



**Back To School  
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August 5**

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& Western Lehigh Counties.

**EAST PENN  
VALLEY**



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**Merchandiser**

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You can directly link to any display advertiser's website through our online edition. HIGHLIGHT & CLICK

WE ACCEPT  
VISA MasterCard DISCOVER

**PUBLIC AUCTION**

**FURNITURE, COLLECTIBLES, TOOLS**  
Saturday, July 20, 2024 at 9:00 AM

**Location:** Auction held at 301 Ontelaunee Dr., Shoemakersville, PA 19555. Next to Gernants Church.

**Items:** Green bucket bench, grained settee, dovetailed blanket chest, cedar chest, bowfront china closet, dec. rocker, 5 oak chairs, oak lib.-style tbl., marble-top tbl., pie crust tbl., 1-dwr. candlestand, drop-leaf tbl., rocking cradle, feed chest, oak dresser w/mirror, 5-pc. BRS, Dep. BR pcs., cloth tree, glass dr. book cab., roll-top desk, child's roll-top desk, uphold. furn., Coke cooler (as is), lg. wd. box, crocks & jugs, spatter ware, Gaudy & other glassware, scale w/pan & weights, wdn. bucket, mantle clock, brass lamp w/grn. shades, peddle car, fishing creel, lg. meat cleaver bone saw, wash boiler, assort. tin items, cuckoo clock, frames, kero lights, split-wood basket & others, WWII uniform, mixing bowls, lg. amt. puzzles, early transit, trumpet, bedding, holiday dec., misc. kit. items, dr. stops, lg. grind whl., Troy-Bilt walk-behind sickle bar, Toro push mwr., Snapper riding mwr. w/bagger, Simplicity riding mwr., utility wgn., 1 bot. plow, Crafts. snowblower, bench grinder, Flux welder, motorized post hole digger, sm. roller, wheelbarrow, weed eater, acetylene torch set, sprinkling cans, flr. jack, air comp., hand & grdn. tools, plus many other items. **Terms:** Cash or PA Check only. **Auction Note:** Lg. quality auct. Watch for photos on [www.auctionzip.com](http://www.auctionzip.com) the week of the auction. Parking at Gernants Church & the social halls. No parking on the grass. No alcohol or smoking on the premises.

**Auct.: DAVID P. LOEB,**  
AU-002753-L  
Lenhartsville, PA 19534  
610.756.4260

**Auction For:**  
**MARY ULRICH ESTATE**  
Exec.: Eileen Circulli  
Atty.: Richard Geschwindt

**ANNOUNCEMENTS**

Become a Published Author. We want to Read Your Book! Dorrance Publishing, Trusted by Authors Since 1920 Book manuscript submissions currently being reviewed. Comprehensive Services: Consultation, Production, Promotion and Distribution Call for Your Free Author's Guide 1-866-482-1576 or visit [dorranceinfo.com/macnet](http://dorranceinfo.com/macnet) (\*237828).

Donate your car, truck, boat, RV and more to support our veterans! Schedule a FAST, FREE vehicle pickup and receive a top tax deduction! Call Veteran Car Donations at 1-877-327-0686 today! (\*238221).

Inflation is at 40 year highs. Interest rates are way up. Credit Cards. Medical Bills. Car Loans. Do you have \$10k or more in debt? Call NATIONAL DEBT RELIEF and find out how to pay off your debt for significantly less than what you owe! FREE quote: Call 1-866-272-0492 (\*238223).

**My Boss George told me "that running a business without advertising is like winking at a pretty girl in the dark." He was right!**

Replace your roof with the best looking and longest lasting material, steel from Erie Metal Roofs! Three styles and multiple colors available. Guaranteed to last a lifetime! Limited Time Offer - 50% off Installation + Additional 10% off install (for military, health workers & 1st responders.) Call Erie Metal Roofs: 1-855-338-4807 (\*238054).

**DESIGN BUILT  
CONSTRUCTION**

New Homes • House Additions

- Renovations
- Kitchens & Baths



Contact John Scully

**MARTIN**  
CONSTRUCTION COMPANY

14558 Kutztown Road / Fleetwood, PA 19522  
Phone: 610.683.6120 Fax: 610.683.9132  
[www.mccbuild.com](http://www.mccbuild.com)  
HIC Registration # PA 8177

**AUTOMOBILES/  
TRUCKS**

**SPECIAL:** 2019 Ford F650 SD w/new 26' Box, 6.8 (gas), AT, AC, no CDL Required, 146K \$39,995; '20 Ford F150 XL Super Cab 3.3, AT, AC, 127K, \$16,995; '19 Chev. Tahoe Police 4x4, 5.3, 124K, \$16,995; '18 Kia Forte LX Sdn. 2.0, AT, AC, 61K on new eng., \$7995; '18 Chev. Express 3500 Cargo 6.0, cage/shelving/ racks, 188K \$13,995; '18 Ram. 1500 Tradesman 4x4 Crew 5.7 Hemi, 203K, \$10,995; '18 Ram 2500 HD Tradesman 4x4 Longbed, 6.4 Hemi, 81K \$20,995; '16 Dodge Gr Caravan SE 3.6, 7 pass, 99K rebuilt Trans., w/3year 100K warr. \$9995; '19 Chev. Express 1500 AWD Cargo Van 5.3, 90K \$19,995; '13 Ford E250 Cargo 5.4 rebuilt trans, AC, cage/ shelving, 154K \$10,995; '11 Chev Express 3500 Mini Bus, 24 pass., 6.6 Duramax Diesel, 159K \$16,995; '07 Chev. Express XL 3500 10 Pass Van, 6.0, 77K \$13,995; 07 Toyota Tacoma SR 4x4 access Cab 6 spd., 4.0, SR-5 TRD Sport, 161K \$11,995; '05 Chev. Silverado 3500 12.6 Stake Body, 6.0, AT, AC Liftgate, 45K \$14,995; 215-536-5555 [www.krautoinc.com](http://www.krautoinc.com)



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HIC #PA005569

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610-683-5465 FAX: 610-683-3296  
Email: [twoguys61@yahoo.com](mailto:twoguys61@yahoo.com)

**ANNOUNCEMENTS**

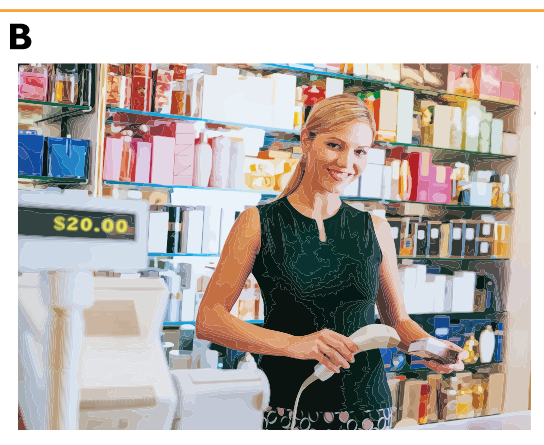
Why was the family so tired after returning from summer vacation? They Flew all the way home!!!!

**SERVICES**

**A Wise Man Once Said: "You know what happens when you don't advertise? NOTHING"!!!!**

**What's the Difference?**

There are four things different between Picture A and Picture B. Can you find them all?



Answers: 1. Price on register display 2. Pink box has design 3. Woman's shirt 4. Missing purple box on right

**AUTOMOBILES/  
TRUCKS**

Get a break on your taxes! Donate your car, truck, or SUV to assist the blind and visually impaired. Arrange a swift, no-cost vehicle pickup and secure a generous tax credit for 2025. Call Heritage for the Blind Today at 1-844-320-2804 today! (\*238274).

**SERVICES**

**DAN'S PLUMBING** Repair Service Alburts, Offers full Commercial Residential Plumbing Services. Fixture Repair, Replacement, Water Heaters, Gas and Electric, Water Treatment, Drain Cleaning, Kitchen and Bathroom Remodeling. NOW OFFERING: Mobile Home Repairs Complete Repiping of Mobile Homes, Heat Tape Replacement, Floor Repairs/Replacement, Painting. Call 610-966-5249 or 610-730-2401 cell number. Licensed Master Plumber, Fully insured PA028381.

**HOME REPAIR & REMODELING:** We Offer Full Home Services from Small Repairs to Complete Homes. Call Us about your Project! Martin Construction 610-683-6120.

**PET CREMATION Services** Peach Tree Cremation Services, LLC, Leesport. Call Derek M.D. Leibensperger, 610-926-2737. Family Owned & Operated.

**SERVICES**

**PROPERTY CLEANUP:** We clean attics, garages, basements, brush piles, yard waste and scrap metals, we demo sheds, patio, concrete, fences, large and small buildings etc. along with lot clearing, stump removal and general excavation, small jobs are OUR SPECIALTY! Call JOHN HEFFNER 610-587-2886

**SCREENED ENRICHED TOPSOIL:** \$35/ yard plus delivery fee, large quantity discounts; Nice soil for gardens, flowerbeds and lawns, aged mushroom soil available. Call JOHN HEFFNER 610-587-2886.

**DERFLER'S ONLINE AUCTION**

ANTIQUES, FURNITURE, TOOLS, SILVER COINS  
Bidding Begins On July 17, 2024 & Begins Closing On July 24, 2024 at 6:00 P.M.

Photos at [#2712](http://auctionzip.com). Several estates already consigned.

Very lg. & varied auction, anvils, foot vise, generator, neat early shop press, micro sprint race car parts, hand tools, copper wringer washer, grindstone, cameras, clocks, unusual 1-gal. crocks, porcelain tire sign turned into a coal chute & so much more! Bid in the comfort of your own home! It's very easy!

Bidding will be at [derflers.hibid.com](http://derflers.hibid.com). Follow us on Facebook at [derflersauction](http://derflersauction).

**DERFLER'S AUCTION**  
ROBERT W. DERFLER, AUCTIONEER, AU2682-L  
Pine Grove, PA • 570.345.8262

Serving The Area Since 1987 w/Complete Real Estate And Estate Services!

Don't undersell your farm or country real estate we have many customers that will pay more than the door knockers will.



**BUYING WRECKED, RUNNING OR DISABLED CARS • TRUCKS • VANS • EQUIPMENT • FORKLIFTS**

Drive in or We'll Pick Up!  
Call: 570.754.7491



**NAFTZINGER USED AUTO PARTS**  
S. 7th St., Box 223, Auburn, PA 17922  
Open Mon.-Fri. 8:30-4:30; Sat. 8:30-2:00; Sun. Closed

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Thursday, July 18, 2024 at 10:00 AM  
Location: Andreas Station House, 42 Andreas Road, Andreas, PA 18211.  
Quality tools including Snap-On, advertising items, antiques, Shiny Brite ornaments, Blackstone electric guitar, Kay amplifier, vintage toys, comic books, storage trailers & much more! Check full listing and photos at www.deanarnerauctions.com.  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • PH.: 570.386.3389

**DEAN R. ARNER, AUCTIONEER, LLC**  
**PUBLIC AUCTION!**  
Saturday, July 20, 2024 at 9:00 AM  
Location: 2409 Route 737, Kempton, PA 19529.  
Outstanding onsite public auct. w/early & vintage Christmas collection, baby-boomer era toys, blue deco. stoneware, spread eagle weather vane, antqs., Pyrex, fiesta ware, Steiff animals, old dolls, handmade Oriental rugs & much more!  
Check full listing & photos at www.deanarnerauctions.com.  
**DEAN R. ARNER AUCTIONEER, LLC**  
AY-002077L • PH.: 570.386.3389



**SERVICES**

**Sewing Machine Tune-Up:** We will have your sewing machine humming, looking good. LET'S SEW. Call 610-298-1029 ALTHOUSE'S SEWING CENTER Fogelsville.

**WANTED TO RENT/BUY**

**CASH FOR YOUR CAR,** Call 610-916-7000. Steve Moyer's Subaru.

**WANTED TO RENT/BUY**

**BUYING CLASSIC CARS** Trucks, SUV's. American and Foreign. Any condition. Buying entire car collections. Paying Ca\$h. Please Call 717-577-8206 KRMiller1965@yahoo.com (\*234828).

**MOTORCYCLES/ATV'S**

**Buying Clean Motorcycles & ATV's!** Cash paid, loans paid off! Call 610-282-8373!

**WANTED TO RENT/BUY**

**TOYS WANTED:** Trains and accessories, all makes. Toy soldiers and other figures, Christmas things, space toys, robots, mechanical banks, trucks, cars, boats, wagons, buildings, fire engines, airplanes, windups, pedal cars, marbles, farm toys, candy, containers, erector sets. Call George 610-372-1681 with any old toys.

**MOTORCYCLES/ATV'S**

**DIAGNOSED WITH LUNG CANCER?** You may qualify for a substantial cash award - even with smoking history. NO obligation! We've recovered millions. Let us help! Call 24/7, 1-888-650-9135 (\*235628).

**WANTED! MOTORCYCLES!** Antique and Classic. Honda, Kawasaki, Suzuki, Yamaha, Triumph, BSA and other foreign models. Paying Ca\$h. Please Call 717-577-8206 KRMiller1965@yahoo.com (\*234829).

**HOME IMPROVEMENTS**

Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today. 20% off Entire Purchase. Plus 10% Senior & Military Discounts. Call 1-855-791-1626 (\*238224).

**HOME IMPROVEMENTS**

Jacuzzi Bath Remodel can install a new, custom bath or shower in as little as one day. For a limited time, waving ALL installation costs! (Additional terms apply. Subject to change and vary by dealer.) Offer ends 6/30/24. Call 1-844-826-2535 (\*238149).

Safe Step. North America's #1 Walk-In Tub. Comprehensive lifetime warranty. Top-of-the-line installation and service. Now featuring our FREE shower package and \$1600 Off for a limited time! Call today! Financing available. Call Safe Step 1-833-356-1954 (\*237707).

Want a greener lawn? Tru-Green's your go-to for a tailored lawn care plan. Act now and get 50% off your first service with a purchase of an annual plan. Call us at 1-844-634-1742 to learn more. (\*238225).

**FARM EQUIPMENT/ LIVESTOCK**

In the summer, I can remember my three year old brother scaring the living daylight out of everyone by disappearing one day. We all looked through the shoreline and forest. After a couple of hours, we saw him chasing butterflies in the woods. My mother told him sharply, Now, Jack, every time you want to go somewhere, you have to tell me first. Is that Okay? Jack thought it over and said, Okay, I want to go to Disney World tomorrow!!! ahahahaha

My partner and I can never agree on vacations. I want to go to exotic islands and stay in a 5 star hotel. She wants to come with me. ♥♥♥!

**Ja Mar Groceries**  
More 4 Less

61 Kempsville Rd., Kutztown, PA 19530  
HOURS: Mon.-Thurs. 8 a.m.-5 p.m.; Fri. 8 a.m.-5 p.m.; Sat. 8 a.m.-4 p.m. 610.683.6055  
Discount Groceries And Product Overruns  
• Fresh Produce • Bulk Foods • Milk • Lunch Meats & Cheese • Frozen Foods  
**Specials Effective July 18, 2024 to July 24, 2024**

French Vanilla Ice Cream	48 oz.	\$2.49
Strawberry Shortcake Bars	18 ct.	\$6.49
Fine Line Petite Peas	40 oz.	\$4.89
Two Bite Pumpkin Tarts	16 ct.	\$1.49
Dill Pickle Chips	16 oz.	2/\$3.00
Mexican Style Chorizo	2 - 14 oz.	\$2.99
Vanilla Yogurt	12-5.3 oz.	\$2.89
Farmers Cheese (whole piece)	1 lb.	\$3.39
Rolo Candy	10.6 oz.	\$2.09
Toasted Wheatfuls Cereal	16.4 oz.	\$1.09
Nature Valley Sweet & Salty Almond Bars	18 oz.	\$2.69
Nestle Toll House Butterscotch Morsels	11 oz.	\$1.19
Sunwise Homestyle Baked Beans	28 oz.	\$0.99
Deli: JF Martin Cooked Ham	1 lb.	\$3.19
Smoked Turkey Breast	1 lb.	\$4.99
Produce: Bananas	1 lb.	\$0.59

**Halys Automotive**  
Complete Auto Service Keeping Your Car On The Road!!

- privately owned and operated
- personal service every time
- complete auto repair brakes, shocks, exhaust

**Best State Inspection Price In Town ONLY \$38.95**  
Includes Both Stickers & MCI Fee. Pass or Fail

**\$1000 OFF ANY PURCHASE OVER \$100**  
**\$2000 OFF ANY PURCHASE OVER \$200**  
**\$3000 OFF ANY PURCHASE OVER \$300**

HALY'S AUTOMOTIVE, Maxatawny • 610.683.6707  
Excludes Tires And Batteries. Must present coupon. Not valid with any other offers. Offer expires August 31, 2024. WP

**\$500 OFF ANY SYNTHETIC OIL CHANGE**  
AMS Oil or Pennzoil HALY'S AUTOMOTIVE, Maxatawny • 610.683.6707  
Must present coupon. Not valid with any other offers. Offer expires August 31, 2024. WP

15801 Kutztown Road • Rt. 222, Maxatawny, PA 19538  
610.683.6707  
Mon. - Fri. 7:30 to 5:30; Sat. 8:00 to 12 Noon  
We accept all major credit cards



Neighborhood **Ozgood's Grill & Bar**

★ ENJOY OUR WEEKDAY SPECIALS EVERY WEEK ★  
Mon.: Burger Night • Tues.: Seafood Feature Night  
Wed.: Chef's Choice Night • Thurs.: Shrimp Night  
Fri. & Sat.: Themed Weekend Specials • Sun.: Chef's Choice Night



Great Chicken, Seafood, Steaks, Burgers, Sandwiches & Wings  
**Friday, July 19<sup>th</sup> & Saturday, July 20<sup>th</sup>**  
**SCALLOPS**  
Your Favorite Shellfish Featured In A Variety Of Delightful Ways  
ALSO SERVING OUR REGULAR MENU  
Open Daily 11 AM - Like Us On Facebook  
4 Lincoln Road, Kutztown, PA 19530  
484.641.5222 www.ozgoodsgillandbar.com

You can e-mail your display ad!  
display@windsorpress.com



**BFGoodrich Tires**

**ALL-TERRAIN T/A® KO2**

- BFGOODRICH'S TOUGHEST ALL-TERRAIN TIRE EVER.
- AGGRESSIVE ALL-TERRAIN TRACTION
- LONG TREADLIFE




FOR TRUCKS AND SUVs

**WE HAVE THE TIRE YOU NEED!**  
**KANTNER'S TIRE SERVICE, INC.**  
230 South Franklin Street, Shoemakersville 610-562-2567  
HOURS: MONDAY THRU FRIDAY 7:30 AM TO 5 PM  
SATURDAY & SUNDAY CLOSED  
www.kantnerstire.com  
Now Accepting: Goodyear Credit Cards

**Did You Know We Print....**  
**MENUS**

To place your order... contact: Ryan At



**The Windsor Press**  
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610-562-2267 or 1-800-562-5521  
FAX: 610-562-2770  
E-mail: display@windsorpress.com  
www.windsorpress.com

Online Publishers Of The East Penn Valley and Northern Berks Merchandisers









Leave your competition  
**IN THE DUST**  
Advertise In The Northern Berks  
And The East Penn Valley  
**Merchandiser**

**The Windsor Press** INCORPORATED  
SINCE 1958  
6 NORTH THIRD ST  
P.O. BOX 465  
HAMBURG, PA 19526  
610-562-2267 OR 1-800-562-5521  
FAX: 610-562-2770  
www.windsorpress.com

THE **Merchandiser**  
**CLASSIFIED AD FORM:**

**STEP #1 ENTER YOUR:**  
PHONE NUMBER \_\_\_\_\_  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_

*(This information is for our records only)*

**STEP #2 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER - (PLEASE CHECK ONE BOX.)\*\***

- Announcements
- Antiques
- Automobiles/Trucks
- Auto Parts & Svcs.
- Boats/Motors
- Childcare
- Computers/Office
- Farm Equip./Livestock
- Garage/Yard Sales
- Help Wanted
- Home Improvements
- Household Items/Furniture
- Lost & Found
- Miscellaneous
- Mobile Homes
- Motorcycle/ATVs
- Pets & Animals
- For Rent
- Real Estate
- RVs/Campers
- Recreation/Sporting Goods/Equipment
- Seasonal Equipment
- Services
- Wanted To Rent/Buy
- Valentine's/Special Occasions

**SUPER AD (Bold Type)** (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

**STEP #3 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR** (Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

**STEP #4 CHOOSE A PUBLICATION**  
DEADLINES FOR ALL CLASSIFIEDS IS THURSDAY, 5:00 PM

- East Penn Valley Merchandiser
- Northern Berks Merchandiser
- Both (Cost Would Be Double)

**STEP #5 ENTER NUMBER OF WEEKS THE AD IS TO RUN:** (PLEASE CHECK ONE BOX.)

Run:  1 Week  2 Weeks  3 Weeks  4 Weeks  \_\_\_\_\_  
Enter Starting Date Of Ad \_\_\_\_\_  
Total Amount Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

**STEP #6 CHOOSE METHOD OF PAYMENT** (PAYMENT MUST ACCOMPANY AD)

We Accept Cash, Check, Money Order, (3% Credit Card Convenience Fee)

Credit Card Information: NAME ON CARD \_\_\_\_\_  
ACCOUNT # \_\_\_\_\_ EXP. DATE \_\_\_\_\_  
TYPE OF CARD: VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover \_\_\_\_\_ CVC Code: \_\_\_\_\_  
SIGNATURE: \_\_\_\_\_

Mail Ad With Payment To: THE WINDSOR PRESS, INC., PO Box 465, Hamburg, PA 19526-0465  
Bring Ad and Payment To Our Location At: 6 N. Third St., Hamburg, PA 19526  
Place Your Ad By Phone By Calling 610.562.2267

Please have your account number and expiration date available.

**RATES:**  
**REGULAR AD:** Up to 20 words \$6.00 per issue per week. Additional words after 20 - 10¢ each  
**COMMERCIAL AD:** Up to 20 words \$9.25 per issue per week. Additional words after 20 - 10¢ each  
Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

Tear Sheets Will Not Be Sent To You For Your Classified Ad.

We Are Not Responsible For Incorrect or Inaccurate Information or Mistakes Either in The Classified Ads or In Any Other Advertisement In This Paper.

**The Windsor Press** INCORPORATED  
SINCE 1958

**Current Hours & Contact Information:**

**Our East Penn Valley and Northern Berks Editions Are Online Weekly.**

**CURRENT OFFICE HOURS:**  
Monday - Friday 10 a.m. to 4 p.m.

**OFFICE & CLASSIFIED DEPT.:**  
Call or Fax Monday through Friday or Email  
classifieds@windsorpress.com

**DISPLAY & SALES:**  
Call our office Monday, Thursday, or Friday; or Email  
display@windsorpress.com or Eric Francis 610.780.4285  
eric@windsorpress.com or Al Delong 484.280.6916

**PRINTING NEEDS:**  
Email ryan@windsorpress.com or Call Monday, Tuesday, Thursday, Friday, Ext. 313

**COPY & FAX SERVICES ALSO AVAILABLE**

6 N. Third St., PO Box 465, Hamburg, PA 19526-0465  
610.562.2267 • FAX: 610.562.2770  
[www.windsorpress.com](http://www.windsorpress.com)

**NORTHERN BERKS Merchandiser**  
AND  
**EAST PENN VALLEY Merchandiser**

Serving Homes & Businesses  
PLUS Worldwide With Our Online Editions!  
PUBLISHED EVERY WEDNESDAY BY

**The Windsor Press** INCORPORATED  
SINCE 1958

SIX NORTH THIRD STREET  
P.O. BOX 465  
HAMBURG, PENNSYLVANIA 19526-0465  
610.562.2267  
FAX: 610.562.2770  
[www.windsorpress.com](http://www.windsorpress.com)

OFFICE HOURS: MONDAY - FRIDAY 10:00 A.M. TO 4:00 P.M.  
**YOU CAN CALL, FAX OR EMAIL US ANYTIME**  
Family owned and independent since 1958  
**WE ARE HERE TO SERVE YOU!**

The Windsor Press, Incorporated, publishers of the Northern Berks Merchandiser and East Penn Valley Merchandiser, reserves the right to review all material submitted for publication, and to reject any material, in whole or part, which The Windsor Press, Incorporated, in its sole opinion, deems inappropriate for publication.

We assume no financial responsibility for any typographical errors in any advertisement, but will reprint that portion of an ad in which an error occurs.

The closing time for both the Northern Berks Merchandiser and the East Penn Valley Merchandiser "classified advertisement" and the East Penn Valley "display advertisement" is Thursday at 4:00 p.m. of the week prior to publication; the Northern Berks display advertisement is Friday noon. Any deviation from this will be published in both papers.

**AUCTION LISTING**

7-17-24	Online Auction	R. Derfler
7-18-24	Andreas Stat. Hs., 42 Andreas Rd., Andreas	D. Arner
7-18-24	1015 Seifrit Lane, Bernville	K. Keiby
7-20-24	2409 Route 737, Kempton	D. Arner
7-20-24	912 Swartz Valley Rd., Schuylkill Haven	K. Keiby
7-20-24	301 Ontelaunee Dr., Shoemakersville	D. Loeb
8-10-24	Jake's Flea Market Treasure Barn, RT. 100, Barto	G. Miller
9-28-24	3836 Pricetown Rd., Fleetwood, PA	G. Miller

**CHECK HERE FOR CURRENTLY SCHEDULED AUCTIONS TO APPEAR IN THE EAST PENN VALLEY AND/OR NORTHERN BERKS MERCHANDISER.**  
The listing published courtesy of The Windsor Press, Inc., Hamburg, PA.



# Back-to-School Advertising

## That Makes the Grade

Make sure you're reaching your target audience this back-to-school season with strategic advertising. Let us help you shine a spotlight on your products and services for the new school year with eye-catching ads.

Your advertisement will appear in the August 14th online issues of the East Penn Valley and the Northern Berks

# Merchandisers

To learn more about the opportunities available to help grow your business, contact your sales representative or our office today!



**YOUR CHOICE OF FOUR SIZES WITH SPECIAL PRICING:**

**1/8 Page: \$95**

**1/4 Page: \$190**

**1/2 Page: \$380**

**Full Page: \$760**

**DEADLINE:  
MONDAY,  
AUGUST 5,  
2024**



6 North Third Street, P.O. Box 465  
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610.562.2267  
FAX: 610.562.2770  
display@windsorpress.com  
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# What is A Town?



## A town is a group of people.

- It is a school.
- It is a city government.
- It is churches.
- It is industry and jobs.
- It is retail businesses.



**They all have to work together. All must have the support of the people or there is no town.**



Give your local merchant a chance for your business and the first opportunity to make the sale. The local retailer pays the highest percentage of local taxes. They are the ones contacted first for contributions to charitable projects. They provide jobs.

Without their store, you have no town.

## GIVE THE LOCAL MERCHANT A FAIR SHAKE.