



NORTHERN BERKS



SCAN AND GO DIRECTLY TO OUR WEBSITE

Merchandiser

In This Week
Serving Northern Berks County
Northern Reading Area &
Southern Schuylkill County

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770
610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM
ON THE WEB: www.windsorpress.com or www.nbmerchandiser.com.

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK



Access the equity in your home with a line of credit and...

Squeeze the Day

with **3.49%** APR*
for the first 12 months*

HIDDEN RIVER
CREDIT UNION

POTTSVILLE • ORWIGSBURG • HOMETOWN • PINE GROVE
570.622.3399 HDRIVER.ORG

*APR - Annual Percentage Rate. Home Equity Lines of Credit (HELOCs) feature a variable interest rate and are limited to an 80% loan-to-value (LTV). The interest rate adjusts on a semi-annual basis in January and July each year based on the Prime Rate. The interest rate applied cannot increase or decrease more than 2.50% of each potential adjustment. The minimum APR is 6.00% and the maximum rate can never exceed 18.00%. The maximum HELOC loan amount is \$10,000 and the maximum advance amount is \$500. Monthly payments may vary. HELOCs have a five-year advance period with up to a fifteen-year repayment term.

JMS AUTOMOTIVE SERVICES, LLC
▼ 610-682-4762 ▼
55 Old Bowers Road, Mertztown, PA 19539
Located behind Bower's Hotel
State Inspections & Emissions ★ 4 Wheel Alignments
Computer Diagnostics ★ All General Repairs
Recommended Factory Maintenance

RECREATION/SPORTING GOODS

FOR SALE: New Pilates 5 Band Machine with stand and extras. \$100 for everything. Call 610-562-3409. If no answer please leave name, phone number and that you are calling about the Pilates machine.

RECREATION/SPORTING GOODS

Marlin 336, 35 Remington, 3-9 scope, 3 boxes of Cor-lock shells \$750; Marlin 25, 22 long rifle, bolt action, 3-9 scope, 2 clips \$200; 610-929-2122.

WINDSOR NOW RENTING! U-STORE
From Hamburg 1-1/2 miles East on Old Rt. 22 - turn Left on Valley Rd. 1 block. (Windsor Industrial Park)
STORAGE AREAS: 5'x5' TO 10'x20'
Starting At: **\$25⁰⁰** monthly
Call 610.562.5162

RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!!!
Email Your Email Address To: display@windsorpress.com with your request!
YOU MAY ALSO CALL US TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

MOTORCYCLES/ATV'S
DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (*235628).

MOTORCYCLES/ATV'S
WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$. Please Call 717-577-8206 KR-Miller1965@yahoo.com (*234829).

Support the Local Businesses Who Help Support Our Community!

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
Thursday, May 25, 2023 at 10:00 A.M.
Location: 576 Springhouse Road, Lehighton, PA 18235.
Antqs., tools, lawn & grdn. items, air compressor, push mower, h-hold goods, furn., alum. ladders & more! Check full listing and photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
Saturday, May 27, 2023 at 9:00 A.M.
Location: 960 Creek Rd., Bangor, PA 18103.
Large auction w/antiques, a bell collection inc. church bells, brass & CI bells, old tools, farm primitives, crocks, store jars, milk carriers, adv. tins & boxes, household goods & much, much more! Check full listing and photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC
OUTSTANDING MEMORIAL DAY AUCTION!
Monday, May 29, 2023 at 9:00 A.M.
Location: 2409 Route 737, Kempton, PA 19529.
Firearms, early boxed toys, advertising, jewelry, antiques & collectibles, primitives, textiles, tools, box lots, scrap metal pile & much, much more! Check full listing & photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)

Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail.

Entries must be received by Friday at 10 AM the week of the issue.

Winner will be announced in the following week's Merchandisers.





Remembering Our Fallen on Memorial Day

Today we honor the memories of
The brave American soldiers who made the ultimate sacrifice for this country. Their courage, commitment and selflessness will always be remembered with gratitude. We will never forget that freedom is not free.

MEMORIAL DAY FESTIVITIES:

Memorial Day Parade
Hamburg | Monday, May 29 at 9:00am
Salem Belleman's Church Memorial Day Picnic Service 2:30 pm
Food 2-7 pm; Music by Washington Band Of Annville 4-7 pm

Leibensperger FUNERAL HOMES, INC.
Phone: 610-562-7823 or 610-926-2737 Toll Free: 1-800-875-1446
HAMBURG 65 South 4th Street, Hamburg Donna Leibensperger Parr, Supervisor
LEESPORT 223 Peach Street, Leesport Derek M. D. Leibensperger, Branch Supervisor
Todd J. Kennedy, Funeral Director

ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, TruSted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (*231064).

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today!(*236413).

ANNOUNCEMENTS

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - \$500 Discount + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (*232052).

AUTOMOBILES/ TRUCKS

Looking for auto insurance? Find great deals on the right auto insurance to suit your needs. Call today for a free quote! 866-924-2397(*232805).

AUTOMOBILES/ TRUCKS

PAYING CASH FOR Junk, Wrecked and Vehicles. Call Desiree at 610-790-7995.

MOBILE HOMES

Drive A Little, Save a Lot! New single wides \$60,900; Double wides \$101,900; Modulars \$139,900; We will not be undersold. 717-875-1288.



DINING & entertainment guide

LIQUIDATION BOOK/ CONTENTS SALE



Shartlesville Library
51 N. Fifth Street, Shartlesville

Friday, May 26

8 AM to 2 PM & 6 PM to 8 PM

Saturday, May 27 8 AM to 2 PM

Sunday, May 28 8 AM to 2 PM

All proceeds benefit the Baseball & Softball Association In Shartlesville

What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?

A



B



Answers: 1. No hat on man 2. Extra plant in first row 3. Missing tractor 4. Pencil in pocket

We Publish Obituaries

Email or call for details.



6 N. Third St., P.O. Box 465
Hamburg, PA 19526-0465
610.562.2267 FAX: 610.562.2770
display@windsorpress.com
Display Hours: Mon., Thurs., Fri.
10 am to 4 pm
www.windsorpress.com



THROWING THAT AWAY!

A classified ad is an affordable and simple way to attract potential buyers for your unwanted item(s).

Don't Wait

Call, Fax or E-mail us today and turn your unwanted stuff into CASH!

610-562-6595

FAX: 610-562-2770

E-mail:

classifieds@windsorpress.com
www.windsorpress.com



Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Printed and Online Weekly.

CURRENT OFFICE HOURS:
Monday - Friday 10 a.m. to 4 p.m.

CLASSIFIED DEPT:

Call or Fax Monday through Friday or email classifieds@windsorpress.com

DISPLAY DEPT:

Call Monday, Thursday & Friday or email display@windsorpress.com

PRINTING NEEDS:

Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313

SALES STAFF:


David Ray: 610.780.4286 dave@windsorpress.com
Eric Francis: 610.780.4285 eric@windsorpress.com

Also Open For FAXING & COPIES

P. O. Box 465, 6 N. Third St., Hamburg, PA 19526-0465
610.562.2267
Fax: 610.562.2770
www.windsorpress.com

BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS

Drive in or We'll Pick Up!
Call: 570.754.7491



NAFTZINGER USED AUTO PARTS
S. 7th St., Box 223, Auburn, PA 17922
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

SEASONAL EQUIPMENT

48" John Deere Tractor tractor, nearly new, \$3500 Call 484-336-6523.

Central Boiler Certified Classic Edge **OUTDOOR FURNACES**. Heat more with less wood. Base price starts as low as \$11,495. Call Today 484-809-1766 Storage Solutions by Snyders Service Now Available, Please call for details.

Two Friedrich Room Air conditioners, (1) 8000 BTU \$220, (1) 6000 BTU \$180; Great quality, used only 2 seasons, 610-653-1937.

MISCELLANEOUS

FOR SALE: Four New Room-to-Room 10,000 BTU Air Conditioners with remote, two are Hunter and two are LG \$250 per air conditioner or two or more \$200 per air conditioner. Call 610-562-3409. If no answer please leave name, phone number and that you are calling about the air conditioners.

GARAGE/YARD SALES

Yard Sale MAY 27th 7am - Noon rain or shine 6 N 3rd St Hamburg PA The Windsor Press in the back of the building. Lots of items to sell. DVD's, kid's books, kid's toys, Boyds Bears, Women's shoes, Home Decor, Household items, Kitchen items, Mugs, glasses, Bath & Body Works lotions, Christmas items, Wrapping paper, makeup, Craft items, Antiques of all sorts, painting supplies, outdoor chair cushions, Purses, Office furniture, Pedal Cars, Variety of tools, furniture, antiques, Vinyl's from 1950's, 1960's, 1970's, 1978's Country, Orchestra & Rock & Roll plus much more.

YARD SALE: 3523 Old 22 Hamburg. Saturdays May 27 and June 3 7:30 to noon. Housewares, Harley, Redskins, Children, Men's/ Women's clothing too much to list. Items priced to sell.

MISCELLANEOUS

SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886

HAND MADE QUILT: Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

FOR SALE: 2 Burial Lots 1 with a vault. Side by Sides in the "Garden of Devotion" at Berks County Memorial Gardens. Asking \$6500. Call 717-926-4162.

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (*234827).

CARD OF THANKS FORM

Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

CHOOSE A PUBLICATION:

- East Penn Valley
- Northern Berks
- Both

Issue Date: _____

Phone: _____

Name: _____

Address: _____

Submit your information and payment to:

The Windsor Press, Inc
6 N. Third St., PO Box 465
Hamburg, PA 19526-0465
610.562.2267
FAX: 610.562.2770

OR E-mail:  display@windsorpress.com



"Card of Thanks"

The "Card of Thanks" can only be used for illness, fire, or bereavement.

Actual Size of Ad
Cost: **\$20.00**
per week/per paper

Leibensperger FUNERAL HOMES, INC.
"A Family's Friend in Funeral Service"

65 S. Fourth Street Hamburg, PA 19526 610-562-7823
Donna Leibensperger Parr, Supervisor Fax: 610-562-9140 • www.leibenspergerfuneralhomes.com

223 Peach Street Leesport, PA 19533 610-926-2737
Derek M.D. Leibensperger, Supervisor

MISCELLANEOUS

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.dental50plus.com/macnet #6258 (*231066).

Say You Saw It In The Northern Berks Merchandiser

MISCELLANEOUS


FREE high speed internet for those that qualify. Government program for recipients of select programs incl. Medicaid, SNAP, Housing Assistance, WIC, Veterans Pension, Survivor Benefits, Lifeline, Tribal. 15 GB internet service. Bonus offer: Android tablet FREE with one-time \$20 copay. Free shipping & handling. Call Maxsip Telecom today! 1-833-516-2829 (*236842).

AUCTION LISTINGS

| | |
|--|------------------|
| 05-22-23 Springtown Fire Co., Bnqt. Hall, 3010 Rt. 212 | R. Clinton & Co. |
| 05-24-23 Online Only | R. Derfler |
| 05-25-23 576 Springhouse Rd., Lehighton | D. Arner |
| 05-27-23 960 Creek Rd., Bangor | D. Arner |
| 05-29-23 2409 Rt. 737, Kempton | D. Arner |
| 06-04-23 Online | L. Beyer |
| 06-12-23 Leesport Fire Co. Social Hall | K. Leiby |
| 07-22-23 235 Treichler Rd., Alburts | G. Miller IV |

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER. This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

READER'S **Recipe**



JEWISH APPLE CAKE

- 2-1/3 cups sugar
- 2 tsp. cinnamon
- 5 apples, peeled, cored, and thinly sliced
- 3 cups flour
- 1 Tbsp. baking powder
- 1 tsp. salt
- 4 eggs
- 1 cup vegetable or canola oil
- 1/2 cup orange juice
- 1 tsp. vanilla extract
- Powdered sugar, for dusting

Preheat oven to 350°F. Grease and flour a 10-inch Bundt pan. Stir together 1/3 cup sugar and the cinnamon in a large bowl. Add apple slices and toss to coat. In another bowl, stir together flour, 2 cups sugar, the baking powder, and salt. Beat together eggs and oil in a large bowl with an electric mixer. Beat in orange juice and vanilla. Beat in flour mixture until smooth and well blended. (Mixture will be thick.) Spread half of batter in prepared pan, then top with half of apple slices. Repeat with remaining half of batter and apple slices. Bake until a toothpick inserted into center comes out clean, 75 to 80 minutes. Transfer pan to a wire rack; let cool 1 hour. Loosen edges with a thin spatula and remove from pan; let cool completely. Dust with powdered sugar before slicing.

Send your recipes to: The Windsor Press, Inc. 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456 Fax: 610.562.2770 or E-mail: display@windsorpress.com

THE Merchandiser CLASSIFIED AD FORM:

STEP #1 ENTER YOUR:
PHONE NUMBER _____
NAME _____
ADDRESS _____

Place Your Ad:
By Phone: 610.562.2267
FAX: 610.562.2770
or E-Mail:
classifieds@windsorpress.com

STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

- Announcements
- Antiques
- Automobiles/Trucks
- Auto Parts & Svcs.
- Boats/Motors
- Childcare
- Computers/Office
- Farm Equip./Livestock
- Garage/Yard Sales
- Help Wanted
- Home Improvements
- Household Items/ Furniture
- Lost & Found
- Miscellaneous
- Mobile Homes
- Motorcycle/ATVs
- Pets & Animals
- For Rent
- Real Estate
- RVs/Campers
- Recreation/Sporting Goods/Equipment
- Seasonal Equipment
- Services
- Wanted To Rent/Buy
- Valentine's/ Special Occasions

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

| | | | | |
|-----|-----|-----|-----|-----|
| 1. | 2. | 3. | 4. | 5. |
| 6. | 7. | 8. | 9. | 10. |
| 11. | 12. | 13. | 14. | 15. |
| 16. | 17. | 18. | 19. | 20. |
| 21. | 22. | 23. | 24. | 25. |
| 26. | 27. | 28. | 29. | 30. |
| 31. | 32. | 33. | 34. | 35. |
| 36. | 37. | 38. | 39. | 40. |


STEP #4 CHOOSE A PUBLICATION

- DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM
- East Penn Valley Merchandiser
 - Northern Berks Merchandiser
 - Both (Cost Would Be Double)


STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:

(PLEASE CHECK ONE BOX.)
Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____
Enter Starting Date Of Ad _____
Total Amount Paid \$ _____ Check # _____

STEP #6 CHOOSE METHOD OF PAYMENT

(PAYMENT MUST ACCOMPANY AD)
We Accept Cash, Check, Money Order,  (3% Credit Card Convenience Fee)
Credit Card Information: NAME ON CARD _____
ACCOUNT # _____ EXP. DATE _____
TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____
SIGNATURE: _____

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465
Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526
Place Your Ad By Phone By Calling 610.562.2267

Please have your  account number and expiration date available.

RATES: REGULAR AD:
Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each

COMMERCIAL AD:
Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each

Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

Help Wanted



GRAPHIC DESIGN

PART-TIME POSITION

Knowledge in the following is a plus:
QuarkXPress • Adobe InDesign, Illustrator,
Photoshop, Acrobat • Word

Email Resumé to
display@windsorpress.com



SALES

Are you motivated?
Are you willing to work?
Do have the ability to work
Independently?

Knowledge of computers a must.
Must have your own transportation.

Email Resumé to
display@windsorpress.com



6 North Third Street
P.O. Box 465, Hamburg, PA 19526-0465
610.562.2267
display@windsorpress.com
www.windsorpress.com

E.O.E



MISCELLANEOUS

Switch and save up to \$250/year on your talk, text and data. No contract and no hidden fees. Unlimited talk and text with flexible data plans. Premium nationwide coverage. 100% U.S. based customer service. For more information, call 1-888-684-1169 (*236911).

MISCELLANEOUS

DIRECTV Stream; Carries the Most Local MLB Games! CHOICE Package, \$89.99/mo for 12 months. Stream on 20 devices in your home at once. HBO Max included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (*235224).

DISH TV \$64.99 For 190 Channels + \$14.95 High Speed Internet. Free Installation, Smart HD DVR Included, Free Voice Remote. Some restrictions apply. Promo Expires 1/21/24. 1-866-590-5561 (*233543).

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (*236966)

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (*231799)

Going Once...Going Twice



GET THE MOST FOR YOUR MONEY
Place your public sale
in the East Penn Valley
and Northern Berks
Merchandisers

The Windsor Press
INCORPORATED
6 North Third Street
P.O. Box 465
Hamburg, PA 19526-0465
610-562-2267 or 1-800-562-5521
FAX: 610-562-2770
www.windsorpress.com

HIRING

Get The Word Out...

LET THE MERCHANDISER WORK FOR YOU!

To help you fill your open positions we are offering four special rates that include full color and will be in both East Penn Valley and Northern Berks online issues!

YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:

| |
|------------------|
| 1/8 Page: \$100 |
| 1/4 Page: \$200 |
| 1/2 Page: \$400 |
| Full Page: \$800 |

Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.

6 N. Third St., P.O. Box 465
Hamburg, PA 19526-0465
610.562.2267 or 1.800.562.5521
display@windsorpress.com
www.windsorpress.com
Monday - Friday 10 am to 4 pm

NORTHERN BERKS *Merchandiser* AND EAST PENN VALLEY *Merchandiser*

Available Online Editions.
PUBLISHED EVERY WEDNESDAY BY



SIX NORTH THIRD STREET
P.O. BOX 465
HAMBURG, PENNSYLVANIA 19526-0465
610.562.2267 1.800.562.5521
CLASSIFIED: 610.562.6595
1.800.220.3053
FAX: 610.562.2770
www.windsorpress.com

CURRENT OFFICE HOURS MON. THRU FRI. 10 AM - 4 PM
CHECK WEEKLY FOR CHANGES.
YOU CAN CALL, FAX OR EMAIL US ANYTIME
Family owned and independent since 1958
WE ARE HERE TO SERVE YOU!

SALES/MARKETING: Eric Francis, David Ray
OFFICE PERSONNEL: Bonnie DeLong
CLASSIFIED ADVERTISING: Bonnie DeLong
DISPLAY ADVERTISING/GRAPHICS DEPT.:
Dolores Deisher, Lori D. Kleinsmith (asst. mgr.),
Bonnie A. Schaeffer (mgr.)
PRODUCTION: Mae Berger (Retired)
PRINTING SERVICES: Ryan Strause
PRESIDENT: George Mitten

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for the East Penn Valley Merchandiser's "classified advertisement" and the "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from this will be published in both issues.

MEMBER OF
Greater Hamburg Business Association
Greater Schuylkill Haven Area Business Association



COMMUNITY CALENDAR

East Penn Valley & Northern Berks Merchandisers

Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.

Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.

5/26-28/23, Shartlesville Library Liquidation Book/ Contents Sale: 51 North 5th St., Shartlesville. Friday 8am-2pm and 6pm-8pm, Saturday 8am-2pm, Sunday 8am-2pm. All proceeds benefit Baseball and softball assoc. in Shartlesville.

5/29/23, Mt. Zion Church, Krumsville Memorial Day Evening Observance at the Monument on the New Bethel Zion Cemetery. Monday 7pm. Program by the Boy Scouts of Troop #104. Bring your lawn chair.

MISCELLANEOUS

Metal Roofing & Siding For Houses, Barns, Sheds etc. 36" Coverage, Painted \$2.35LF, Bare \$1.45 to \$1.70LF, sold as seconds or Rainbow \$1.35LF Made in Eprata, PA 717-445-5222, (*236504).

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (*236269).

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (*234826)

AUTO PARTS & SERVICES

I PAY FOR CARS SAFELY. Licensed dealer buys Cars, Trucks and Classics for Ca\$h. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. www.ipayforcars.com Maxatawny Auto Sales, Kutztown 610-683-0480.

AUTO PARTS & SERVICES

ALWAYS BUYING: Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. **NAFTZINGER USED AUTO PARTS**, Auburn, PA 570-754-7491.

SERVICES

PET CREMATION Services Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

MASTER ELECTRICIAN since 1987. No job too small. Reasonable prices. Free quotes. **TODD HARING**, Phone: 484-951-8624. PA#093516.

HOME REPAIR & REMODELING: We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.

Tree and Shrub; Trimming and Removal, Storm Damage, Spring Cleanup. Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.

HELP WANTED

Part Time Technician to repair metal caskets for local casket company based in Womelsdorf. Ideal for retired auto body technician or experienced technician looking for part time. Please call Tim at Omega Casket Company 484-824-4481.

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Remembering Our Veterans on Memorial Day

Today we honor the memory of the brave soldiers who made the ultimate sacrifice to protect our nation and our way of life. Their dedication to country and freedom makes us proud to be Americans, and we owe them a debt of gratitude that can never be repaid. On Memorial Day, we salute our nation's fallen and the families who carry on without them. Their heroic spirit and sacrifice will never be forgotten. We will always remember that freedom is not free.

We humbly pay tribute to our veterans past and present for their courage, sacrifice and service to our country

The employees of The Windsor Press, Inc. wish you a Safe & Happy Memorial Day Weekend.



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Health, Mind & Spirit Pages appear in the first week of every month.

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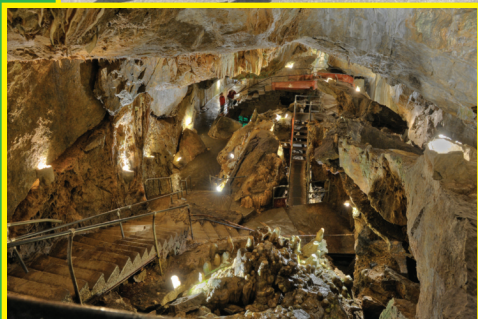
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14th Anniversary 14th Anniversary

ISLAND PARK CAR SHOW

OPEN TO ALL COLLECTIBLE VEHICLES, HOT RODS, ANTIQUES, MUSCLE CARS, TRUCKS, MOTORCYCLES

Sunday, June 11, 2023

Show: 9am to 2pm
 Donation - \$10 per show car
 Goody Bags For Registered Vehicles

COME EARLY! Breakfast/Lunch Counter Open from 9 am - 2 pm

PEOPLE'S CHOICE AWARDS 1:45 PM

50/50 RAFFLE ~ Drawing at 1:30 pm

Live Remote: MAGIC 105.5

SPECTATORS WELCOME!
 Follow signs...Schuylkill Haven, PA
 Route 61 (Centre Ave.) to Dock St. then Fritz Reed Ave. and follow signs to show

www.HavenIslandPark.com

All proceeds to support the Island Park project to "build a new tomorrow for kids today"
 Organized by the Island Park Car Show Committee
 CEK Entertainment, Charlie Kerschner 570-449-2896
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 For more information contact Schuylkill Haven Boro Hall at 385-2841

DJ Entertainment by "Spin Jammers"

Special thanks to: Schuylkill Valley Corvette Club - Local Fire Police
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2023 Concert Series IN THE KUTZTOWN PARK BAND SHELL

| | |
|---|--|
| MAY 15 @ 6:30 - 8:30 PM (Mon) KAHS Select Choir | JULY 22 @ 7 - 9 PM (Sat) Swing Fever Band |
| MAY 17 @ 6:30 - 8:30 PM (Wed) KASD Jazz Bands | JULY 29 @ 6 - 8 PM (Sat) The Fabulous Greaseband |
| JUNE 3 @ 7 - 9 PM (Sat) The Ben Mauger Band | AUGUST 3 @ 7 - 9 PM (Thurs) KASD Summer Band |
| JUNE 13 @ 7:30 - 9 PM (Tues) Flag Day Celebration | AUGUST 6 (Sun) Kutztown Day Concerts 12 - 2 PM Zeptones 6 - 8 PM Flamin' Dick & The Hot Rods |
| JUNE 17 @ 7 - 9 PM (Sat) The Mudflaps | AUGUST 12 @ 7 - 9 PM (Sat) The Dave Mell Band |
| JUNE 24 @ 7 - 9 PM (Sat) The Cramer Brothers | AUGUST 13 @ 4 - 6 PM (Sun) Kutztown Pipe Band Kutztown Celtic Session |
| JULY 5 @ 7 - 9 PM (Wed) KU Summer Music Festival | AUGUST 19 @ 7 - 9 PM (Sat) The Ringgold Band |
| JULY 8 @ 7 - 9 PM (Sat) TimeWhys | SEPTEMBER 16 @ 6 - 8 PM (Sat) Buccaneer Alumni Drum & Bugle Corps |
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What is A Town?

A town is a group of people.

- It is a school.
- It is a city government.
- It is churches.
- It is industry and jobs.
- It is retail businesses.

They all have to work together. All must have the support of the people or there is no town.

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Once Upon A Time....

There was an owner of a very successful ice cream shop. This owner built his business by having the creamiest ice cream around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious Ivy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his cone & ice cream orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."



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