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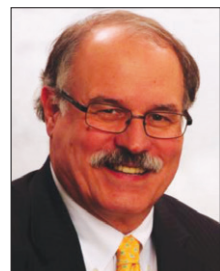
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Moody on The Market

*Pat
Moody*

Org Transformation and Job Cuts Announced by Whirlpool Corporation

First thing Monday morning, Whirlpool Corp. made the surprise announcement that the company will be shifting to "a more simplified and focused business model as part of its ongoing portfolio transformation."

The company confirmed in a prepared statement that the transformation will include two waves of job cuts.

The first wave of announcements happened Monday. Remaining company leaders then pivoted to focus on telling employees what will happen between now and early May, when the second wave of job cuts and reorganization will be announced.

Monday's moves were said to be reorganizing the top layers of the company and select areas of work; the next focus will be standing up workers within the newly reorganized structure.

Company officials would not provide the number of job cuts associated with the announcement, though it was thought to reflect the shrinking global portfolio transformation the company has experienced in recent years.

In the prepared statement from the company, officials said the company will shift to a decentralized model with more autonomous business units and a leaner corporate center.

"Different from other organizational changes, the company is focused on changing the work and is adapting a two-wave approach, allowing leaders

Continued on page 6





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*Marcy
Simpson*

*Executive
Director,
Southwestern Michigan
Tourist Council*

Fun and interesting things to do in Southwest Michigan

Greetings MailMax readers! The days feel slightly less cold, with a hint of warmth in the sunlight. These subtle changes can create a feeling of anticipation and renewal. It's time to open the windows, let in the fresh air, start thinking about enjoying the beauty of the season, and take in some of the local fun.

The GhostLight Theatre is proud to welcome home LA-based singer, Lou Emery, to their Spring Kickoff Event Concert on Saturday, March 9. Doors will open at 6:00 pm for a cash bar and heavy hors d'ouvres, catered by The Brick House. All proceeds for this fundraising event will go to benefit

Continued on page 2

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Inserts may vary by zip code

Simpson *Continued from cover*

the GhostLight Theatre's 2024 season as well as their educational components CircEsteem and the new GL Young Apprentice Program.

Join Lazy Ballerina Winery on Sunday, March 10 as they host their first brunch with Dad's Farm & Cafe. They'll be on site serving Chef PJ's Breakfast Scramble and their amazing avocado toast. \$30 includes both breakfast items and one drink of your choice. There will be mimosas and "bloody ballerinas" available. Reservations begin at 11:00 a.m.

Plank's Tavern is hosting a Couples Sushi Rolling Class. Skilled chefs will guide you as you learn how to roll four different types of sushi on Tuesday, March 12 at 6:00 p.m. You will even get to take home your own rolling mat and chopsticks.

Calling all TORPsters! The first show of 2024 is Friday, March 15 at 7:00 p.m. and they want YOU to join. They're back just in time to help you laugh your way into St. Patrick's Day weekend, the Ides of March, and the first day of spring. In these trying times, we know you need to have your fancy tickled (who doesn't)! It's a fast-paced romp through Improvland, and all based on audience suggestions - unscripted and inspired in the moment.

You won't want to miss Fruition at the Acorn on Saturday, March 16 at 8:00 p.m. This Portland-based quintet performs folk-rock with touches of psych, soul, and blue-grass. Their newest album, Broken at the

Break of Day, shines a light on all five members of the band.

The Southwest Michigan Record Show is coming to the Mendel Center. This twice-a-year event is your new destination for all things vinyl. The show is scheduled for Sunday, March 17. Music vendors will fill 65 tables with new and used LPs, 45s, CDs, cassettes, posters, and more. Multiple genres are represented, but the show will center on classic rock, pop, metal, punk, prog rock, and '80s. Select vendors will also carry blues, jazz, R&B, soul, country, and more. Free general admission starts at 10:00 a.m. Early entry shoppers will be admitted at 8:30 a.m. for \$5 per person.

The History Center at Courthouse Square is overrun with bunnies, and they need help giving them a good home in time for Easter. The 3rd annual Great BCHA Bunny Hunt will start at 11:00 a.m. on Saturday, March 30th and participants have one hour to find one of our 24 ducky tokens hidden in each of the four buildings. Once a token has been found, you'll turn it in to the staff to receive your bunny prize. Each of our twenty-four rabbits are filled with plenty of candy and goodies. Due to the limited number of rabbits available, RSVPs are required, but the event is free and donations are welcomed.

If you would like more information on these and many more events and activities in the area, please visit our website at swmichigan.org.

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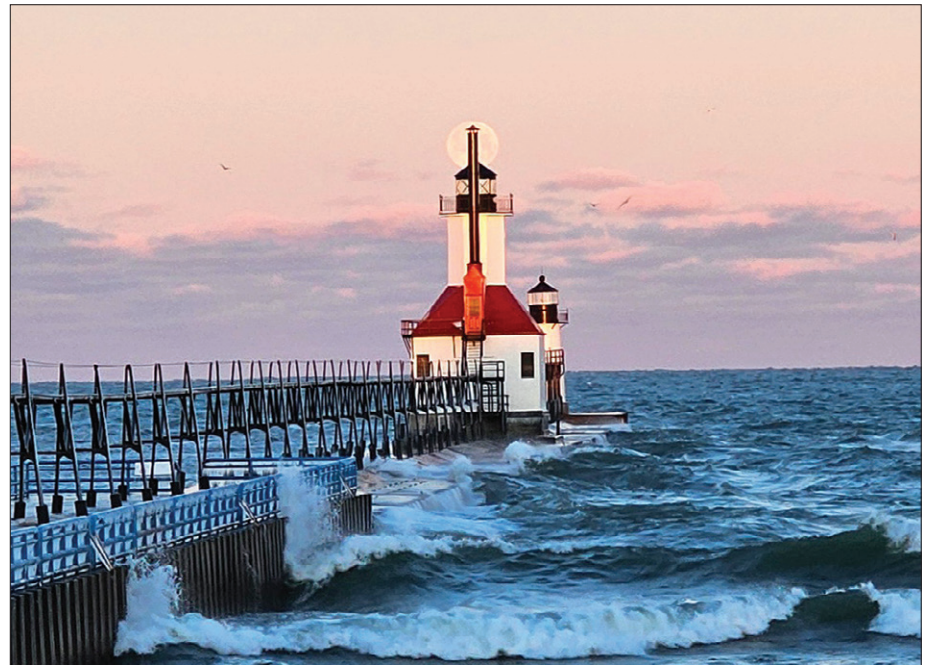
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Photo of the Week



Moonlight House

Photo by **Tim Johnson**

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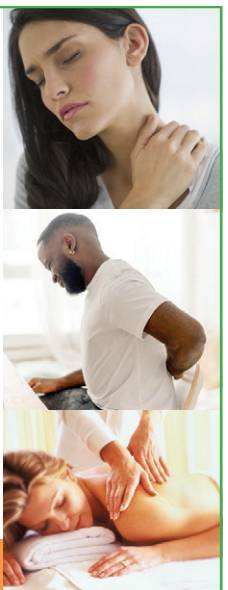


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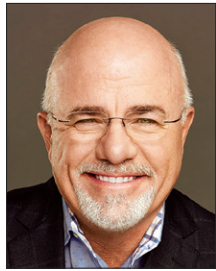
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Dave Ramsey
Financial Expert
The Ramsey Show

**Dave Says
A Big Mess**

Dear Dave,
I'm a single mom, and I opened my own small business last year. The business isn't growing at all, and my mom and dad are helping me with the bills. On top of all this, I don't receive any child support payments from my ex-husband. But my biggest concern is our home. I bought it four years ago, and when I opened my business, I did it with a home equity loan. Do you have any advice?

Tammy
Dear Tammy,
You need to close up your business, at least temporarily, and go find some money-making work. I'm sorry to be so blunt, but you've got a really big mess on your hands.

Long story short, the money you make at another full-time job is likely to decide whether you can stay in your home. If you've got a mortgage, home equity loan and business debts hanging over your head, the chances of this are slim. You probably need to consider the idea moving into a small, affordable apartment for a while, too. If you do this, get your debts paid off and your finances back in order—which includes living on a budget and saving—you might be able to buy a house again in a few years.

I know the idea of giving up your home and business is hurtful, but sometimes when you have a serious illness, extensive surgery is needed to fix the problem. And right now, you've got a very serious financial illness.

I want you to understand how I'm looking at this, Tammy. The house alone is not the problem. You borrowed money to open a business, and that

was your first mistake. You also have no savings, which is another mistake, and now your business isn't making a profit. See how all of it combined adds up into one big mess?

I love your spirit, and the fact that you want to be an entrepreneur. But you've got to get control of your money first. If you don't, this thing will eat you alive.

—Dave

More Harm Than Good

Dear Dave,
Our son has been married for about three years, and he and his wife are having financial problems. He wants to live on a budget and save money, while she hates the idea of budgeting, and always wants to buy expensive things. They make enough to get by, but they're not rich. How should we handle it when he asks us for advice?

Stan

Dear Stan,
If he can't get her to realize these habits are hurting them and their financial future, and if it's an issue they're going to continually butt heads over, it would be smart

for them to sit down with a good marriage counselor or pastor. Something like this needs to come from a neutral and objective third-party.

Do you get what I'm saying here? The last thing he needs to do is go back to his wife spouting stuff like, "Well, my parents said..." Remember when you were first married, Stan? You didn't want your in-laws always hovering around putting in their two-cents worth, either, right?

I know you folks are concerned. It's only natural, because you love them and care about them. But if your daughter-in-law feels like her in-laws and her husband are ganging up on her, it could do way more harm than good!

—Dave

* Dave Ramsey is an eight-time national bestselling author, personal finance expert and host of The Ramsey Show. He has appeared on Good Morning America, CBS This Morning, Today, Fox News, CNN, Fox Business and many more. Since 1992, Dave has helped people take control of their money, build wealth and enhance their lives. He also serves as CEO for Ramsey Solutions.



Glenn Rosenbaum
Pastor

New Life

We were therefore buried with him through baptism into death in order that, just as Christ was raised from the dead through the glory of the Father, we too may live a new life.

Romans 6:4

Martin Pistorius was a happy twelve-year-old boy living with his family in their home country of South Africa. One day, he came down with a mysterious illness. The illness placed Martin in a deep coma, completely unresponsive to everything around him. He remained in this state for so long that, eventually, the medical team told Martin's family that they should take him home, as his death would now be just a matter of time.

But Martin did not die. His body kept going. Each morning, his father fed him, got him dressed, and took him to the care center for the day. In the evening, he brought him home, fed him, bathed him, and got him ready for bed. This went on for twelve years.

What no one knew was that Martin was aware of everything going on around him. He could see, hear, feel, smell, and taste. His body was incapable of showing any response in any way. However, he knew precisely what was going on.

It's the stuff of nightmares: To live as a prisoner in plain sight, completely isolated

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from others for any affection, any attention, any meaningful relationship. It's also a jarring illustration of what sin does—your sin and mine.

Because of sin, you and I, by nature, languished in prisons of our own making. These prisons isolated us from each other and from God.

But then came Jesus. Through his perfect life in our place and his suffering and death on our behalf, he threw open the prison doors. He cleansed us. He clothed us in his holiness. In Holy Baptism he claimed us as his own. And now, through his gospel, new life is ours. We are forgiven. We are his. And we are free.

Twelve years later, Martin's imprisonment came to an end. His body woke up, and he's happily married, living his new life. In Christ, our imprisonment is over too. And our new life lasts forever.

Prayer: Lord Jesus, thank you for rescuing me from my prison. Thank you for my new life. Amen.

Submitted by Pastor Glenn T. Rosenbaum
Administrative Pastor
Grace Evangelical Lutheran Church, St. Joseph
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Sarah Spoonholtz

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Business Recognition Awards Winners - Part 2!

Week number 2 of highlighting our Business Recognition Award winners - each of which were selected with live voting during our Business Recognition Breakfast on February 16th.

Kicking it off with our **Non-Profit Excellence Award - LOGAN Autism Learning Center!**

LOGAN Community Resources, Inc. serves adults and children with intellectual and developmental disabilities, including autism services, residential services, day programs, and employment services.

When a handful of families from every corner of the community, rich and poor, decided they'd no longer allow their children to be sent away to institutions, they started their own school on Logan Street in Mishawaka, IN. That's how LOGAN got its name in 1950 - simply because it was on Logan Street.

Those founding families were just like you. Determined to prove that their kids had potential. And no one was going to prove them wrong.

By 1968, the entire community, including Notre Dame, had embraced the LOGAN families who came from all walks of life. And a brand-new school building was built right across from the University where hundreds of children and adults came for therapy and support every day.

Today, you'll find LOGAN on Jefferson Boulevard in South Bend and at LOGAN Industries on Boland Drive. But you'll also find LOGAN in group homes all over the community and at our Autism Learning Centers in South Bend and Granger, IN, and Benton Harbor, MI. Since March of 2018, you'll also find us at Hannah & Friends Neighborhood on Hollyhock Road.

Wherever you need us, we aim to serve the sons and daughters you'd do anything for. It's what our founders intended.

Our 40 and Under Rising Star Award - Justin "JUICE" Koehneke, Watermark Brewing Company!

Meet Juice, the maestro of merriment at Watermark's taproom. This charismatic captain of cocktails isn't just about mixing the perfect drink; he's also stirring up a storm in the community service scene.

Juice doubles as a superhero at the Woodland Shores Caring Cupboard Food Pantry, ensuring no one goes hungry on his watch. Forget about just raising the bar, Juice is lifting the entire community's spirits, one pantry at a time.

And if you thought his philanthropic prowess stopped there, think again! Juice is the mastermind behind several of Watermark's benevolent escapades, including orchestrating the Special Olympics Polar Plunge, which in 2024 raised over \$118,000 and swinging for charity on the golf course. Rumor has it; he can turn any golf club into a wand of goodwill.

With 7+ years of staff retention, Juice isn't just a leader; he's the glue that keeps the Watermark family together. His secret? Maybe it's the magic touch in his cocktails or perhaps the enchantment of his community spirit. Either way, Juice isn't just a rising star; he's a full-blown constellation.

Cheers to Juice - the beacon of booze and benevolence!

The full list of this year's Chamber nominee and award recipient information is available at www.smrchamber.com.

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Looking ahead we have multiple opportunities for you to connect and join us as we celebrate our legacy and cement our future here in Southwest Michigan! Want to chat? Connect with me directly at 269-930-4040 or sspoonholtz@smrchamber.com.

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Moody *Continued from cover*
closer to the work to own the organizational design of the future. The company believes this diligent and purposeful approach will enable a better organizational design in alignment with the future needs of the business.

"The first wave impacts are being shared today, focusing on the top layers of the organization and select areas of work – including changes to roles, work scopes, and in some cases elimination of positions. The second wave will focus on the rest of the organization, and those changes will be shared no later than early May."

Kinexus Group Acquires For-Profit Company in Grand Rapids

The economic development nonprofit Kinexus Group of Southwest Michigan recently announced the acquisition of a for-profit human resources company based out of Grand Rapids. Making the

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announcement to employees, Kinexus Group CEO Todd Gustafson confirmed the group has purchased HR Collaborative, a human resource management and consulting firm.

"Employers have been sharing with us for a long time that there's a need for specific human resource subject matter expertise in their companies. When we see a gap, we gather the resources to collaboratively solve the issues. The acquisition comes at a time of need where employers are facing an unprecedented amount of labor and skill shortages across every sector and every region in the country, especially Michigan, where the population is declining, aging and is less educated resulting in a bottom ten state in these critical economic indicators," said Gustafson.

"Employers, especially small-to-mid-sized companies with limited resources and capacity will now have access to some of the best workforce experts and human resources professionals in the nation."

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In a presentation to the Kinexus Group board of directors, the founder and president of HR Collaborative, Beth Kelly, explained that her company helps other companies "build and accelerate" their HR function, provides HR staff for companies on an interim or long-term basis, and takes on project management of HR initiatives like company restructuring.

HR Collaborative has been in business for ten years, they have approximately 20 employees, and the firm will remain in its Grand Rapids location.

Gustafson said the move has been in the works for the last 12 months and will help the Kinexus Group achieve its ongoing mission. He said his group has formed a new subsidiary, Kinexus HR, a for-profit team that technically acquired HR Collaborative for an undisclosed amount.

Kinexus Group is a 501(c)(3) nonprofit organization, using public and private sector funding sources to work with area business and workforce stakeholders. The Kinexus Group operates Michigan Works! Berrien, Cass, Van Buren, Youth Solutions, Bridge Academy, Benton Harbor Youth Build, Market Van Buren, and the Manufacturing Growth Alliance.

Kinexus Group describes itself as, "A family of organizations committed to inspiring positive economic change one person, one business, one community at a time. Our nonprofit pinpoints challenges and issues that keep our state from thriving, and addresses gaps in workforce, community, and business development."

Pat Moody
 Publisher, MoodyOnTheMarket.com
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2023 FORD ESCAPE ACTIVE ALL WHEEL DRIVE

Cinnabar Red Metallic, Heated Steering Wheel, Remote Start, Heated Front Seats, Blind Spot Monitoring with Cross Path Detection, and Much More! F23293

MSRP.....\$33,505
 SIEMANS DISCOUNT.....- 760
 TRADE-IN ASSISTANCE BONUS CASH** - 1,750
SALE PRICE FOR EVERYONE \$30,995

MILITARY OR FIRST RESPONDER RECOGNITION EXCLUSIVE CASH* - 500
AS LOW AS \$30,495

PLUS 0.9% FOR 48 MONTHS or 1.9% FOR 60 MONTHS

(*WITH APPROVED CREDIT)(**MUST QUALIFY/MUST FINANCE THRU FORD MOTOR CREDIT)(**MUST TRADE-IN QUALIFYING FORD VEHICLE/RESIDENCY RESTRICTIONS APPLY)



2023 FORD EXPLORER TIMBERLINE 4X4 DEMO

Agate Black Metallic, 18 Inch Black Painted Aluminum Wheels, B&O 12 Speaker Sound System, Power Liftgate, Heated Steering Wheel, Remote Start, Class IV Trailer Tow Package, Navigation, Wireless Charging Pad, and Much More! F23268

MSRP.....\$51,600
 SIEMANS DEMO DISCOUNT.....- 1,605
 TRADE-IN ASSISTANCE BONUS CASH** - 2,000
SALE PRICE FOR EVERYONE \$47,995

MILITARY OR FIRST RESPONDER RECOGNITION EXCLUSIVE CASH* - 500
AS LOW AS \$47,495

PLUS 0.0% FOR 36 MONTHS, 0.9% FOR 48 MONTHS, or 1.9% FOR 60 MONTHS

(WITH APPROVED CREDIT)(**MUST QUALIFY/MUST FINANCE THRU FORD MOTOR CREDIT)(**MUST TRADE-IN QUALIFYING FORD VEHICLE/RESIDENCY RESTRICTIONS APPLY)



2024 FORD TRANSIT CARGO VAN

Oxford White, Cloth Seats, Limited Slip Rear Axle, Fixed Rear Door Glass, Tie Down Cargo Hooks, Trailer Tow Package, SYNC 3, Running Boards, and Much More! F24123

MSRP.....\$52,495
 SIEMANS DISCOUNT.....- 500
SALE PRICE FOR EVERYONE \$51,995

MILITARY OR FIRST RESPONDER RECOGNITION EXCLUSIVE CASH* - 500
AS LOW AS \$51,495

(*MUST QUALIFY)



2023 FORD F-150 SUPERCREW XLT 4X4

Avalanche, 3.5 EcoBoost V6 Engine, Integrated Trailer Brake Controller, Locking Rear Axle, 36 Gallon Fuel Tank, Partitioned Lockable Storage, Remote Start, Heated Front Seats, and Much More! F23269

MSRP.....\$60,310
 SIEMANS DISCOUNT.....- 4,815
 TRADE-IN ASSISTANCE BONUS CASH** - 2,000
SALE PRICE FOR EVERYONE \$53,495

MILITARY OR FIRST RESPONDER RECOGNITION EXCLUSIVE CASH* - 500
AS LOW AS \$52,995

PLUS 1.9% FOR 36 MONTHS, 2.9% FOR 48 MONTHS, or 3.9% FOR 60 MONTHS

(WITH APPROVED CREDIT)(**MUST QUALIFY/MUST FINANCE THRU FORD MOTOR CREDIT)(**MUST TRADE-IN QUALIFYING FORD VEHICLE/RESIDENCY RESTRICTIONS APPLY)



2023 FORD MUSTANG MACH 1 COUPE

Fighter Jet Gray, Leather Seats, 19 Inch Tarnished Dark Low Gloss Wheels, B&O 12 Speaker System, Navigation, Mach 1 Appearance Package, 10 Speed Automatic Transmission, Security Package, and Much More! F23058

MSRP.....\$64,030
 SIEMANS DISCOUNT.....- 4,035

AS LOW AS \$59,995



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2023 FORD F-150 XLT LIGHTNING 4X4

Carbonized Gray Metallic, 20 Inch Alloy Dark Gray Wheels, LED Box Lighting, Tailgate Step, Power Tailgate, Extended Range Battery, Drop In Bedliner, Mobile Power Cord, 12 Inch Touchscreen, Heated Front Seats, Interior Work Surface, Power Adjustable Pedals, 360 Degree Camera, Reverse Sensing System, Lane Keeping System, and Much More! F23225

MSRP.....\$72,840
 SIEMANS DISCOUNT.....- 1,845
 RETAIL BONUS CASH.....- 7,500
SALE PRICE FOR EVERYONE \$63,495

MILITARY OR FIRST RESPONDER RECOGNITION EXCLUSIVE CASH* - 500
AS LOW AS \$62,995

PLUS 1.9% FOR 36 MONTHS, 2.9% FOR 48 MONTHS, or 3.9% FOR 60 MONTHS

(WITH APPROVED CREDIT)

(*MUST QUALIFY/MUST FINANCE THRU FORD MOTOR CREDIT)



2023 FORD F-250 CREW CAB 4X4 TREMOR

Rapid Red, 7.3 V8 Engine, Sport Appearance Package, LED Box Lighting, Locking Rear Axle, Roof Clearance Lights, Tremor Off-Road Package, 35 Inch Off-Road All Terrain Tires, Black Painted Aluminum Wheels, Navigation System, PowerScope Trailer Tow Mirrors, B&O Sound System, Blind Spot Information System, Reverse Sensing System, Remote Start, 360 Degree Camera Package, Heated Front Seats, and Much More! F23280

MSRP.....\$68,365
 SIEMANS DISCOUNT.....- 2,370
SALE PRICE FOR EVERYONE \$65,995

MILITARY OR FIRST RESPONDER RECOGNITION EXCLUSIVE CASH* - 500
AS LOW AS \$65,495

(*MUST QUALIFY)



2024 FORD E-350 SERVICE BODY CSV

Oxford White, 7.3 V8 Engine, Limited Slip Rear Axle, Power Windows and Locks, Rear View Camera, Trailer Tow Package, Power Mirrors, Remote Entry, READING Aluminum Service Body, and Much More! F24001

MSRP.....\$41,220
 ADD FOR READING SERVICE BODY +41,141
 SUBTOTAL.....\$82,361
 SIEMANS DISCOUNT.....- 2,366

SALE PRICE FOR EVERYONE \$79,995

MILITARY OR FIRST RESPONDER RECOGNITION EXCLUSIVE CASH* - 500
AS LOW AS \$79,495

(*MUST QUALIFY)

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**2023 JEEP RENEGADE
LATITUDE 4X4**

Graphite Gray, 1.3 Turbo Engine, Navigation, Blind Spot and Cross Path Detection, Forward Collision Warning, Lane Departure Warning, and Much More! C23212

MSRP.....\$30,040
 SIEMANS DISCOUNT.....- 241
 STANDALONE 10% OFF MSRP RETAIL BONUS CASH - 3,004
SALE PRICE FOR EVERYONE \$26,795
 MILITARY OR FIRST RESPONDER BONUS CASH* - 500
AS LOW AS \$26,295

(*MUST QUALIFY)



**2023 DODGE HORNET GT
ALL WHEEL DRIVE**

Blue Bayou, Uconnect 5 With 10 Inch Screen, Blind Spot and Cross Path Detection, Full Speed Forward Collision Warning, Lane Keep Assist, Rear Park Assist, Adaptive Speed Control, and Much More! C23237

MSRP.....\$32,825
 SIEMANS DISCOUNT.....- 330
 NATIONAL RETAIL CONSUMER CASH - 1,500
SALE PRICE FOR EVERYONE \$30,995
 MILITARY OR FIRST RESPONDER BONUS CASH* - 500
AS LOW AS \$30,495

(*MUST QUALIFY)



**2023 JEEP COMPASS
LIMITED 4X4**

Billet Silver Metallic, Leather Seats, (RED) Edition, Blind Spot and Cross Path Detection, Full Speed Forward Collision Warning, Active Lane Management, Adaptive Cruise Control, Remote Start, Rear Park Assist, Heated Front Seats, Power Seat, and Much More! C23111

MSRP.....\$39,530
 SIEMANS DISCOUNT.....- 1,082
 STANDALONE 10% OFF MSRP RETAIL BONUS CASH - 3,953
SALE PRICE FOR EVERYONE \$34,495
 MILITARY OR FIRST RESPONDER BONUS CASH* - 500
AS LOW AS \$33,995

(*MUST QUALIFY)



**2023 RAM 1500
CLASSIC TRADESMAN
CREW CAB 4X4**

Diamond Black Crystal, Tradesman Black Package, Anti Spin Rear Axle, Class IV Receiver Hitch, Black Aluminum Wheels, Black Accents, Keyless Entry, and Much More! C23178

MSRP.....\$48,250
 SIEMANS DISCOUNT.....- 1,517
 STANDALONE 15% OFF MSRP RETAIL BONUS CASH - 7,238
SALE PRICE FOR EVERYONE \$39,495
 MILITARY OR FIRST RESPONDER CONSUMER CASH* - 500
AS LOW AS \$38,995

(*MUST QUALIFY)



**2023 RAM PROMASTER
15 FOOT BOX TRUCK
DEMO**

Bright White, Cloth Seats, Speed Control, Power Heated Mirrors, American Cargo Liberty III 15 Foot Box with Pull-Out Ramp, and Much More! C23147

MSRP.....\$45,295
 ADD FOR 15 FOOT BOX.....\$12,925
 SUBTOTAL.....\$58,220
 SIEMANS DISCOUNT.....- 7,225
SALE PRICE FOR EVERYONE \$50,995
 2022 ON-THE-JOB \$1000 COMMERCIAL EQUIPMENT UPFIT** - 1,000
 MILITARY BONUS CASH*.....- 500
AS LOW AS \$49,495

(*MUST QUALIFY/**BUSINESS OWNERS ONLY)



**2023 RAM 3500 REGULAR
CAB 4X4 DEMO**

Bright White, Heavy Duty Snow Plow Prep Group, Chrome Appearance Group, Heated Mirrors, Windows and Locks, Rear Sliding Window, Clearance Lamps, Trailer Brake Controller, Touchscreen Radio, Instrument Panel Auxiliary Switches, Weather Guard Aluminum Toolbox, Back Rack, and Much More! C23207

MSRP.....\$59,630
 ADD FOR WEATHER GUARD TOOLBOX & BACK RACK + 3,987
 SUBTOTAL.....\$63,617
 SIEMANS DEMO DISCOUNT.....- 5,659
 STANDALONE 10% OFF MSRP RETAIL BONUS CASH - 5,963
SALE PRICE FOR EVERYONE \$51,995
 MILITARY OR FIRST RESPONDER CONSUMER CASH* - 500
AS LOW AS \$51,495

(*MUST QUALIFY)



**2023 DODGE
DURANGO R/T
ALL WHEEL DRIVE**

White Knuckle, Leather Seats, Blacktop Package, 5.7 V8 HEMI Engine, 2nd Row Captain's Chairs, 20 Inch Black Noise Wheels, Power Sunroof, Heated First and Second Row Seats, Lane Departure Warning Plus, Full Speed Collision Warning, Adaptive Cruise Control, 19 Harman Kardon Speakers, Heated Steering Wheel, Power Liftgate, and Much More! C23228

MSRP.....\$67,525
 SIEMANS DISCOUNT.....- 680
 NATIONAL RETAIL CONSUMER CASH - 4,250
 NATIONAL POWER DOLLARS BONUS CASH - 3,600
SALE PRICE FOR EVERYONE \$58,995
 MILITARY OR FIRST RESPONDER BONUS CASH* - 500
AS LOW AS \$58,495

(*MUST QUALIFY)



**NEW 2022 RAM
5500 CREW CAB 4X4
DUMP TRUCK**

Bright White, 6.7 Cummins Turbo DIESEL, Trailer Brake Controller, Chrome Appearance Group, Electronic Shift-On-The-Fly Transfer Case, Black Tubular Side Steps, VOTH Aluminum Dump Body, Tool Boxes, and Much More! C22265

MSRP.....\$72,320
 ADD FOR VOTH DUMP BODY AND TOOL BOXES +30,115
 SUBTOTAL.....\$102,435
 SIEMANS DISCOUNT.....- 12,440

**AS LOW AS
\$89,995**

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WAS March 9, 2024 MailMax
\$29,958



2020 FORD EDGE TITANIUM AWD
NOW \$28,872

2.0 EcoBoost EFI Engine, 8 Speed Automatic, Aluminum Wheels, 44K Miles, Remote Start, Navigation, SYNC3, Memory Power Leather Heated/AC Front Seats, Heated Steering, Panoramic Moonroof, Adaptive Cruise Control, Evasive Steering Assist, Cross-Traffic Alert, Lane Departure Warning, Lane Keeping Assist, Lane Departure Warning, Front Collision Mitigation, Power Liftgate, Remote Keyless Entry System, Ford Certified! Star White, F24034A

WAS
\$50,824



2022 FORD BRONCO
ADVANCED OUTER BANKS 4X4
NOW \$42,500

Aluminum Wheels, Less Than 7K Miles! High Package, Running Board, Cargo Area Protector, Remote Start, Navigation, SYNC 4, 2-Door, Heated Front Seats, Back-Up Camera, Remote Keyless Entry System, Ford Certified! Cyber Orange Metallic, F23231A

Manage

WAS
\$34,754



2020 GMC SIERRA 1500
ELEVATION EXTENDED CAB 4X4
NOW \$31,995

5.3 V8 EFI Engine, 10 Speed Automatic, Aluminum Wheels, 96K Miles, Bedliner, Step Bars, Power Driver's Seats, Heated Front Seats, Heated Steering Wheel, Touchscreen Display, Auto Climate Control, Back-Up Camera, Remote Keyless Entry System, Onyx Black, F23254B

WAS
\$49,995



2019 GMC YUKON DENALI 4X4
NOW \$44,399

6.2 V8 EFI Engine, 10 Speed Automatic, Aluminum Wheels, 67K Miles, Remote Start, Navigation, Power Running Boards, Power Leather Heated/AC Front Seats, Heated Steering Wheel, 2nd Row Heated Seats, Power Sunroof, DVD Entertainment System, Blind Spot Monitor, Cross-Traffic Alert, Lane Departure Warning, Lane Keeping Assist, Front Collision Mitigation, Front Collision Warning, Power Liftgate, Remote Keyless Entry System, Onyx Black, F23223A

WAS
\$32,562



2021 FORD
EXPLORER XLT 4X4
NOW \$30,995

2.3 EcoBoost Engine, 10 Speed Automatic, Aluminum Wheels, 41K Miles, Power Heated Front Seats, Climate Control, Blind Spot Monitor, Cross-Traffic Alert, Lane Departure Warning, Lane Keeping Assist, Front Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Ford Certified! Agate Black Metallic, F23301A

JUST A SHORT DRIVE TO BR SEE OUR ENTIRE INVENTORY

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WAS
\$62,795



2019 FORD F-150 RAPTOR
SUPERCREW 4X4
NOW \$56,555

3.5 V6 EcoBoost EFI Engine, 10 Speed Automatic, Aluminum Wheels, 37K Miles, Security Cover, Bedliner, Running Boards, Memory Power Leather Heated/AC Front Seats, Heated Steering Wheel, Panoramic Moonroof, Auto Climate Control, Power Slide Rear Window, 360 Degree Camera, Front Collision Mitigation, Reverse Sensing System, Back-Up Camera, Pro Trailer Back-Up Assist, Remote Keyless Entry System, Ford Certified! Magnetic, F23209A

WAS
\$26,500



2022 JEEP
RENEGADE LATITUDE 4X4
NOW \$25,957

1.3 Engine, 9 Speed Automatic, Aluminum Wheels, Only 4K Miles! Remote Start, Navigation, Altitude Package, Power Driver's Seat, Heated Steering Wheel, Heated Front Seats, Touchscreen Display, Blind Spot Monitor, Cross-Traffic Alert, Lane Departure Warning Plus, Front Collision Mitigation, Back-Up Camera, Remote Keyless Entry System, Jeep Certified! Bikini Metallic, F23300B

WAS
\$25,500



2022 FORD
ECOSPORT SES 4X4
NOW \$22,787

2.0 EFI Engine, 6 Speed Automatic, Aluminum Wheels, Only 8K Miles! Navigation, SYNC 3, Power Driver's Seat, Heated Front Seats, Heated Steering Wheel, Power Moonroof, Auto Climate Control, Blind Spot Monitor, Cross-Traffic Alert, Rear Parking Aid, Back-Up Camera, Remote Keyless Entry System, Ford Certified! Diamond White, F23207A

WAS
\$42,887



2020 FORD
SPORT SUPER
NOW \$

3.6 V6 EcoBoost, 10 Speed Automatic, Aluminum W...
Boards, Remote Start, Navigation, SYNC 3, Powe...
Collision Mitigation, Reverse Sensing System, Ba...
Keyless Entry System, Ford Certi...



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WAS \$29,704



2017 MERCEDES GLE 350 4MATIC AWD

NOW \$22,831

3.5 EFI Engine, 7 Speed Automatic, Aluminum Wheels, 81K Miles, Navigation, Memory Power Leather Heated Front Seats, Heated Steering Wheel, Auto Climate Control, Power Sunroof, CD-Player, Front Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Black, F23163A

WAS \$45,301



2023 KIA SORENTO X-LINE PRESTIGE AWD

NOW \$41,585

2.5 EFI Engine, 8 Speed Automatic, Aluminum Wheels, Only 5K Miles, Navigation, Memory Power Leather Heated/AC Front Seats, 2nd Row Heated Seats, Panoramic Sunroof, Adaptive Cruise Control, Blind Spot Monitor, Cross-Traffic Alert, Lane Keeping Assist, Front and Rear Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Balance of Factory Warranty! Gravity Gray, C23232A

WAS \$42,997



2021 RAM 1500 BIG HORN CREW CAB 4X4

NOW \$38,367

5.7 V8 HEMI Engine, 8 Speed Automatic, Aluminum Wheels, 29K Miles, Night Edition! Bedliner, Remote Start, Power Driver's Seat, Power Adjust Pedals, Heated Steering Wheel, Heated Front Seats, Rear Power Slide Window, Touchscreen Display, Back-Up Camera, Remote Keyless Entry System, Ram Certified! Diamond Black Crystal Pearlcoat, C24014A

WAS \$46,995



2022 JEEP GLADIATOR OVERLAND 4X4

NOW \$44,717

3.6 V6 EFI Engine, 8 Speed Automatic, Aluminum Wheels, Only 7K Miles! Security Cover, Running Boards, Remote Start, Navigation, High Altitude Package, MOPAR Hardtop Headliner, Heated Leather Seats, Heated Steering Wheel, Climate Control, Alpine Premium Audio System, Adaptive Cruise Control, Blind Spot & Cross Path Detection, Rear Park Assist, Back-Up Camera, Trailer Tow Package, Remote Keyless Entry System, Jeep Certified! Black Clearcoat, F23192A

WAS \$54,764



2019 FORD F-350 XLT SRW CREW CAB 4X4

NOW \$49,860

6.7 V8 DIESEL Power Stroke Engine, 6 Speed Automatic, Aluminum Wheels, 60K Miles, Security Cover, Bedliner, Running Boards, Remote Start, Power Driver's Seat, Power Adjust Pedals, Reverse Sensing System, Back-Up Camera, Remote Keyless Entry System, FORD CERTIFIED! Agate Black, C23155B

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2020 FORD F-150 XLT SUPERCREW 4X4
NOW \$37,218

4.0 V6 EcoBoost, 10 Speed Automatic, Aluminum Wheels, 48K Miles, Security Cover, Bedliner, Running Boards, Heated Front Seats, Power Adjust Pedals, Front Back-Up Camera, Max Trailer Tow Package, Remote Start, Keyless Entry System, Ford Certified! Rapid Red Metallic, F23218A

WAS \$37,995



2020 FORD F-150 XLT SPORT SUPERCREW 4X4
NOW \$33,818

2.7 V6 EcoBoost, 10 Speed Automatic, Aluminum Wheels, 60K Miles, Running Boards, Remote Start, Navigation, Power Heated Front Seats, Power Adjust Pedals, Power Sliding Rear Window, Front Collision Mitigation, Reverse Sensing System, Back-Up Camera, Remote Keyless Entry System, Ford Certified! Iconic Silver, U23142

WAS \$26,928



2021 FORD POLICE INTERCEPTOR UTILITY AWD
NOW \$22,570

3.3 HYBRID Engine, 10 Speed Automatic, Heavy Duty Steel Wheels, 71K Miles, Ready for the Road Package, Console Mounting Plate, Spot Lamp, Power Driver's Seat, Interior Liftgate Release, Back-Up Camera, Keyless Entry System, Agate Black Metallic, C23217A

WAS \$28,793



2015 FORD F-450 SUPER DUTY DRW REGULAR CAB BOX TRUCK
NOW \$25,995

6.7 V8 Power Stroke DIESEL Engine, 6 Speed Automatic, 166K Miles, Power Windows and Locks, Trailer Brake Controller, Limited Slip Axle, Remote Keyless Entry System, Oxford White, F22271A

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**2021 JEEP WRANGLER UNLIMITED
4X4 80TH ANNIVERSARY**
NOW \$39,883

3.6 V6 Engine, 8 Speed Automatic, Aluminum Wheels, 27K Miles, Remote Start, Navigation, Black 3-Piece Hardtop, Leather Heated Front Seats, Heated Steering Wheel, Jeep 80th Anniversary Console Badge, Touchscreen Display, Back-Up Camera, Remote Keyless Entry System, Jeep Certified! Sarge Green, F24107A



2020 FORD ESCAPE TITANIUM AWD
NOW \$27,798

2.0 EcoBoost Engine, 8 Speed Automatic, Aluminum Wheels, Only 15K Miles! Remote Start, Navigation, SYNC 3, Memory Power Leather Heated Front Seats, Heated Steering Wheel, Panoramic Vista Roof, Blind Spot Monitor, Cross-Traffic Alert, Lane Keeping Assist, Lane Departure Warning, Front Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Ford Certified! Dark Persian Green Metallic, U24021



**2024 FORD MAVERICK XLT
SUPERCREW AWD**
NOW \$33,995

2.0 EcoBoost Engine, 8 Speed Automatic, Aluminum Wheels, Less Than 2K Miles! Spray-In Bedliner, Ford Co-Pilot360, Climate Control, Power Sunroof, Front Collision Mitigation, Back-Up Camera, Remote Keyless Entry System, Balance of Factory Warranty! Atlas Blue Metallic, U24029



2010 FORD EDGE LIMITED
NOW \$9,697

3.5 V6 Engine, 6 Speed Automatic, Chrome Clad Wheels, 113K Miles, Memory Power Leather Heated Front Seats, Panoramic Vista Roof, Climate Control, CD-Player, Rear Parking Aid, Remote Keyless Entry System, White Platinum Metallic, U23183A

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2016 FORD ESCAPE SE AWD
NOW \$9,632

2.5 Engine, 6 Speed Automatic, Alloy Wheels, 127K Miles, Power Driver's Seat, CD-Player, Back-Up Camera, Remote Keyless Entry System Oxford White, U24024



**2015 RAM 2500 BIG HORN
CREW CAB 4X4 DIESEL**
NOW \$33,938

6.7 Cummins Turbo DIESEL Engine, 6 Speed Automatic, Aluminum Wheels, 138K Miles, RAMBOX Cargo Management System, Bedliner, Running Boards, Remote Start, Black Appearance Group, Power Driver's Seat, Back-Up Camera, Remote Keyless Entry System, Brilliant Black Crystal Pearlcoat, C24096A



**2019 JEEP GRAND
CHEROKEE LIMITED 4X4**
NOW \$27,264

3.6 V6 Engine, 8 Speed Automatic, Aluminum Wheels, 57K Miles, Remote Start, Navigation, Memory Power Leather Heated Front Seats, Heated Steering Wheel, Blind Spot Monitor, Rear Collision Mitigation, Rear Parking Aid, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Jeep Certified! Granite Crystal Metallic, F23324A



2021 FORD ESCAPE SEL AWD
NOW \$23,301

1.5 EcoBoost Engine, 8 Speed Automatic, Aluminum Wheels, 32K Miles, Remote Start, Navigation, Power Driver's Seat, Leather Heated Front Seats, Heated Steering Wheel, Adaptive Cruise Control, Blind Spot Monitor, Cross-Traffic Alert, Lane Keeping Assist, Lane Departure Warning, Front Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Ford Certified! Rapid Red Metallic, U24019



**2018 JEEP
WRANGLER RUBICON 4X4**
NOW \$33,500

3.6 V6 Engine, 8 Speed Automatic, Aluminum Wheels, 58K Miles, Remote Start, Navigation, Black 3-Piece Hardtop, LED Lighting Group, Leather Heated Front Seats, Heated Steering Wheel, Touchscreen Display, Blind Spot and Cross Path Detection, Rear Park Assist System, Back-Up Camera, Remote Keyless Entry System, Punk'n Metallic, C24102A



**2021 JEEP GRAND
CHEROKEE LAREDO 4X4**
NOW \$32,995

3.6 V6 Engine, 8 Speed Automatic, Aluminum Wheels, 28K Miles, Remote Start, Navigation, Altitude Appearance Package, Power Driver's Seat, Heated Steering Wheel, Heated Front Seats, Touchscreen Display, Blind Spot and Cross Path Detection, Rear Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Jeep Certified! Granite Crystal Metallic, U23187



**2014 FORD
EXPLORER LIMITED 4X4**
NOW \$11,569

3.5 V6 Engine, 6 Speed Automatic, Aluminum Wheels, 161K Miles, Remote Start, Navigation, Memory Power Leather Heated/AC Front Seats, Heated Steering Wheel, 2nd Row Heated Seats, 3rd Row Power/Fold Seats, Power Sunroof, Power Liftgate, Remote Keyless Entry System, Tuxedo Black Metallic, F23153J



2020 FORD EDGE ST AWD
NOW \$31,995

2.7 V6 EcoBoost Engine, 8 Speed Automatic, Aluminum Wheels, 43K Miles, Remote Start, Navigation, Memory Power Leather Heated/AC Front Seats, Heated Steering Wheel, 2nd Row Heated Seats, Panoramic Vista Roof, Wireless Charging Pad, Adaptive Cruise Control, Blind Spot Information System, Evasive Steering Assist, Lane Keeping System, Back-Up Camera, Hands Free Liftgate, Remote Keyless Entry System, Ford Certified! Star White, U24005

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2020 FORD EDGE SEL AWD
NOW \$26,894

2.0 EcoBoost Engine, 8 Speed Automatic, Aluminum Wheels, 24K Miles, Remote Start, SYNC 3, Power Leather Heated Front Seats, Panoramic Vista Roof, Wireless Charging Pad, Blind Spot Monitor, Cross-Traffic Alert, Lane Keeping Assist, Front Collision Mitigation, Back-Up Camera, Hands Free Liftgate, Remote Keyless Entry System, Ford Certified! Star White, F24043A



2020 RAM 2500 LARAMIE MEGA CAB 4X4
NOW \$57,155

6.7 Cummins Turbo DIESEL Engine, 8 Speed Automatic, Aluminum Wheels, 85K Miles, Bedliner, Remote Start, Navigation, Power Running Boards, Memory Power Leather Heated/AC Front Seats, Heated Steering Wheel, Power Adjust Pedals, 2nd Row Heated Seats, 17 Speaker Harman Kardon Premium Sound, Adaptive Cruise Control, Blind Spot and Cross Path Detection, Back-Up Camera, Remote Keyless Entry System, Granite Crystal Metallic, C23219A



2021 CHEVY EQUINOX LT AWD
NOW \$23,995

1.5 Engine, 6 Speed Automatic, Aluminum Wheels, 31K Miles, Remote Start, Power Driver's Seat, Heated Front Seats, Lane Departure Assist and Warning, Front Collision Warning with Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Balance of Factory Warranty! Cajun Red, U24013



2022 JEEP COMPASS LIMITED 4X4
NOW \$25,896

2.4 Engine, 9 Speed Automatic, Aluminum Wheels, 38K Miles, Remote Start, Power Driver's Seat, Leather Heated Front Seats, Heated Steering Wheel, Touchscreen Display, Blind Spot Monitor, Cross-Traffic Alert, Lane Keeping Assist, Lane Departure Warning, Front Collision Mitigation, Rear Park Assist, Back-Up Camera, Jeep Certified! Sting-Ray Clearcoat, U23188



2022 FORD RANGER XLT SUPERCREW 4X4
NOW \$35,886

2.3 EcoBoost Engine, 10 Speed Automatic, Matte Black Wheels, 49K Miles, Security Cover, Running Boards, Remote Start, SYNC 3, Auto Climate Control, Blind Spot Monitor, Cross-Traffic Alert, Lane Departure Warning, Lane Keeping Assist, Lane Departure Warning, Front Collision Mitigation, Front Collision Warning, Back-Up Camera, Trailer Tow Package, Remote Keyless Entry System, Ford Certified! Desert Sand, C23201A



2021 CHEVY SILVERADO 1500 LT CREW CAB 4X4
NOW \$38,995

2.7 Engine, 8 Speed Automatic, Aluminum Wheels, Only 4K Miles! Security Cover, Remote Start, Power Driver's Seat, Heated Front Seats, Heated Steering Wheel, Climate Control, Back-Up Camera, Remote Keyless Entry System, Balance of Factory Warranty! Satin Steel Metallic, F23138B



2019 RAM 1500 CLASSIC EXPRESS QUAD CAB 4X4
NOW \$27,995

3.6 V6 Engine, 8 Speed Automatic, Aluminum Wheels, 59K Miles, Spray-In Bedliner, Express Value Package, Touchscreen Display, Back-Up Camera, Remote Keyless Entry System, Ram Certified! Granite Crystal Metallic, U24003



2021 RAM 1500 BIG HORN CREW CAB 4X4
NOW \$38,620

5.7 V8 HEMI Engine, 8 Speed Automatic, Aluminum Wheels, 36K Miles, Bedliner, Remote Start, Power Driver's Seat, Heated Front Seat, Heated Steering Wheel, Back-Up Camera, Remote Keyless Entry System, Ram Certified! Billet Silver Metallic, C24080A



2023 MAZDA CX-30 2.5S PREMIUM AWD
NOW \$27,500

2.5 Engine, 6 Speed Automatic, Alloy Wheels, Less Than 9K Miles! Navigation, Memory Power Leather Heated Front Seats, Heated Steering Wheel, Power Sunroof, Adaptive Cruise Control, Blind Spot Monitor, Cross-Traffic Alert, Lane Keep Assist, Lane Departure Warning, Front Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Mazda Certified! Snowflake White Pearl, S24000



2020 FORD EDGE ST AWD
NOW \$32,645

2.7 V6 EcoBoost Engine, 8 Speed Automatic, Aluminum Wheels, Only 28K Miles, Remote Start, Navigation, Memory Power Leather Trimmed Heated/AC Front Seats, Heated Steering Wheel, 2nd Row Heated Seats, Wireless Charging Pad, Climate Control, Panoramic Vista Roof, Adaptive Cruise Control, Blind Spot Monitor, Cross-Traffic Alert, Lane Departure Warning, Lane Keeping Assist, Front Collision Mitigation, Back-Up Camera, Hands-Free Liftgate, Remote Keyless Entry System, Ford Certified! Rapid Red, U24016

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2016 JEEP WRANGLER SPORT 4X4
NOW \$24,800

3.6 V6 Engine, 5 Speed Automatic, Aluminum Wheels, 75K Miles, Body Color Three Piece Hardtop, Step Bars, Heated Front Seats, Backcountry Package, CD Player, Remote Keyless Entry System, Xtreme Purple Pearlcoat, M24020A



2020 RAM 1500 LARAMIE SPORT CREW CAB 4X4
NOW \$42,887

5.7 V8 HEMI Engine, 8 Speed Automatic, Aluminum Wheels, 37K Miles, Remote Start, Navigation, Memory Power Leather Heated/AC Front Seats, Power Adjust Pedals, Heated Steering Wheel, Blind Spot & Cross Path Detection, Back-Up Camera, Remote Tailgate Release, Trailer Brake Controller, Remote Keyless Entry System, Ram Certified! Diamond Black Crystal Pearlcoat, F2331A



2020 FORD EDGE SEL AWD
NOW \$26,995

2.0 EcoBoost Engine, 8 Speed Automatic, Aluminum Wheels, Only 30K Miles! Remote Start, Navigation, SYNC 3, Power Leather Heated Front Seats, Panoramic Vista Roof, Auto Climate Control, Adaptive Cruise Control, Blind Spot Monitor, Cross-Traffic Alert, Lane Keeping Assist, Front Collision Mitigation, Back-Up Camera, Hands-Free Liftgate, Remote Keyless Entry System, Ford Certified! Burgundy Velvet Metallic, U23189



2020 FORD F-150 XLT SPORT SUPERCREW 4X4
NOW \$36,995

2.7 V6 EcoBoost Engine, 10 Speed Automatic, Aluminum Wheels, 44K Miles, Bedliner, Running Boards, Remote Start, SYNC 3, Power Heated Front Seats, Power Adjust Pedals, Front Collision Mitigation, Reverse Sensing System, Back-Up Camera, Trailer Tow Package, Remote Keyless Entry System, Ford Certified! Agate Black Metallic, U23181



2022 JEEP COMPASS LATITUDE LUX 4X4
NOW \$26,334

2.4 Engine, 9 Speed Automatic, Aluminum Wheels, 23K Miles, Remote Start, Power Driver's Seat, Heated Steering Wheel, Leather Heated Front Seats, Touchscreen Display, Blind Spot Monitor, Cross-Traffic Alert, Lane Departure Warning, Lane Keeping Assist, Front Collision Mitigation, Back-Up Camera, Remote Keyless Entry System, Jeep Certified! Billet Silver Metallic, U23180



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2021 JEEP GRAND CHEROKEE TRAILHAWK 4X4
NOW \$34,997

3.6 V6 Engine, 8 Speed Automatic, Aluminum Wheels, 52K Miles, Remote Start, Navigation, Memory Power Leather Heated/AC Front Seats, Heated Steering Wheel, 2nd Row Heated Seats, Panoramic Sunroof, Bi-Xenon Headlamps, Adaptive Cruise Control, Blind Spot Monitor, Full Speed Forward Collision Warning, Lane Departure Warning Plus, Rear Collision Mitigation, Back-Up Camera, Power Liftgate, Remote Keyless Entry System, Jeep Certified! Bright White, C24082A



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Southwest Michigan Regional Chamber Announces 2024 Board of Directors

The Southwest Michigan Regional Chamber is pleased to announce the addition of one (1) new director to its governing board and the re-election of three (3) sitting board members.

Newly elected to their first three (3) year term is Ron Sorce, Director of Sales and Catering for Four Winds Casino. Sorce has been with Four Winds Casino for three (3) years, prior to which he served as a Global Project Manager for Carlson Wagonlit, a company that specializes in global business travel, meetings, and events. Sorce serves on the Mno Bmadsen Board of Directors and is a member of the Pokagon Band of Potawatomi Tribe. He is a Davenport University graduate and resides in South Bend, Indiana.

“The addition of Ron to our board adds important representation from not only a major employer in our region, but one of the premier gaming destinations in the Midwest,” said Arthur Havlicek,

President and CEO of the Southwest Michigan Regional Chamber. “We are thrilled to have his expertise on our team and are confident his involvement will enhance our efforts to support businesses and communities throughout Southwest Michigan.”

Directors re-elected to a second, three (3) year term include Zack East, Regional Vice President for Mid-West Family Southwest Michigan / WSJM, Inc.; Dr. Jim Gendernalik, Physician for Family Physicians of Saint Joseph; and Tom Norbey, Owner of A Visible Change Painting Company.

The election took place during the annual meeting portion of the Regional Chamber’s recent Business Recognition Breakfast where the Chamber celebrated its seventieth anniversary of serving the Southwest Michigan business community. With over six hundred and twenty in attendance, the event represented not only the largest annual meeting in over 20 years, but ranked among the largest gatherings ever in the seventy-year history of the organization.

“I am incredibly proud to serve with this diverse and dedicated group of business and community leaders,” said Board Chair Mark Lemoine. “Together, we celebrate seven decades of service to our business community while remaining motivated by a relentless passion and vision for what is needed to fill current voids, face current challenges, and support our members in the years to come.”

The full board of directors can be found by visiting www.smrchamber.com.



Ron Sorce is elected to the Board of Directors.



Board Chair Mark Lemoine leads the Annual Meeting portion of the Southwest Michigan Regional Chamber’s 2024 Business Recognition Breakfast.

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“They are constantly coming up with ways to make **MailMax** a community-focused newspaper. They make it a goal to notify readers about what is happening in the area by giving valuable content from local contributors, restaurant coupons, and plenty of reasons to keep them coming back to open the paper week after week.

“We have been advertising weekly with **MailMax** for the past several years, and month after month, it continues to be one of our top call generators and one of our top returns on ad spend. So for those who say newspapers are dead, it’s very much alive for our local community who reads MailMax every week.”

- Jen Wagner, BOSS Services Marketing Manager



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Jen Wagner, BOSS Services Marketing Manager



**Don
Stuart**

Humorist

Not What We Knee-ded

There's a challenge before me that I'm not sure I'm up to: How to write humorously about a skiing trip out west.

The operative words in that sentence are "skiing" and "trip." See, someone took a trip. While skiing. And that someone now faces a lengthy period of R & R – Rehabilitation and Ruling the spouse 'round.

The Rehabber is my wife. Guess who's getting Ruled 'round.

The injuries are to her MCL (Massively Costly Ligament) and ACL (Alarmingly Costly Ligament).

I started writing about this a couple weeks ago. At that point, she self-diagnosed that she'd only strained something. No biggie. Then she got evaluated by a sports medicine practitioner. He made her feel more confident that it might just be a strain. She does NOT want to undergo surgery. While he sent her for an MRI, my confidence rose I could write lightheartedly about a garden variety ligament strain.

Then the guy followed up with her MRI results. Uhhhhh, he said, a surgeon in the practice examined her scan and said she definitely needs surgery, and that, in his opinion, a full knee replacement should be considered. (Insert emoji with HUMONGOUSLY GOOGLY POPPING EYEBALLS AND ASHEN FACE!!!)

Oy! How do I rewrite this column to say something amusing about a knee replacement that wouldn't result in my wife throwing the carved-out portions of her "old" knee at my head?

But then then – whew, SOOOOOO glad that a "But then" came along! – she met with the surgeon actually assigned to her case. He advised different courses of action - NONE OF WHICH INVOLVED A FULL KNEE REPLACEMENT!!

Bottom line: MCL is not in such bad shape that it requires surgery at all; PT and time should do the trick. The ACL appears torn completely through. (Something about his demeanor seemed less than emphatic about this, so I asked what percent confidence he had in that assessment; he looked at me and said, "100.")

Then we learned something we didn't know: There are people who never get 100% torn-through ACLs surgically repaired. Hunh! The decision revolves around how active an individual wants to be going forward.

Well, my wife wants to keep as active as possible. Chasing grandkids around. Taking barre classes. Skiing! Mocking me for not being able to keep up with her while she's skiing.

Imagine our surprise when the doc said she could achieve that WITHOUT surgery!! With

physical therapy AND a leg brace custom-molded to her leg, she could very well resume skiing, maybe even just like always! Well, she positively jumped at that! (Surgery could be performed later if she decides she needs it, but did I mention she does NOT, like REALLY DOES NOT, want to undergo surgery?)

So that's the latest development, which finally allowed me to finish this column. I just hope there are no more twists in the road. Or the knee! One shadow hanging over this: The surgeon said his girlfriend tore her ACL – while skiing – in February 2023, got a custom-molded brace, and was skiing again – in March 2023! But then, later in March 2023, she did have surgery. That's not the shadow; the shadow is he told total strangers his girlfriend's age (36) – can we be confident that a guy who tosses his lady's age around like that knows what the heck he's doing?!

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<p>Beautiful Lot</p> <p>\$200,000</p> <ul style="list-style-type: none"> • Vacant Land – .48 • Paw Paw Lake Golf Course • Deeded boat slip • Buildable • MLS # 23029268 	<p>Vacant Lot</p> <p>\$33,000</p> <ul style="list-style-type: none"> • .54 acre lot • Wooded • 2 parcels • Close to attractions • MLS # 23014641 	<p>New Listing!</p> <p>\$985,000</p> <ul style="list-style-type: none"> • Industrial • 6,000 sq ft office • 12,000 sq ft warehouse • Great location • MLS # 24006466 	<p>Just Listed!</p> <p>\$950,000</p> <ul style="list-style-type: none"> • Retail/ Commercial • 1.6 acres – 10,222 sq ft • 4 units w/ tenants • Many options • MLS # 24006467 	<p>New Listing!</p> <p>\$99,900</p> <ul style="list-style-type: none"> • Commercial • 3,089 sq ft • Well established business • All equipment included • MLS # 24007412

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LEGALS

CITY OF BRIDGMAN
COUNTY OF BERRIEN
STATE OF MICHIGAN
Ordinance 2024-217

AN ORDINANCE TO AMEND ORDINANCE 161, CODIFIED IN CHAPTER 185, "CONSTRUCTION STANDARDS", AND TO ADOPT BY REFERENCE THE STATE CONSTRUCTION CODE WITH UPDATED FLOODPLAIN MANAGEMENT MAPS EFFECTIVE APRIL 25, 2024.

The City of Bridgman ordains:
Section 1. Section 3 of Ordinance 161, codified as Chapter 185-11 in the Bridgman Code of Ordinances, adopted March 20, 2006, is hereby deleted in its entirety, with the following adopted in its place and stead:

Section 185-11. DESIGNATION OF REGULATED FLOOD PRONE HAZARD AREAS. The Federal Emergency Management Agency (FEMA)

Flood Insurance Study for Berrien County, All Jurisdictions", effective April 25, 2024, and Flood Insurance Rate Map (FIRM) panels 26021CIND0B, 26021C0204D, and 26021C0212D, effective April 25, 2024, and panels 26021C0208C and 26021C0216C, effective April 17, 2006 are adopted by reference and are declared to be a part of Section 1612.3 of the Michigan Building Code, and to provide the content of the "Flood Hazards" section of Table R301.2(1) of the Michigan Residential Code.

Section 2. REPEAL OF CONFLICTING ORDINANCES. All ordinances inconsistent with the provisions of this ordinance are hereby repealed.
Section 3. PUBLICATION. This ordinance shall be effective on April 25, 2024, after legal publication.

The full Ordinance may be viewed on the city's website: www.bridgman.org, at City Hall, 9765 Maple Street, Bridgman, MI or at the Bridgman Public Library, 4460 Lake Street, Bridgman, MI.

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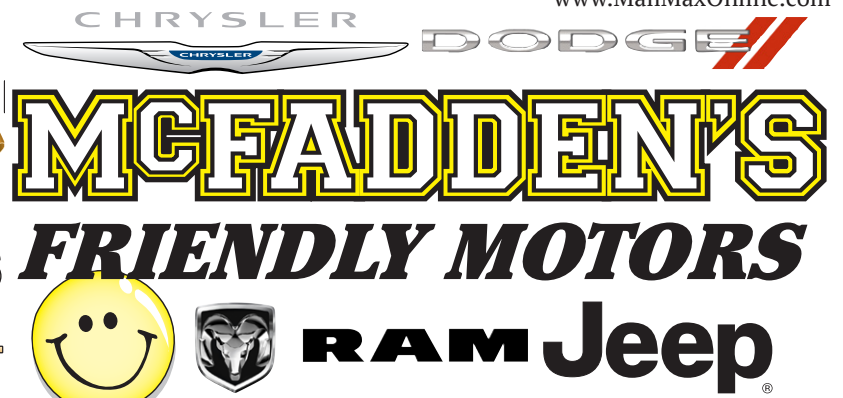
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Save 21% Off MSRP

2023 RAM 1500 BIG HORN 4X4
8 Spd Auto, power heated buckets, 8.4 in touch screen, remote start, trailer brake controller, power folding mirrors, rear power sliding window, Hands free phone and audio was \$54,775
Lease for \$42,999!! @ \$437/mo x 48 mo



Save 18% Off MSRP

2023 JEEP GLADIATOR SPORT 4X4
8spd automatic, 3.6L V-6, hard top, heated seats, remote start, Black out wheels, spray in bedliner Was \$53,455
Buy or lease \$43,927 - \$481 per mo/48 mo lease



NEW JEEP GRAND CHEROKEE LAREDO 4X4
Was \$43,925 **Purchase for just \$39,994**
Lease \$37,497 @ \$355/mo for 39 mo!



NEW JEEP WAGONEER SERIES II 4X4
Carbide addition, 3.0L Hurricane engine with 450hp, Premium luxury throughout! Was \$80,545
NOW JUST \$71,991



NEW JEEP WRANGLER SPORT S 4X4
3 piece hard top, 8spd automatic, power windows, Locks, mirrors, apple car play, heated seats and steering Wheel, remote start,
NOW JUST \$40,900!



Save 15% Off MSRP

NEW DODGE CHALLENGER GT
Black top pkg, cold weather group, Sunroof, sublime, last one left!! Was \$40,635
NOW JUST \$34,605



5 Last Call 2023 CHALLENGER SCAT PACK R/T'S to choose from
Priced from \$47,991



AFFORDABLE LUXURY!

NEW CHRYSLER 300 TOURING L
All Wheel Drive Panoramic sunroof, navigation, power heated leather bucket seats, 9 speaker premium sound with subwoofer,
NOW JUST \$43,235!

All rebates and incentives to dealer with qualified credit, price and payments are based on a 10K miles per year lease with 10% down plus tax and titling.



2020 Ford F150 Super Crew XLT 4x4



NOW \$22,991 or \$342mo

Chrome appearance pkg, tow pkg, 8" touch screen, warranty!

2020 GMC Acadia Denali AWD



NOW \$33,981 or \$506mo

36k miles, dual pane roof, forward collision blind spot, pedestrian alert, warranty!

2021 Jeep Renegade Limited 4x4



NOW \$22,991 or \$342mo

Low miles, navigation, power heated leather seats, heated steering wheel, remote start, rain sense wipers, balance of warranty!

2021 Jeep Cherokee Limited AWD



NOW \$26,381 or \$394mo

25k miles, panoramic sunroof, heated power seats, duel climate, power lift gate, adaptive cruise, blind spot, lane sense, warranty!

2021 Chevy Traverse 3LT



NOW \$25,491 or \$380mo

Dual power heated leather front seats, 7 passenger seating, tri-zone climate control, rear park assist, blind spot, cross traffic detection, 8" infotainment, bose sound 20" wheels, warranty!

2021 Hyundai Kona SE AWD



NOW \$17,491 or \$260mo

Great fuel economy, alloy wheels, infotainment touch screen, warranty!

2022 Chrysler Pacifica Touring L



NOW \$23,991 or \$357mo

Power heated front bucket seats, heated steering wheel, dual power sliders, power lift gate, full stow & go, 3 zone climate control, warranty!

2021 Nissan Rouge SV AWD



NOW \$20,761 or \$309mo

360 camera view, adaptive cruise, power heated front seat, dual climate large infotainment, warranty!

2021 Jeep Gladiator Rubicon



NOW \$37,691 or \$562mo

Local one owner, heated leather, keyless enter and go, remote start, 8.4" touch screen, blind spot monitoring, park assist, tow pkg, spray in bedliner, factory warranty!

2021 Dodge Charger SXT



NOW \$20,981 or \$313mo

Power sunroof, navigation, heated power seat, spoiler, blacked our wheels, warranty!

2020 Ram 1500 Big Horn Crew Cab 4x4



NOW \$35,491 or \$529mo

29k miles, Big Horn level II pkg, hemi V8, power fronted heated seats, 8.4" touch screen, tow pkg, front & rear park assist, 20" chrome wheels warranty!

2021 Ford Expedition Limited 4x4



NOW \$35,491 or \$529mo

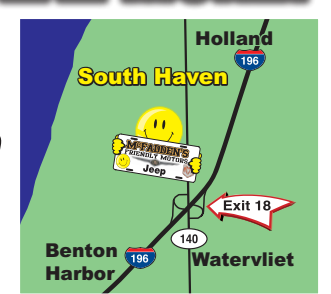
Heated/ventilated power leather seats, 2nd row heated buckets, B&O sound system, 3rd row seating, tow pkg, warranty!

WHERE YOU'LL ALWAYS GET A GREAT DEAL AND A GREAT DEAL MORE!



Payments based on 10% plus tax & title down with approved credit. 2022 - 2015 5.99 @ 72 months
2014 - 2010 7.99 @ 72 months, 2010 - older 8.99 @ 60 months.

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2007 GMC ENVOY
Fully serviced, ready to go thru snow!

\$6,900



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Go electric!

\$7,777



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It's Only!

\$9,900



2013 VOLKSWAGEN PASSAT
Just in! Low miles, low price, low payment

\$10,900



2017 HYUNDAI ELANTRA SE
Hyundai!!!!!!

\$11,900



2015 CHEVY CRUZE LTZ
Every option!

\$13,900



2017 TOYOTA YARIS
Just in! Like finding a unicorn!

\$14,900



2017 FORD FUSION SE
Super Duper Low Miles! Showroom NEW!

\$14,900



2019 HYUNDAI ACCENT
Just in! SAVE HUGE!

\$14,900



2013 SCION XB
Rare as a unicorn!

\$14,900



2013 INFINITI G37 AWD
Yo G come get git U G!

\$14,900



2016 VW BEETLE
Cute as a bug!

\$14,900



2013 DODGE CHARGER
Interceptor Special! Super Low Miles!

\$14,900



2018 FORD EXPLORER XLT 4X4
Wanna deal explore this!

\$17,900



2017 CADILLAC XT5
Just in! Blackout with all the options!

\$19,900



2016 FORD F-250 SUPERCAB XLT
Itsa powerstroker!

\$19,900



2021 CHEVY TRAX LT
Only 22,000 miles!

\$19,900



2018 TOYOTA RAV4 XLE AWD
Just in! Save thousands!

\$19,900



2016 NISSAN MURANO SL
All the toys for you for less!

\$19,900



2016 HONDA CR-V
Just in! 4x4, all the toys!

\$19,900



2020 KIA OPTIMA LE
Low miles! Low price! Low Payments!

\$21,900



2018 CHEVY CAMARO 1LT
Perfect with extra options, extra low miles!

\$24,900



2020 BUICK ENCORE CX
Perfect with low miles!

\$24,900



2021 CHEVY COLORADO LT EXT CAB
Just in! Like new with teen mileage!

\$26,900



2019 DODGE DURANGO
Just in! Like new with only 31,000 miles!

\$28,900



2020 JEEP WRANGLER
Just in! Off Leas, super low miles, over \$46,000 new SAVE!

\$29,900



2021 MAZDA CX9 PLATINUM AWD
Just in! Off lease every option, low miles!

\$29,900



2021 ALFA ROMEO STELVIO ROSO TI
Just in! Off lease, every option, 26,000 miles, MSRP new \$58,835

\$29,900



2022 FORD EDGE TITANIUM AWD
Titanium widda cracked cranium

\$29,900



2020 GMC TERRAIN DENALI
Loaded with every option!

\$29,900



2022 FORD BRONCO SPORT
Just in! Only 9,000 miles on this moonroofed beauty!

\$34,900



2019 RAM PROMASTER 2500
Just in! 42,000 miles!

\$34,900



2020 NISSAN ARMADA SV 4X4
Perfect with low miles!

\$29,900



2019 CHEVY 5500 DURAMAX
Only 50k, setup to haul!

\$47,900



2021 CHEVY SILVERADO HIGH COUNTRY 4X4
Every option including the 30+ MPG, ill duty diesel!

\$57,900

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HYUNDAI

2024 Sonata

- 3.49% / 60mo.
- \$750 Bonus Cash
- \$289/36/\$3,499 (SEL)



HYUNDAI

2024 Tucson

- 0% / 36mo.
- \$1,500 Bonus Cash
- \$259/36/\$3,999 (SEL)



HYUNDAI

2024 Kona

- 4.29% / 60mo.
- \$1,000 Bonus Cash
- \$239/36/\$3,999 (SEL)



HYUNDAI

2024 Santa Cruz

- 2.99% / 48mo.
- Up to \$2,500 Bonus Cash (Night, XRT)
- \$419/36/\$3,999 (SEL)



America's Best Warranty

10-Year/100,000-Mile Powertrain Limited Warranty
*See dealer for LIMITED WARRANTY details.



Owner Assurance



Hyundai Complimentary Maintenance
3 Years Free Maintenance

Must be tier 1 and finance thru HMF. Excludes hybrids. Offer ends 2/29/24

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OVER & ABOVE ALL OTHER INCENTIVES!

Ask about the **\$500 COLLEGE GRAD REBATE PROGRAM**¹⁰
OVER & ABOVE ALL OTHER INCENTIVES!



Every New Toyota Comes With ToyotaCare.¹¹
2-Year No Cost Maintenance Plan.

1. Toyota vehicles and components are built using U.S. and globally sourced parts. 2. New 2024 Corolla (Excludes Hybrid, Corolla Cross Gas/Hybrid & GR Corolla), new 2024 RAV4 Gas & Hybrid (Excludes Prime), and new 2024 Highlander (Excludes Hybrid & Grand Highlander). 4.75% APR for 60 Months with \$18.76 per \$1,000 borrowed OR 5.75% APR for 72 Months with \$16.46 per \$1,000 borrowed.* 3. New 2024 Corolla Hybrid (Excludes Corolla Cross Gas/Hybrid & GR Corolla) and new 2024 Highlander Hybrid (Excludes Grand Highlander Hybrid). 5.75% APR for 60 Months with \$19.22 per \$1,000 borrowed OR 6.75% APR for 72 Months with \$16.93 per \$1,000 borrowed.* 4. New 2024 Corolla LE Model 1852. Lease based on net cap cost of \$19,967. Lease end purchase option \$13,679.** 5. New 2024 RAV4 LE Model 4430. Lease based on net cap cost of \$26,665. Lease end purchase option \$18,683.** 6. Remaining new 2023 and new 2024 Tundra Gas & Hybrid (Excludes TRD Pro) 2.25% APR for 48 Months with \$21.80 per \$1,000 borrowed OR 4.25% for 60 Months with \$18.53 per \$1,000 borrowed OR 5.25% APR for 72 Months with \$16.22 per \$1,000 borrowed.* 7. Customer Cash direct from Toyota Motor Sales, U.S.A., Inc. May not be combined with APR or lease offers. 8. \$1,000 TFS Standard APR Cash on new 2024 Grand Highlander Gas Models only or \$500 TFS Standard APR Cash on new 2024 Grand Highlander Hybrid Models only. Subject to approved credit when financed through Toyota Financial Services. APR Cash must be applied to deal. Not all customers will qualify - see dealer for details. 9. Qualified current, active-duty military personnel, inactive reserves, veterans honorably discharged within two years of service, retirees regardless of date of separation from active service, and household members of eligible qualifying military personnel are eligible for rebates in addition to all other incentives, depending on model, through Toyota Motor Sales, U.S.A., Inc., when leased or financed through Toyota Financial Services. Must take retail delivery from select new dealer stock (TCU not eligible). The Toyota Military Rebate Program is not compatible with the Toyota College Rebate Program or Lease-End Refinancing Program. See participating dealer or visit buytoyota.com for complete details. 10. The Toyota College Rebate Program is not compatible with the Military Rebate Program. See participating dealer or visit buytoyota.com for complete details. 11. ToyotaCare covers normal factory scheduled maintenance for two years or 25,000 miles, whichever comes first, and 24-hour Roadside Assistance is included for two years, unlimited mileage (NOTE: b24X, Mirai, Prius and Prius Prime include enhanced ToyotaCare and/or Roadside Assistance). Roadside assistance limits towing distances and locations and does not include parts and fluids, except emergency fuel delivery for certain vehicles. Excludes rental company fleet sale vehicles. See your Toyota dealer for additional restrictions and exclusions. Valid only in the continental U.S. * Subject to approved credit thru Toyota Financial Services. Tier 1+ & 1 only. See participating dealer for details. ** NO SECURITY DEPOSIT. Subject to approved credit through Toyota Financial Services. Not all customers will qualify - Tier 1 PLUS customers ONLY. Excludes state and local taxes, license, registration and title, and insurance. License and applicable fees are extra. Other options and dealer charges extra. Your payment may vary depending on final price. Lessee may be charged for excessive wear based on Toyota Financial Services standards for normal use and for mileage in excess of 30,000 miles at the rate of \$0.15 per mile (10K low mileage leases). \$350 Disposition Fee is due at lease termination. 2, 3, 4, 5, 6, 7, 8, 9 & 10: Must take retail delivery from new 2024 (and 2023 Tundra) dealer stock while supply lasts between 3/5/24 and 4/1/24. Delays in new vehicle shipments not in the control of dealer may impact customer delivery date and offer eligibility. Supply limited. See participating dealer for complete details. Individual dealer prices and document fees may vary. VEHICLE IMAGES USED FOR ILLUSTRATION PURPOSES ONLY. Expiration for these offers is 4/1/24.

COROLLA



new 2024 COROLLA
excludes Hybrid, Corolla Cross and GR Corolla

4.75% for **60**
APR Financing Mos.²
-or- **5.75% APR** for 72 Mos.

-or-
5.75% APR Financing
on new
2024 Corolla
Hybrids³

-or- new 2024 Corolla LE Gas #1852⁴
\$239/Mo. 3-Year Low Mileage 10,000 Mile/Year Lease

\$239 Per Mo.
36-Mo. Lease
\$3299-Due at Signing



Excludes applicable taxes & fees. No security deposit required.

RAV4



new 2024 RAV4 Gas & Hybrid
excludes RAV4 Prime

4.75% for **60**
APR Financing Mos.²
-or- **5.75% APR** for 72 Mos.

-or- new 2024 RAV4 LE Gas #4430⁵
\$299/Mo. 3-Year Low Mileage 10,000 Mile/Year Lease

\$299 Per Mo.
36-Mo. Lease
\$3299-Due at Signing



Excludes applicable taxes & fees. No security deposit required.

TUNDRA



new '23/'24 TUNDRA
GAS & HYBRID excludes TRD Pro

2.25% for **48**
APR Financing Mos.⁶
-or- **4.25% APR** for 60 Mos.
-or- **5.25% APR** for 72 Mos.
LOW LEASES AVAILABLE

-or-
\$1,500 CUSTOMER CASH⁷
on new 2023/2024
TUNDRA
HYBRID
excludes TRD Pro
or \$1000 on Gas
models.

HIGHLANDER



new 2024 HIGHLANDER
excludes Hybrid & Grand Highlander

4.75% for **60**
APR Financing Mos.²
-or- **5.75% APR** for 72 Mos.

-or-
\$1,000 TFS APR CASH⁸
on new 2024
HIGHLANDER
GAS
or \$500 on Hybrid
models.

-or- 5.75% APR Financing on new '24 Highlander Hybrids³



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