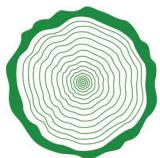


THE METROPOLITAN BUILDER

INSIDE SHOWCASE



HARDWOOD
— PRODUCTS —

From Professional Golfer To
Professional Home Builder

R&C - Houston, Texas





From Professional Golfer To Professional Home Builder

By Mary Lynn Mabray, ASID

Juan Salcedo is quite an interesting and enterprising young man, dedicated, creative, determined, industrious and personally approachable. He came to the United States, in his teens and has made quite a career for himself.

As a professional golfer, Juan developed the professional mind-set that would certainly play a part later in life to helping him find his true passion and calling, homebuilding. Juan was invited into the family real estate business, ASIN Realty which began in Cuernavaca, Mexico forty years ago. He quickly worked his way up the ladder to become the companies' number 1 salesman.

That led Juan on a path to develop his own residential and construction firm, R&C, Texas. Prior to opening the construction company, he had client after client ask for renovation tips on well-loved homes that they had just purchased; but did not meet with the family's needs.

Since he knew that part of the business backward and forward, it was not a big jump to start those kinds of renovations, and eventually parlay them into custom and spec homes.

Juan does his best to follow the design rules of the masters like Frank Lloyd Wright, as evidenced by his expansive and beautiful patio design that brings outdoor living inside to be enjoyed. Robert Stern, an east coast architect, whose love of innovation and practical, well- designed kitchen and closets, changed the way builders thought about kitchens, ensuite baths and closets.

The kitchens in Juan's homes are outfitted with the prestigious Fulgor-Milano brand, ovens, stoves, micro-waves, dishwashers and interesting accessories. Every aspect of Fulgor-Milano appliances is designed to reflect the elegance and uniqueness of the Italian style. Fulger-



Milano personifies a passion for quality, contemporary design and innovation.

This brand is quickly becoming a preference among chefs who prefer attention to detail that allows the elements of design to not only flourish but to enhance their cooking skills. Their performance is second to none, with extremely powerful burners and ovens that heat evenly.

Fulgor-Milano offers a signature of ranges, refrigerators, dishwashers, cooktops, ovens, vent hoods, coffee systems, warming drawers, microwaves and accessories that are not normally offered with other brands.

The smallest home R&C has ever built is 1800 square feet, the largest to date is 4200 square feet, all packed with new ideas and beautiful materials. He prefers to build with brick and Hardy plank siding because it stands the test of time.

Juan is a practical thinker, a man who uses both his knowledge and curiosity to create simple solutions for homeowners. Such as the use of tile throughout for flooring, unless there is a special request for wood because these two products keep allergens to a minimum, and if the family has pets, they make for easy clean-up. Tile, in itself could also be considered timeless as it has been used for





centuries in French courts, English main rooms, Greek and Roman historical buildings.

Juan personally oversees each project, and is there for the client throughout their process be it a renovation or build-out. Each room makes the best use of the space be it family rooms, kitchens, or bedrooms. Another area of the home that is often overlooked is the garage. Each garage in Juan's homes are large enough for trucks and is built out completely and outfitted with storage.

If you are looking for high quality wrapped up in an outstanding, well-built home, look to R&C. You will find them currently building in the Lake Conroe and Lake Livingstone area as well as Crystal Beach near Galveston.

To contact R&C or Juan Salcedo you may call 832-642-2892 or email him at JuanSalcedo@ASINRealty.com.

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