

# THE METROPOLITAN BUILDER

Greater Houston Edition

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## Dialogue with a Designer



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Creating Beautiful, Functional Homes  
in an Enjoyable and Easy Atmosphere



# Dialogue with a Designer

## Jessicah Kolter

*MWG INNOVATIONS - With a passion for designing and working with glass, Esvin Tista founded MWG Innovations in 2018 on the idea that offering custom bath glass and mirrors for new construction and remodeling projects should fall in the line of an exquisite art job. Esvin takes great pride in creating unique pieces of art designed to bring life to the ideas given to him by the builders, designers, and trades he partners with. His work includes intricate designs of fabricated unique custom metal, wood, and glass pieces for shower doors, vanities, mirrors, handrails, and more. MWG Innovations is committed to providing all clients with high-quality products and services in which yield outstanding customer satisfaction.*

*This month MWG INNOVATIONS speaks with Jessicah Kolter, a Michigan State University graduate with a Bachelor's in Interior Design. Starting in interior design sales, she learned to connect with clients, laying a foundation for creating spaces that exceed expectations. Transitioning to commercial architecture, Jessicah gained invaluable experience on retail, government, and office projects, now applied to residential design.*

*Currently specializing in new builds and renovations, Jessicah is passionate about creating beautiful, functional*

*homes. Managing projects from initial meetings to completion, they ensure client visions are realized, handling every detail from finishes to custom millwork. Her ultimate goal is to make the design process as enjoyable and easy as possible for all clients.*

**MWG INNOVATIONS: What motivated you to enter interior design?**

**Jessicah Kolter:** From a young age, I've been passionate about design. Redesigning my room was my favorite pastime, and I loved collecting paint samples from Home Depot. In school, I excelled in math and art, finding a natural connection between the two disciplines.

**MWG INNOVATIONS: How has the field of interior design changed since you graduated?**

**Jessicah Kolter:** There are numerous outlets to find inspiration for great design. Platforms like Pinterest, Instagram, and HGTV offer a plethora of beautiful looks and products, making it relatively easy to discover new ideas and draw inspiration.

**MWG INNOVATIONS: How can an experienced interior designer help a custom home builder or a remodeling contractor with their building or remodeling projects?**



**Jessica Kolter:** We believe that interior designers, builders, and contractors should work together as a team. We offer support through detailed construction drawings, clearly outlined finish and fixture schedules, and assistance in helping clients make selections and create designs that not only meet their needs but also exceed their expectations. We are always available to address any design questions that arise, ensuring that the design comes together seamlessly.

**MWG INNOVATIONS:** *What sets you apart from other designers?*

**Jessica Kolter:** With a background in architectural design, I possess a strong understanding of design drawings, building codes, and construction details. Getting to know my clients allows me to create designs that truly reflect their unique style and personality.

**MWG INNOVATIONS:** *What has been your most challenging project and why?*

**Jessica Kolter:** It's challenging to pinpoint the most difficult project, as each one presents unique hurdles. Whether it's discovering a structural support in a wall we planned to relocate or encountering a discontinued tile we adore, I approach these challenges with a commitment to finding solutions that will make the client happy and

meet their needs. Every problem has a solution, and it's about creatively navigating those obstacles to enhance the project.

**MWG INNOVATIONS:** *How do you begin the materials selection process when working with builders' and remodelers' clients?*

**Jessica Kolter:** We start by establishing a materials budget allowance. If one is provided, we interview our clients and ask detailed questions about their preferences and needs. We show inspiration images to help us understand their likes and make selections that they would love.

**MWG INNOVATIONS:** *What are some common mistakes builders and homeowners make?*

**Jessica Kolter:** One of the most common mistakes homeowners make is getting overwhelmed by the multitude of decisions and selecting materials that don't align with their needs in terms of aesthetics, durability, or maintenance. Builders aim to fulfill the client's requests, but this can lead to dissatisfaction and costly mistakes if the selections are not suitable. To prevent this, we strive to ask the right questions and steer clear of choices that wouldn't be the best fit for the family.

**MWG INNOVATIONS:** *Speaking about staying current,*



*how do you keep yourself up to date with all the design trends happening in the industry today?*

**Jessica Kolter:** Traveling to modern cities and experiencing their design firsthand is one of my favorite ways to stay current with design trends. I find that immersing myself in the atmosphere of metropolitan destinations provides great inspiration. Additionally, I enjoy reading design publications to further enhance my understanding and appreciation of design trends.

**MWG INNOVATIONS:** *What is your favorite design style?*

**Jessica Kolter:** Contemporary with an appreciation of classical details.

**MWG INNOVATIONS:** *What fascinates you, and how have you incorporated that into your designs?*

**Jessica Kolter:** I'm fascinated by textures and patterns. I think it takes a keen eye to mix them in a way that is refined. We always push the boundaries on making sure each project has a balanced mix of materials and textures that create interest and luxury.

**MWG INNOVATIONS:** *How would you characterize your style?*

**Jessica Kolter:** I would say a clean contemporary look, with extra attention to details.

**MWG INNOVATIONS:** *What would be your*





*recommendation for “what to do first” in a decorating project when working with the builders and/or homeowners?*

**Jessica Kolter:** Do your research, figure out what looks you like, what your current home/area is lacking and make a list of needs and wants.

**MWG INNOVATIONS:** *Any last thoughts or comments?*

**Jessica Kolter:** Design projects can be quite challenging. It’s crucial to find a designer and builder whose you click with, as the process can be lengthy. You’ll want to find a good teammate who can guide you to the best design solutions.



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