

**SPRING**  
*Home Improvement*



**DEADLINE IS MARCH 7**  
Details Inside

EAST PENN VALLEY



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Feel free to leave a comment about your local advertisers.



SCAN AND GO DIRECTLY TO OUR WEBSITE

# Merchandiser

PUBLISHED BY... THE WINDSOR PRESS, INC. (Family Owned & Independent Since 1958)  
6 NORTH THIRD STREET, P.O. BOX 465, HAMBURG, PA 19526-0465 • FAX: 610.562.2770  
610.562.2267 OR 1.800.562.5521 • Open Monday Through Friday 10 AM - 4 PM

ON THE WEB: [www.windsorpress.com](http://www.windsorpress.com) or [www.epvmerchandiser.com](http://www.epvmerchandiser.com).

You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK

WE ACCEPT



Serving Eastern Berks & Western Lehigh Counties.

**Ja Mar Groceries**  
More 4 Less

61 Kempsville Rd., Kutztown, PA 19530  
HOURS: Mon.-Thurs. 8a.m.-5p.m.; Fri. 8a.m.-5p.m.; Sat. 8a.m.-4 p.m. 610.683.6055

Discount Groceries And Product Overruns  
• Fresh Produce • Bulk Foods • Milk • Lunch Meats & Cheese • Frozen Foods

Specials Effective March 7, 2024 to March 13, 2024

Greens Pocono Paws Ice Cream	48 oz.	\$1.89
Mr. Dee's Shredded Hash Browns	24 oz.	\$2.69
Shredded Mozzarella Cheese	8 oz.	\$1.79
Kozy Shack Tapioca Pudding	12 cups	\$2.49
Hardwood Smoked Hams - Whole Pc. (While Supplies Last)	lb.	\$1.19
Kit Kats - Snack Size	10 oz.	\$1.99
Corn Crisp Squares	12 oz.	\$1.19
Annie's Organic Honey Grahams	14.4 oz.	\$1.49
Jet Puffed Regular Marshmallows	16 oz.	\$ 89
Kraft Real Mayo	30 oz.	\$2.99
Campbell's SpaghettiOs	22 oz.	\$1.99
Deli: JF Martin Cooked Ham	lb.	\$3.29
Phillips Provolone Cheese	lb.	\$3.29
Produce: Asparagus	lb.	\$1.09

**SHOP LOCAL**

ANNOUNCEMENTS

Become a Published Author We want to Read Your Book Dorrance Publishing, Trustee by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit [dorranceinfo.com/macnet](http://dorranceinfo.com/macnet) (\*237828).

**FARM EQUIPMENT/ LIVESTOCK**

When do monkeys fall from the sky?  
♥During APE-ril showers!♥

**HOUSEHOLD ITEMS/ FURNITURE**

What do clouds wear during spring shower? ?  
Thunderwear ♥!!!!

**SEASONAL EQUIPMENT**

FREE REMOVAL of unwanted riding mowers, motorcycles, snowmobiles, rototillers, generators, ATV's, 3-wheelers, go-carts, golf carts, snowblowers, lawn carts. Call 610-554-2946.

I tried to catch the fog but I Mist ♥♥!

What do you call a Tulip that glows in the dark?  
A Lightbulb!!!! ahahahaha

**PETS & ANIMALS**

How can you tell it's a dogwood Tree?  
By the Bark! ahahahaha

**UNDERKOFFLER COAL DELIVERY SERVICE**

WILLIAMSTOWN, PA  
(Formerly Carl & Smith Coal Hauling)

ALL SIZES AVAILABLE  
GOOD QUALITY ANTHRACITE

CALL: 717.329.9249 OR 717.648.9289 ANYTIME

Look Us Up On

**"Use An Old American Fuel!"**

You can e-mail your classified ad!

[classifieds@windsorpress.com](mailto:classifieds@windsorpress.com)

**PETS & ANIMALS**

Where do cows go for spring break??  
Moo Jersey!! /:

**CALL IN YOUR ADVERTISEMENT 610.562.2267**

**Say You Saw It In**  
The East Penn Valley  
*Merchandiser*

**RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!!!**

Email Your Email Address To: [display@windsorpress.com](mailto:display@windsorpress.com) with your request!

YOU MAY ALSO CALL US TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!

**AUTOMOBILES/ TRUCKS**

What do you call a rabbit that tells jokes?  
A Funny Bunny!!!!

**FARM EQUIPMENT/ LIVESTOCK**

What do German Gardeners wear on their legs?  
Garden-hosen! ahahahaha



# CAR CARE SERVICE GUIDE

Your "Go To" guide for automotive services and inspections!  
Is your state inspection due in the next 3 months? "Have your inspections done early!"

**Halye's Automotive**

Complete Auto Service

PA State & Emissions Inspection **\$38<sup>95</sup>**  
Includes Both Stickers & MCI Fee. Pass & Fail. Expires 4/30/24.

15801 Kutztown Road • Rt. 222, Maxatawny, PA 19538  
610.683.6707  
Mon. - Fri. 7:30 to 5:30; Sat. 8:00 to 12:00

**V J Wood Service Center**

411 S. 3rd St., Hamburg, PA 19526  
Call 484-662-4004  
For appointment (Day and evening appointments available)

STATE INSPECTION & EMISSIONS, ENHANCED INSPECTIONS, AUTO AND TRUCK REPAIRS, BATTERIES

24-Hour Towing 610.562.9275  
E-mail: [vjwoodservicecenter@yahoo.com](mailto:vjwoodservicecenter@yahoo.com)

State Inspection & Emissions Special **\$29<sup>95</sup>**  
With Coupon (Pass or Fail)  
Good only at VJ Wood Service Center Expires 3/30/24

**Hermansader's Garage & Auto Sales**

Quality, Honest & Affordable Automotive Service Since 1969!

400 Kohler Hill Road, Hamburg, PA 19526  
[www.hermansadersgarage.net](http://www.hermansadersgarage.net)  
610.562.4332

Our Work is Backed By a 12-Month/12,000-Mile Warranty

FREE COURTESY SHUTTLE OFFERED

European Car Specialist

**INTEGRITY AUTO**

Prompt Professional Service For Your Imported Cars

4618 Route 100 New Tripoli, PA 18066-2619 610.298.2190 Myauto.com

**JMS AUTOMOTIVE SERVICES, LLC**

610-682-4762

55 Old Bowers Road, Mertzown, PA 19539  
Located behind Bower's Hotel

State Inspections & Emissions ★ 4 Wheel Alignments  
Computer Diagnostics ★ All General Repairs  
Recommended Factory Maintenance

**CERTIFIED EMISSION & STATE INSPECTION GUIDE**

Your ad will be online in both East Penn Valley and Northern Berks Merchandisers:

**BOTH ISSUES FOR ONLY \$49<sup>00</sup>**  
(Runs 1st week of every month)

**FOR ONE LOW PRICE!!!**

**The Windsor Press** INCORPORATED

6 North Third Street P.O. Box 465 Hamburg, PA 19526  
610-562-2267 FAX: 610-562-2770  
[www.windsorpress.com](http://www.windsorpress.com)



# DINING & entertainment guide

You are Invited To Attend The  
**Pennsylvania** (also known as Pennsylvania Dutch)  
*Traditional Pennsylvania German Crafts and Artists* *Delicious Pennsylvania Dutch Food*

## German Zammelaaf

Children's Activities and Old Fashioned Toys  
 History ★ Language ★ Genealogy

**10:00 A.M. - 3:00 P.M.**  
**Saturday, March 16, 2024**  
 to be held at Midway Diner  
 Rte. 78 Exit 16 & Midway Rd., Bethel, PA 19507  
 In Banquet Hall, Entrance in Rear  
**FREE - EVERYONE IS WELCOME**

10:15 am: Die Schwadore Schalle - Children and adults sing in PA German  
 11:00 am: Children's Activity - PA German rhymes and songs with Mary Laub  
 11:30 am: Mike Emery - "PA German Gravestones"  
 12:15 pm: Children's Activity - PA German story with Mary Laub  
 12:45 pm: Dr. Harry Serio - "Spirituality & Folk Traditions Of Pa Germans"  
 1:30 pm: Children's Activity - PA German songs with Mary Laub  
 2:00 pm: Mike & Linda Herzog - "Performing Songs In Pa German"  
 Silent Auction will be operating until 2:30 pm!  
**Contact: zammelaaf@gmail.com**  
 We are a 501 (C) 3 nonprofit organization  
 PA German Zammelaaf

Neighborhood  
**Ozgood's**  
 Grill & Bar

★ ENJOY OUR WEEKDAY SPECIALS EVERY WEEK! ★  
 Mon.: Burger Night • Tues.: Seafood Feature Night  
 Wed.: Chef's Choice Night • Thurs.: Shrimp Night  
 Fri. & Sat.: Themed Weekend Specials • Sun.: Chef's Choice Night



Great Chicken, Seafood, Steaks, Burgers, Sandwiches & Wings

**Friday, March 8<sup>TH</sup> & Saturday, March 9<sup>TH</sup>**  
**SCALLOP**  
 Your Favorite Shellfish Featured In A Variety Of Ways.  
 ALSO SERVING OUR REGULAR MENU.  
 Open Daily 11 AM - Like Us On Facebook!  
 4 Lincoln Road, Kutztown, PA 19530  
 484.641.5222 www.ozgoodsgrillandbar.com

**ST. MICHAEL'S CHURCH**

# Pie Sale




**Wednesday, March 27, 2024**  
 Noon to 6 pm

**Pre-order Pies \$9.00 per 8" pie**  
 Lemon Strip • Apricot Crumb  
 Lemon Sponge • Coconut Cream  
 Shoo-fly • Blueberry Custard

**Deadline to order is Sun., March 17, 2024**  
 Please pay at pick-up in social hall.  
 Order by phone: 610.488.1429  
 or email: stmichaels529@gmail.com  
 529 St. Michael's Rd., Hamburg, PA 19526

**HOURS:**  
 Wed. & Thurs. 4:00 pm - 7:00 pm,  
 Fri. & Sat. 4:00 pm - 8:00 pm  
 Sun. 11:30 am - 7:00 pm



Sandwiches  
 Platters  
 Homemade Desserts  
 The-Eck.com  
 Dine-In & Takeout

LENHARTSVILLE, PA • 610.562.8520

<b>This Week:</b>	Mar. 6, 7 & 8	<b>Corn Pie</b>
<b>Next Week:</b>	Mar. 13, 14 & 15	<b>Chicken Pot Pie</b>
<b>Reservations Highly Suggested</b>	Mar. 20, 21 & 22	<b>Chicken &amp; Waffles</b>
	Mar. 27, 28 & 29	<b>Pork mit Kraut</b>

**BUSINESS OWNERS**

## Are You Ready For Spring?

**Be Sure To Stock Up!**

- Stock Forms
- Business Cards
- Invoices
- Delivery Receipts
- Brochures
- Pens & Pencils
- Letterheads
- Tablets
- Envelopes
- Trade Show Giveaways
- Contracts
- And Much More

Contact:  **The Windsor Press** INCORPORATED

6 North Third Street  
 P.O. Box 465  
 Hamburg, PA 19526-0465  
 610.562.2267 or 1.800.562.5521  
 FAX: 610.562.2770  
 E-mail: ryan@windsorpress.com

**DEAN R. ARNER, AUCTIONEER, LLC**  
**SHORT NOTICE PUBLIC AUCTION!**  
 Thursday, March 7, 2024 at 10:00 AM  
**Location:** 831 Delaware Ave., Palmerton, PA 18071.  
 Firearms, ammunition, antiques, hand & garden tools, Simplicity rear-mounted cultivator, vintage Eriez gas stove, marbles, Pyrex dishware, furniture & much more!  
 Check full listing & photos at www.deanarnerauctions.com.  
**DEAN R. ARNER AUCTIONEER, LLC**  
 AY-002077L • Ph.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
 Saturday, March 9, 2024 at 9:00 AM  
**Location:** Andreas Station House, 42 Andreas Road, Andreas, PA 18211.  
 Antiques, lightning rods, large quantity of milk bottles, milk crates, porch boxes, advertising calendars, country smalls and much more! Check full listing and photos at www.deanarnerauctions.com.  
**DEAN R. ARNER AUCTIONEER, LLC**  
 AY-002077L • Ph.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
 Sunday, March 10, 2024 at 10:00 AM  
**Location:** Andreas Station House, 42 Andreas Road, Andreas, PA 18211.  
 Arrowheads, Civil War era guns, antiques, power & hand tools, old Asian/Indian trade beads, lg. amount of jewelry and much, much more! Check full listing and photos at www.deanarnerauctions.com.  
**DEAN R. ARNER AUCTIONEER, LLC**  
 AY-002077L • Ph.: 570.386.3389

**AUCTION LISTING**

3-07-24	831 Delaware Ave., Palmerton	D. Arner
3-09-24	Andreas Sta. Hs., 42 Andreas Rd.	D. Arner
3-09-24	Kempton Fire Co., 2461 Rt. 143	D. Loeb
3-09-24	Online	Renaissance Auc. Grp.
3-10-24	Andreas Sta. Hs., 42 Andreas Rd.	D. Arner

**CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.**  
 The listing published courtesy of The Windsor Press, Inc., Hamburg, PA

**BIG**  
 enough to serve you  
**small**  
 enough to care  
 ~ CLASSIFIEDS ~  
 in the  
 East Penn Valley & Northern Berks  
 Merchandisers  
 See the ad form in this issue and also online at:  
 www.windsorpress.com



**PUBLIC AUCTION**  
**FURNITURE, COLLECTIBLES, CRAFT ITEMS, TOYS**  
**Saturday, March 9, 2024 at 9:00 A.M.**  
**Auction:** Held in the Kempton Fire Co., 2461 Rt. 143, Kempton, PA 19529.  
**Items:** Flax whl., dec. bent-back chair, dresser w/mirror, asst. chests, wooden storage crates, rocking chair, brass bed, wardrobe, sew. mach. in cabinet, lg. gold-leaf wall mirror, Ever Ready battery crate & others, Lehigh Valley milk crate, drop-handle milk can, milk pails, milk buckets, asst. butcher ladles, crocks & jugs, water cooler w/blue stripes crock, chicken waterer, Agate tea pots, Coke thermom., slaw brd., rye baskets, tin comb box, cig. tins, Cl pans, tin lunch pail, adv. pens & pencils, Campbell soup items, Pillsbury Dough boy items, sm. flour sifter, few barn pegs, vintage clothing, motion lamp, dresser scarves & doilies, feed bags & sugar bags, flax comb, Labatt's beer bar item, wooden dry measurers, plastic Donald Duck & Pinocchio banks, glass baskets, Carnival glass, peanut butter glasses, plastic toys, toy xylophone, puzzles & games, children's books, few quilts, kero. light, Halloween masks, lots of craft items plus many other items.  
**Terms:** Cash or PA check only. **Auc. Note:** Lg. auction. Watch for photos on www.auctionzip.com the week of the auction.  
**Auct: DAVID P. LOEB, AU-002753-L** Auction for:  
**Lenhartsville, PA 19534** The Late  
**610.756.4260** CHARLES & LENNIA MERTZ

**HOME IMPROVEMENTS**

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (\*237707).

The bathroom of your dreams for as little as \$149/month! BCI Bath & Shower. Many options available. Quality materials & professional installation. Senior & Military Discounts Available. Limited Time Offer. FREE virtual in-home consultation now and SAVE 15%! Call Today! 1-877-540-2780 (\*237829).

The Generac PWRcell, a solar plus battery storage system. SAVE money, reduce your reliance on the grid, prepare for power outages and power your home. Full installation services available. \$0 Down Financing Option. Request a FREE, no obligation, quote today. Call 1-866-783-0292 (\*237702).

**CHILDCARE**

Why is Yoda such a good gardener? Because a green thumb he has !! (:

**MOTORCYCLES/ATV'S**

Buying Clean Motorcycles & ATVs! Cash paid, loans paid off! Call 610-282-8373!

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 24/7, 1-888-650-9135 (\*235628).

**MOTORCYCLES/ATV'S**

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$. Please Call 717-577-8206 Kr miller1965@yahoo. com (\*234829).

**FOR RENT**

**FOR RENT: VERY NICE SPACIOUS 14X70 MOBILE HOME** located 5 minutes North of Cabela's, Hamburg, in a small peaceful true 55 & older age restricted Manufactured Housing Retirement Community. Enjoy the nature & serenity of the State Game Lands and Little Schuylkill, yet be 10 minutes from shopping, restaurants, medical & hospital facilities. Spacious L/R, Island Kit. w/appliances. Large MBR/Bath. Additional office/ den room. W/D hook-ups. LP Gas Heat. Shed. Off street mac. parking. Max. 2 occupants & 2 passenger type vehicles. \$795 per month + util. Rent includes home, lot fee, W/S/T, yard mowing, and annual leaf removal. Sec. Dep. & Ref. Required. Must have good credit & pass background checks. Sorry, NO pets or smokers. Visit <http://www.kellerhousingcommunities.com> for photos & details. Keller Homes. 610-944-7696.

**RENTAL: \$1400 plus utilities, Nice; New Smithville large front yard and back private driveway, beautiful. 610-837-9966 Bernard.**

**RECEIVE AN EMAIL TO VIEW OUR ISSUES EACH WEEK!**  
**Email Your Email Address To: [display@windsorpress.com](mailto:display@windsorpress.com) with your request!**  
**YOU MAY ALSO CALL TO PROVIDE YOUR EMAIL ADDRESS, BUT EMAILING IS BEST!**



**COOPER TIRES**  
**DISCOVERER AT3 4S™**  
 The Discover AT3 4S™ with Adaptive-Traction Technology™ grips the surface, rocky or smooth, under the most severe weather, rain or shine.  
 • On road comfort with off-road durability.  
 • Maximum grip and handling on wet roads.  
 • Stops on average over 20 feet shorter on snow\*  
 Severe Weather Rated  
**KANTNER'S TIRE SERVICE, INC.**  
 230 South Franklin Street  
**SHOEMAKERSVILLE • 610-562-2567**  
 HOURS: MON. THRU FRI. 7:30 AM TO 5 PM;  
 SAT. & SUN. CLOSED  
 www.kantnerstire.com  
**OUT-THE-DOOR TIRE PRICES**  
 All Tire Prices Include Mounting, Balancing, And New Valve Stem

Make a Difference  
**RECYCLE**

**THE Merchandiser CLASSIFIED AD FORM:**

**STEP #1 ENTER YOUR:**  
 PHONE NUMBER \_\_\_\_\_  
 NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 (This information is for our records only)

**STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\***

<input type="checkbox"/> Announcements	<input type="checkbox"/> Farm Equip./Livestock	<input type="checkbox"/> Miscellaneous	<input type="checkbox"/> Recreation/Sporting Goods/Equipment
<input type="checkbox"/> Antiques	<input type="checkbox"/> Garage/Yard Sales	<input type="checkbox"/> Mobile Homes	<input type="checkbox"/> Seasonal Equipment
<input type="checkbox"/> Automobiles/Trucks	<input type="checkbox"/> Help Wanted	<input type="checkbox"/> Motorcycle/ATVs	<input type="checkbox"/> Services
<input type="checkbox"/> Auto Parts & Svcs.	<input type="checkbox"/> Home Improvements	<input type="checkbox"/> Pets & Animals	<input type="checkbox"/> Wanted To Rent/Buy
<input type="checkbox"/> Boats/Motors	<input type="checkbox"/> Household Items/ Furniture	<input type="checkbox"/> For Rent	<input type="checkbox"/> Valentine's/ Special Occasions
<input type="checkbox"/> Childcare	<input type="checkbox"/> Lost & Found	<input type="checkbox"/> Real Estate	
<input type="checkbox"/> Computers/Office		<input type="checkbox"/> RVs/Campers	

**SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads**

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR (Please print legibly...Please use punctuation...One word per box, please)**

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

**STEP #4 CHOOSE A PUBLICATION**  
 DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM  
 East Penn Valley Merchandiser  
 Northern Berks Merchandiser  
 Both (Cost Would Be Double)

**STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN: (PLEASE CHECK ONE BOX.)**  
 Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_  
 Enter Starting Date Of Ad \_\_\_\_\_  
 Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

**STEP #6 CHOOSE METHOD OF PAYMENT (PAYMENT MUST ACCOMPANY AD)**  
 We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)  
 Credit Card Information: NAME ON CARD \_\_\_\_\_  
 ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
 TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_  
 SIGNATURE: \_\_\_\_\_  
 Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465  
 Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526  
 Place Your Ad By Phone By Calling 610.562.2267  
 Please have your account number and expiration date available.

**RATES: REGULAR AD:** Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each  
**COMMERCIAL AD:** Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each  
 Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.  
UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

**Card Of Thanks DISPLAY AD \$20.00 Per Publication**  
 EMAIL: [display@windsorpress.com](mailto:display@windsorpress.com)

**Tear Sheets Will Not Be Sent To You For Your Classified Ad.**

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

**NORTHERN BERKS Merchandiser AND EAST PENN VALLEY Merchandiser**  
 Serving Homes & Businesses PLUS Worldwide With Our Online Editions!  
 PUBLISHED EVERY WEDNESDAY BY  
 SINCE 1958  
  
 SIX NORTH THIRD STREET  
 P.O. BOX 465  
 HAMBURG, PENNSYLVANIA 19526-0465  
 610.562.2267  
 FAX: 610.562.2770  
 www.windsorpress.com  
 OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.  
**YOU CAN CALL, FAX OR EMAIL US ANYTIME**  
 Family owned and independent since 1958  
**WE ARE HERE TO SERVE YOU!**  
 The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.  
 We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.  
 The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.



**COMMUNITY CALENDAR**

East Penn Valley & Northern Berks Merchandisers  
 Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.  
 Community Calendar listings are limited to 35 words or less for the nonprofit cost of \$5 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: [classifieds@windsorpress.com](mailto:classifieds@windsorpress.com), FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg, PA. Questions can be directed to the office at 610.562.2267.

3/21/24, Pioneer Grange Topton, order deadline for PA Dutch Potato Filling Sale: 1 1/2 lbs. \$5, 2 1/2 lbs \$7. Pickup 3/29 at the Grange hall 2-4pm. Orders 610-463-7213. Limited quantity made.

**ONLINE AUCTION**



**ROADSIDE AMERICA ONLINE AUCTION IV**  
**"THE ROAD GOES ON FOREVER"**  
**READING, PA**  
**Saturday, March 9<sup>TH</sup> 7:00 PM**  
**All Lots Start At \$5.00 With No Reserve!**  
 Auction Lots From The Roadside America Main Display Including Laurence Gieringer Hand Crafted Items; O Gauge Locomotives, Tenders, Train Cars; Cast Iron, Cast Metal, Tin Litho Vehicles; Auto Dealer Promo Cars; Scale Model Tour Buses; **Layout Accessories:** New Gargraves O Gauge Track, Britains Cast Metal Figures, Animals, Equipment Etc.; Memorabilia From Roadside America Display Cabinets, Gift Shop & Historical Collection.  
**Onsite Previews:**  
**1251 Chestnut St., Reading, PA**  
 Friday, March 8<sup>th</sup> 10:00 AM - 3:00 PM  
 Saturday, March 9<sup>th</sup> 10:00 AM - 3:00 PM  
**Lot #1 Begins Closing March 9<sup>th</sup> 7:00 PM**  
 Bid Online 24/7 Until Lots Close @ [www.auctionhowze.com](http://www.auctionhowze.com)  
 For More Info Call **610-370-2879**  
**THE RENAISSANCE AUCTION GROUP**  
 PA# AU005050

**WE PRINT**



**MENUS!**  
 •Takeout •Dine In •Disposables



6 N Third St., P.O. Box 465, Hamburg, PA 19526-0465  
 610.562.2267 or 1.800.562.5521  
 FAX: 610.562.2770  
[ryan@windsorpress.com](mailto:ryan@windsorpress.com)  
[www.windsorpress.com](http://www.windsorpress.com)

**Say You Saw It In**  
**The East Penn Valley Merchandiser**

**MOBILE HOMES**

**SENIORS, WHY RENT WHEN YOU CAN OWN FOR A LOT LESS MONEY!**  
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**RECREATION/ SPORTING GOODS**

What spring break destination allows you to bring pet birds??!  
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 (:

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 610.562.2267 or  
 1.800.562.5521  
 FAX: 610.562.2770

READER'S **Recipe**



**STRAWBERRY MILE HIGH PIE**

- |   |   |
|---|---|
| 1 (16 oz.) pkg. frozen strawberries, thawed | 1 c. whipping cream (1/2 pt.)                         |
| 1/2 c. sugar                                | 1/4 c. confectioners sugar                            |
| 1 Tbsp. lemon juice                         | 1 tsp. vanilla extract                                |
| 1/8 tsp. salt                               | 1 (9 inch) baked pastry shell or graham cracker crust |
| 2 egg whites, room temperature              |   |

Combine the strawberries, sugar, lemon juice, salt, and room temperature egg whites. Beat with electric mixer for 20 minutes. Do not underbeat, as beating is important for good volume. In another bowl, combine whipping cream, confectioners sugar and vanilla extract. Beat until stiff peaks form. Fold whipping cream mixture into strawberry mixture. Pile into baked 9 inch pastry shell, and freeze until firm, 3 to 4 hours.  
 If desired, garnish with whipped cream and fresh strawberries to serve.

**Note:** Thawed frozen raspberries can be used in place of strawberries.  
 Send your recipes to: *The Windsor Press, Inc.*  
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 New single wides \$60,900;  
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**RECREATION/ SPORTING GOODS**

Spring is here!! I got so excited I wet my plants!!!!  
 (: (:

What dessert is the most popular during spring break?????.....  
**A Beach Pie!!!!!!**

# What is A Town?





**A town is a group of people.**

- It is a school.
- It is a city government.
- It is churches.
- It is industry and jobs.
- It is retail businesses.

**They all have to work together. All must have the support of the people or there is no town.**



Give your local merchant a chance for your business and the first opportunity to make the sale. The local retailer pays the highest percentage of local taxes. They are the ones contacted first for contributions to charitable projects. They provide jobs.  
 Without their store, you have no town.



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**The Windsor Press** SINCE 1958 **Current Hours & Contact Information:**

**Our East Penn Valley and Northern Berks Editions Are Online Weekly.**

**CURRENT OFFICE HOURS:**  
Monday - Friday 10 a.m. to 4 p.m.

<p><b>OFFICE &amp; CLASSIFIED DEPT.:</b> Call or Fax Monday through Friday or Email classifieds@windsorpress.com</p>	<p><b>DISPLAY &amp; SALES:</b> Call our office Monday, Thursday, or Friday; or Email display@windsorpress.com or Eric Francis 610.780.4285 eric@windsorpress.com</p>
<p><b>PRINTING NEEDS:</b> Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313</p>	<p><b>COPY &amp; FAX SERVICES ALSO AVAILABLE</b></p>

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**Don't Let Your Community Event Go Unnoticed!**

**For Just \$5**  
you can advertise in our **COMMUNITY CALENDAR** and reach potential interested event goers!

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Local Events • Local Events • Local Events • Local Events



**HAPPY EASTER**

How would you like to see your favorite Bunny appear in the East Penn Valley and Northern Berks Merchandisers? Just stop by our office where our Photo Op Bunnies are located outside at 6 North Third St., Hamburg. Take a picture with our Photo Op bunnies, email only 1 picture with a first name please, to: [display@windsorpress.com](mailto:display@windsorpress.com) by March 22nd to appear online in the March 27th issue. All ages accepted and we look forward to seeing all the cute bunnies hopping into our Merchandiser! For sharing your picture you can stop by and pick up your free Coloring Book and Crayons in our office after March 27th issue. We're here Monday through Friday 10am-4pm.



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**SERVICES**  
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**BUYING CLASSIC CARS** Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Cash. Please Call 717-577-8206 Krmiller1965@yahoo.com (\*234828).

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**SOLD!**

GET THE MOST FOR YOUR MONEY  
Place your public sale in the East Penn Valley and Northern Berks

**Merchandisers**

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**SALES**  
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Are you motivated?  
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Must have your own transportation.

**Email Resumé to display@windsorpress.com**

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display@windsorpress.com  
www.windsorpress.com **E.O.E**



**What's the Difference?**  
There are four things different between Picture A and Picture B. Can you find them all?

**A**  


**B**  


Answers: 1. Can't see reflection in goggles 2. Missing snap on coat 3. Extra cloud in sky 4. Missing person in background

**We Publish Obituaries**

Email or call for details.

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**CARD OF THANKS FORM**  
Please Clearly Write The Information You Would Like In Your Ad On The Lines Below:

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**CHOOSE A PUBLICATION:**  
 East Penn Valley  
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 Both  
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Phone: \_\_\_\_\_  
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Submit your information and payment to:  
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**“Card of Thanks”**  
*The “Card of Thanks” can only be used for illness, fire, or bereavement.*

Actual Size of Ad  
Cost: **\$20.00**  
per week / per paper



# Spring Home Improvement Guide

*Spring is right around the corner!!*

**Reach your advertising market  
by placing your ad in our**

## **2024 Spring Home Improvement Issue.**

**Your ad will appear  
in the March 20th online edition of the  
East Penn Valley and the Northern Berks**

***Merchandisers***

**FULL COLOR ADVERTISEMENT IN  
BOTH EPV & NB FOR ONE PRICE:**

**Full Page: \$760 • 1/2 Page: \$380**

**1/4 Page: \$190 • 1/8 Page: \$95**

**You May Repeat Your Spring Home Improvement Ad  
In Subsequent Issues For The Same Low Price!**

Contact your sales representative or the display department to place your ad by the  
**DEADLINE OF THURSDAY, MARCH 7, 2024.**



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- Brochures
- Letterhead
- Envelopes
- Newsletters
- Tags & Time Cards
- Postcards
- Tablets & Order Pads
- Salesbooks
- Menus
- Posters
- Tickets
- Gift Certificates
- Calendars

## Business Forms

- Invoices
- Delivery Receipts
- Continuous Forms
- Mailers
- Statements

## Envelopes

- Booklet Envelopes
- Check Envelopes
- Business Reply/Return
- Commercial Envelopes
- Security Envelopes

## Specialty Items

- Wedding/Anniversary Invitations
- Graduation Announcements
- Cards & Announcements
- Custom Ring Binders
- Presentation Folders
- Custom Post-Its™
- Membership Cards
- Holiday & Christmas Cards

## Books

- Employee Books
- Annual Reports
- Manuals
- Ad Books
- Program Books
- Cookbooks

## Labels & Stickers

- Individual/Pinfeed/Fanfolded/Sheets
- Food & Product Labels
- Laser Labels
- Decals & Bumper Stickers
- Shipping Labels

## Ad Specialties

- Coffee Mugs
- Calendars
- Hats & T-shirts
- Pens & Pencils
- Trade Show Giveaways

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- Logo Design & Illustration
- Advertising Campaigns
- Advertising Agency

## Capabilities

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- Collating
- Stapling
- Drilling
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- Perforating
- Numbering
- Laminating



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**Where can you go to take a bunny picture to be published in the Merchandisers?**  
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## I Don't Need To Advertise



**You're Right... There is a time NOT to advertise, when...**

1. You have no competition.
2. You have all the business in town.
3. There are no new people moving into your area.
4. You want to keep your large inventory.
5. You have more business than you can handle.
6. The birth rate is zero.
7. You have more than enough friends that shop your business, keeping you far to busy.
8. You've netted your third million (after taxes).
9. You have no desire to work hard.
10. You would have to hire more people to handle the additional business advertising brings.

**The time to start advertising is...**  
 When you don't agree with all the above.  
**The place to start advertising is...**  
 The one that has a combined circulation of 71,500 homes.

**CALL FOR DETAILS**



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*You can e-mail your job printing needs to:*  
**ryan@windsorpress.com**

**ATTENTION READERS**

Not Seeing The Advertisements, Sales or Specials From Your Favorite Businesses?  
**PLEASE LET THEM KNOW You Miss Seeing Them In The Online Merchandiser!**

**The Windsor Press** logo with 'SINCE 1958' and 'INCORPORATED' text.

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