

THE *Merchandiser* CLASSIFIED AD FORM:



**STEP #1 ENTER YOUR:
PHONE NUMBER** _____

NAME _____

ADDRESS _____

(This information is for our records only)

**STEP #2 CHOOSE A CATEGORY YOU WANT
YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)****

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Announcements | <input type="checkbox"/> Farm Equip./Livestock | <input type="checkbox"/> Miscellaneous | <input type="checkbox"/> Recreation/Sporting Goods/Equipment |
| <input type="checkbox"/> Antiques | <input type="checkbox"/> Garage/Yard Sales | <input type="checkbox"/> Mobile Homes | <input type="checkbox"/> Seasonal Equipment |
| <input type="checkbox"/> Automobiles/Trucks | <input type="checkbox"/> Help Wanted | <input type="checkbox"/> Motorcycle/ATVs | <input type="checkbox"/> Services |
| <input type="checkbox"/> Auto Parts & Svcs. | <input type="checkbox"/> Home Improvements | <input type="checkbox"/> Pets & Animals | <input type="checkbox"/> Wanted To Rent/Buy |
| <input type="checkbox"/> Boats/Motors | <input type="checkbox"/> Household Items/
Furniture | <input type="checkbox"/> For Rent | <input type="checkbox"/> Valentine's/
Special Occasions |
| <input type="checkbox"/> Childcare | <input type="checkbox"/> Lost & Found | <input type="checkbox"/> Real Estate | |
| <input type="checkbox"/> Computers/Office | | <input type="checkbox"/> RVs/Campers | |

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication)
FREE to Commercial ads

**Card Of Thanks
DISPLAY AD \$20.00
Per Publication
EMAIL:
display@windsorpress.com**

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT
TO APPEAR** *(Please print legibly...Please use punctuation...One word per box, please)*

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION

DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

- East Penn Valley Merchandiser
 Northern Berks Merchandiser
 Both *(Cost Would Be Double)*

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:

(PLEASE CHECK ONE BOX.)

Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____

Enter Starting Date Of Ad _____

Total Amount Paid \$ _____ Check # _____

STEP #6 CHOOSE METHOD OF PAYMENT

(PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD _____

ACCOUNT # _____ EXP. DATE _____

TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____

SIGNATURE: _____

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465

Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526

Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

**RATES:
REGULAR AD:**

Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each

COMMERCIAL AD:

Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each

Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.