

OUR 66th YEAR  
Don't Forget To



**Tuesday, May 16**  
Serving Northern Berks County  
Northern Reading Area &  
Southern Schuylkill County

NORTHERN  
BERKS

# Merchandiser



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The  
Graduate**

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Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

**GARAGE/YARD SALES**

Big Multi Family Garage  
Sale: Rain or shine. 6, 19  
& 30 Lee Spring Rd, and  
777 & 772 Hill Rd., Blandon. May 18<sup>th</sup>, 19<sup>th</sup>, 20<sup>th</sup>.  
7am-? Something for every-  
one. Tools and hard-  
ware, furniture, Director's  
Chairs, Kid's stuff, cloth-  
ing, toys, books, and baby  
gear, Collectibles, pic-  
tures, HH items, men and  
women clothing, jewelry,  
seasonal stuff, fishing  
gear, purses, vacuum  
cleaner, games, puzzles,  
pet items, Color Street  
Nails, camping equipment,  
NASCAR items, and much  
more stuff too numerous  
to mention.

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ESTIMATES

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**610-926-5671**  
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Don't leave that shed behind! Move it with us!  
Do you have an unwanted shed, gazebo, or playhouse?  
**WEAVERS HAULING**  
Over 30 Years Experience!



**SPRING has SPRUNG!**  
Support Local Businesses!

**GARAGE/YARD SALES**

3 Family Yard Sale: Saturday  
5/20, 8am, 404 Raymond Ave.,  
Hamburg. Unicorns, tennis  
racquet, Philosophy Pure  
Grace, clothing, kitchen items,  
lantern, speakers, Paintings,  
Halo charger, LL Bean items,  
more.

GARAGE SALE: May 20<sup>th</sup>  
8am-1pm. 392 Five Locks Rd.,  
Shoemakersville Pa 19555.  
Tools, air compressors, house-  
hold, collectibles, clothing.

**Huge 6 Family Yard Sale:**  
Friday and Saturday May  
19<sup>th</sup> & 20<sup>th</sup> 8am-2pm. 245  
Wentz St., Kutztown.  
Household décor, house-  
wares, kitchen ware, bas-  
kets, books, holiday deco-  
rations, exercise and out-  
door items, shoes, men's  
young men's and lady's  
clothing and swimwear,  
boy's and girl's, baby and  
children's clothing, chil-  
dren and baby items,  
books and toys, and  
MUCH more!

**GARAGE/YARD SALES**

Yard Sale: May 19<sup>th</sup> & 20<sup>th</sup>  
6849 Old Rt. 22 Bethel, 8am-?  
Lawn mower, lawn care equip-  
ment, bird houses, garden tools,  
camping, Recurve bow, clam  
rakes, waders, power tools,  
household, women's clothing  
and much much more!

Yard Sale: May 20<sup>th</sup> 8am-  
12noon, 547 S 6<sup>th</sup> St., Ham-  
burg. LuLaroe, puzzles,  
jewelry, men's clothing 2,  
3 and 4X, scrap booking  
items, kitchen items,  
Brand new toiletries, of-  
fice supplies and so much  
more.

**RECREATION/  
SPORTING GOODS**

FOR SALE: New Pilates 5  
Band Machine with stand and  
extras. \$100 for everything.  
Call 610-562-3409. If no an-  
swer please leave name, phone  
number and that you are calling  
about the Pilates machine.

**SEASONAL  
EQUIPMENT**

48" John Deere Tractor  
tractor, nearly new, \$3500  
Call 484-336-6523.

**FOR RENT**

Apt. For Rent: 1<sup>st</sup> Floor, 1  
BR, Incl. H/w/t, lots of stor-  
age, recently remodeled,  
Lenhartsville area, \$800/  
mo. Avail. June. 610-756-  
4150.

Central Boiler Certified  
Classic Edge **OUTDOOR  
FURNACES**. Heat more  
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starts as low as \$11,495.  
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Service Now Available,  
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**3.49% APR\***  
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\*APR - Annual Percentage Rate. Home Equity Lines of Credit (HELOC) feature a variable interest rate and are limited to an 8% loan-to-value (LTV). The interest rate adjusts on a semi-annual basis in January and July each year based on the Prime Rate. The interest rate cannot increase or decrease more than 2.5% at each adjustment. The minimum APR is 4.00% with the maximum rate on new loans capped at 18.00%. The maximum HELOC loan amount is \$10,000 and the maximum advance amount is \$500. Monthly payment may vary. HELOCs have a five-year advance period with up to a fifteen-year repayment term.

**DEAN R. ARNER, AUCTIONEER, LLC  
PUBLIC AUCTION!**

Thursday, May 18, 2023 at 10:00 AM  
Location: Andreas Station House, 42 Andreas Road,  
Andreas, PA 18211.  
Hit & Miss engines, Eco tirelator, primitives, Lehighton  
advertising tins, many Mauch Chunk items, crocks, brass  
graduated sleigh bells, quilts, Fenton items, beer items,  
jewelry & much, much more! Check full listing & photos at  
[www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • Ph.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC  
LARGE PUBLIC AUCTION!**

Saturday, May 20, 2023 at 9:00 A.M.

Location: 1120 Jefferson Street, Lehighton, PA 18235.  
Once in a lifetime collection! Two auctioneers all day -  
DEAN R. ARNER, AUCTIONEER in conjunction with TED  
MAURER, AUCTIONEERS.  
400 lots of trains, 1925-1955 w/heavy concentration on  
Marx trains, many trains in orig. boxes, 2019 GMC Denali  
PU truck, 1905 Oldsmobile Straight Dash, 1906 REO-rear  
turtle deck or jump seat, 1912 Overland, 1912 Case  
5 Passenger Touring Car - 40 Horsepower, prewar auto.  
parts, 1910 and up, old gas pumps, old signs, auto.  
memorabilia, diecast cars & banks, lg. amount of tools,  
machinist & mechanic tools and much, much more! All  
cars are ready to drive or show in excellent condition!  
Check full listing and photos at  
[www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
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HOURS: MONDAY THRU FRIDAY 7:30 AM TO 5 PM  
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E-mail: ryan@windsorpress.com

**PUBLIC AUCTION**

CLEAN QUALITY FURN., ADV. ITEMS, MT. LION RUG MOUNT, BEAR & DEER MOUNTS (Heads), ANTIQUES, COLLECTIBLES, OLD TOYS, TOOLS

Saturday, May 20, 2023 at 9:00 AM

Location: 3116 Marcor Drive, Sinking Spring, Reading, Berks Co., PA.

Auct. Note: All exceptionally clean merchandise, Mt. Lion rug offered w/reserve. Terms: Cash or PA Check; day of auction.

Auctioneer: KENNETH P. LEIBY      Sale For: JOYCE CONRAD  
PA L#AU001541-L • 610.562.3929      See auctionzip.com for full ad & pics (Owner Relocating)

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405 Quarry Road,  
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The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (\*230484).

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Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (\*230574).

The bathroom of your dreams for as little as \$149/month! BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Limited Time Offer, FREE virtual in-home consultation now and SAVE 15%! Call Today! 1-877-540-2780 (\*231067).

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**Todd Bender LLC Plumbing Heating & Air Conditioning. Personally serving Hamburg and surrounding areas since 1991. Install, Service & Repair. Quality Workmanship. Call, Text or Email 570-449-8035 tmb1269@gmail.com HIC #PA107531**

Are you a pet owner? Do you want to get up to 100% back on Vet Bills? Physicians Mutual Insurance Company has pet coverage that can help! Call 1-866-314-0584 to get a free quote or visit insurebarkmeow.com/macnet (\*236322).

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DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7. 1-888-650-9135 (\*235628).

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KR-Miller1965@yahoo.com (\*234829).

**View The East Penn Valley & Northern Berks Merchandisers On Your...**

- ✓ COMPUTER
- ✓ TABLET
- ✓ CELL PHONE



● Website Hits: 37,391+ ● Visitors: 2680 Visits: 3878  
● Facebook: 815 Likes 901 Followers ● Constant Contact: 418

**www.windsorpress.com** OR **AND/OR** **Facebook "The Windsor Press"**

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**LARGE PUBLIC ESTATE AUCTION**

10 TON ROTARY LIFT w/ATTACHMENTS (New)  
 SKAT BLAST SANDBLASTER w/VAC & ATTACHMENTS (New)  
 STORAGE TRAILER, 20 GAL. OIL LIFT DRAIN, MANY TOOLS  
 PARTS WASHER, S.S. TRANSMISSION TABLE  
 LARGE RESTORED AIR COMPRESSOR, ENGINE HOIST  
 ADV. SIGNS, TOYS, MANY HESS & DIECAST TRUCKS  
 PRIMITIVES, COLLECTIBLES & MORE  
 Sunday, May 21, 2023 at 10:00 AM.

Location: 120 S. Hilltop Road, New Ringgold, Schuylkill Co., PA 17960.  
**WAGNER AUCTION SERVICE, LLC**  
 AU-3172L, AU-1427L • 610.741.3828  
 wagnerauctioneers.com

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 Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Printed and Online Weekly.

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 Mon., Tues., Thurs. & Fri. 9 - 5; Wed. 9 - 7; Sat. Hours - please call

**WHAT'S THE DIFFERENCE?**  
 There are four things different between Pictures A and B. Can you find them all?



Answers: 1. Two pairs of sunglasses 2. Plane is turned 3. Phone has screen 4. Wallet is missing money

**CURRENT OFFICE HOURS:**  
 Monday - Friday 10 a.m. to 4 p.m.

<b>CLASSIFIED DEPT:</b> Call or Fax Monday through Friday or email classifieds@windsorpress.com	<b>DISPLAY DEPT:</b> Call Monday, Thursday & Friday or email display@windsorpress.com
<b>PRINTING NEEDS:</b> Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313	<b>SALES STAFF:</b> David Ray: 610.780.4286 dave@windsorpress.com Eric Francis: 610.780.4285 eric@windsorpress.com

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**HELP WANTED**

**FRONT DESK AGENT** FT/PT positions available at the Microtel Inn & Suites 50 Industrial Dr, Hamburg. Flexible hours. Enjoy hotel perks. Apply in person. I-78 & Rt. 61.

**Part Time Technician** to repair metal caskets for local casket company based in Womelsdorf. Ideal for retired auto body technician or experienced technician looking for part time. Please call Tim at Omega Casket Company 484-824-4481.

**NIGHT AUDITOR** FT/PT position available at the MICROTEL INN & SUITES 50 Industrial Dr., Hamburg. Hotel perks. Apply in person. I-78 & Rt. 61.

**HELP WANTED**

**NIGHT AUDITOR & FRONT DESK AGENT** position open at the QUALITY INN MIDWAY. Training available. Flexible schedule. Hotel perks. Apply in person at 41 Diner Dr, Bethel. I-78 Exit 16.

**Help Wanted: R&R Tree Service** now hiring! Looking for hard working dedicated employees for small family business. Competitive wages with an employee minded small company. Must have valid PA License and clean driving record. For more information and interview please call 610-682-2856, ask for Nettie.

**Help Wanted**

**WILLING TO TRAIN**

**GRAPHIC DESIGN**  
 PART-TIME POSITION

Knowledge in the following is a plus:  
 QuarkXPress • Adobe InDesign, Illustrator, Photoshop, Acrobat • Word

**Email Resumé to display@windsorpress.com**

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Are you motivated?  
 Are you willing to work?  
 Do have the ability to work Independently?

Knowledge of computers a must.  
 Must have your own transportation.

**Email Resumé to display@windsorpress.com**


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**E.O.E**


# HIRING



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 To help you fill your open positions we are offering four special rates that include full color and will be in both East Penn Valley and Northern Berks online issues!

<b>YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:</b>	1/8 Page: \$100
	1/4 Page: \$200
	1/2 Page: \$400
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Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.



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## DINING & entertainment guide

**HOURS:**  
 Wed. & Thurs. 4:00 pm - 7:00 pm,  
 Fri. & Sat. 4:00 pm - 8:00 pm  
 Sun. 11:30 am - 7:00 pm

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Sandwiches  
 Platters  
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Dine-In & Takeout

LENHARTSVILLE, PA • 610.562.8520

This Week: May 17, 18 & 19	<b>Chicken &amp; Waffles</b>
Next Week: May 22 - May 30	<b>Closed</b>
May 31, June 1 & 2	<b>Pig Stomach</b>
June 7, 8 & 9	<b>Corn Pie</b>
June 14, 15 & 16	<b>Chicken Pot Pie</b>

Reservations Highly Suggested



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 Support locally owned businesses.

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- Dine In
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**SERVICES**  
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Lawn Service/ Property Maintenance: Small business that services Berks county and parts of Schuylkill County offering honest reasonable and professional grass cutting and property maintenance. We offer weekly, biweekly or vacation service including mowing, trimming, and cleanup starting at \$30 a lawn. Please call to get a free estimate and find out about all the services we offer. We are registered and insured. "Your Needs are our Deeds". We also offer a 10% discount to Senior citizens and Veterans. BTR Innovations 484-256-3887 or 610-750-1669.

*Going Once...Going Twice*



**SOLD!**

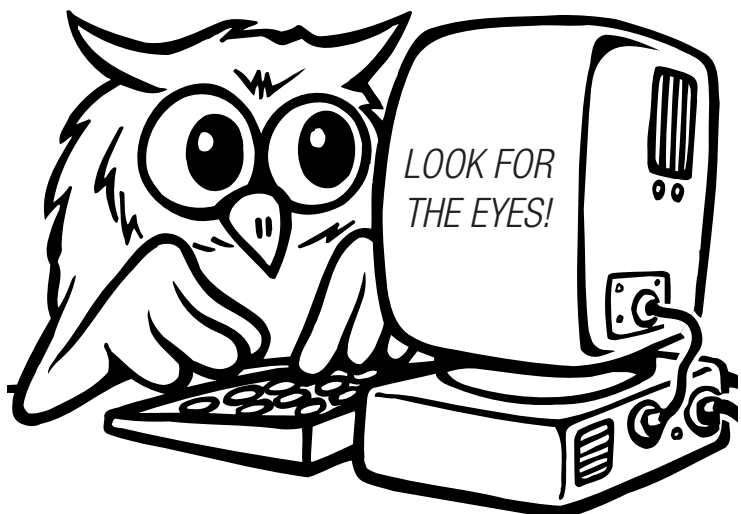
GET THE MOST FOR YOUR MONEY  
 Place your public sale in the East Penn Valley and Northern Berks

*Merchandisers*



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# Play Our Monthly Search Game and WIN!



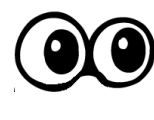
(minimum of a \$25.00 prize)

Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail.

Entries must be received by Friday at 10 AM the week of the issue.

**Winner will be announced in the following week's Merchandisers.**



**DERFLER'S ONLINE AUCTION**  
**ANTIQUES, FURNITURE, TOOLS**  
**Wednesday, May 24, 2023 at 6:00 P.M.**  
 Bidding starts May 17th & starts closing on May 24th at 6 PM Bid at derflers.hibid.com.  
 Preview photos @ www.auctionzip.com ID #2712.  
**DERFLER'S AUCTION**  
**ROBERT W. DERFLER, AUCTIONEER, AU2682-L**  
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**MISCELLANEOUS**  
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**DISH TV \$64.99 For 190 Channels + \$14.95 High Speed Internet. Free Installation, Smart HD DVR Included, Free Voice Remote. Some restrictions apply. Promo Expires 1/21/24. 1-866-590-5561 (\*233543).**

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**CLOG-FREE GUTTERS OR YOUR MONEY BACK GUARANTEED!**

**15% OFF**  
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**ADDITIONALLY**  
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**PLUS!**  
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 YOUR ENTIRE INSTALL!  
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**1-855-924-2112**  
 Promo Code: 285  
 Mon-Thurs: 8am-11pm, Fri-Sat: 8am-5pm, Sun: 2pm-8pm EST

\*The leading consumer reporting agency conducted a 16 month outdoor test of gutter guards in 2010 and recognized LeafFilter as the "#1 rated professionally installed gutter guard system in America." CSL# 1035795 DOPL #10783658-5501 License# 7656 License# 50145 License# 41354 License# 99338 License# 128344 License# 218294 License# 603 233 977 License# 210212986 License# 2106212946 License# 2705132153A License# LEAFFW622JZ License# WV055912 License# WC-29998-H17 Nassau HIC License# H01067000 Registration# 176447 Registration# HIC.0649905 Registration# C127230 Registration# C127230 Registration# 365920918 Registration# PC6475 Registration# IR731804 Registration# 13VH09953900 Registration# PA069383 Suffolk HIC License# 52229-H

**RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!!!**

**Email Your Email Address To: display@windsorpress.com with your request!**

**YOU MAY ALSO CALL US TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!**

**AUTO PARTS & SERVICES**  
**ALWAYS BUYING: Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. NAFTZINGER USED AUTO PARTS, Auburn, PA 570-754-7491.**  
**I PAY FOR CARS SAFELY. Licensed dealer buys Cars, Trucks and Classics for Ca\$h. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. www.ipayforcars.com Maxatawny Auto Sales, Kutztown 610-683-0480.**

**AUTO PARTS & SERVICES**  
**ANTIQUE & CLASSIC CAR Parts Flea Market: 48th Annual hosted by the Hawk Mtn. EFV-8 Club on Sunday May 21st at the Leesport Farmers Market Grounds, Rt. 61, Leesport PA. Free admission and parking 7am-2pm. Over 100 vendors under roof, held rain or shine. Refreshments and restrooms on site. Information 610-926-3061 or email hawkmtv8@aol.com**

**FAX in your advertisement 610-562-2770**

**NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (\*231799)**

**COMMUNITY CALENDAR**  
 East Penn Valley & Northern Berks Merchandisers  
 Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.  
 Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.

**5/26-28/23, Shartlesville Library Liquidation Book/ Contents Sale: 51 North 5th St., Shartlesville. Friday 8am-2pm and 6pm-8pm, Saturday 8am-2pm, Sunday 8am-2pm. All proceeds benefit Baseball and softball assoc. in Shartlesville.**

**AUCTION LISTINGS**

05-18-23 Andreas St. Hs., 42 Andreas Rd.	D. Arner
05-20-23 1120 Jefferson St., Lehighton	D. Arner
05-20-23 5 Bridge Ln., New Ringgold	D. & T. Houser
05-20-23 3116 Mar Cor Drive, Sinking Spring	K. Leiby
05-21-23 Springtown Fire Co., Bnqt. Hall, 3010 Rt. 212	R. Clinton & Co.
05-21-23 S. Hilltop Rd., New Ringgold	Wagner Auc. Serv.
05-22-23 Springtown Fire Co., Bnqt. Hall, 3010 Rt. 212	R. Clinton & Co.
05-24-23 Online Only	R. Derfler
06-12-23 Leesport Fire Co. Social Hall	K. Leiby

**THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.**  
 This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

**READER'S Recipe**

**CHINESE PEPPER STEAK**

1/4 cup reduced-sodium soy sauce	1 large red onion, cut into 1-inch pieces (1-1/2 cups)
2 Tbsp. sugar	1 green bell pepper, cut into bite-size strips
2 Tbsp. cornstarch	2 tomatoes, cut into 1/2-wedges
1/2 tsp. ground ginger	Sliced green onion and black pepper, for garnish
1 lb. top sirloin steak, trimmed and thinly sliced against the grain	
3 Tbsp. vegetable oil	

Whisk together soy sauce, sugar, cornstarch, and ginger in a large bowl until sugar dissolves and mixture is smooth. Add steak; stir to coat.  
 Heat 1 Tbsp. oil in a wok over medium-high heat. Add one-third of steak mixture; cook, stirring, until well browned, about 2 minutes. Transfer to a bowl. Repeat with remaining oil and steak, reserving oil in wok.  
 Add onion to wok; cook over medium-high heat, stirring, 2 minutes. Add bell pepper; cook, stirring, until crisp-tender, about 2 minutes. Stir in tomatoes and steak; cook until heated through. Garnish with green onion and black pepper.

Send your recipes to: The Windsor Press, Inc.  
 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456  
 Fax: 610.562.2770 or E-mail: display@windsorpress.com

**THE Merchandiser CLASSIFIED AD FORM:**

**STEP #1 ENTER YOUR: PHONE NUMBER \_\_\_\_\_ NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_**

*(This information is for our records only)*

**STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\***

<input type="checkbox"/> Announcements	<input type="checkbox"/> Farm Equip./Livestock	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Recreation/Sporting Goods/Equipment
<input type="checkbox"/> Antiques	<input type="checkbox"/> Garage/Yard Sales	<input type="checkbox"/> Mobile Homes	<input type="checkbox"/> Seasonal Equipment
<input type="checkbox"/> Automobiles/Trucks	<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Motorcycle/ATVs	<input type="checkbox"/> Services
<input type="checkbox"/> Auto Parts & Svcs.	<input type="checkbox"/> Home Improvements	<input type="checkbox"/> Pets & Animals	<input type="checkbox"/> Wanted To Rent/Buy
<input type="checkbox"/> Boats/Motors	<input type="checkbox"/> Household Items/Furniture	<input type="checkbox"/> For Rent	<input type="checkbox"/> Valentine's/Special Occasions
<input type="checkbox"/> Childcare	<input type="checkbox"/> Lost & Found	<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Computers/Office		<input type="checkbox"/> RVs/Campers	

**SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads**

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)**

1. _____	2. _____	3. _____	4. _____	5. _____
6. _____	7. _____	8. _____	9. _____	10. _____
11. _____	12. _____	13. _____	14. _____	15. _____
16. _____	17. _____	18. _____	19. _____	20. _____
21. _____	22. _____	23. _____	24. _____	25. _____
26. _____	27. _____	28. _____	29. _____	30. _____
31. _____	32. _____	33. _____	34. _____	35. _____
36. _____	37. _____	38. _____	39. _____	40. _____

**STEP #4 CHOOSE A PUBLICATION**  
 DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM  
 East Penn Valley Merchandiser  
 Northern Berks Merchandiser  
 Both (Cost Would Be Double)

**STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)**  
 Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_  
 Enter Starting Date Of Ad \_\_\_\_\_  
 Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

**STEP #6 CHOOSE METHOD OF PAYMENT (PAYMENT MUST ACCOMPANY AD)**  
 We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)  
 Credit Card Information: NAME ON CARD \_\_\_\_\_  
 ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
 TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_  
 SIGNATURE: \_\_\_\_\_  
 Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465  
 Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526  
 Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

**RATES: REGULAR AD:**  
 Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each  
**COMMERCIAL AD:**  
 Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each  
 Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.  
UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

**Card Of Thanks DISPLAY AD \$20.00 Per Publication EMAIL: display@windsorpress.com**

**Tear Sheets Will Not Be Sent To You For Your Classified Ad.**





# Once Upon A Time...

There was an owner of a very successful hot dog stand. This owner built his business by having the best hot dogs around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious Ivy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his hot dog & bun orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."



6 N THIRD STREET  
 PO BOX 465  
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 FAX: 610-562-2770  
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