

The Decatur Daily



Design an Ad -
the creative contest
that brings together
local students, local
businesses and your
local newspaper
The Decatur Daily

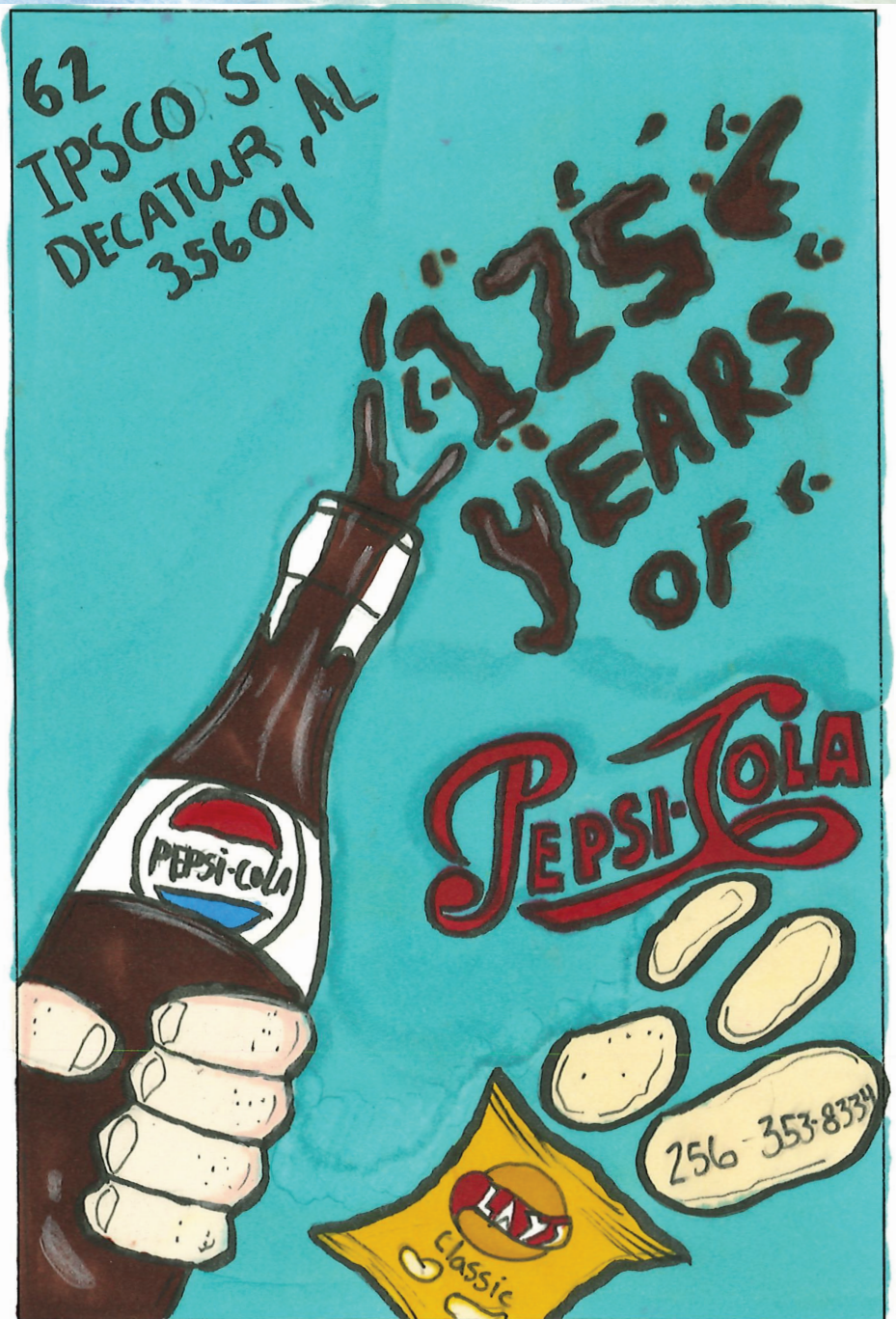
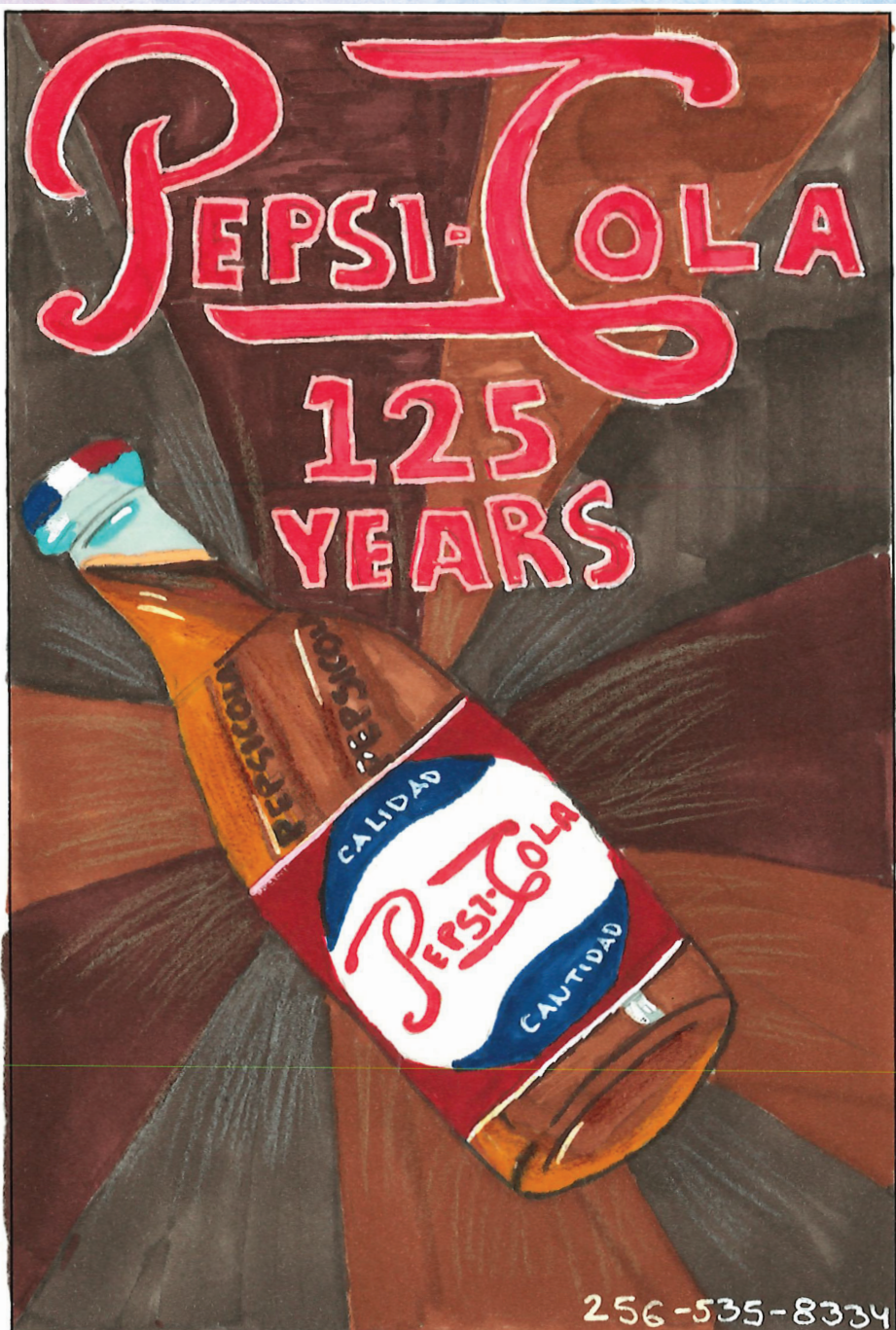
Design an Ad 2023

Contributing Sponsors



Calhoun Community College Scholarship Winner

Calhoun Community College Scholarship Runner-up



Pepsi of Decatur

Student Designer:
Elizabeth Haute
11th Grade • Brewer High School
Teacher: Amber King



Pepsi of Decatur

Student Designer:
Annika Johanson
11th Grade • Brewer High School
Teacher: Amber King

Raising the Bar!



The Decatur Daily Design an Ad is an art competition open to all students within the Morgan County area. Design an Ad is an initiative of The Decatur Daily to enrich its Newspaper in Education (NIE) program. The NIE program works closely with area teachers and makes it possible for them to use the newspaper in the classroom to enhance literacy and teach core life skills such as comprehension, math, and writing, as well as social studies and science. It's interesting to note that national research has concluded that moderate instructional use of the newspaper in the classroom actually elevates student reading and comprehension test scores by as much as 39%*. In all, the 2023 Design an Ad competition included 8 schools and over 215 students!

Local business and industry leaders purchased the ad space within this section and students designed the ads. Advertisers selected a single ad to represent their business. These are the ads you see highlighted in this special section. Advertisers truly had a difficult task determining which, from the many ads designed for them, would be published within this special section of The Decatur Daily. Many of the advertisers told us that they struggled to select just one ad from the students' work. Through this program, local business and industry leaders are able to support literacy through NIE. We hope that in years to come, more classes, teachers and students will become involved in raising the bar for all competitors – both in terms of numbers of competitors and typically the overall quality of each participating classroom's artwork. Congratulations to the students whose artwork is published here for a job well done!

Robert's Auto Sales presented the Overall 2023 Design an Ad Winner's: 1st place: Alyssa Herrington, a 12th grader at AP Brewer Highschool, a cash prize of \$75, 2nd place: Jessica Guarda, a 7th grader from Decatur Middle School, a cash prize of \$50, and 3rd place: Raelyn Silvey, a 5th grader from Hartselle Intermediate, a cash prize of \$30.

Johnette Davis of Calhoun Community College presented Elizabeth Haunte, an 11th Grader at Brewer High School, a \$500 scholarship to Calhoun Community College for the top ad for Pepsi of Decatur.

Additionally, awards were presented by Robert's Auto Sales to 1st, 2nd, and 3rd place winners in three grade-level divisions: 4th through 6th grades, 7th through 9th grades, and 10th through 12th grade. First place winners from each division received a \$50 cash prize; second place winners were awarded a \$37.50 cash prize, and third place winners received a \$25 cash prize.

The 2023 winners are as follows:

4th through 6th grades

1st place

Realyn Silvey
5th grade
Hartselle Intermediate School
The Decatur Daily ad
Teacher: Sonja McKelvy

2nd Place

Sarah Denton
4th grade
F.E. Burleson Elementary
Alabama Farmers Co-Op ad
Teacher: Kim Jared

3rd Place

Lily Diagre
4th grade
F.E. Burleson Elementary
Alabama Farmers Co-Op ad
Teacher: Stephanie Roden

7th through 9th grades:

1st place

Aislynn Herrington
7th grade
Eva School
Shumake Furniture ad
Teacher: Kristi Landers

2nd place

Leila Kovacevic
8th grade
Decatur Middle School
Chick-fil-A ad
Teacher: Tajwana Johnson

3rd place

Gabriel Braswell
7th grade
St. Ann Catholic School
Alabama Center for The Arts
Teacher: Jennifer Brown

10th through 12th grade

1st place

Tiana Bailey
12th grade
Brewer High School
Pepsi of Decatur ad
Teacher: Amber King

2nd place

Damion Norwood
12th grade
Brewer High School
Pepsi of Decatur ad
Teacher: Amber King

3rd place

Noema Sanchez
10th grade
Brewer High School
Pepsi of Decatur ad
Teacher: Amber King

Overall Winner 4th - 6th grade

Raelyn Silvey
5th grade
Hartselle Intermediate School
The Decatur Daily ad
Teacher: Sonja McKelvy

Overall winner 7th - 9th grade

Jessica Ramiro-Guarda
7th grade
Decatur Middle School
Decatur Morgan Hospital ad
Teacher: Tajwana Johnson

Overall Winner 10th-12th grade

Alyssa Herrington
12th grade
Brewer High School
Pepsi of Decatur ad
Teacher: Amber King

A special thank you goes out to each student and teacher who participated in the 2023 Design an Ad competition. Every student who participated is a winner when they stretch the limits of their capability. Along with a listing of all teachers who participated, this special section contains a listing of all students who drew an ad for this year's competition. Thank you, students, and teachers, for making this eighth year of The Decatur Daily Design an Ad a success!

Our sincere thanks to the community businesses and industry leaders who advertised and sponsored in The Decatur Daily Design an Ad special section this year. Your involvement truly makes a huge difference in the classroom.

*Newspaper Association of America Foundation, Measuring Success.

Thank You to our 2023 Design An Ad Teachers

Jennifer Brown
St. Ann Catholic School

Stafani Orr
Tajwana Johnson
Decatur Middle School

Macie Harbin
Barley Bridge Elementary

Sonja McKelvy
Hartselle Intermediate School

Amber King
Brewer High School

Stephanie Roden
F.E. Burleson Elementary

Kristi Landers
Eva School

Thank You to our 2023 Design An Ad Advertisers

Alabama Center for the Arts
Alabama Farmers Co-Op
Bunge
Calhoun Community College
Chick-fil-A

The Decatur Daily
Decatur Morgan Hospital
Pepsi of Decatur
Shumake Furniture

Decatur Daily's Design An Ad 2023 Student Participants

Barkley Bridge Elementary
Peyton Witzel
Jackson Wagoner
Oakley McCormick
Ryker Johnson
Parker Fencil
Claire Carpenter
Kyla Burkeen
Nathan Yoder
Eva Mae Wimberly
Maddisyn Williams
Jake Morton
Robert "Baker" Moore
Jude McCollum
Whitlee Letson
Kyleigh Kinslow
Michael "Jayce" Jared
Anna Grace Howse
Avery Ellis
Emma Albaugh
Olivia Weng
Lillian Sloan
Eli Mead
Logan Klooster
Declan Jackson
Havah Gillstrap
Vassily Evans
Bradley Davis
Alice Coughanour
Lexie Broom
Bellanie Belltran
John Michael Wilkinson
Lenin Orozco
Kinsleigh Goss
Aeowyn Gonella
Karson Champion
Brooks Blankenship
Emily Matthews
Tucker Parrish

Tiana Bailey
Ashlyn Watkins
Matthew Taylor
Finlee Hardy
Emily Huante
Everett Sanford
Annika Johanson
Alli Barnett
Izzy Kanaday
Noema Sanchez
Laura Sanchez
Damion Norwood
Abigail Roberts
Shanik Zelaya
Emilie Tyer
Bailey Maxwell
Emma Davis
Alyssa Bearden
Adelso Dionico
Norbert Jimenel
Elizabeth Huante
Ayleen Soto

Decatur Middle

Cohen Coats
Hollis Hamilton
Lexi Lee
EmileeAnn Wallace
Lily Webb
Belinda Juan Juan
Sophia Stallions
Jaxen Akins
Sharon Lopez Castro
Juliette Delgado-Vargando
Illary Alvarado Vargaus
Nevaeh Barnhill
Ja'Maya Daily
Brielle Davis
Lesly Dionicio Gomez
Lauren Gonzalez-Gonzalez
Yaquelin Jerez Martin
Annabella Senevisai
Natasha Flores
Mellanie Brito
Corrine Davis

Caroline Shaw
Daniel Francisco
Willow Harris
Graham Couvillion
Jeshua Nieto
Hollis Hamilton
Leila Kovacevic
Josie Mckinney
Samantha Weinman

Eva School

Bentley Walker
Camille Cooley
Lilith Kanaday
Payten Irmen
Lydia Irmen
Aislynn Herrington
Crimson Couch
Karson Thomason
Benjamin Green
Bryslie Taylor
Addison Thompson
Eva Saban
Kade Holmes
Laylah Dooley
Elijah Shaddix
Stormi Bingham
Alivia Godbee
Lily Jones
Kensley Echols
Taylor Mason
Isaiah Jenkins
Briley Cross
Adelie Oden
Coston Hanvey
Khloe Goodwin
Leighann Dragon

F.E. Burleson

Violet Roden
Cannon Miles
Lily Daigre
Sarah Denton
Eenie Reeves
Rowan Wendorf

Blayne Roland
Jeanette Gonzalez-Loaza
Maci Albright
Lily Kate Garner
James Elijah Harton
Mae Landers
Bentlee Flanigan
Cooper Hunt
Crissy Raines
Jayce Hutson
Houston Dugger
Reed Webb
Sebastian Zwiebel
Logan Jones
Seth Palmer
Anson Whitfield
Grayson Colwell

Hartselle Intermediate

Ellie Baim
Ivy Hulsey
Nadia Marin
John Howell
Jeremiah Barnes
Collins Kusta
Bragg McKelvey
Joel Kauffman
Aurora Brenner
Colton McKelvey
Kyingston Orr
Brit Letson
Mason Findlay
Evy Pruitt
Mya Preuitt
Cadence O'Neill
Olivia Gaskin
Holden Tidwell
Aria Smith
Rhoda Sims
Ezra Jett
Will Tomberlin
Collins Stadthagen
Brailey Underwood
Marlee Jones
Rew Walker

Maggie Tumminello
Bostyn Basinger
Brighton Riddle
Landon Weeks
Gavyn Waldrep
Trent Cole
Asa Smith
Landen Whitbeck
Lauralei Bawolek
Aayden Hogan
Barrett Weathers
Carter Barnett
Elijah Berryman
Ben Jeff
Jessica Williams
Anna-Grace (AG) Carroll
Dalton Bird
Jasper Lowery
Reese Byrd
Luke Cooper
Josie Blevins
Jax McAlpin
Sarah Conway
Reid Findlay
Lily Burgess
Sadie Menano
Fenix Doyle
Jackson Freeman
Gunner Commiskey
Nix Miller
William Ferguson
Barrett Halbrooks
Brylee Frizzell
Elyse Pendleton
Eli Goree
Charlie Holladay
Caleb Hatfield
Olivia Sharp
Raelyn Sivley
Eastyn Stauch
Berin Wendorf

St. Ann Catholic Grade 04

Lorraine Bell
Evelyn Berry
Santiago Cortez
Brandon Delacruz
Jacob Dominguez-Gomez
Alexis Hernandez
Zaylen Palmer
Tristan Ramos
Lakshmy (Maylin) Reyes

Grade 05

Anamari Alonzo
Guisselle Alonzo-Martin
Silas Gessler
Ricardo Grimaldo-Espinoza
Nancy Valladarez

Grade 06

Aurora Alonzo-Martin
Yintao Cai
Arianna Lumley
David Martinez-Lopez
Gavin Stricklin

Grade 07

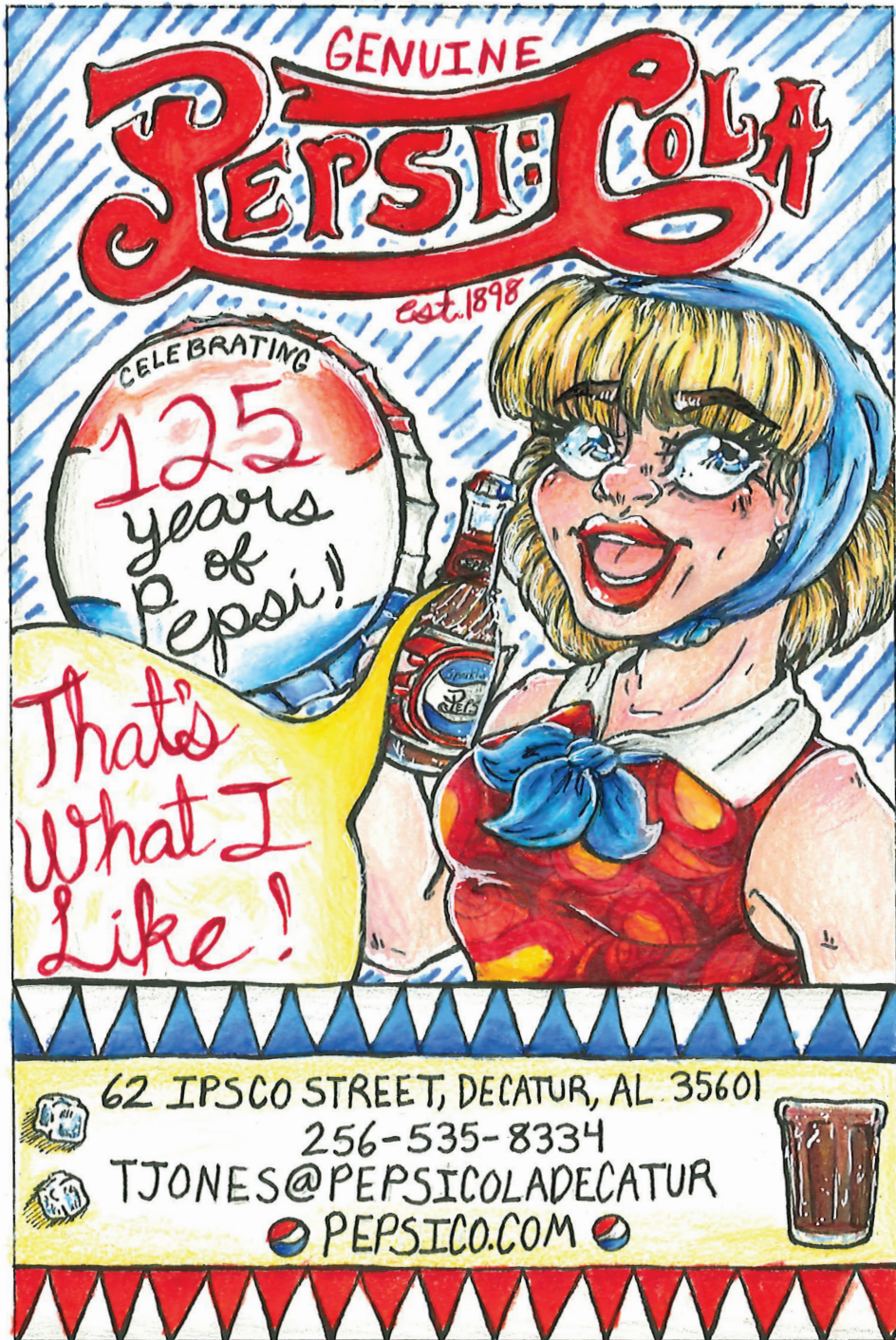
Brisa Alonzo-Martin
Julia Bello
Gabriel Braswell
Kevin Le
Sara Patterson
Catherine Russell

Grade 08

Malina Basave-de Jesus
Josue Chavez

2023 Overall Winner 1st Place

2023 Overall Winner 2nd Place



Pepsi of Decatur

Student Designer:
 Alyssa Herrington
 12th Grade • Brewer High School
 Teacher: Amber King



Decatur Morgan Hospital

Student Designer:
 Jessica Ramiro-Guarda
 7th Grade • Decatur Middle School
 Teacher: Stephani Orr

2023 Overall Winner 3rd Place



The Decatur Daily

Student Designer:
 Raelyn Sivley
 5th Grade • Hartselle Intermediate School
 Teacher: Sonja McKelvy

Grades 4-6 Award Winners

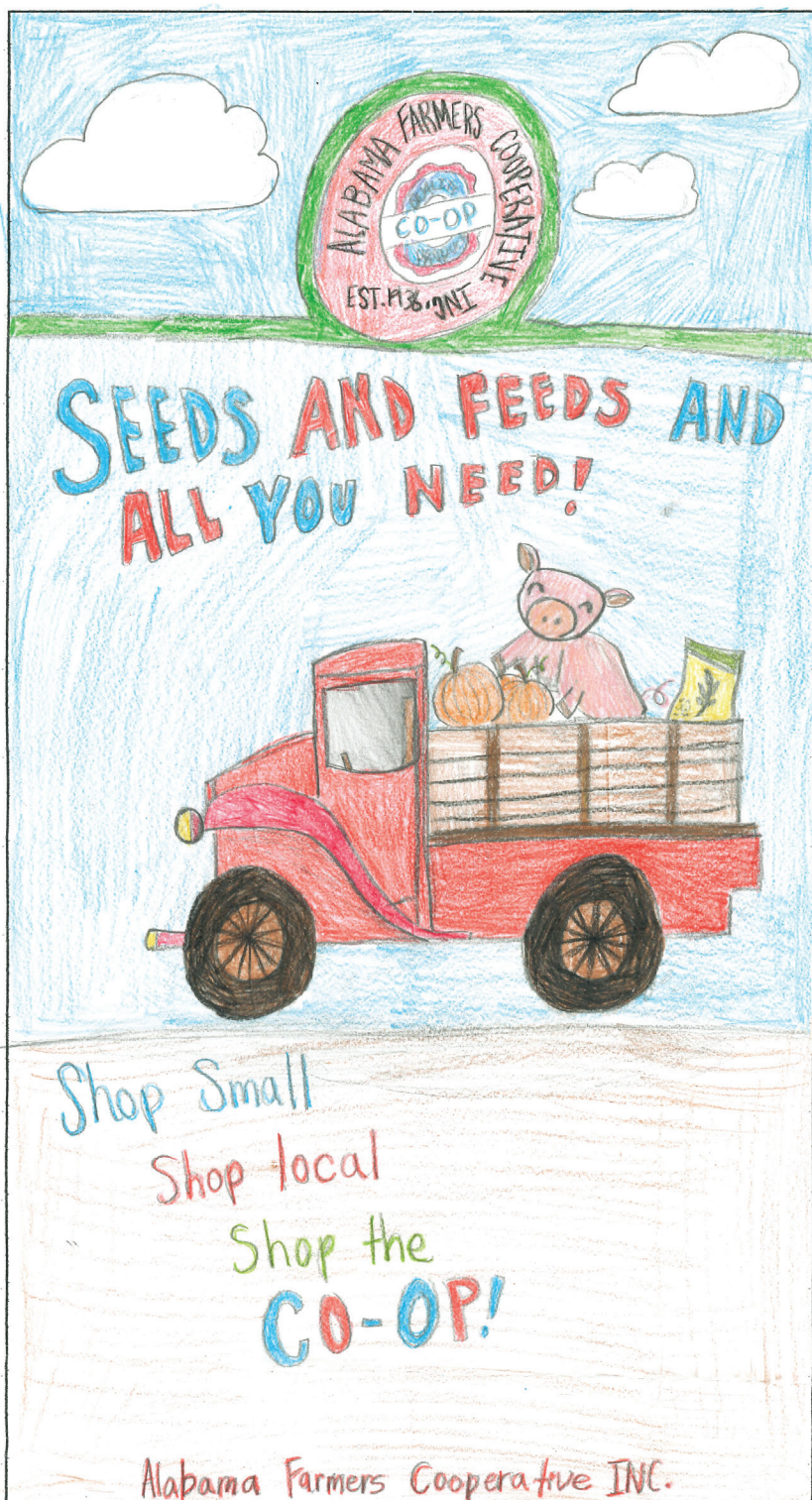


1st Place



The Decatur Daily

Student Designer:
Raelyn Silvey
5th Grade • Hartselle Intermediate School
Teacher: Sonja McKelvy



2nd Place



Alabama Farmers Co-Op

Student Designer:
Sarah Denton
4th Grade • F.E. Burleson Elementary
Teacher: Stephanie Roden



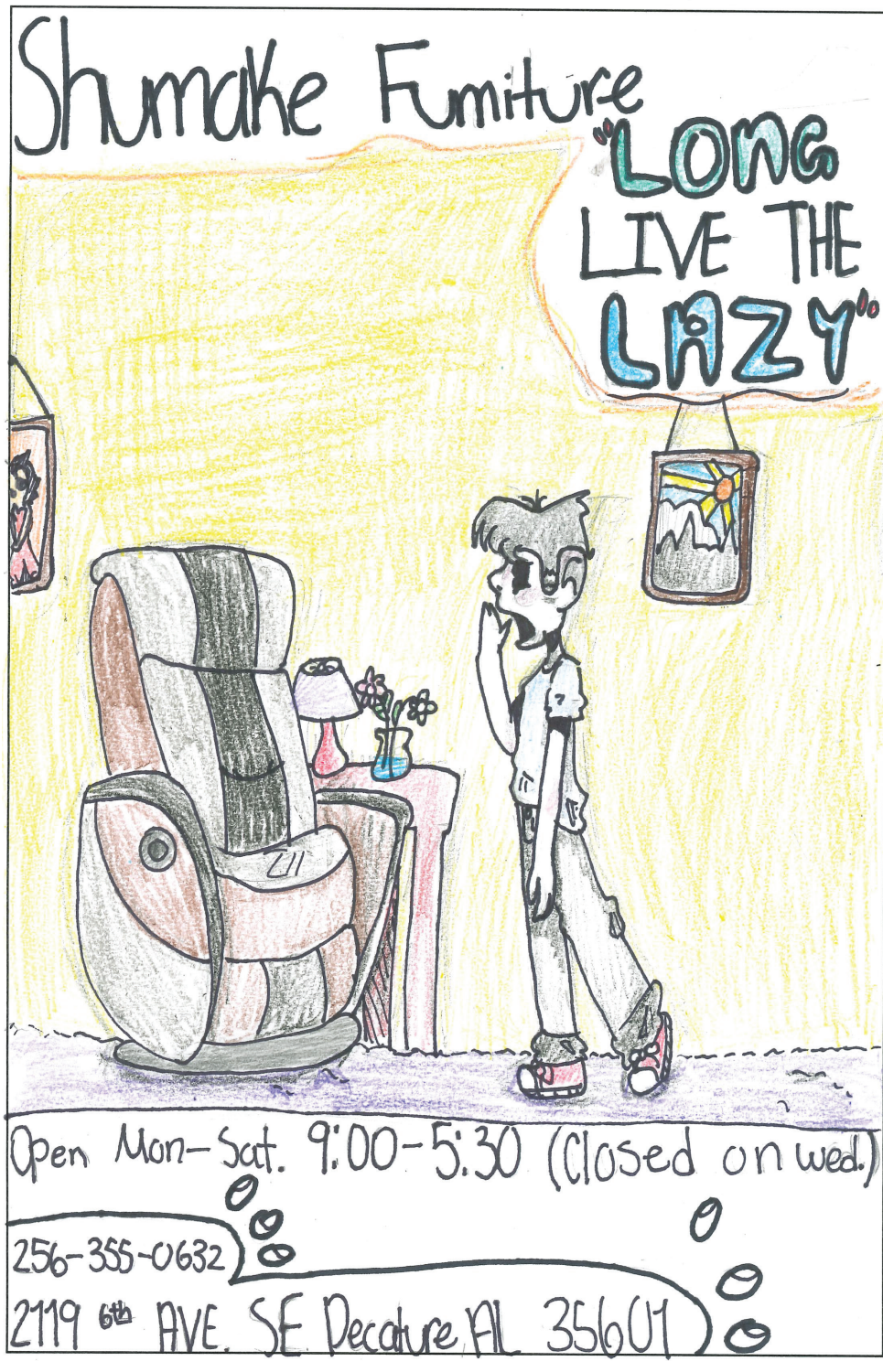
3rd Place



Alabama Farmers Co-Op

Student Designer:
Lily Diagre
4th Grade • F.E. Burleson Elementary
Teacher: Stephanie Roden

Grades 7-9 Award Winners



1st Place



Shumake Furniture

Student Designer:
Aislynn Herrington
7th Grade • Decatur Middle School
Teacher: Stephanie Orr



2nd Place



Chick-fil-A

Student Designer:
Leila Kovacevic
8th Grade • Decatur Middle School
Teacher: Tajwana Johnson



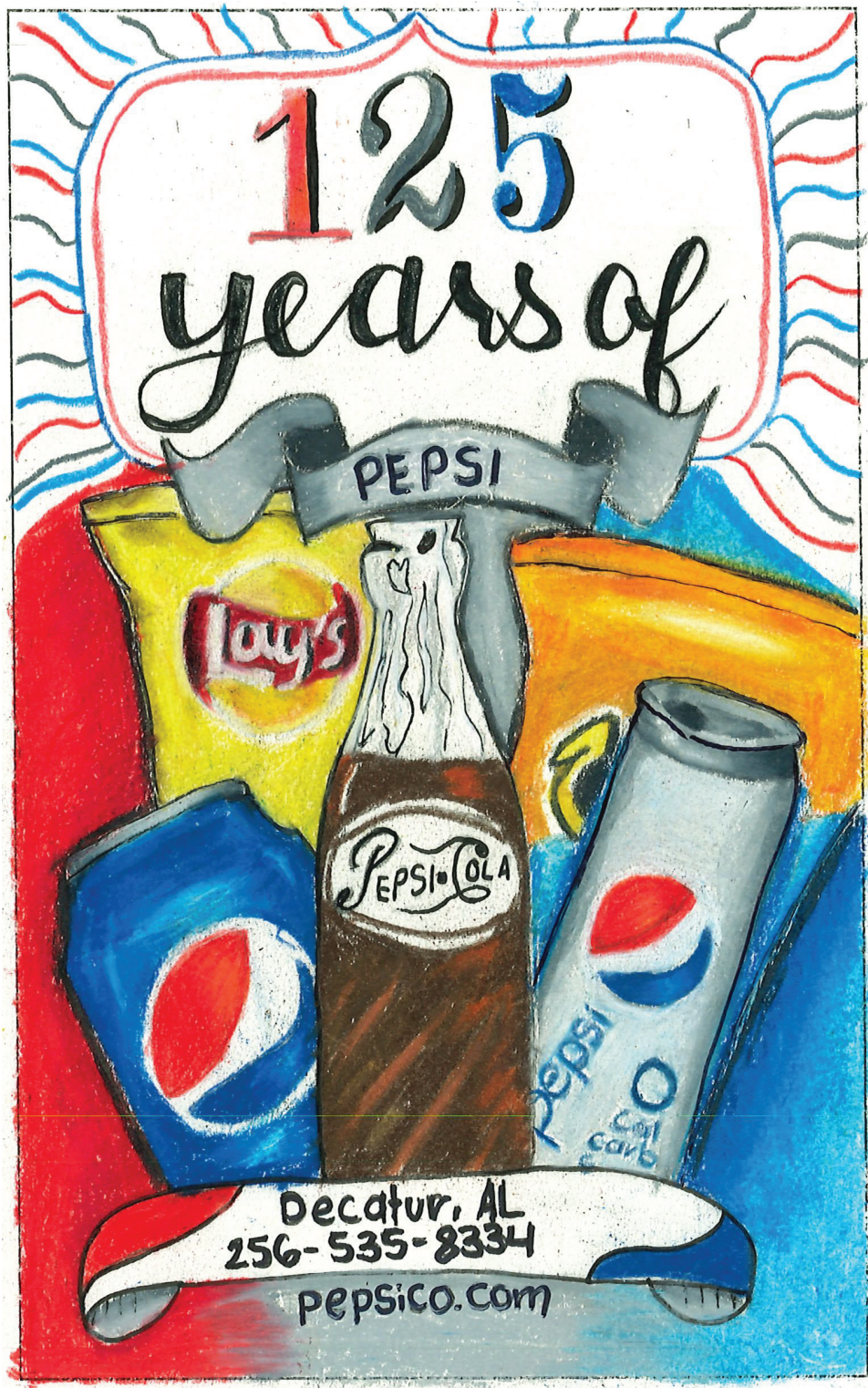
3rd Place



Alabama Center for the Arts

Student Designer:
Gabriel Braswell
7th Grade • St. Ann Catholic School
Teacher: Jennifer Brown

Grades 10-12 Award Winners



1st Place



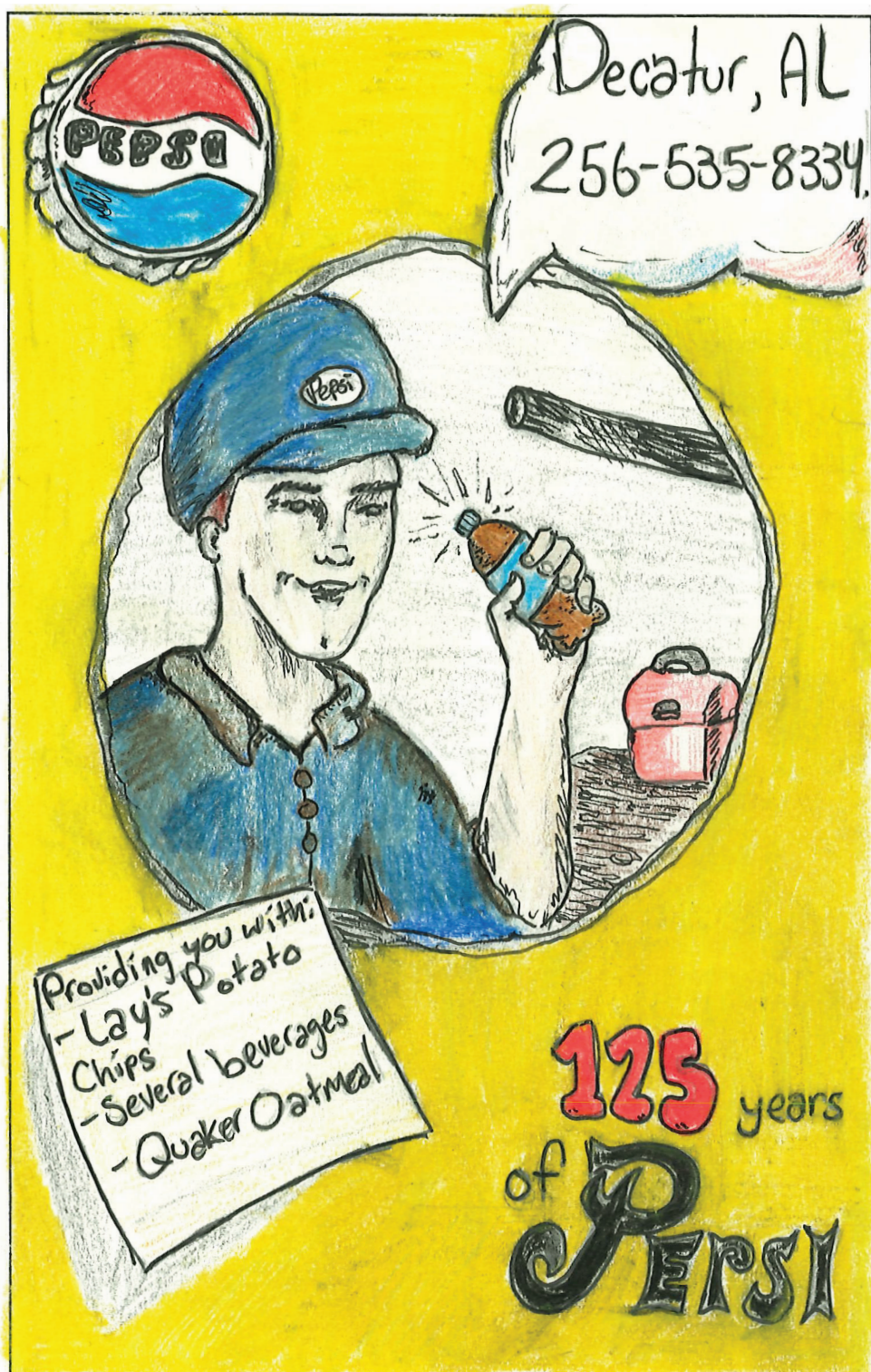
Pepsi of Decatur

Student Designer:

Tiana Bailey

12th Grade • Brewer High School

Teacher: Amber King



2nd Place



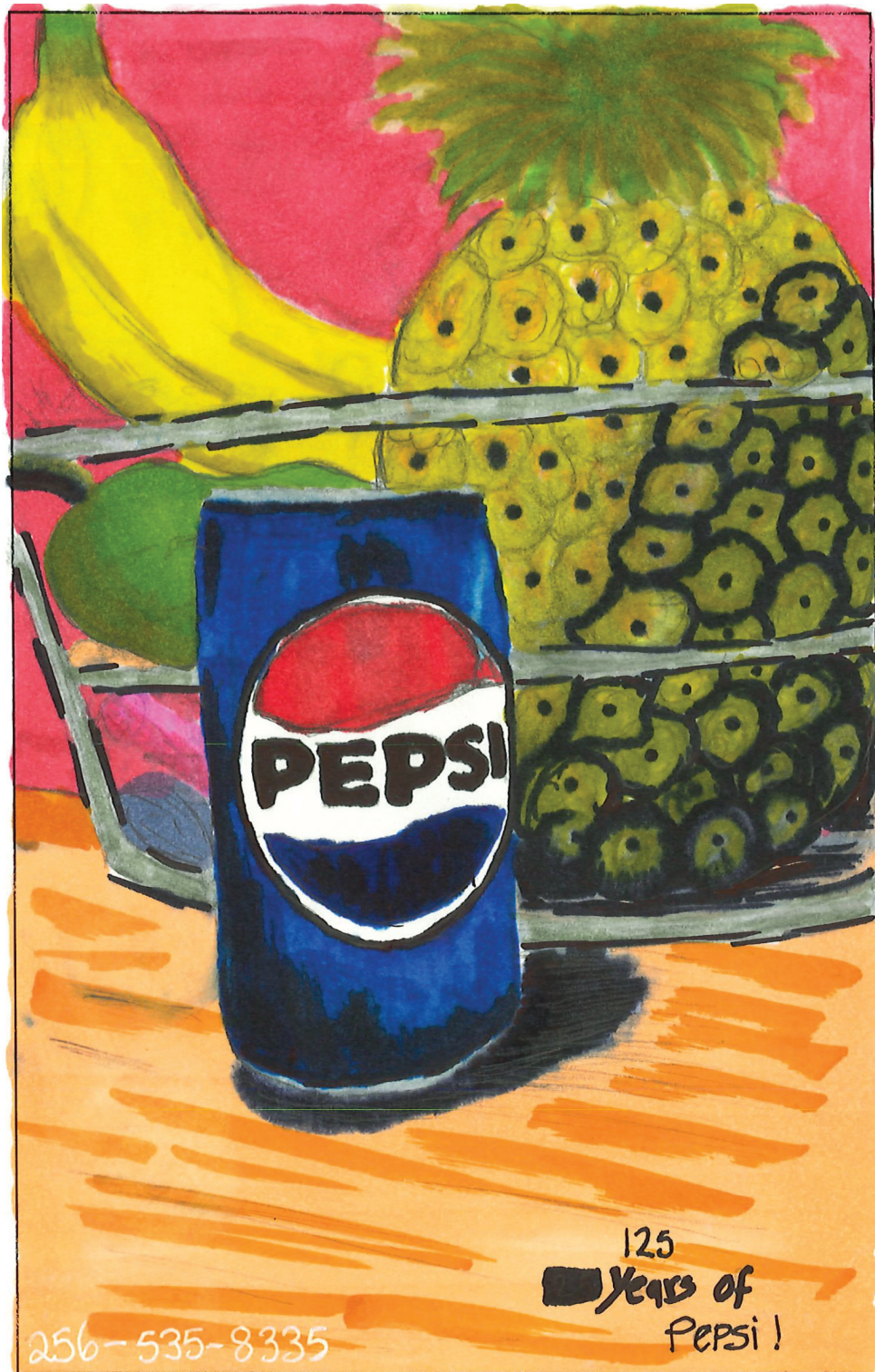
Pepsi of Decatur

Student Designer:

Damion Norwood

12th Grade • Brewer High School

Teacher: Amber King



3rd Place



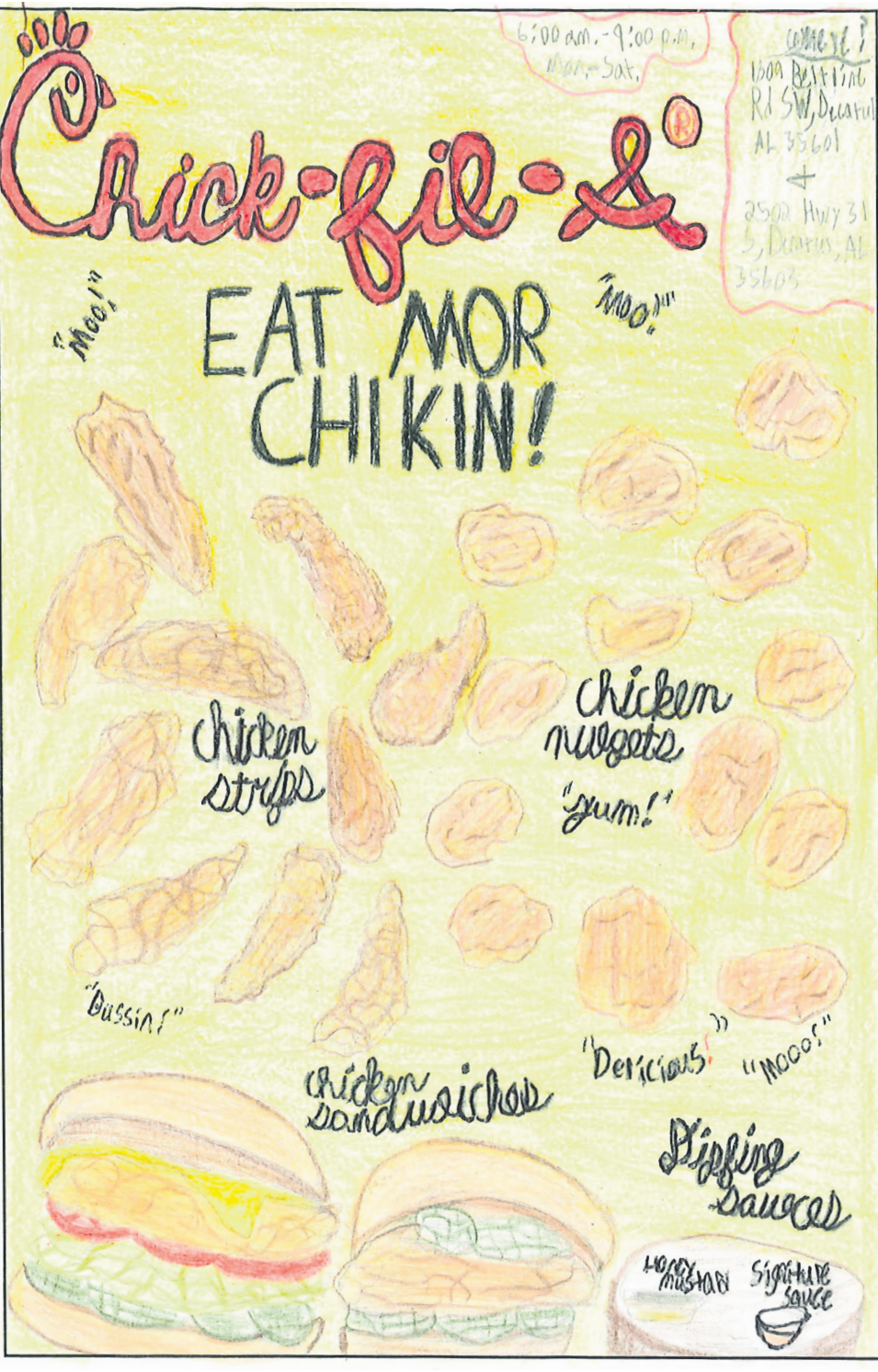
Pepsi of Decatur

Student Designer:

Noema Sanchez

10th Grade • Brewer High School

Teacher: Amber King



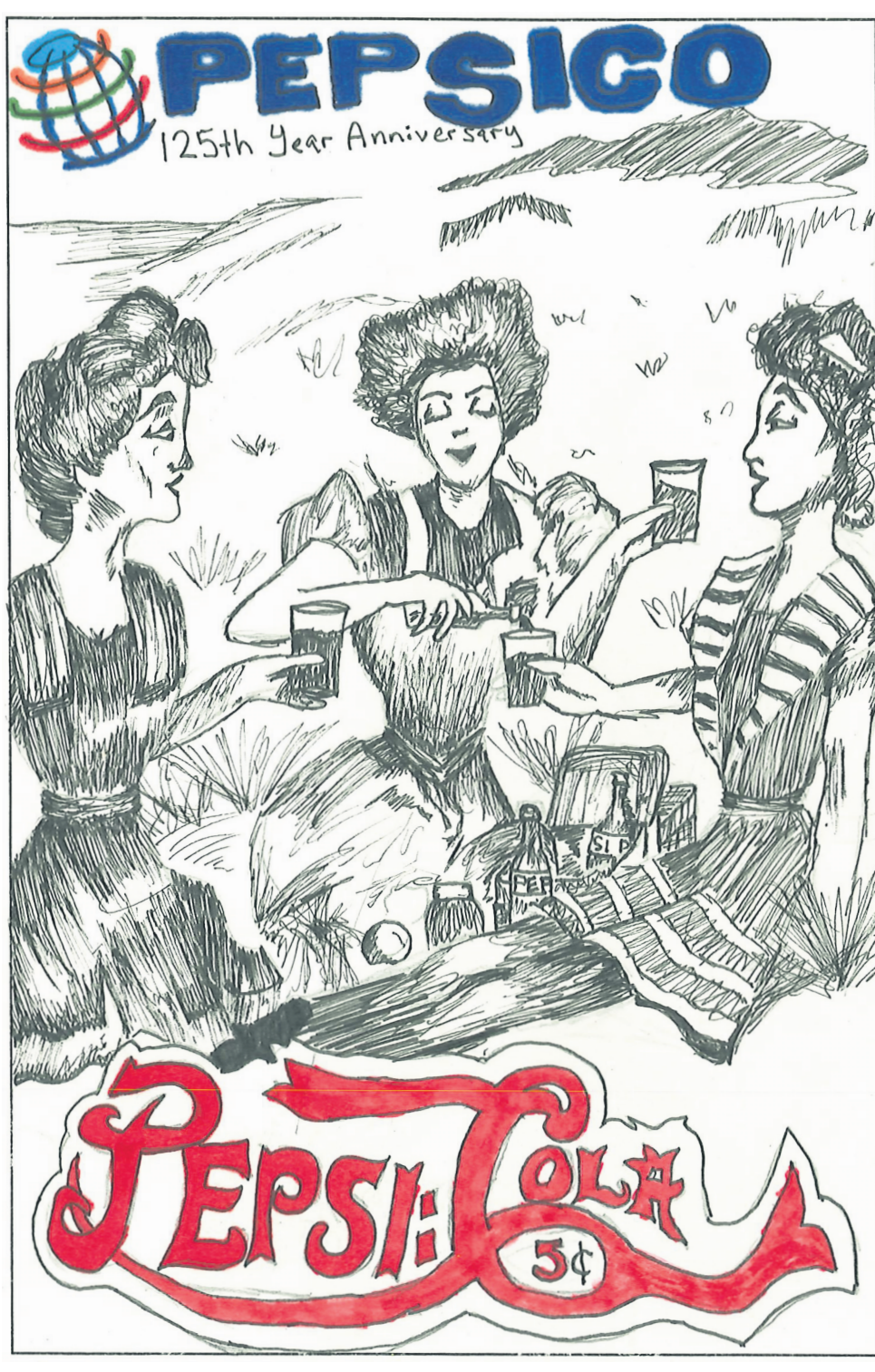
Chick-fil-A

Student Designer:
Daniel Francisco
7th Grade • Decatur Middle School
Teacher: Tajwana Johnson



Bunge

Student Designer:
Emma Albaugh
4th Grade • Barkley Bridge Elementary
Teacher: Macie Harbin



Pepsi of Decatur

Student Designer:
Everett Sandford
11th Grade • Brewer High School
Teacher: Amber King

567769-1

567768-1

567822-1



**Alabama Center
for the Arts**

**Student Designer:
Lakshmy Reyes**
4th Grade • St. Ann Catholic School
Teacher: Jennifer Brown

5678211



NEWSPAPERS EDUCATE

Newspapers broaden horizons, expand minds, stimulate curiosity and cultivate critical thinking both in and out of the classroom. They also improve reading and writing skills, while bringing lessons and current events to life!

The Decatur Daily



YOUR COMMUNITY. YOUR COLLEGE. YOUR FUTURE.

Paralegal E.M.T.

Nurse

Cybersecurity



CALHOON COLLEGE

Calhoun Community College

Website: calhoun.edu

Address: 6250 Hwy 31 N, Decatur, AL

Montevallo and Decatur campuses
online and inperson classes
largest of the 2-year institutions in the Alabama
Community College System

Calhoun Community College



Student Designer:
Aria Brenlie Smith
5th Grade
Hartselle Intermediate School
Teacher: Sonja McKelvy

DECATUR DAILY



All you need to know on the go!

Website: decaturdaily.com
Phone number: 256-340-2370
Address: 201 1st Ave. SE, Decatur

The Decatur Daily



Student Designer:
Sadie Menano
5th Grade
Hartselle Intermediate School
Teacher: Sonja McKelvy

Shumake Furniture

Family owned and operated for 87 years!

LONG LIVE THE LAZY

2119 6th Ave South east Decatur, AL 35601

WARNING YOUR DOG MIGHT STEAL IT FROM YOU!

OPEN
Mon-Sat
Closed on Wednesday

Call 256-355-0632



Shumake Furniture



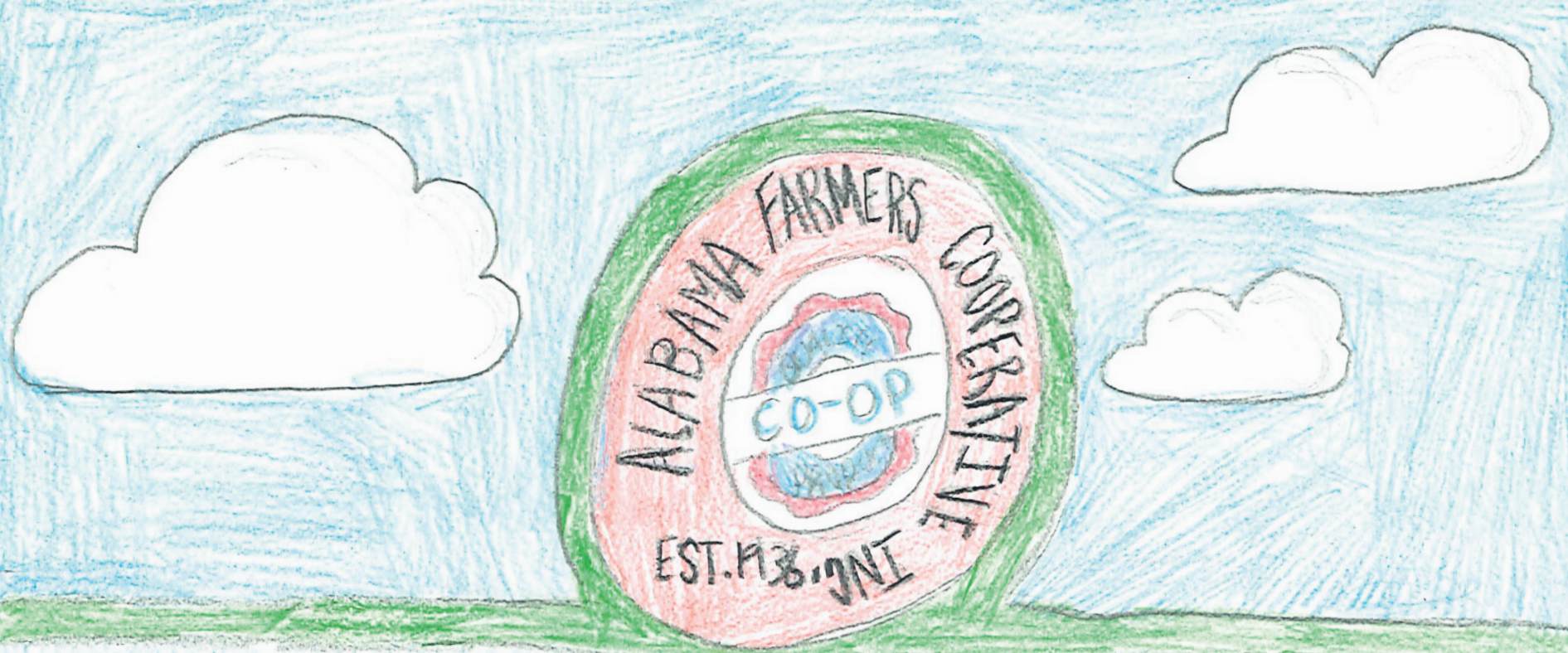
Student Designer: **Adelle Oden**
6th Grade
Eva School
Teacher: Kristi Landers



A Teaching Tool for Today & Tomorrow

Encourage curiosity and a lifelong love of learning with mind-growing ideas and information like world events, national issues, science breakthroughs, technology developments, the arts and more in your local newspaper.

The Decatur Daily



SEEDS AND FEEDS AND
ALL YOU NEED!



Shop Small
Shop local
Shop the
CO-OP!

Alabama Farmers Cooperative INC.



Alabama Farmers
Co-Op

Student Designer:
Sarah Denton
4th Grade • F.E. Burlison Elementary
Teacher: Stephanie Roden

Decatur Morgan Hospital

Decatur, Alabama 35601
1201 7th Street SE

Decatur Morgan Hospital is a full community service hospital.

We come to you.



Decatur Morgan Hospital

Student Designer:
Griselda Matias
7th Grade • Decatur Middle School
Teacher: Stephani Orr