

THE METROPOLITAN BUILDER

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Dialogue with a Designer



Double L Interiors

Kenedy Trainer has a passion for design and a commitment to bringing her client's visions to life



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MWG INNOVATIONS - With a passion for designing and working with glass, Esvin Tista founded MWG Innovations in 2018 on the idea that offering custom bath glass and mirrors for new construction and remodeling projects should fall in the line of an exquisite art job. Esvin takes great pride in creating unique pieces of art designed to bring life to the ideas given to him by the builders, designers, and trades he partners with. His work includes intricate designs of fabricated unique custom metal, wood, and glass pieces for shower doors, vanities, mirrors, handrails, and more. MWG Innovations is committed to providing all clients with high-quality products and services in which yield outstanding customer satisfaction.

This month MWG INNOVATIONS speaks with Kenedy Trainer, a recent graduate with a degree in Interior Design from the Art Institute. Kenedy has dedicated over a year to her role at Double L Interiors, where she has honed her skills and developed a genuine passion for the world of design, finding joy in every facet of the design process and her commitment to bringing her client's visions to life shines through in her work. Her enthusiasm for color, texture, and the finer details of design make her a valuable asset to any project.

MWG INNOVATIONS: What motivated you to enter interior design?

Kenedy Trainer: Growing up in and around the home-building industry, I've always appreciated seeing the new model homes. Seeing their progress and learning the materials gave me the building blocks to being an interior designer. It wasn't until just a few years ago my father's idea of designing homes for his company might be what I wanted to do. As it turned out, it became an obsession and passion! Having a true design business feeds my thirst for making spaces beautiful and practical.

MWG INNOVATIONS: How has the field of interior design changed since you graduated?

Kenedy Trainer: Absolutely nothing has changed except for the most important part of the design aspect! Technology & DETAILS! Technology is always a moving needle.

MWG INNOVATIONS: How can an experienced interior designer help a custom home builder or a remodeling contractor with their building or remodeling projects?

Kenedy Trainer: Interior Designers are a key part of the process. We assist the architects and the builders because we've gotten to know the homeowners and their



specific needs. We do our homework. Instead of being the afterthought, which creates a disadvantage, the designer should be the first hired, not the last. We have all the knowledge of the great architects & reputable builders because we stay focused on the industry as a whole.

MWG INNOVATIONS: *What sets you apart from other designers?*

Kenedy Trainer: Technology, youth, and fresh knowledge of the industry. Participating in vendor-led excursions can significantly enhance one's understanding of products and their practical applications. Never accepting the words "can't" and constantly pivoting to find the solution.

MWG INNOVATIONS: *What has been your most challenging project and why?*

Kenedy Trainer: So far, my most challenging project is one I am currently working on: building a house for another designer. It's not bad at all, but it is challenging to navigate. She is an incredible designer with whom I have the utmost respect. However, we are both strongly opinionated people. She trusts my judgment entirely, but I still think she is reluctant to let me have complete control.

MWG INNOVATIONS: *How do you begin the materials selection process when working with builders' and remodelers' clients?*

Kenedy Trainer: The selection process begins as soon as I talk to a client. I almost immediately start thinking about what would work best in a space and for the client. First and foremost, I think about the client's budget. What will be the most cost-effective for them? What makes the





most sense in terms of use? And ultimately, how will the selection be applied?

MWG INNOVATIONS: *What are some common mistakes builders and homeowners make?*

Kenedy Trainer: The biggest mistake a builder and homeowner can make is relying too much on Instagram or other Social Media for home ideas. Don't get me wrong, I love to see what other people are doing and find new ways to innovate a space, but I don't rely on it entirely. I take inspiration from the ideas; I don't copy and paste. It takes away all the fun of design. I need to have the freedom to create something beautiful on my own.

MWG INNOVATIONS: *Speaking about staying current, how do you keep yourself up to date with all the design trends happening in the industry today?*

Kenedy Trainer: Well, I am a Millennial, so Social Media. My Instagram is flooded with the most talented designers! I love that I can have that kind of access at my fingertips. I also read all the magazines, go to events, attend markets, and talk to other designers to see what they are up to.

MWG INNOVATIONS: *What is your favorite design style?*

Kenedy Trainer: I recently found my own personal favorite, which is very eclectic. I take inspiration from Traditional and Grand Millennial styles. I love bright colors, fun patterns, and contrasting textures. I love antiques and being able to give something old another life.



I want the challenge of seeing items that are so contrasting work in a space.

MWG INNOVATIONS: *What fascinates you, and how have you incorporated that into your designs?*

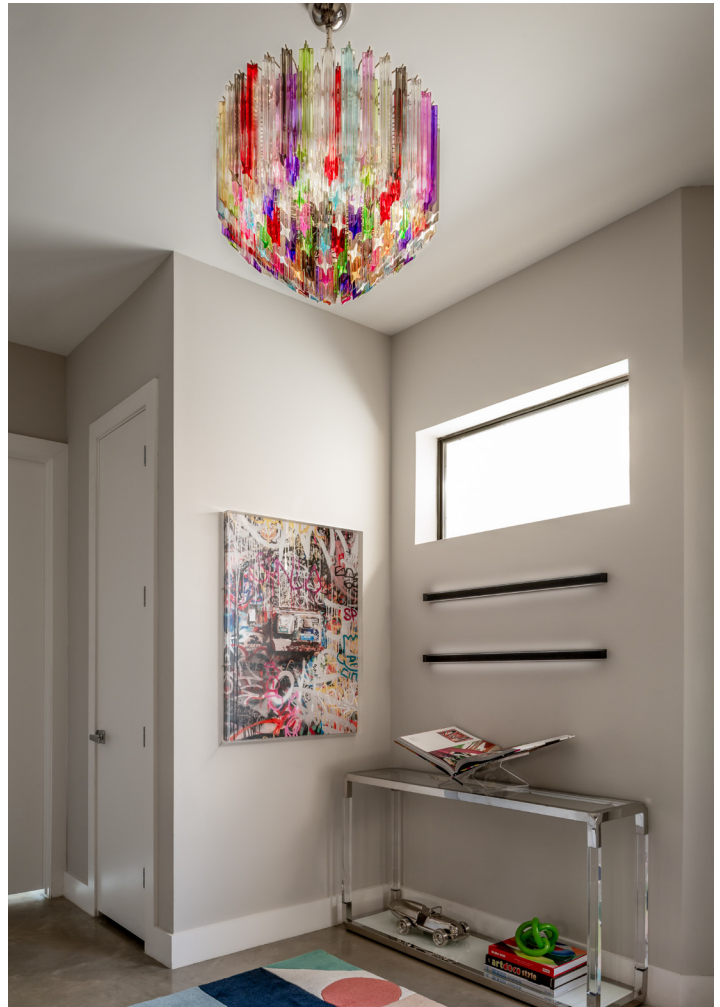
Kenedy Trainer: Like I said before, I like a challenge. I like to pick furniture pieces, patterns, and colors that vary in the traditional sense. I want to create something that gives your guests something to talk about.

MWG INNOVATIONS: *How would you characterize your style?*

Kenedy Trainer: As mentioned before, my style is eclectic. I love playing with patterns, colors, and shapes. I like to have fun with my designs and see the boundaries I can push. I also appreciate the simplicity. Sometimes, when designing, your focal point can get lost. It's important to know when and where to stop.

MWG INNOVATIONS: *What would be your recommendation for "what to do first" in a decorating project when working with the builders and/or homeowners?*

Kenedy Trainer: When first talking to a client, it's essential to see where they are regarding the project's scope. "What do you like or dislike about your space currently," "How is or isn't it functional for you and your needs," and "Is there anything you want to keep or don't want to change." After intently listening and walking through the space, I feel more confident navigating and understanding their needs.





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