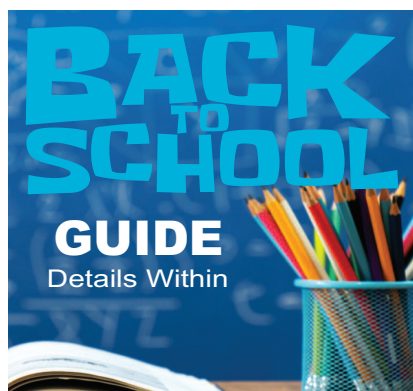


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# Health, Mind & Spirit

MONTHLY PAGES

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### Foods That Can Positively Affect Moods

No one is immune to the occasional bad mood. Whether it's the weather, waking up on the wrong side of the bed or another variable, various factors can have an adverse affect on a person's mood.

Food is one factor that can have a positive effect on mood. Certain foods have been found to positively affect mood, so incorporating them into your diet may help you stay positive even on those days when you get up on the wrong side of the bed.

• **Fatty fish:** A study from British researchers published in the Archives of General Psychiatry found that a daily dose of an omega-3 fatty acid called eicosapentaenoic acid, or EPA, helped patients with depression significantly reduce their feelings of sadness and pessimism. Hackensack Meridian Health notes that

salmon, albacore tuna, sardines, trout, and anchovies are rich in omega-3 fatty acids.

• **Nuts and seeds:** The minerals selenium, copper, magnesium, manganese, and zinc have all been linked to mental health, and nuts are rich in each of those minerals. Hackensack Meridian Health notes that almonds, sunflower seeds, pumpkin seeds, walnuts, and peanuts are particularly good sources of the immune system-boosting minerals zinc and magnesium.

• **Dark, leafy greens:** Dark, leafy greens like kale, spinach and collards are rich in iron and magnesium, both of which can increase serotonin levels and help reduce feelings of anxiety. Dark, leafy greens also help the body fight inflammation, which can have a positive effect on mood. A 2015 study published in the journal

JAMA Psychiatry found that brain inflammation contributed to certain behaviors, including low mood, that appear during major depressive episodes.

• **Dark chocolate:** Chocolate lovers may be happy to learn that dark chocolate can improve mood. A 2009 study published in the Journal of Proteome Research found that dark chocolate helped to reduce levels of the hormone cortisol, which has been linked to stress. Hackensack Meridian Health notes that, when consumed in moderation, dark chocolate made of at least 70 percent cocoa can help people relax.

Various foods can have a beneficial effect on mood, potentially helping people to stay positive when doing so proves challenging.



**ONE PRICE!  
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Let us help you shine a spotlight on your products and services for the new school year with eye-catching ads and offers along side features and advice geared toward back-to-school readers.

This Guide Will Appear In The August 16, 2023 Digital Editions Of The Northern Berks And The East Penn Valley Merchandisers.

- Full Page: \$760
- 1/2 Page: \$380
- 1/4 Page: \$190
- 1/8 Page: \$95

**DEADLINE:  
MONDAY,  
AUGUST 7,  
2023**



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**PUBLIC AUCTION**

**REAL ESTATE, FURNITURE, COLLECTIBLES, TOOLS**  
**Saturday, August 12, 2023 at 9:00 A.M.**

**Location:** 19 Main Street, Oley, PA.  
**Real Estate:** Situated on 1.8 ac. m/l is a sided ranch-style home that has a kitchen, DR, LR, laundry, full BA, 3 BRs. Master BR has a BA. Full basement. Home has a 2-car garage & propane heat. Property has onsite sewer. Municipal water. Located in Oley School District.  
**Terms On RE:** 10% down day of auction. Balance on or before 45 days. To view property phone 484.258.4968.  
**Auction Note:** Real Estate will be offered at 12 noon.  
**Auct:** DAVID P. LOEB, AU-002753-L Auction For: Lenhartsville, PA 19534 JoANN ZUBER  
 610.756.4260 POA: Emily Zuber  
 Atty.: Richard L. Geschwindt



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<sup>2</sup>APR = Annual Percentage Rate. Rates and terms are current as of 7/24/23 and are subject to change without notice. All loan requests subject to credit approval. See the Credit and Security Agreements available at HRCU.

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--------------------------------------------------------------	----------------------------------------------------------------	---------------------------------------------------------------------	---------------------------------------------------------	-------------------------------------------	--------------------------------------------------------

**GARAGE/YARD SALES**

Multi Family Garage/ Yard Sale: Lower Macungie Township, Legacy Oaks of Lehigh Valley 55+ Community. Saturday August 5<sup>th</sup> 8am-1pm. Location: McDonalds off Rt. 100, Willow Lane. Furniture, household items, books, clothing and more. Rain date August 6<sup>th</sup>.

**GARAGE/YARD SALES**

**Garage Sale August 5th 7am - Noon rain or shine Peach St & Plum Alley Hamburg PA in the Bluish-Gray Pole Building in the Alley behind the Post Office & The Windsor Press. Lots of items to sell. DVD's, kids book's, kids toys, Boyds Bears, Home Décor, Household items, Kitchen items, Mugs, glasses, Bath & Body Works lotions, Christmas items, makeup, Craft items, Antiques of all sorts, painting supplies, Office furniture, Variety of tools, furniture, Roll Top Desk, Stereo System, Stools, Dresser, Hammock, Cedar Chest, Entertainment Center, Luggage, Round Table, Rectangular Table, collectible items Lighthouses, Nascar & Disney, Vinyls from 1950's, 1960's, 1970's, 1978's Country, Orchestra & Rock & Roll plus much more something for everyone too much to list it all.**

**Robesonia Borough, Berks County will hold a Community Yard Sale on August 5th. The Yard Sale starts at 7 AM 2 PM. Homes along Route 422/ Penn Ave and surrounding streets will be participating.**

**MISCELLANEOUS**

**HAND MADE QUILT:** Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

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**GARAGE SALE**

**Saturday, August 5**

**7 AM to Noon - Rain or Shine**

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**TUESDAY, AUG. 22, 2023 at 4:00 PM**  
**Location:** 66 Penn St., Port Clinton, Schuylkill Co., PA. (Behind Port Clinton Hotel, just off Rt. 61).  
**R.E.:** Consists of a 2.5 sty. vinyl sided 3 BR home on a lg. corner lot w/chainlink fence & a lg. 2-DR cement block garage. **For Insp.:** Call 610.562.7243 or 610.562.3929.  
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 See www.auctionzip.com for details.  
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## WE HAVE A WINNER! LOOK FOR THE EYES SEARCH GAME



### LINDA ESHBACH of Macungie!!

You can pick up your prize at our office, Monday thru Friday 10 am to 4 pm

The eyes were located on page 3 - BSD in the East Penn Valley and Northern Berks July 26, 2023 Merchandiser issues.

**A huge "Thank You" to everyone who played the game.**

Let us help you shine a spotlight on your products and services for the new school year with eye-catching advertisements alongside features and advice geared towards our Back-To-School readers.

This Guide Will Appear In The August 16, 2023 Digital Editions Of The Northern Berks And East Penn Valley Merchandisers.

Full Page: \$760  
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Deadline: Monday, August 7, 2023



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**"LOOK FOR THE EYES" in the August 30, 2023 issue of the East Penn Valley and/or Northern Berks Merchandisers**



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**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Saturday, August 5, 2023 at 9:00 A.M.  
Location: 527 Bartonville Woods Rd., Stroudsburg, PA 18360.  
2019 Ford Flex Limited, 1956 Ford Fairlane in mint cond., firearms, Honda 4-wheeler, riding mowers, utility trailer, Cub Cadet snowblower, tools, hunting items, household goods & much, much more! Check full listing & photos at www.deanarnerauctions.com.  
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**DEAN R. ARNER, AUCTIONEER, LLC**  
**COIN AUCTION!**  
Sunday, August 6, 2023 at 10:00 AM  
Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.  
Gold coins, silver coins, Morgan dollars inc. Carson City, Platinum coin set, Walking Liberty half dollars, Franklin half dollars, Civil War tokens, various coin books, wheat penny rolls and more! Check full listing and photos at www.deanarnerauctions.com.  
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**AUTOMOBILES/ TRUCKS**  
**PAYING CASH FOR Junk, Wrecked and Vehicles. Call Desiree at 610-790-7995.**

**AUTOMOBILES/ TRUCKS**  
Looking for auto insurance? Find great deals on the right auto insurance to suit your needs. Call today for a free quote! 866-924-2397(\*232805).

**RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!**  
**Email Your Email Address To: display@windsorpress.com with your request!**  
**YOU MAY ALSO CALL TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!**

READER'S  
**Recipe**

**PEACH CRISP**

1/2 c. quick rolled oats  
1/4 c. packed brown sugar  
1/4 c. flour  
1/2 tsp. cinnamon

1/4 c. butter, softened  
2-1/2 lbs. of peaches (about 10 medium), peeled and sliced

In bowl, combine oats, brown sugar, flour and cinnamon. Cut in butter until mixture is crumbly. (The size of coarse crumbs). Set aside. Place peeled and sliced fruit in 9x13 baking dish. Sprinkle the oat/flour mixture over fruit. Bake at 350 degrees for about 40 minutes or until fruit is done. Makes six servings.

Send your recipes to: The Windsor Press, Inc.  
6 N. Third St., PO Box 465, Hamburg, PA 19526-0456  
Fax: 610.562.2770 or E-mail: display@windsorpress.com

**THE Merchandiser CLASSIFIED AD FORM:**

**STEP #1 ENTER YOUR: PHONE NUMBER** \_\_\_\_\_  
**NAME** \_\_\_\_\_  
**ADDRESS** \_\_\_\_\_

(This information is for our records only)

**STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\***

<input type="checkbox"/> Announcements	<input type="checkbox"/> Farm Equip./Livestock	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Recreation/Sporting Goods/Equipment
<input type="checkbox"/> Antiques	<input type="checkbox"/> Garage/Yard Sales	<input type="checkbox"/> Mobile Homes	<input type="checkbox"/> Seasonal Equipment
<input type="checkbox"/> Automobiles/Trucks	<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Motorcycle/ATVs	<input type="checkbox"/> Services
<input type="checkbox"/> Auto Parts & Svcs.	<input type="checkbox"/> Home Improvements	<input type="checkbox"/> Pets & Animals	<input type="checkbox"/> Wanted To Rent/Buy
<input type="checkbox"/> Boats/Motors	<input type="checkbox"/> Household Items/ Furniture	<input type="checkbox"/> For Rent	<input type="checkbox"/> Valentine's/ Special Occasions
<input type="checkbox"/> Childcare	<input type="checkbox"/> Lost & Found	<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Computers/Office		<input type="checkbox"/> RVs/Campers	

**SUPER AD (Bold Type)** (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR** (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

**STEP #4 CHOOSE A PUBLICATION**  
DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM  
 East Penn Valley Merchandiser  
 Northern Berks Merchandiser  
 Both (Cost Would Be Double)

**STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:** (PLEASE CHECK ONE BOX.)  
Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_  
Enter Starting Date Of Ad \_\_\_\_\_  
Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

**STEP #6 CHOOSE METHOD OF PAYMENT** (PAYMENT MUST ACCOMPANY AD)  
We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)  
Credit Card Information: NAME ON CARD \_\_\_\_\_  
ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_  
SIGNATURE: \_\_\_\_\_

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465  
Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526  
Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

**RATES:**  
**REGULAR AD:** Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each  
**COMMERCIAL AD:** Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each  
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.  
UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

**Card Of Thanks DISPLAY AD \$20.00 Per Publication**  
EMAIL: display@windsorpress.com

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

**Say You Saw It In The Northern Berks Merchandiser**

**AUCTION LISTINGS**

08-5-23	527 Bartonville Wood Rd., Stroudsburg	D. Arner
08-6-23	Andreas Station Hs., 42 Andreas Road	D. Arner
08-10-23	347 Arboretum Road, Bernville	D. Henry
08-12-23	19 Main St., Oley	D. Loeb
08-19-23	Leesport Fire. Co. Social Hall	K. Leiby
08-22-23	66 Penn St., Port Clinton	K. Leiby
08-26-23	245 Orchard Rd., Fleetwood	G. Miller IV
09-4-23	Leesport Fire. Co. Social Hall	K. Leiby
09-11-23	Leesport Fire. Co. Social Hall	K. Leiby

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER. This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

**What's the Difference?**

There are four things different between Picture A and Picture B. Can you find them all?

**A**

**B**

Answers: 1. Rope on swing missing 2. Boat missing 3. Extra rock in water 4. Distant island bigger

www.windsorpress.com

# Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: [display@windsorpress.com](mailto:display@windsorpress.com). Please enter "EYES" in subject line of your e-mail. Entries must be received by Friday at 10 AM the week of the issue.



Winner will be announced in the following week's Merchandisers.



## FOR RENT

**ROOM FOR RENT** on Rte 222 near Rte 662/ Richmond Rd. outside Fleetwood. One Room. Private Bath/ Entrance with no steps. No Kitchen but may have microwave/ dorm refrigerator. One Person. One Registered/ Inspected Vehicle. NO pets or smokers. Must pass credit/criminal background checks. \$100 per week plus electric. Sec. Dep. & Ref Required. Keller. 610-944-7696.

## ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trused by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit [dorranceinfo.com/macnet](http://dorranceinfo.com/macnet) (\*231064).

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (\*232052).

## AUTO PARTS & SERVICES

**ALWAYS BUYING:** Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. **NAFTZINGER USED AUTO PARTS**, Auburn, PA 570-754-7491.

**I PAY FOR CARS SAFELY.** Licensed dealer buys Cars, Trucks and Classics for Ca\$. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. [www.ipayforcars.com](http://www.ipayforcars.com) Maxatavny Auto Sales, Kutztown 610-683-0480.

## ANNOUNCEMENTS

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (\*236413).

*How they SAY that in...*

- ENGLISH:** Map
- SPANISH:** Mapa
- ITALIAN:** Mappa
- FRENCH:** Carte
- GERMAN:** Karte

## MOBILE HOMES

**Drive A Little, Save a Lot!** New single wides \$60,900; Double wides \$101,900; Modulars \$139,900; We will not be undersold. 717-875-1288.

**SENIORS, ENJOY AN ALTERNATIVE QUALITY-BUILT, AND AFFORDABLE HOUSING IN A RETIREMENT ENVIRONMENT FOR LESS THAN RENT!** Can meet any budget! 4 beautiful move-in condition homes in gorgeous Beverly Hills Estates, Wernersville, a true 55 & older age-restricted Land/ Lease Retirement Community. 1 Pre-Owned Double (28x58) and 3 Pre-Owned Singles (14x52 to 14x80). Lap/ shingle. 2 Brs. All have 2 baths except 14x52. Double also has a den. Porches, patios (1 enclosed), decks. All have C/A, sheds, & macadam parking areas (2 have off-st.) and many upgrades. Will not find nicer homes, Community, locations, or lower lot fees. \$29,999 to \$79,999. Mtgs available. Visit [www.kellerhousingcommunitiespa.com](http://www.kellerhousingcommunitiespa.com) for photos and details. Sorry, NO dogs. Keller Homes. 610-944-7696.

## MOTORCYCLES/ATV'S

**WANTED! MOTORCYCLES!** Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$. Please Call 717-577-8206 Kr miller1965@yahoo.com (\*234829).

## CARD OF THANKS FORM

Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### CHOOSE A PUBLICATION:

- East Penn Valley
- Northern Berks
- Both

Issue Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Submit your information and payment to:

**The Windsor Press, Inc**  
 6 N. Third St., PO Box 465  
 Hamburg, PA 19526-0465  
 610.562.2267  
 FAX: 610.562.2770

OR E-mail: [display@windsorpress.com](mailto:display@windsorpress.com)

### "Card of Thanks"

*The "Card of Thanks" can only be used for illness, fire, or bereavement.*

Actual Size of Ad  
 Cost: **\$20.00**  
 per week/per paper

## MOTORCYCLES/ATV'S

**DIAGNOSED WITH LUNG CANCER?** You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help! Call 24/7, 1-888-650-9135 (\*235628).

**FAX** in your advertisement  
**610-562-2770**

### ATTENTION READERS

Not Seeing The Advertisements, Sales or Specials From Your Favorite Businesses? **PLEASE LET THEM KNOW You Miss Seeing Them In The Online Merchandiser!**

**The Windsor Press**  
INCORPORATED

6 North Third Street, P.O. Box 465  
 Hamburg, PA 19526-0465  
 610-562-2267  
[display@windsorpress.com](mailto:display@windsorpress.com)  
 Hours: Mon.-Fri. 10 am to 4 pm  
[www.windsorpress.com](http://www.windsorpress.com) Like Us On Facebook

## Don't Let Your Community Event Go Unnoticed!

For Just **\$5** you can advertise in our **COMMUNITY CALENDAR** and reach potential interested event goers!

For more information contact our Classified Department

Six North Third Street  
 P.O. Box 465  
 Hamburg, PA 19526-0465  
 610-562-2267  
[classifieds@windsorpress.com](mailto:classifieds@windsorpress.com)  
[www.windsorpress.com](http://www.windsorpress.com)

### NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser

Available Online Editions.  
 PUBLISHED EVERY WEDNESDAY BY

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 P.O. BOX 465  
 HAMBURG, PENNSYLVANIA 19526-0465  
 610.562.2267 1.800.562.5521  
 CLASSIFIED: 610.562.6595  
 1.800.220.3053  
 FAX: 610.562.2770  
[www.windsorpress.com](http://www.windsorpress.com)

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 Family owned and independent since 1958  
 WE ARE HERE TO SERVE YOU!

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**OFFICE PERSONNEL:** Bonnie DeLong  
**CLASSIFIED ADVERTISING:** Bonnie DeLong  
**DISPLAY ADVERTISING/GRAPHICS DEPT.:** Dolores Deisher, Kristie Pinter, Bonnie A. Schaeffer (mgr.)  
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 We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.  
 The closing time for the East Penn Valley Merchandiser's "classified advertisement" and the "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from this will be published in both issues.

MEMBER OF Greater Hamburg Business Association Greater Schuylkill Haven Area Business Association

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MACPA CIRCULATION AUDIT BY CIRCULATION VERIFICATION COUNCIL Mid-Atlantic Community Papers Association

## View The East Penn Valley & Northern Berks Merchandisers On Your... COMPUTER TABLET CELL PHONE

ONLINE 24/7

● Website Hits: 38,849+/June 26 ● Visitors: 2418/June 26 ● Visits: 3377/June 26  
 ● Facebook: 818 Likes 912 Followers ● Constant Contact: 418/June 26

[www.windsorpress.com](http://www.windsorpress.com) OR AND/OR Facebook "The Windsor Press"

Scan this QR Code to take you directly to our website!

Please like us, love us, comment on one of our local advertisers & most importantly SHARE US!

**SUBSCRIBE: Have the Merchandisers Emailed Directly To You! IT'S EASY!!**

Send an email to [display@windsorpress.com](mailto:display@windsorpress.com) with your email address and you will be put on the Constant Contact weekly mailing list!

SIX NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 610.562.2267 Monday- Friday 10 a.m. - 4 p.m. www.windsorpress.com

# Once Upon A Time....

There was an owner of a very successful ice cream shop. This owner built his business by having the creamiest ice cream around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious Ivy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his cone & ice cream orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."



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PO BOX 465  
HAMBURG, PA 19526-0465  
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