





Design an Ad -

The creative contest that brings together local students, local businesses and your local newspaper, the TimesDaily.

Contributing Sponsor









Raising

The TimesDaily Design an Ad is an art competition open to all students within the Shoals area. It is an initiative to enrich the TimesDaily's Newspaper in Education (NIE) program.

The NIE program works closely with area teachers and makes it possible for them to use the newspaper in the classroom to enhance literacy, and teach core life skills such as comprehension, math and writing, social studies and science. It is interesting to note that research by the Newspaper Association of America Foundation has concluded that moderate instructional use of the newspaper in the classroom actually elevates student reading and comprehension test scores by as much as 39%*.

The 2024 Design an Ad competition included schools from Lauderdale, Colbert and Franklin counties.

Local business and industry leaders purchased the ad space within this section and students designed the ads. Advertisers selected a single or multiple ads to represent their business. These are the ads you see highlighted in this special section.

Advertisers truly had a difficult task determining which of the many ads designed for them would be published within this special section of the TimesDaily. Many of the advertisers told us that they struggled to select just one ad from the students' work.

We hope that in years to come, more classes, teachers and students will become involved in Design an Ad, raising the bar for all competitors – both in terms of numbers of competitors and the overall quality of each participating classroom's artwork.





10th through 12th grades: 1st - Paige Shu-Ling Crispino, Brooks High School 2nd - Kaylee Mitchell, Brooks High School 3rd - Vayda Guido, Sheffield High School

Overall Winner – Natalie Willis, Russellville Elementary School

Northwest Shoals Community College Scholarship Winner – Wendy Smith, Deshler High School

United Community, the Design an Ad key sponsor, played a significant role in this competition. Our deepest thanks go to our friends at United Community for their support of this worthwhile program and our local schools. Special thanks to our event sponsor, Rick's Barbeque and our scholarship sponsor Northwest Shoals Community College. These businesses are a very important part of this event and program.

A special thank you goes out to each student and teacher who participated in the 2024 Design an Ad competition. Every student who participated is a winner when they stretch the limits of their capability.

Along with a listing of all teachers who participated, this special section contains a listing of all students who drew an ad for this year's competition. Thank you, students and teachers, for making this year's Design an Ad a success!

Our sincere thanks to the following community businesses and industry leaders who advertised in the TimesDaily Design an Ad special section this year. Your involvement truly makes a difference in the classroom.

Congratulations to the students whose artwork is published here for a job well done!

This year our Design an Ad awards program was held at Sweetwater Depot in Florence. The TimesDaily staff would like to thank all our advertisers, teachers and students for your continued support in this program.

First, second, and third-place winners in three grade-level divisions were selected: Grades 3 through 6; grades 7 through 9; grades 10 through 12.

First-place winners from each division will receive a \$75 checking account; second-place winners will receive a \$50 checking account; and third-place winners will receive a \$25 checking account. Overall winner received \$100 checking account from Progress Bank

The 2024 winners are as follows:

3rd through 6th grades:1st - Ashlie Loaeza, Hibbett Intermediate School2nd - Braelynn McCalpin, PACE/Colbert Heights Elementary School3rd - Harper Haraway, Central Elementary School

7th through 9th grades: 1st - Natalie Willis, Russellville Elementary School 2nd - Jolie Mauter, St. Joseph Catholic School 3rd - Mady Hill, Muscle Shoals Middle School

Alabama Music Hall of Fame Barktown Chick-fil-A Coldwater/Superhero Chefs Farmers & Merchants First Metro Bank Florence Federal Credit Union ICS Roofing Lauderdale Lanes **Party Wow Pilgrim's Pride Rick's Barbeque Southern Pride Pest Control Story & Lee Furniture TNT Fireworks United Community**

 $\ast \ensuremath{\mathsf{Newspaper}}$ Association of America Foundation, Measuring Success.



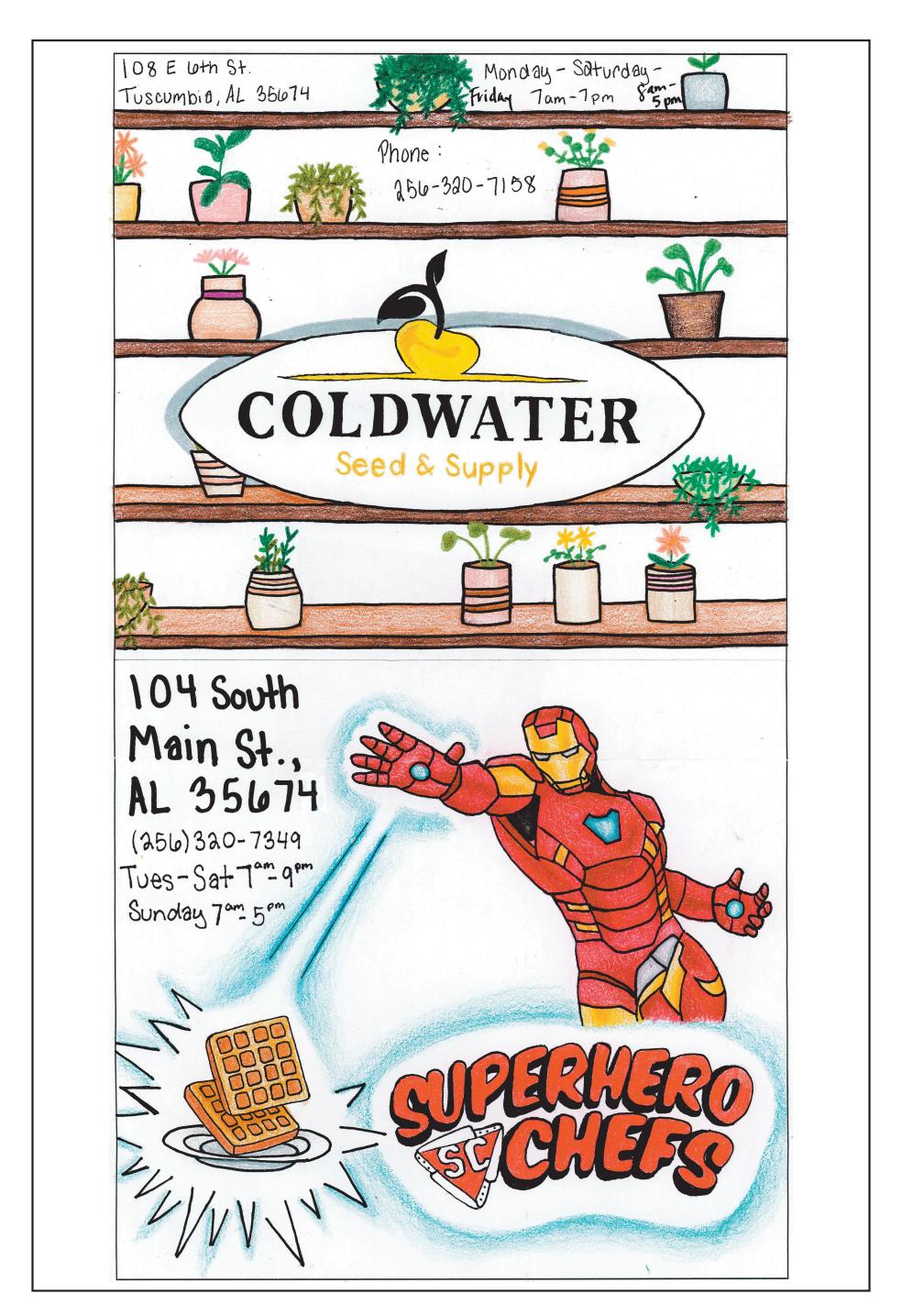
Check out all of this years participating schools & student drawings on www.timesdaily.com.

NW Shoals Community College 2024 Scholarship WINNER



Coldwater Seed & Supply Co./Superhero Chefs 108 6th St./104 S. Main St. • Tuscumbia 256-320-7158/256-320-7349

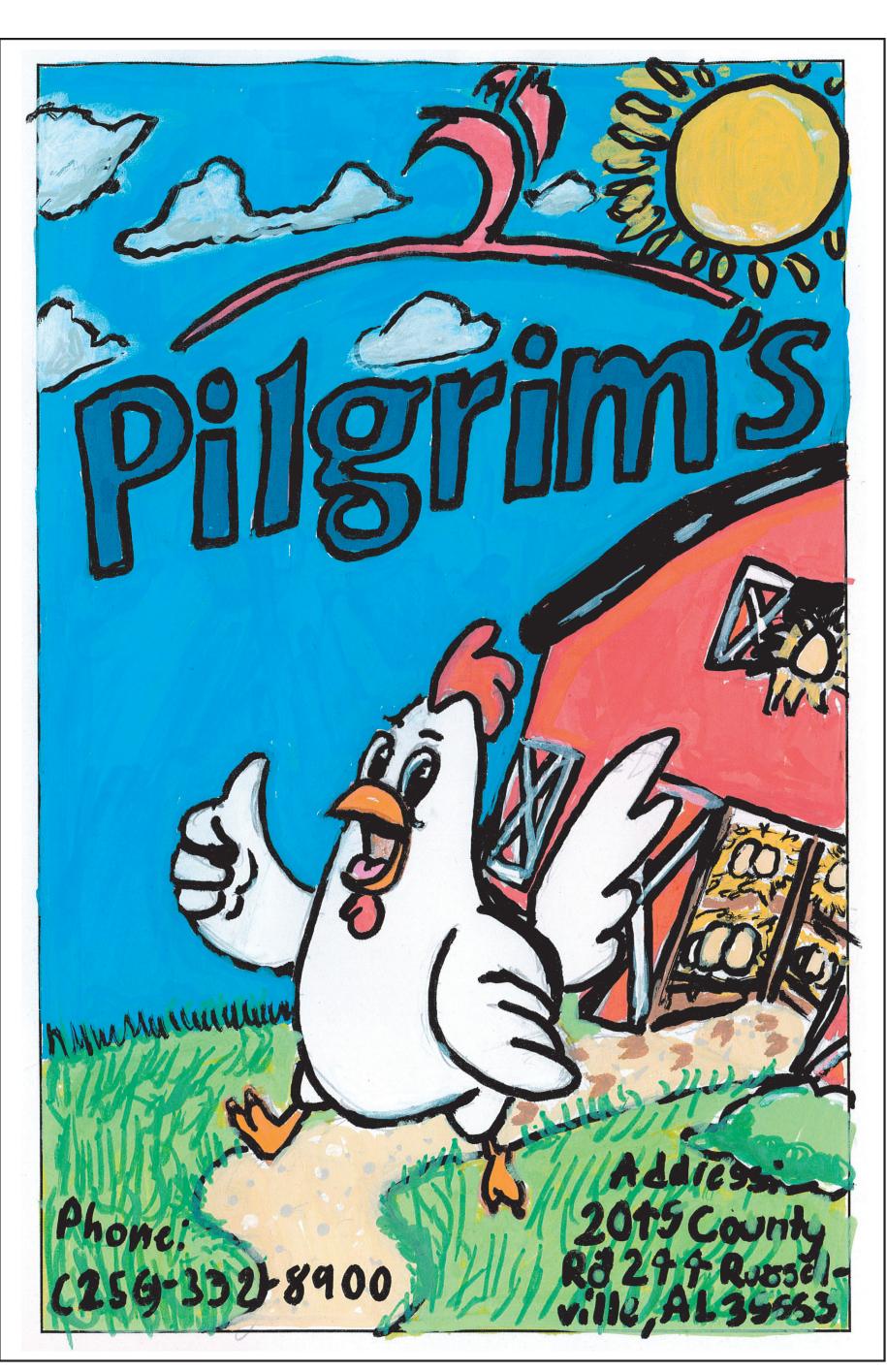
Student Designer: Wendy Smith 11th Grade Deshler High School Teacher: Ms. Flannagan

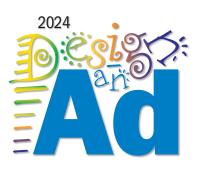




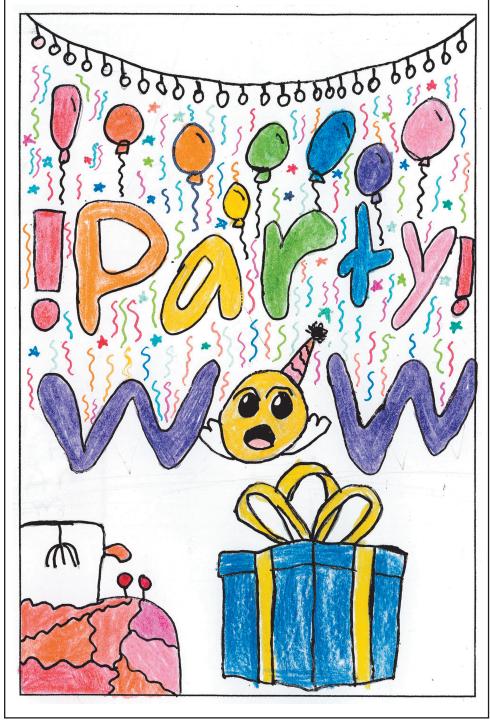


Pilgrim's Pride 501 Jackson Ave. • Russellville 256-332-1012









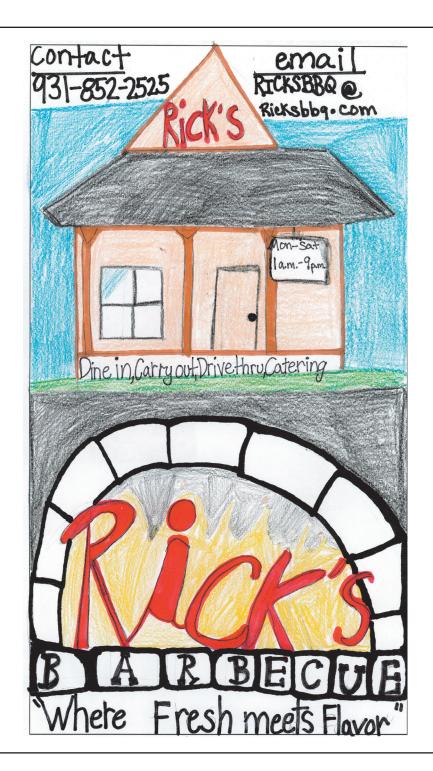


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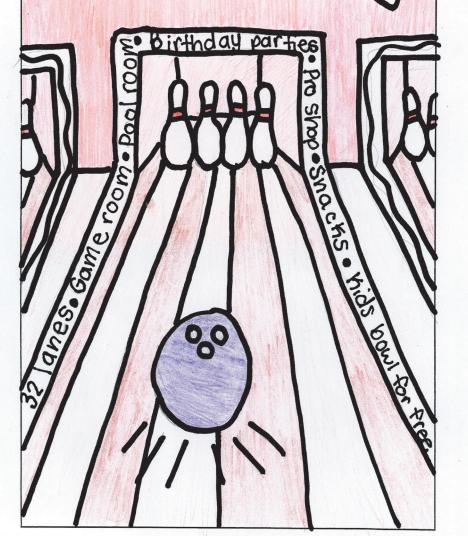


Party Wow 189 S Cox Creek Pkwy · Florence 256-367-2771

Student Designer: Ashlie Loaeza 6th Grade Hibbett Intermediate School Teacher: Mr. Taylor











Rick's Barbecue

Florence, Killen and Muscle Shoals, Alabama and multiple southern Tennessee locations

Student Designer:

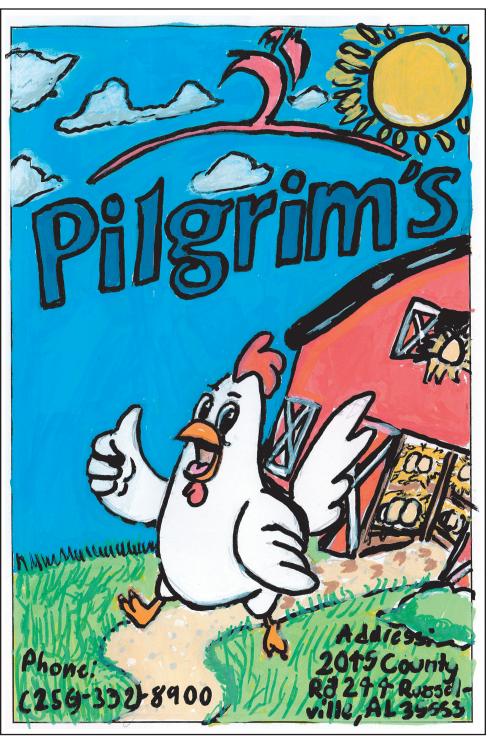
Braelynn McCalpin 3rd Grade Colbert Heights Elementary School Teacher: Mrs. Parker - P.A.C.E Teacher





Lauderdale Lanes 1540 Florence Blvd. • Florence 256-766-2541

Student Designer: Harper Haraway 5th Grade Central Elementary School Teacher: Mrs. Farris











Pilgrim's Pride 501 Jackson Ave. • Russellville 256-332-1012

Student Designer: Natalie Willis 7th Grade Russellville Middle School Teacher: Mrs. Parker











ICS Roofing & Construction, Inc.

3312 North Jackson Hwy · Sheffield, AL 256-383-4277

Student Designer: Jolie Mauter 8th Grade

8th Grade St. Joseph Catholic School Teacher: Mrs. Self





First Metro Bank Florence • Muscle Shoals • Tuscumbia 256-386-0600

Student Designer: Mady Hill 8th Grade Muscle Shoals Middle School Teacher: Mrs. Grinnell









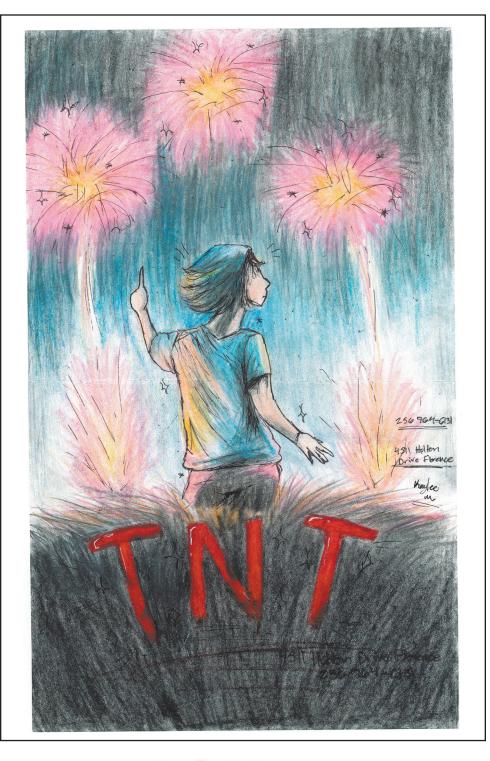


TNT Fireworks 4511 Helton Dr. • Florence 256-740-6155

1st Place

Student Designer: Paige Shu-Ling Crispino 10th Grade Brooks High School Teacher: Mrs. Butler











TNT Fireworks 4511 Helton Dr. • Florence 256-740-6155

Student Designer: Kaylee Mitchell 10th Grade Brooks High School Teacher: Mrs. Butler





Coldwater Seed & Supply Co./Superhero Chefs 108 6th St./104 S. Main St. • Tuscumbia 256-320-7158/256-320-7349

Student Designer: Vayda Guido 11th Grade Sheffield High School Teacher: Mrs. Bailey



Dusty Farris Brooks Elementary Central Elementary Underwood Elementary Waterloo Elementary

Brett Olive Brooks Elementary Central Elementary Underwood Elementary Waterloo Elementary

Jamie Self St. Joseph Catholic School Heath Taylor Hibbett Intermediate School

Anna Grinnell Muscle Shoals Middle School

Sheffield High School

Kristen Flannagan Deshler High School

Laura Butler Books High School Liza Bohannon Russellville Elementary School

Amanda Parker PACE Class Leighton Elementary School Cherokee Elementary Colbert Heights Elementary Hatton Elementary New Bethel Elementary

Alana Parker Russellville Middle School

Stephanie Standish Riverhill School

Madison Weatherbee Riverhill School

Michele Reaves

PACE Class Leighton Elementary Cherokee Elementary Colbert Heights Elementary Hatton Elementary New Bethel Elementary

Student Participation

Derianna Shelby

Brooks Elementary

8E

Adri Amelia Woods Brindley Ifill Cason Pullum Charlotte Crunk Chloe Wells Christopher (CJ) Skipworth Colton Zills Connor Crosslin Elsa Claire Berry Emerie Moore Emma Allen Eva Grace Berry Isabella McGee Jaxon Cody Julia Green Katherine Corble Kyleigh Lawrence Levi Bray Lily Walton Makenzie Wilbanks Nora Broadfoot Nora McCormack Peyton Fleming Rebecca Lewey Ryann Pearcy Shukal Prayagi Kumar Sophia Gaston Sophia Jeffreys Sydney Mitchell Torey Andrews Tynslee Thronburg Zaylie Landers

Brooks High School

Ann Armstrong Kaylee Mitchell Tristan Oneal Lucas Oakley Annabell Grisham Shelby Keeton Preslie Bunch Brooklyn Bates Peyton Birdyshaw Brylee Harrison Karina Newman Megan White Abby Herndon Emma Newkirk Faith Roberson Brayleigh Leare Alex Mitchell Keylin Sosa Sidney Warren Robyn Glasscock Paige Shu-ling Crispino Ayden Haynes Glana Ridinger Gavin Moore Sasha Warren LaShay Grigsby Sam Vaughn

Kennedy Vickery Kirkland Johnson Kylie Faust Levi Smith Liam Kilpatrick Lilianna Woods Lillie Wise Lyla Grace Maddie Risner Maeleigh Hart Makenzie Simmons Makynlee Pelice Miles Courington Miriama Voigt Noah Brewer **Owen Berbank** Peyton Willis Priya Yaciw Ryan Lanier Savanna Gibson Scarlett Knerr Stella Jo Porch **Trinity Stone** Ty Cole

Colbert Heights Elementary

Ariana Sparks **Bailey Crisler** Bella Piotts Braden Rickard Chancely McAnally Eli Vandiver Jack Archer Jayjay Patton John Matthew Dalrymple Johnny Dalrymple Joslyn Knight Kameryn Powell Lylah Davis Maddie Quick Mary Patterson Raven Austin **Rylan Prestage** Scarlett Davis Sophie Rodriguez Victoria Thompson

Deshler High School

Arianna Colburn Cadance Cassell Dezerae Belue Don Ramson **Elijah Vaughters** Evan Wright Garrett Dunham Genesis Burgos Grace Pedros Guyadalupe Garcia Harmony Malone Hasen Blackstock Haylah Qasem Irving Luna Isaiah Douglas Jackson Stewart Jaden Cook Jaiden Chandler Janessa Crittendon Ja'Niya Napier Jax Turner Jean Hutcheson Jesiah Wilson Jesse Higginbotham John Hughes Johnny Bello Jordan Boddie Jordan Smith Josely Jewett Joseph Mclhiser Josiah Wilson K J King K.Byrd K.Moore Kadence Houser Kaisy Juarez Kayson Kendrick Kelsey Elliott Keria Abanca Kevin Reyes Kyson Mastin Laim E. Lara Irving Layla Roberson LeJayden Williams Laim Porter Londyn Hollis Malachi Ricks Maleah Phillips Mason Brnett Mason Mitchell

Riverhill

Adele Kauchick Andres Reeder Andrew Santiago Archer Stagg Benjamin Fisher **Brees Evetts** Brian Winkle Brooklyn Dykes Caiden Christmas **Cooper Parker** Danica King **Drew Wallace** Edward Santiago Emma Daye Winsett **Emmeline Gillespie** Gray Ramswy Jayva Wyatt-Jones Jem Davis Joel Sandlin John Jordan Julian Lanzehstiel June Whiteside Kyler Davenport Layla Smith Lillian Kimbrough Lucas Walker Mac Albretsen Margo Wright Mary Hunter Bruss Nolan Aderholt **Reddy Beadle Rett Stone Rose Hovater** Sera Standish Shiven Gajjar Silas Terry Stella Jones Vu Pham

Russellville Elementary

Adley Odom Akyla Wilson Amy Cano Ayden Landrum Eli Willis Jackson Cartee Joy Adcox Kaden Cruse Kate Stevens Kingzlee Poss

St. Joseph Catholic School

A.Evers Arabela Atticus Everett Augustin Austin Jackson Ava Morris **Charlotte Anderson** Cici O'Connor Cyprien Gauthier Elizabeth Spry Esha V. Faye Vogel Flynn Stedman Fyan Cole Sullivan Gresham Henry Merry Isaac Morgan Isabella Wilson Joan Do Julie Mauter Knox Maroney Landrey Jackson Lexine Ramos Luz Lyle Gillis Max Dean N. Noble Ilana Norma Jun Pk Spry Randy Rocha Rohan Ryan Joseph Eckl Sylvie Magee Tessa Thompson **Timothee Gauthier** Truce Thompson Wesley James Mauter Willow Jade Craig Wyatt Delpizzo Xavier Ambrogto Zep Alonso

Underwood Elementary

Alana Stewart Ava Thomas **Beckett Pieer** Brylee Robertson Callie McKinney Cece Pope **Charlee** Pope **Charley Clayton** Charlotte Swanson Eli Peder Emma Thrasher Greyson Davis Haven Heath Hunter White Josalyn Jones Kayleigh Goodwin Kenleigh Byers Maddox Lee Mia Gilchrist

Central Elementary

Adriana Humphres Alice Gooch Allie Anderson Andrew Miller Annabell Jeffreys Annabelle Jones Aubrey Rea Avery Burchell Ayaan Robertson Bane Blevins Bo Kyle Braelyn Cook Brantley Means Brogan Barrett Cal Ledgewood Carter Quarters Casen Levise Charlee Covington Cheyene Mason Cooper Copeland Cora Hayes Curtlynn Anderson Daisy Guy Damian Ledbetter Daniel Haddock Emma Conrad Eric Orr Gracelyn Stutts Harlee LeFan Harper Haraway Inessa Isabella Churchwell Jackeline Lemus Jaxon Bunt Joaquin Vancleave Kaitlyn Kellev Keagan Neeley Keith Kelly

Emily Kirk Jaleah McCoy Kiara Minor Reagan Vafeas Rebekah Putman Wendy Smith

Danielle Lanson

Hatton Elementary

Beau Love Cooper Crosswhite Eli Winborn Ezekiel Willingham Jeremy Elkins Kaylyn Burkett Montana Neyman Terry Ball

Hibbett Intermediate School

A. Clough A.Dreiling Anayah Owens Andre Ragland Addison Butler Alana Rains Alexandria Green Alondra Bello Abarca Amare Reeder Andre Ragland Ariella Dreiling Ashlie Loaeza Avery Hillhouse Ayleen Leon Ayleigha Cowart Azariah Almon **Banx McWilliams Bracy Greene Braylin Warren Braylyne Futrell** Bryson Davis C Harmon Cade Oneal Caleb O'Kelley Camero N. Brinson Carson Allen Carter Burks **Chad Daniel** Chloe Kaelon Christophe Clay King **Cooper Sledge Cornelius Fuqua Deidre Davis**

Mason Teuton Michael Kelley Millie Alexander Natalie Avilee Nicole Iturbide Nikky Yossetin Martin Jeronimo **Preston Davis Promise Pruitt Quentin Coman Rachel Williams** Ruth Ann Burgess Shakylow Dotson Savannah King Sha'Miracle Guyton T J Garrett T.Javamanne **T.Shelby** Taimak Androca Navo Teresa Carnen TJ Garrett Travon Fuqua Victor Hillman

Leighton Elementary

Aiyonnah Reaves Alaiyah Reaves Anna Underwood Ella Silcox Hunter Russock Sosa Youngblood

Muscle Shoals Middle School

Addyson Hodge Ariana Asher Nichols Ava Stamps Averee Hutcheson Aysia Willingham Ben Ford Cailyn Davis Charlie Cowley Deacon Nichols Emmy King Mady Bratcher Nevaeh Johnson Norah Murphy Sarah Brewer

New Bethel Elementary Campbell Owen

Collins Owen

Liam McDowell Lily Rogers Lindsay Rush Marisel Sum Mia Sanchez Natalie Carrillo Gomez Owen Lane

Russellville Middle School

Aymar Bonilla Gerson Juarez Miguel Mateo Natalie Willis Sir Williams

Sheffield High School

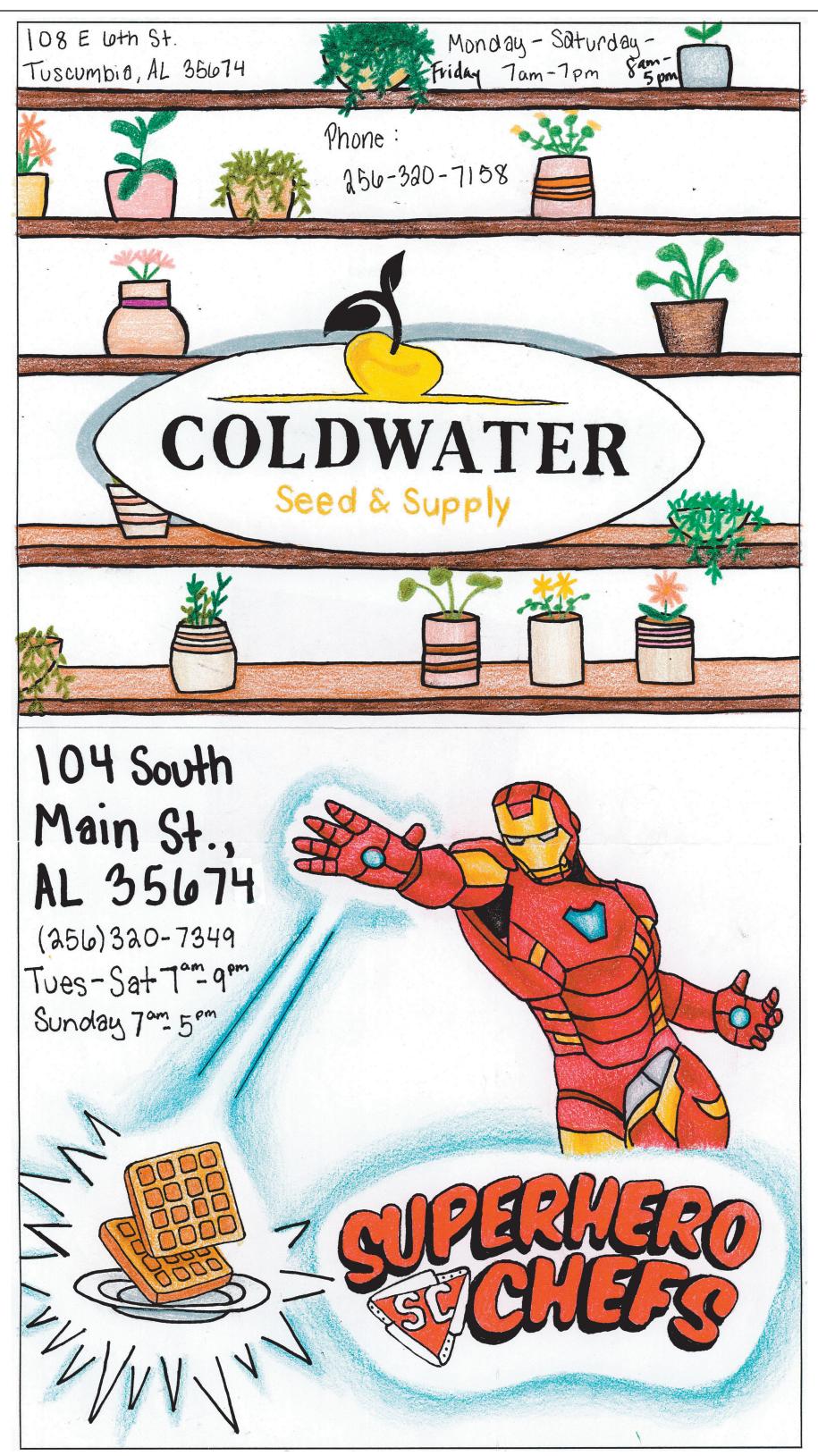
Alexander Davis **Brookelynn Frederick** Bryson Avery **Christian Tuner** Dearie Foster Kornegay **Devin Burns** Dominique Warffeli Esias Luis Ian Schnurer Isabella Whitehead James Drumgood Jamiyah Hardin Jashia Vaughn Jaslyn Belue Jaxon Steen Jesse Turner **Kevin Rios** Keyunta Barganier Kieran Burnett Landyn White Logan Saldivar Iyana Davis Lyssa Washington Makiehya Garner Peyton Glasscock Raygen Robison Shirley Evans Talaisha Lewis **Tkython Hulett** Tyree Walker Tyson Walden Vayda Guido yanavieon Dysart Zamarah Beckwith

Waterloo Elementary

Aaron Montgomery Aidan Amie Peters Andres Cardoza Arieana Lindsey Aubree Sweenev Azurae Scott **Bentley Robbins** Caleb Galaske Carleigh Scott Catherine Long Dylan Bond Ella Scott Ethan Sebelski Gabby Render Gabriella Glaze Garrett Kelley Gatlyn Johnston Georgia Wood Jake Putman Jesse Woods Kaddie Reed Halloway Kalyn Lindsey Kane Simpson Katy Matthews Kenzlee Johnson Kynidi Sherill Pearlie Darty Remington Harrison Sannah Francis Tide Duncan Willa Crowe







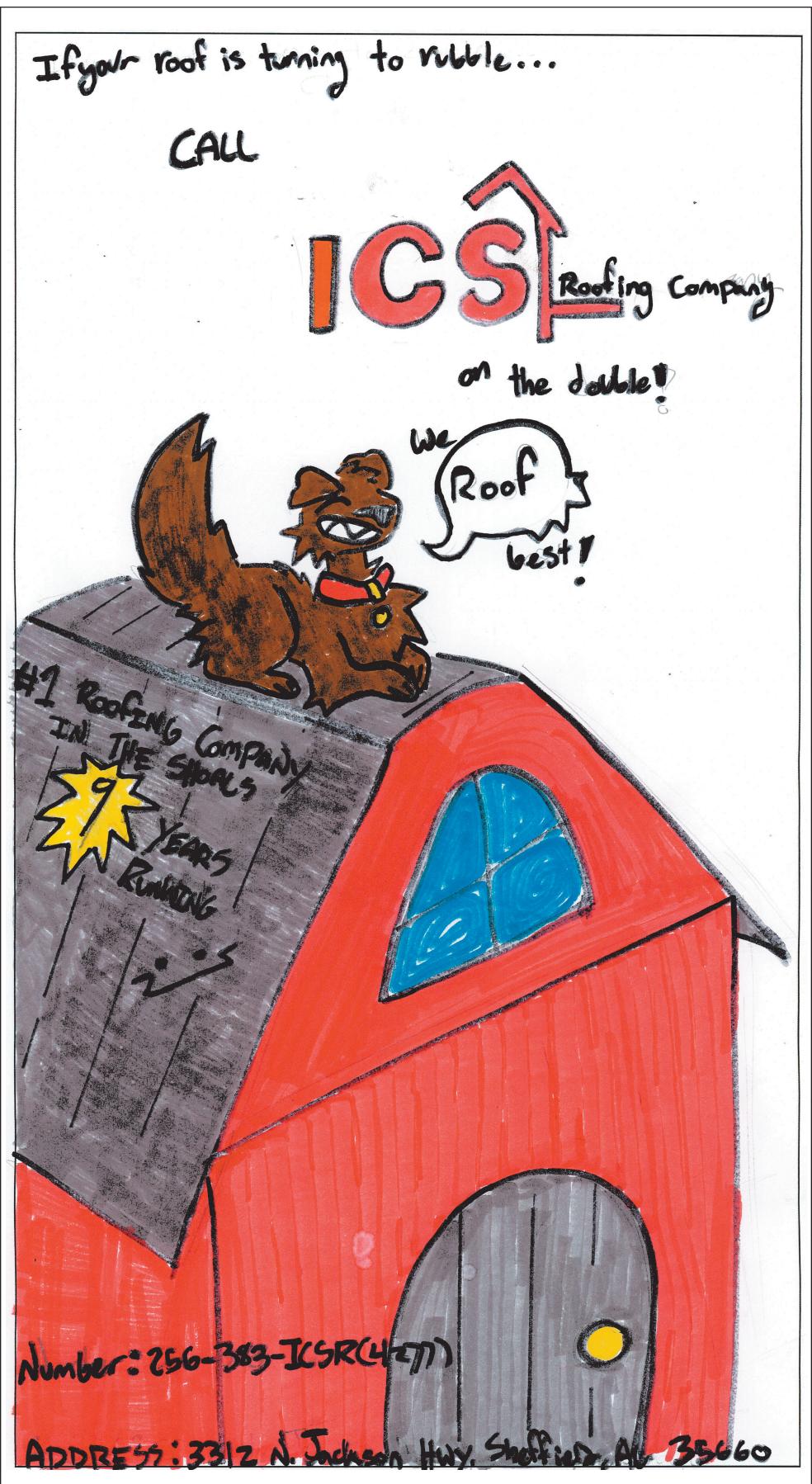


Coldwater Seed & Supply Co./Superhero Chefs

108 6th St./104 S. Main St. • Tuscumbia 256-320-7158/256-320-7349

Student Designer:

Wendy Smith 11th Grade Deshler High School Teacher: Ms. Flannagan



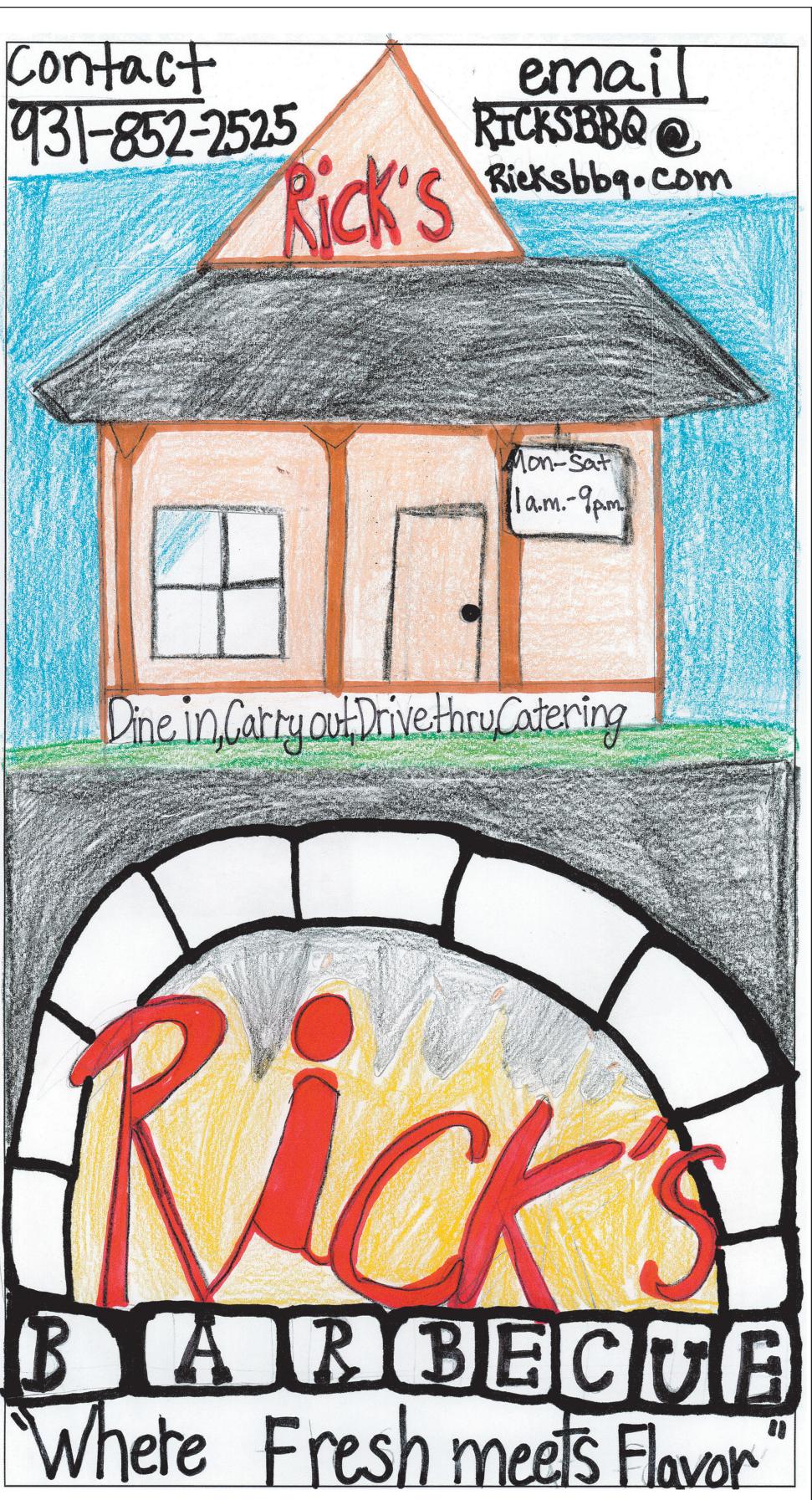


ICS Roofing & Construction, Inc.

3312 North Jackson Hwy • Sheffield, AL 256-383-4277

Student Designer:

Flynn Stedman 3rd Grade St. Joseph Catholic School Teacher: Mrs. Self



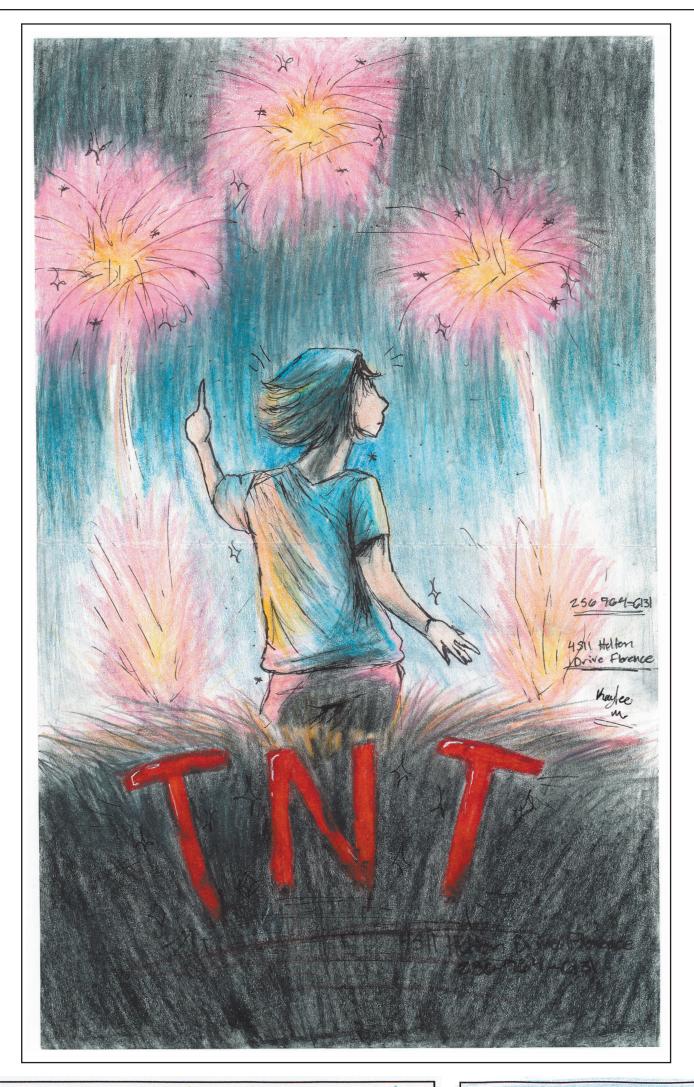


Rick's Barbecue

Florence, Killen and Muscle Shoals, Alabama and multiple southern Tennessee locations

Student Designer:

Braelynn McCalpin 3rd Grade Colbert Heights Elementary School Teacher: Mrs. Parker - P.A.C.E Teacher

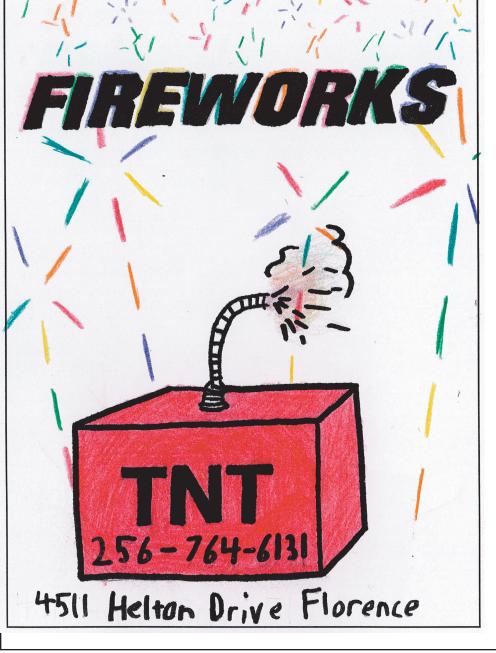


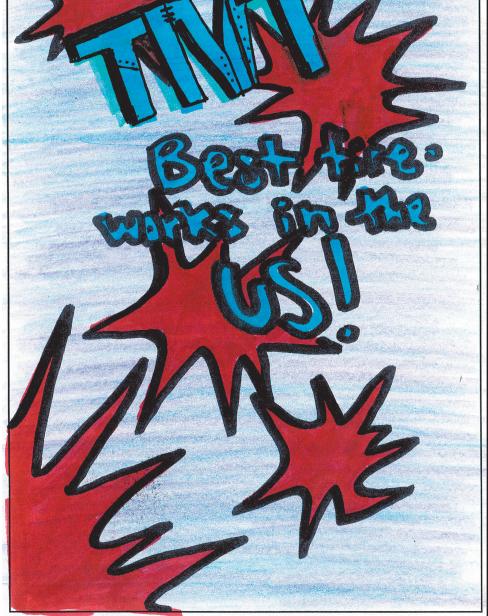


TNT Fireworks 4511 Helton Dr. • Florence 256-740-6155

Student Designer:

Kaylee Mitchell 10th Grade Brooks High School Teacher: Mrs. Butler

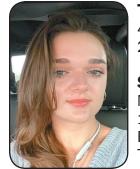






TNT Fireworks 4511 Helton Dr. • Florence 256-740-6155

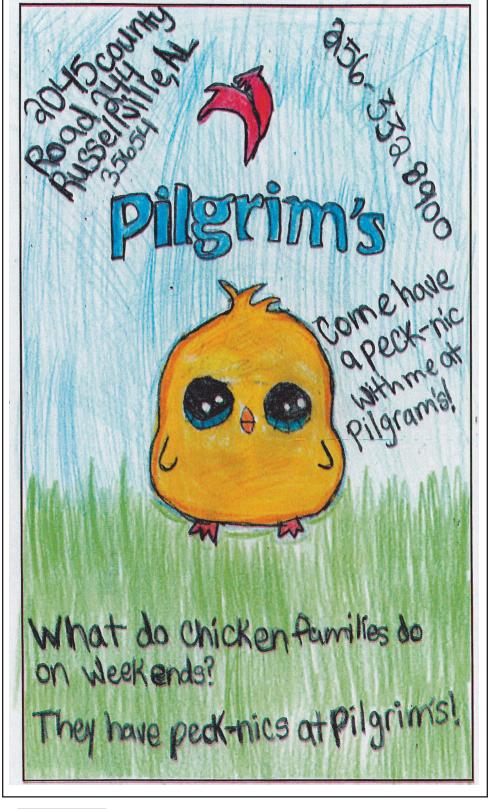
Student Designer: Ayden Haynes 11th Grade Brooks High School Teacher: Mrs. Butler



TNT Fireworks 4511 Helton Dr. • Florence 256-740-6155

Student Designer: Megan White 12th Grade Brooks High School Teacher: Mrs. Butler TIMESDAILY.COM • WEDNESDAY, APRIL 24, 2024

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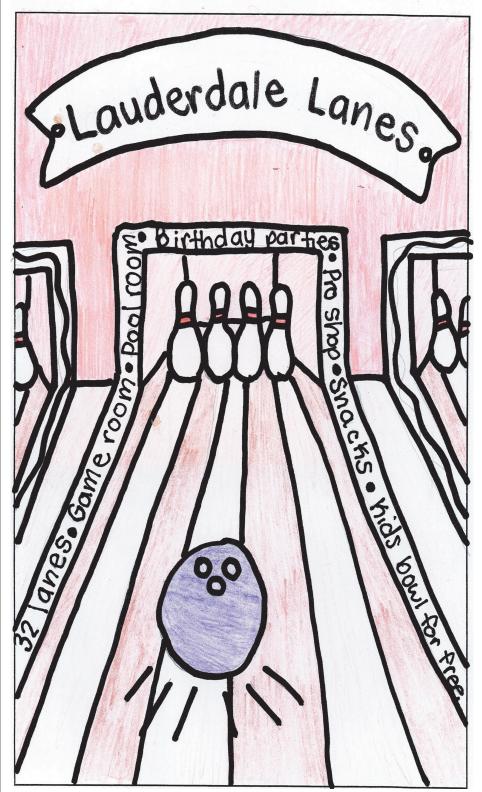
Farmers and Merchants Bank 320 Main St. • Waterloo 256-766-2579

Student Designer: Ashlynn Patterson 6th Grade Waterloo Elementary School Teacher: Mrs. Farris

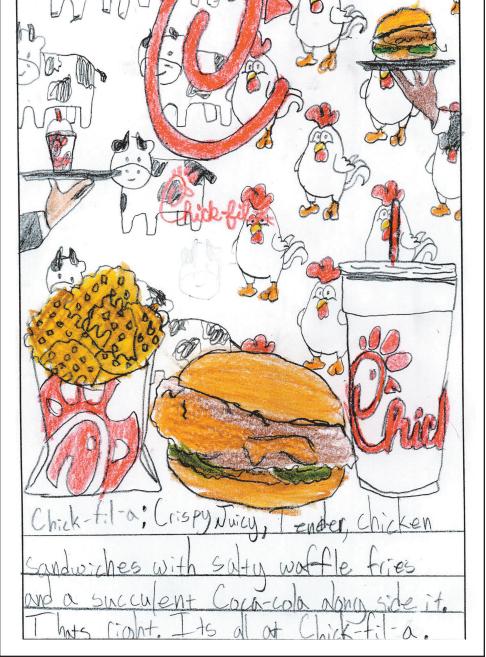


Pilgrim's Pride 501 Jackson Ave. • Russellville 256-332-1012

Student Designer: Dakota Garrison Russellville Middle School Teacher: Mrs. Parker









Chick-fil-A

341 Cox Creek Parkway · Florence 256-764-0535

Student Designer: Drew Wallace 5th Grade **Riverhill School**

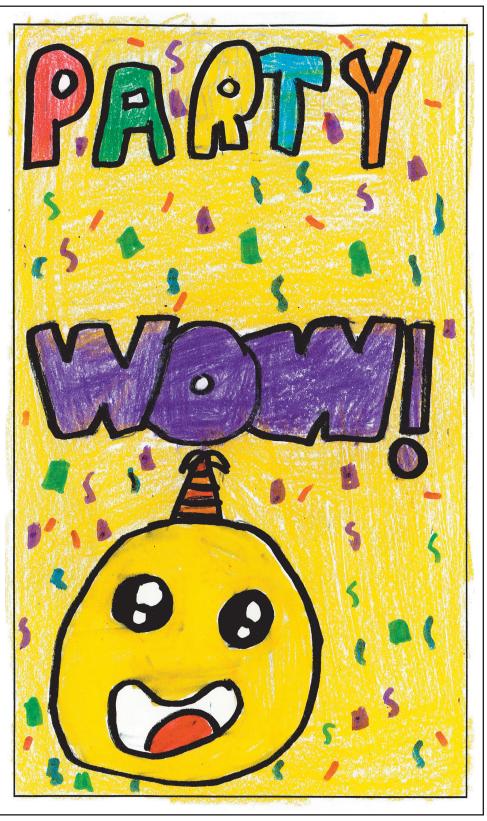
Teacher: Mrs. Weatherbee/Standish



Lauderdale Lanes 1540 Florence Blvd. • Florence 256-766-2541

Student Designer: Harper Haraway 5th Grade

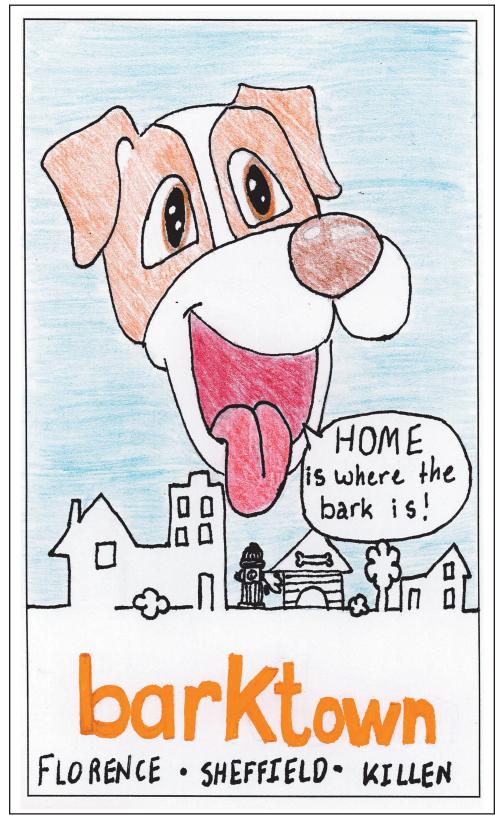
Central Elementary School Teacher: Mrs. Farris





Party Wow 189 S Cox Creek Pkwy · Florence 256-367-2771

Student Designer: Nicole Iturbide 5th Grade Hibbett Intermediate School Teacher: Mr. Taylor





Sheffield, 256-274-3664 · Killen, 256-366-3257 Lucky Dog by Barktown, 256-740-9272

Student Designer: Norah Murphy 8th Grade Muscle Shoals Middle School Teacher: Mrs. Grinnell







Florence Federal Credit Union

1505 N. Pine Street • Florence 256-767-4700

Student Designer:

Peyton Birdyshaw 12th Grade Brooks High School Teacher: Mrs. Butler



Story & Lee HWY 43 · Leoma, TN 1-800-345-2511

Student Designer: PK Spry 6th Grade St. Joseph Catholic School Teacher: Ms. Self

TIMESDAILY.COM • WEDNESDAY, APRIL 24, 2024







United Community 230 E. Tennessee St • Florence 256-712-3220

Student Designer: KJ King 5th Grade Hibbett Intermediate School Teacher: Mr. Taylor

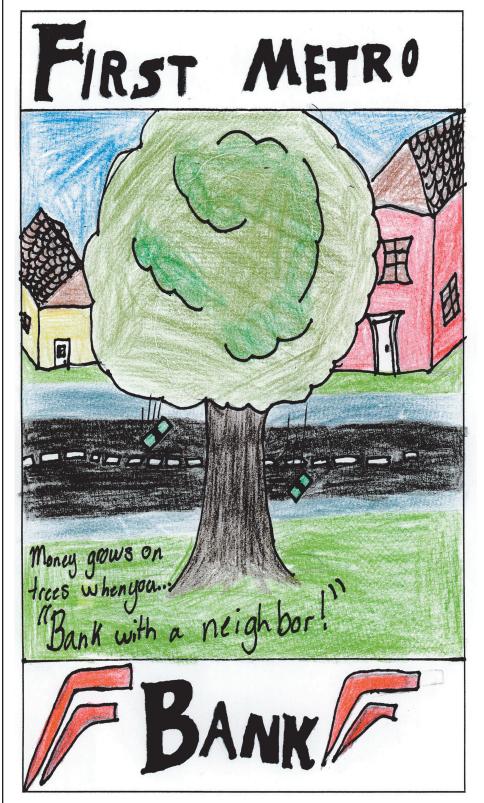
TEACHERS !!!

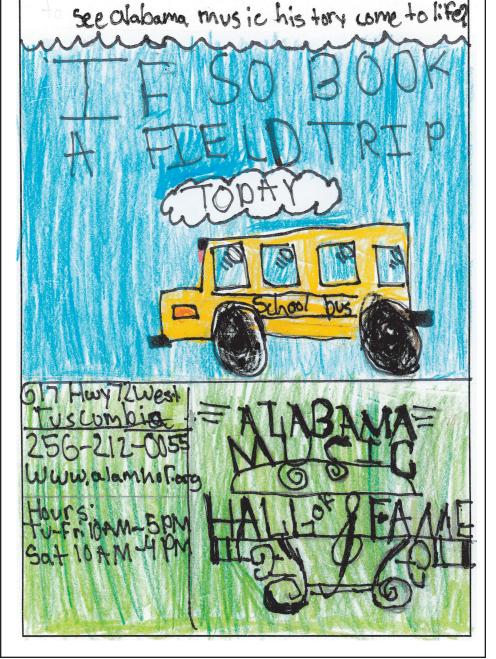
Do you want your students to



Southern Pride Pest Control 1021 Woodward Ave. • Muscle Shoals 256-383-1890

Student Designer: Sosa Youngblood 5th Grade Leighton Elementary School Teacher: Mrs. Reaves / Mrs. Parker - P.A.C.E







Alabama Music Hall of Fame

617 HWY 72 West • Tuscumbia (256) 381-4417

Student Designer:

Sophia Owens 4th Grade Cherokee Elementary School Teacher: Mrs. Reaves / Mrs. Parker - P.A.C.E



First Metro Bank Florence • Muscle Shoals • Tuscumbia 256-386-0600

Student Designer:

Sarah Brewer 8th Grade Muscle Shoals Middle School Teacher: Mrs. Grinnell





First Metro Bank

Florence · Muscle Shoals · Tuscumbia · 256-386-0600

Student Designer: **3rd Place** Aysia Willingham 8th Grade • Muscle Shoals Middle School Teacher: Mrs. Grinnell

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Roofing &



Story & Lee HWY 43 · Leoma, TN · 1-800-345-2511





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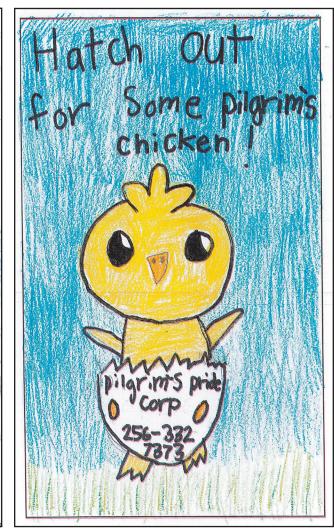
130m ere new



HWY 43 · Leoma, TN · 1-800-345-2511



Isabella Wilson 4th Grade · St. Joseph Catholic School Teacher: Mrs. Self





ICS Roofing & Construction, Inc. 3312 N. Jackson Hwy · Sheffield, AL · 256-383-4277

Student Designer: Wyatt DelPizzo 6th Grade • St. Joseph Catholic School Teacher: Mrs. Self





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Student Designer: Henry Merry 4th Grade • St. Joseph Catholic School Teacher: Mrs. Self



besti

Pilgrim's Pride 501 Jackson Ave. • Russellville • 256-332-1012



2nd Place

Lindsay Rush 3rd Grade • Russellville Elementary School Teacher: Mrs. Bohannon







Address

IL N. JACKSON H

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Call NON



