beef, fresh pork and chicken
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Thurs-Sat 11am-6pm; Sun 11am-4pm **EBT Accepted**

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Santa Series: Santa's House, Letters to Santa & Storytime with Mrs. Claus

Santa's House is moved from the North Pole each year to the corner of State & Pleasant Streets in downtown St. Joe! Santa will be available for wish list conversations and holiday photo ops on weekends in December. Don't forget to bring a camera to capture this magical visit!

Grab a postcard from the Welcome Center to write a letter to Santa. Santa's

House will still take its spot on the corner of State and Pleasant Streets to serve as a drop off for letters!

As we wait in anticipation, Mrs. Claus has offered to read some of her favorite books! St. Joseph Today will be releasing weekly videos at stjoetoday.com/santa for our Storytime with Mrs. Claus series! Santa Series is sponsored by **The Herald Palladium**.

HAPPY HOLIDAYS
from my home to yours!

Looking to sell this holiday season?
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Eat Local in Michigan's Great Southwest

Many dining options can also be found in and around St. Joseph. Whether you are craving that perfect burger, a hot pizza pie, cuisine that features local produce, the perfect glass of wine or a mug of craft beer, or just something to satisfy that sweet tooth – it is all here!

Certificates to area restaurants are also great ideas for the foodie in your life. Not sure what restaurant to pick? Purchase a St. Joseph Today Gift Certificate that's good at over 20 restaurants! To learn more about area dining, visit stjoetoday.com/eat.




GIVE THE TASTE OF SOUTHWEST MICHIGAN
– *this holiday season* –

YOU ORDER IT. WE SHIP IT. SIMPLE.

SCAN CODE TO SHOP NOW







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Jambalaya, Red Beans & Rice
Seafood Gumbo, Po' Boys
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25 Person \$269	50 Person \$499
3 Cajun Half Trays	6 Cajun Half Trays
Choice of 2 Sides	Choice of 4 Sides
Full Garden Salad	2 Full Garden Salads
25 pcs Cornbread or French Bread Exp.2022	50 pcs Cornbread or French Bread Exp.2022

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Brunch with Santa

SUNDAY, DECEMBER 4TH FROM 9:00AM - 3:00PM

SUNDAY, DECEMBER 18TH WITH SANTA'S REINDEER FROM 9:00AM-3:00PM



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WINE & DINE

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FEATURE MENU SUBJECT TO CHANGE

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- 8 OZ. SEARED PORK RIBEYE \$19
- CHICKEN FLORENTINE \$19
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- CATCH OF THE DAY \$24

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Wednesdays are Wing Night
8 Wings for only \$6
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Thursday is Open Mic Night
entertainment from 9pm – Midnight



Friday Night is Karaoke Night!
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Saturday Night Live Music Coming Up:
November 12th – Party Mouth
November 19th – Jewell and the Future
December 3rd – High Vizz
December 10th – Jewell and the Future
December 17th – Smarty Pants



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Our Chocolate Dipped Wine Bottles Make Great Gifts Too!
\$33 each • Hurry, only 100 available!

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Check Tosi's Facebook or website for upcoming events or promotions.



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-  **THE 12 BEERS OF CHRISTMAS TAPPING DEC. 5TH!**
- EXCLUSIVE CRAFT BEERS, FOOD PAIRINGS, PRIZES
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Open daily at 11:30AM (Closed Tuesday)

Breakfast with Santa

December 4, 11, 18 | 10:30am - 1:00pm

(NORMAL BREAKFAST HOURS:
MONDAY - SUNDAY | 7AM - 11AM)

Reservations Required

Call (269) 983-3882

Located in the Bistro on the Boulevard dining room.

Please note, you may take pictures with Santa
with purchase of breakfast.

For more information or to view our breakfast menu,
please visit www.bistroontheboulevard.com

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ON THE BOULEVARD



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www.bistroontheboulevard.com

WINE & DINE

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'Tis the Season for Finding the Ultimate Gift

Searching for a unique gift for someone special? Downtown St. Joseph offers a variety of stores featuring everything from jewelry to clothing, homegoods to housewares, art to accessories, classes and more.

Not sure what to buy? Consider a St. Joseph Today Gift Certificate! Our certificates can be used at more than 80 area locations including shops, restaurants, markets and more. SJT Gift Certificates can be purchased at the Welcome Center (301 State Street in downtown St. Joseph) or online at stjoetoday.com



Happy Hour Every Day 3 - 5:30

Great Craft Beers & Cocktails

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HOME
for the holidays



COLLECTION SITE
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Countdown to New Year!

St. Joseph Today and Southwest Michigan businesses/restaurants host a Countdown to New Year, a daily giveaway event December 1-31! Shoppers earn one entry per \$25 purchase (one time or cumulative) at a St. Joseph Today (SJT) member business. Qualifying purchases must be made between November 18 and December 18. Receipts for purchases must be presented to an SJT staff member at the Welcome Center by December 18. Visit stjoetoday.com/countdown for more information.



'Tis The Season For Style



From Left to Right: Mallory Richards, Nicole Trux, Jennifer Fillwock, Brook Roberts and Lisa Van Pelt

Gift Certificates
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Magical Holiday Memories



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 1 Gift Shop Item
 w/one toy Donation
 for the Angels Tree
 (Exp. 12/23/22)

Weekly Prize:
 Fresh Thanksgiving
 Arrangement
 Drawing Nov. 12th

Enjoy Holiday Shopping @ the Box Factory

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MAKERS Market
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 Sun. Nov 27 10AM-3PM

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- Cash Bar, Lunch & Refreshments
- Visit Artists in their Studios
- Explore our Historic Building

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Winter Lights & Holiday Music in Downtown St. Joseph

Those in search of the perfect gift will appreciate unique selections, special prices and a festive shopping atmosphere this holiday season. Shoppers and diners alike will enjoy holiday music playing throughout downtown St. Joseph until December 24.

Additionally, winter lights have been placed downtown along State St. (from Elm St. to Ship St.) as well as Broad St. and Ship St. (Lake Blvd. to Main St.) and Pleasant St. (Lake Blvd. to Court St.) and will remain up through February in conjunction with Light up the Bluff.



Small Business Saturday Saturday, November 26

Holiday shoppers seeking great buys will find them throughout Southwest Michigan, on Black Friday, Nov. 25, and Small Business Saturday, Nov. 26. Select merchants will begin their holiday sales on Black Friday.

According to the Civic Economic Study in Grand Rapids, MI, for every \$100 spent at a local business, approximately \$68 stays in the local community. Visit stjoeto-day.com/shopsmall.

Thank you!
Wishing everyone safe and happy holidays from our team at
Affinity
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Thank you for another successful year.

Making the
Carousel Merry & Bright
during the holiday season

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CITY OF St. Joseph

Light Up the Bluff

December 2, 2022
Choir Caroling - 6:00pm
Tree Lighting - 6:30pm

GLIK'S
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408 State, Downtown St. Joe
(Next to The Buck)

LOVE ART EXPLORE ART THIS HOLIDAY SEASON

ARTIST MADE GIFTS
WINTER BREAK CAMPS
ANNUAL COMMUNITY EXHIBIT
OUTDOOR SCULPTURE MAPS

KRASL ART CENTER



707 LAKE BOULEVARD, SAINT JOSEPH, MI | 269.983.0271 | KRASL.ORG

Let's meet up for the **HOLIDAYS**

Luminary



FRI., NOV. 18
5-8p

stjoetoday.com/luminary

Small Business Saturday



SAT., NOV. 26
All Day

stjoetoday.com/shopsmall

Merry & BRIGHT WEEKEND



Fri., Dec. 2 | 6p
Light up the Bluff

Fri., Dec. 2 | 7-8:30p
Window Wonderland

Sat., Dec. 3 | 3p
FANNY MAE MEMORIAL
Reindog Parade

Dec. 3-23
Santa Series
stjoetoday.com/merryandbright

Holiday ARTISAN FAIR

Sun., Dec. 4 | Noon-4p
Indoor Artisan Market at Union+Social
stjoetoday.com/artisanfair



Countdown to *New Year*

Dec. 1-31 | Daily Giveaways
*Shoppers earn one entry per \$25 purchase (one time or cumulative). Qualifying purchases must be made between **Nov. 18** and **Dec. 18**.*
stjoetoday.com/countdown



Winter BEER FEST

Sat., Jan. 28
Noon-4p

Tickets will go on sale on December 1.
stjoetoday.com/beerfest



Chili TOUR

Fri., Jan. 27 | 5-8p
stjoetoday.com/chili



Meet me in **ST. JOSEPH**

EAT | SHOP | STAY | PLAY

stjoetoday.com