



Serving Northern Berks County  
Northern Reading Area &  
Southern Schuylkill County

# NORTHERN BERKS



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Feel free to leave a comment about your local advertisers.



SCAN AND GO DIRECTLY TO OUR WEBSITE

# Merchandiser

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)  
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770  
610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: [www.windsorpress.com](http://www.windsorpress.com) or [www.nbmerchandiser.com](http://www.nbmerchandiser.com).

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK

WE ACCEPT



## Cold & Flu Remedy Headquarters

We have a great selection of relief from colds and sore throats!

- |                      |   |
|----------------------|---|
| ■ SUDAFED PE         | ■ CORICIDIN HBP                             |
| ■ ADVIL COLD & SINUS | ■ HUMIDIFIERS...<br>add moisture to the air |
| ■ AFRIN SPRAY        | ■ KLEENEX                                   |
| ■ ROBITUSSIN DM      | ■ MUCINEX                                   |
| ■ VAPORIZER          | ■ SAFETUSSIN                                |
| ■ VICKS VAPO STEAM   | ■ SIMPLY SALINE                             |
| ■ BENADRYL           | ■ CONTAC COLD & FLU                         |
| ■ VICKS VAPORUB      |   |
| ■ ROBITUSSIN CF      |   |
| ■ CONTAC             |   |



Don't forget our old-fashioned soda fountain with great fountain drinks, ice cream sundaes & shakes & sandwiches for lunch.

## ADAMS & BRIGHT DRUGS, LLC

306 State Street, Hamburg, PA 19526 • 610-562-2738

### SERVICES

**PROPERTY CLEANUP:** We clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-2886

**Tree and Shrub Trimming and Removal, Stump Grinding, Storm Damage. Free Estimates, Lower Winter Rates. Mountaintop Tree Service, Serving Berks since 1989. 610-929-8934.**

### AUTOMOBILES/ TRUCKS

What do you get when you cross a slug with a bug? A Volkswagen!!!!

### AUTO PARTS & SERVICES

**ALWAYS BUYING:** Wrecked, Running, Disabled & Junk Vehicles. Call for Prices. **NAFTZINGER USED AUTO PARTS, Auburn, PA 570-754-7491.**

What do you call a snail that takes the bus? A Slow Transit Snail!!!

### MOBILE HOMES

**Drive A Little, Save a Lot!** New single wides \$60,900; Double wides \$101,900; Modulars \$139,900; We will not be undersold. 717-875-1288.

**SENIORS, WHY RENT WHEN YOU CAN OWN FOR LESS!!** 5 appealing well-maintained pre-owned singles (14x52 to 14x80) in 3 beautiful true 55 & older age-restricted Land/Lease Manufactured Housing Retirement Communities in the Bernville, Wernersville & Hamburg areas. 2 BRs. 1 & 2 Bath models. Lots of upgrades. Move-in conditions. Lowest monthly lot fees. Mtgs. Available. \$29,999 to \$49,999. Visit <http://www.kellerhousing.com> for photos & details. Sorry, NO dogs. Keller Homes. 610-944-7696.

### SERVICES

**ALEX LAWN CARE:** Spring cleanup: Weeding, Edging, Mulching, Planting, Removal of Shrubs, Trimming, Cutting Trees, Cutting Grass. Fully Insured, Years of experience, Free Estimates, 10% Senior Discount. Call 610-374-1600.

**HOME REPAIR & REMODELING:** We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.

**MASTER ELECTRICIAN** since 1987. No job too small. Reasonable prices. Free quotes. TODD HARING, Phone: 484-951-8624. PA#093516.

**PET CREMATION Services** Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

**SCREENED ENRICHED TOPSOIL:** \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.

**Two Guys Plumbing**  
Specializing in All Types of Plumbing, Heating, Cooling, Electrical Service

Heating & Cooling, Inc.  
• 30+ YEARS EXPERIENCE • WATER CONDITIONING  
• LICENSED AND INSURED • REMODELING/NEW CONSTRUCTION  
• FREE ESTIMATES • WELL PUMP SERVICE & INSTALLATION

61 PRICETOWN ROAD • FLEETWOOD, PA 19522  
610-683-5465 Fax: 610-683-3296  
Email: [twoguys61@yahoo.com](mailto:twoguys61@yahoo.com)

**The Windsor Press** INCORPORATED **Current Hours & Contact Information:**

Our East Penn Valley and Northern Berks Editions Are Online Weekly.

**CURRENT OFFICE HOURS:**  
Monday - Friday 10 a.m. to 4 p.m.

<b>OFFICE &amp; CLASSIFIED DEPT.:</b> Call or Fax Monday through Friday or Email <a href="mailto:classifieds@windsorpress.com">classifieds@windsorpress.com</a>	<b>DISPLAY &amp; SALES:</b> Call our office Monday, Thursday, or Friday; or Email <a href="mailto:display@windsorpress.com">display@windsorpress.com</a> or Eric Francis 610.780.4285 <a href="mailto:eric@windsorpress.com">eric@windsorpress.com</a>
<b>PRINTING NEEDS:</b> Email <a href="mailto:ryan@windsorpress.com">ryan@windsorpress.com</a> or Call Monday, Tuesday, Thursday, Friday, Ext. 313	<b>COPY &amp; FAX SERVICES ALSO AVAILABLE</b>

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465  
610.562.2267 • FAX: 610.562.2770  
[www.windsorpress.com](http://www.windsorpress.com)

**Support Local Business**

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Sunday, February 25, 2024 at 10:00 AM  
Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.  
Antiques, Havoline Waxfree Oil standing sign, Sterling potato peeler, advertising tins, tools, railroad lanterns, beer trays & much more!  
Check full listing and photos at [www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • Ph.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC**  
**TWO DAY HARDWARE AUCTION!**  
Friday, February 23, 2024 at 10:00 AM & Saturday, February 24, 2024 at 8:00 AM  
Location: Leesport Farmers Market, 312 Gernants Church Rd., Leesport, PA 19533.  
Lawn & garden tools, string trimmers, new & used Zero-Turn/riding mowers, chain saws, power tools, household goods, outside furn. & much, much more! Lg. equipment & lawn mowers will be sold on Saturday. Check full listing and photos at [www.deanarnerauctions.com](http://www.deanarnerauctions.com).  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • Ph.: 570.386.3389

**UNIROYAL**  
**Uniroyal Tiger Paw**

**Features**  
• Highly sipe tread design with an All Season compound  
• Wide, circumferential tread grooves  
• DuraShield® construction

**Benefits**  
• Reliable performance in all seasons  
• Evacuates water fast for optimal traction on wet pavement  
• Offers durability and reliability on the road.

**WE HAVE THE TIRE YOU NEED!**

**KANTNER'S TIRE SERVICE, INC.**  
NEW HOURS  
Monday - Friday 7:30 to 5:00  
Saturday & Sunday Closed

230 South Franklin Street, Shoemakersville  
Hours: MONDAY THRU FRIDAY 7:30 to 5:00;  
SATURDAY & SUNDAY CLOSED  
610-562-2567  
[www.kantnerstire.com](http://www.kantnerstire.com)  
Now Accepting: Goodyear Credit Cards

**UNDERKOFFLER COAL DELIVERY SERVICE**  
WILLIAMSTOWN, PA  
(Formerly Carl & Smith Coal Hauling)  
ALL SIZES AVAILABLE  
GOOD QUALITY ANTHRACITE

CALL:  
717.329.9249 OR  
717.648.9289 ANYTIME  
Look Us Up On

**"Use An Old American Fuel!"**







**BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS**

Drive in or We'll Pick Up!  
Call: 570.754.7491



**NAFTZINGER USED AUTO PARTS**  
S. 7th St., Box 223, Auburn, PA 17922  
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

**PETS & ANIMALS**

How much wood, could a wood slug plug, if a wood slug could plug wood?  
*Ask Your Mother ♥♥!*

Two snails are on the beach. When they encounter a slug.  
"Quick, turn around! We're on a nudist beach", says one snail to the other !! (:

What do you do when you see 2 snails fighting??  
Nothing.....Just let them slug it out!! (:

*Why do slugs carry pepper spray when they go out late at night?*  
To protect themselves from a salt! ahahahaha

**FOR RENT**

**2 RENTALS: \$1400 plus utilities and \$1700 Nice; New Smithville, large front yard and back, private driveway, beautiful. 610-837-9966 Bernard.**

**MOTEL ROOMS FOR RENT: at Winter Special Weekly Rates! We have non smoking, no pet policy, free wifi, clean, comfortable rooms with microwave/ refrigerator. Please call Lincoln Motel in Kutztown. 610-683-3456.**

**FARM EQUIPMENT/ LIVESTOCK**  
*Why did the snail bring a dollar bill to the garden??*  
He wanted to buy some escar-grow! ahahahaha

**FOR RENT**

**FOR RENT: REALLY NICE SINGLE MOBILE HOME SURROUNDED BY BEAUTIFUL NATURE 5 minutes N of Cabelas, Hamburg, in small peaceful true 55 & older age-restricted manufactured housing community under the State Game Lands and near the Little Schuylkill. 1 BR. Den/Office. 1 Bath. LP Gas Heat. C/A. Shed. Off-street macadam parking. \$795 per month + util. Rent includes home, lot fee, W/S/T/I, mowing & annual leaf cleanup. Must have good credit and pass criminal background checks. Sec. Dep. Required. Sorry, NO pets or smokers. Visit [www.keller-housingcommunitiespa.com](http://www.keller-housingcommunitiespa.com) for photos & details. 610-944-7696.**

**MOTORCYCLES/ATV'S**

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7. 1-888-650-9135 (\*235628).

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 Kr miller1965@yahoo.com (\*234829).

**RECREATION/ SPORTING GOODS**

I entered my pet snail into a race and removed it's shell thinking it would make it faster.....  
Unfortunately it only made it more sluggish.

Snail lovers unite!  
*Let's embrace our shell-fie!! (:*

**MISCELLANEOUS**

How does a snail get around town?  
He takes a snailevator!!!!

**HOUSER'S PUBLIC AUCTIONS**

**OUTSTANDING WEAPONS COLLECTION: RIFLES, SHOTGUNS, HANDGUNS, RECURVE BOWS, SPORTING ITEMS, GREAT ADVERTISING PCS./ THERMOMETERS, BB GUNS, ANTIQUES, PRIMITIVES, TOOLS AND MUCH MORE TO COME!**  
9 AM - Saturday, February 24, 2024  
Location: 4550 Old Packhouse Rd., Schnecksville, PA 18078.  
No Buyer's Premiums.  
Full Ad/Pics at [www.HouserAuctioneers.com](http://www.HouserAuctioneers.com).  
Auct.: JASON/NATHAN HOUSER, Aucts. - AU-005534  
DOUG/TIM HOUSER, Assoc. Aucts.  
610-799-2396 or 484-550-8593

**MISCELLANEOUS**

**SELF-STORAGE Secured, Indoor, size for every need. 24 hour access. Located off Rt. 61 behind Bell Trucking & Kuzan's Hardware. Call RUBRIGHT'S 610-562-3886**

**MISCELLANEOUS**

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (\*236966)

**CALVARY CHRISTIAN PRESCHOOL**  
Calvary Lutheran Church  
1009 Elizabeth Ave., Laureldale, Pa. 19605  
**CERTIFICATION OF RACIAL NONDISCRIMINATION**  
Calvary Christian Preschool admits students of any race, color, national and ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its educational policies, admissions, policies, athletic and other school administered programs.

**AUCTION LISTINGS**

2-23&24-24	Leesport Farmers Mkt., Leesport	D. Arner
2-24-24	4550 Old Packhouse Rd., Schnecksville	D.&T. Houser
2-24-24	Leesport Fire Co., Leesport	K. Leiby
2-24-24	26 E. Cedar St., Fleetwood	G. Miller
2-25-24	Andreas Sta. Hs., 42 Andreas Rd.	D. Arner
3-02-24	4550 Old Packhouse Rd., Schnecksville	D.&T. Houser
3-02-24	1366 Kenhorst Blvd., Reading	D. Loeb
3-04-24	31 Hill Alley, Bethel	M. Miller

CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.  
This listing published courtesy of The Windsor Press, Inc., Hamburg, PA



**You can e-mail your display ad!**  
[display@windsorpress.com](mailto:display@windsorpress.com)

**What's the Difference?**

There are four things different between Picture A and Picture B. Can you find them all?



Answers: 1. Chip has a bite missing 2. Pretzel bowl has dots 3. Crackers have cheese on them 4. Missing puffs

**THE Merchandiser CLASSIFIED AD FORM:**

Place Your Ad:  
By Phone: 610.562.2267  
FAX: 610.562.2770  
or E-Mail:  
[classifieds@windsorpress.com](mailto:classifieds@windsorpress.com)

**STEP #1 ENTER YOUR: PHONE NUMBER**

**NAME**

**ADDRESS**

*(This information is for our records only)*

**STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\***

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Announcements      | <input type="checkbox"/> Farm Equip./Livestock      | <input type="checkbox"/> Miscellaneous   | <input type="checkbox"/> Recreation/Sporting Goods/Equipment |
| <input type="checkbox"/> Antiques           | <input type="checkbox"/> Garage/Yard Sales          | <input type="checkbox"/> Mobile Homes    | <input type="checkbox"/> Seasonal Equipment                  |
| <input type="checkbox"/> Automobiles/Trucks | <input type="checkbox"/> Help Wanted                | <input type="checkbox"/> Motorcycle/ATVs | <input type="checkbox"/> Services                            |
| <input type="checkbox"/> Auto Parts & Svcs. | <input type="checkbox"/> Home Improvements          | <input type="checkbox"/> Pets & Animals  | <input type="checkbox"/> Wanted To Rent/Buy                  |
| <input type="checkbox"/> Boats/Motors       | <input type="checkbox"/> Household Items/ Furniture | <input type="checkbox"/> For Rent        | <input type="checkbox"/> Valentine's/ Special Occasions      |
| <input type="checkbox"/> Childcare          | <input type="checkbox"/> Lost & Found               | <input type="checkbox"/> Real Estate     |  |
| <input type="checkbox"/> Computers/Office   |   | <input type="checkbox"/> RVs/Campers     |  |

**SUPER AD (Bold Type)** (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR** (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

**STEP #4 CHOOSE A PUBLICATION**

DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

- East Penn Valley Merchandiser  
 Northern Berks Merchandiser  
 Both (Cost Would Be Double)

**STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:**

(PLEASE CHECK ONE BOX.)

Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_

Enter Starting Date Of Ad \_\_\_\_\_

Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

**STEP #6 CHOOSE METHOD OF PAYMENT**

(PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order,  (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD \_\_\_\_\_

ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_


TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465

Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526

Place Your Ad By Phone By Calling 610.562.2267

Please have your  account number and expiration date available.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

**RATES: REGULAR AD:**

Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each

**COMMERCIAL AD:**

Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each  
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.



# WE PRINT



# MENUS!

**•Takeout •Dine In •Disposables**



6 N Third St., P.O. Box 465,  
Hamburg, PA 19526-0465  
610.562.2267 or 1.800.562.5521  
FAX: 610.562.2770  
ryan@windsorpress.com  
www.windsorpress.com

### MISCELLANEOUS

**DENTAL INSURANCE** from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your **FREE** Dental Information Kit with all the details! 1-877-553-1891 www.dental50plus.com/macnet #6258 (\*237830).

**NEED IRS RELIEF \$10K-\$125K+** Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am - 5pm. PST (\*231799)

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (\*234826)

**DIRECTV OVER INTERNET** - Get your favorite live TV, sports and local channels. 99% signal reliability! **CHOICE** Package, \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (\*235224).

Alaska, Europe, Hawaii plus dozens of other popular trips! Starting at \$1649 per person (double occupancy req'd.) YMT Vacations plans everything, leaving you to relax and enjoy. Call 1-877-771-3193 for more details. Use promo code YMT2024 for \$250 off. Limited time only. (\*237860).

### SPRING CONSIGNMENT SALE

**HUNTING, FISHING, FIREARMS, SPORTING GOODS**  
Monday, March 4, 2024 at 3:00 PM  
**MILLER'S AUCTION CENTER**  
31 Hill Alley, Bethel, PA 19507.  
Now accepting consignments for this auction Thursdays from 9 AM to 2 PM. Full listing to be posted week of sale on Auctionzip.com.  
**MILLER'S AUCTION** For more information, call:  
**MIKE MILLER, AU-005779L @ 717.933.5736**

## WE ARE OPEN.....

**OFFICE HOURS** **Mon. - Fri.**  
**10 am to 4 pm**



6 North Third Street  
P.O. Box 465, Hamburg, PA 19526  
610-562-2267 • FAX: 610-562-2770  
www.windsorpress.com

### MISCELLANEOUS

Switch and save up to \$250/year on your talk, text and data. No contract and no hidden fees. Unlimited talk and text with flexible data plans. Premium nationwide coverage. 100% U.S. based customer service. For more information, call 1-888-684-1169 (\*236911).

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (\*234827).

### MISCELLANEOUS


**HERNIA REPAIR?** Did you receive the Mesh Patch Between 2018 and the present? Was the patch removed due to complications, you may be entitled to compensation. Attorney Charles Johnson 1-800-535-5727, Email: bdehkes@charleshjohnsonlaw.com (\*237914).

Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (\*236269).



## We Publish Obituaries

*Email or call for details.*



6 N. Third St., P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267 FAX: 610.562.2770  
display@windsorpress.com  
Display Hours: Mon., Thurs., Fri.  
10 am to 4 pm  
www.windsorpress.com



## THROWING THAT AWAY!

A classified ad is an affordable and simple way to attract potential buyers for your unwanted item(s).

**Don't Wait**  
Call, Fax or E-mail us today and turn your unwanted stuff into CASH!

**610-562-6595**  
**FAX: 610-562-2770**  
E-mail:  
classifieds@windsorpress.com  
www.windsorpress.com

# SALES

## Help Wanted

**Are you motivated?  
Are you willing to work?  
Do have the ability  
to work independently?**

**General knowledge of computers  
a must.**

**Must have your own transportation.**

**Email Resumé to  
display@windsorpress.com**



6 North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267  
display@windsorpress.com  
www.windsorpress.com **E.O.E**

### NORTHERN BERKS *Merchandiser* AND EAST PENN VALLEY *Merchandiser*

Serving Homes & Businesses  
PLUS Worldwide With Our Online Editions!  
PUBLISHED EVERY WEDNESDAY BY



SIX NORTH THIRD STREET  
P.O. BOX 465  
HAMBURG, PENNSYLVANIA 19526-0465  
610.562.2267  
FAX: 610.562.2770  
www.windsorpress.com

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.  
**YOU CAN CALL, FAX OR EMAIL US ANYTIME**  
Family owned and independent since 1958  
**WE ARE HERE TO SERVE YOU!**

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

*Going Once...Going Twice*



**GET THE MOST FOR YOUR MONEY**  
**Place your public sale  
in the East Penn Valley  
and Northern Berks  
Merchandisers**



6 North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610-562-2267 or 1-800-562-5521  
FAX: 610-562-2770  
www.windsorpress.com



# Spring Home Improvement Guide

*Spring is right around the corner!!*

**Reach your advertising market  
by placing your ad in our**

## **2024 Spring Home Improvement Issue.**

**Your ad will appear  
in the March 20th online edition of the  
East Penn Valley and the Northern Berks**

***Merchandisers***

**FULL COLOR ADVERTISEMENT IN  
BOTH EPV & NB FOR ONE PRICE:**

**Full Page: \$760 • 1/2 Page: \$380**

**1/4 Page: \$190 • 1/8 Page: \$95**

**You May Repeat Your Spring Home Improvement Ad  
In Subsequent Issues For The Same Low Price!**

Contact your sales representative or the display department to place your ad by the  
**DEADLINE OF THURSDAY, MARCH 7, 2024.**



SINCE 1958  
6 North Third Street  
P.O. Box 465  
Hamburg, PA 19526-0465  
610.562.2267  
display@windsorpress.com  
www.windsorpress.com



Discounts • DISCOUNTS • Discounts • DISCOUNTS • Discounts • DISCOUNTS • Discounts •

# DISCOUNTS DISCOUNTS DISCOUNTS DISCOUNTS

YOU CAN ADVERTISE A  
**3 COL. (5" W) X 4" AD**  
in THE EAST PENN VALLEY  
or NORTHERN BERKS

*Merchandiser*

**ONLY**  
**\$76<sup>25</sup>**  
color \$37.50  
extra

YOU CAN ADVERTISE A  
**2 COL. X 2" AD** (Business Card)  
IN THE EAST PENN VALLEY  
or NORTHERN BERKS

*Merchandiser*

**ONLY**  
**\$29<sup>23</sup>**  
color \$18.75  
extra

YOU CAN ADVERTISE A  
**3 COL. (5" W) X 8"**  
**(1/4 Page) AD**

in

THE EAST PENN  
VALLEY

or NORTHERN BERKS

*Merchandiser*

AT

**ONLY**

**\$148<sup>39</sup>**

Add color for \$37.50

YOU CAN ADVERTISE A  
**2 COL. X 3" AD**  
in THE EAST PENN VALLEY  
or NORTHERN BERKS

*Merchandiser*

**ONLY**  
**\$41<sup>04</sup>**  
color \$18.75

YOU CAN  
ADVERTISE A  
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