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#### PUBLIC AUCTION

**FURNITURE, COLLECTIBLES, TOOLS** Saturday, July 20, 2024 at 9:00 AM Location: Auction held at 301 Ontelaunee Dr., Shoe-

makersville, PA 19555. Next to Gernants Church. makersville, PA 19555. Next to Gernants Church. **Items:** Green bucket bench, grained settee, dovetailed blanket chest, cedar chest, bowfront china closet, dec. rocker, 5 oak chairs, oak lib.-style tbl., marble-top tbl., pie crust tbl., 1-drwr. candlestand, drop-leaf tbl., rocking cradle, feed chest, oak dresser w/mirror, 5-pc. BRS, Dep. BR pcs., cloth tree, glass dr. book cab., roll-top desk, child's roll-top desk, uphold. furn., Coke cooler (as is), Ig. wd. box, crocks & jugs, spatter ware, Gaudy & other glassware, scale w/pan & weights, wdn. bucket, mantle clock, brass lamp w/orn, shades, peddle car, fishing creel, Ig. meat lamp w/grn. shades, peddle car, fishing creel, lg. meat cleaver bone saw, wash boiler, assort. tin items, cuckoo clock, frames, kero lights, split-wood basket & others WWII uniform, mixing bowls, Ig. amt. puzzles, early transit, trumpet, bedding, holiday dec., misc. kit. items, dr. stops, Ig. grind whl., Troy-Bilt walk-behind sickle bar, Toro push mwr., Snapper riding mwr. w/bagger, Simplicity riding mwr., utility wgn., 1 bot. plow, Crafts. snowblower, bench grinder, Flux welder, motorized post hole digger, sm. roller, wheelbarrow, weed eater, acetylene torch set, sprinkling cans, flr. jack, air comp., hand & grdn. tools, plus many other items. Terms: Cash or PA Check only. Auction Note: Lg. quality auct. Watch for photos on www.auctionzip.com the week of the auction. Parking at Gernants Church & the social halls. No parking on the grass. No alcohol or smoking on the premises

Auct.: DAVID P. LOEB AU-002753-L Lenhartsville, PA 19534 610.756.4260

**Auction For: MARY ULRICH ESTATE Exec.: Eileen Circulli Atty.: Richard Geschwindt** 

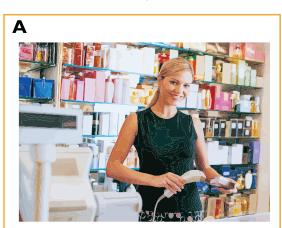
#### ANNOUNCEMENTS

Why was the family so tired after returning from summer vacation? They Flew all the way **SERVICES** 

A Wise Man Once Said: "You know what happens when you don't advertise? NOTHÍNG"!!!!

#### What's the Difference?

There are four things different between Picture A and Picture B. Can you find them all?





148ir no xod has design 3. Woman's shirt 4. Missing purple Answers: 1. Price on register display 2. Pink box

#### ANNOUNCEMENTS

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit dorranceinfo. com/macnet (\*237828).

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (\*238221).

Inflation is at 40 year highs. Interest rates are way up. Credit Cards. Medical Bills. Car Loans. Do you have \$10k or more in debt? Call NATION-AL DEBT RELIEF and find out how to pay off your debt for significantly less than what you owe! FREE quote: Call 1-866-272-0492 (\*238223).

My Boss George told me "that running a business without advertising is like winking at a pretty girl in the dark." He was right!

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health work-Metal Roofs:1-855-338-4807 (\*238054). ers & 1st responders.) Call Erie

## AUTOMOBILES/ TRUCKS

Get a break on your taxes! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous tax credit for 2025. Call Heritage for the Blind To-day at 1-844-320-2804 today! (\*238274).

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**PET CREMATION Services** Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leiben-sperger, 610-926-2737. Family Owned & Operated.

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- New Homes House Additions
  - Renovations
  - Kitchens & Baths



Contact John Scully

#### MARTIN **CONSTRUCTION COMPANY**

14558 Kutztown Road / Fleetwood, PA 19522 Phone: 610.683.6120 Fax: 610.683.9132 www.mccbuild.com HIC Registration # PA 8177

#### AUTOMOBILES/ TRUCKS SPECIAL: 2019 Ford F650

SD w/new 26' Box, 6.8 (gas), AT, AC, no CDL Required, 146K \$39.995; '20 Ford F150 XL Super Cab 3.3, AT, AC, 127K, \$16.995; '19 Chev. Tahoe Police 4x4, 5.3, 124K, \$16,995; '18 Kia Forte LX Sdn. 2.0, AT, AC, 61K on new eng., \$7995; '18 Chev. Express 3500 Cargo 6.0, cage/ shelving/ racks, 188K \$13.995; '18 Ram. 1500 Tradesman 4x4 Crew 5.7 Hemi, 203K, \$10,995; '18 Ram 2500 HD Tradesman 4x4 Longbed, 6.4 Hemi, 81K \$20,995; '16 Dodge Gr Caravan SE 3.6, 7 pass, rebuilt w/3year 100K warr. \$9995; '19 Chev. Express 1500 AWD Cargo Van 5.3, 90K \$19,995; '13 Ford E250 Cargo 5.4 rebuilt trans, AC, cage/ shelving, 154K \$10,995; '11 Chev Express 3500 Mini Bus, 24 pass., 6.6 Duramax Diesel, 159K \$16,995; '07 Chev. Ex-press XL 3500 10 Pass Van, 6.0, 77K \$13,995; 07 Toyota Tacoma SR 4x4 access Cab 6 spd., 4.0, SR-5 TRD Sport, 161K \$11,995; '05 Chev. Silverado 3500 12.6 Stake Body, 6.0, AT, AC Liftgate, 45K \$14,995; 215-536-5555 www. krautoinc.com

#### **SERVICES**

**PROPERTY CLEANUP: We** clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-

**ENRICHED** SCREENED TOPSOIL: \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.





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#### DERFLER'S ONLINE AUCTION

ANTIQUES, FURNITURE, TOOLS, SILVER COINS Bidding Begins On July 17, 2024 & Begins Closing On July 24, 2024 at 6:00 P.M.

Photos at auctionzip.com #2712. Several estates already

Very lg. & varied auction, anvils, foot vise, generator, neat early shop press, micro sprint race car parts, hand tools, copper wringer washer, grindstone, cameras, clocks, unusual 1-gal. crocks, porcelain tire sign turned into a coal chute & so much more! Bid in the comfort of your own home! It's very easy!

Bidding will be at derflers.hibid.com. Follow us on Facebook at derflersauction.

DERFLER'S AUCTION

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DEAN R. ARNER, AUCTIONEER, LLC

#### PUBLIC AUCTION!

Thursday, July 18, 2024 at 10:00 AM Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.

Quality tools including Snap-On, advertising items, antiques, Shiny Brite ornaments, Blackstone electric guitar, Kay amplifier, vintage toys, comic books, storage trailers & much more! Check full listing and photos at www.deanarnerauctions.com

DEAN R. ARNER AUCTIONEER, LLC AY-002077L • PH.: 570.386.3389

#### DEAN R. ARNER, AUCTIONEER, LLC

#### **PUBLIC AUCTION!**

Saturday, July 20, 2024 at 9:00 AM

Location: 2409 Route 737, Kempton, PA 19529 Outstanding onsite public auct. w/early & vintage Christmas collection, baby-boomer era toys, blue deco. stoneware, spread eagle weather vane, antqs., Pyrex, fiesta ware, Steif animals, old dolls, handmade Oriental rugs & much more! Check full listing & photos at www.deanarnerauctions.com.

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#### **SERVICES**

Sewing Machine Tune-Up: We will have your sewing machine humming, looking good. LET'S SEW. Call 610-298-1029 ALTHOUSE'S SEWING CENTER gelsville.

#### WANTED TO RENT/BUY

CASH FOR YOUR CAR, Call 610-916-7000. Steve Moyer's Subaru.

#### WANTED TO RENT/BUY

BUYING CLASSIC CARS Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-KRMiller1965@yahoo. com (\*234828).

#### MOTORCYCLES/ATV'S

**Buying Clean Motorcycles** & ÁTVs! Cash paid, Íoans paid off! Call 610-282-

WANTED TO RENT/BUY

WANTED: Trains TOYS accessories, makes. Toy soldiers and other figures, Christmas things, space toys, robots, mechanical banks, trucks, cars, boats, wagons, buildings, fire engines, airplanes, windups, pedal cars, marbles, farm toys, candy, containers, erector sets. Call George 610-372-1681 with any old toys.

#### MOTORCYCLES/ATV'S

DIAGNOSED WITH LUNG CANCER? You may qualify for a substantial cash award even with smoking history. NO obligation! We've recovered millions. Let us help!! Call 1-888-650-9135

WANTED! MOTORCYCLES! Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KRMmiller1965@yahoo. com (\*234829).

#### HOME IMPROVEMENTS

Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. 1-855-791-1626 Call (\*238224).

#### HOME IMPROVEMENTS

Jacuzzi Bath Remodel can install a new, custom bath or shower in as little as one day. For a limited time, waving ALL installation costs! (Additional terms apply. Subject to change and vary by dealer.) Offer ends 6/30/24. Call 1-844-826-2535 (\*238149).

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-theline installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe 1-833-356-1954 (\*237707).

Want a greener lawn? Tru-Green's your go-to for a tailored lawn care plan. Act now and get 50% off your first service with a purchase of an annual plan. Call us at 1-844-634-1742 to learn more. (\*238225).

## FARM EQUIPMENT/ LIVESTOCK

In the summer, I can remember my three year old brother scaring the living daylights out of everyone by disappearing one day. We all looked through the shoreline and forest. After a couple of hours, we saw him chasing butterflies in the woods. My mother told him sharply, Now, Jack, every time you want to go somewhere, you have to tell me first. Is that Okay? Jack thought it over and said, Okay, I want to go to Disney World tomorrow!!! ahahahaha

My partner and I can never agree on vacations.

I want to go to exotic islands and stay in a 5 star hotel. She wants to come with me.







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Mon. - Fri. 7:30 to 5:30; Sat. 8:00 to 12 Noon We accept all major credit cards







To place your order... contact: Ryan At



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#### **COMMUNITY CALENDAR**

East Penn Valley & Northern Berks Merchandisers Any nonprofit organization may send us notification of your upcoming events. We will publish this information in the Merchandisers of your choice for a \$5 flat charge per paper per week.

Community Calendar listings are limited to 35 words or less for the nonprofit community Calendar listings are limited to 35 words or less for the nonprolitions of 55 and must be submitted in writing. In addition, we are able to run the event information at No Charge for 1 week in both Merchandisers if a Display Ad is also run. This information must be received no later than the Thursday prior to publication date. Mail information and payment as needed to The Windsor Press Inc. Community Calendar, PO Box 465, Hamburg PA 19526-0465, or email to: classifieds@windsorpress.com, FAX: 610.562.2770, or bring the information into our office at 6 N. Third St., Hamburg PA Questions can be directed to the office at 610.562.2367. Hamburg, PA. Questions can be directed to the office at 610.562.2267.

7/28/24, Pioneer Grange Topton, order deadline for Italian Hoagic Sale, \$6. Pickup Monday \$/5 at the Grange hall 3-5pm. Orders 610-463-7213.



#### FOR RENT

Room for Rent: Macungie, \$200 a week, call for details. Mornings. 443-791-9492.

#### RECREATION/ **SPORTING GOODS**

Reading while you sunbathe makes you well

#### **MISCELLANEOUS**

DENTAL INSURANCE from Physicians Mutual Insurance Company. Coverage for 350 plus procedures. Real dental insurance - NOT just a discount plan. Do not wait! Call now! Get your FREE Dental Information Kit with all the details! 1-877-553-1891 www.den tal50plus.com/macnet #6258 (\*237830).

DIRECTV OVER INTERNET -Get your favorite live TV, sports and local channels. 99% signal re-CHOICE Package liability! \$84.99/mo for 12 months. HBO Max and Premium Channels included for 3 mos (w/CHOICE Package or higher.) No annual contract, no hidden fees! Some restrictions apply. Call IVS 1-866-629-6086 (\*235224).

It's so hot out......

I got home and wanted to take a shower, but my wife used up all the cold water

#### **MISCELLANEOUS**

Don't let the stairs limit your mobility! Discover the ideal solution for anyone who struggles on the stairs, is concerned about a fall or wants to regain access to their entire home. Call AmeriGlide today! 1-844-317-5246 (\*236966)

NEED IRS RELIEF \$10K-\$125K+ Get Fresh Start or Forgiveness. Call 1-877-705-1472 Monday through Friday 7am -5pm. PST (\*237987)

Portable Oxygen Concentrator May Be Covered by Medicare! Reclaim independence and mobility with the compact design and long-lasting battery of Inogen One. Free information kit! Call 855-837-7844 (\*238226).

What do you call a French guy in sandals?
Phillipe Philoppe!!!

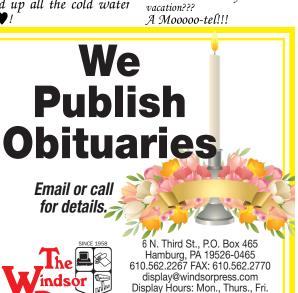
Prepare for power outages today with a GENERAC home standby generator \$0 Money Down + Low Monthly Payment Options. Request a FREE Quote Call now before the next power outage: 1-855-465-7624 (\*236269).

Where do goldfish to on vacation?

Around the globe  $\mathbf{\Psi}$ . Where does a cow stay when it is on

10 am to 4 pm

www.windsorpress.com



#### **MISCELLANEOUS**

Stroke and Cardiovascular disease are leading causes of death, according to the American Heart Association. Screenings can provide peace of mind or early detection! Contact Life Line Screening to schedule your screening. Special offer- 5 screenings for just \$149. Call 1-866-518-8391. (\*234826)

We transform your kitchen in less time, with less stress, at an amazing value. Since 1979, Kitchen Magic, a family owned business offering cabinet refacing, new cabinetry, and luxury counter top throughout the Northeast. Call today for a free estimate 1-844-887-5145, PA017137. (\*234827).

## HOUSEHOLD ITEMS/ FURNITURE

Where did the ghost go to for vacation?

He went to Mailboo ♥!!!! Why did the kid with

rash not go on a vacation?

His dermatologist told him to apply the medication locally.!!

#### GARAGE/YARD SALES

Garage Sale: Friday 7/19 through Saturday 7/20, 8-4. 242 North Whiteoak St. Kutztown. Come inside to explore numerous items! Everything from vintage albums to furni-

Multi Family Yard sale: 24 S. Park Ave. Mertztown, PA 19539. July 19th and 20<sup>th</sup>. 8am to? Toys, books, tools, decorations, craft items, and much more.

SALE: Fawn and Pheasant Cts., Hamburg 5/20, rain date 5/27, 8am-? Christmas in July: Harley Davidson Items, household items, Lots More!

#### **CHILDCARE**

What do frogs like to drink on a hot summer day??? Croak-o-cola 🛡 🕻

#### COMPUTERS/OFFICE

I finally told my suitcases that there would be no holiday this year.

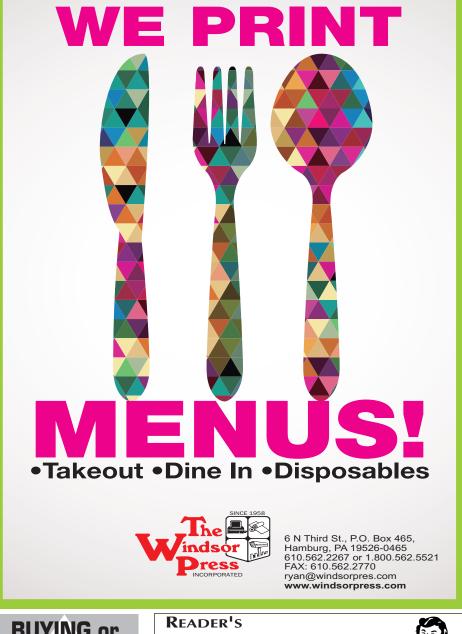
Now I'm dealing with this emotional baggage. (: (:

#### FARM EQUIPMENT/ LIVESTOCK

Vacation overdose is a myth.

If you think your vacation was too long, then you probably need another vacation!!!!(:







Six North Third Street

P.O. Box 465

Hamburg, PA 19526-0465

610.562.2267 or

1.800.562.5521

FAX: 610.562.2770



1 c. chopped pecans

confectioners sugar, if desired

1 jar (4 oz.) red maraschino cherries,

1/2 c. canned pineapple chunks

1 can (2 lbs.) sliced peaches

drained, halved

1-1/2 c. granulated sugar

with syrup

1 pkg. active dry yeast

Cream Cheese Frosting, if desired

#### FRIENDSHIP FRUITCAKE WITH STARTER

1 box (2-layer size) yellow cake mix with pudding in the mix

2/3 c. vegetable oil 4 eggs

1-3/4 c. (about) fruit from starter, well drained (see NOTE)

Line the bottom of a spring form angel food cake pan with waxed paper; grease well, then flour. In large mixing bowl of electric mixer, combine dry cake mix and oil. Beat in eggs, 1 at a time, beating well. Add fruit; mix well. Fold in nuts. Pour batter into prepared pan. Bake in a preheated 350° oven for 40 minutes then reduce heat to 300° and bake 35 to 40 minutes more, or until cake tests done. Shake cake pan to loosen cake from sides and let sit 10 minutes. Lift the center of the pan out and turn cake onto cake plate. Remove waxed paper. Turn cake right-side up before serving. Sprinkle with confectioners sugar, if desired, or top with Cream Cheese Frosting. This cake slices better when cold. **NOTE:** You will use from 1-1/2 to 2 cups drained fruit per cake.

Starter For Friendship Fruitcake:

3/4 c. canned sliced peaches

with syrup

3/4 c. canned pineapple chunks

with syrup

For Later Additions: 1/2 c. canned sliced peaches

with syrup

To Replenish Starter. Day 1:

1-1/2 c. starter juice

2-1/2 c. granulated sugar

Day 10:

2-1/2 c. granulated sugar

2 cans (1 lb. each) pineapple chucks with juice (or 1 can pineapples and 1 can fruit cocktail)

Day 20: 2-1/2 c. granulated sugar

2 jars (4 oz. each) maraschino cherries, drained and halved

In a 1 gallon glass jar with wide mouth and lid, combine the peaches, pineapple, maraschino cherries, sugar and yeast (make sure the yeast is well mixed with syrup). Stir 2 times the first day. Stir once a day afterwards. Do not refrigerate this mixture. Keep loosely covered.

Two weeks after starting the starter, add 1/2 cup peaches and 1/2 cup pineapple with syrup.

Wait several days, stirring daily, then drain 2 cups of mixed fruit and use to make cake as directed in cake recipe. Reserve 1-1/2 cups starter juice and leave in glass gallon jar. Count this as Day One, and begin process for renewing starter and making cake.

Day 1: To reserved 1-1/2 cups starter juice (or to starter juice given you by a friend), add 2-1/2 cups sugar and 2 pound can of peaches with syrup. Stir daily. Keep loosely covered. Do not refrigerate.

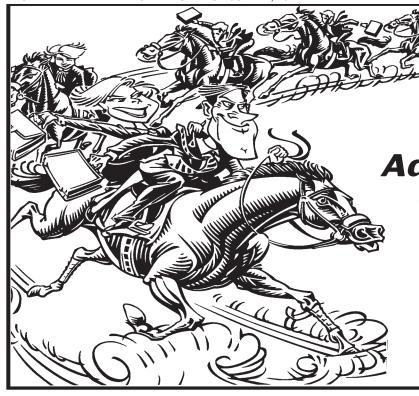
Day 10: Add 2-1/2 cups granulated sugar and pineapple chucks with juice. Stir daily. Keep loosely covered. Do not refrigerate.

Day 20: Add 2-1/2 cups granulated sugar and drained and halved maraschino cherries. Stir daily. Keep loosely covered. Don not refrigerate.

Day 30: Drain fruit, reserving 1-1/2 cups juice for renewing starter. Use drained fruit to make 3 cakes (see recipe), give excess starter juice to friends, and start a new batch of fruit (repeat afore-mentioned process).

NOTE: At the end of 30 days, you will have enough excess starter juice to give about 4 friends. Be sure to keep enough juice (1-1/2 cups) for your own starter. At the end of 30 days, there will be enough fruit to use 1-3/4 cups fruit in each cake, which makes the cakes taste better and doesn't waste the fruit. The cakes can be frozen. It is not necessary to bake all 3 cakes the same day, but stir the remaining fruit mixture every day until it is used (this fruit mixture can be refrigerated until used). The drained fruit can be frozen until you are ready to bake the cakes.

> Send your recipes to: The Windsor Press, Inc. 6 N. Third St., PO Box 465, Hamburg, PA 19526-0456 Fax: 610.562.2770 or E-mail: display@windsorpress.com



Leave your competition

# IN THE DUST

Advertise In The Northern Berks And The East Penn Valley

Merchandiser



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or E-Mail:

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Goods/Equipment

☐ Seasonal Equipment

■ Wanted To Rent/Buy

**Special Occasions** 

Card Of Thanks

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Per Publication

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words after 20 - 10¢ each

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UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE
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HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instrucions: We will try to print your classified ad in the
next issue after receipt, but reserve the right to hold
for the following issue. Please write legibly, Please
use only one word per space. Each word in a business name or address will count as one word.

ness Listings, etc.

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□ Services

Valentine's/

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## **Merchandiser CLASSIFIED AD FORM:**

STEP #1 ENTER YOUR:

**PHONE NUMBER** 

NAME

**ADDRESS** 

(This information is for our records only)

#### STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\*

- Announcements
- Antiques
- Automobiles/Trucks
- □ Auto Parts & Svcs.
- Boats/Motors

16.

26.

- □ Computers/Office
- Childcare
- ☐ Farm Equip./Livestock ☐ Miscellaneous ■ Mobile Homes
- ☐ Garage/Yard Sales
- ☐ Home Improvements
- ☐ Household Items/
- Furniture
- ☐ Help Wanted
- ☐ Lost & Found
- ☐ Real Estate □ RVs/Campers
- SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

# STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT

■ Motorcycle/ATVs

☐ Pets & Animals

□ For Rent

TO APPEAR (Please print legibly...Please use punctuation...One word per box, please) 10. 13. 15. 17. 18. 19. 20. 23. 22. 24. 25. 27. 28. 29. 30. 32. 33. 34. 35.

39.

#### STEP #4 CHOOSE A PUBLICATION

DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

- East Penn Valley Merchandise
- □ Northern Berks Merchandiser
- ☐ Both (Cost Would Be Double)

#### STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:

(PLEASE CHECK ONE BOX.)

Run: 🗆 1 Week 🗅 2 Weeks 🗅 3 Weeks 🗅 4 Weeks 🗅 Enter Starting Date Of Ad \_\_\_\_\_

Total Amount Paid \$\_\_\_\_\_ Check #\_\_\_

#### **STEP #6 CHOOSE METHOD OF PAYMENT**

(PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, VISA (3% Credit Card Convinience Fee)

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

Credit Card Information: NAME ON CARD\_\_\_\_\_ ACCOUNT # TYPE OF CARD: VISA\_\_\_\_\_ MasterCard\_\_\_\_\_ Discover\_\_\_\_ CVC Code:\_\_\_\_\_

SIGNATURE:

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465

Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526

\_\_ Place Your Ad By Phone By Calling 610.562.2267

Please have your was account number and expiration date available.

Be Sent To You For Your Classified Ad.

Tear Sheets Will Not



# Current

Our East Penn Valley and Northern Berks **Editions Are Online Weekly.** 

**CURRENT OFFICE HOURS:** Monday - Friday 10 a.m. to 4 p.m.

#### **OFFICE** & CLASSIFIED **DEPT.:**

Call or Fax

Moday through Friday or Email classifieds@windsorpress.com

#### PRINTING **NEEDS:**

Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313 or Al Delong 484.280.6916 **COPY** & FAX **SERVICES** 

DISPLAY

& SALES:

Call our office Monday,

Thursday, or Friday;

or Fmail

display@windsorpress.com or

Eric Francis 610.780.4285

**ALSO AVAILABLE** 

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465 610.562.2267 • FAX: 610.562.2770

www.windsorpress.com

#### NORTHERN BERKS Merchandiser EAST PENN VALLEY Merchandiser

Serving Homes & Businesses PLUS Worldwide With Our Online Editions! PUBLISHED EVERY WEDNESDAY BY



SIX NORTH THIRD STREET P.O. BOX 465 HAMBURG, PENNSYLVANIA 19526-0465 610.562.2267 FAX: 610.562.2770

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M. YOU CAN CALL. FAX OR EMAIL US ANYTIME Family owned and independent since 1958 WE ARE HERE TO SERVE YOU!

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error

The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

#### **AUCTION LISTING**

Online Auction 7-17-24 R. Derfler Andreas Stat. Hs., 42 Andreas Rd., Andreas D. Arner 1015 Seifrit Lane, Bernville K. Keiby 7-18-24

7-18-24 7-20-24

2409 Route 737, Kempton 912 Swartz Valley Rd., Schuylkill Haven 301 Ontelaunee Dr., Shoemakersville D. Arner 7-20-24 K. Keiby 7-20-24

D. Loeb Jake's Flea Market Treasure Barn, RT. 100, Barto G. Miller 8-10-24 3836 Pricetown Rd., Fleetwood, PA 9-28-24 G. Miller

CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPER IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.
The listing published courtesy of The Windsor Press, Inc., Hamburg, PA

# Back-to-School Advertising

# That Makes the Grade

Make sure you're reaching your target audience this back-to-school season with strategic advertising. Let us help you shine a spotlight on your products and services for the new school year with eye-catching ads.

Your advertisement will appear in the August 14th online issues of the East Penn Valley and the Northern Berks

# Merchandisers

To learn more about the opportunities available to help grow your business, contact your sales representative or our office today!



1/8 Page: \$95

1/4 Page: \$190

1/2 Page: \$380

Full Page: \$760

DEADLINE: Monday, August 5, 2024



6 North Third Street, P.O. Box 465 Hamburg, PA 19526-0465 610.562.2267 FAX: 610.562.2770 display@windsorpress.com www.windsorpress.com Office Hours: Mon. - Fri. 10.4



It is a school.

It is a city government.

It is churches.

It is industry and jobs.

It is retail businesses.



# They all have to work together. All must have the support of the people or there is no town.



Give your local merchant a chance for your business and the first opportunity to make the sale. The local retailer pays the highest percentage of local taxes. They are the ones contacted first for contributions to charitable projects. They provide jobs.

Without their store, you have no town.

GIVE THE LOCAL MERCHANT A FAIR SHAKE.