

**ADVERTISE**  
IN THE  
**Health  
Mind  
& Spirit  
Guide**  
- DETAILS WITHIN -

Serving Northern Berks County  
Northern Reading Area &  
Southern Schuylkill County

**NORTHERN  
BERKS**



LIKE US, LOVE US AND PLEASE  
SHARE US ON FACEBOOK.

Feel free to leave a comment  
about your local advertisers.



SCAN AND GO  
DIRECTLY TO  
OUR WEBSITE

# Merchandiser

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)  
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770  
610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: [www.windsorpress.com](http://www.windsorpress.com) or [www.nbmerchandiser.com](http://www.nbmerchandiser.com).

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK

WE ACCEPT



## Cold & Flu Remedy Headquarters

We have a great selection of relief from colds and sore throats!

- SUDAFED PE
- ADVIL COLD & SINUS
- AFRIN SPRAY
- ROBITUSSIN DM
- VAPORIZER
- VICKS VAPO STEAM
- BENADRYL
- VICKS VAPORUB
- ROBITUSSIN CF
- CONTAC
- CORICIDIN HBP
- HUMIDIFIERS... add moisture to the air
- KLEENEX
- MUCINEX
- SAFETUSSIN
- SIMPLY SALINE
- CONTAC COLD & FLU



Don't forget our old-fashioned soda fountain with great fountain drinks, ice cream sundaes & shakes & sandwiches for lunch.

### ADAMS & BRIGHT DRUGS, LLC

306 State Street, Hamburg, PA 19526 • 610-562-2738

## Rabies Clinic & Low Cost Vaccines

Saturday Jan. 20 10:30 a.m. to 1:00 p.m.: Leesport Union Fire Department  
E. Wall Street, Leesport 19533

Saturday, Jan. 20 3:00 p.m. to 5:30 p.m.: Frackville Goodwill Hose Co.

Call for directions: 484.769.8926

Find All Your  
Pet's Needs at  
Adorable Pets  
in the Leesport  
Farmers Market  
on Wednesdays  
located in  
Building 1.

Rabies Shot ..... CATS AND DOGS ..... \$20.00 - \$30.00  
Parvo - Distemper (DHLPP) ..... \$26.00  
Cat Shots FVRCP ..... \$26.00



[www.AdorablePetsOnline.com](http://www.AdorablePetsOnline.com)

NAILS  
CLIPPED  
EAR  
CLEANING  
TEETH  
BRUSHING  
**Clinic  
Special  
\$800**  
each

### WANTED TO RENT/BUY

BUYING CLASSIC CARS  
Trucks, SUV's, American and  
Foreign. Any condition. Buy-  
ing entire car collections. Pay-  
ing Ca\$h. Please Call 717-577-  
8206 Krmiller1965@yahoo.  
com (\*234828).

CASH FOR YOUR CAR,  
Call 610-916-7000. Steve  
Moyer's Subaru.

### LARGE PUBLIC AUCTION

BOAT w/TRAILER, HONDA MOTORCYCLE  
SCAG ZERO-TURN, MOWERS, TRAILER, TOOLS  
VINTAGE GUITARS & SOUND EQUIP.  
COINS, COLLECTIBLES, NIB SHOES & H-HOLD  
Saturday, January 20, 2024 at 8:30 AM.  
Location: Shoemakersville Fire Co. Banquet Hall.  
WAGNER AUCTION SERVICE, LLC  
AU-3172L, AU-1427L •  
610.741.3828 • [wagnerauctioneers.com](http://wagnerauctioneers.com)

**BUYING WRECKED, RUNNING OR DISABLED  
CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS**

Drive in or  
We'll Pick Up!  
Call:  
570.754.7491

**NAFTZINGER  
USED AUTO PARTS**  
S. 7th St., Box 223, Auburn, PA 17922  
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

**SERVICES**  
Tree and Shrub Trimming  
and Removal, Stump  
Grinding, Storm Damage.  
Free Estimates, Lower  
Winter Rates. Mountaintop  
Tree Service, Serving  
Berks since 1989. 610-929-  
8934.

**SERVICES**  
HOME REPAIR & REMOD-  
ELING: We Offer Full  
Home Services from Small  
Repairs to Complete  
Homes. Call Us about your  
Project! Martin Construc-  
tion 610-683-6120.

**SERVICES**  
PROPERTY CLEANUP: We  
clean attics, garages,  
basements, brush piles,  
yard waste and scrap met-  
als, we demo sheds, patio,  
concrete, fences, large  
and small buildings etc.  
along with lot clearing,  
stump removal and gener-  
al excavation, small jobs  
are OUR SPECIALTY! Call  
JOHN HEFFNER 610-587-  
2886

Commercial Cleaning:  
FREE Quote: 30 plus  
years experience. Insured.  
Please Call Chris 610-334-  
7899.

PET CREMATION Services  
Peach Tree Cremation  
Services, LLC, Leesport.  
Call Derek M.D. Leiben-  
sperger, 610-926-2737.  
Family Owned & Operated.

SCREENED ENRICHED  
TOPSOIL: \$35/ yard plus  
delivery fee, large quantity  
discounts; Nice soil for  
gardens, flowerbeds and  
lawns, aged mushroom  
soil available. Call JOHN  
HEFFNER 610-587-2886.

### BOATS/MOTORS

Would You Like to Surprise  
Your Sweetie with a personal  
"Happy Valentine's Day"  
message?

You can place a special  
classified ad and tell them  
how you feel!  
Send in your message to  
classifieds@windsorpress.com  
by February 8<sup>th</sup> to appear in  
the issue of February 14<sup>th</sup>!  
Your ad will appear in both  
EPV and NB Merchandisers  
for \$10 total fee!

Example:  
♥ You are my Itch!  
Happy Valentine's Day!  
XOXO♥

Say You Saw It In The  
Northern Berks Merchandiser

## UNDERKOFFLER COAL DELIVERY SERVICE

WILLIAMSTOWN, PA  
(Formerly Carl & Smith Coal Hauling)

ALL SIZES AVAILABLE  
GOOD QUALITY ANTHRACITE

CALL:  
717.329.9249 OR  
717.648.9289 ANYTIME

Look Us Up On

**"Use An  
Old American  
Fuel!"**



# SALES

## Help Wanted

Are you motivated?  
Are you willing to work?  
Do have the ability  
to work independently?  
General knowledge of computers  
a must.  
Must have your own transportation.

Email Resumé to  
[display@windsorpress.com](mailto:display@windsorpress.com)

**The Windsor Press**  
INCORPORATED

SINCE 1958

6 North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267  
[display@windsorpress.com](mailto:display@windsorpress.com)  
[www.windsorpress.com](http://www.windsorpress.com)

E.O.E

# DINING & entertainment guide

**ST. LUKE'S UNION CHURCH**  
Fifth & Franklin Sts., Shoemakersville, PA 19555

## HANDMADE TURKEY POT PIE

Saturday, February 10, 2024  
Pickup starts at 3:00 pm

**Pot Pie: \$9.00** Quart  
**Pepper Cabbage: \$6.00** Pint  
**Baked Goods: \$1.00** each

**MUST PREORDER BY CALLING JULIE AT 484.219.8744**  
**OR CHURCH OFFICE 610.562.4152**  
(9:30 AM - 1 PM - MON.-THURS.)

*We Will Also Be Doing A Clothing Drive At This Event!!*

**PRE-ORDER YOUR FASNACHTS**  
by **Sunday, February 4, 2024**

**\$11** One Dozen Fasnachts  
**\$6** Half-Dozen Fasnachts  
Choose Plain or Brown Sugar Cinnamon

**TO ORDER:**  
Call Leann Shoemaker: 610.739.6896 or Faye Fouk: 610.751.5742 or visit the Jacob's Church website [Jacobschurch.org/fastnachts](http://Jacobschurch.org/fastnachts)

**PICK UP:**  
Fri., Feb. 9, 3 pm - 5 pm;  
Sat., Feb. 10, 9 am - 12 pm  
or Sun., Feb. 11, - 9 am - 11 am

**JACOB'S CHURCH**  
Activity Center  
8373 Kings Hwy, New Tripoli, PA  
(Next to Leaser Lake)

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Sunday, January 21, 2024 at 10:00 AM  
**Location:** Andreas Station House, 42 Andreas Road, Andreas, PA 18211.  
Antiques, jewelry, Pyrex dishware, pottery, tools, household goods & much more! Check full listing and photos at [www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • Ph.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Saturday, January 20, 2024 at 9:00 AM  
**Location:** Andreas Station House, 42 Andreas Road, Andreas, PA 18211.  
Vintage toy collection including Buddy L lg. scale train, tin toys, train engines & cars, old trucks & tractors, Ertl replica engines, Barbie items & much more!  
Check full listing & photos at [www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • Ph.: 570.386.3389

**SEASONAL EQUIPMENT**

Would You Like to Surprise Your Sweetie with a personal "Happy Valentine's Day" message?  
You can place a special classified ad and tell them how you feel!  
Send in your message to [classifieds@windsorpress.com](mailto:classifieds@windsorpress.com) by February 8<sup>th</sup> to appear in the issue of February 14<sup>th</sup>!  
Your ad will appear in both EPV and NB Merchandisers for \$10 total fee!  
Example:  
♥You are my Itch!  
Happy Valentine's Day!  
XOXO♥

**MOBILE HOMES**

Drive A Little, Save a Lot!  
New single wides \$60,900; Double wides \$101,900; Modulars \$139,900; We will not be undersold. 717-875-1288.

**KELLER MANUFACTURED HOUSING COMMUNITIES & SALES.** Specializing in true 55 & older age-restricted land/ lease Retirement Communities. Availability in the Hamburg, Bernville & Wernersville areas. Prices from \$29,999 to \$49,999. Mtgs. available. Visit <http://www.kellerhousingcommunities.com> for photos and details. Sorry, NO dogs. 610-944-7696.

**AUTO PARTS & SERVICES**

**ALWAYS BUYING:** Wrecked, Running, Disabled & Junk Vehicles. Call for Prices.  
**NAFTZINGER USED AUTO PARTS,** Auburn, PA 570-754-7491.

**AUTO PARTS & SERVICES**

**I PAY FOR CARS SAFELY.** Licensed dealer buys Cars, Trucks and Classics for Ca\$. Free notary service. Free pickup. Don't sign a blank title. Call Paul to ask why. [www.ipayforcars.com](http://www.ipayforcars.com) Maxatawny Auto Sales, Kutztown 610-683-0480.

**HOME IMPROVEMENTS**

**BOWERS CONSTRUCTION:** Quality work, Reasonable Prices. Roofing, Siding, Remodeling, Windows, Decks, Additions, Garages. FROM FOUNDATION TO ROOF. Insured, 610-562-4692, PA#006953. Accepting Visa, Master Card, Discover and American Express.

**HOME IMPROVEMENTS**

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (\*237707).

**AUTOMOBILES/ TRUCKS**

What did the icy road say to the car?  
Want to go for a spin?



**PETS & ANIMALS**

What do you call a snowman's dog?  
A Slushpuppy! ahahaha

What do you call a glove combined with a snake?  
Smitten!

**EMAIL IN YOUR CLASSIFIED**  
[classifieds@windsorpress.com](mailto:classifieds@windsorpress.com)

**RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!!!**

Email Your Email Address To:  
[display@windsorpress.com](mailto:display@windsorpress.com) with your request!

YOU MAY ALSO CALL US TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

**HIRING?**

**Get The Word Out...**  
**LET THE MERCHANDISER WORK FOR YOU!**  
To help you fill your open positions we are offering four special rates that include full color and will be in both East Penn Valley and Northern Berks online issues!

<b>YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:</b>	1/8 Page: \$100
	1/4 Page: \$200
	1/2 Page: \$400
	Full Page: \$800

Contact your sales representative or our Display Department and we will be happy to guide you in placing your advertisement.

**The Windsor Press** INCORPORATED  
SINCE 1958  
6 N. Third St., P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267 or 1.800.562.5521  
[display@windsorpress.com](mailto:display@windsorpress.com)  
[www.windsorpress.com](http://www.windsorpress.com)  
Monday - Friday 10 am to 4 pm

The bathroom of your dreams for as little as \$149/month! BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Limited Time Offer, FREE virtual in-home consultation now and SAVE 15%! Call Today! 1-877-540-2780 (\*237829).

The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (\*237702).

Would You Like to Surprise Your Sweetie with a personal "Happy Valentine's Day" message?  
You can place a special classified ad and tell them how you feel!  
Send in your message to [classifieds@windsorpress.com](mailto:classifieds@windsorpress.com) by February 8<sup>th</sup> to appear in the issue of February 14<sup>th</sup>!  
Your ad will appear in both EPV and NB Merchandisers for \$10 total fee!  
Example:  
♥You are my Itch!  
Happy Valentine's Day!  
XOXO♥

**SEASONAL EQUIPMENT**

Did you hear about the snowman who fell in love with a mitten?  
*It was Glove at First Sight!*

What do you call an old snowman?  
Water!

Why do penguins swim in saltwater?  
Because pepper makes them sneeze!!!!



**What's the Difference?**

There are four things different between Picture A and Picture B. Can you find them all?



Answers: 1. Bigger piece of blueberry pie taken  
2. Apple has red skin 3. missing spatula handle  
4. Extra cherry  
[www.windsorpress.com](http://www.windsorpress.com)



**COOPER TIRES**

# DISCOVERER AT3 4S™

The Discover AT3 4S™ with Adaptive-Traction Technology™ grips the surface, rocky or smooth, under the most severe weather, rain or shine.

- On road comfort with off-road durability.
- Maximum grip and handling on wet roads.
- Stops on average over 20 feet shorter on snow\*

Severe Weather Rated

**KANTNER'S TIRE SERVICE, INC.**  
230 South Franklin Street  
SHOEMAKERSVILLE • 610-562-2567  
HOURS: MON. THRU FRI. 7:30 AM TO 5 PM;  
SAT. & SUN. CLOSED  
www.kantnerstire.com

**OUT-THE-DOOR TIRE PRICES**  
All Tire Prices Include Mounting, Balancing, And New Valve Stem



# HIDDEN RIVER CREDIT UNION

## FREEZE A LOWER RATE ON YOUR CAR PAYMENT!

- USED RATES -

# AS LOW AS 3.99% APR!

Bring your Auto Loan to HRCU from another institution to receive a:

- ✓ **\$300 BONUS<sup>2</sup>** plus, a
- ✓ **LOWER MONTHLY PAYMENTS<sup>3</sup>**

**WINTER SAVING EVENT**  
Enjoy all the benefits this credit union offers & **STOP** paying high interest rates (especially, those **beyond 9%**).

REFI TODAY & **SAVE!**

<b>POTTSVILLE</b> 60 Westwood Rd. Pottsville, PA 17901	<b>ORWIGSBURG</b> 629 W. Market St. Orwigsburg, PA 17961	<b>PINE GROVE</b> 29 East Pottsville St. Pine Grove, PA 17963	<b>HOMETOWN</b> 32 Mahanoy Ave. Tamaqua, PA 18252	<b>HDRIVER.ORG</b> 570.622.3399
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Say You Saw It In The Northern Berks Merchandiser

nbmerchandise.com

### Notice of Public Auction

On January 25<sup>th</sup>, 2024 at 2 pm Sunrise Storage, 1213 Centre Turnpike, Orwigsburg, PA 17961 (570.366.8565) will hold a public auction. The auction will take place on **lockerfox.com**.

Items will be sold to the highest bidder for cash at 2 pm to satisfy the owners' lien, pursuant with the PA Self-Service Storage Facilities Act: for non-payment of rent.

Rosalyn Nieves: Unit F217

Online Terms: Cash buyers have 72 hours to remove items from the premises. We reserve the right to reject all bids.

### ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trused by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo.com/macnet (\*237828).

Make a tax-savvy move this holiday season and year-end! Donate your car, truck, boat, RV, and more to champion our veterans. Arrange a swift, no-cost vehicle pickup and secure a generous year-end tax deduction. Call Veteran Car Donations at 1-877-327-0686 today! (\*237691).

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (\*232052).

**What is a snowman's favorite snack?**  
Ice Krispies Treats!

### FOR RENT

**MUST LOVE NATURE!** Really nice recently rehabbed 12x60 mobile home located in small serene true 55 & older age-restricted manufactured housing retirement community 5 minutes N. of Cabela's, Hamburg, under State Game Lands and near the Little Schuylkill. 1 Bedroom. Den/ Office. 1 Bath. Gas Heat. C/A. Off-St. Mac. Parking. Absolutely NO pets or smokers. Max. 2 occupants & 2 passenger type vehicles. \$800 per month + util. Rent includes home, lot fee, W/S/T, mowing, and annual leaf removal. Must have good credit and pass criminal background check. Contact Keller's @ 610-944-7696.

### MOTORCYCLES/ATV'S

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 Kr miller1965@yahoo.com (\*234829).

### RECREATION/SPORTING GOODS

Would You Like to Surprise Your Sweetie with a personal "Happy Valentine's Day" message? You can place a special classified ad and tell them how you feel! Send in your message to classifieds@windsorpress.com by February 8<sup>th</sup> to appear in the issue of February 14<sup>th</sup>! Your ad will appear in both EPV and NB Merchandisers for \$10 total fee! Example: ♥You are my Itch! Happy Valentine's Day! XOXO♥


### MOTORCYCLES/ATV'S

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (\*235628).

### ANNOUNCEMENTS

What's white and goes up? A confused Snowflake!

### READER'S Recipe



#### CREAMY HOT COCOA

1/2 cup sugar	3/4 tsp. vanilla extract
1/2 cup unsweetened cocoa powder	Desired toppings, such as whipped cream, grated orange zest, and/or toasted jumbo marshmallows
Pinch of salt	
1/3 cup water	
3-1/2 cups milk	

Stir together sugar, cocoa powder, and salt in a medium saucepan. Add water; whisk until smooth. Bring to a simmer over medium heat. Simmer, stirring constantly until dissolved, 2 minutes. Stir in milk; heat through until very hot. (Do not boil). Remove from heat. Stir in vanilla. Divide cocoa among 4 mugs and add desired toppings.

Send your recipes to: The Windsor Press, Inc.  
6 N. Third St., PO Box 465, Hamburg, PA 19526-0456  
Fax: 610.562.2770 or E-mail: display@windsorpress.com

### FARM EQUIPMENT/LIVESTOCK

What do you call 50 penguins in the arctic?  
LOST!  
Did you hear about the Leping Snowman?  
He came, he thaw, he conquered!

### LOST & FOUND

What do you call a snowman in the produce aisle?  
Nose Shopping!!!! (:

No one likes eating outside in the winter.  
It's frost come, frost served. (:

### CHILDCARE

Why did the girl keep her trumpet out in the snow??  
She liked playing cool jazz! ahahahaha

# WE PRINT MENUS!



•Takeout •Dine In •Disposables

**The Windsor Press**  
SINCE 1958  
6 N Third St., P.O. Box 465, Hamburg, PA 19526-0465  
610.562.2267 or 1.800.562.5521  
FAX: 610.562.2770  
ryan@windsorpress.com  
www.windsorpress.com



## Current Hours & Contact Information:

Our East Penn Valley and Northern Berks Editions Are Online Weekly.

### CURRENT OFFICE HOURS: Monday - Friday 10 a.m. to 4 p.m.

<b>OFFICE &amp; CLASSIFIED DEPT.:</b> Call or Fax Monday through Friday or Email classifieds@windsorpress.com	<b>DISPLAY &amp; SALES:</b> Call our office Monday, Thursday, or Friday; or Email display@windsorpress.com or Eric Francis 610.780.4285 eric@windsorpress.com
<b>PRINTING NEEDS:</b> Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313	<b>COPY &amp; FAX SERVICES ALSO AVAILABLE</b>

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465  
610.562.2267 • FAX: 610.562.2770  
www.windsorpress.com

NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser

Serving Homes & Businesses PLUS Worldwide With Our Online Editions! PUBLISHED EVERY WEDNESDAY BY

**The Windsor Press**  
SINCE 1958  
SIX NORTH THIRD STREET P.O. BOX 465 HAMBURG, PENNSYLVANIA 19526-0465  
610.562.2267 FAX: 610.562.2770 www.windsorpress.com

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M. YOU CAN CALL, FAX OR EMAIL US ANYTIME Family owned and independent since 1958

**WE ARE HERE TO SERVE YOU!**

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

# THE *Merchandiser* CLASSIFIED AD FORM:

Place Your Ad:  
By Phone: 610.562.2267  
FAX: 610.562.2770  
or E-Mail:  
classifieds@windsorpress.com

## STEP #1 ENTER YOUR: PHONE NUMBER

NAME

ADDRESS

(This information is for our records only)

## STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\*

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Announcements      | <input type="checkbox"/> Farm Equip./Livestock         | <input type="checkbox"/> Miscellaneous   | <input type="checkbox"/> Recreation/Sporting Goods/Equipment |
| <input type="checkbox"/> Antiques           | <input type="checkbox"/> Garage/Yard Sales             | <input type="checkbox"/> Mobile Homes    | <input type="checkbox"/> Seasonal Equipment                  |
| <input type="checkbox"/> Automobiles/Trucks | <input type="checkbox"/> Help Wanted                   | <input type="checkbox"/> Motorcycle/ATVs | <input type="checkbox"/> Services                            |
| <input type="checkbox"/> Auto Parts & Svcs. | <input type="checkbox"/> Home Improvements             | <input type="checkbox"/> Pets & Animals  | <input type="checkbox"/> Wanted To Rent/Buy                  |
| <input type="checkbox"/> Boats/Motors       | <input type="checkbox"/> Household Items/<br>Furniture | <input type="checkbox"/> For Rent        | <input type="checkbox"/> Valentine's/<br>Special Occasions   |
| <input type="checkbox"/> Childcare          | <input type="checkbox"/> Lost & Found                  | <input type="checkbox"/> Real Estate     |  |
| <input type="checkbox"/> Computers/Office   |  | <input type="checkbox"/> RVs/Campers     |  |

**SUPER AD (Bold Type)** (\$2.00 additional per ad, per week, per publication)  
FREE to Commercial ads

**Card Of Thanks  
DISPLAY AD \$20.00**  
Per Publication  
EMAIL:  
display@windsorpress.com

## STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

## STEP #4 CHOOSE A PUBLICATION

DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

- East Penn Valley Merchandiser  
 Northern Berks Merchandiser  
 Both (Cost Would Be Double)

## STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)

Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_

Enter Starting Date Of Ad \_\_\_\_\_

Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

## STEP #6 CHOOSE METHOD OF PAYMENT (PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD \_\_\_\_\_

ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_

TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465

Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526

Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or in Any Other Advertisement in This Paper.

**RATES:**  
**REGULAR AD:**  
Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each  
**COMMERCIAL AD:**  
Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each  
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

## CARD OF THANKS FORM

Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### CHOOSE A PUBLICATION:

- East Penn Valley  
 Northern Berks  
 Both

Issue Date: \_\_\_\_\_

Phone: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Submit your information and payment to:

**The Windsor Press, Inc**  
6 N. Third St., PO Box 465  
Hamburg, PA 19526-0465  
610.562.2267  
FAX: 610.562.2770

OR E-mail:   
display@windsorpress.com

## "Card of Thanks"

The "Card of Thanks"  
can only be used  
for illness, fire, or bereavement.

Actual Size of Ad

Cost: **\$20.00**

per week/per paper

### MISCELLANEOUS

DISH TV \$64.99 For 190 Channels + \$14.95 High Speed Internet. Free Installation, Smart HD DVR Included, Free Voice Remote. Some restrictions apply. Promo Expires 1/21/24. 1-866-590-5561 (\*233543).

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (\*231799)

## AUCTION LISTINGS

1-17-24 Online	R. Derfler
1-20-24 Andreas Sta. Hs., 42 Andreas Rd.	D. Arner
1-20-24 Shoemakersville Fire Co.	Wagner Auc. Serv.
1-21-24 Andreas Sta. Hs., 42 Andreas Rd.	D. Arner

CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.  
This listing published courtesy of The Windsor Press, Inc., Hamburg, PA

## ATTENTION READERS

Not Seeing The Advertisements,  
Sales or Specials From  
Your Favorite Businesses?  
**PLEASE LET THEM KNOW**  
You Miss Seeing Them  
In The Online Merchandiser!

6 North Third Street, P.O. Box 465  
Hamburg, PA 19526-0465  
610-562-2267  
display@windsorpress.com  
Hours: Mon.-Fri. 10 am to 4 pm  
www.windsorpress.com

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### MISCELLANEOUS

**SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886**

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.dental50plus.com/macnet #6258 (\*237830).

DIRECTV OVER INTERNET - Get your favorite live TV, sports and local channels. 99% signal reliability! CHOICE Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (\*235224).

FREE high speed internet for those that qualify. Government program for recipients of select programs incl. Medicaid, SNAP, Housing Assistance, WIC, Veterans Pension, Survivor Benefits, Lifeline, Tribal. 15 GB internet service. Bonus offer: Android tablet FREE with one-time \$20 copay. Free shipping & handling. Call Maxisp Telecom today! 1-833-516-2829 (\*236842).

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (\*234826)

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (\*234827).

**FAX** in your advertisement  
**610-562-2770**

### MISCELLANEOUS

HAND MADE QUILT: Earthy /Camping themed with neutral colors. 168X78. Can see pics at 484-523-5514. Machine quilted for stability and lasting wear. \$300. Brand New, Just finished.

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (\*236966)

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (\*236269).

Switch and save up to \$250/year on your talk, text and data. No contract and no hidden fees. Unlimited talk and text with flexible data plans. Premium nationwide coverage. 100% U.S. based customer service. For more information, call 1-888-684-1169 (\*236911).



## THROWING THAT AWAY!

A classified ad is an affordable and simple way to attract potential buyers for your unwanted item(s).

### Don't Wait

Call, Fax or E-mail us today and turn your unwanted stuff into CASH!

**610.562.2267**  
**FAX: 610.562.2770**

E-mail:  
classifieds@windsorpress.com  
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# We Publish Obituaries

Email or call for details.



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Display Hours:  
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YOU CAN ADVERTISE IN OUR FEBRUARY 7, 2024

# Health, Mind & Spirit Guide

From advice on coping with injuries to workout routines and simple ways to maintain mental acuity, it provides informative features, as well as valuable advertising from local businesses dedicated to supporting health, mind & spirit goals.

To place your advertisement in this popular edition or for more information, contact your salesperson or our Display Department.



**Your choice:**  
**Full Page: \$700**  
**1/2 Page: \$360**  
**1/4 Page: \$185**  
**1/8 Page: \$95**

**ONE PRICE  
FULL COLOR  
BOTH PAPERS!**

**DEADLINE:  
MONDAY,  
JANUARY 26, 2024**



6 North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
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display@windsorpress.com  
www.windsorpress.com

# Once Upon A Time...

There was an owner of a very successful hot dog stand. This owner built his business by having the best hot dogs around and by letting his customers know about them through extensive advertising. His business was so successful that he was able to send his son to a prestigious Ivy League school where his son was studying to receive his M.B.A.

One day the son came home for a break and promptly questioned his father "Dad, don't you know that there is a recession going on out there?" The father replied that his business was going very well, but the son persisted telling his father "Dad, you've got to cut back." So the father, figuring his son knew all about business, followed the son's advice. He promptly cut his advertising budget and then cut his hot dog & bun orders. Before long, business in fact did slow down. So the father replied to the son "You were right, son. Business is terrible. There is a recession going on out there."



6 N THIRD STREET  
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