

THE METROPOLITAN BUILDER

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Dialogue with a Designer



JORDAN NEWTON

interiors

Sharing Her Creativity And Passion
For A Well-Designed Way Of Life



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Jordan Newton

MWG INNOVATIONS - With a passion for designing and working with glass, Esvin Tista founded MWG Innovations in 2018 on the idea that offering custom bath glass and mirrors for new construction and remodeling projects should fall in the line of an exquisite art job. Esvin takes great pride in creating unique pieces of art designed to bring life to the ideas given to him by the builders, designers, and trades he partners with. His work includes intricate designs of fabricated unique custom metal, wood, and glass pieces for shower doors, vanities, mirrors, handrails, and more. MWG Innovations is committed to providing all clients with high-quality products and services in which yield outstanding customer satisfaction.

This month MWG INNOVATIONS speaks with Jordan Newton, Jordan Newton Interiors. Jordan's passion for designing elegant, modern, and sophisticated living spaces for her clients start with a deep dive into creating a lifestyle. Jordan believes good design opens up wonderful opportunities for her clients when they have a home or workspace that inspires them.

Jordan Newton Interiors was founded in 2015 to share her creativity and passion for a well-designed way of life.

MWG INNOVATIONS: What motivated you to enter interior design?

Jordan Newton: As a child, I was very sensitive to my surroundings and constantly tried to update and improve my living spaces. I didn't realize that my brain was always functioning in an interior design process. After leaving the fashion industry, I was able to work and train under the best. Eventually, I started my own company when my husband and I remodeled a 1950s ranch, our first major project together.

MWG INNOVATIONS: How can an experienced interior designer help a custom home builder or a remodeling contractor with their building or remodeling projects?

Jordan Newton: As an interior designer with a lot of experience with custom home building, I think about living spaces from a different perspective. How will the space be used and lived in? How and when will they enter? Can they move around and store things appropriately, etc.? I think about more than just the build. Small tweaks and catching things early is key to making a comfortable home for a client.

MWG INNOVATIONS: What sets you apart from other



designers?

Jordan Newton: When I design a space, I focus on getting the “box” right. If I can choose beautiful, durable, and sophisticated materials, you won’t get tired of them. I usually keep the “box” fairly neutral so I can bring in the color and other elements to the design that are riskier. Down the road, if you get tired of something, it’s easy to change out, but your box, the hard surfaces and mainstays are always beautiful and relevant. Good design never goes out of style. I like to keep things simple, not overly decorated.

MWG INNOVATIONS: *How do you begin the materials selection process when working with builders’ and remodelers’ clients?*

Jordan Newton: It comes to me in different ways! Sometimes, I’ll see a material or fixture that I love and will build my design plan from there, and it will take shape. Otherwise, I will start with a vision for the room and will track down materials and pieces to fit the vision.

MWG INNOVATIONS: *What are some common mistakes builders and homeowners make?*

Jordan Newton: Following the trends too closely and trying to over-decorate. Just because you can add something else

does not mean you should.

MWG INNOVATIONS: *Speaking about staying current, how do you keep yourself up to date with all the design trends happening in the industry today?*

Jordan Newton: I live it every day. I always look at magazines, my vendors and manufacturers, trade shows, Pinterest, and social media. I love seeing other designers and builders’ good work. It motivates me to do better and stay relevant. Inspiration can come from anywhere!

MWG INNOVATIONS: *What is your favorite design style?*

Jordan Newton: French Modern

MWG INNOVATIONS: *What fascinates you, and how have you incorporated that into your designs?*

Jordan Newton: I love natural stone, the movement, feeling, and texture. I always think, wow, this took millions of years to make, and we get to use it and see it every day in our homes. I would never use a manmade stone. It’s so lifeless to me. Simultaneously, the plumbing, metals, and lighting are my next favorite parts.

MWG INNOVATIONS: *How would you characterize your style?*



Jordan Newton: Modern Rustic with a touch of sophisticated glamour. I love mixing the masculine with feminine elements.

MWG INNOVATIONS: *What would be your recommendation for “what to do first” in a decorating project when working with the builders and/or homeowners?*

Jordan Newton: I like to build my dream list or design elements and how the design should be. Then, I take a step back and prioritize what means the most and what will give us the best bang for our buck! Where should we spend the money, and where can we save?

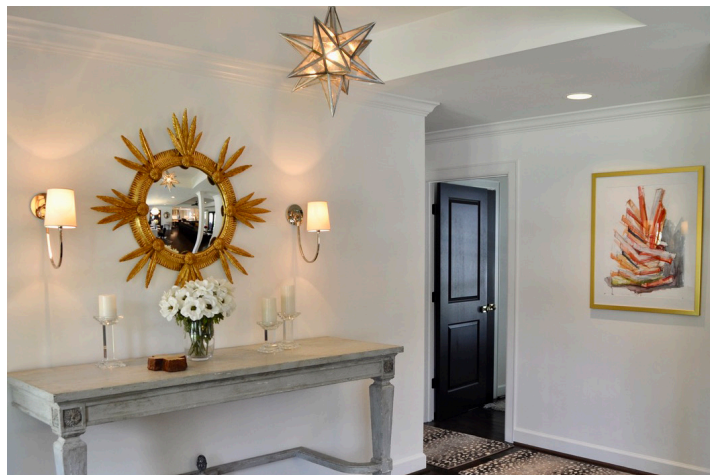
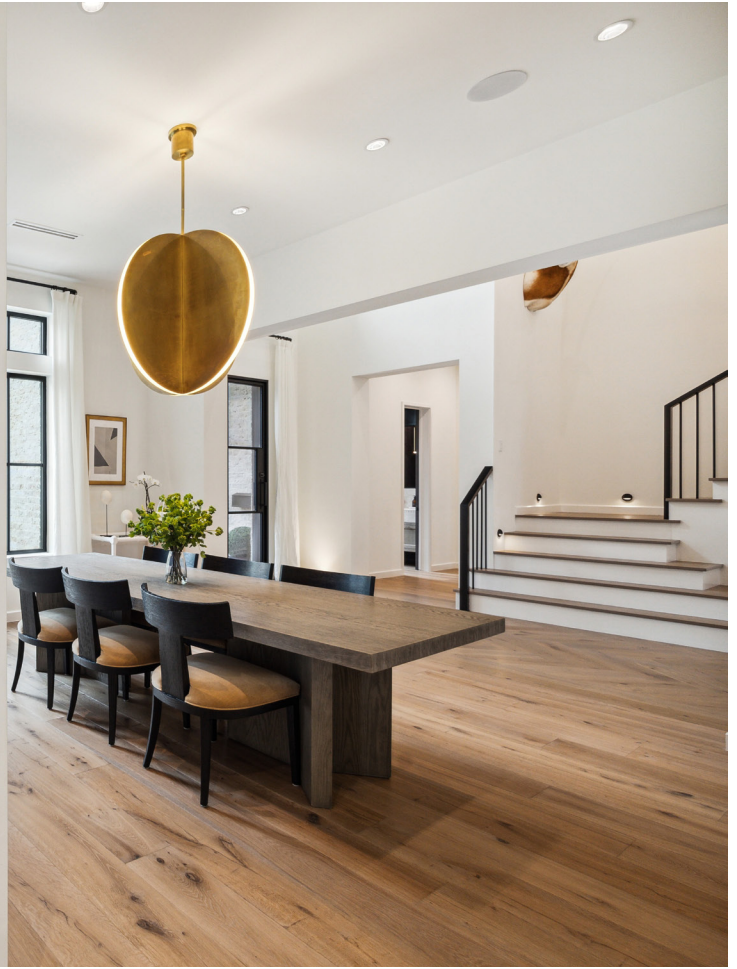
MWG INNOVATIONS: *Any last thoughts or comments?*

Jordan Newton: It’s my job as a designer is to create the feeling when you walk into a room. When you experience a space and you feel good or happy, you don’t know why that is, but I know it’s the color, the lighting, the weight of the doorknob, it’s so many little things, layered together to create that texture. All elements must come together; when they do, it’s magical.

MWG INNOVATIONS: *How has the field of interior design changed since you graduated?*

Jordan Newton: Our world is saturated with interior design, which has opened more people to putting more thought and consideration into their homes. Since you can do so much yourself these days, it has made interior designers even more of a luxury than before.





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