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2023



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# A Letter From Our President

## WELCOME!

**M**anchester is a thriving city with so much to offer residents and visitors alike. From a vibrant business community with a variety of boutiques, restaurants, and hotels, to several outdoor recreational activities including access to state and local parks for hiking and chasing waterfalls, Manchester has something for everyone, and the Chamber of Commerce would like to thank each and every one of you for that.

The hard work of the community has not gone unnoticed. According to the last U.S. Census, Manchester has experienced the highest amount of growth, a 20 % population increase, in Coffee County. The Manchester Chamber will continue to play an active role in the growth of our community; and in return this will add to the overall quality of life, as well as to your Chamber membership.

Please know that this is YOUR Chamber! We rely on your input and involvement to continue to move forward in the right direction.

We love Manchester and hope you do, too!



**Kayla Transue**  
2023 President

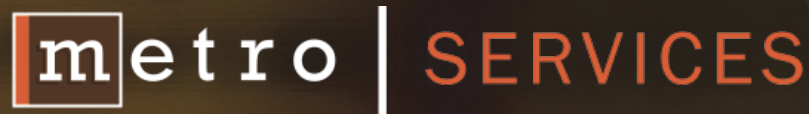
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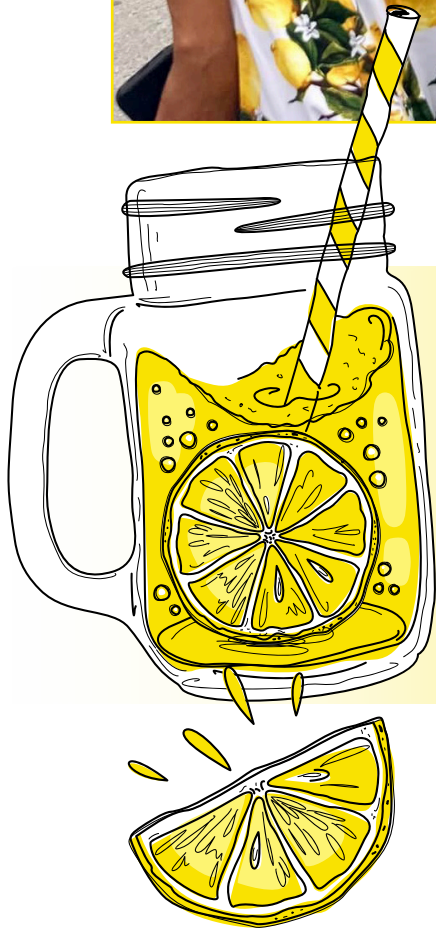


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# The squeeze on Manchester's Lemonade Day!

Manchester Chamber of Commerce initiates a student entrepreneurship program in schools.

Story By Julia Eads // Photos by Ashleigh Newnes and Katie Anderson





Most people have nostalgic memories involving lemonade stands. Whether you were one of the wide-eyed little children sitting behind the table selling the lemonade you helped your Nana make or one of the friendly strangers who couldn't resist buying, lemonade stands always seem to carry a lemony-sweet memory!

Manchester's first-ever Lemonade Day was held on Thursday, May 19, 2022. The day was a community-wide event established by the Manchester Chamber of Commerce. In hopes of encouraging youth entrepreneurship within our community, Chamber staff and ambassadors worked closely with Manchester City Schools to execute the program.

The simple yet effective idea to provide kids with real-world experiences by running their own businesses came from a Chamber of Commerce conference that Manchester's

executive director, Katy Riddle, attended.

Riddle said, "When I heard about it [Lemonade Day], I knew I had to bring to Manchester."

Lemonade Day is a strategic, lesson-based program that originated in Houston, Texas. It is known for sparking the spirit of entrepreneurship in young kids while empowering them to set goals, work hard, and achieve their dreams. Since its launch in 2007, Lemonade Day has grown from serving 2,700 kids in one city to serving one million children in over 80 markets in the United States and beyond. Riddle shared that while there are Lemonade Days all across the United States, Manchester is only the second community to implement the program within the state of Tennessee.

Upon returning from the Chamber conference where she initially heard about the program, Riddle said, "We immediately reached out to the school system to see how





Lemonade Day in Manchester resulted in 12 different lemonade stands across the city.





we could partner to bring this to Manchester. It took a little while to figure out how we wanted to implement it. Still, we were so lucky to have the support of the City of Manchester and the Manchester City School System.”

After some deliberation and planning, those involved worked it out so that every fourth grader at both Westwood and College Street Elementary schools would be given the curriculum and the chance to run their own lemonade stands.

Riddle shared, “The curriculum was taught by the teachers in the classroom. In other communities, they disseminate the information, typically through someone like a Chamber of Commerce. Then it becomes a self-guided program. But what we did was give every student in fourth grade a chance to learn this information.”

Gearing up for the big day on May 19, fourth-grade students in Manchester worked through the many facets of entrepreneurship. They studied everything from creating a business plan and developing strategic marketing ideas

to determining an appropriate cost per cup of lemonade. Students had to use math, critical thinking skills, and self-discipline. Students chose to take ownership of their businesses, and the results were astounding!

Lemonade Day in Manchester resulted in 12 different lemonade stands across the city. Stands were set up at Advantage Realty, Coffee County Administrative Plaza, Coffee County Bank, First Bank, First Vision Bank, Food Lion, J & G Pizza & Steak House, Jefferson’s Restaurant Peoples Bank & Trust, Powers Plaza, Walgreens, and Westwood Elementary School. Each stand was open from 10:30 a.m. to 1:30 p.m.

In addition to the four main learning components of the program (financial literacy, entrepreneurship, self-reliance, and community development), Lemonade Day taught local kids about business creation, branding, teamwork, responsibility, goal setting, and business competition. Our elementary children left that Thursday afternoon feeling empowered and inspired as the lemonade stands combined sold over 2,000





Lemonade Day taught local kids about business creation, branding, teamwork, responsibility, goal setting, and business competition.

cups of lemonade resulting in \$8,187.37 earned.

Riddle shared, "Implementing Lemonade Day was expensive for the Chamber of Commerce. However, the community responded by surpassing the fundraising goal. The excess funds will be put toward sustaining the program in the future." So, as it stands, lemonade stands are here to stay. And encouragement for youth entrepreneurship will continue to take place...one lemonade stand at a time.

To make Lemonade Day feel more official, Manchester's Vice Mayor Mark Messick joined in and made a ceremonial proclamation that May 19, 2022 would henceforth be known as Lemonade Day in Manchester, TN. Messick shared, "We ought to do more stuff like this so children won't be so illiterate when they graduate—in areas such as balancing a checkbook and knowing how to make money." He commented, "And our Chamber of Commerce has done a fantastic job—they're very active and do an excellent job. They deserve all the credit for this one."





Messick concluded. "I just happen to be lucky enough to be in a position where I could make the proclamation."

Riddle concluded, "Community development, workforce initiative, and economic development—that's what a Chamber of Commerce is all about. I feel like Lemonade Day encapsulated all of those things."

We want to say an echoing thanks to all of those who encouraged the fourth graders of Manchester City during this first Lemonade Day! Whether hosting a lemonade stand at your place of business or simply buying a cup while you ran errands around town—big or small, your support directly affects and empowers our community's future leaders. So, thank you local Manchester community! Thank you for showing up, helping raise funds, volunteering hours, and donating or furnishing signage. This Lemonade Day has been a true community effort. May we, the people of Manchester, continue to ignite the entrepreneurial spirit of our children for years to come! Cheers!





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# Quality Healthcare. Right Here.

Unity Medical Center gives residents of Manchester peace of mind.

Story By Julia Eads

A significant contributing factor that makes Manchester a great place to live, work, and play is its access to high-quality and affordable healthcare. Healthcare services, including prevention, diagnosis, treatment, disease management, illnesses, disorders, and other health-impacting conditions, are right within our citizens' reach, all thanks to Unity Medical Center (UMC).



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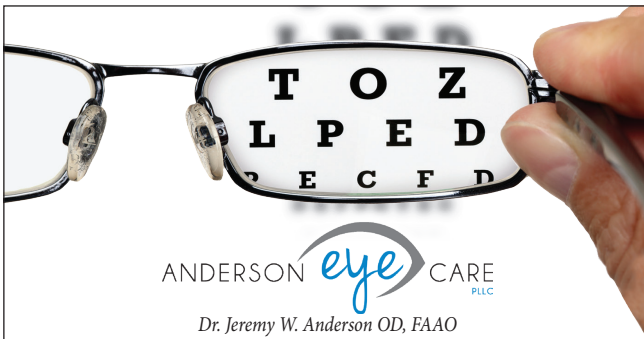


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UMC is the product of two former local hospitals, Medical Center of Manchester and United Regional Medical Center, combining forces. The intention behind the merger was to consolidate resources to provide the highest quality of care. UMC's vision is to "improve the health status and enhance the quality of life of individuals and communities we serve." The staff at UMC achieves this vision by "providing quality, compassionate, and cost-effective healthcare while upholding the highest ethical standards."

Manchester's acute care hospital has advanced departments, including Cardiopulmonary, Emergency Services, Family/Primary Care, Intensive Care, Pharmacy, Laboratory, Inpatient Services, Telemedicine, Radiology and Medical Imaging, Surgery, and mental health services.

Within the last few years, UMC has invested in expansion and renovation projects. The most noteworthy accomplishment during this time has been the opening of the hospital's intensive care unit (ICU). The opening of the ICU means residents in our community do not have to travel across the region or state to access appropriate healthcare. This significant luxury feels even more significant when it's you or a loved one experiencing life-

threatening circumstances. During some of the scariest and most challenging moments of life, help at UMC is right here.

Additional projects resulted in increased quality of services and operating space for all departments of the hospital and new equipment for the imaging department. Additionally, renovations were made to modernize the look of the lobby, nurses' stations, chapel, care rooms, labs, and exteriors of the building.

Martha Henley, CEO of Unity Medical Center, said, "This renovation project is very exciting for all of us at Unity Medical Center and the community at large," said "It is a direct result of the outstanding care our team provides. Their hard work and dedication are why people seek services at Unity and why the hospital has continued to undergo tremendous growth."

Thanks to UMC, residents of Coffee County can feel comfortable and confident living in Manchester due to the high level of care our local medical providers and facilities have to offer.

*Unity Medical Center is located at 481 Interstate Drive in Manchester. Reach our local medical professionals by phone at (931) 728-6354.*





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# Local library undergoes renovation

A facelift on a local facility brings new life and fresh energy.

Story By Julia Eads // Photos by Summer Breeze







One of the most valuable resources a community can possess is a public library. Libraries act as community hubs. They connect people to information and to other people. Library programs and sponsored activities constantly provide ways for community members to engage with one another. When you walk in the front doors, you are met with a warm and peaceful feeling where you know you are safe to wonder, learn, dream, create, and grow. Within the walls of a library, visitors have access to endless resources. Libraries, at large,

can feel like a place of refuge, and the Coffee County Manchester Library is a prime example of that.

The Coffee County Manchester Library has been a bustling space for adults, teens, children, and parents of young since 1955. However, over the years, the building and its facilities began to show signs of normal wear and tear. The carpet that once held the iconic “new carpet smell” and stretched firm and tight slowly began to ripple up and show more and more stains. Walls that looked seamless with fresh paint started to show signs of being overly loved, patted, and

When you walk in the front doors, you are met with a warm and peaceful feeling where you know you are safe to wonder, learn, dream, create, and grow.



touched by its tiny little visitors. Thus, it was evident to library staff and members of the public that something needed to be done. Pauline Vaughn, the director at the Manchester Public Library, shared, "The carpet's condition was a safety hazard. The rippling fabric pulling up from the floor was a tripping hazard." Therefore, a facelift was added to the docket.

On March 1, 2022, the Coffee County Budget and Finance Committee voted during its meeting to approve spending up to \$50,000 for new carpeting and paint for the Coffee County Manchester Public Library. By Friday, August 26, 2022, the library officially closed its doors for those necessary renovations and minor repairs. The upgrades (including hiring a professional moving crew) took right under two months to complete. The library's grand reopening coincided with its first Fall Festival. The dual-purposed event was a tremendous hit for the community! Over 100 people were in attendance. Since the reopening of the library, all normal activities and programs such as Storytime, Toddler Time, Book Club, Golden Hour, Activity Club, Chess Club, and Sensory Storytime have been able to resume.

To go with the "new and improved" theme: the youth services librarian and event coordinator, Daphanie Gragg, has been busy planning and scheduling fun and creative events for the 2023 calendar year. In addition to children's events, the library will play host to a community resume-building and mock interview event. One of the most creative events shared was a "Stuffed Sleepover," where children and parents will drop off a favorite stuffed animal to stay the night in the library.

Gragg shared, "The stuffies will stay the night with me in the library. Then our staff will stage the stuffed animals in different photo opportunities, take pictures, and post them on social media for the kids to see before they pick them up the next day."

Another unique event Gragg is planning is a prom dress exchange. She shared, "It will be at the library. Everybody can come out and bring their prom dresses to swap. The idea is to help the community because money is tight for everybody. It will also be a way to get everybody out of their houses, off their phones, and involved with one another." Other events already on the horizon include a father/daughter dance, a mother/son superhero-themed dance, a few escape room challenges, and a candy sushi night for teens.

*For a complete list of offerings, please visit [coffeecountylibrary.org](http://coffeecountylibrary.org).*

## **Library Hours:** *Closed all major holidays*

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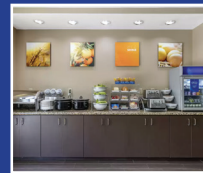
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## A closer look at recreation in Manchester

Story By Julia Eads // Photos by Summer Breeze

Though many newcomers hear about Manchester because of its direct connection to the Bonnaroo Music Festival, the quaint town settled along Interstate 24 has more to offer its residents and visitors than a few unforgettable nights on the farm! The city has over 100 acres of parkland, a 69,000-square-foot indoor recreation center, and an extensive list of programs and facilities that engage the community. So while we as a whole enjoy having Bonnaroo in our community, our city has more depth than any Rolling Stones headlines could capsulize.

Our local recreation department is at the center of keeping our people active and engaged all year. The department does a fantastic job of providing special events, programs, and recreational activities plus maintaining and improving parks and facilities.

Parks and Recreation Director A.J. Fox shared, “Our primary focus is families. We cater to families by offering a variety of activities for them. We offer swim lessons. We run sports camps, summer day camps, and other recreational opportunities. Then, in our recreation facility itself, we have basketball courts, racquetball courts, pools, a weight room, and an indoor track. We really try to provide a space for people of all ages, from youth up to senior citizens.”

Offerings like these help engage residents and add to the long list of reasons that make Manchester a great place to play, work, and live.

Fox shared that Manchester is home to five different parks. He said, “We have five parks that are all unique in their own way. Fred Deadman Park has baseball fields, softball fields, tennis courts, and playgrounds. Dave King Park has



## Providing places for residents to go, like local playgrounds and parks, is a simple yet practical way the recreation department attempts to serve our community.

softball fields and a playground. Mayor Lonnie J. Norman Memorial Park has an outdoor fitness obstacle course, which is kind of similar to a ninja warrior course. At Rotary Park, we have an amphitheater and just a wide open space for large gatherings. Then, lastly, at Manchester Sports Park, we have our soccer complex and our dog park called Bark-aroo.”

Fox shared that he and his team are proud of all of the parks and look forward to multiple additions and improvements slated in 2023. However, the department staff has been looking forward to the many improvements and additions that have been or will be taking place within the year. One thing to look forward to is a new farmer’s market coming to Manchester Sports Park this spring. The addition will provide a more centralized space for local farmers and merchants to sell goods.

Other improvements that will take place in 2023 include the renovation of six ball fields. Fox shared, “We’re converting the old halogen lights with wood poles over to LED lights with metal poles. We have a total

of nine baseball and softball fields, so six of those will get the upgrades. These improvements began towards the end of 2022 and after we finished a renovation of Westwood Elementary School’s outdoor basketball court. The court remodel was a joint effort between us, the school system, and a grant through the Tennessee Department of Health. The new court features pickleball, foursquare, and basketball.”

The Manchester Parks and Recreation Department’s broad mission is to provide affordable and quality programs and facilities to all individuals and families within our community. Providing places for residents to go, like local playgrounds and parks, is a simple yet practical way the recreation department attempts to serve our community.

Fox, who has been with the department for 13 years, said, “The most fulfilling thing for me is just being able to make an impact on our community and provide a healthier place for people to play, work, and live. We have a great staff who goes the distance by trying to implement all they can to better the City of Manchester.”



Photo by Anthony Morris



Photo by Phillip Fryman





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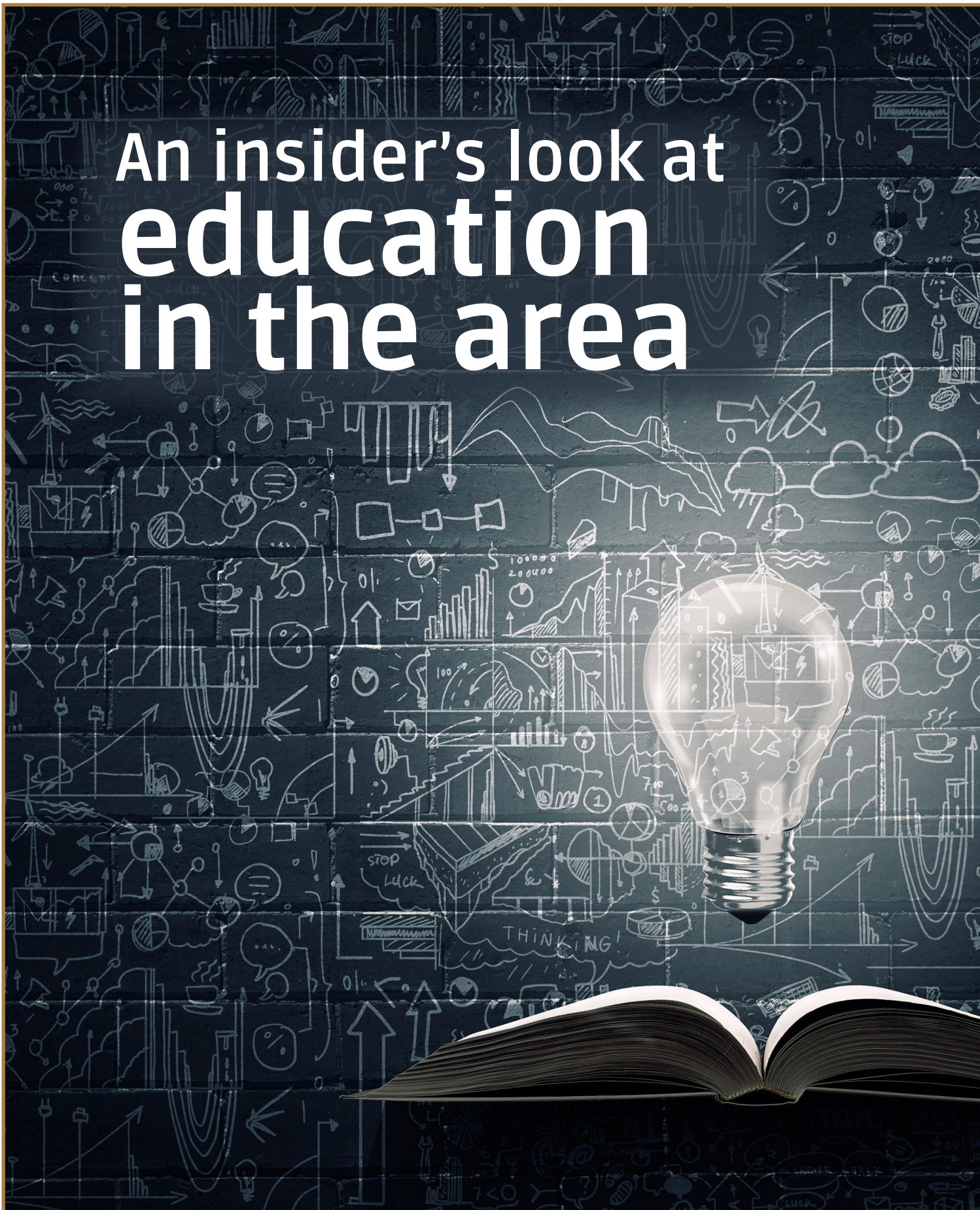


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# An insider's look at education in the area







Leading the pack to ensure every child in Coffee County has the opportunity to receive practical training and superior education.

Story By Julia Eads

## Hear straight from your local superintendents!

// If you give a man a fish, you feed him for a day. If you teach a man to fish, you feed him for a lifetime." While the proverb's origin is uncertain, its message rings clear. The saying perfectly illustrates the power of knowledge and the rippling effect a proper education can have. In Coffee County and Manchester City, our community places a high value on teaching men and women to "fish."

### COFFEE COUNTY SCHOOLS

Dr. Charles Lawson, the director of schools for Coffee County Schools, is one of the forerunners leading the pack to ensure every child in Coffee County has the opportunity to receive practical training and superior education. Lawson's primary function is to enforce school board policy. "I am responsible





for seeing that the schools function smoothly and remain open as much as possible. I enforce the directives developed by the board in the form of policy,” Lawson shared.

Lawson oversees a total of 10 schools that all fall under the umbrella of Coffee County Schools. Six of the 10 schools are elementary schools, including Hillsboro Elementary, New Union Elementary, East Coffee Elementary, Deerfield Elementary, North Coffee Elementary, and Hickerson Elementary School. There is one middle school in the Coffee County School district called Coffee County Middle School. Ninth-grade students, both in the Manchester City School system and the Coffee County school system, merge and become Coffee County students as they enter Raider Academy. Raider Academy is specifically for ninth-grade students and is technically classified as a Coffee County School. The remaining two schools under Lawson’s care are Coffee County Central High School and the Koss Center. The Koss Center hosts both the alternative school and Coffee County Virtual School.

Regarding Coffee County School District, Lawson shared, “This is my home district. It’s where I went to school. It’s where my siblings went to school. It’s where my children have gone to school. My mom was a teacher in this district two years ago. I was a teacher in this

district. It’s just important to me that I’ve been able to serve in this role for a district that I consider home, and that’s probably what I’ve enjoyed as much as anything. I love having the opportunity to work in a district where I have these family connections.”

Lawson has taken every opportunity to better the district he holds so close to his heart resulting in some significant improvements even in the last year. Lawson shared, “We have put quite a bit of investment into some of our athletics facilities, trying to update them and provide opportunities for our kids.”

“We’ve also expanded our [career and technical education] offerings because, again, that translates into opportunities for our students that a lot of people don’t really consider. A lot of people, when they think of school, they think of math and English and social studies. And while I think that we do an excellent job of educating our kids, we also want to make sure that we’re providing those other opportunities. Our newest expansion into the CTE program is the addition of a construction class. We are trying to take advantage of the fact that Manchester and Coffee County are growing and give our students a chance to learn different skills.”

“And lastly, we have managed to increase our pay





scales during this time. We are trying to make sure we do right by our employees and bring their compensation in line with our other school districts in the area.”

### **MANCHESTER CITY SCHOOLS**

Dr. Joey Vaughn is the Director of Schools for Manchester City Schools. Schools that fall under his leadership are College Street Elementary, Westwood Elementary, and Westwood Middle School. The city schools cover pre-K through the eighth grade. This district, though small, has a lot of incredible things going on as well.

Some of the most exciting things that are happening within the Manchester City School district are things that are already in existence. Vaughn shared a few of the programs and initiatives of which he is most proud. He said, “A program that we are incredibly fortunate to have is our after-school program called Journey. All of our students have the opportunity to stay after school, free of charge, where they are getting additional academic support and are able to enjoy fun and creative activities.” This is rare, as the cost for programs like this is astronomical. However, Manchester is lucky to have been afforded the benefit by a 21st Century grant.

Another program Vaughn beamed about was the district’s ALL Corps tutoring program. He said, “We have a program called ALL Corps where we pull kids in for intensive tutoring to help them to make up any academic classes that they may have. The tutoring takes place in small groups. It’s a program we have seen great success with, and we will continue to utilize it.”

With many new families coming to the area, Vaughn and his team have spent significant time and attention on future planning for the district. He shared, “We spend a lot of time working on literacy and numeracy with our kids, ensuring that all of our students have the support they need to succeed as they continue their academic careers. This last year we spent more time working on literacy. So in the year 2023, we’re excited about bringing in a new numeracy program to help our kids grow as they work through their mathematical skills.”

“We are also working to develop a program with our middle school kids to help them be college and career ready. We want them to have opportunities to explore different careers and look at how they can achieve their dreams. We hope to implement this program in 2023.”



# Local Schools

## AREA SCHOOLS

**Coffee County Schools Central Office**  
Dr. Charles Lawson, Director of Schools  
Coffee County Administrative Plaza  
1343 McArthur Dr. | (931) 723-5150

## COFFEE COUNTY SCHOOLS

**Coffee County Central High School**  
Paul Parsley, Principal  
100 Red Raider Dr. | (931) 723-5159

**Coffee County Raider Academy**  
Angela Sellars, Principal  
865 McMinnville Hwy.  
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**Coffee County Middle School**  
Jimmy Anderson, Principal  
3063 Woodbury Hwy.  
(931) 723-5177

**Deerfield Elementary**  
Lia Parsley, Principal  
9123 Woodbury Highway  
(931) 570-2652

**East Coffee Elementary**  
Eric Keith, Principal  
6264 McMinnville Hwy.  
(931) 723-5185

**Hickerson Elementary**  
Kathy Crabtree, Principal  
5017 Old Manchester Hwy.  
(931) 455-9576

**Hillsboro Elementary**  
Angela Morton, Principal  
284 Winchester Hwy.  
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**Koss Center**  
Jeff Johnson, Principal  
1756 McMinnville Hwy.  
(931) 723-5189

**New Union Elementary**  
Jill Potts, Principal  
3320 Woodbury Hwy.  
(931) 723-5187

**North Coffee Elementary**  
Adam Clark, Principal  
6790 Murfreesboro Hwy.  
(931) 723-5183

## MANCHESTER CITY SCHOOLS

**Manchester City Schools Central Office**  
Dr. Joey Vaughn, Director of Schools  
215 East Fort St. | (931) 728-2316

**College Street Elementary**  
Thomas Jacobs, Principal  
405 College St. | (931) 728-2805

**Westwood Elementary**  
Rebecca Welch, Principal  
921 Oakdale St. | (931) 728-3412

**Westwood Middle School**  
Jim Stone, Principal  
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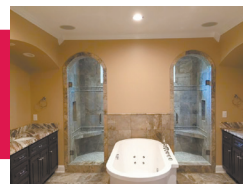
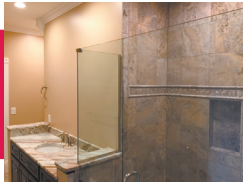
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# The future is bright for Coffee County industries.

Stephen Crook discusses industrial board success and industry opportunities.

Story by Jeriah Brumfield // Photos by Summer Breeze





Ask Stephen Crook about industry opportunities in Coffee County, and he could write a book. The executive director of the Industrial Board of Coffee County has worked in economic development for almost nine years. Still, his energy remains the same as when he first touched down in Coffee County.

Crook is a former vice president of economic development for a regional economic partnership headquartered in Cookeville.

He said, "I found it to be one of those areas where you can have a significant impact on the community—on people that may never even know what role you had."

The Industrial Board of Coffee County has a remarkable history of economic development work for the community and the region.

"You work in a small way to help support their job opportunity, quality of life, and improve the lives of our citizens."

The Industrial Board of Coffee County recruits, retains, and expands quality employers and supports quality-of-life development for each community in Coffee County. The board helped Dot Foods, a family company, locate

a distribution center in Manchester Industrial Park. The company specializes in less-than-truckload food distribution that will provide over 200 jobs to the community.

"That is one of the examples of how we work as an industrial board to help create high-quality job opportunities that help fill employment gaps and add quality opportunities in our citizens' lives."

Coffee County's existing industries are all experiencing significant sales growth, creating opportunities for them to grow their employment and add shifts and equipment.

Some of the challenges the board faces are the diversification of the workforce. The board wants to ensure that they have a wide array of citizens that can go to work and do various jobs starting at entry level and moving up.

Employees specializing in mechatronics, automation engineering, Programmable Logic Controls (PLC), and CNC Milling are in high demand. The board proactively works with education partners to ensure they provide these industries to the community. They currently have many openings for entry-level operators in positions with high-growth potential. Board members work diligently to fill employment gaps in the automotive space, air and defense, health and medical





I found it to be one of those areas where you can have a significant impact on the community—on people that may never even know what role you had.

- Stephen Crook

sciences, cyber security, and consumer goods sectors within Coffee County.

Nearly 11,000 people in Coffee County travel one to two hours to get to work. The board aims to help them participate in community activities and reduce commute times.

The available property development spaces include the Middle Tennessee I-24 Megasite. The megasite will serve employers, help retain young talent, and bring those who travel outside the county's borders to work a little closer to home every day. It will be a key component in adding long-term value to the community.

The community is headed in a great direction with the right people in the right seats, strong partnerships, and a great work ethic. Grab a cup of coffee, and stay tuned for exciting updates and opportunities.

*Visit the Industrial Board in the County Administrative Plaza today, or visit <https://www.coffeetn.com> for more industry opportunities. If you are seeking employment at DOT Foods, visit <https://careers.dotfoods.com>.*





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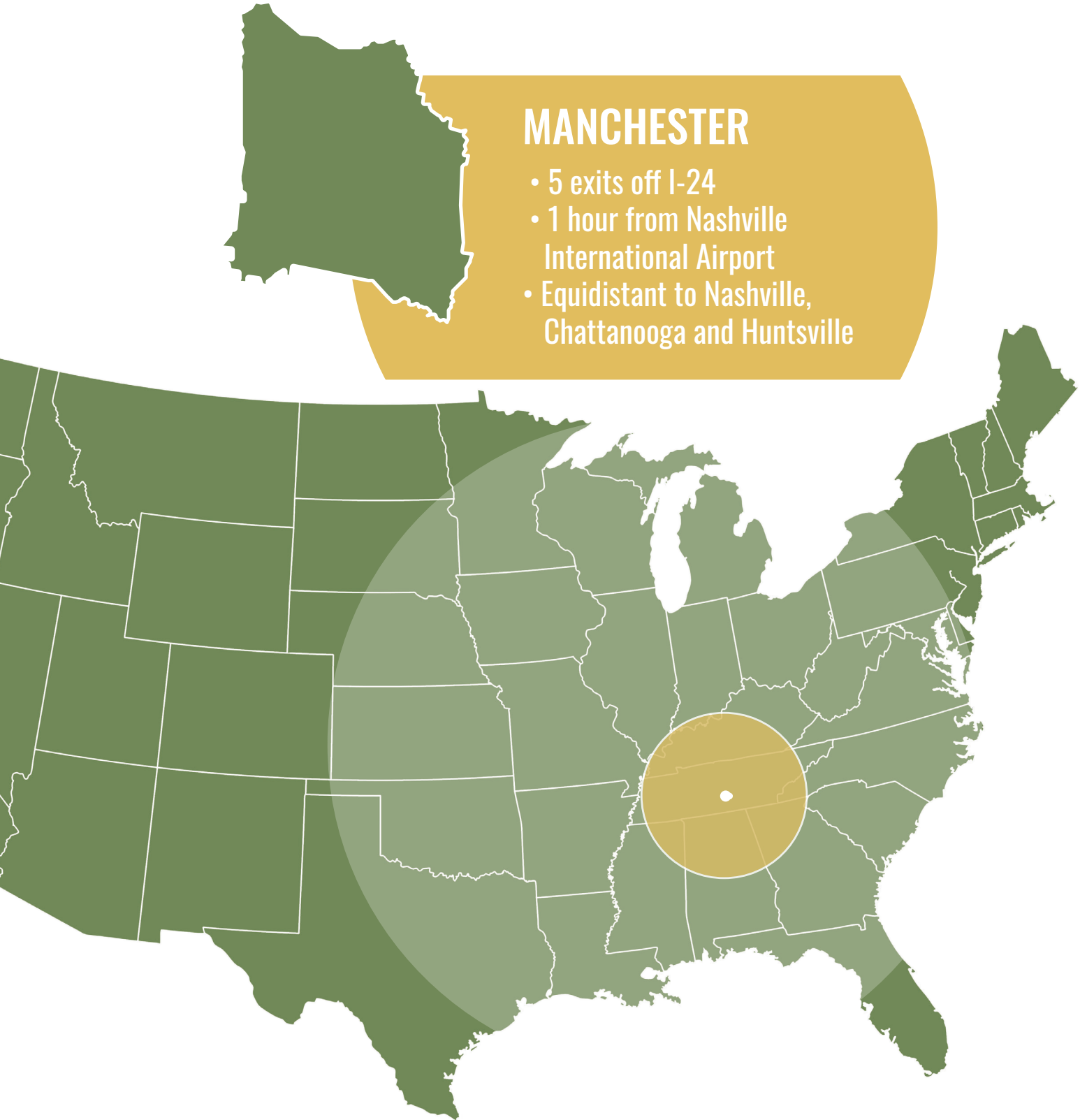
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# Demographics

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MANCHESTER TOTAL POPULATION: 12,212



Median home value: \$172,566



Median household income: \$53,207

## EDUCATION

### Coffee County Grades Pre-K-12

Number of schools: 10  
Number of teachers & administrators: 391

### Manchester City Schools Grades Pre-K-8

Number of schools: 3  
Number of teachers & administrators: 115

Total # of students



Total # of students



36,728 - 41,223

Daily traffic counts

3

Industrial parks including a joint Coffee County Industrial Park

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Largest city in TN during Bonnaroo Music Festival

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Source: Manchester Coffee County Community Profile 2022

Source: U.S. Census Bureau 2020

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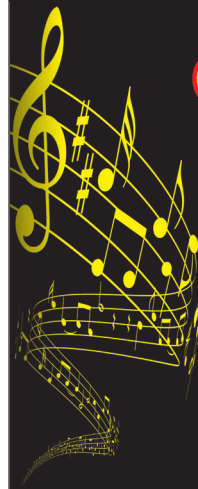
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# Manchester Arts Center connects with the community.

Pietra Bush discusses how Manchester Arts Center connects with the community.

Story By Jeriah Brumfield // Photos by Summer Breeze

The Manchester Arts Center, located on the square, houses talented local artists' art and is home to the Millennium Repertory Company theatre. The theatre company features live bands, dancers, and many other performers.

Entertainers like Ultimate Oldies and Duck River Dance perform at the theatre, and local schools put on art shows at the arts center, showcasing their pottery, oil paintings, and more.

Actors and actresses from all over Tennessee come to Manchester to audition for shows. The theatre represents

actors and actresses from Tullahoma, Murfreesboro, Nashville, and Sewanee.

Chair of the Manchester Arts Center Pietra Bush is originally from California, but her sense of home after moving to Manchester was unmatched.

Born in Scotland, Bush grew up a military child and finished her collegiate studies in San Diego, California, where she met her now husband.

"Me being from California, a larger town, seeing a square like that come alive is just amazing," Bush said.

The Manchester Arts Center is more than a place for









community members to showcase art. It is a place for people of all ages to create new memories and meet new people who eventually become family.

The 2022 season is the first season that the theatre has been in “full throttle” since the Covid-19 pandemic hit. Board leadership cut back on shows, and theatre attendance dropped tremendously due to restrictions and changes.

Bush said, “We are now on the upswing of things.”

The Manchester Art Center Board and Millennium Repertory Company Board regrouped after the pandemic and found innovative and creative ways to generate income and boost community participation.

The board’s vision is for the Manchester Art Center to be a place where community members, young and old, can experience the art, reach the community through visual and performing arts, and create a more beautiful Manchester.

“We want the MAC to be a home for all of our local artists to perform and display the talents that God has given them, and we have some amazing talent here in the small town of Manchester and surrounding areas.”





The Wee Actor's Guild will put on "Beauty and the Beast Jr." in May, inviting the homeschool community to enjoy the show. The Millennium Repertory Theatre performed an outstanding "Hello Dolly" performance this month.

The Board introduced Food Truck Fridays and put on their third fundraising event this year, bringing in one of the local food trucks known as "Crazy Daisy." The truck is well-known for its famous "Dippin' Dots" and catered meals and has given back to the community for many years.

The board put on their third fundraising event this year, bringing in local vendors to showcase their

crochet items, woodworking, t-shirts, and other God-given talents. All the vendors are local to Manchester, Tullahoma, and the surrounding areas.

The community can get involved with the arts center by auditioning for plays, buying tickets, and following them on their social media pages. Community members are welcome to purchase season tickets on their website as well.

*To get involved, visit the Manchester Arts Center website at: <https://www.manchesterartscenter.com>*





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Comfort Suites



**Past President**

**Mike Niederhauser**  
First Vision Bank



**President Elect**

**Misty Weaver**  
Vacation Countdown Travel



**Treasurer**

**Holly Peterson**  
Thunder Radio



**Secretary**

**Brett Chaffin**  
First Bank



**Parliamentarian**

**Mark Jenkins**  
National Aerospace Solutions



**Sergeant of Arms**

**Jim Lemmons**  
Lemmtec



# 2023 Board of Directors



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RE/MAX 1st Realty



**Chris Goode**  
fischer USA



**Brad Goodwin**  
First Vision Bank



**Renee Holt**  
The Mercantile Cafe/  
Sweet Simplicity



**Clyde Matthews**  
Hoston Gases



**Ben McTier**  
Duck River Electric  
Membership Corp.



**Brent Parsley**  
Capstar Bank



**Leslie Trussler**  
STAR Physical Therapy



# Meet Our Staff



**Katy Riddle**  
Executive Director

**Katy Riddle** has over a decade of experience in the chamber of commerce industry and currently serves as executive director for the Manchester Chamber of Commerce. She believes in the power of partnerships and strives to create engaging programs that help Manchester's business community thrive.

Prior to her current role, she managed the branding efforts for the Rutherford County Chamber, and before that, worked for two Nashville-based public relations firms, and at Middle Tennessee State University in both the alumni and career development offices.

Katy earned a bachelor of science in public relations and a master of education from MTSU. She is a member of the Tennessee Chamber of Commerce Executives Association, a supporter of the Tennessee Crohn's & Colitis Foundation, and serves on the board of directors for the Sportsmen & Businessmen's Charitable Organization. She and husband Brad have two children, Karsyn, a kind and adventurous middle schooler, and Clay, a witty and joyful elementary student.



**Katie Anderson**  
Director of Membership

**Katie Anderson** joined the staff of the Manchester Chamber of Commerce as Communications and Marketing Coordinator in June of 2020. She is now the Director of Membership and facilitator of Ambassadors.

Katie has an extensive background in sales, marketing, and business development. She has created community partnerships between former employers and non-profits with a passion for small business, economic growth and tourism. She has three children: Dustin, Victoria, and Elizabeth; and three grandchildren, Sophia, Alexander and Denver.



**Marjorie Mierzwak**  
Director of Membership

**Marjorie Mierzwak** joined the staff of the Manchester Chamber of Commerce as the Administrative Assistant in August of 2022. With an extensive background in social services and finance, she brings a commitment to community relations and service to the organization. Marjorie has two grown children, Dominic and Carolyn, along with several grandchildren.



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# The Ambassador Program

Our Ambassadors are a group of individuals charged with cultivating and maintaining the connection created between Chamber members.

Ambassadors work to promote goodwill for all Chamber members through visits, ribbon cuttings, and networking events. Each Ambassador is allowed and encouraged to promote his/her business, and monthly meetings offer networking and professional development opportunities.





# 2023 AMBASSADORS



**Josh Carney - 2023 Chair**  
First Vision Bank



**Ashley Abraham**  
United Way of Highway 55



**Christy Brown**  
Parks Realty



**Linda Curran**  
O'Charley's



**Shanelle Gray**  
RE/MAX 1st Realty



**Dr. Vanessa Green**  
Magnolia Family  
Health & Wellness



**Erin Kehely**  
Advantage Realty Partners



**Billy Levensgood**  
Lemmtec



**Christy Lewis**  
Coffee County Realty/  
Lewis Motor Company



**Erin Murray**  
Unity Medical Center



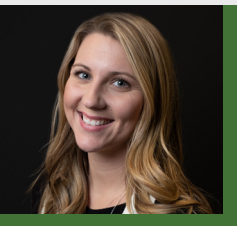
**Thiago Nigri**  
RE/MAX 1st Realty



**Jessica Patterson**  
Bowman On Target Marketing



**Ivy Petty**  
Superlative Solutions



**Heather Phillips**  
First Vision Mortgage



**Kyndall Reasonover**  
Exchange Media Group



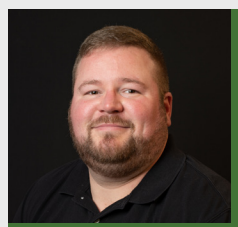
**Keisha Ridner**  
SERVPRO of Coffee, Franklin,  
Warren Counties



**Sally Singles**  
Raconteur House Publishing



**Alexis Sullivan**  
Holiday Inn Express & Suites



**Josh Taylor**  
Fibrenew

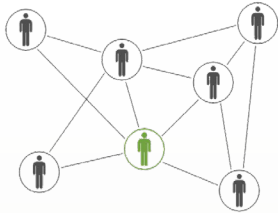


**Tonya Trail**  
City of Manchester



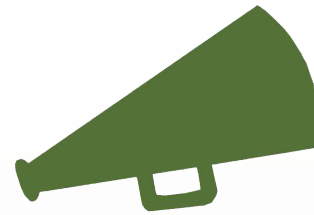
**Brianna Trulick**  
Manchester City Schools

# Top Reasons To Join Manchester Chamber of Commerce



## Network

It's not just who you know. It's who others know. People do business with people they trust, and we give you many opportunities to gain that trust among other members before, during, and after working hours.



## Have a Voice

The Manchester Chamber of Commerce represents YOU! We advocate for the success of local business and issues that affect you.



## Be Visible

Market and promote your business through the Chamber website and social media, a ribbon cutting event, volunteer work, and attending Chamber events like luncheons, Coffee Connects, and Business After Hours!



## Business Development

Get a competitive edge over potential members with exclusive training opportunities on a variety of hot topics.



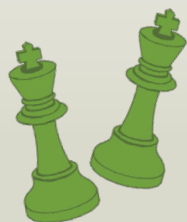
## Business Growth

We believe in your business. You gain exposure through your online directory listings, and the Manchester Chamber of Commerce gives member-only business referrals.



## Involvement

Be known throughout the Chamber and take your membership farther by joining a committee or hosting an event.



## Leadership Development

Through your participation, you can work your way into a leadership position within the Chamber.



## Economic Development

The Manchester Chamber works with the City of Manchester to market the community and attract retail offerings. As Manchester and Coffee County grow, so does your business!



# What are your Benefits?

When you become a member of the Manchester Chamber of Commerce you open a door to many members-only benefits, both direct and indirect.

## Networking

The Chamber offers many events that businesses can attend, host, or sponsor. These events allow you to network with fellow chamber members, members of neighboring chambers, and potential customers.

- Coffee Connect
- Business After Hours

## Monthly Luncheon

The Chamber hosts a membership luncheon on the first Tuesday of every month at the Manchester-Coffee County Conference Center. Featured speakers share specialized presentations on assets in our area and how we can capitalize upon them. Member businesses also have the opportunity to sponsor a luncheon.

## Website and E-News

As a member of the Chamber you get a complimentary listing in our online website directory. The listing includes your location, phone number, and person of contact. It also features two organizational categories to make it easier for your business to be found among our other listings.

The Chamber sends out a weekly e-newsletter to all of its members. This newsletter features information for all of the upcoming events the chamber is hosting on behalf of its members as well as articles on different tips and tricks for you and your business.

## Advertising Opportunities

Being a member of the chamber allows you to participate in sponsorship and advertising opportunities that will expose your business to a wide variety of potential customers.

- Advertising in the annual Tourism Guide that is sent to every Tennessee Welcome Center
- Exclusive advertising rights in the More Manchester Magazine.
- Featured listing opportunities on the Directory Homepage
- Exclusive sponsorship of the Annual Awards Gala, Golf Classic and Lemonade Day



# LIST OF WINNERS FROM GALA



**Brad Goodwin**  
Board Member of the Year



**Common John Brewing Company**  
Tourism Community Partner Award



**David Cleveland**  
Wayne Bramblett Award



**Heather Phillips**  
Ambassador of the Year Award



**KIRCHHOFF Automotive**  
Industry of the Year Award



**Manchester  
Old Timers Day**  
Spotlight Award



**Rogers Group**  
Business of the Year



**Ryan & Rebecca French**  
The Other Award



**Barbara Arp  
(not pictured)  
& Ryan French**  
Tourism Achievement  
Award



**Thunder Radio**  
Small Business of the Year



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# Ribbon Cuttings

The Chamber is happy to introduce members of the Manchester community to newly opened, renovated, or relocated businesses in our community. By focusing on these businesses, the Chamber is able to familiarize Manchester with the new products and services. We're happy to celebrate these businesses this year.









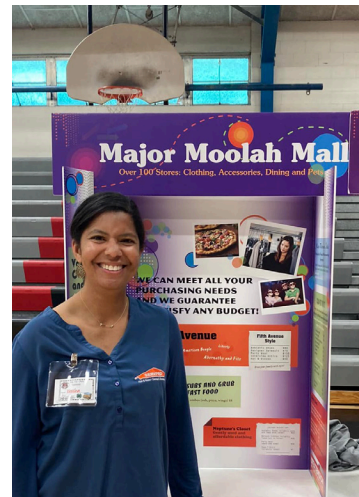


# MANCHESTER CHAMBER





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# Newcomer's Guide

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**Membership Corporation**

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www.dremc.com

### Natural Gas

**Elk River Public Utility District**

1524 Hillsboro Hwy. | (931) 728-3332  
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### Phone Service/TV/ Internet/Cable

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www.att.com

**Ben Lomand Telephone Corp.**

(800) 974-7779  
www.benlomand.net

**Spectrum Communications**

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www.spectrum.com

### Water

**Hillsville Utility District**

117 N. Irwin St. | (931) 728-1242  
Monday - Friday 8:00 a.m. – 4:00 p.m.

**Manchester Water Department**

200 W. Fort St. | (931) 728-7171  
Monday-Friday 7:30 a.m. – 4:00 p.m.

### Garbage and Recycling

**Manchester City Residents**

1005 Madison St. | (931) 728-6903

**County Convenience Centers**

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Monday, Wednesday, Friday, Saturday  
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Sunday 1:00 – 5:00 p.m.

**County Residents: Rural Solid Waste**

2180 Murfreesboro Hwy.  
(931) 723-5139

### Convenience Center Locations:

Belmont  
4120 New Tullahoma Hwy. | (931) 723-3908

Blanton's Chapel  
4412 Power's Bridge Rd. | (931) 723-3819

New Union  
177 Brandon Rd. | (931) 723-3905

Ninth Model  
105 Fountain Grove Rd. | (931) 723-4554

North Coffee  
75 Cantrell Ln. | (931) 723-2966

Red Hill  
2922 Hillsboro Hwy. | (931) 723-0916

Summitville  
90 School St. | (931) 728-9838

**Coffee County Recycling Center**

1329 McArthur St. | (931) 723-5139

## AREA SCHOOLS

**Coffee County Schools Central Office**

Dr. Charles Lawson, Director of Schools  
Coffee County Administrative Plaza  
1343 McArthur Dr. | (931) 723-5150

## COFFEE COUNTY SCHOOLS

**Coffee County Central High School**

Paul Parsley, Principal  
100 Red Raider Dr. | (931) 723-5159

**Coffee County Raider Academy**

Angela Sellars, Principal  
865 McMinnville Hwy. | (931) 723-3309

**Coffee County Middle School**

Jimmy Anderson, Principal  
3063 Woodbury Hwy. | (931) 723-5177

**Deerfield Elementary**

Lia Parsley, Principal  
9123 Woodbury Highway | (931) 570-2652

**East Coffee Elementary**

Eric Keith, Principal  
6264 McMinnville Hwy. | (931) 723-5185



# Newcomer's Guide



## **Hickerson Elementary**

Kathy Crabtree, Principal  
5017 Old Manchester Hwy. | (931) 455-9576

## **Hillsboro Elementary**

Angela Morton, Principal  
284 Winchester Hwy. | (931) 596-2775

## **Koss Center**

Jeff Johnson, Principal  
1756 McMinnville Hwy. | (931) 723-5189

## **New Union Elementary**

Jill Potts, Principal  
3320 Woodbury Hwy. | (931) 723-5187

## **North Coffee Elementary**

Adam Clark, Principal  
6790 Murfreesboro Hwy. | (931) 723-5183

## **MANCHESTER CITY SCHOOLS**

### **Manchester City Schools Central Office**

Dr. Joey Vaughn, Director of Schools  
215 East Fort St. | (931) 728-2316

### **College Street Elementary**

Thomas Jacobs, Principal  
405 College St. | (931) 728-2805

### **Westwood Elementary**

Rebecca Welch, Principal  
921 Oakdale St. | (931) 728-3412

### **Westwood Middle School**

Jim Stone, Principal  
505 Taylor St. | (931) 728-2071

## **PRIVATE SCHOOLS**

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290 Quintard Rd.  
St. Andrews, TN 37372  
(931) 598-5651 | Grades 6 through 12

## **Temple Baptist Christian School**

Jeff Stewart, Administrator  
66 Fairlane Dr.  
Manchester, TN 37355  
(931) 728-4911 | Grades Pre-K through 12

## **The Webb School**

Ken Cheeseman, Head of School  
319 Webb Rd. East  
Bell Buckle, TN 37020  
888-SEE-WEBB | Grades 6 – 12

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### **Tennessee College of Applied Technology Instructional Service Center at Manchester**

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(931) 473-5587

### **Tennessee College of Applied Technology - McMinnville**

241 Vo-Tech Dr.  
McMinnville, TN 37110  
(931) 473-8324

### **Tennessee College of Applied Technology - Shelbyville**

1405 Madison St.  
Shelbyville, TN 37160  
(931) 685-5013



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Sewanee, TN 37383  
(931) 598-1000

**University of Tennessee  
Space Institute**  
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Tullahoma, TN 37388  
(931) 393-7432

## SAFETY

**911 Communication Center**  
Scott DeLuc, Interim Director  
911 Jack Welch Dr. | (931) 454-0996

**Coffee County Sheriff's Department**  
Chad Partin, Sheriff  
76 County Jail Lane | (931) 728-3591

**Coffee County EMS**  
Michael Bonner, Chief  
1110 Madison St. | (931) 723-2648

**Coffee County Rescue Squad**  
Neal Simmons, Chief  
2270 Murfreesboro Hwy.  
| (931) 728-1785

**Emergency Management**  
Allen Lendley, Director  
911 Jack Welch Dr. | (931) 570-5850

**Manchester Fire & Rescue**  
George Chambers, Chief  
(931) 728-2999

**Manchester Fire Houses**  
Main Fire House - 1509 Hillsboro Blvd.  
(931) 728-2999  
#2 House - 129 Woodbury Hwy.

**Manchester Police Department**  
Mark Yother, Chief  
200 W. Fort St. | (931) 728-2099

## COFFEE CO. VOLUNTEER FIRE DEPARTMENTS

**Hickerson Station**  
4372 Old Manchester Hwy. | Tullahoma  
(931) 455-0058

**Hillsboro**  
193 Winchester Hwy. | Hillsboro  
(931) 596-2222

**New Union**  
19 Brandon Rd. | Manchester  
(931) 723-8210

**Summitville**  
118 School St. | Manchester  
(931) 728-9555

**North Coffee**  
35 Old Murfreesboro Rd. | Manchester  
(931) 728-4674

## WHERE DO I GET A...?

**Auto Tags, Title & Records  
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County Clerk's Office**  
1327 McArthur Street | (931) 723-5106  
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**Before You Build  
Manchester City**  
Jamie Sain: Codes Director  
200 W. Fort Street | (931) 723-1464

**Coffee County**  
Kirt Gray: Planning, Zoning,  
and Codes Administrator  
1329 McArthur Street | (931) 723-4841

**Business License  
City of Manchester**  
Finance Department Office  
200 W. Fort Street | (931) 728-4652

**Coffee County**  
County Clerk's Office  
1327 McArthur Street | (931) 723-5106

**Burn Permit  
Manchester City Limits**  
(931) 728-2999

**Outside City Limits**  
TN Forestry Service | 877-731-2221  
Permits are required from  
October 15 to May 15

**Driver's License  
Tullahoma Driver Services Center**  
307 Industrial Blvd. | Tullahoma  
(931) 461-7850  
Monday - Friday 8:30 a.m. - 5:00 p.m.

**Library Card  
Coffee County -  
Manchester Public Library**  
1005 Hillsboro Blvd. | (931) 723-5143

**Coffee County Lannom  
Memorial Public Library**  
312 N Collins St, Tullaho-  
ma | (931) 455-2460

**Pet or Report a Stray  
Animal Control  
Inside city limits**  
Monday - Friday 7:00 a.m. - 3:00 p.m.  
1210 Oakdale Street | (931) 723-7211

**Outside city limits**  
156 Freedom Road | (931) 723-2730

**Pothole Fixed  
Public Works City of Manchester**  
1210 Oakdale Street | (931) 728-6903  
Coffee County Highway Department  
97 Walker Street | (931) 728-3321

**Voter's Registration Card**  
Coffee County Election Commission  
1329 McArthur Street | (931) 723-5103



# Community Resources



## **Bradford Health Services**

Drug and Alcohol Abuse  
Parent and Family Support Group  
Adolescence After School Program  
1601 McArthur St. | Manchester, TN 37335  
(931) 728-4442 | 800-464-0824

## **Coffee County Fair Association**

99 Lakeview Dr. | Manchester TN 37355  
(931) 723-1546

## **Coffee County Farmer's Market**

225 E Fort St. | Manchester, TN 37355  
(931) 954-0317  
Saturdays, April - October 6:00 a.m.

## **Coffee County Historical Society**

(931) 728-0145

## **Coffee County Health Department**

Monday - Friday 8:00 a.m. – 4:30 p.m.  
615 Wilson Ave. | Tullahoma  
(931) 455-9369

## **Coffee County Humane Society**

(931) 728-0903

## **Haven of Hope**

Victims of Domestic Violence  
(800) 435-7739 | (931) 728-1133

## **Manchester Lions Club**

(931) 728-4987

## **Manchester Rotary Club**

[facebook.com/manchestertnrotary](https://www.facebook.com/manchestertnrotary)

## **Sportsmen & Businessmen's Charitable Organization**

(931) 728-5048

## **Veterans of Foreign Wars**

### **Post 10904 & Auxiliary**

Veterans Building  
130 Shelton Rd. | Manchester, TN 37355  
(931) 728-6995

## **Coffee County Drug Foundation**

604 College St. | Manchester, TN 37355  
(931) 723-3051

## **Catholic Charities**

103 SE Atlantic St. | Tullahoma, TN 37388  
(931) 563-7770

## **Coffee County Children's Advocacy Center**

104 N. Spring St. | Manchester, TN 37355  
(931) 723-8888

## **Life Choices Pregnancy Support Center**

300 W. Fort St. | Manchester, TN 37355  
(931) 954-5381

## **Partners for Healing**

109 W. Blackwell St. | Tullahoma, TN 37388  
(931) 455-5014

## **Imagination Library of Coffee County**

(931) 247-6279

# County & City Officials



**Judd Matheny**  
County Mayor

1329 McArthur Street, Suite 1  
(931) 723-5100



**Marilyn Howard**  
City Mayor

200 West Fort Street  
(931) 728-4652 ext. 1100  
mayor@cityofmanchestertn.com

## County Commissioners

- District 1** Jimmy Hollandsworth
- District 1** Benny Jones
- District 2** Claude S. Morse
- District 2** Joey Hobbs
- District 3** Laura Cason Nettles
- District 3** Rose Ann Carden Smith
- District 4** Tim Brown
- District 4** Joseph M. Hodge
- District 5** Missy Davis DeFord
- District 5** Tim Morris
- District 6** Terry Hershman
- District 6** Dennis Hunt
- District 7** Tina Reed
- District 7** Jackie A. Duncan
- District 8** Dwight Miller
- District 8** Tim Stubblefield
- District 9** Charles Lynn Sebourn
- District 9** Frank C B Watkins

## City Aldermen

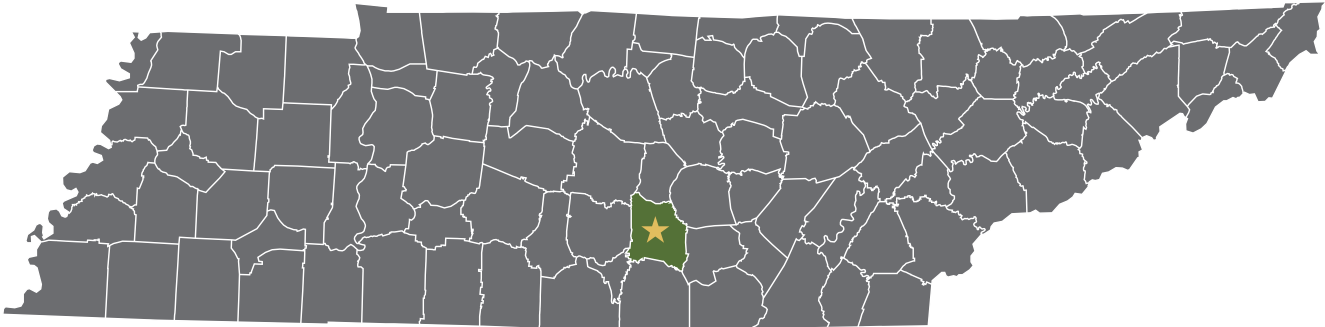
- Vice Mayor Mark Messick  
mmessick@cityofmanchestertn.com
- Alderman Joey Hobbs  
jhobbs@cityofmanchestertn.com
- Alderman Ryan French  
rfrench@cityofmanchestertn.com
- Alderman Julie Anderson  
janderson@cityofmanchestertn.com
- Alderman Bob Bellamy  
bbellamy@cityofmanchestertn.com
- Alderman Donny Parsley  
dparsley@cityofmanchestertn.com



# State Officials

## Coffee County

6th Congressional District | 16th Senate District | 47th House District



**Bill Lee**  
Governor

State Capitol, 1st Floor  
600 Charlotte Ave.  
Nashville, TN 37243  
(615) 741-2001



**Rush Bricken**  
State House Representative

425 5th Avenue North  
Suite 594 | Cordell Hull Bldg.  
Nashville, TN 37243  
(615) 741-7448



**Janice Bowling**  
State Senator

425 5th Avenue North  
Suite 718 | Cordell Hull Bldg.  
Nashville, TN 37243  
(615) 741-6694



**Dr. Scott DesJarlais**  
Congressman

305 W. Main St.  
Murfreesboro, TN 37130  
(615) 896-1986



**Marsha Blackburn**  
US Senator

3222 West End Ave.  
Suite 610  
Nashville, TN 37203  
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**Bill Hagerty**  
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Fire Chief - George Chambers  
[gchambers@cityofmanchestertn.com](mailto:gchambers@cityofmanchestertn.com)

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