



# NORTHERN BERKS



**CONTEST WINNER**  
IN THIS WEEK'S EDITION!

LIKE US, LOVE US AND PLEASE SHARE US ON FACEBOOK.  
Feel free to leave a comment about your local advertisers.



SCAN AND GO DIRECTLY TO OUR WEBSITE

# Merchandiser

Serving Northern Berks County  
Northern Reading Area &  
Southern Schuylkill County

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)  
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770  
610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: [www.windsorpress.com](http://www.windsorpress.com) or [www.nbmerchandiser.com](http://www.nbmerchandiser.com).

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK

WE ACCEPT



## PUBLIC AUCTION

FURNITURE, COLLECTIBLES, TOOLS,  
ZERO-TURN MOWER, SLOT MACHINE, TOYS  
Saturday, December 9, 2023 at 9:00 AM

Auction: Held at 9628 Newtown rd., Breiningsville, PA 18031. Near Clover Hill Winery.

Items: Panic Saurus slot mach., Alvin Trexler floor safe & other, oak clawfoot side-by-side, cedar chest & wardrobe, ball & claw piano stool, cloth tree, lg. roll-top desk, mod. clawfoot table w/chairs, park bench, sm. flat-screen TV, wall table, assort. BR pcs., blue glass end table, potbelly stove, 2 rocking cradles, dinette set, assort. chairs, chest freezer, C.I. pcs., flat irons, shoe lathe, beam scales, bucksaw, ice cream scoop, coffee grinder, bottle capper, Teddy & bear bank (repo.), kero. lights, handbell, deer antlers, fishing rods, tackle boxes, rug beater, crockery pitcher, Mr. Peanut S&P and others, assort. glassware, skelton keys, J.D. peddle tactor w/wagon, dolls, Tonka dump trk, Cabela's 4-wheeler toy in box, Hess trks, Winross & other assort. toy trks, butcher knives, mixing bowls, cookie jars, Ariens (ZOOM 48XL) zero-turn mower w/23HP Kohler motor, Troy-Bilt chipper shredder, Wheelhorse rear-tine rototiller, Troy-Bilt push mower, Cub Cadet push mower, Simplicity snowblower, generator, wheelbarrow, upright Craftsman air compo., Power Kraft drill press, assort. Tools, plus many other items.

Cash or PA check only. Watch for pictures on [www.auctionzip.com](http://www.auctionzip.com). In case of impassible roads due to wether the auction will be held Dec. 13th.

Auct: DAVID P. LOEB, AU-002753-L Auction for:  
Lenhartsville, PA 19534 BETTY FAUST  
610.756.4260 ESTATE

## FOR RENT

Apartment: Two bedroom in Topton, 1<sup>st</sup> floor, no pets, Please call 484-764-1047.

For Rent: Small 1 BR House in the country near Orwigsburg. \$825/mo. Plus security deposit, no pets. Please call 570-728-3769.

## AUTO PARTS & SERVICES

I PAY FOR CARS SAFELY. Licensed dealer buys Cars, Trucks and Classics for Ca\$h. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. [www.ipayforcars.com](http://www.ipayforcars.com) Maxatawny Auto Sales, Kutztown 610-683-0480.

## HARD OF HEARING?

Your Doctor Said: You Need A Hearing Aid, But The Price Was Ridiculous & You're Right!

STARKEY-PHONAK-FINETONE-AUDINA  
Direct Laboratory Discounts  
On Most Major Brands

## HEARING AID OUTLET CENTER

Personalized service for your individual needs!

Sales-Service-Repairs  
All Makes & Models  
Digitals-Programmables-Batteryless  
Most Insurances Accepted - Same Day or In-home Service - Satisfaction Guaranteed  
**610.929.9776**

## QUALITY CLEAN PUBLIC AUCTION

SNAP-ON TOOL CABINET, WOODSHOP EQUIP. YARD MACHINE MOWER, SNOWBLOWER, TOOLS SLATE TOP POOL TABLE, ROCK-OLA JUKEBOX TOKEN SLOT MACHINE, POKER TABLES FURNITURE, WASHER, DRYER, S.S. REFRIG. COLLECTIBLES, H-HOLD, BOX LOTS  
Sunday, December 10, 2023 at 9:00 A.M.

Location: 1481 Hilltop Road, Leesport, Berne Twp., Berks Co., PA 19533. (Close to Recycle Center).

WAGNER AUCTION SERVICE, LLC  
AU-3172L, AU-1427L

[wagnerauctioneers.com](http://wagnerauctioneers.com) • 610.741.3828

## AUTO PARTS & SERVICES

ALWAYS BUYING: Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. NAFTZINGER USED AUTO PARTS, Auburn, PA 570-754-7491.

## HELP WANTED

MICROTEL INN & SUITES is hiring Front Desk Agents for day and night shift positions. Training Available for the right person. PT Flexible Shifts. Under New Management. For more information, stop in to fill out an application. Hotel Travel Perks. I-78 & PA 61, 50 Industrial Dr. Hamburg.

## WANTED TO RENT/BUY

BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 Krmiller1965@yahoo.com (\*234828).

## HOUSEHOLD ITEMS/ FURNITURE

42" Round Oak table and 4 chairs; 8' Round braided country carpet, both for \$850, excellent condition; Haier portable AC unit 8000 BTU's, very good conditioner \$150; 46" Sharp Aquos TV, older style, \$125, barely used; 484-894-7639. Text Phone Number for pictures.

## WANTED TO RENT/BUY

CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.

What happened to the Grumpy Elf when he took the Advent Calendar?  
He got 25 days!:

## RECREATION/ SPORTING GOODS

What do they call a wild elf in Texas???

Gnome on the Range!!

EMAIL in your classified [classifieds@windsorpress.com](mailto:classifieds@windsorpress.com)

## UNDERKOFFLER COAL DELIVERY SERVICE

WILLIAMSTOWN, PA  
(Formerly Carl & Smith Coal Hauling)

ALL SIZES AVAILABLE  
GOOD QUALITY ANTHRACITE

CALL: 717.329.9249 OR 717.648.9289 ANYTIME

Look Us Up On



Say You Saw It In The Northern Berks Merchandiser [nbmerchandiser.com](http://nbmerchandiser.com)

# CAR CARE SERVICE GUIDE

Your "Go To" guide for automotive services and inspections!  
Is your state inspection due in the next 3 months? "Have your inspections done early!"

### V J Wood Service Center

411 S. 3rd St., Hamburg, PA 19526  
Call 484-662-4004  
For appointment (Day and evening appointments available)

STATE INSPECTION & EMISSIONS, ENHANCED INSPECTIONS, AUTO AND TRUCK REPAIRS, BATTERIES

24-Hour Towing 610.562.9275  
E-mail: [vjwoodservicecenter@yahoo.com](mailto:vjwoodservicecenter@yahoo.com)

Coupon: State Inspection & Emissions Special \$29.95  
With Coupon (Pass or Fail) Good only at VJ Wood Service Center Expires 12/31/23

### Halye's Automotive

Complete Auto Service

PA State & Emissions Inspection... \$38.95  
Includes Both Stickers & MCI Fee. Pass & Fail. Expires 1/13/24.

15801 Kutztown Road • Rt. 222, Maxatawny, PA 19538  
610.683.6707  
Mon. - Fri. 7:30 to 5:30; Sat. 8:00 to 12:00

### Hermansader's Garage & Auto Sales

Quality, Honest & Affordable Automotive Service Since 1969!

400 Kohler Hill Road, Hamburg, PA 19526  
[www.hermansadersgarage.net](http://www.hermansadersgarage.net)  
610.562.4332

Our Work is Backed By a 12-Month/12,000-Mile Warranty  
We Fix It Right The First Time

FREE COURTESY SHUTTLE OFFERED

### JMS AUTOMOTIVE SERVICES, LLC

610-682-4762

55 Old Bowers Road, Mertztown, PA 19539  
Located behind Bower's Hotel

State Inspections & Emissions ★ 4 Wheel Alignments  
Computer Diagnostics ★ All General Repairs  
Recommended Factory Maintenance

Mark Benson  
European Car Specialist

### INTEGRITY AUTO

Prompt Professional Service For Your Imported Cars

4618 Route 100 New Tripoli, PA 18066-2619  
610.298.2190 Myiauto.com

### CERTIFIED EMISSION & STATE INSPECTION GUIDE

Your ad will be online in both East Penn Valley and Northern Berks Merchandisers:

BOTH ISSUES FOR ONLY \$49.00 (Runs 1st week of every month)

FOR ONE LOW PRICE!!!

The Windsor Press INCORPORATED

6 North Third Street P.O. Box 465 Hamburg, PA 19526  
610-562-2267  
FAX: 610-562-2770  
[www.windsorpress.com](http://www.windsorpress.com)



**Sale!**  
**20% OFF**  
**Boxed Christmas Cards**  
**ADAMS & BRIGHT DRUGS, LLC**  
 306 State Street, Hamburg, PA 19526 • 610.562.2738

**PENNY HILL FARM**  
 Annuals, Perennials & Seasonal Plants  
 Open Now For  
 Poinsettias,  
 Christmas  
 Wreaths,  
 & Cemetery Logs  
 Please Call Or Stop In To Order Logs & Wreaths  
 610.926.3298 ~ Hours: 10 am - 6 pm  
 10 min. from Rt. 61 & 10 mins. from Rt. 183  
 4319 Belleman's Church Rd., Mohrsville, PA 19541

**NATIONAL PEARL HARBOR Remembrance Day**  
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
 DECEMBER 7

**MOBILE HOMES**  
 SENIORS, ENJOY BEAUTIFUL AFFORDABLE ONE LEVEL HOUSING FOR LESS THAN RENT IN 3 very nice true 55 & older age-restricted land/ lease retirement communities. Fleetwood, Bernville, Hamburg areas. 3 pre-owned singles (14x52 (our tiny home) (14x70). 1 & 2 BR models. 1 & 2 Bath models. Well maintained move-in conditions with many new features. Unique Blue Marsh Dam to State Game Lands/ Little Schuylkill Settings yet close to all conveniences. Low monthly fees. Mortgages available. \$29,999 to \$39,999. Visit [www.kellerhousingcommunities.pa.com](http://www.kellerhousingcommunities.pa.com) for details and photos. Sorry, NO dogs. Keller Homes. 610-944-7696.

**MOBILE HOMES**  
 Drive A Little, Save a Lot! New single wides \$60,900; Double wides \$101,900; Modulars \$139,900; We will not be undersold. 717-875-1288.

**SERVICES**  
 Free Hearing Tests. Free Hearing Aid Demos. All Make Service & Repair. Hometown Hearing Aids, 361 East Main St. Kutztown. 484-553-6720, [www.hometownhearingaids.net](http://www.hometownhearingaids.net); 80 Hearing Aid Batteries (any size) \$25.

**SCREENED ENRICHED TOPSOIL:** \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.

**DERFLER'S AUCTION**  
 LARGE ONLINE AUCTION  
 JOHN DEERE 1050, MF LOADER/BACKHOE, DODGE 2500, FURNITURE, TOOLS, COLLECTIBLES  
 Online bidding begins December 6th and starts closing on December 13, 2023 at 6:00 P.M.  
 Large & varied auction; generators, tools, 3-pt. Mott flail mower, small Bri-Mar dump trailer, furniture, jewelry, decorative items, housewares and more!  
 Bidding will be at [derflers.hibid.com](http://derflers.hibid.com)  
 Preview photos at [auctionzip.com](http://auctionzip.com) I.D. #2712.  
**DERFLER'S AUCTION**  
 ROBERT W. DERFLER, AUCTIONEER, AU2682-L  
 Pine Grove, PA • 570.345.8262  
 Serving The Area w/Complete Farm, Home & Estate Services Since 1987!  
 Merry Christmas & A Happy New Year To All Of Our Loyal Customers!

**MOTORCYCLES/ATV'S**  
 DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (\*235628).

**MOTORCYCLES/ATV'S**  
 What kind of motorcycle do elves ride to work? A Holly Davidson!  
**FAX** in your advertisement  
 610-562-2770

**PETS & ANIMALS**  
 What do vegetarian elves eat?! Elfalfa!!

**PETS & ANIMALS**  
 What does an elf farmer call his cow?! An Eskimoo!!!!

**'TIS THE SEASON TO ADVERTISE!**  
 Now is the time to Advertise in the East Penn Valley or Northern Berks  
**Merchandiser**  
 Contact The Windsor Press!  
**CALL! FAX! EMAIL! OR STOP IN!**  
 WE'RE HERE TO SERVE YOU  
 MONDAY THRU FRIDAY 10 AM - 4 PM  
 6 N. Third St., PO Box 465  
 Hamburg, PA 19526-0465  
 610.562.2267 or Fax: 610.562.2770  
 E-mail: [display@windsorpress.com](mailto:display@windsorpress.com)  
[www.windsorpress.com](http://www.windsorpress.com)  
 Find us Online, on Facebook, or by Email Subscriptions

**The Windsor Press** SINCE 1958  
 INCORPORATED



**COOPERTIRES**

## CS5 Grand Touring

Premium Limited Warranty  
Free 45-Day Road Test!  
80,000-Mile  
Treadwear Protection  
Premium Luxury Touring  
T-Rated

The CS5 Grand Touring has innovative technologies and is engineered for real-life performance on real-life roads. The CS5 Grand Touring provides long lasting ride comfort in a wide range of sizes to fit most modern passenger vehicles and SUVs.



**KANTNER'S TIRE SERVICE, INC.**  
230 South Franklin Street  
SHOEMAKERSVILLE • 610-562-2567  
HOURS: MONDAY THRU FRIDAY 7:30 AM TO 5 PM  
SATURDAY & SUNDAY CLOSED  
www.kantnerstire.com

Now Accepting: Goodyear Credit Cards

**OUT-THE-DOOR TIRE PRICES**  
All Tire Prices Include Mounting, Balancing, And New Valve Stem

SERVICES	SERVICES
<p><b>HOME REPAIR &amp; REMODELING:</b> We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.</p> <p><b>MASTER ELECTRICIAN</b> since 1987. No job too small. Reasonable prices. Free quotes. <b>TODD HARING,</b> Phone: 484-951-8624. PA#093516.</p>	<p><b>PET CREMATION Services</b> Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned &amp; Operated.</p> <p><b>SEASONAL EQUIPMENT</b> <i>What do you call an elf who's won the Lottery? Welfy!!!!</i></p>

### AUCTION LISTINGS

12-09-23	9628 Newtown Rd., Breiningsville	D. Loeb
12-09-23	Beltzner Hall, Kutztown Fairgrounds	Geo Miller IV
12-09-23	Online Auction	Renaissance Auc. Grp.
12-10-23	1481 Hilltop Road, Leesport	Wagner Auc. Ser.
12-13-23	Online Auction	R. Derfler
12-14-23	24 Brook View Lane, Mertztown	D.&T. Houser

THE ABOVE AUCTIONS ARE CURRENTLY SCHEDULED TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.  
This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

### What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?



Answers: 1. Extra grapes on left 2. Missing pumpkin in back 3. Turkey wing missing 4. Handle is on drawer in back

## Roll Back the Cost... of Your Car Payment!

-USED RATES-  
AS LOW AS **3.49%** APR!



**HIDDEN RIVER CREDIT UNION**

Bring your Auto Loan to HRCU from another institution to receive a:

- ✓ **\$300 BONUS\*** plus, a
- ✓ **LOWER MONTHLY PAYMENT**

**HOLIDAY SAVING EVENT**  
Believe in the benefits of a credit union & **STOP** paying high interest rates (especially, those **beyond 9%**).

**REFI TODAY & SAVE!**

<p><b>POTTSVILLE</b> 60 Westwood Rd. Pottsville, PA 17901</p>	<p><b>ORWIGSBURG</b> 629 W. Market St. Orwigsburg, PA 17961</p>	<p><b>PINE GROVE</b> 29 Eat Pottsville St. Pine Grove, PA 17963</p>	<p><b>HOMETOWN</b> 32 Mahanoy Ave. Tamaqua, PA 18252</p>	<p><b>HDRIVER.ORG</b> 570.622.3399</p>
---	---	---	--	--

## THE Merchandiser CLASSIFIED AD FORM:

Place Your Ad:  
By Phone: 610.562.2267  
FAX: 610.562.2770  
or E-Mail: classifieds@windsorpress.com

**STEP #1 ENTER YOUR:**  
PHONE NUMBER \_\_\_\_\_  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
(This information is for our records only)

**STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\***

<input type="checkbox"/> Announcements	<input type="checkbox"/> Farm Equip./Livestock	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Recreation/Sporting Goods/Equipment
<input type="checkbox"/> Antiques	<input type="checkbox"/> Garage/Yard Sales	<input type="checkbox"/> Mobile Homes	<input type="checkbox"/> Seasonal Equipment
<input type="checkbox"/> Automobiles/Trucks	<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Motorcycle/ATVs	<input type="checkbox"/> Services
<input type="checkbox"/> Auto Parts & Svcs.	<input type="checkbox"/> Home Improvements	<input type="checkbox"/> Pets & Animals	<input type="checkbox"/> Wanted To Rent/Buy
<input type="checkbox"/> Boats/Motors	<input type="checkbox"/> Household Items/Furniture	<input type="checkbox"/> For Rent	<input type="checkbox"/> Valentine's/Special Occasions
<input type="checkbox"/> Childcare	<input type="checkbox"/> Lost & Found	<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Computers/Office		<input type="checkbox"/> RVs/Camps	

**SUPER AD (Bold Type)** (\$2.00 additional per ad, per week, per publication)  
FREE to Commercial ads

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR** (Please print legibly...Please use punctuation...One word per box, please)


1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

**STEP #4 CHOOSE A PUBLICATION**  
DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

East Penn Valley Merchandiser  
 Northern Berks Merchandiser  
 Both (Cost Would Be Double)


**STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:**  
(PLEASE CHECK ONE BOX.)  
Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_  
Enter Starting Date Of Ad \_\_\_\_\_  
Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

**STEP #6 CHOOSE METHOD OF PAYMENT**  
(PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order,  (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD \_\_\_\_\_  
ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_  
SIGNATURE: \_\_\_\_\_

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465  
 Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526  
 Place Your Ad By Phone By Calling 610.562.2267

Please have your  account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

**RATES:**  
**REGULAR AD:** Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each  
**COMMERCIAL AD:** Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each  
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.



**BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS**

Drive in or We'll Pick Up!  
Call: 570.754.7491



**NAFTZINGER USED AUTO PARTS**  
S. 7th St., Box 223, Auburn, PA 17922  
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

# Play Our Monthly Search Game and WIN!

(minimum of a \$25.00 prize)



Look for the owl's eyes somewhere in the last issue of the month in the East Penn Valley or Northern Berks Merchandiser and win! Once you have found the eyes, e-mail the page number, edition & advertiser's name on ad, along with your Name, Address and Phone Number to: [display@windsorpress.com](mailto:display@windsorpress.com). Please enter "EYES" in subject line of your e-mail. Entries must be received by Friday at 10 AM the week of the issue.

**Winner will be announced in the following week's Merchandisers.**



**SEASONAL EQUIPMENT**  
*"Who Sang 'Blue Christmas'?"*  
**Elfvist!!!**

**SERVICES**  
**PROPERTY CLEANUP:** We clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-2886

Tree and Shrub Trimming and Removal, Stump Grinding, Storm Damage. Free Estimates, Reasonable Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.

**HOME IMPROVEMENTS**  
**BOWERS CONSTRUCTION:** Quality work, Reasonable Prices. Roofing, Siding, Remodeling, Windows, Decks, Additions, Garages. FROM FOUNDATION TO ROOF. Insured, 610-562-4692, PA#006953. Accepting Visa, Master Card, Discover and American Express.

The bathroom of your dreams for as little as \$149/month! BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Limited Time Offer, FREE virtual in-home consultation now and SAVE 15%! Call Today! 1-877-540-2780 (\*231067).

**HOUSER'S PUBLIC AUCTIONS**  
60 YR. COLL. OF FINE ANTIQUES, PERIOD FURNITURE, PRIMITIVES, ADV. TINWARE, STONWARE, MAJOLICA/ MIXING BOWLS/YELLOWWARE, BUTCHER ITEMS, FARM PRIMITIVES, MANY BOX LOTS - ENTIRE ATTIC TO GO THROUGH  
8:30 AM, Thursday, December 14, 2023  
Location: 24 Brook View Lane, Mertztown, PA  
Terms: Cash, Preapproved Check, or Credit Card. No Buyer's Premium.  
Full Ad/Pics at [www.Houserauctioneers.com](http://www.Houserauctioneers.com).  
WATCH WEB CLOSER TO SALE FOR PICS.  
Auct.: JASON/NATHAN HOUSER, Sale By: LINDA MOYER  
AU-005534  
DOUG/TIM HOUSER, Assoc. Aucts. 610.799-2396 or 484.5508593

**RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!!!**  
Email Your Email Address To: [display@windsorpress.com](mailto:display@windsorpress.com) with your request!  
YOU MAY ALSO CALL US TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

**HOME IMPROVEMENTS**  
Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (\*237707).

**HOME IMPROVEMENTS**  
The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (\*237702).

READER'S **Recipe**



**MAPLE-ROASTED CHICKEN THIGHS**

- |   |                                      |
|---|--------------------------------------|
| 2 Tbsp. olive oil                                       | 4 bone-in chicken thighs (1-1/4 lb.) |
| 2 Tbsp. pure maple syrup                                | 1/4 cup chopped pecans, toasted      |
| 1 Tbsp. snipped fresh thyme                             | 1/4 cup chopped dried cranberries    |
| 3/4 tsp. salt   |                                      |
| 3/4 tsp. black pepper                                   |                                      |
| 1 lb. sweet potatoes, peeled and cut into 1-inch wedges |                                      |
| 1 lb. Brussels sprouts, trimmed and halved              |                                      |

Preheat oven to 425°F. Whisk together 1 tsp. oil, the maple syrup, thyme, and 1/4 tsp. each salt and pepper in a small bowl. Toss together sweet potatoes and Brussels sprouts in a large bowl with 2 tsp. oil and 1/4 each salt and pepper. Line a 10x15-inch baking pan with foil. Brush chicken with remaining 1 Tbsp. oil and sprinkle with remaining 1/4 tsp. salt and pepper. Arrange chicken, smooth sides down, in center of pan. Arrange vegetables around chicken. Roast 15 minutes. Turn chicken over; brush it, sweet potatoes, and Brussels sprouts with maple syrup mixture. Roast about 15 minutes more, until potatoes are tender and an instant-read thermometer inserted into thickest parts of chicken registers 175°F. Sprinkle with pecans and cranberries.

Send your recipes to: The Windsor Press, Inc. 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456 Fax: 610.562.2770 or E-mail: [display@windsorpress.com](mailto:display@windsorpress.com)

## Thank Your Customers and Wish Them A Wonderful Holiday By Advertising In Our December 20<sup>th</sup> CHRISTMAS ISSUE Of The East Penn Valley and/or Northern Berks Merchandisers

**The Windsor Press** INCORPORATED  
SINCE 1958  
6 N. Third St., P.O. Box 465  
Hamburg PA 19526-0465  
610.562.2267 • FAX: 610.562.2770  
Reg. Office Hours: Mon.-Fri. 10-4

**Contact Our Display Department**  
Display Dept. Hours Mon, Thurs, Fri. 10-4  
[display@windsorpress.com](mailto:display@windsorpress.com)



**SPECIAL PRICING!**  
**Deadline: Mon. Dec. 11, 2023**

**Your advertisement will appear Online, on FaceBook, & emailed to Subscribers**

**MANY SIZES AVAILABLE! DISCOUNTED & FREE COLOR OPTIONS!**  
Run a regular size ad & receive an additional discount on the second issue.  
**OR, we have the four size specials that run in Both Papers, with Free Color: 1/8 page: just \$95; 1/4 page: \$190; 1/2 page: \$380; or a full page: only \$760!**

**NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser**  
Serving Homes & Businesses PLUS Worldwide With Our Online Editions!  
PUBLISHED EVERY WEDNESDAY BY

**The Windsor Press** INCORPORATED  
SINCE 1958  
SIX NORTH THIRD STREET P.O. BOX 465 HAMBURG, PENNSYLVANIA 19526-0465  
610.562.2267 FAX: 610.562.2770 [www.windsorpress.com](http://www.windsorpress.com)

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.  
**YOU CAN CALL, FAX OR EMAIL US ANYTIME**  
Family owned and independent since 1958  
**WE ARE HERE TO SERVE YOU!**

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.  
We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.  
The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.





**ONLINE AUCTION**  
**HOLIDAY ESTATES AUCTION**  
 Begins Closing Saturday,  
**December 9th 6:00 PM**  
 1251 Chestnut St., Reading, PA  
 All Lots Start At \$5.00 With No Reserve!  
 Gold & Silver Coins: Gemstone, Sterling Silver, Vintage & Designer Jewelry; Sterling Hollowware, Flatware; Beatles, Star Wars, Star Trek, Native American, Carousel Horse, PA Beer Bottle, Doll, Roadside America Collections; Wedgewood; Waterford; Items In Various Categories Of Interest.  
**Onsite Previews:**  
**Friday 12/8 & Saturday 12/9**  
**10:00 AM - 3:00 PM**  
 1251 Chestnut St., Reading, PA 19602  
**Bid Online 24/7 at**  
**www.auctionhowze.com**  
**610-370-2879**  
**THE RENAISSANCE AUCTION GROUP**  
 PA# AU005050

**DINING & GOOD EATS!**

**BREAKFAST**



**Last Breakfast For 2023!**  
 Mackerel, Ham, Sausage, Pancakes, Eggs, S.O.S., Home Fries, Scrapple, Bacon & French Toast  
**SUNDAY DEC. 17, 2023**  
 7:00 a.m. to 12 noon  
**LANDINGVILLE COMMUNITY FIRE COMPANY**  
 For Hall Rental  
 Call 570.366.2716

**HOME IMPROVEMENTS**

Are you a pet owner? Do you want to get up to 100% back on Vet Bills? Physicians Mutual Insurance Company has pet coverage that can help! Call 1-866-314-0584 to get a free quote or visit insurebarkmeow.com/macnet (\*236322).

**Todd Bender LLC Plumbing Heating & Air Conditioning. Personally serving Hamburg and surrounding areas since 1991. Install, Service & Repair. Quality Workmanship. Call, Text or Email 570-449-8035 tmb1269@gmail.com HIC #PA107531**

**ANNOUNCEMENTS**

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (\*231064).

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (\*232052).

**DURACELL.** The #1 trusted battery brand now offering the M150 Portable Power Station. When fully charged the M150 provides enough power to charge all your devices laptops, phones, tablets, ear buds and more for work and fun. Give the gift of portable power this holiday season only \$199. Go to portablepower.info/193 (\*237690).

**CARD OF THANKS FORM**

Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**CHOOSE A PUBLICATION:**

- East Penn Valley
- Northern Berks
- Both

Issue Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Submit your information and payment to:

**The Windsor Press, Inc**  
 6 N. Third St., PO Box 465  
 Hamburg, PA 19526-0465  
 610.562.2267  
 FAX: 610.562.2770

OR E-mail: display@windsorpress.com



**"Card of Thanks"**

*The "Card of Thanks" can only be used for illness, fire, or bereavement.*

Actual Size of Ad  
 Cost: **\$20.00**  
 per week/per paper

**ANNOUNCEMENTS**

Thank you St. Jude. I gave you my problem and you took it and helped me get through it. Thank you for Everything. SMS

Make a tax-savvy move this holiday season and year-end! Donate your car, truck, boat, RV, and more to champion our veterans. Arrange a swift, no-cost vehicle pickup and secure a generous year-end tax deduction. Call Veteran Car Donations at 1-877-327-0686 today! (\*237691).

What language do they teach at Elf School??  
**North Polish!!!** ahahahaha

**CHILDCARE**

**What do you call it when Santa and his elves go on a big ship to the Californian coast? A Santa Cruz!!!!**

What do you call a badly behaved elf? **A rebel without a Claus!!!**



**MISCELLANEOUS**

**DENTAL INSURANCE** from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.dental50plus.com/macnet #6258 (\*231066).

**DISH TV \$64.99** For 190 Channels + \$14.95 High Speed Internet. Free Installation, Smart HD DVR Included, Free Voice Remote. Some restrictions apply. Promo Expires 1/21/24. 1-866-590-5561 (\*233543).

**WE HAVE A WINNER! LOOK FOR THE EYES SEARCH GAME**



**MARY FORBES of Reading!!**

You can pick up your prize at our office, Monday thru Friday 10 am to 4 pm

The eyes were located on page 3 of the East Penn Merchandiser on the Attention Readers ad; and page 3 in the Northern Berks Merchandiser on the same ad, different position.

**A huge "Thank You" to everyone who played the game.**



**"LOOK FOR THE EYES" ONCE MORE** in the December 27, 2023 issue of the East Penn Valley and/or Northern Berks Merchandisers  
**The Windsor Press**  
 6 North Third Street  
 P.O. Box 465  
 Hamburg, PA 19526-0465  
 610.562.2267  
 display@windsorpress.com  
 Mon. - Fri. 10 to 4  
 www.windsorpress.com

**Don't Let Your Community Event Go Unnoticed!**

**For Just \$5**

you can advertise in our **COMMUNITY CALENDAR** and reach potential interested event goers!

For more information contact our Classified Department



Six North Third Street  
 P.O. Box 465  
 Hamburg, PA 19526-0465  
 610-562-2267  
 classifieds@windsorpress.com  
 www.windsorpress.com

Local Events • Local Events • Local Events • Local Events • Local Events • Local Events • Local Events • Local Events • Local Events • Local Events

**SALES**

**Help Wanted**

Are you motivated?  
 Are you willing to work?  
 Do have the ability to work independently?  
 General knowledge of computers a must.  
 Must have your own transportation.

**Email Resumé to display@windsorpress.com**

**The Windsor Press** **INCORPORATED**

6 North Third Street  
 P.O. Box 465  
 Hamburg, PA 19526-0465  
 610.562.2267  
 display@windsorpress.com  
 www.windsorpress.com **E.O.E**



# Advertise In Our Local

# 2024 DINING Guide



The 2024 DINING GUIDE is designed to draw hungry customers into your business. Larger-sized ads have the perfect spacing to advertise your menu, or if you want a smaller, basic ad we have that size too!

All pricing is full color and runs in both papers with the option of repeating your ad at the same low rate!

**DEADLINE:**  
**Thursday, January 11, 2024**



Your ad will appear in the January 24th edition of the East Penn Valley and the Northern Berks

## Merchandisers

Your choice:

1/8 Page: \$95

1/2 Page: \$360

1/4 Page: \$185

Full Page: \$700

**ONE PRICE - FULL COLOR - BOTH PAPERS!**



To place your advertisement in this exciting local edition or for more information contact us soon!



6 North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267  
www.windsorpress.com  
Hours: Monday-Friday 10-4

**REPEAT YOUR AD FOR THE SAME LOW PRICE!**

Ask Us For Details.



**Current Hours & Contact Information:**

**Our East Penn Valley and Northern Berks Editions Are Online Weekly.**

**CURRENT OFFICE HOURS:**  
Monday - Friday 10 a.m. to 4 p.m.

<p><b>OFFICE &amp; CLASSIFIED DEPT.:</b> Call or Fax Monday through Friday or Email classifieds@windsorpress.com</p>	<p><b>DISPLAY &amp; SALES:</b> Call our office Monday, Thursday, or Friday; or Email display@windsorpress.com or Eric Francis 610.780.4285 eric@windsorpress.com</p>
<p><b>PRINTING NEEDS:</b> Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313</p>	<p><b>COPY &amp; FAX SERVICES ALSO AVAILABLE</b></p>

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465  
610.562.2267 • FAX: 610.562.2770  
[www.windsorpress.com](http://www.windsorpress.com)

**MISCELLANEOUS**

**SELF-STORAGE** Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886

**HAND MADE QUILT:** Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

**Metal Roofing & Siding** For Houses, Barns, Sheds etc, 36" Coverage, Painted \$2.35LF, Bare \$1.45 to \$1.70LF, sold as seconds or Rainbow \$1.35LF Made in Eprata, PA 717-445-5222, (\*236504).

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (\*236269).

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (\*234826)

**FREE** high speed internet for those that qualify. Government program for recipients of select programs incl. Medicaid, SNAP, Housing Assistance, WIC, Veterans Pension, Survivor Benefits, Lifeline, Tribal. 15 GB internet service. Bonus offer: Android tablet FREE with one-time \$20 copay. Free shipping & handling. Call Maxsip Telecom today! 1-833-516-2829 (\*236842).

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (\*236966)

**MISCELLANEOUS**

**DIRECTV OVER INTERNET** - Get your favorite live TV, sports and local channels. 99% signal reliability! CHOICE Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (\*235224).

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (\*234827).

**MISCELLANEOUS**

Switch and save up to \$250/year on your talk, text and data. No contract and no hidden fees. Unlimited talk and text with flexible data plans. Premium nationwide coverage. 100% U.S. based customer service. For more information, call 1-888-684-1169 (\*236911).

**What do you call an elf that hides in a Christmas baker!!! A Mince Spy!!!**

**NEED IRS RELIEF \$10K-\$125K+** Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (\*231799)

**EMAIL IN YOUR ADVERTISEMENT**  
display@windsorpress.com

**H I R I N G ?**



**Get The Word Out... LET THE MERCHANDISER WORK FOR YOU!**

To help you fill your open positions we are offering four special rates that include full color and will be in both East Penn Valley and Northern Berks online issues!

<b>YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:</b>	<b>1/8 Page: \$100</b>
	<b>1/4 Page: \$200</b>
	<b>1/2 Page: \$400</b>
	<b>Full Page: \$800</b>

Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.

**The Windsor Press** INCORPORATED

6 N. Third St., P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267 or 1.800.562.5521  
display@windsorpress.com  
www.windsorpress.com  
Monday - Friday 10 am to 4 pm

# I Don't Need To Advertise

You're Right... There is a time **NOT** to advertise, when...



1. You have no competition.
2. You have all the business in town.
3. There are no new people moving into your area.
4. You want to keep your large inventory.
5. You have more business than you can handle.
6. The birth rate is zero.
7. You have more than enough friends that shop your business, keeping you far too busy.
8. You've netted your third million (after taxes).
9. You have no desire to work hard.
10. You would have to hire more people to handle the additional business advertising brings.

**The time to start advertising is...**  
When you don't agree with all the above.

**The place to start advertising is...**  
The one that has a combined circulation of 71,500 homes.

**CALL FOR DETAILS**

**The Windsor Press** INCORPORATED

6 North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610-562-2267 or 1-800-562-5521  
FAX: 610-562-2770  
www.windsorpress.com