

EAST PENN VALLEY



Check Out The Eyes Winner
 In This Week's Editions!

Merchandiser

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- Three step buttonhole (auto optional)
- Superior stitch control



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- Includes waste collector
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Hours: Monday-Friday 8-8, Saturday 8-4, Closed Sunday

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 Cutters and Dies



Expires 7/30/23

10% OFF
 All Accessories



Expires 7/30/23

DINING SERVICES HIRING EVENT:

Including Food Service Workers, Cooks,
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HIRING EVENT DATES:

June 29th • July 6th • July 7th • July 11th • July 12th
July 13th • July 18th • July 19th • July 20th • July 25th
July 25th • July 26th • July 27th • August 1 • August 2nd
August 3rd • August 8th • August 9th • August 10th

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 Do have the ability
 to work independently?
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GARAGE/YARD SALES

GARAGE SALE: Every Saturday 9-1 In June and July. Lots of Bargains, A hundred Sleds, Pitcher and Bowl Sets. 224 Pine St., Hamburg.

July 7th & 8th. 8am-3pm. 15305 Kutztown Rd, Kutztown. (Old Whispering Springs Hotel). Restaurant dishes and glassware, small furniture items, decorations, household items, men's lady's and kid's clothes, baby high chairs and stroller, games and toys.

YARD SALE: Saturday 7/8. 75 Penn St., Sch. St., Port Clinton. Antiques, Tools.

YARD SALE: Saturday 7/8. 149 N 5th St., Hamburg. 7am-1pm. Lots of Good Stuff. Some Freebies. Come See For Yourself.

HOME IMPROVEMENTS

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ATTENTION INVESTORS!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!

PUBLIC REAL ESTATE AUCTION

HAMBURG BRICK HOME &
 SEPARATE LARGE BRICK WAREHOUSE



Thursday, July 13, 2023
 at 6:00 P.M.

Locations: Home at 751 State St., Hamburg, PA and Lg. brick garage at 751 Pear St., Hamburg, PA 19526.
Property #1: 751 State St.: 52' wide lot x 121' deep thereon erected a 3-BR 2-story brick home in need of repairs & updating. In addition to 3 BRs this home has a kit., DR, lg. LR, 1-1/2 BAs, attic, basement, oil heat, front & side porches, fenced in lawn, macadam driveway & more! Excellent investment opportunity! Real estate taxes \$4,181.00.

Property #2: 751 Pear St.: 76 acre lot thereon erected approx. a 3,300-sq. ft. brick warehouse w/lots of potential!
Terms: \$10,000.00 down cash or Good PA check day of auction (Per property), balance on or before 45 days, real estate taxes prorated, sold w/clear & clean deed, possession at settlement. Properties to be sold in "As is" condition. After 2 generations the seller no longer has a need for these properties, come prepared to buy!

Inspection: To view or perform any test phone: 570.345.8262 for an appointment. Photos at www.auctionip.com I.D. #2712.

DERFLER'S AUCTION Selling For:
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READER'S Recipe



EPIC MASHED POTATOES

- 2 lb. baking potatoes, peeled and cut into 1-inch cubes
- 5 slices bacon, chopped
- 1/3 cup shallots, minced (3 shallots)
- 2 tsp. minced garlic
- 4 oz. cream cheese
- 1/4 cup sour cream
- 1/4 cup butter, plus more for serving
- 1/2 tsp. kosher salt
- 1/4 tsp. black pepper
- 2 Tbsp. chopped Italian parsley

Cook potatoes in a large pot of salted boiling water until fork-tender, about 12 minutes; drain.

Cook bacon in a large skillet over medium-high heat, stirring frequently, until crispy, 7 to 10 minutes. Transfer bacon with a slotted spoon to a paper towel-lined plate to drain. Drain all but 1 Tbsp. grease from skillet. Return skillet to medium-high heat. Add shallots and garlic; cook, stirring frequently, until translucent, 2 to 3 minutes. Put shallots and garlic in a large mixing bowl. Stir in cream cheese, sour cream, and butter. Add potatoes; beat with a hand mixer until just smooth. (Do not overbeat). Stir in salt and pepper. Transfer potatoes to a serving dish. Sprinkle with parsley and bacon; serve with additional butter and pepper, if desired.

Send your recipes to: The Windsor Press, Inc.
 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456
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HIRING?



Get The Word Out...

LET THE MERCHANDISER WORK FOR YOU!

To help you fill your open positions we are offering four special rates that include full color and will be in both East Penn Valley and Northern Berks online issues!

YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:

- 1/8 Page: \$100
- 1/4 Page: \$200
- 1/2 Page: \$400
- Full Page: \$800

Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.



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*APR = Annual Percentage Rate. Home Equity Lines of Credit (HELOCs) feature a variable interest rate and are limited to an 80% loan-to-value (LTV). The interest rate adjusts on a semi-annual basis in January and July each year based on the Prime Rate. The interest rate typically cannot increase or decrease more than 2.50% at each periodic adjustment. The minimum APR is 4.00% and the maximum rate can never exceed 18.00%. The minimum HELOC loan amount is \$10,000 and the maximum advance amount is \$500. Monthly payment may vary. HELOCs have a five-year advance period with up to a fifteen-year repayment term.

PUBLIC AUCTION

TOOLS, COLLECTIBLES, CAR PARTS
Thursday, July 13, 2023 at 4:00 P.M.

Location: 118 W. Stone Ave., Alburtis, PA 18011. (Corner of W. Stone & Walnut). Parking at Rec. Hall across from the street.

Items: Dodge Dakota trk. cap, '79 Jeep CJ5 hardtop w/drs., race car rims, Snap-On air comp. serv. set, eng. jack, disc sander, acetylene cart, bench grinder, chain vise, gas powered hammer drill, few air tools, parts rack, upright air comp., roll-around chest-on-chest, parts washer, lg. floor jack, bumper jack, lathe grinder, sm. generator, bag scale, B&D circ. saw, shop lights, crimper, organizers, hand tools, Mustang grill, asst. car parts, misc. oil, Junior track peddle tractor, Pepsi lunch sign, Arcade game, 4 gum ball machines, sm. wagon, girls' bike, tricycle, snow sleds, snow catchers, dry measurers, drop-handle milk can, wire egg baskets, ADM linseed oil tin & others, Wilson lard bucket, copper still, scooter, plus many other items!

Terms: Cash or PA check only. **Auction Note:** Watch for photos on www.auctionzip.com. the week of the auction.
Auct: DAVID P. LOEB, AU-002753-L **Auction For:** Lenhartsville, PA • 610.756.4260 **DONNIE DERR**



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The closing time for the East Penn Valley Merchandiser's "classified advertisement" and the "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from this will be published in both issues.

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 **MACPA** Mid-Atlantic Community Papers Association

WE HAVE A WINNER!

LOOK FOR THE EYES SEARCH GAME



George M. Himmelreich of Shoemakersville!!

You can pick up your prize at our office, Monday thru Friday 10 am to 4 pm
Thank you for playing!

The eyes were located on page 2 - BSD in the East Penn Valley and Northern Berks June 28, 2023 Merchandiser issues.
A huge "Thank You" to everyone who played the game.

"LOOK FOR THE EYES" in the July 26, 2023 issue of the East Penn Valley and/or Northern Berks Merchandisers

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MISCELLANEOUS

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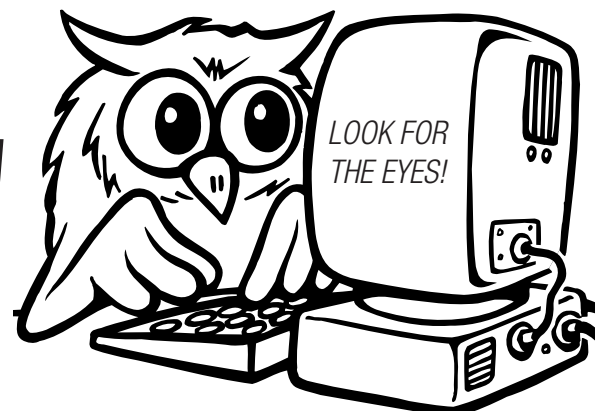
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Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail.

Entries must be received by Friday at 10 AM the week of the issue.

Winner will be announced in the following week's Merchandisers.



ATTENTION READERS
Not Seeing The Advertisements, Sales or Specials From Your Favorite Businesses?
PLEASE LET THEM KNOW
You Miss Seeing Them In The Online Merchandiser!

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MISCELLANEOUS

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classifieds@windsorpress.com
www.windsorpress.com

What's the Difference?

There are four differences between Picture A and Picture B. Can you find them all?



4. Woman has straps on swimsuit
swimsuit 3. Missing items in background

THE Merchandiser CLASSIFIED AD FORM:

Place Your Ad:
By Phone: 610.562.2267
FAX: 610.562.2770
or E-Mail:
classifieds@windsorpress.com

STEP #1 ENTER YOUR:
PHONE NUMBER _____
NAME _____
ADDRESS _____

(This information is for our records only)

STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

<input type="checkbox"/> Announcements	<input type="checkbox"/> Farm Equip./Livestock	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Recreation/Sporting Goods/Equipment
<input type="checkbox"/> Antiques	<input type="checkbox"/> Garage/Yard Sales	<input type="checkbox"/> Mobile Homes	<input type="checkbox"/> Seasonal Equipment
<input type="checkbox"/> Automobiles/Trucks	<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Motorcycle/ATVs	<input type="checkbox"/> Services
<input type="checkbox"/> Auto Parts & Svcs.	<input type="checkbox"/> Home Improvements	<input type="checkbox"/> Pets & Animals	<input type="checkbox"/> Wanted To Rent/Buy
<input type="checkbox"/> Boats/Motors	<input type="checkbox"/> Household Items/ Furniture	<input type="checkbox"/> For Rent	<input type="checkbox"/> Valentine's/ Special Occasions
<input type="checkbox"/> Childcare	<input type="checkbox"/> Lost & Found	<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Computers/Office		<input type="checkbox"/> RVs/Campers	

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication)
FREE to Commercial ads

Card Of Thanks DISPLAY AD \$20.00
Per Publication
EMAIL:
display@windsorpress.com

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION
DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

East Penn Valley Merchandiser
 Northern Berks Merchandiser
 Both (Cost Would Be Double)

RATES:
REGULAR AD:
Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each
COMMERCIAL AD:
Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:
(PLEASE CHECK ONE BOX.)
Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____
Enter Starting Date Of Ad _____
Total Amount Paid \$ _____ Check # _____

STEP #6 CHOOSE METHOD OF PAYMENT
(PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD _____
ACCOUNT # _____ EXP. DATE _____
TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____
SIGNATURE: _____

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465
 Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526
 Place Your Ad By Phone By Calling 610.562.2267

Please have your _____ account number and expiration date available.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

AUCTION LISTINGS

07-6-23	361 State Rd., Lehighton	D. Arner
07-8-23	332 Woodland Rd., Hamburg	D. Arner
07-11-23	4424 Ramer Road, Emmaus	D. Arner
07-13-23	751 State St., 751 Pear St., Hamburg	R. Derfer
07-13-23	118 W. Stoen Ave., Alburdis	D. Loeb
07-22-23	235 Treichler Rd., Alburdis	G. Miller IV
08-26-23	245 Orchard Rd., Fleetwood	G. Miller IV

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.
This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

The Windsor Press INCORPORATED **Current Hours & Contact Information:**

Our East Penn Valley and Northern Berks Editions Are Printed and Online Weekly.

CURRENT OFFICE HOURS:
Monday - Friday 10 a.m. to 4 p.m.

CLASSIFIED DEPT: Call or Fax Monday through Friday or email classifieds@windsorpress.com	DISPLAY DEPT: Call Monday, Thursday & Friday or email display@windsorpress.com
PRINTING NEEDS: Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313	SALES STAFF: David Ray: 610.780.4286 dave@windsorpress.com Eric Francis: 610.780.4285 eric@windsorpress.com

Also Open For FAXING & COPIES

P. O. Box 465, 6 N. Third St., Hamburg, PA 19526-0465
610.562.2267
Fax: 610.562.2770
www.windsorpress.com

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
 Thursday, July 6, 2023 at 10:00 A.M.
 Location: 361 State Road, Lehighton, PA 18235.
 Cub Cadet Zero-Turn mower, antiques, adv. items, Byers Choice & Boyds bear collections, quality jewelry, HH items, furn. & much more! Check full listing & photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
 AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
 Saturday, July 8, 2023 at 8:00 A.M.
 Location: 332 Woodland Rd., Hamburg, PA 19526.
 Lg. auction w/John Deere tractors, farm equipment, adv. items, milk cans & crates, antiques, Tonka & Hess trks. furn. & much, much more! Check full listing & photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
 AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC
PUBLIC AUCTION!
 Tuesday, July 11, 2023 at 10:00 A.M.
 Location: 4424 Ramer Road, Emmaus, PA 18049.
 Antiques, collectibles, woodworking equip., pottery, glassware, tools, furniture, household goods & more! Check full listing & photos at www.deanarnerauctions.com.
DEAN R. ARNER AUCTIONEER, LLC
 AY-002077L • Ph.: 570.386.3389

SERVICES
Tree and Shrub; Trimming and Removal, Storm Damage, Spring Cleanup. Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.

Mel's Property and Home Maintenance. Windows, Decks, Paint, Masonry, Roofs and more. No Job Too Small! Call or text Melvin at 484-860-0144, References Available.

MASTER ELECTRICIAN since 1987. No job too small. Reasonable prices. Free quotes. TODD HARING, Phone: 484-951-8624. PA#093516.

HOME REPAIR & REMODELING: We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.

PET CREMATION Services Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

WANTED TO RENT/BUY CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.

WANTED TO RENT/BUY
 Single home with yard and garage wanted to rent in the general area of Fleetwood. Mature, drug free, professional tenant. 2 border collie dogs, excellent references. Has adequate income. 610-300-3358.

BUYING CLASSIC CARS
 Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 Krmiller1965@yahoo.com (*234828).

BUYING: Milk Bottle & Beer Tray Collections. Also buying Beer Crates, Advertising, postcards, ammo, and other collectibles and antiques. Call 484-426-7262 or email zaire1995@enter.net

MOBILE HOMES
 Drive A Little, Save a Lot! New single wides \$60,900; Double wides \$101,900; Modulars \$139,900; We will not be undersold. 717-875-1288.

Support Local Business

LeafFilter GUTTER PROTECTION
CLOG-FREE GUTTERS OR YOUR MONEY BACK GUARANTEED!

15% OFF
 YOUR ENTIRE LEAFFILTER PURCHASE*
 Exclusive Offer - Redeem By Phone Today!
ADDITIONALLY
10% OFF SENIOR & MILITARY DISCOUNTS
 MADE IN THE USA
PLUS!
THE FIRST 50 CALLERS WILL RECEIVE AN ADDITIONAL 5% OFF**
 YOUR ENTIRE INSTALL!
*Offer valid at estimate only
FINANCING THAT FITS YOUR BUDGET!
**Subject to credit approval. Call for details.

CALL US TODAY FOR A FREE ESTIMATE
1-855-924-2112
 Promo Code: 285
 Mon-Thurs: 8am-11pm, Fri-Sat: 8am-5pm, Sun: 2pm-8pm EST

*The leading consumer reporting agency conducted a 16 month outdoor test of gutter guards in 2010 and recognized LeafFilter as the "#1 rated professionally installed gutter guard system in America." CSLB# 1035795 DOPL #10783658-5501 License# 7656 License# 50145 License# 41354 License# 99338 License# 128344 License# 218294 License# 603 233 977 License# 2102212986 License# 2106212946 License# 2705132153A License# LEAFFNW822J License# WV056912 License# WC-29998-H17 Nassau HIC License# H01067000 Registration# 176447 Registration# HIC,0649905 Registration# C127229 Registration# C127230 Registration# 366920918 Registration# PC6475 Registration# IR731804 Registration# 13VH09953900 Registration# PA069583 Suffolk HIC License# 52229-H

Did You Know We Print....

CALENDARS

To place your order... contact:

The Windsor Press
 SINCE 1958
 INCORPORATED

6 North Third Street,
 P.O. Box 465
 Hamburg, PA 19526-0465
 610-562-2267 or 1-800-562-5521
 FAX: 610-562-2770
 E-mail: display@windsorpress.com
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View The East Penn Valley & Northern Berks Merchandisers

On Your...
COMPUTER
TABLET
CELL PHONE

ONLINE 24/7

- Website Hits: 38,849+ /June
- Visitors: 4110 /June
- Visits: 4110 /May
- Facebook: 818 Likes 912 Followers
- Constant Contact: 418 /as of 6/30/23

VISIT US AT: www.windsorpress.com

OR

Facebook "The Windsor Press"
 Please like us, love us, comment on one of our local advertisers & most importantly SHARE US!

AND/OR

Have the Merchandisers Emailed Directly To You!
IT'S EASY!!
 Send an email to display@windsorpress.com with your email address and you will be put on the Constant Contact weekly mailing list!

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6 N Third St., P.O. Box 465,
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 Monday- Friday 10 a.m. - 4 p.m.
 www.windsorpress.com

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YOU CAN ADVERTISE A
3 COL. (5" W) X 4" AD
in THE EAST PENN VALLEY
or NORTHERN BERKS
Merchandiser
ONLY
\$76²⁵
color \$37.50 extra

YOU CAN ADVERTISE A
2 COL. X 2" AD (Business Card)
IN THE EAST PENN VALLEY
or NORTHERN BERKS
Merchandiser
ONLY
\$29²³ color \$18.75 extra

YOU CAN ADVERTISE A
3 COL. (5" W) X 8" AD
(1/4 Page) AD
in
THE EAST PENN VALLEY
or NORTHERN BERKS
Merchandiser
AT
ONLY
\$148³⁹
Add color for \$37.50

YOU CAN ADVERTISE A
2 COL. X 3" AD
in THE EAST PENN VALLEY
or NORTHERN BERKS
Merchandiser
ONLY
\$41⁰⁴
color \$18.75

YOU CAN ADVERTISE A
1 COL. X 3" AD
in THE EAST PENN VALLEY
or NORTHERN BERKS
Merchandiser
ONLY
\$21⁹²
color \$18.75

AFFORDABLE

FULL PAGE
ONLY \$360²⁹
Color only \$75.00

For more information
and to place an ad,
contact us at...



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Email: display@windsorpress.com
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Mon., Thurs., Fri. 10am - 4pm

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