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SCAN AND GO DIRECTLY TO OUR WEBSITE

HEY KIDS!
LOOK FOR THE PUMPKIN COLORING CONTEST
details within

Serving Northern Berks County
Northern Reading Area &
Southern Schuylkill County

NORTHERN BERKS

Merchandiser

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)
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610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM
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WE ACCEPT



DINING & entertainment guide

The Macungie Minstrelaires
PRESENT
A BRITISH INVASION
2023
Written, Directed & Produced by **DARICE HOFFMANN**
Music Directed by **BETSY LICHTENWALNER**

October 27th-7pm | 28th-2pm & 7pm
November 3rd-7pm | 4th-2pm & 7pm

LOWER MACUNGIE MIDDLE SCHOOL
6299 Lower Macungie Rd, Macungie, PA

For ticket pricing & more information, visit us at:
www.macungie-minstrelaires.org

A portion of our proceeds benefit The Kindness Project (LV)

2023 ANNUAL OYSTER SUPPER
JACOB'S CHURCH ACTIVITY CENTER
8373 Kings Hwy., New Tripoli, PA 18066
(Near Leaser Lake)

Sat., Nov. 4, 2023 3-7 pm

Eat-In Reservations Are Recommended!
To Place Your Eat-In Reservations, Please Contact: Faye F.: 610.751.5742
Pre-order Your Take-out Dinners!
To Place Your Take-out Order, Please Contact: Leann S.: 610.739.6896

Deadline For Eat-In Reservations/ Takeout Orders: Sunday, Oct. 22.
Cash or Check Only • No Credit Cards

Menu: Oyster Pies- \$10
Oyster Stew- \$9
Fried (4) Oysters Platter- \$17
Fried (7) Shrimp Platter- \$13
Fried Combo: (2) Oyster/ (4) Shrimp Platter- \$14

Platters Include:
Baked Potato (TAKE OUT);
French Fries (EAT IN) & Pepper Cabbage
Additional Fried Oysters \$3.00
Turkey or Hamburger BBQ \$5.00
Add'l Pepper Cabbage:
by pint \$3.00; quart \$5.00

Whole Pies (Apple, Blueberry, Cherry & Coconut Cream)- \$10

MAKE YOUR RESERVATIONS TODAY!
First Reserved Seating 3 pm
Last Reserved Seating 5:30 pm

BREAKFAST

Mackerel, Ham, Sausage, Pancakes, Eggs, S.O.S., Home Fries, Scrapple, Bacon & French Toast

SUNDAY OCT. 22, 2023
7:00 a.m. to 12 noon

LANDINGVILLE COMMUNITY FIRE COMPANY
For Hall Rental
Call 570.366.2716

Great Pumpkin Fly-In

A Family Fun Day Out At The **GOLDEN AGE AIR MUSEUM**

Sat., Oct. 21 and Sun., Oct. 22
9 a.m. to 4 p.m.

GRIMES AIRFIELD
371 AIRPORT RD., BETHEL, PA 19507
Admission: Adults \$12.00, Children (age 6-12) \$7.00, Museum Members FREE

Activities:
Aerial Pumpkin Bombing Contest
Vintage & Unusual Aircraft
Cruise In Automobiles
Live Music
Kids Candy Drop 1 pm
Raffles
Lunch & Refreshments & much, much more

Biplane Rides

For More Information: www.goldenageair.org or 717.933.9566
From Bethel: Go east on Old Rt 22 for 1.5 mi. Then left onto Airport Rd.
From I-78 W: Use Exit 15 (Grimes). Turn left at stop sign. Then left onto Airport Rd.
From I-78 E: Use Exit 13 (Bethel). Turn left off exit ramp, 501 N. Turn right onto Schubert Rd. (first road after I-78 bridge) 1.6 mi. turn right onto Airport Rd.

DEUTSCH ECK (DUTCH CORNER)
Sandwiches Platters
Homemade Desserts
The-Eck.com

HOURS:
Wed. & Thurs. 4:00 pm - 7:00 pm,
Fri. & Sat. 4:00 pm - 8:00 pm
Sun. 11:30 am - 7:00 pm

LENHARTSVILLE, PA • 610.562.8520

This Week: Oct. 18, 19 & 20 **Chicken & Waffles**
Next Week: Oct. 25, 26 & 27 **Pig Stomach Corn Pie**
Reservations Highly Suggested
Nov. 1, 2 & 3 **Chicken Pot Pie**
Nov. 8, 9 & 10

Thanksgiving Orders Start Wednesday, October 18!
Info On The-Eck.com Coming Soon.

ST. MICHAEL'S CHURCH HOLIDAY BAKED GOODS & BASKET RAFFLE

Friday, Nov. 10, 2023 4 pm to 8 pm
Saturday, Nov. 11, 2023 8 am to 12 pm

Pre-order Pies \$9.00 per pie
Lemon Strip • Lemon Sponge • Cherry Coconut Cream • Shoo-fly • Pumpkin

Deadline to order is Sunday, Oct. 29, 2023

ASSORTED COOKIES AVAILABLE
\$4.00 for 1/2 lb. & \$8.00 per lb.

Call: 610.488.1429
Email: stmichaels529@gmail.com
529 St. Michael's Rd., Hamburg, PA 19526

RECREATION/ SPORTING GOODS
Where do ghosts go on Vacation?
The Boo-hamas!!!!

Copy & Fax Services Available At The Windsor Press 10-4

REAL ESTATE
Homestead Plot For Sale: 2.73 Acres, Southern Slope in Ruscombmanor Township, Oley School District. Buyer to provide subdivision and perk test. Near Lake and Rapp Roads, 617-850-5967.

HELP WANTED
The Port Clinton Peanut Shop is looking to hire an experienced, mature, Versatile Cashier able to work full days and flexible to work weekends. Part-Time and Full-Time potential available. Please contact: Melissa Swenk 610-906-9132 or send an email to portclintonpeanutshop@comcast.net

Say Your Saw It In The Northern Berks Merchandiser!

PINE GROVE ARE. SINGLE FAMILY HOME

Wednesday, October 18, 2023 at 5:00 P.M.
Location: 8 Middle St., Pine Grove, PA 17963. Middle St. is on the North side of 443 about a mile West of Friedensburg Country Store.
Approx. 7/10th acre nice flat corner lot w/a 3-BR premanufactured home. This home also has a LR, kit., BA, full basement, onsite water & septic & more! This is a great opportunity to buy an affordable country property on auction! Inspection: To perform any test or to view phone: 570.345.8262 for an appointment. Terms: \$10,000.00 down day of auction, cash or PA check. Balance on or before 45 days. Real Estate taxes approx. \$1,900.00. Offered w/clean title.

DERFLER'S AUCTION
ROBERT W. DERFLER, AUCTIONEER, AU2682-L
Pine Grove, PA • 570.345.8262

The Estate Of **SHIRLEY JONES**
James Crossen III, Esquire

WANTED TO RENT/BUY
BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 Krmiller1965@yahoo.com (*234828).

I Buy Costume and Fine Jewelry. 50 years experience, pay Ca\$h, will travel. Honest. Call Jane, 610-914-6026 or 484-345-0884.

CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.

EMAIL IN YOUR ADVERTISEMENT
display@windsorpress.com

Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)

Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win!

Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: display@windsorpress.com. Please enter "EYES" in subject line of your e-mail. Entries must be received by Friday at 10 AM the week of the issue.

Winner will be announced in the following week's Merchandisers.



Name: _____ Phone: _____ Age: _____

Address: _____

Create Your Best Jack-O-Lantern and Win Great Prizes

Attention: Children 3 to 8 years old!

DON'T MISS THIS YEAR'S PUMPKIN COLORING CONTEST!

Color - Enter - Win Great Prizes!

CONTEST RULES: You may color the picture with crayons, pencils, markers, or anything you like. Three age groups will be judged: 3-4, 5-6, & 7-8 years old. Prizes to be awarded in each age group. Entries must be received **before 4 pm on Thursday, October 19, 2023**. Mail entries to: THE WINDSOR PRESS, INC., P.O. Box 465-PCC, Hamburg, PA 19526-0465, or drop off at Sixth North Third St., Hamburg, PA 19526. Hours: Mon.-Fri. 10 am - 4 pm. Results will be posted in the October 25 issue.

THESE ARE SOME OF OUR WONDERFUL SPONSORS:

ADAMS & BRIGHT DRUGS, LLC

306 State St., Hamburg
610.562.2738

KWIK SHOPPE

Rt. 61 & Rt. 662 Intersection, Shoemakersville
610.562.8833

SMART CHOICE 61

505 Shoemaker Ave. (Rt. 61), Shoemakersville
610.562.3300

CANDY'S HOMEMADE ICE CREAM & ITALIAN ICE

Rt. 61 (3/4 mi. North of Shoey Light), Shoemakersville
610.562.7186

NOOKS & CRANNIES

15085 Kutztown Road, Kutztown
610.683.5499

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42 Community Center Dr., Kempton • 610.756.6469
www.kemptontrain.com

EVELYN & HARRIETTE'S

1232 Oysterdale Rd., Oley • 610.987.6055

PENNY HILL FARM

4319 Belleman's Church Rd., Mohrsville • 610.926.3298

THE WINDSOR PRESS, INC.

Publishers of the East Penn Valley & Northern Berks Merchandisers, www.windsorpress.com
6 N. Third St., Hamburg 610.562.2267

KUZAN'S HARDWARE & RENTAL CENTER

1069 Pottsville Pike (Rt. 61), Shoemakersville • 610.562.7186

PERRY AUTO SERVICE & SALES

12 Bellevue Ave., Shoemakersville
610.562.7192

HILLTOP SERVICE INC INSPECTION GARAGE

Inspections - Emissions - Oil Changes - General Repairs

Call 610-562-7141
266 Hughes Rd., Hamburg

AUTO PARTS & SERVICES

ALWAYS Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. NAFTZINGER USED AUTO PARTS, Auburn, PA 570-754-7491.

I PAY FOR CARS SAFELY. Licensed dealer buys Cars, Trucks and Classics for Ca\$h. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. www.ipayfor cars.com Maxatawny Auto Sales, Kutztown 610-683-0480.

AUTOMOBILES/ TRUCKS

Evening news is where they begin with "Good evening" and then proceed to tell you why it isn't.

Looking for auto insurance? Find great deals on the right auto insurance to suit your needs. Call today for a free quote! 866-924-2397(*232805).

PAYING CASH FOR Junk, Wrecked and Vehicles. Call Desiree at 610-790-7995.

LOST & FOUND

What is a ghost called with a broken leg???
A hoblin goblin! Ahahaha!

STORAGE SHEDS MOVED

Serving PA & NJ for over 30 years!!!

Reasonable Rates
FREE ESTIMATES

Call: Glen
610-926-5671

FAX:
610-916-2954

Fleetwood, Pa.

Don't leave that shed behind! Move it with you!
Do you have an unwanted shed, gazebo, or playhouse?

WEAVERS HAULING

Over 30 Years Experience!

Two Guys Plumbing

Specializing in
All Types of
Plumbing, Heating,
Cooling, Electrical
Service

Heating & Cooling, Inc.

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- LICENSED AND INSURED
- FREE ESTIMATES
- WATER CONDITIONING
- REMODELING/NEW CONSTRUCTION
- WELL PUMP SERVICE & INSTALLATION

61 PRICETOWN ROAD • FLEETWOOD, PA 19522
610-683-5465 Fax: 610-683-3296
Email: twoguys61@yahoo.com

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Wednesday, October 18, 2023 at 10:00 AM
Location: 982 E. Chestnut St., Hazelton, PA 18201.
1999 Ford PU truck, Kit Car, firearms, lg. amt. of tools, animal mounts, woodworking tools, household goods, furniture and much more! Check full listing and photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Thursday, October 19, 2023 at 10:00 AM
Location: 698 Spruce Dr., New Ringgold, PA 17960.
Construction equip., farm & nursery equip., tools, chainsaws, string trimmers, generators, landscape equip. & much, much more! Check full listing and photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Friday, October 20, 2023 at 9:00 AM
Location: 160 Dead End Lane, Lehighton, PA 18235.
Lg. auction w/30+ junk vehicles, lg. amt. of tools, lg. tool-boxes, machinist's tools & equip., car parts, lg. anvil, Bridgeport milling machine, metal working lathes, lg. amt. of scrap metal & much more! Check full listing and photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Saturday, October 21, 2023 at 9:00 AM
Location: 332 Woodland Road, Hamburg, PA 19526.
Firearms, farm equip., antiques, pedal car, riding mowers, adv. items, vintage Christmas & Halloween decorations, cash register, troughs, HH good & much, much more! Check full listing & photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Sunday, October 22, 2023 at 10:00 AM
Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.
Firearms, hunting & fishing license collection, duck stamps, lots of hunting & fishing supplies & more! Check full listing and photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389

DEAN R. ARNER, AUCTIONEER, LLC

PUBLIC AUCTION!

Tuesday, October 24, 2023 at 10:00 AM
Location: 234 S. Second St., Lehighton, PA 18235.
Honda motorcycle, antiques, lg. collection of crocks inc. blue decorated, crock water dispenser, adv. items, Pyrex bowls, market scales, h-hold goods & much, much more! Check full listing & photos at www.deanarnerauctions.com.

DEAN R. ARNER AUCTIONEER, LLC
AY-002077L • Ph.: 570.386.3389



LET YOUR EQUITY SHINE

Home Equity Lines of Credit

3.49% APR*

for the first 12 months

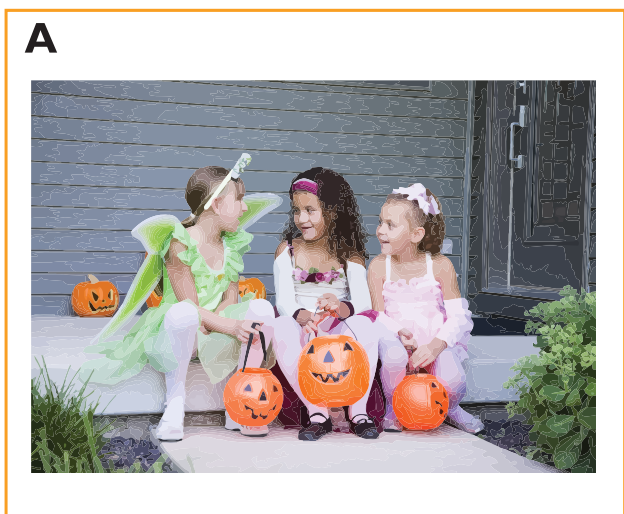
Let your home stand tall & shine this fall – with a line of credit through HRCU.

*APR = Annual Percentage Rate. Home Equity Lines of Credit (HELOCs) feature a variable interest rate and are limited to an 80% loan-to-value (LTV). The interest rate adjusts on a semi-annual basis in January and July each year based on the Prime Rate. The interest rate applied cannot increase or decrease more than 2.5% at each potential adjustment. The minimum APR is 4.00% and the maximum rate can never exceed 18.00%. The minimum HELOC loan amount is \$10,000 and the minimum advance amount is \$500. Monthly payment may vary. HRCU makes all final rate determinations based on applicant's credit score, debt ratio, etc. See the Credit & Security Agreements available at HRCU.

Equal Opportunity Lender **NCUA** HDRIVER.ORG

What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?



Answers: 1. Missing jack-o-lantern 2. Jack-o-lantern nose upside down 3. Missing tiara on fairy 4. Gravel is red

READER'S Recipe

LAYERED MEXICAN CASSEROLE

1/2 lb. ground beef	1 c. cream-style cottage cheese
1 (12 oz.) can whole kernel corn, drained	1 (8 oz.) carton dairy sour cream
1 (12 oz.) bottle chunky salsa	5 c. tortilla chips
1 (2-1/4 oz.) can ripe olive slices, drained	2 c. shredded Cheddar cheese
	1/2 c. chopped tomato

Brown meat, drain. Add corn and salsa; cook until thoroughly heated. Reserve 2 tablespoons olives; stir remaining into meat mixture. Combine cottage cheese and sour cream.

In 2 quart casserole, layer 2 cups chips, half of meat mixture, 3/4 cup Cheddar cheese and half of cottage cheese mixture. Repeat layers except remaining 3/4 Cheddar cheese, cover. Bake at 350° for 35 minutes. Stand up remaining chips around edge of casserole. Top casserole with tomato, olives and remaining Cheddar cheese. Continue baking for 10 minutes.



Say You Saw It In The Northern Berks Merchandiser

nbmerchandise.com

RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!!!

Email Your Email Address To: display@windsorpress.com with your request!

YOU MAY ALSO CALL US TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

Support The Hamburg Jaycees and the

59TH ANNUAL KING FROST PARADE



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Adams & Bright Drugs, LLC

306 State St., Hamburg, PA 19526 Ph. 610-562-2738

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Call: 570.754.7491

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S. 7th St., Box 223, Auburn, PA 17922
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

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Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (*230574).

HOME IMPROVEMENTS

Todd Bender LLC Plumbing Heating & Air Conditioning. Personally serving Hamburg and surrounding areas since 1991. Install, Service & Repair. Quality Workmanship. Call, Text or Email 570-449-8035 tmb1269@gmail.com HIC #PA107531

The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (*230484).

When do ghosts drink coffee???
In the Moaning!!! ahaha

HARD OF HEARING?

Your Doctor Said: You Need A Hearing Aid. But The Price Was Ridiculous & You're Right!

STARKEY-PHONAK-FINETONE-AUDINA Direct Laboratory Discounts On Most Major Brands

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Personalized service for your individual needs!

Sales-Service-Repairs All Makes & Models

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610.929.9776

THE Merchandiser CLASSIFIED AD FORM:

STEP #1 ENTER YOUR: PHONE NUMBER

NAME

ADDRESS

(This information is for our records only)

STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)**

- Announcements
- Antiques
- Automobiles/Trucks
- Auto Parts & Svcs.
- Boats/Motors
- Childcare
- Computers/Office
- Farm Equip./Livestock
- Garage/Yard Sales
- Help Wanted
- Home Improvements
- Household Items/ Furniture
- Lost & Found
- Miscellaneous
- Mobile Homes
- Motorcycle/ATVs
- Pets & Animals
- For Rent
- Real Estate
- RVs/Campers
- Recreation/Sporting Goods/Equipment
- Seasonal Equipment
- Services
- Wanted To Rent/Buy
- Valentine's/ Special Occasions

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

STEP #4 CHOOSE A PUBLICATION

DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

- East Penn Valley Merchandiser
- Northern Berks Merchandiser
- Both (Cost Would Be Double)

STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)

Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____
Enter Starting Date Of Ad _____
Total Amount Paid \$ _____ Check # _____

STEP #6 CHOOSE METHOD OF PAYMENT (PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD _____

ACCOUNT # _____ EXP. DATE _____

TYPE OF CARD: VISA _____ MasterCard _____ Discover _____ CVC Code: _____

SIGNATURE: _____

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465

Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526

Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

Place Your Ad:
By Phone: 610.562.2267
FAX: 610.562.2770
or E-Mail:
classifieds@windsorpress.com

Card Of Thanks DISPLAY AD \$20.00 Per Publication
EMAIL: display@windsorpress.com

RATES:

REGULAR AD: Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each

COMMERCIAL AD: Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each

Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

HOUSER'S PUBLIC AUCTIONS

60-YR. COLL. OF FINE ANTIQUES, PERIOD FURNITURE, PRIMITIVES, ADV. TINWARE, LIONEL TRAINS, CIVIL WAR RIFLE w/DISCHARGE PAPERS, STONWARE, MAJOLICA/MIXING BOWLS/YELLOWWARE, BUTCHER ITEMS, METAL ADV. SIGNS, POOL TABLE, QUILTS, ANVIL, WOOD-SIDED WHEELBARROW, OFFICE EQUIP., COAL STOVE, ROTOTILLER, JD LAWN TRACTOR, FARM PRIMITIVES, MANY BOX LOTS

8:30 AM Saturday, October 28, 2023
Location: 24 Brook View Lane, Mertztown, PA.

This is a private 60-yr. coll. of antiques from a 20 room farmhouse, very possible a 2nd auction to be scheduled. A quality auction of fine antiques. Come Early.

Terms: Cash, Preapproved check, or credit car. No Buyer's Premium.

Full Ad/Pics at www.Houserauctioneers.com.
Auct.: JASON/NATHAN HOUSER, Sale For: LINDA MOYER
AU-005534
DOUG/TIM HOUSER, Assoc. Aucts.
610.799.2396 or 484-550-8593

The bathroom of your dreams for as little as \$149/month! BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Limited Time Offer, FREE virtual in-home consultation now and SAVE 15%! Call Today! 1-877-540-2780 (*231067).

What do parent ghosts say to their kids before a road trip?
Fasten you sheet belts!

ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (*231064).

What did the Drummer name her twin daughters?!!
Anna 1, Anna 2!!!

SEASONAL EQUIPMENT

Why do ghosts looove Elevators??
It Lifts Their Spirits (: (:

AUCTION LISTINGS

10-18-23	982 E. chestnut St., Hazelton	D. Arner
10-18-23	8 Middle St., Pine Grove	Derfler's Auc.
10-19-23	698 Spruce Dr., New Ringgold	D. Arner
10-20-23	160 Dead End Ln., Lehighton	D. Arner
10-21-23	320 & 332 Woodland Dr., Hamburg	D. Arner
10-22-23	Andreas Sta. Hs., 42 Andreas Rd.	D. Arner
10-24-23	234 S. Second St., Lehighton	D. Arner
10-28-23	24 Brook View Ln., Mertztown	Houser Auc.
10-28-23	Beltzner Hall, Kutztown Fairgrounds	G. Miller IV
10-28-23	Sch. Haven, (Friedensburg)	Wagner Auc. Serv.
11-02-23	11 Hemlock Dr., Boyertown	G. Miller IV
11-04-23	841 N. 17th St., Allentown	Houser Auc.
11-08-23	Online	T. Hall Aucs.
11-11-23	8215 Pheasant Run, Fogelsville	Houser Auc.
11-11-23	Old 22, Hamburg, (Edenburg)	Wagner Auc. Serv.
11-16-23	1104 Old Airport Rd., Douglasville	Horning Farm Ag.
11-18-23	Rehrersburg	Wagner Auc. Serv.

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER. This listing published courtesy of The Windsor Press, Inc., Hamburg, PA



WILDBEAK A/T3W
DRIVEN FOR ADVENTURE

ALL-TERRAIN, ANY-WEATHER RUGGED CAPABILITY

The WILDBEAK A/T3W is engineered for adventure, any time and in any weather. The A/T3W combines aggressive off-road ability and rugged terrain driving without compromise on the pavement. An optimized tread design combined with a silica tread compound enable the A/T3W to excel in three areas: wear, winter, and wet performance.

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COMMUNITY CALENDAR
East Penn Valley & Northern Berks Merchandisers

Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.

Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.

10/26/23, New Jerusalem Zion UCC Shared Abundance Community Meal, 5:30-7pm. 1456 Krumsville Rd., Krumsville. FREE meal is open to everyone in our community, hosted by the local Shared Outreach Group. Info; 610-756-6892.

10/29/23, St. Michael's Holiday Baked Goods deadline: 610-488-1429 email stmichaels529@gmail.com Pick up 11/10 4-8pm, 11/11 8am-12pm, Basket Raffle and Cookies Available. 529 St. Michael's Road, Hamburg. See Our Display Ad 10/18/23.

EMAIL IN YOUR ADVERTISEMENT
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MOBILE HOMES

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Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (*236413).

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We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for the East Penn Valley Merchandiser's "classified advertisement" and the "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks Merchandiser's "classified advertisement" and the "display advertisement" is Friday noon. Any deviation from this will be published in both issues.

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CHOOSE A PUBLICATION:

- East Penn Valley
- Northern Berks
- Both

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Phone: _____

Name: _____

Address: _____

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2023 Winter Fun and Shopping Guide

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Your advertisement will appear in the November 15th editions of both the East Penn Valley and Northern Berks Merchandisers

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To place your ad in this exciting popular edition or for more information, contact your sales representative or our display department on Monday, Thursday or Friday 10am to 4pm or email anytime: display@windsorpress.com



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Once Upon A Time....

There was an owner of a very successful hot dog stand. This owner built his business by having the best hot dogs around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious Ivy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his hot dog & bun orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."



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