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Moody on The Market

Pat **Moody**

Snowman 5k Dash in Coloma Saturday

Join the SWMI Racers on Saturday, February 11th, as they dash to raise money for Grace Christian School's Mission Trip to the Dominican Republic. Partnering with Casa Por Cristo, an organization that builds homes in communities in need, Grace Christian School participates in the construction of dwellings, and faith, every three years. "There are nineteen students going on the trip this year (at the end of March), and the funds raised will aid in transportation and housing costs," says Teresa Fitzgerald, volunteer with Grace Christian and the Board of Directors for SWMI Racers. In previous years, the school hosted a trail run fundraiser, but this is their first 5K

The Snowman Dash 5K race begins at 10 a.m. Saturday, and will start and end at the Salem Lutheran Church, at 275 Marvin Street, in Coloma. Racers will travel a similar route to the Glad Peach Festival parade, winding through the City of Coloma and Coloma Township. Participants can register in person the day-of, and online now.

"The first sixty people will receive an adorable snowman mug with goodies," says Teresa, "and our medals this year are so cute!" The top three 5K finishers in each category will be eligible for age-group awards, and racers will be able to choose to complete either the 5K Run/Walk or the 1 Mile Shuffle in the Streets. Packet pickup begins at 9 a.m. on the 11th.



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Marcy Simpson

Executive Director, Southwestern Michigan Tourist Council

Continued on page 6

Fun and interesting things to do in Southwest Michigan

Greetings MailMax readers.

The Collective welcomes Imphormal (and his Cello) on Saturday, February 11 at 5:00 pm to give you a sound experience unlike any other. He will be joined by the sacred Sound Medicine Symphony for *Cello*, *Chocolate &* Sound Medicine. There will be chocolate and they will also be offering a little "love potion" to try... who doesn't need a little more LOVE in their life?

Join **The Cheese Lady** at **St. Joe Community Taproom** on Super Bowl Sunday (February 12) at 12:00 pm for pre-game drinks and a *Charcuterie Board Class*. A draft

Continued on page 2

Inserts & Promotions

• ALDI

- Family Fare
- Health & Wellness Guide
 Jets Pizza
- Martin's Super Markets
 Save A Lot

Inserts may vary by Zip Code

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Simpson Continued from cover

beverage of your choice is included, and you will get to take your charcuterie board home to wow friends and family at your Super Bowl Party.

Bryan Lubeck brings his romantic and exhilarating Spanish guitar stylings to the intimate setting of The Mendel Center's Hanson Theatre for a very special Valentine's Day acoustic concert Tuesday, February 14 at 7:30 pm. Accompanied by a violin, piano, saxophone, and percussion quartet, Bryan's performance will include a selection of his familiar radio hits as well as heartfelt, rarely performed live songs from his catalog, all to match the mood of the evening.

The Michigan Maritime Museum's Steamship Lecture Series continues with a screening of the award- winning documentary, Boblo Boats: A Detroit Ferry Tale at the Maritime Heritage Center on Wednesday, February 15, from 6:30 - 8:30 pm. After the screening, filmmaker Aaron Schillinger will join virtually from across the state for a Q & A with the audience. When STE. CLAIRE and SS COLUMBIA sounded their whistles, every Detroit kid knew it heralded the coming of summer and the magic of ferrying over to nearby Boblo Island Amusement Park. In 1993 Boblo Island tragically shut down, and the boats were left to ruin. Mirroring Detroit's decline and resurgence, two teams of people doggedly attempt the restoration of these iconic vessels as the city stands in the midst of a grassroots renaissance. Martha Reeves, the Motown legend with a lilting voice, narrates this revelatory fable doc that's full of heart and hard truths

about a challenging restoration and the intoxicating ways that

nostalgia can inspire and blur memories. Whether or not you had the chance to ride these iconic boats

yourself, you're sure to enjoy this fascinating look at their history and potential restoration

Brian Vander Ark returns to The Livery for an intimate evening of rarities, classics, and storytelling on Saturday, February 18 at 8:00 pm. Brian Vander Ark is the lead singer and songwriter for *The Verve Pipe*. His solo career includes four studio albums. In 2007, he created the Lawn Chairs and Living Rooms House Concert Series and has played over 700 shows in the homes of his fans. Brian is also a speaker, traveling the country throughout the year telling his story to financial institutions, schools, non-profits, and more.

The Mendel Center Mainstage will become a Boogie Wonderland for the return of Winter Delights on February 25 at 6:00 pm. Enjoy an evening of wine, chocolate, local brews and live music. Shining Star: A Tribute to Earth, Wind, & Fire are ten highly talented vocalists and musicians who harmoniously join forces to present a celebration of the five-decade strong success and popularity of

one of the most successful musical stories ever told...EARTH, WIND, and FIRE.

If you would like more information on these and many more events and activities in the area, please visit our website at swmichigan.org.



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Photo of the Week



Slice of Ice Ice Fest in St. Joseph was magical. Photo by Joel Johnson

Please email your favorite photo with a brief description to Photos@MailMaxOnline.com Photos must be horizontal orientation to be considered for Photo of the Week.

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the



Don Stuart

Humorist

The Roots of Super Bowl Rooting

Arrrrre youuuuu readddddy for Super Bowl WDTUTSRN? (Why Do They Use Those Stupid Roman Numerals?)

Well, they do, and this is Super Bowl LVII, which one could acronymize to "Elvi," which, some say, is plural for Elvis -- any time you have more than one Elvis impersonator in a venue, vou have Elvi.

As usual, my favorite teams didn't make it to the Super Bowl – meaning the Buffalo Bills fan who wears an elaborate Elvis costumer, to EVERY GAME, won't be there. It also poses my annual conundrum of which team to root for. For years, the team that won the coin toss also won the game about half the time. Which means they also lost the game about half the time. But the last eight Super Bowls, the coin toss winner has lost the game. So, in deciding which team to root for, I could wait until the flip.

Instead, I'm considering these factors: Actually, I could turn a cold shoulder to

both teams because not one guy on either roster ever made any of my "Memorable College Football Bowl Names" columns.

I could root for the Chiefs because their third-string quarterback is Chad Henne, who went to the University of Michigan, where he once was in a class with No. 2 son.

www.MailMaxOnline.com

I could root for the Eagles because Alex Tanney, their assistant quarterbacks coach, has a brother named Matt who is the Athletics Director at Wabash College, in Crawfordsville, IN - which is my dad's alma mater.

I could root for the Chiefs because – who knew? - Hollywood icon Ryan Reynolds, whom I'm often mistaken for, is their strength and conditioning assistant and Sports Science Director!

I could root for the Chiefs because I treasure the obscure and trivial, and a teammate of Len Dawson's was a guy from a college so obscure and trivial that I've never heard of it: Al Reynolds, who matriculated at Tarkio College. Yes, Tarkio. Sounds like a Pokemon doesn't it?

(Ummm, embarrassingly, I must correct myself: Further research reveals that the Chiefs' Ryan Reynolds isn't THAT Ryan Reynolds. However, disturbingly, I've also learned that he is the Ryan Reynolds that I'm often mistaken for.)

I could root for the Eagles in a modestly obscure homage to Forrest Gump, to wit: Their team includes Britain (Covey) from Utah, Boston (Scott) from Baton Rouge, and Dallas (Goedert) from Britain*

*Actually, it's Dallas from Britton, South Dakota, but hey. .

I could root for the Eagles because - stick with me here – they joined the NFL as a replacement for the Frankford Yellow Jackets franchise, which was once coached by a quy named Punk Berryman, who later coached a team called the Brooklyn Lions, which eventually merged with another Brooklyn squad, the new entity being called the Brooklion Horsemen, which connects neatly with today's Philadelphia Eagles franchise, whose General Manager is Howie Roseman, who is not only from Brooklyn. but whose name also contains all the letters necessary to spell "Horsemen"!

Decision, decisions! The wife was no help she just said,"Make up your (word that starts with "stup-") mind and don't make as big a mess in the family room as you did last year'.

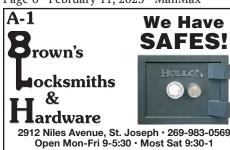
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Moody *Continued from cover*

percent, leaves families struggling to pay for food, adequate housing, and clean drinking water. Casa Por Cristo works closely with churches, ministries, and volunteers to help provide safe and secure housing for the locals. Since their inception in 1993, the organization has built over 6,000 homes.

If you'd like to support the cause without participating in the 5K, you are welcome to donate on the race signup page. (The group received their first online donation last week!) Gather your friends, families, coworkers, and neighbors, and help Grace Christian dash to the Dominican Republic. By Jocelyne Tuszynski, MOTM Contributor

Polar Plunge '23 Makes a BIG Splash

The Southwest Michigan Polar Plunge at Watermark Brewing Company in Stevensville raised \$124,970 for Special Olympics Michigan this weekend.

More than 300 plungers jumped into the cold water tank outside the downtown brewery on a sunny Saturday afternoon. WSJM's





Michigan. "Congratulations to our fantastic community," said Watermark, in a Facebook post. "We look forward to continuing to grow this event hosted in downtown Stevensville, as it represents all of Cass, Van Buren, and Berrien County."

PechaKucha Returns to The Box February 16

PechaKucha SJ/BH is announcing Volume 26 will be held at The Box Factory for the Arts for a night of storytelling on Thursday, February 16. Doors will open at 6 pm and presenters begin at 7.



THE MENDEL CENTER



MENDEL CENTER SEASON

PERFORMANCES



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Jonny Reinhardt and Rock 107 WIRX host

Brock Havens emceed the event, and Jonny

says that while they didn't take the plunge

1. Berrien County Sheriff's Office | \$19,486

2. Lighthouse Polar Plungers! | \$12,938

such a big splash in the community.

3. Blossomland STARS | \$10,676

website, were as follows:

themselves, he was glad to be part of making

Top team donors, according to the event

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No. No. Childre Childre

Open Valentine's Day at 5pm

Tickets are on sale now for \$5, with all proceeds supporting future PechaKucha events in our community. Visit krasl.org/ events/pechakucha to pre-order yours. Follow PechaKucha BH/SJ on social media for our list of presenters.

PechaKucha's (meaning "chit chat" in Japanese) presentation format shows 20 images, each for 20 seconds. In other words, presenters get 400 seconds to tell their story, with visuals guiding the way.

This creative outlet began as nighttime get-togethers in Tokyo in 2003 by two renowned architects. Since then, three million people have attended PechaKucha events worldwide. Inspired by their desire to "talk less, show more," Astrid Klein and Mark Dytham of Tokyo's Klein-Dytham Architecture (KDA) created PechaKucha in February 2003 as a way to attract people to their experimental event space in Roppongi, Japan, and to enable young designers to meet, show their work, and exchange ideas in 6 minutes and 40 seconds.

Many cities often lack spaces where creative people can share their work, so PechaKucha is about exposing the hidden creativity in a city. PechaKucha nights are organized by local passionate and enthusiastic people with backgrounds in many creative fields.

Krasl Art Center and individual volunteers collaborate to bring this engaging event to the community. Are you interested in presenting, or maybe looking to get involved? Email pechakuchastbh@gmail.com.

> Pat Moody Publisher, MoodyOnTheMarket.com moody@wsjm.com (269) 925-1111





Our Executive Chef Elton Mann has cultivated this 4 course from scratch menu that has been paired with 3 of Veuve Clicquot's famous bubbly's. Learn the history of this amazing champagne and enjoy good food and company. This event is \$110 per person plus tax and gratuity. Purchase tickets on eventbrite. Limited seating available. Tickets available for those 21 and up only.

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Iced Blue Silver Metallic, Leather Seats, 2.0 Ecoboost Engine, Wireless Charging Pad, 19 Inch Luster Nickel Aluminum Wheels, B&O 10 Speaker Sound System, Heads-Up Display, Panoramic Vista Roof, Navigation, Remote Start System, Adaptive Cruise Control, Heated Front Seats,

Heated Steering Wheel, and Much More!	F2226	06
MSRP	\$42	,255
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Twill Paller Moontool, Navigation, and Much More!	
F22237	
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CREWCAB4X4TREMOR

Atlas Blue, Leather Seats, 7.3 V8 Gas Engine, Tremor Off Road Package, Roof Clearance Lights, Heated/Vented Front Seats, Heated Rear Seats, Remote Start, Tailgate Step, LED Box Lighting, and Much More! F22306 MSRP......\$74,830

SIEMANS DISCOUNT.....<u>235</u>

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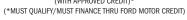
2022 FORD F4150 SUPERCREW/XLT/4X4

Agate Black Metallic, 5.0 V8 Engine, 20 Inch Chrome-Like PVD Wheels, Trailer Tow Package, Extended Range 36 Gallon Fuel Tank, Locking Rear Axle, Heated Front Seats, Remote Start, Chrome Appearance Package, and Much More! F22223

MSRP\$	60,570
SIEMANS DISCOUNT	1,575
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Black, 1.3 Turbo Engine, Heated Steering Wheel, Heated Front Seats, Power Seat, 18 Inch Gloss Black Aluminum Wheels, Altitude Package, Navigation, Blind Spot and Cross Path Detection, and Much More! C22211

MSRP\$3	33,875
SIEMANS DISCOUNT	130
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MSRP\$	55,630
SIEMANS DISCOUNT	1,635
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SALE PRICE FOR EVERYONE \$	51,995
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(*MUST QUALIFY)



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MSRP	\$7	2,3	40
SIEMANS DISCOUNT		2,3	345
BONUS CASH		1,C	00
SELL-DOWN BONUS CASH*			
SALE PRICE FOR EVERYONE	\$6	57,9	995
MILITARY OR FIRST RESPONDER BONUS CA	SH [*]	* <u>-</u>	500
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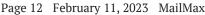


6.2 V8 EFI Engine, 6 Speed Automatic, Chrome Clad Aluminum Wheels, 145K Miles, Bedliner, Power Running Boards, Remote Start, Navigation, SYNC, Memory Power Leather Heated/AC Front Seats, Auto Climate Control, Reverse Sensing System, Back-Up Camera, Remote Keyless Entry System, Oxford White, C22087B





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Sarah Spoonholtz Regional

February Chamber Happenings

Is it just me, or, now that the 30 days of January are past us, does February seem to be zooming by? It could also be the increase in events and happenings in the area that are making it feel like it's going by faster than it is - or the teasing of the spring-like weather that Mother Nature has gifted us with this week. Either way, here's a quick look at what's happening with your chamber in the next few weeks.

Looking for ideas for a fun and festive Valentine's Day? Have no fear, our latest blog from Sara Fellows on BuyLocalBerrien.com covers all things love related. Featuring five different date ideas, Brush Up on Love covers everything from dinner at Taste in South

Haven, to snacks that support a great cause with Children's Advocacy Center of Southwest Michigan, to a kid free getaway at Willow Pond on the outskirts of Bangor. If those don't meet your requirements, feel free to ask for suggestions on the Buy Local Berrien! Facebook group.

Speaking of love, on Wednesday, February 15th, Junior Achievement of Berrien and Cass Counties will be hosting their Play 4 **JA** and mini-Entreprenuer Marketplace at Peat's Cider Social from 6:00 - 8:00 p.m. The event will feature bowling, cider, and local entrepreneurs, Eclectic Pearl Crafting and Healthies on Cleveland, inside the marketplace. All proceeds will benefit Junior Achievement of Berrien and Cass Counties and their mission to provide work-readiness, entrepreneurship, and financial literacy programs for young people of all ages.

Team registration is still available, as well as individual non-bowling tickets for those of us who would rather sip, shop, and support from the sidelines. Visit berriencass. ja.org web page under events or go directly to bit.ly/2023Play4JA to register.

On Thursday, February 16th we are excited to help welcome in the newest Mighty

Dog Roofing franchise to Southwest Michigan with an open house from 4:00 - 7:00 p.m., with the official ribbon cutting happening at 5:30 p.m. Their office is located at 500 Renaissance Dr. Suite 104B St. Joseph.

Mighty Dog Roofing is a family-owned and operated business led by Tom Burrell (President) and Katie Burrell (General Manager). Their staff is trained to work on residential and commercial roofs, with a corporate pledge to provide integrity, on-time service, cleanliness, and top dog communication. Mighty Dog Roofing prides itself on the use of innovative technology such as drone sky views, a customer vault with maintenance records, curb appeal visualizer so you can see the roof on your home before you buy it, and 24/7 emergency services.

You can learn more by visiting mightydogroofing.com/benton-harbor-michigan or by calling 269-280-4658.

Whew! I'm already tired just thinking about the week ahead, but we have one more event to go. I have mentioned it a few times already, but the 2023 Business Recognition Awards Ceremony & Annual Meeting wraps up our week on Friday, February 17, 2023, at Lake Michigan College Mendel Center's Grand

www.MailMaxOnline.com Upton Hall. Doors will open with a full breakfast and coffee at 7:00 a.m. with the program beginning at 7:30 a.m.

You can see the full list of outstanding nominees in six different categories online at smrchamber.com/business-recogni-

tion-awards. For those of you in attendance, you'll be able select our winners via LIVE VOTING. Yep, you read that correctly. We are bringing live voting to the Grand Upton Hall for this event, so you'll find out at the same time as we do who won. If you missed the window to purchase tickets, reach out to me directly and I may be able to squeeze you in the earlier, the better to guarantee your seat.

This is just one week's worth of events; we have more planned for the second half of February and beyond. This includes a ribbon cutting with **Shala 606** who brings a unique combination of yoga, astrology, boxing, salsa, and community to downtown St. Joseph.

For more information on these and other upcoming 2023 events and how the Chamber can benefit your business, visit smrchamber. com or email me at sspoonholtz@smrchamber.com Looking forward to seeing you around Southwest Michigan.









Ramsey Financial Expert The Ramsey Show

Dave Says How big is the burden?

My parents are both in their seventies. They have been healthy and active all their lives, but in spite of them both having good jobs they neglected to plan and save for retirement. Is it my responsibility now to provide them with financial help in their old age?

Reagan

Dear Reagan,

It sounds like you might be a little irritated that your parents haven't been responsible with their money. The way you described the circumstances, it's understandable—to a point. But in my mind, there's a bigger question when it comes to helping your folks. How big is the burden?

Let me ask you a few things. Do you have the money to help? Now, can you provide this help without your own family suffering or going without? If both answers are yes, I think your question may be a little more about your own aggravation with your folks than any ethical or moral obligation.

A few years ago I spoke with a guy who was in really good shape financially. He made over \$1 million a year, and he had plenty set aside in savings and retirement accounts. His father was in poor health and had never handled his money wisely. The son asked me if he should help out his dad by giving him some money every month

In my mind, there's no question the right answer was yes. And that's what I told him. If you're making millions, but don't want to help out your sick dad, there's something wrong with you. There's something missing inside you that money just won't fix. However, if you and your family are barely getting by-let's say you bring home \$3,000 a month-you're not morally required to help a parent who was irresponsible with money their entire life. I'm not sure what your situation is,

Reagan, but I hope you'll look at things with a little grace and reason. It's a tough situation to be in, because it sounds like your heart is being pulled in different directions. My advice. above all else, is to pray about it. And, if you have a spouse, talk to them about everything, and make sure the two of you are in agreement on what should be done before moving forward.

God bless you, friend.

Dave * Dave Ramsey is an eight-time national best-selling author, personal finance expert, and host of The Ramsey Show, heard by more than 18 million listeners each week. He has appeared on Good Morning America, CBS This Morning, Today Show, Fox News, CNN, Fox Business, and many more. Since 1992, Dave has helped people regain control of their money, build wealth and

enhance their lives. He also serves as CEO for



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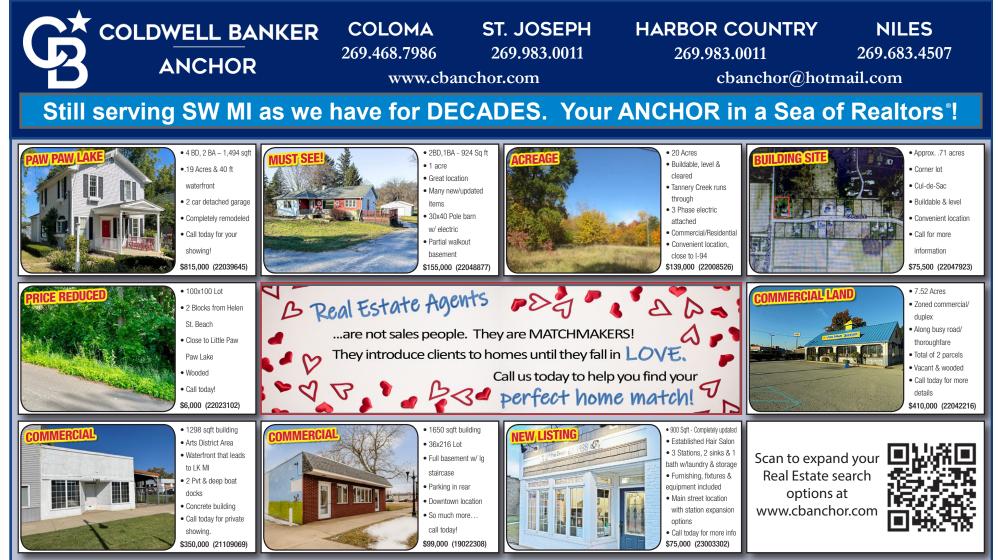
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Mourning

Blessed are those who mourn, for they will be comforted. Matthew 5:4

Dr. Alejandra Vasquez has published an article that sheds light on grief. While you and I might associate mourning mainly with the death of a loved one, Dr. Vasquez reminds us that losses of many kinds may cause us to mourn. A few examples include: The loss of a friend through distance or a rift in your relationship. The loss of your sense of home through your having to move to another place. The loss of familiar people and routines at work when your employer creates all kinds of changes. The loss of a sense of identity when you must leave your profession. The loss of your former lifestyle when you take on the care of an ailing loved one. The loss of independence when poor health prevents you from doing what you've always done. Even a series of relatively small losses

can create what Dr Vasquez calls "compound grief."

The truth is we live in a sinful, broken world, and by nature we are sinful, broken people. As a result there will be all kinds of losses-losses around us and of our own making. And some of those losses will make us mourn.

If you are in mourning, if you are in grief, know this; you are on Jesus' mind and heart. And he fully understands what you feel. "Surely he has borne our griefs and carried our sorrows," Isaiah says of our Savior. There is no kind of grief you feel that he does not grasp.

But Jesus also gives a promise. Blessed are those who mourn, for they will be comforted. When our Lord lived a holy life in our place and suffered and died for our every sin, not only did he purchase for us full forgiveness. He also secured comfort for us in this life and absolute comfort in the life to come, "where there will be no more death, or mourning, or crying, or pain."

That's his promise. And with Jesus, a promise made is a promise kept.

Prayer: Lord Jesus, you know my sorrow. Thank you for your comfort. I look to you to carry me through. Amen.

Submitted by Pastor Glenn T. Rosenbaum Administrative Pastor Grace Evangelical Lutheran Church, St. Joseph Originated by: www.What AboutJesus.com

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AUCTIONS

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