

THE METROPOLITAN BUILDER

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Dialogue with a Designer



METAL WOOD GLASS
INNOVATIONS

Jennifer Kizsee

Jennifer Kizsee Design | League City, TX



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MWG INNOVATIONS - With a passion for designing and working with glass, Esvin Tista founded MWG Innovations in 2018 on the idea that offering custom bath glass and mirrors for new construction and remodeling projects should fall in the line of an exquisite art job. Esvin takes great pride in creating unique pieces of art designed to bring life to the ideas given to him by the builders, designers, and trades he partners with. His work includes intricate designs of fabricated unique custom metal, wood, and glass pieces for shower doors, vanities, mirrors, handrails, and more. MWG Innovations is committed to providing all clients with high-quality products and services in which yield outstanding customer satisfaction.

This month MWG INNOVATIONS speaks with Jennifer Kizzee, Jennifer Kizzee Design. The JKD team is an extension of Jennifer's values of drive, resourcefulness, and positivity. Born and raised in a tropical city in Southern Mexico, Jennifer came to America with little more than a suitcase and a few words of English. Though the transition was tough, she knew she was destined to create a life that she loved, and worked hard at many jobs, from cleaning homes to climbing her way up the corporate ladder. Jennifer has always had a passion for design ever since she

was younger, and that passion resurfaced once she decided that interior design was her true calling in life. She founded JKD the same way she came to America—with a vision and deep-seated determination. Now, Jennifer empowers her team to problem-solve for their clients, to take risks, to own their perspectives and opinions, and to become empowering leaders themselves.

MWG INNOVATIONS: What motivated you to enter interior design?

Jennifer Kizzee: Soon after I discovered I had a knack to make any space look fun and cohesive even with existing elements in a room, the whole concept of it unleashed a serious passion for interior design and organization. Just like many of my fellow designers, my story began helping friends and family during down time and next thing you know, I'm leaving my full-time job to follow my dreams. I never, ever in a million years would have dreamt that it would become what it is today!

MWG INNOVATIONS: How can an experienced interior designer help a custom home builder or a remodeling contractor with their building or remodeling projects?

Jennifer Kizzee: Building or remodeling a house it's an exciting milestone for everyone involved, including the



contractors. However, this process can become daunting and frustrating if the execution plan between the client and the contractors/builder is unclear. This is where experienced designers can bring so much value to the table. Not only can we ensure the delivery of beautiful & cohesive spaces, but we also understand the importance of spatial planning, which can genuinely impact the finished product.

Without a doubt, our Honesty and transparency are paramount. We dedicate ourselves to building trust with every client we encounter. At JKD, our projects are not only characterized by our contemporary and innovative approach, but also by our knack for foreseeing challenges and providing effective solutions for our clients.

MWG INNOVATIONS: *What has been your most challenging project and why?*

Jennifer Kizzee: It's always challenging when working with clients who have difficulty trusting the design process, but it's our duty to guide them through the plans and selections, even if it takes ten more tries. Ha!

MWG INNOVATIONS: How do you begin the materials selection process when working with builders' and remodelers' clients?

Jennifer Kizzee: In order to have a successful project in collaboration with a builder, we always start with a series of sessions with the client to understand their vision, must-haves and overall feel. Once that's done, we start specifying the materials by priority and work our way into selections in collaboration with the builder.

MWG INNOVATIONS: *What are some common mistakes builders and homeowners make?*

Jennifer Kizzee: Lack of storage, low ceilings, low-quality materials, small closets and heavy color scheme selection.

MWG INNOVATIONS: *Speaking about staying current, how do you keep yourself up to date with all the design trends happening in the industry today?*

Jennifer Kizzee: We do our best to know what's happening in the industry as it's constantly evolving. We do a minimum of two product knowledge training sessions a month with vendors and manufacturing companies. We also



attend KBIS, Market, and many industry-related events.

MWG INNOVATIONS: What is your favorite design style?

Jennifer Kizzee: That’s always a tricky question because I genuinely appreciate different styles, but lately, I have been gravitating towards English Country with a modern spin!

MWG INNOVATIONS: What would be your recommendation for “what to do first” in a decorating project when working with the builders and/or homeowners?

Jennifer Kizzee: Understanding the “feel” and style would be my first recommendation. Next, it’s knowing what’s valuable for the end user and, from there, building a budget. And last but not least, prioritize furniture orders based on production timelines.



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